

YouGov Survey Results

Sample Size: 1729 GB Adults
Fieldwork: 29th - 30th April 2015

	Westminster VI				2010 Vote			Gender		Age				Social Grade		Region					
	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1729	X	X	X	X	511	424	329	839	890	206	437	591	494	986	743	221	562	370	425	150
Unweighted Sample	1729	515	485	127	168	525	404	349	848	881	188	442	558	541	1029	700	254	592	341	409	133
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

For each of the following politicians, regardless of whether you agree with them, do you like them as a person?

Nicola Sturgeon

Like a lot	11	3	11	12	6	4	14	14	13	8	20	10	11	7	12	9	8	8	9	8	36
Like a fair amount	25	14	38	33	18	15	33	35	24	25	28	22	27	23	27	21	31	24	26	23	21
TOTAL LIKE	36	17	49	45	24	19	47	49	37	33	48	32	38	30	39	30	39	32	35	31	57
Dislike a fair amount	17	22	16	23	20	22	15	18	16	18	9	18	16	21	17	17	10	21	14	21	10
Dislike a lot	26	45	14	19	41	45	17	15	31	22	17	21	25	36	25	27	24	27	28	25	27
TOTAL DISLIKE	43	67	30	42	61	67	32	33	47	40	26	39	41	57	42	44	34	48	42	46	37
Don't know	21	16	22	14	15	14	21	19	16	26	26	29	22	13	18	25	27	20	24	23	6

David Cameron

Like a lot	12	36	2	8	3	29	4	3	13	11	6	9	12	16	12	12	12	16	12	7	8
Like a fair amount	32	58	12	39	38	55	16	28	33	32	30	34	31	34	36	28	35	37	29	30	27
TOTAL LIKE	44	94	14	47	41	84	20	31	46	43	36	43	43	50	48	40	47	53	41	37	35
Dislike a fair amount	19	3	24	25	25	9	21	24	19	19	20	20	18	18	18	19	17	19	19	18	22
Dislike a lot	29	1	57	23	28	4	53	39	31	27	31	25	31	28	27	31	26	22	31	34	37
TOTAL DISLIKE	48	4	81	48	53	13	74	63	50	46	51	45	49	46	45	50	43	41	50	52	59
Don't know	8	3	6	6	6	4	6	5	5	11	14	12	7	4	7	10	9	6	9	9	6

Ed Miliband

Like a lot	10	1	28	5	4	2	24	8	10	9	12	7	11	10	9	10	11	7	9	13	11
Like a fair amount	28	10	53	32	16	11	46	37	31	26	33	28	29	26	29	27	32	25	29	30	25
TOTAL LIKE	38	11	81	37	20	13	70	45	41	35	45	35	40	36	38	37	43	32	38	43	36
Dislike a fair amount	26	36	9	39	23	32	15	29	24	28	20	28	26	27	26	26	21	28	22	27	32
Dislike a lot	26	49	4	18	49	49	8	17	28	24	19	22	26	33	26	27	25	31	28	19	25
TOTAL DISLIKE	52	85	13	57	72	81	23	46	52	52	39	50	52	60	52	53	46	59	50	46	57
Don't know	10	4	7	6	7	6	7	9	7	13	16	15	8	5	10	10	11	8	12	10	7

Nick Clegg

Like a lot	7	6	5	33	2	6	5	15	7	8	9	7	8	6	8	6	7	7	10	5	7
Like a fair amount	32	42	27	51	21	38	26	42	34	30	23	36	33	30	35	28	33	38	28	28	28
TOTAL LIKE	39	48	32	84	23	44	31	57	41	38	32	43	41	36	43	34	40	45	38	33	35
Dislike a fair amount	27	28	30	8	29	29	29	22	27	27	27	25	24	32	26	28	25	28	24	28	29
Dislike a lot	23	17	28	3	41	19	32	14	25	20	25	16	25	26	20	27	24	17	26	26	26
TOTAL DISLIKE	50	45	58	11	70	48	61	36	52	47	52	41	49	58	46	55	49	45	50	54	55
Don't know	11	7	9	5	6	8	8	8	7	15	15	16	10	6	11	11	12	10	12	13	9

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Nigel Farage

Like a lot	10	12	3	6	52	17	7	4	14	7	7	7	12	13	9	13	6	12	15	8	6
Like a fair amount	23	36	14	9	38	38	16	16	25	21	11	18	25	30	22	25	25	23	19	26	19
TOTAL LIKE	33	48	17	15	90	55	23	20	39	28	18	25	37	43	31	38	31	35	34	34	25
Dislike a fair amount	16	20	17	23	5	19	14	18	15	18	15	15	16	19	16	17	15	18	15	17	15
Dislike a lot	40	24	59	57	2	20	55	57	39	41	53	47	38	32	46	34	42	37	40	39	56
TOTAL DISLIKE	56	44	76	80	7	39	69	75	54	59	68	62	54	51	62	51	57	55	55	56	71
Don't know	10	8	6	4	4	7	7	4	6	13	14	13	9	6	9	11	13	10	10	10	4

Natalie Bennett

Like a lot	4	1	2	6	4	1	3	5	5	3	10	5	2	2	5	3	2	5	2	4	8
Like a fair amount	21	10	32	29	9	11	27	32	23	20	29	19	23	18	23	19	23	20	22	20	25
TOTAL LIKE	25	11	34	35	13	12	30	37	28	23	39	24	25	20	28	22	25	25	24	24	33
Dislike a fair amount	18	23	16	22	23	23	16	19	21	15	12	17	19	20	20	16	16	19	16	20	18
Dislike a lot	18	30	12	13	27	30	12	11	23	14	14	17	17	22	18	19	18	18	21	15	19
TOTAL DISLIKE	36	53	28	35	50	53	28	30	44	29	26	34	36	42	38	35	34	37	37	35	37
Don't know	38	36	37	30	37	35	41	33	29	47	34	42	38	38	35	44	41	38	40	41	29

Leanne Wood

Like a lot	4	1	4	5	1	1	4	6	5	4	10	5	3	3	5	3	2	4	4	3	14
Like a fair amount	19	13	28	26	10	11	25	28	22	17	23	17	21	19	21	17	23	17	21	17	21
TOTAL LIKE	23	14	32	31	11	12	29	34	27	21	33	22	24	22	26	20	25	21	25	20	35
Dislike a fair amount	16	22	14	15	25	24	15	13	20	13	10	14	16	22	17	15	12	17	14	19	21
Dislike a lot	13	19	8	8	22	20	9	7	16	10	13	11	13	14	12	14	14	13	15	11	10
TOTAL DISLIKE	29	41	22	23	47	44	24	20	36	23	23	25	29	36	29	29	26	30	29	30	31
Don't know	47	45	46	46	41	44	47	46	38	56	44	54	47	43	45	50	49	49	45	50	34

Alex Salmond

Like a lot	3	1	1	5	3	1	4	3	4	3	7	3	3	2	4	3	0	2	3	1	20
Like a fair amount	9	4	11	13	8	4	12	10	12	6	13	8	11	7	10	9	12	7	9	8	20
TOTAL LIKE	12	5	12	18	11	5	16	13	16	9	20	11	14	9	14	12	12	9	12	9	40
Dislike a fair amount	20	13	28	22	17	15	21	26	19	21	25	19	20	18	20	19	21	21	19	22	10
Dislike a lot	44	66	34	40	54	66	37	37	51	37	23	36	45	58	45	42	40	46	42	44	43
TOTAL DISLIKE	64	79	62	62	71	81	58	63	70	58	48	55	65	76	65	61	61	67	61	66	53
Don't know	24	16	24	20	19	14	26	23	14	33	32	35	22	14	22	27	27	24	27	25	6