

YouGov Survey Results

Sample Size: 2019 GB Adults
Fieldwork: 14th - 15th August 2014

	Westminster VI					2010 Vote			Gender		Age				Social Grade		Region				
Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample 2019	X	X	X	X	629	486	406	979	1040	240	511	690	577	1151	868	258	656	432	497	176	
Unweighted Sample 2019	487	652	103	230	572	544	396	970	1049	212	406	826	575	1323	696	305	648	400	442	224	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

For each of the following words or expressions, please say which definition you think is correct...

Yolo																					
A yogurt made with caramel and chocolate	9	6	10	9	13	8	9	8	8	9	3	9	10	10	8	10	12	9	7	9	7
An acronym for 'you only live once'	91	94	90	91	87	92	91	92	92	91	97	91	90	90	92	90	88	91	93	91	93
Adorbs																					
Graffiti	26	24	29	30	33	27	32	24	27	26	14	25	28	32	23	30	27	25	32	24	25
Arousing great delight; cute or adorable	74	76	71	70	67	73	68	76	73	74	86	75	72	68	77	70	73	75	68	76	75
Binge-watch																					
Watch multiple episodes of a television programme in rapid succession	86	86	87	87	82	83	86	88	83	88	92	85	87	82	88	82	85	85	83	88	90
Giving someone unwanted or excessive attention	14	14	13	13	18	17	14	12	17	12	8	15	13	18	12	18	15	15	17	12	10
Tech-savvy																					
A low paid person who works in the information technology industry	4	3	5	3	3	2	5	2	4	3	4	8	3	2	3	5	5	3	5	4	4
Well informed about or proficient in the use of modern technology, especially computers	96	97	95	97	97	98	95	98	96	97	96	92	97	98	97	95	95	97	95	96	96
Clickbait																					
Internet content whose main purpose is to attract attention and draw visitors to a particular web page	88	92	88	90	83	89	86	92	89	87	84	88	89	88	90	85	84	90	85	90	87
Device emitting a clicking noise, placed on a hook or in a trap to attract fish or other animals	12	8	12	10	17	11	14	8	11	13	16	12	11	12	10	15	16	10	15	10	13
Bank of mum and dad																					
A person's parents regarded as a source of financial assistance or support	97	98	97	96	98	98	97	99	96	98	94	95	98	99	97	97	95	96	98	98	97
A place where semen is kept in cold storage for use in artificial insemination	3	2	3	4	2	2	3	1	4	2	6	5	2	1	3	3	5	4	2	2	3
Bro hug																					
The act of two men bumping their chests together	21	21	23	19	23	20	24	19	22	21	28	25	20	17	21	21	24	16	23	25	21
A friendly embrace between two men	79	79	77	81	77	80	76	81	78	79	72	75	80	83	79	79	76	84	77	75	79
Cray																					
Having a strong or unpleasant smell of fish	15	13	14	9	15	14	18	9	16	14	14	20	13	14	15	16	12	14	13	19	20
Crazy	85	87	86	91	85	86	82	91	84	86	86	80	87	86	85	84	88	86	87	81	80

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Hench																					
A male prostitute	17	12	19	22	16	14	20	16	17	16	6	19	15	21	17	16	18	13	17	18	23
A man who is strong, fit and has well-developed muscles	83	88	81	78	84	86	80	84	83	84	94	81	85	79	83	84	82	87	83	82	77

Hot mess																					
A person or thing that is spectacularly unsuccessful or disordered	52	54	53	61	51	54	50	55	47	57	40	50	53	58	56	47	53	55	49	50	55
A person in a physically exhausted state, often heavily perspiring	48	46	47	39	49	46	50	45	53	43	60	50	47	42	44	53	47	45	51	50	45

Mansplain																					
A man explaining something to someone, typically a woman, in a manner regarded as condescending or patronizing	72	75	74	80	65	72	70	80	70	74	64	74	70	75	77	65	71	72	68	73	77
A man who is especially plain or basic, either in character or appearance	28	25	26	20	35	28	30	20	30	26	36	26	30	25	23	35	29	28	32	27	23

Side-eye																					
A sidelong glance expressing disapproval or contempt	90	90	90	94	89	89	90	95	91	89	86	91	91	90	92	87	91	90	91	89	91
Optical organs characteristic of animals living wholly in water, usually located on the side of the head	10	10	10	6	11	11	10	5	9	11	14	9	9	10	8	13	9	10	9	11	9

Spit take																					
An act of swallowing saliva from one's mouth, often audibly, as a gesture of fear	27	33	25	31	29	32	25	22	28	27	29	23	24	34	27	27	25	28	29	27	28
An act of suddenly spitting out liquid one is drinking in response to something funny or surprising	73	67	75	69	71	68	75	78	72	73	71	77	76	66	73	73	75	72	71	73	72

The words you have just been asked about are being added to the Oxford online dictionary. Do you think it is appropriate or inappropriate for words such as these to be added to the Oxford online dictionary?																					
Appropriate	30	27	35	41	19	24	34	36	34	26	29	30	34	26	33	25	33	28	28	31	34
Inappropriate	55	61	54	47	65	63	52	53	52	57	51	53	52	61	52	59	51	55	58	56	52
Don't know	15	12	11	11	16	13	14	12	13	17	20	16	14	13	15	16	16	17	14	14	14