

YouGov Survey Results

Sample Size: 1972 GB Adults
Fieldwork: 5th - 6th August 2015

	Vote in 2015					Gender		Age				Social Grade		Region					England / Wales
	Total	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1972	670	552	138	237	956	1016	235	499	674	564	1124	848	252	641	422	485	172	1800
Unweighted Sample	1972	646	524	151	253	951	1021	138	385	804	645	1289	683	220	686	408	479	179	1793
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How interested, if at all, are you in football?

Very interested	20	21	25	17	17	34	8	17	25	22	16	23	18	25	17	19	25	20	20
Fairly interested	20	21	22	16	22	22	18	13	22	20	21	18	23	26	20	19	19	19	20
TOTAL INTERESTED	40	42	47	33	39	56	26	30	47	42	37	41	41	51	37	38	44	39	40
Not very interested	19	19	21	17	16	15	23	21	16	19	20	19	18	18	17	21	20	18	19
Not interested at all	41	38	33	51	45	29	51	49	36	38	43	40	41	32	46	41	36	43	40
TOTAL NOT INTERESTED	60	57	54	68	61	44	74	70	52	57	63	59	59	50	63	62	56	61	59

[The following questions were only asked to respondents who are interested in football; n=772*]

Which English Premier League football team, if any, do you support?

Manchester United	14	12	15	17	16	14	14	19	13	13	14	14	14	14	15	8	15	16	14
Liverpool	13	11	18	7	8	13	13	15	15	13	9	12	14	10	10	16	19	2	14
Arsenal	10	11	8	16	10	9	11	14	10	10	8	12	7	20	16	6	2	4	10
Chelsea	6	5	5	3	10	6	6	7	8	5	5	5	7	15	9	5	0	2	6
Newcastle United	5	5	6	2	4	5	5	3	6	6	4	5	5	3	1	1	14	4	5
Sunderland	3	3	2	6	2	2	4	3	3	1	4	3	2	0	0	1	9	0	3
Tottenham Hotspur	3	4	2	2	3	3	2	0	3	3	5	3	3	6	4	4	0	2	3
West Ham United	3	2	3	1	5	2	4	7	2	2	3	3	3	8	5	0	0	0	3
Aston Villa	2	3	2	1	2	2	2	0	2	2	2	3	1	1	0	9	0	0	2
Everton	2	1	5	0	1	2	3	0	3	2	3	2	2	0	1	0	7	2	2
Manchester City	2	2	2	2	3	2	2	0	3	0	3	2	2	1	1	3	3	0	2
Norwich	1	2	1	0	3	2	1	0	2	2	2	2	1	1	4	1	0	0	2
Crystal Palace	1	1	2	2	0	1	1	0	0	2	1	1	1	3	1	0	0	3	1
Bournemouth	1	2	0	0	1	1	1	4	1	0	1	0	2	0	4	0	0	0	1
Leicester City	1	1	1	0	0	0	1	2	1	1	0	1	1	0	1	2	0	0	1
Watford	1	2	1	2	0	1	2	2	1	1	1	2	0	2	2	0	1	1	1
Southampton	1	1	0	1	0	0	1	0	0	1	2	1	0	0	2	0	0	0	1
Stoke City	1	1	0	0	0	1	0	0	0	1	1	1	1	0	0	3	0	0	1
Swansea City	1	0	1	2	1	1	1	0	1	1	1	1	1	1	0	4	0	0	1
West Bromwich Albion	0	0	1	0	1	0	0	0	0	0	1	1	0	0	0	1	0	0	0
I don't support any of these teams	29	31	25	33	24	31	25	23	27	32	29	28	30	16	24	33	28	64	26
Don't know	1	0	0	2	5	0	2	0	1	1	2	0	1	1	1	2	1	1	1

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Sample Size: 1972 GB Adults
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	Football Team Supporters													
	Total	Arsenal	Aston Villa	Norwich	Chelsea	Crystal Palace	Everton	Bournemouth	Leicester City	Liverpool	Manchester City	Manchester United	Newcastle United	Watford
Weighted Sample	1972	79	16	12	48	7	19	9	5	103	15	110	41	10
Unweighted Sample	1972	76	16*	13*	42*	8*	17*	7*	5*	86	13*	100	39*	13*
	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How interested, if at all, are you in football?

Very interested	20	60	53	35	63	75	57	43	14	51	67	60	50	38
Fairly interested	20	40	47	65	37	25	43	57	86	49	33	40	50	62
TOTAL INTERESTED	40	100	100	100	100	100	100	100	100	100	100	100	100	100
Not very interested	19	0	0	0	0	0	0	0	0	0	0	0	0	0
Not interested at all	41	0	0	0	0	0	0	0	0	0	0	0	0	0
TOTAL NOT INTERESTED	60	0	0	0	0	0	0	0	0	0	0	0	0	0

[The following questions were only asked to respondents who are interested in football; n=772*]

Which English Premier League football team, if any, do you support?

Manchester United	14	0	0	0	0	0	0	0	0	0	0	100	0	0
Liverpool	13	0	0	0	0	0	0	0	0	100	0	0	0	0
Arsenal	10	100	0	0	0	0	0	0	0	0	0	0	0	0
Chelsea	6	0	0	0	100	0	0	0	0	0	0	0	0	0
Newcastle United	5	0	0	0	0	0	0	0	0	0	0	0	100	0
Sunderland	3	0	0	0	0	0	0	0	0	0	0	0	0	0
Tottenham Hotspur	3	0	0	0	0	0	0	0	0	0	0	0	0	0
West Ham United	3	0	0	0	0	0	0	0	0	0	0	0	0	0
Aston Villa	2	0	100	0	0	0	0	0	0	0	0	0	0	0
Everton	2	0	0	0	0	0	100	0	0	0	0	0	0	0
Manchester City	2	0	0	0	0	0	0	0	0	0	100	0	0	0
Norwich	1	0	0	100	0	0	0	0	0	0	0	0	0	0
Crystal Palace	1	0	0	0	0	100	0	0	0	0	0	0	0	0
Bournemouth	1	0	0	0	0	0	0	100	0	0	0	0	0	0
Leicester City	1	0	0	0	0	0	0	0	100	0	0	0	0	0
Watford	1	0	0	0	0	0	0	0	0	0	0	0	0	100
Southampton	1	0	0	0	0	0	0	0	0	0	0	0	0	0
Stoke City	1	0	0	0	0	0	0	0	0	0	0	0	0	0
Swansea City	1	0	0	0	0	0	0	0	0	0	0	0	0	0
West Bromwich Albion	0	0	0	0	0	0	0	0	0	0	0	0	0	0
I don't support any of these teams	29	0	0	0	0	0	0	0	0	0	0	0	0	0
Don't know	1	0	0	0	0	0	0	0	0	0	0	0	0	0

YouGov Survey Results

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	Total	Southampton	Stoke City	Sunderland	Swansea City	Tottenham Hotspur	West Bromwich Albion	West Ham United	None	Don't know
Weighted Sample	1972	5	5	20	8	24	2	23	230	7
Unweighted Sample	1972	6*	5*	16*	11*	26*	4*	22*	241	6*
	%	%	%	%	%	%	%	%	%	%

How interested, if at all, are you in football?

Very interested	20	43	44	64	47	65	29	36	41	0
Fairly interested	20	57	56	36	53	35	71	64	59	100
TOTAL INTERESTED	40	100	100	100	100	100	100	100	100	100
Not very interested	19	0	0	0	0	0	0	0	0	0
Not interested at all	41	0	0	0	0	0	0	0	0	0
TOTAL NOT INTERESTED	60	0	0	0	0	0	0	0	0	0

[The following questions were only asked to respondents who are interested in football; n=772*]

Which English Premier League football team, if any, do you support?

Manchester United	14	0	0	0	0	0	0	0	0	0
Liverpool	13	0	0	0	0	0	0	0	0	0
Arsenal	10	0	0	0	0	0	0	0	0	0
Chelsea	6	0	0	0	0	0	0	0	0	0
Newcastle United	5	0	0	0	0	0	0	0	0	0
Sunderland	3	0	0	100	0	0	0	0	0	0
Tottenham Hotspur	3	0	0	0	0	100	0	0	0	0
West Ham United	3	0	0	0	0	0	0	100	0	0
Aston Villa	2	0	0	0	0	0	0	0	0	0
Everton	2	0	0	0	0	0	0	0	0	0
Manchester City	2	0	0	0	0	0	0	0	0	0
Norwich	1	0	0	0	0	0	0	0	0	0
Crystal Palace	1	0	0	0	0	0	0	0	0	0
Bournemouth	1	0	0	0	0	0	0	0	0	0
Leicester City	1	0	0	0	0	0	0	0	0	0
Watford	1	0	0	0	0	0	0	0	0	0
Southampton	1	100	0	0	0	0	0	0	0	0
Stoke City	1	0	100	0	0	0	0	0	0	0
Swansea City	1	0	0	0	100	0	0	0	0	0
West Bromwich Albion	0	0	0	0	0	0	100	0	0	0
I don't support any of these teams	29	0	0	0	0	0	0	0	100	0
Don't know	1	0	0	0	0	0	0	0	0	100

Fieldwork: 5th - 6th August 2015

	Vote in 2015				Gender		Age				Social Grade		Region					England / Wales	
	Total	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North		Scotland
Weighted Sample	1972	670	552	138	237	956	1016	235	499	674	564	1124	848	252	641	422	485	172	1800
Unweighted Sample	1972	646	524	151	253	951	1021	138	385	804	645	1289	683	220	686	408	479	179	1793
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which team do you think will win the 2015-2016 English football Premier league?

Chelsea	42	44	37	50	42	45	37	48	45	42	36	47	35	37	43	47	44	31	43
Arsenal	21	21	22	15	22	20	21	19	17	23	22	20	22	23	22	19	19	18	21
Manchester United	10	11	11	12	9	10	10	4	7	11	14	10	11	8	8	10	14	14	10
Manchester City	7	6	10	9	8	6	9	3	6	8	8	7	7	5	6	9	7	8	7
Liverpool	3	3	3	0	3	3	2	3	3	3	2	2	3	1	2	3	4	1	3
Tottenham Hotspur	1	0	1	0	2	1	0	0	1	0	1	1	1	2	1	0	0	0	1
Aston Villa	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Norwich	0	0	0	0	1	0	0	0	0	0	0	0	0	0	1	0	0	0	0
Crystal Palace	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Everton	0	1	0	0	0	0	1	2	0	0	1	0	0	0	0	1	1	0	0
Bournemouth	0	0	0	0	0	0	0	2	0	0	0	1	0	1	1	0	0	0	0
Leicester City	0	0	0	0	0	0	0	0	1	0	0	0	0	1	0	1	0	0	0
Newcastle United	0	1	0	2	0	1	0	0	1	0	0	1	0	0	0	0	1	0	0
Watford	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0
Southampton	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Stoke City	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Sunderland	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Swansea City	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
West Bromwich Albion	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
West Ham United	0	1	1	0	0	0	1	0	1	0	0	1	0	3	0	0	0	0	0
Don't know	15	13	15	12	13	12	20	19	17	12	16	11	21	20	16	11	10	27	14

Fieldwork: 5th - 6th August 2015

	Football Team Supporters													
	Total	Arsenal	Aston Villa	Norwich	Chelsea	Crystal Palace	Everton	Bournemouth	Leicester City	Liverpool	Manchester City	Manchester United	Newcastle United	Watford
Weighted Sample	1972	79	16	12	48	7	19	9	5	103	15	110	41	10
Unweighted Sample	1972	76	16*	13*	42*	8*	17*	7*	5*	86	13*	100	39*	13*
	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which team do you think will win the 2015-2016 English football Premier league?

Chelsea	42	27	73	60	81	57	48	45	24	49	35	26	39	58
Arsenal	21	54	15	0	12	32	19	42	16	9	0	8	21	29
Manchester United	10	2	0	8	1	0	0	0	27	3	0	45	16	6
Manchester City	7	6	0	22	0	0	13	5	14	6	59	2	4	6
Liverpool	3	0	0	0	0	0	0	0	0	17	0	0	0	0
Tottenham Hotspur	1	0	0	0	0	0	0	0	0	0	0	0	0	0
Aston Villa	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Norwich	0	0	0	10	0	0	0	0	0	0	0	0	0	0
Crystal Palace	0	1	0	0	0	0	0	0	0	0	0	0	0	0
Everton	0	0	0	0	0	0	8	0	0	0	0	0	0	0
Bournemouth	0	0	5	0	0	0	0	0	0	0	0	0	0	0
Leicester City	0	0	0	0	0	0	0	0	20	0	0	0	0	0
Newcastle United	0	0	0	0	0	0	0	0	0	0	0	0	6	0
Watford	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Southampton	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Stoke City	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Sunderland	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Swansea City	0	0	0	0	0	0	0	0	0	0	0	0	0	0
West Bromwich Albion	0	0	0	0	0	0	0	0	0	0	0	0	0	0
West Ham United	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Don't know	15	10	8	0	5	11	12	7	0	16	6	20	13	0

Fieldwork: 5th - 6th August 2015

	Total	Southampton	Stoke City	Sunderland	Swansea City	Tottenham Hotspur	West Bromwich Albion	West Ham United	None	Don't know
Weighted Sample	1972	5	5	20	8	24	2	23	230	7
Unweighted Sample	1972	6*	5*	16*	11*	26*	4*	22*	241	6*
	%	%	%	%	%	%	%	%	%	%

Which team do you think will win the 2015-2016 English football Premier league?

Chelsea	42	82	19	53	72	40	35	33	40	0
Arsenal	21	18	69	36	18	13	36	25	21	20
Manchester United	10	0	13	4	0	0	0	4	7	0
Manchester City	7	0	0	0	0	11	29	10	9	0
Liverpool	3	0	0	0	0	0	0	2	1	0
Tottenham Hotspur	1	0	0	0	0	15	0	0	1	0
Aston Villa	0	0	0	0	0	0	0	0	0	0
Norwich	0	0	0	0	0	0	0	0	0	0
Crystal Palace	0	0	0	0	0	0	0	0	0	0
Everton	0	0	0	0	0	0	0	0	1	0
Bournemouth	0	0	0	0	0	0	0	7	0	0
Leicester City	0	0	0	0	0	0	0	0	1	0
Newcastle United	0	0	0	0	0	4	0	0	0	0
Watford	0	0	0	0	0	0	0	0	0	0
Southampton	0	0	0	0	0	0	0	0	0	0
Stoke City	0	0	0	0	0	0	0	0	0	0
Sunderland	0	0	0	0	0	0	0	0	0	0
Swansea City	0	0	0	0	0	0	0	0	0	0
West Bromwich Albion	0	0	0	0	0	0	0	0	0	0
West Ham United	0	0	0	0	0	0	0	15	0	0
Don't know	15	0	0	7	10	17	0	4	20	80

Fieldwork: 5th - 6th August 2015

	Vote in 2015				Gender		Age				Social Grade		Region					England / Wales		
	Total	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North		Scotland	
Weighted Sample	1972	670	552	138	237	956	1016	235	499	674	564	1124	848	252	641	422	485	172	1800	
Unweighted Sample	1972	646	524	151	253	951	1021	138	385	804	645	1289	683	220	686	408	479	179	1793	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

And which three teams do you think will be relegated from the English football Premier league this season? Please pick three teams.

Watford	57	58	54	66	56	65	40	46	57	62	53	60	52	57	57	58	59	46	58
Bournemouth	46	45	48	47	48	52	34	53	38	52	44	50	41	38	44	50	53	36	47
Norwich	35	41	32	37	22	38	31	38	36	33	36	36	34	41	37	37	33	24	36
Leicester City	24	23	22	30	29	27	20	29	26	25	21	27	21	17	24	23	27	34	24
Sunderland	18	21	18	13	14	22	10	31	15	19	15	19	17	10	19	25	20	8	19
West Bromwich Albion	14	13	13	13	16	13	18	9	19	15	10	15	14	22	12	12	13	18	14
Crystal Palace	9	9	10	9	12	9	10	6	5	11	12	9	9	6	11	7	9	14	9
West Ham United	8	8	8	8	10	8	8	4	6	9	9	7	8	9	7	10	7	4	8
Newcastle United	7	7	9	4	6	8	5	2	10	5	7	7	6	11	5	5	7	5	7
Swansea City	7	6	7	6	9	6	9	9	6	7	6	6	8	11	7	4	7	7	7
Stoke City	6	5	7	4	8	4	10	1	7	6	5	5	6	4	4	6	8	5	6
Aston Villa	5	6	6	11	3	6	4	5	4	7	6	5	5	3	5	8	6	3	6
Southampton	2	1	4	2	2	2	3	2	2	2	4	3	2	2	2	3	4	0	3
Chelsea	1	0	1	0	0	1	0	3	1	0	0	1	1	1	0	0	1	1	1
Liverpool	1	0	1	0	2	1	1	0	1	1	1	1	1	0	0	1	1	1	1
Manchester United	1	0	1	0	2	1	0	3	0	1	1	1	1	0	0	1	2	1	1
Arsenal	0	0	0	0	0	1	0	3	0	0	1	0	1	0	0	0	1	1	0
Everton	0	1	0	0	1	0	0	0	0	1	0	0	0	0	1	0	0	0	0
Manchester City	0	0	0	0	1	0	0	0	0	0	1	0	0	0	0	1	0	0	0
Tottenham Hotspur	0	0	0	2	0	0	0	0	0	1	0	0	0	0	1	0	0	0	0
Don't know	19	18	19	16	19	13	32	18	22	14	23	16	24	22	21	17	13	31	18

*Any percentages calculated on bases fewer than 50 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures will be italicised.

Fieldwork: 5th - 6th August 2015

	Football Team Supporters													
	Total	Arsenal	Aston Villa	Norwich	Chelsea	Crystal Palace	Everton	Bournemouth	Leicester City	Liverpool	Manchester City	Manchester United	Newcastle United	Watford
Weighted Sample	1972	79	16	12	48	7	19	9	5	103	15	110	41	10
Unweighted Sample	1972	76	16*	13*	42*	8*	17*	7*	5*	86	13*	100	39*	13*
	%	%	%	%	%	%	%	%	%	%	%	%	%	%

And which three teams do you think will be relegated from the English football Premier league this season? Please pick three teams.

Watford	57	55	47	76	72	60	64	88	65	63	62	59	63	37
Bournemouth	46	38	56	43	43	53	61	5	84	48	67	49	52	60
Norwich	35	33	23	0	34	72	26	76	49	40	67	41	37	33
Leicester City	24	33	7	45	32	52	32	0	16	30	9	18	18	17
Sunderland	18	13	21	38	11	0	11	58	27	17	15	13	31	21
West Bromwich Albion	14	18	10	4	26	24	14	5	24	14	6	7	21	28
Crystal Palace	9	12	10	0	11	0	4	15	0	7	11	12	9	21
West Ham United	8	8	20	0	8	16	6	13	0	5	15	8	9	0
Newcastle United	7	3	0	13	6	0	19	0	16	2	0	8	22	6
Swansea City	7	10	0	15	4	15	0	20	0	10	0	5	6	6
Stoke City	6	2	6	10	2	0	5	0	0	6	23	6	7	9
Aston Villa	5	3	10	33	8	8	19	0	20	2	0	4	8	0
Southampton	2	2	0	0	1	0	0	0	0	4	7	2	2	6
Chelsea	1	1	0	0	0	0	0	0	0	0	0	0	0	0
Liverpool	1	3	0	0	0	0	0	0	0	0	0	3	0	0
Manchester United	1	2	0	0	0	0	0	0	0	2	0	1	0	0
Arsenal	0	1	0	0	0	0	0	0	0	0	0	0	0	0
Everton	0	0	0	0	0	0	0	0	0	1	0	2	0	0
Manchester City	0	2	0	0	0	0	0	0	0	0	0	0	0	0
Tottenham Hotspur	0	0	0	0	0	0	0	0	0	1	0	0	0	0
Don't know	19	21	30	8	14	0	13	7	0	16	6	21	4	19

*Any percentages calculated on bases fewer than 50 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures will be italicised.

Fieldwork: 5th - 6th August 2015

	Total	Southampton	Stoke City	Sunderland	Swansea City	Tottenham Hotspur	West Bromwich Albion	West Ham United	None	Don't know
Weighted Sample	1972	5	5	20	8	24	2	23	230	7
Unweighted Sample	1972	6*	5*	16*	11*	26*	4*	22*	241	6*
	%	%	%	%	%	%	%	%	%	%

And which three teams do you think will be relegated from the English football Premier league this season? Please pick three teams.

Watford	57	68	100	58	100	64	65	37	47	32
Bournemouth	46	58	48	52	40	44	64	63	41	32
Norwich	35	36	75	42	52	21	50	41	30	0
Leicester City	24	18	0	41	25	13	50	30	23	20
Sunderland	18	0	38	10	36	34	21	15	19	0
West Bromwich Albion	14	0	20	0	25	6	0	15	16	0
Crystal Palace	9	15	0	0	0	14	29	5	9	0
West Ham United	8	0	19	7	12	20	0	3	7	0
Newcastle United	7	0	0	10	10	0	0	11	8	0
Swansea City	7	0	0	5	0	0	0	5	8	13
Stoke City	6	0	0	5	0	7	21	11	6	0
Aston Villa	5	10	0	3	0	8	0	0	6	0
Southampton	2	0	0	5	0	7	0	7	2	0
Chelsea	1	0	0	0	0	0	0	0	2	0
Liverpool	1	0	0	0	0	0	0	0	0	0
Manchester United	1	0	0	0	0	0	0	0	1	0
Arsenal	0	0	0	0	0	0	0	0	1	0
Everton	0	0	0	0	0	0	0	0	0	0
Manchester City	0	0	0	0	0	0	0	0	0	0
Tottenham Hotspur	0	0	0	0	0	0	0	0	0	0
Don't know	19	32	0	21	0	21	0	19	25	68

**Any percentages calculated on bases fewer than 50 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures will be italicised.*