

YouGov Survey Results

Sample Size: 1959 GB Adults
Fieldwork: 8th - 9th December 2014

| | Westminster VI | | | | 2010 Vote | | | Gender | | Age | | | | Social Grade | | Region | | | | | | |
|------------------------|----------------|-----|-----|---------|-----------|-----|-----|---------|------|--------|-------|-------|-------|--------------|------|--------|--------|---------------|----------------|-------|----------|---|
| | Total | Con | Lab | Lib Dem | UKIP | Con | Lab | Lib Dem | Male | Female | 18-24 | 25-39 | 40-59 | 60+ | ABC1 | C2DE | London | Rest of South | Midlands/Wales | North | Scotland | |
| Weighted Sample | 1959 | X | X | X | X | 555 | 488 | 394 | 950 | 1009 | 233 | 496 | 670 | 560 | 1117 | 842 | 251 | 637 | 419 | 482 | 170 | |
| Unweighted Sample | 1959 | 468 | 506 | 112 | 251 | 527 | 484 | 411 | 988 | 971 | 204 | 383 | 775 | 597 | 1323 | 636 | 262 | 607 | 374 | 446 | 270 | |
| | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % |

Boris Johnson of the Conservatives, Nigel Farage of the UK Independence Party (UKIP) and Alex Salmond of the Scottish National Party (SNP) have all now announced that they will seek election as MPs for their party at the next general election in 2015. Who do you think is the most capable politician?

| | | | | | | | | | | | | | | | | | | | | | |
|---------------|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Boris Johnson | 29 | 58 | 17 | 39 | 17 | 48 | 17 | 26 | 28 | 30 | 27 | 30 | 28 | 30 | 32 | 24 | 35 | 35 | 31 | 21 | 14 |
| Alex Salmond | 24 | 14 | 36 | 28 | 8 | 12 | 35 | 35 | 31 | 19 | 19 | 23 | 28 | 23 | 26 | 23 | 27 | 20 | 20 | 23 | 55 |
| Nigel Farage | 14 | 8 | 7 | 5 | 63 | 17 | 14 | 8 | 17 | 11 | 8 | 11 | 13 | 20 | 12 | 17 | 9 | 18 | 12 | 16 | 6 |
| None of these | 20 | 15 | 31 | 16 | 5 | 14 | 25 | 22 | 16 | 23 | 18 | 19 | 21 | 19 | 18 | 21 | 16 | 17 | 21 | 24 | 18 |
| Don't know | 13 | 5 | 9 | 11 | 7 | 9 | 9 | 9 | 9 | 17 | 29 | 16 | 10 | 8 | 12 | 15 | 14 | 11 | 16 | 16 | 6 |

And who do you think is the most likeable as a person?

| | | | | | | | | | | | | | | | | | | | | | |
|---------------|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Boris Johnson | 47 | 78 | 35 | 56 | 37 | 71 | 34 | 44 | 46 | 48 | 46 | 50 | 47 | 46 | 50 | 43 | 45 | 55 | 49 | 41 | 35 |
| Nigel Farage | 11 | 7 | 9 | 1 | 50 | 11 | 14 | 8 | 14 | 9 | 5 | 7 | 11 | 19 | 9 | 14 | 11 | 12 | 12 | 12 | 6 |
| Alex Salmond | 10 | 2 | 14 | 11 | 1 | 1 | 15 | 13 | 13 | 7 | 11 | 9 | 12 | 8 | 10 | 9 | 9 | 6 | 6 | 10 | 33 |
| None of these | 22 | 11 | 37 | 20 | 7 | 11 | 31 | 29 | 19 | 24 | 15 | 23 | 24 | 21 | 22 | 22 | 20 | 20 | 21 | 26 | 20 |
| Don't know | 10 | 3 | 6 | 12 | 5 | 6 | 6 | 6 | 7 | 12 | 23 | 12 | 7 | 6 | 9 | 11 | 15 | 7 | 11 | 10 | 6 |

Which do you think is the more likely outcome of the next general election?

| | | | | | | | | | | | | | | | | | | | | | |
|---------------------------------------------------------------------------------------------------------|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| A government with an overall majority, be it Labour, Conservative or some other party | 26 | 32 | 38 | 14 | 18 | 27 | 32 | 19 | 26 | 26 | 22 | 32 | 29 | 19 | 24 | 29 | 29 | 24 | 26 | 28 | 21 |
| A hung Parliament, where no single party has enough seats to form a government with an overall majority | 60 | 61 | 55 | 80 | 74 | 63 | 60 | 72 | 65 | 55 | 51 | 53 | 58 | 71 | 64 | 54 | 55 | 65 | 57 | 56 | 68 |
| Don't know | 14 | 8 | 8 | 6 | 8 | 11 | 8 | 9 | 9 | 19 | 27 | 15 | 13 | 10 | 12 | 17 | 16 | 11 | 18 | 16 | 11 |

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| Total | Con | Lab | Lib Dem | UKIP | Con | Lab | Lib Dem | Male | Female | 18-24 | 25-39 | 40-59 | 60+ | ABC1 | C2DE | London | Rest of South | Midlands / Wales | North | Scotland | |
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| Unweighted Sample 1959 | 468 | 506 | 112 | 251 | 527 | 484 | 411 | 988 | 971 | 204 | 383 | 775 | 597 | 1323 | 636 | 262 | 607 | 374 | 446 | 270 | |
| | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % |

Imagine that Labour get the most MPs in 2015, but not enough to form a majority government. In order to come to power they would have to do a deal, probably with either the SNP or Liberal Democrats. Who would you rather they partnered with?

| | | | | | | | | | | | | | | | | | | | | | |
|-------------------|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Liberal Democrats | 33 | 43 | 32 | 84 | 13 | 35 | 29 | 45 | 33 | 34 | 35 | 42 | 33 | 27 | 40 | 25 | 36 | 39 | 31 | 30 | 26 |
| SNP | 20 | 6 | 37 | 2 | 14 | 5 | 36 | 22 | 23 | 17 | 14 | 19 | 21 | 20 | 19 | 21 | 17 | 16 | 16 | 20 | 45 |
| Neither | 32 | 43 | 21 | 7 | 65 | 47 | 24 | 23 | 33 | 31 | 26 | 24 | 32 | 42 | 30 | 36 | 30 | 32 | 37 | 35 | 18 |
| Don't know | 15 | 8 | 10 | 7 | 8 | 13 | 11 | 10 | 11 | 18 | 25 | 15 | 14 | 11 | 12 | 19 | 17 | 14 | 16 | 15 | 10 |

Imagine that neither Labour nor the Conservatives get a majority of MPs at the next general election and the only way either can get into government is to partner with the Liberal Democrats. Regardless of which you prefer, who do you think the Liberal Democrats would be more LIKELY to go into government with?

| | | | | | | | | | | | | | | | | | | | | | |
|---------------|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Labour | 40 | 33 | 57 | 39 | 40 | 34 | 50 | 45 | 41 | 39 | 39 | 44 | 36 | 41 | 43 | 36 | 42 | 41 | 37 | 38 | 46 |
| Conservatives | 28 | 45 | 23 | 31 | 23 | 38 | 26 | 26 | 33 | 23 | 26 | 22 | 34 | 27 | 28 | 28 | 29 | 30 | 28 | 26 | 27 |
| Neither | 9 | 5 | 5 | 8 | 15 | 5 | 6 | 9 | 8 | 10 | 9 | 9 | 9 | 8 | 7 | 11 | 5 | 7 | 10 | 11 | 11 |
| Don't know | 23 | 17 | 16 | 22 | 22 | 22 | 18 | 20 | 18 | 28 | 27 | 24 | 21 | 23 | 21 | 25 | 24 | 22 | 25 | 25 | 16 |