

YouGov Survey Results

Sample Size: 1617 GB Adults Fieldwork: 3rd - 4th August 2014

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		Westminster VI			/I	2010 Vote			Gender			Αg	je		Social Grade		Region					Sport	
	Total	Con	Lab	Lib Dem		Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Interested	Not Interested
Weighted Sample	1617	Χ	Χ	Χ	Χ	491	369	326	784	833	192	409	553	462	922	695	207	526	346	398	141	725	519
Unweighted Sample	1617	418	467	77	191	488	394	331	750	867	95	387	617	518	1061	556	311	480	281	374	171	698	589
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
How interested, if at all, are you in sport in general?																							
Very interested	23	27	29	13	18	26	24	20	37	10	27	29	24	16	23	23	20	23	25	23	23	42	0
Fairly interested	32	36	34	26	24		35	32	34	31	23	26	35	38	32	32	36	31	30	33	31	58	0
TOTAL INTERESTED	55	63	63	39	42	59	59	52	71	41	50	55	59	54	55	55	56	54	55	56	54	100	0
Not very interested	22	17	19	50	23		22	26	14	30	26	23	20	23	25	19	19	24	23	21	26	0	52
Not at all interested	20	20	16	11	35		16	22	14	27	17	19	20	23	20	21	22	20	21	20	19	0	48
TOTAL NOT INTERESTED	42	37	35	61	58	42		48	28	57	43	42	40	46	45	40	41	44	44	41	45	. 0	100
Don't know	2	0	1	0	0	0	3	0	1	3	7	3	1	0	1	4	4	2	1	2	1	0	0
All things considered and with the benefit of hindsight, do you think Glasgow should or should not have bid to host the 2014 Commonwealth Games?						•			•		•					ı						•	
Should	71	77	74	73	64	75	74	74	74	67	54	66	75	77	73	67	67	71	68	71	79	81	60
Should not	5	3	4	8	8	4	4	6	4	5	9	3	5	4	5	5	7	3	6	4	8	4	6
Don't know	25	20	22	19	28	21	22	19	21	28	37	31	20	19	22	28	26	26	27	25	13	15	34
How interested, if at all, were you in the Commonwealth Games that took place in Glasgow in 2014?	4-	Lao		40	40	L 4	40	40	L 4	4-7	l 4-	40	47	0.4	l 40	40	1.0	40	40		00	I 07	-
Very interested	17 32	18 36	20 31	16 33	29	17	19	16 33	17 32	17 31	17 28	12 26	17	21 34	16 35	18 27	13 34	16 32	16	14 28	39 29	27 40	5 22
Fairly interested TOTAL INTERESTED		54	51	49	41	35 52	34 53	49	49	48	45	38	35 52	55	51	45	47	48	34 50	42	68	67	27
Not very interested	23	23	25	26	19		25	28	24	22	13	28	23	23	24	22	21	24	22	28	12	20	28
Not at all interested	24	23	19	26	38		19	22	23	25	24	27	23	22	22	27	27	26	23	24	17	11	42
TOTAL NOT INTERESTED	47	46	44	52	57	47	44	50	47	47	37	55	46	45	46	49	48	50	45	52	29	31	70
Don't know	4	0	5	0	2	1	3	1	3	5	17	6	2	0	2	7	4	3	5	5	3	2	3
Taking everything into account, which of the following statements comes closest to your own view?																							
I think the Commonwealth Games in Glasgow were a	68	77	70	71	55	72	73	73	71	65	55	56	75	75	72	62	61	69	65	66	83	79	56
I think the Commonwealth Games in Glasgow were a	1	1	1	5	2	1	1	2	1	1	2	2	1	0	1	1	2	1	2	1	0	1	1
I do not think the Commonwealth Games in Glasgow were	14	13	11	11	22	15	10	1.1	13	14	12	19	12	12	11	17	13	15	15	15	0	1	
a success or a failure	14	13	11	14	22	15	10	14	13	14	12	19	12	12	''	17	13	15	15	15	9	11	18
Don't know	18	10	18	10	20	13	16	11	15	20	31	22	13	13	16	20	24	16	19	18	8	9	24



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	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Interested	Not Interested
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Unweighted Sample		418	467	77	191	488	394	331	750	867	95	387	617	518	1061	556	311	480	281	374	171	698	589
Thinking back to the 2010 Commonwealth Games in Delhi, taking everything into account how do you think the Glasgow games will compare? [Excluding respondents who are 'Not at all interested' in the Commonwealth games, or who answered 'Don't know'; n=1174] The Glasgow games were better than the Delhi games The Delhi games were better than Glasgow games There is not much difference between the two	51 1 15 32	% 51 2 19 29	57 2 15 26	% 54 1 13 32	59 2 10 29	% 48 3 19 30	60 1 15 24	52 0 12 35	% 61 1 15 23	% 42 2 15 41	50 5 5 40	40 3 18 39	% 60 0 12 28	51 0 19 29	% 51 2 14 32	51 0 17 32	% 51 2 16 31	52 0 14 33	% 47 3 13 37	48 2 20 31	% 69 0 10 21	% 58 1 16 25	% 38 2 13 47
Thinking back to the 2012 Olympics in London, taking everything into account how do you think the London games will compare? [Excluding respondents who are 'Not at all interested' in the Commonwealth games, or who answered 'Don't know'; n=1174] The Glasgow Commonwealth Games were better than the London Olympic Games	4	1	4	0	4	2	3	4	3	5	3	2	4	5	4	5	3	2	3	2	22	3	7
The London Olympic Games were better than Glasgow	66	70	c.	70	70	70	67	co	74	60	71	75	60	60	74	60	80	60	67	67	20	Ŭ	•
Commonwealth Games		78	65	73	72	72	67	68	71	62		75	63	62	71	60		69	67	67	39	68	62
There is not much difference between the two Don't know	23 7	17 5	26 5	24 3	21 3	19 7	27 3	22 6	21 5	25 8	15 11	16 6	26 6	27 6	19 6	28 7	13 5	22 7	23 7	26 6	31 9	24 5	21 10

Currently Great Britain competes as a single team at the Olympics, but separately as England, Scotland, Wales and Northern Ireland at the Commonwealth Games. Which of the following comes closest to your own [Excluding respondents who are 'Not at all interested' in the Commonwealth games, or who answered 'Don't know'; n=1174]

> Great Britain should compete as a single team at the 68 England, Scotland, Wales and Northern Ireland could compete separately at the Olympics Don't know

79 67 80 56 73 66 68 72 67 54 69 65 15 23 15 42 22 24 21 26 22 24 24 25 23 21 29 21 41 18 24 25 22 6 6 10 5 2 4 10 11 6 13