

YouGov Survey Results

Sample Size: 3379 GB Adults
Fieldwork: 1st - 4th February 2015

Total	Westminster VI				2010 Vote			Gender		Age				Social Grade		Region				
	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample 3379	X	X	X	X	1000	835	642	1639	1740	402	855	1156	966	1926	1453	433	1098	723	831	294
Unweighted Sample	895	856	179	419	1039	798	660	1747	1632	293	637	1371	1078	2209	1170	412	1121	693	823	330
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How often, if at all, do you watch Eastenders, either using an online catch-up service such as BBC iPlayer or on television?

Usually every episode	14	12	18	14	16	12	19	11	7	21	11	14	14	17	11	18	16	15	14	13	12
Usually once or a few times a week	6	6	7	7	5	6	7	6	6	7	5	9	6	4	6	7	6	6	8	5	6
Usually once or a few times a month	4	4	4	1	5	4	5	3	3	4	3	5	4	3	4	4	4	3	4	5	3
Usually every few months	3	3	4	3	2	2	3	3	2	4	4	5	3	1	3	3	3	3	4	3	3
Rarely or never	73	76	66	76	71	76	67	77	82	64	77	67	73	75	76	68	71	73	70	74	77

Below is a list of the remaining suspects in the Lucy Beale murder plot on Eastenders. In your opinion, who killed Lucy Beale?

[This question was only asked to respondents who watch Eastenders at least a few times a month; n=730]

Abi Branning	18	14	22	16	22	15	19	14	11	22	35	22	13	15	15	22	16	19	20	21	10
Ben Mitchell	9	9	8	6	13	11	9	9	11	9	7	6	9	13	10	9	5	14	5	9	11
Max Branning	9	12	9	5	7	11	11	4	9	8	3	9	8	11	10	7	7	6	13	8	10
Peter Beale	6	7	6	1	1	5	6	8	4	7	4	5	7	6	4	8	4	6	9	4	6
Jane Beale	5	4	4	2	6	5	4	6	4	6	9	7	5	2	6	4	5	4	4	6	9
Cindy Williams	4	4	4	2	9	5	3	5	7	3	5	5	4	4	6	3	8	4	6	2	1
Lee Carter	4	4	5	10	1	4	4	6	5	4	0	6	6	2	4	4	3	5	4	5	0
Denise Fox	3	4	2	5	3	3	3	3	4	3	5	4	4	1	3	3	4	4	2	2	9
Jay Brown	3	6	2	2	4	2	2	8	4	3	0	2	3	4	3	3	4	4	2	3	2
Lauren Branning	3	3	4	5	6	4	4	4	2	3	0	5	3	3	4	3	2	4	4	3	1
Whitney Deane	3	2	4	3	3	4	1	2	4	3	2	3	5	1	2	4	4	3	2	3	3
Les Coker	2	1	3	0	1	2	2	0	2	1	3	1	1	2	2	2	3	2	0	2	0
Ian Beale	1	1	1	0	2	2	1	0	3	1	3	1	2	0	2	1	2	3	0	0	0
Pam Coker	1	0	3	0	0	1	2	0	2	1	6	0	1	1	2	1	1	0	0	3	4
Don't know	20	23	18	18	15	20	21	19	20	20	15	16	22	24	21	19	19	17	23	23	21
Someone else	7	6	5	25	8	7	7	12	7	7	2	7	6	10	7	8	12	6	6	6	12