

YouGov Survey Results

Sample Size: 1749 GB Adults
Fieldwork: 27th - 28th April 2015

	Westminster VI				2010 Vote			Gender		Age				Social Grade		Region					
Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1749	X	X	X	X	507	433	337	848	901	208	442	598	500	997	752	224	568	374	430	152
Unweighted Sample	1749	508	518	134	168	518	433	353	851	898	168	445	616	520	1042	707	254	543	372	398	182
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

In December 2015 a new Star Wars film will be released, featuring the return of many of the characters from the original trilogy.

Imagine you were a character from Star Wars. Which of the following would you most like to be?

Princess Leia	12	9	13	8	11	10	12	14	1	22	12	14	12	11	11	14	10	13	12	13	12
Han Solo	11	12	11	9	14	11	10	12	18	4	11	13	12	6	12	9	12	12	10	8	12
Yoda	6	8	5	7	5	5	5	6	4	8	9	4	8	5	7	5	3	7	6	8	6
Obi-Wan Kenobi	6	5	6	10	3	5	6	6	8	3	7	4	7	6	8	3	6	5	6	6	6
Chewbacca	5	4	5	6	5	4	6	4	6	3	5	5	3	6	4	5	5	4	4	4	8
Luke Skywalker	4	3	4	2	6	3	6	3	7	1	3	5	5	2	4	4	3	4	4	4	5
Darth Vader	3	3	3	4	3	3	3	2	5	2	4	5	3	2	3	3	5	4	2	1	4
R2-D2	2	3	2	3	1	2	3	3	3	2	2	3	2	2	3	2	1	2	2	3	4
C-3PO	1	1	1	1	1	1	1	2	1	1	1	2	2	0	2	1	1	1	2	2	0
Wicket the Ewok	1	1	2	2	2	1	2	2	1	2	2	2	1	1	1	1	2	1	2	1	1
Emperor Palpatine	1	1	2	1	0	1	1	1	2	0	3	1	1	0	1	1	0	1	1	1	0
Lando Calrissian	1	1	1	1	1	1	0	1	1	0	0	1	1	0	1	1	2	1	1	0	0
Boba Fett	1	1	1	1	3	1	2	1	2	0	1	3	1	0	1	2	2	1	2	1	1
Jabba the Hutt	1	1	1	1	1	1	0	1	1	1	2	1	1	0	1	1	1	1	1	0	1
None of the above	13	13	14	12	15	15	13	11	12	14	8	9	13	19	11	16	14	14	15	12	10
Don't know	32	34	30	31	31	36	30	32	29	35	30	29	28	39	31	32	33	29	32	35	29

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Imagine you were a character from Star Wars. Which of the following would you most like to be?

[Excluding those who answered Don't know and None of the above; n=947]

Princess Leia	22	18	23	13	20	20	20	24	2	44	19	23	20	26	18	27	19	22	22	24	20
Han Solo	19	23	19	17	25	23	18	20	30	8	17	22	20	15	20	18	23	21	19	15	19
Yoda	11	15	9	12	9	11	9	10	7	16	15	7	13	11	13	9	6	12	10	15	10
Obi-Wan Kenobi	10	10	10	19	6	10	11	11	14	7	11	6	11	14	13	6	11	8	12	12	10
Chewbacca	8	7	10	11	9	7	11	7	10	7	8	8	5	14	8	9	9	6	8	8	12
Luke Skywalker	7	6	7	4	11	6	10	6	12	2	5	7	9	5	6	8	6	7	7	8	8
Darth Vader	6	5	5	7	5	6	5	3	8	3	6	8	5	4	6	6	10	7	4	1	7
R2-D2	5	5	4	5	1	4	5	5	5	4	4	5	4	6	4	5	1	4	4	6	7
C-3PO	3	2	2	1	2	3	2	4	2	3	2	3	3	1	3	2	1	3	3	4	1
Wicket the Ewok	3	2	3	4	3	2	4	3	1	4	3	3	2	2	2	3	4	2	3	3	2
Emperor Palpatine	2	1	3	2	0	1	2	2	3	0	5	1	1	1	1	2	0	2	2	2	1
Boba Fett	2	3	2	3	5	3	3	2	4	1	2	4	2	1	2	3	4	2	3	2	2
Lando Calrissian	1	1	1	1	2	2	1	2	2	1	0	2	2	1	1	2	3	2	1	0	1
Jabba the Hutt	1	2	1	1	2	2	0	1	1	1	3	2	1	1	1	1	2	1	2	1	1

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Weighted Sample 1749	X	X	X	X	507	433	337	848	901	208	442	598	500	997	752	224	568	374	430	152	
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

And now thinking about the party leaders, which of the following Star Wars characters do you think they would most like to be?

Which of the following do you think David Cameron would most like to be?

Darth Vader	9	2	17	4	12	3	17	8	9	10	8	9	11	8	8	12	10	7	9	12	14
Han Solo	7	11	5	7	4	10	4	6	6	7	8	6	6	8	7	7	5	8	7	6	6
Luke Skywalker	6	12	3	3	6	10	3	4	6	6	6	5	9	4	7	4	5	9	4	5	5
Emperor Palpatine	6	2	9	7	9	2	7	9	8	4	9	7	6	4	6	6	8	6	6	6	6
Obi-Wan Kenobi	6	13	1	4	4	11	3	4	7	4	3	6	5	6	7	4	5	6	7	6	3
Jabba the Hutt	6	1	10	4	6	2	11	8	8	5	4	7	8	5	6	7	6	6	6	7	8
C-3PO	3	2	3	0	3	2	2	3	3	2	4	4	3	1	3	2	2	3	3	2	6
Yoda	2	3	2	2	1	2	2	1	2	2	2	3	2	2	2	2	2	2	3	2	3
Princess Leia	2	1	4	3	3	1	3	1	3	2	2	3	2	1	2	2	2	2	2	2	3
Chewbacca	2	2	2	3	3	2	1	2	2	2	3	2	1	2	2	2	2	1	3	2	1
Wicket the Ewok	2	1	2	3	2	1	3	2	2	2	2	2	2	1	2	2	0	2	2	3	1
R2-D2	1	1	1	2	1	1	1	1	2	1	1	1	1	1	1	1	1	2	1	1	1
Lando Calrissian	1	1	1	4	1	1	1	3	2	0	2	2	1	0	2	1	2	2	0	1	0
Boba Fett	1	1	0	0	2	1	1	1	1	0	2	2	0	0	1	1	1	1	1	0	2
None of the above	6	7	5	6	7	7	5	6	7	6	3	4	8	8	5	8	7	6	7	6	6
Don't know	40	41	34	47	34	44	36	40	32	47	39	36	35	49	40	39	41	39	39	41	37

And now thinking about the party leaders, which of the following Star Wars characters do you think they would most like to be?

Which of the following do you think David Cameron would most like to be?

[Excluding those who answered Don't know and None of the above; n=926]

Darth Vader	17	3	28	9	21	6	29	15	14	21	14	16	19	19	14	22	20	12	16	22	24
Han Solo	13	22	9	15	8	21	7	10	11	15	15	11	10	17	12	13	10	15	13	12	10
Jabba the Hutt	12	3	16	9	11	4	18	14	12	11	8	12	14	11	11	14	12	11	12	12	14
Luke Skywalker	11	24	5	7	10	20	6	7	11	12	11	8	15	9	13	8	10	16	8	9	8
Emperor Palpatine	11	4	14	15	15	4	12	17	13	9	16	12	11	9	11	11	14	10	12	12	10
Obi-Wan Kenobi	10	26	2	9	7	23	5	8	11	9	6	11	9	15	13	7	10	11	12	11	4
C-3PO	5	4	5	0	5	4	3	6	6	4	6	7	5	1	6	4	4	5	5	3	10
Yoda	4	5	3	3	1	5	4	2	3	5	4	5	3	4	3	5	4	3	6	3	5
Princess Leia	4	1	6	7	6	2	5	3	4	3	4	5	3	3	3	4	3	4	4	4	5
Chewbacca	3	4	3	6	5	5	1	4	3	4	5	3	2	5	3	3	3	2	5	3	2
Wicket the Ewok	3	1	4	6	4	3	5	4	3	4	4	3	4	3	4	3	1	4	4	5	2
R2-D2	2	1	2	4	2	1	3	1	3	1	2	2	2	3	2	3	2	3	2	1	2
Lando Calrissian	2	1	2	9	2	1	2	5	4	0	3	3	2	0	3	1	4	3	0	2	0
Boba Fett	1	1	1	0	3	2	1	2	2	1	3	3	1	0	2	1	2	2	1	1	3

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Weighted Sample	1749	X	X	X	X	507	433	337	848	901	208	442	598	500	997	752	224	568	374	430	152	
Unweighted Sample	1749	508	518	134	168	518	433	353	851	898	168	445	616	520	1042	707	254	543	372	398	182	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which of the following do you think Ed Miliband would most like to be?

Luke Skywalker	9	5	19	8	6	4	17	9	10	9	11	9	9	10	9	10	7	8	11	12	7
C-3PO	7	8	6	11	6	7	7	6	10	4	14	9	6	3	8	5	9	7	5	7	10
Jabba the Hutt	6	10	2	2	10	9	2	5	6	6	1	7	7	7	6	6	7	7	6	5	5
Chewbacca	5	5	5	3	4	5	4	3	4	6	7	6	6	2	4	6	4	6	6	4	3
Darth Vader	5	8	2	4	4	9	2	3	5	4	4	4	4	5	5	4	5	6	4	3	4
Han Solo	4	1	9	7	2	1	9	5	5	4	2	4	7	3	5	4	4	4	5	5	4
Wicket the Ewok	4	5	3	6	10	4	3	5	6	3	9	4	4	3	4	5	4	6	3	5	4
Yoda	3	3	3	3	4	3	2	4	3	3	2	3	4	3	3	3	2	3	4	3	3
Princess Leia	3	5	1	0	6	5	1	1	4	2	1	3	3	3	3	3	4	1	3	3	3
Obi-Wan Kenobi	3	2	6	2	5	2	6	5	4	3	4	3	4	4	4	3	3	4	3	4	4
R2-D2	2	2	3	1	2	3	3	3	3	2	0	4	2	3	3	2	4	3	1	2	3
Emperor Palpatine	2	3	0	1	1	3	0	1	2	1	1	1	1	2	1	2	2	1	3	1	2
Lando Calrissian	1	0	2	1	2	1	1	3	2	1	1	2	1	0	1	2	2	1	1	1	1
Boba Fett	1	1	1	2	1	1	1	1	1	1	2	2	1	1	1	1	1	1	1	1	5
None of the above	5	5	4	5	6	5	3	6	5	5	2	5	7	4	4	6	5	5	5	4	5
Don't know	39	37	34	45	33	39	38	40	31	46	38	36	33	48	39	39	38	37	40	40	38

Which of the following do you think Ed Miliband would most like to be?

[Excluding those who answered Don't know and None of the above; n=974]

Luke Skywalker	17	9	30	16	9	8	28	17	16	18	19	15	15	20	16	18	13	14	19	22	12
C-3PO	12	14	9	22	9	12	12	12	16	8	24	15	11	6	15	9	16	12	8	12	18
Jabba the Hutt	11	16	3	5	17	16	4	9	9	13	2	11	11	14	11	10	12	12	10	10	8
Chewbacca	9	9	7	7	6	9	7	5	6	12	11	10	10	5	8	10	6	10	11	8	6
Han Solo	8	2	15	14	4	3	15	9	7	8	3	6	12	6	8	8	7	7	9	8	7
Wicket the Ewok	8	9	4	11	16	8	5	9	9	6	15	7	7	6	7	8	7	10	5	9	7
Darth Vader	8	14	4	7	6	16	3	6	8	8	7	7	7	11	8	8	8	11	7	6	7
Yoda	6	5	5	6	7	5	4	8	5	6	3	5	7	5	5	6	4	6	7	5	5
Obi-Wan Kenobi	6	3	10	4	8	3	10	9	6	7	6	4	7	7	6	6	6	6	5	7	6
Princess Leia	5	8	2	0	9	8	2	2	6	4	2	5	5	6	4	5	7	2	6	5	6
R2-D2	4	4	4	2	4	5	5	5	4	4	1	6	3	5	5	3	7	5	2	3	5
Emperor Palpatine	3	5	1	2	1	5	1	2	3	2	2	2	2	5	2	3	3	2	5	2	3
Lando Calrissian	2	1	3	2	3	1	2	5	2	2	2	4	2	1	2	3	4	2	2	2	2
Boba Fett	2	1	2	3	1	2	2	3	2	2	3	3	2	2	2	2	1	1	3	2	9

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Weighted Sample	1749	X	X	X	X	507	433	337	848	901	208	442	598	500	997	752	224	568	374	430	152
Unweighted Sample	1749	508	518	134	168	518	433	353	851	898	168	445	616	520	1042	707	254	543	372	398	182
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which of the following do you think Nick Clegg would most like to be?

C-3PO	7	7	8	8	7	7	6	8	10	5	11	8	7	5	7	7	6	8	7	5	9
R2-D2	7	7	8	6	8	7	8	6	8	6	13	5	7	5	8	5	7	7	5	8	7
Luke Skywalker	5	6	4	8	3	4	4	6	5	4	5	6	4	4	5	5	5	5	4	5	4
Chewbacca	5	5	6	1	7	6	5	2	5	5	2	6	5	5	4	5	5	5	4	6	3
Jabba the Hutt	5	4	6	1	5	5	5	3	4	5	3	3	5	5	4	5	5	4	3	5	6
Han Solo	4	5	3	8	3	3	4	5	3	4	3	3	5	3	4	4	5	4	3	4	3
Yoda	4	4	4	6	6	3	4	5	5	3	4	5	5	3	4	4	4	4	4	4	4
Princess Leia	4	4	5	3	6	3	5	3	7	1	6	4	4	3	4	4	3	5	5	3	2
Wicket the Ewok	4	3	5	0	7	3	6	2	5	4	4	5	4	4	3	6	4	3	7	4	6
Lando Calrissian	3	2	3	4	1	2	3	5	4	2	4	5	2	1	3	2	4	2	3	2	5
Obi-Wan Kenobi	3	3	2	4	2	3	3	3	3	3	2	4	3	2	3	2	1	4	2	3	5
Darth Vader	2	2	3	2	2	2	3	3	2	2	0	1	4	2	2	2	2	2	4	2	2
Emperor Palpatine	1	1	1	1	0	1	1	1	1	1	0	1	1	1	1	1	2	1	1	1	1
Boba Fett	1	1	3	0	0	1	2	2	1	1	1	1	2	1	1	1	1	2	2	2	2
None of the above	5	4	4	3	6	4	3	4	5	4	3	3	7	4	4	5	3	5	6	3	5
Don't know	41	42	36	46	37	44	39	41	32	50	40	39	34	52	41	42	42	40	42	43	37

Which of the following do you think Nick Clegg would most like to be?

[Excluding those who answered Don't know and None of the above; n=936]

C-3PO	13	12	12	15	12	14	11	15	15	10	19	13	12	11	13	13	11	15	13	10	16
R2-D2	13	12	13	11	14	13	13	11	12	13	23	9	12	11	14	10	13	13	10	15	11
Luke Skywalker	9	12	7	16	5	8	7	12	8	9	9	10	7	9	9	9	10	10	7	9	6
Han Solo	7	9	6	17	6	6	6	10	5	10	5	5	9	7	7	7	10	7	6	7	4
Yoda	7	7	7	13	10	7	7	10	8	7	6	8	8	6	8	7	7	8	7	7	7
Princess Leia	7	8	8	5	11	7	8	5	10	3	10	7	6	8	7	8	6	9	9	6	3
Chewbacca	9	9	9	2	12	12	9	4	7	11	3	10	9	11	8	10	8	9	8	12	5
Wicket the Ewok	8	6	8	0	12	6	10	3	8	8	8	9	7	8	6	10	7	5	13	7	11
Darth Vader	4	4	6	3	3	5	5	5	4	5	0	2	6	5	4	4	4	3	7	3	4
Emperor Palpatine	2	2	2	2	1	2	1	2	2	2	1	2	2	2	2	2	3	2	1	2	1
Lando Calrissian	5	4	5	7	2	4	5	9	6	4	6	9	3	3	6	4	7	4	5	4	9
Obi-Wan Kenobi	5	6	4	8	3	5	5	6	5	6	3	6	5	5	6	4	2	7	4	5	8
Boba Fett	2	2	4	0	0	1	4	3	2	3	1	2	3	2	3	2	2	1	3	3	3
Jabba the Hutt	8	8	9	2	9	10	9	5	7	10	5	6	9	11	7	10	9	8	7	9	10

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which of the following do you think Nigel Farage would most like to be?

Darth Vader	13	14	15	12	10	13	12	14	13	12	15	13	14	10	13	12	12	12	13	14	11
Jabba the Hutt	11	9	13	7	3	9	13	11	12	9	15	15	10	6	12	9	10	9	12	10	15
Emperor Palpatine	7	7	7	7	4	5	6	6	8	5	11	7	7	4	7	6	7	8	6	5	8
Chewbacca	6	5	8	6	7	5	10	6	6	7	4	7	6	7	6	7	6	7	5	7	7
Han Solo	4	4	4	2	10	5	4	5	6	3	6	4	5	2	5	4	4	4	3	6	3
Yoda	3	4	3	1	4	3	3	2	3	2	2	3	3	3	2	2	2	2	3	4	1
Obi-Wan Kenobi	3	3	2	2	7	3	2	2	3	2	2	2	3	4	3	2	3	3	3	2	1
C-3PO	2	2	2	1	3	1	3	2	2	1	0	2	3	1	2	2	2	1	2	2	2
Luke Skywalker	2	2	1	1	10	4	1	1	3	1	1	2	2	3	2	3	3	3	2	2	1
Wicket the Ewok	2	4	2	3	1	3	3	3	3	2	0	2	3	3	3	2	3	3	3	2	2
Boba Fett	2	1	2	6	1	1	2	3	3	1	3	2	2	1	2	2	3	1	4	0	2
R2-D2	1	2	0	0	2	2	1	0	1	2	2	1	1	1	1	1	1	1	2	1	1
Princess Leia	1	1	1	2	0	1	1	1	1	1	1	0	1	1	1	1	1	1	0	0	1
Lando Calrissian	1	2	1	4	2	2	0	1	2	1	2	2	1	1	1	1	2	1	1	3	3
None of the above	5	5	5	3	4	5	4	5	4	5	3	4	7	4	4	5	4	5	5	5	6
Don't know	38	37	34	44	34	40	36	38	30	45	32	34	33	49	36	40	38	37	37	39	35

Which of the following do you think Nigel Farage would most like to be?

[Excluding those who answered Don't know and None of the above; n=992]

Darth Vader	22	24	25	22	16	23	20	24	20	25	23	21	24	21	23	22	21	21	23	25	19
Jabba the Hutt	19	16	22	14	4	16	21	20	18	19	23	23	16	13	20	16	17	16	21	18	26
Chewbacca	11	8	13	11	12	8	16	10	9	15	7	11	10	15	9	14	10	12	9	12	13
Emperor Palpatine	11	11	11	13	6	9	11	11	13	10	18	11	11	9	12	11	13	14	10	8	14
Han Solo	7	7	7	4	16	8	7	8	9	6	9	7	8	5	8	6	7	7	6	10	5
Obi-Wan Kenobi	5	6	3	4	11	6	4	3	4	5	3	3	5	7	5	4	5	5	5	4	2
Luke Skywalker	4	3	2	2	16	7	2	2	5	3	1	3	4	7	3	5	5	5	3	3	2
Yoda	4	6	4	2	6	5	5	4	4	5	3	5	4	5	4	4	4	4	4	7	1
Wicket the Ewok	4	7	3	6	1	6	5	5	5	4	0	3	5	7	4	4	5	4	5	3	3
C-3PO	3	3	4	1	4	2	4	3	4	2	1	3	4	2	3	3	4	3	2	4	3
Boba Fett	3	2	4	11	2	2	3	6	4	2	5	3	3	2	3	3	4	2	6	1	4
R2-D2	2	3	0	0	3	3	1	0	1	3	3	2	2	2	2	2	1	2	4	2	1
Lando Calrissian	2	3	2	7	3	3	1	2	3	1	3	3	2	2	2	2	2	3	2	2	5
Princess Leia	1	1	2	3	0	2	1	1	1	1	2	0	2	2	1	2	2	2	0	1	2