

YouGov Survey Results

Sample Size: 1738 GB Adults
Fieldwork: 28th - 29th September 2015

	Vote in 2015					Gender		Age				Age and Gender								
	Con	Lab	Lib Dem	UKIP		Male	Female	18-24	25-39	40-59	60+	Male 18-24	Male 25-39	Male 40-59	Male 60+	Female 18-24	Female 25-39	Female 40-59	Female 60+	
Weighted Sample	1738	591	487	122	209	843	895	207	440	594	497	104	219	294	226	103	221	301	271	
Unweighted Sample	1738	563	471	135	221	865	873	146	298	738	556	62	109	366	328	84	189	372	228	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Would you like your breasts to be larger or smaller - or are they about the right size?

[This question was only asked to women, n=873]

Larger	14	13	13	13	16	0	14	27	26	9	6	0	0	0	0	27	26	9	6
Smaller	22	24	20	20	26	0	22	12	17	25	26	0	0	0	0	12	17	25	26
They're about the right size	54	57	54	55	50	0	54	43	51	56	59	0	0	0	0	43	51	56	59
Don't know	3	2	3	4	2	0	3	8	3	2	2	0	0	0	0	8	3	2	2
Prefer not to say	7	4	9	8	6	0	7	10	4	8	7	0	0	0	0	10	4	8	7

Would you like your penis to be larger or smaller - or is it about the right size?

[This question was only asked to men, n=865]

Larger	35	36	33	36	41	35	0	42	39	33	29	42	39	33	29	0	0	0	0
Smaller	0	0	0	1	0	0	0	1	1	0	0	1	1	0	0	0	0	0	0
It's about the right size	45	51	42	47	36	45	0	36	40	50	49	36	40	50	49	0	0	0	0
Don't know	6	4	7	7	10	6	0	4	3	6	9	4	3	6	9	0	0	0	0
Prefer not to say	14	9	18	9	13	14	0	18	17	11	13	18	17	11	13	0	0	0	0

Have you ever had cosmetic surgery, often known as 'plastic surgery'?

Yes	3	3	4	2	4	3	3	1	5	3	3	1	7	2	3	2	4	4	3
No	94	96	94	98	93	94	94	95	90	96	96	96	87	97	97	95	92	94	96
Prefer not to say	2	1	2	0	3	2	2	3	5	1	1	4	6	0	0	3	5	2	1

If money were no object, would you want to have cosmetic surgery performed on any part of your body?

Yes	27	26	25	24	24	20	33	32	33	28	18	21	25	23	11	44	40	32	24
No	66	69	65	70	70	74	58	59	57	65	77	75	66	71	86	43	48	60	70
Don't know	8	5	10	6	6	6	9	9	10	7	5	5	9	6	3	13	12	8	6

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	Social Grade		Region					Breasts			Penis			
	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Larger	Smaller	Right size	Larger	Smaller*	Right size	
Weighted Sample	1738	991	747	222	565	372	428	151	127	197	485	291	4	382
Unweighted Sample	1738	1069	669	197	557	376	442	166	118	190	482	269	4	421
	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Would you like your breasts to be larger or smaller - or are they about the right size?

[This question was only asked to women, n=873]

Larger	14	15	14	9	13	16	16	14	100	0	0	0	0	0
Smaller	22	21	23	19	25	22	21	17	0	100	0	0	0	0
They're about the right size	54	56	52	60	51	52	56	59	0	0	100	0	0	0
Don't know	3	2	4	3	4	2	2	3	0	0	0	0	0	0
Prefer not to say	7	7	7	8	8	8	4	8	0	0	0	0	0	0

Would you like your penis to be larger or smaller - or is it about the right size?

[This question was only asked to men, n=865]

Larger	35	33	38	29	36	29	37	44	0	0	0	100	0	0
Smaller	0	1	0	0	0	0	0	4	0	0	0	0	100	0
It's about the right size	45	48	41	50	43	47	48	38	0	0	0	0	0	100
Don't know	6	5	7	4	5	9	5	4	0	0	0	0	0	0
Prefer not to say	14	13	14	17	16	15	10	10	0	0	0	0	0	0

Have you ever had cosmetic surgery, often known as 'plastic surgery'?

Yes	3	3	4	7	3	3	3	4	9	3	3	6	52	1
No	94	95	93	92	95	94	94	94	89	96	97	94	48	99
Prefer not to say	2	2	3	2	2	3	2	2	2	1	0	0	0	0

If money were no object, would you want to have cosmetic surgery performed on any part of your body?

Yes	27	25	29	28	27	21	28	32	53	42	26	34	52	14
No	66	68	63	64	65	70	65	63	34	49	68	61	48	84
Don't know	8	7	8	8	8	8	7	5	14	9	6	5	0	2

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	Total	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-39	40-59	60+	Male 18-24	Male 25-39	Male 40-59	Male 60+	Female 18-24	Female 25-39	Female 40-59	Female 60+
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

What cosmetic surgery would you like to have? (Select all that apply)

[This question was only asked to people who would want to have cosmetic surgery if money were no object, n=431]

Fat reduction	54	51	56	45	56	48	58	58	52	56	49	26	46	53	56	73	56	59	47
Wrinkle removal	26	30	26	21	31	13	33	0	13	31	56	0	8	16	29	0	16	42	66
Breast enhancement**	19	10	19	29	21	0	29	31	28	10	12	0	0	0	45	45	16	17	
Nose reshaping	18	14	16	27	14	19	17	24	25	14	7	22	29	13	8	26	22	15	7
Scar removal	12	7	13	25	10	6	16	11	16	10	9	3	7	7	3	15	22	12	12
Penis enlargement***	11	11	9	10	12	29	0	5	18	8	8	15	47	20	28	0	0	0	0
Lip enhancement	7	5	8	7	4	3	9	8	7	6	9	0	4	4	3	12	9	7	11
Muscular enhancement	7	8	5	3	6	17	2	9	12	5	4	25	26	11	9	1	3	1	2
Buttock enhancement	5	1	7	5	2	3	6	7	8	2	4	0	8	2	0	10	8	2	6
Vaginal reshaping	4	4	5	5	7	0	7	1	7	4	4	0	0	0	0	1	12	6	5
Other	26	33	24	28	19	32	23	25	20	29	32	40	18	35	50	19	21	25	26
Don't know	2	1	3	4	3	2	2	5	3	1	0	15	0	1	0	0	5	1	0

*Any percentages calculated on bases fewer than 50 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures will be italicised.

**only shown to women

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%

What cosmetic surgery would you like to have? (Select all that apply)

[This question was only asked to people who would want to have cosmetic surgery if money were no object, n=431]

Fat reduction	54	55	53	60	49	65	53	48	60	72	50	55	0	40
Wrinkle removal	26	23	29	29	25	28	27	16	25	33	40	10	0	16
Breast enhancement**	19	18	20	19	17	29	17	13	80	16	12	0	0	0
Nose reshaping	18	21	14	8	15	19	25	19	31	7	16	23	0	15
Scar removal	12	10	14	0	14	13	12	21	23	19	10	4	100	7
Penis enlargement***	11	12	9	15	8	8	11	15	0	0	0	50	0	0
Lip enhancement	7	6	9	2	5	9	10	7	18	7	7	5	0	2
Muscular enhancement	7	8	7	4	4	8	10	17	3	0	3	26	0	6
Buttock enhancement	5	5	5	1	5	6	5	9	11	7	3	6	0	0
Vaginal reshaping	4	3	5	4	0	10	7	2	14	7	3	0	0	0
Other	26	25	28	22	31	26	19	37	15	24	26	22	0	47
Don't know	2	3	1	2	4	0	1	2	1	0	1	0	0	5

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