

## YouGov Survey Results

Sample Size: 1727 GB Adults  
Fieldwork: 19th - 20th October 2014

	Westminster VI					2010 Vote			Gender		Age				Social Grade		Region									
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Female 18-24	Female 25-39	Female 40-59	Female 60+	
<b>Weighted Sample</b>	<b>1727</b>	X	X	X	X	529	407	342	838	889	206	437	591	494	984	743	221	561	370	425	150	102	219	299	269	
Unweighted Sample	1727	457	428	95	246	568	413	350	825	902	70	375	679	603	1143	584	279	537	333	394	184	35	213	371	283	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Some major companies in the United States recently announced a new offer to pay for female employees to freeze their eggs if they want to, in order to allow them greater flexibility to become parents when it suited them in their careers. Generally speaking, do you think this offer is a good idea or a bad idea?

Good idea	<b>29</b>	27	31	31	25	27	31	28	30	27	36	39	24	22	29	28	30	27	28	32	24	42	38	22	19
Bad idea	<b>48</b>	56	44	51	53	55	42	52	43	52	27	41	52	59	50	45	46	49	49	46	47	22	43	59	63
Don't know	<b>23</b>	17	24	18	23	18	27	20	26	21	37	21	24	19	20	28	24	23	23	22	28	36	19	19	18

Do you think the offer is designed more to benefit the companies or the women who take part?

Designed more to benefit the companies	<b>56</b>	60	56	62	61	58	56	60	53	60	38	50	61	64	59	53	51	56	58	61	51	40	56	64	65
Designed more to benefit women	<b>10</b>	7	13	5	14	10	13	8	13	7	12	12	8	9	9	10	10	11	11	8	11	1	8	8	8
Designed to help both equally	<b>19</b>	22	18	22	15	21	18	20	19	20	20	23	19	16	19	19	18	21	17	19	19	24	22	19	17
Don't know	<b>15</b>	11	12	11	11	12	13	12	15	14	30	15	12	11	12	18	22	12	14	12	19	35	14	9	11