

# YouGov Survey Results

Sample Size: 1650 GB Adults  
Fieldwork: 9th - 10th June 2015

	Vote in 2015					Gender		Age				Social Grade		Region				
	Con	Lab	Lib Dem	UKIP		Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
<b>Weighted Sample</b>	<b>1650</b>	561	462	116	198	800	850	196	417	564	472	941	709	211	536	353	406	144
<b>Unweighted Sample</b>	<b>1650</b>	493	505	130	185	779	871	130	314	694	512	1064	586	196	562	347	392	153
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

In a typical month, how often do you have a drink containing alcohol?

Never	<b>18</b>	16	19	11	17	15	20	19	18	17	18	15	22	18	19	22	15	10
Once a month or less	<b>21</b>	18	25	16	20	17	25	22	23	20	19	17	26	22	21	18	21	26
2 to 4 times a month	<b>26</b>	27	25	33	21	25	27	34	24	26	23	26	25	29	25	26	24	25
2 to 3 times a week	<b>20</b>	20	19	22	27	24	17	18	22	21	19	24	16	18	20	21	22	21
4 or more times a week	<b>15</b>	19	12	17	15	19	11	7	12	15	21	18	11	13	15	12	18	18

How many units of alcohol do you have on a typical day when you are drinking?

Here are some examples to help you calculate the number of units:

- Pint of beer, 4%, is 2.3 units
- 500ml can of strong lager, 6%, 3 units
- 250ml glass of wine, 11%, 2.8 units
- 330ml can of cider, 5%, 1.7 units
- Single (25ml) measure of spirits (e.g. vodka or gin), 1 unit

1-2	<b>47</b>	47	46	42	49	37	56	35	36	47	60	42	53	50	51	50	40	37
3-4	<b>24</b>	25	23	29	23	25	22	23	29	22	23	26	21	25	25	22	23	27
5-6	<b>14</b>	15	14	14	12	17	12	21	16	13	11	15	14	11	13	15	16	19
7-8	<b>7</b>	7	8	6	7	9	5	11	9	8	3	9	4	10	6	6	9	5
9+	<b>8</b>	6	8	9	9	12	4	10	10	10	3	8	8	4	5	8	13	12

How often do you have six or more units on one occasion?

Never	<b>42</b>	44	40	36	43	32	51	31	31	39	59	37	49	42	43	50	37	29
Less than monthly	<b>30</b>	28	31	35	27	31	29	36	37	28	24	31	29	32	30	27	29	36
Monthly	<b>11</b>	11	11	13	11	14	9	20	15	11	5	12	10	11	12	9	11	14
Weekly	<b>15</b>	15	16	13	17	21	9	12	16	19	11	18	11	13	13	11	21	19
Daily or almost daily	<b>2</b>	1	1	2	3	3	1	2	1	3	2	2	1	2	2	2	2	2

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**How often during the last year have you failed to do what was normally expected from you because of your drinking?**

Never	<b>88</b>	90	86	84	90	86	90	75	79	91	97	88	88	87	88	88	88	87
Less than monthly	<b>10</b>	8	13	13	7	11	8	21	16	7	2	10	9	11	8	11	10	9
Monthly	<b>1</b>	1	0	1	2	3	0	2	4	1	0	2	1	1	3	0	1	3
Weekly	<b>1</b>	0	1	0	1	1	0	0	1	1	0	0	1	0	1	1	1	1
Daily or almost daily	<b>0</b>	0	0	2	0	0	0	2	0	1	0	0	1	0	1	0	0	0

**How often during the last year have you found that you were not able to stop drinking once you had started?**

Never	<b>88</b>	91	88	84	88	87	90	82	82	89	96	88	89	87	87	89	91	87
Less than monthly	<b>7</b>	6	8	10	7	8	6	14	10	7	2	7	7	7	8	7	7	8
Monthly	<b>2</b>	1	1	4	3	2	1	0	5	1	0	2	1	3	2	2	0	1
Weekly	<b>2</b>	1	1	1	2	2	1	1	2	2	0	2	1	0	2	1	1	3
Daily or almost daily	<b>1</b>	1	1	2	0	1	1	3	0	1	2	1	2	1	1	1	1	1

**How often during the last year have you needed an alcoholic drink in the morning to get yourself going after a heavy drinking session?**

Never	<b>97</b>	98	97	98	97	95	98	94	94	98	99	98	96	94	96	98	99	97
Less than monthly	<b>2</b>	2	3	1	2	3	1	3	5	1	1	2	3	5	3	1	1	2
Monthly	<b>0</b>	0	0	1	0	1	0	1	1	0	0	1	0	1	1	0	0	1
Weekly	<b>0</b>	0	0	0	1	0	0	0	1	0	0	0	0	0	0	0	0	0
Daily or almost daily	<b>0</b>	0	0	0	0	0	0	2	0	0	0	0	1	0	1	0	0	0

**How often during the last year have you had a feeling of guilt or remorse after drinking?**

Never	<b>80</b>	87	80	75	77	78	83	61	69	85	94	77	85	80	80	85	80	72
Less than monthly	<b>14</b>	8	16	19	17	14	14	29	22	10	5	17	10	15	13	12	15	20
Monthly	<b>3</b>	3	2	4	3	4	1	4	6	3	0	3	2	2	4	2	2	5
Weekly	<b>2</b>	1	1	1	2	2	1	3	3	2	1	2	2	1	2	1	2	3
Daily or almost daily	<b>1</b>	1	1	2	1	1	1	4	0	1	0	1	1	1	1	0	1	1

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**How often during the last year have you been unable to remember what happened the night before because you had been drinking?**

Never	<b>82</b>	85	81	82	82	79	86	65	72	85	96	80	85	82	83	85	83	74
Less than monthly	<b>14</b>	12	15	12	13	16	11	25	22	12	4	16	10	17	11	11	14	23
Monthly	<b>2</b>	2	2	6	0	3	2	3	4	2	0	2	2	1	2	3	2	2
Weekly	<b>1</b>	1	1	0	4	2	1	5	2	1	0	1	2	0	3	1	0	2
Daily	<b>0</b>	0	0	0	0	0	0	2	0	0	0	0	1	0	1	0	0	0

**Have you or somebody else been injured as a result of your drinking?**

No, this has never happened	<b>88</b>	91	87	86	94	87	89	73	83	90	97	87	89	89	89	88	87	87
Yes, but not in the past year	<b>9</b>	7	10	8	6	10	9	14	15	8	3	10	8	9	8	8	11	11
Yes, during the past year	<b>3</b>	2	3	6	0	3	2	13	2	2	0	3	3	1	3	4	2	2

**Has a relative, friend, doctor or health worker been concerned about your drinking or suggested you cut down?**

No, this has never happened	<b>90</b>	91	89	91	90	86	94	92	91	87	92	89	91	89	89	93	91	85
Yes, but not in the past year	<b>7</b>	6	9	9	8	10	4	5	7	10	5	8	6	9	7	5	6	12
Yes, during the past year	<b>3</b>	3	2	0	2	4	2	3	2	4	2	3	3	2	3	2	3	3

**Alcohol assessment Score**

0-7 (sociable and harmless)	<b>71</b>	72	71	69	70	62	80	59	64	70	83	68	76	72	73	74	68	65
8-19 (Harmful)	<b>27</b>	26	27	30	28	35	19	36	34	27	16	30	22	27	24	24	30	31
20-40 (Harmful and already problematic)	<b>2</b>	1	2	1	2	2	2	5	2	3	0	2	2	1	3	2	2	4