

YouGov Survey Results



Sample Size: 1610 GB Adults
Fieldwork: 14th July 2015

	Gender		Age				Social Grade		Region					England / Wales	
	Total	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	England / Wales
Weighted Sample	1610	781	829	192	407	551	460	918	692	206	523	345	396	140	1470
Unweighted Sample	1610	818	792	134	296	617	563	1027	583	200	571	327	362	150	1460
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

In your opinion, which video game character was better...

Mario	29	29	29	58	42	23	14	31	27	32	27	30	29	31	29
Sonic	22	24	19	20	37	23	6	22	21	23	21	20	20	27	21
Neither/Don't know	49	47	51	21	21	54	80	47	52	46	51	49	50	43	50