

YouGov Survey Results

Sample Size: 2044 GB Adults
Fieldwork: 24th - 25th June 2014

	Westminster VI				2010 Vote			Gender		Age				Social Grade		Region						
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	2044	X	X	X	X	621	492	438	991	1053	243	517	699	585	1165	879	262	664	437	503	178	
Unweighted Sample	2044	450	660	112	240	540	546	444	985	1059	205	421	845	573	1295	749	301	641	401	462	239	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which of the following best describes where you live?

City	28	24	33	32	19	24	31	27	29	27	38	36	25	20	31	24	65	15	27	24	31
Town	47	44	48	39	52	46	48	49	46	48	38	47	49	47	45	49	29	54	42	52	41
Village/rural	24	31	19	28	29	30	19	23	24	25	22	16	24	33	23	26	3	29	29	23	28
Don't know	1	0	1	0	0	0	2	2	2	1	2	1	2	0	1	2	3	1	1	1	1

How satisfied or dissatisfied are you with the quality of air where you live?

Very satisfied	24	30	18	41	27	28	15	31	27	22	20	22	22	32	26	22	8	27	26	21	43
Fairly satisfied	58	60	63	45	56	56	64	53	56	59	57	58	59	56	57	59	56	61	57	59	45
TOTAL SATISFIED	82	90	81	86	83	84	79	84	83	81	77	80	81	88	83	81	64	88	83	80	88
Fairly dissatisfied	12	8	14	9	9	11	14	11	13	11	13	13	12	9	11	12	22	7	12	14	6
Very dissatisfied	3	1	3	4	3	2	3	2	2	4	5	3	3	2	3	3	8	2	2	3	3
TOTAL DISSATISFIED	15	9	17	13	12	13	17	13	15	15	18	16	15	11	14	15	30	9	14	17	9
Don't know	3	1	3	1	4	3	3	3	3	4	6	4	4	1	3	4	5	3	3	3	2

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	Which of the following best describes where you live?					Live in City	
	Total	City	Town	Village /rural	Don't know	London	Elsewhere
Weighted Sample	2044	568	954	496	25	171	398
Unweighted Sample	2044	594	922	507	21	201	393
	%	%	%	%	%	%	%

Which of the following best describes where you live?

City	28	100	0	0	0	100	100
Town	47	0	100	0	0	0	0
Village/rural	24	0	0	100	0	0	0
Don't know	1	0	0	0	100	0	0

How satisfied or dissatisfied are you with the quality of air where you live?

Very satisfied	24	13	23	41	0	7	16
Fairly satisfied	58	61	60	50	23	56	64
TOTAL SATISFIED	82	74	83	91	23	63	80
Fairly dissatisfied	12	16	12	6	8	23	13
Very dissatisfied	3	5	3	1	16	11	3
TOTAL DISSATISFIED	15	21	15	7	24	34	16
Don't know	3	4	2	2	54	3	4