## YouGov Survey Results

## Sample Size: 1668 GB Adults

Fieldwork: 4th - 5th October 2015

|  |  | Vote in 2015 |  |  |  | Gender |  | Age |  |  |  | Social Grade |  | Region |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Con | Lab | Lib Dem | UKIP | Male | Female | 18-24 | 25-39 | 40-59 | 60+ | ABC1 | C2DE | London | Rest of South | Midlands / Wales | North | Scotland |
| Weighted Sample | 1668 | 567 | 467 | 117 | 200 | 809 | 859 | 198 | 422 | 570 | 477 | 951 | 717 | 214 | 542 | 357 | 410 | 145 |
| Unweighted Sample | 1668 | 502 | 470 | 130 | 218 | 821 | 847 | 148 | 297 | 676 | 547 | 1061 | 607 | 205 | 570 | 362 | 367 | 164 |
|  | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% |

Below are a number of events and episodes in British history. Which, if
any, make you especially proud to be British? Please tick up to four.

| Creating the NHS in 1948 | 63 | 59 | 74 | 64 | 61 | 57 | 69 | 57 | 54 | 64 | 73 | 65 | 60 | 60 | 62 | 63 | 69 | 56 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Standing alone against Hitler in 1940 | 50 | 60 | 45 | 52 | 54 | 57 | 43 | 32 | 40 | 51 | 65 | 51 | 49 | 42 | 51 | 53 | 49 | 48 |
| The abolition of slavery in the late 18th/early 19th centuries | 37 | 38 | 43 | 45 | 27 | 32 | 42 | 33 | 30 | 37 | 45 | 38 | 36 | 35 | 37 | 36 | 40 | 34 |
| The campaign by Suffragettes for votes for women (late 19th, early 20th century) | 35 | 34 | 43 | 37 | 29 | 20 | 49 | 37 | 27 | 34 | 44 | 38 | 31 | 39 | 33 | 38 | 37 | 29 |
| The reign of Queen Elizabeth II since 1952 | 31 | 46 | 21 | 35 | 34 | 29 | 33 | 25 | 23 | 33 | 39 | 32 | 30 | 26 | 37 | 32 | 30 | 20 |
| The legalisation of homosexuality and abortion (late 1960s) | 19 | 13 | 28 | 22 | 8 | 13 | 24 | 32 | 22 | 17 | 13 | 23 | 13 | 23 | 15 | 18 | 21 | 23 |
| The signing of the Magna Carta in 1215 | 14 | 18 | 10 | 17 | 16 | 19 | 9 | 10 | 10 | 15 | 19 | 16 | 12 | 16 | 17 | 14 | 11 | 6 |
| Defeating Napoleon's forces at the Battles of Trafalgar (1805) and Waterloo <br> (1815) | 13 | 19 | 9 | 11 | 19 | 21 | 6 | 8 | 13 | 14 | 16 | 14 | 13 | 14 | 14 | 15 | 12 | 9 |
| Having the world's largest empire in the 19th century | 12 | 14 | 6 | 7 | 23 | 18 | 6 | 14 | 15 | 10 | 10 | 10 | 13 | 5 | 12 | 14 | 12 | 12 |
| The introduction of Habeas Corpus (1679) and Bill of Rights (1689) and end of censorship (1695) | 11 | 8 | 10 | 17 | 11 | 14 | 7 | 6 | 10 | 11 | 14 | 13 | 9 | 14 | 12 | 10 | 9 | 11 |
| The defeat of the Spanish Armada in 1588 | 7 | 9 | 3 | 6 | 13 | 11 | 2 | 4 | 6 | 7 | 8 | 7 | 6 | 7 | 7 | 8 | 6 | 3 |
| The victory of Cromwell over King Charles I in the Civil War in the 1640s | 2 | 1 | 3 | 3 | 3 | 4 | 0 | 2 | 1 | 3 | 2 | 1 | 2 | 2 | 2 | 1 | 2 | 1 |
| None of them | 7 | 4 | 9 | 5 | 5 | 8 | 7 | 9 | 12 | 8 | 2 | 6 | 9 | 7 | 5 | 7 | 7 | 15 |
| Don't know | 6 | 5 | 6 | 3 | 4 | 5 | 7 | 18 | 7 | 5 | 2 | 5 | 9 | 10 | 7 | 6 | 4 | 7 |

For the next question, please think about your own daughter, or if you don't have a daughter, please imagine that you have a young daughter.
Do you think that her life in general will be better or worse than your
own or will it be about the same?

| Generally better than mine | $\mathbf{4 1}$ | 47 | 40 | 33 | 38 | 43 | 40 | 32 | 40 | 43 | 44 | 42 | 40 | 42 | 38 | 40 | 45 | 43 |
| ---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Generally worse than mine | $\mathbf{2 6}$ | 22 | 26 | 20 | 36 | 25 | 26 | 15 | 25 | 25 | 32 | 26 | 25 | 25 | 26 | 24 | 27 | 25 |
| About the same as mine | $\mathbf{2 3}$ | 24 | 24 | 36 | 17 | 22 | 25 | 28 | 25 | 23 | 20 | 24 | 23 | 18 | 29 | 23 | 19 | 24 |
| Don't know | $\mathbf{1 0}$ | 7 | 11 | 11 | 9 | 10 | 9 | 26 | 10 | 8 | 4 | 8 | 11 | 15 | 6 | 13 | 9 | 9 |

What the world thinks

|  |  | Vote in 2015 |  |  |  | Gender |  | Age |  |  |  | Social Grade |  | Region |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Con | Lab | Lib Dem | UKIP | Male | Female | 18-24 | 25-39 | 40-59 | 60+ | ABC1 | C2DE | London | Rest of South | Midlands/ Wales | North | Scotland |
| Weighted Sample | 1668 | 567 | 467 | 117 | 200 | 809 | 859 | 198 | 422 | 570 | 477 | 951 | 717 | 214 | 542 | 357 | 410 | 145 |
| Unweighted Sample | 1668 | 502 | 470 | 130 | 218 | 821 | 847 | 148 | 297 | 676 | 547 | 1061 | 607 | 205 | 570 | 362 | 367 | 164 |
|  | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% |

And do you think she will generally have more or fewer opportunities in life than you have had or about the same?

| Generally more opportunities than me | 52 | 60 | 48 | 53 | 46 | 46 | 57 | 35 | 50 | 53 | 59 | 54 | 49 | 49 | 54 | 50 | 53 | 48 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Generally fewer opportunities than me | 19 | 13 | 22 | 13 | 34 | 22 | 17 | 12 | 15 | 22 | 22 | 18 | 21 | 18 | 18 | 16 | 23 | 22 |
| About the same as me | 20 | 20 | 20 | 26 | 10 | 22 | 18 | 28 | 24 | 18 | 15 | 20 | 20 | 19 | 20 | 24 | 15 | 23 |
| Don't know | 9 | 6 | 11 | 8 | 9 | 10 | 8 | 25 | 11 | 7 | 3 | 8 | 11 | 15 | 8 | 9 | 8 | 7 |

Thinking about the opportunities men and women have in the
workplace today, do you think...
Women are at a disadvantage, and get fewer promotion opportunities than


Generally speaking, do you think feminism has improved working
experiences for women, made working experiences worse for women,
experiences for women, mad

| Feminism has made the experience of work better for women | 46 | 41 | 53 | 62 | 34 | 43 | 49 | 44 | 51 | 47 | 40 | 50 | 40 | 48 | 43 | 43 | 49 | 47 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |


| Feminism has made the experience of work better for women | $\mathbf{4 6}$ | 41 | 53 | 62 | 34 | 43 | 49 | 44 | 51 | 47 | 40 | 50 | 40 | 48 | 43 |  |  |  |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| Feminism has made the experience of work worse for women | $\mathbf{1 2}$ | 15 | 6 | 9 | 21 | 15 | 9 | 10 | 12 | 9 | 17 | 12 | 11 | 8 | 15 | 12 | 10 | 13 |

Feminism has made no real difference to how women experience work 24

| Not sure | 18 | 18 |
| :--- | :--- | :--- |

What the world thinks

|  |  | Vote in 2015 |  |  |  | Gender |  | Age |  |  |  | Social Grade |  | Region |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Con | Lab | Lib Dem | UKIP | Male | Female | 18-24 | 25-39 | 40-59 | 60+ | ABC1 | C2DE | London | Rest of South | Midlands / Wales | North | Scotland |
| Weighted Sample | 1668 | 567 | 467 | 117 | 200 | 809 | 859 | 198 | 422 | 570 | 477 | 951 | 717 | 214 | 542 | 357 | 410 | 145 |
| Unweighted Sample | 1668 | 502 | 470 | 130 | 218 | 821 | 847 | 148 | 297 | 676 | 547 | 1061 | 607 | 205 | 570 | 362 | 367 | 164 |

In what decade do you think that all women over the age of 21 were given the vote in Britain?

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1860s | $\mathbf{1}$ | 1 | 1 | 1 | 0 | 1 | 1 | 0 | 1 | 1 | 0 | 1 | 1 | 0 | 1 | 1 | 1 |
| 1870s | $\mathbf{1}$ | 1 | 1 | 1 | 2 | 1 | 1 | 0 | 2 | 1 | 1 | 1 | 1 | 0 | 2 | 1 | 1 |
| 1880s | $\mathbf{1}$ | 1 | 1 | 0 | 1 | 1 | 1 | 1 | 1 | 1 | 0 | 1 | 1 | 1 | 1 | 1 | 1 |
| 1890s | $\mathbf{2}$ | 2 | 3 | 0 | 2 | 2 | 2 | 0 | 3 | 2 | 2 | 2 | 1 | 4 | 1 | 1 | 2 |
| 1900s | $\mathbf{4}$ | 4 | 6 | 2 | 3 | 3 | 5 | 4 | 4 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | 4 |
| 1910s | $\mathbf{7}$ | 5 | 6 | 4 | 11 | 8 | 5 | 6 | 4 | 7 | 7 | 6 | 8 | 9 | 8 | 5 | 4 |
| 1920s | $\mathbf{3 0}$ | $\mathbf{3 4}$ | $\mathbf{3 0}$ | $\mathbf{3 1}$ | $\mathbf{2 6}$ | $\mathbf{3 4}$ | $\mathbf{2 7}$ | $\mathbf{1 4}$ | $\mathbf{2 4}$ | $\mathbf{2 9}$ | $\mathbf{4 4}$ | $\mathbf{3 4}$ | $\mathbf{2 6}$ | $\mathbf{3 1}$ | $\mathbf{3 2}$ | $\mathbf{3 0}$ | $\mathbf{2 6}$ |
| 1930s | $\mathbf{1 7}$ | 16 | 17 | 21 | 19 | 16 | 17 | 18 | 15 | 14 | 21 | 19 | 13 | 15 | 15 | 16 | 18 |
| 1940s | 9 | 9 | 8 | 7 | 8 | 8 | 10 | 14 | 9 | 7 | 8 | 9 | 8 | 5 | 8 | 10 | 10 |
| 1950s | $\mathbf{1 3}$ | 12 | 15 | 14 | 11 | 13 | 13 | 15 | 18 | 17 | 3 | 11 | 16 | 9 | 13 | 12 | 16 |
| Don't know | $\mathbf{1 6}$ | 15 | 14 | 18 | 16 | 14 | 19 | 27 | 19 | 17 | 9 | 13 | 21 | 22 | 15 | 18 | 16 |

## And in what year do you think that all women over the age of 21 were

 given the vote in Britain?| ? |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1920 | 2 | 2 | 1 | 2 | 4 | 2 | 2 | 0 | 1 | 2 | 2 | 1 | 2 | 2 | 2 | 2 | 1 | 1 |
|  | 1921 | 2 | 2 | 2 | 3 | 2 | 4 | 1 | 4 | 2 | 1 | 3 | 3 | 2 | 2 | 3 | 3 | 1 | 2 |
|  | 1922 | 2 | 3 | 2 | 3 | 2 | 3 | 2 | 0 | 1 | 2 | 4 | 2 | 2 | 2 | 2 | 2 | 2 | 3 |
|  | 1923 | 2 | 3 | 2 | 0 | 0 | 3 | 1 | 1 | 2 | 3 | 2 | 3 | 1 | 2 | 2 | 3 | 2 | 4 |
|  | 1924 | 2 | 3 | 2 | 2 | 2 | 3 | 2 | 1 | 2 | 3 | 3 | 3 | 2 | 1 | 3 | 3 | 1 | 5 |
|  | 1925 | 2 | 3 | 2 | 0 | 1 | 3 | 2 | 1 | 3 | 2 | 3 | 3 | 2 | 2 | 1 | 4 | 2 | 3 |
|  | 1926 | 2 | 2 | 3 | 3 | 1 | 2 | 2 | 0 | 2 | 2 | 2 | 2 | 2 | 4 | 2 | 1 | 1 | 3 |
|  | 1927 | 2 | 2 | 3 | 2 | 3 | 3 | 2 | 2 | 0 | 3 | 3 | 2 | 2 | 1 | 3 | 2 | 3 | 1 |
|  | 1928 | 7 | 7 | 7 | 10 | 6 | 6 | 7 | 3 | 5 | 6 | 11 | 8 | 4 | 7 | 7 | 6 | 6 | 6 |
|  | 1929 | 2 | 3 | 2 | 1 | 1 | 2 | 2 | 0 | 2 | 2 | 3 | 3 | 1 | 6 | 3 | 1 | 1 | 1 |
|  | Don't know | 4 | 5 | 4 | 6 | 4 | 4 | 5 | 2 | 2 | 3 | 7 | 4 | 4 | 2 | 5 | 4 | 4 | 3 |
| Not Asked [Didn't answer 1920's on previous | us question] | 70 | 66 | 70 | 69 | 74 | 66 | 73 | 86 | 76 | 71 | 56 | 66 | 74 | 69 | 68 | 70 | 74 | 68 |

What the world thinks

|  |  | Vote in 2015 |  |  |  | Gender |  | Age |  |  |  | Social Grade |  | Region |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Con | Lab | Lib Dem | UKIP | Male | Female | 18-24 | 25-39 | 40-59 | 60+ | ABC1 | C2DE | London | Rest of South | Midlands / Wales | North | Scotland |
| Weighted Sample | 1668 | 567 | 467 | 117 | 200 | 809 | 859 | 198 | 422 | 570 | 477 | 951 | 717 | 214 | 542 | 357 | 410 | 145 |
| Unweighted Sample | 1668 | 502 | 470 | 130 | 218 | 821 | 847 | 148 | 297 | 676 | 547 | 1061 | 607 | 205 | 570 | 362 | 367 | 164 |
|  | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% |

[^0]A new film, The Suffragette, is shortly to be released about the suffrage movement at the start of the 20th Century through which women gained the right to vote. Do you think you will go and see this film at the cinema?

| Yes, definitely | 5 | 4 | 6 | 7 | 3 | 3 | 7 | 6 | 4 | 4 | 6 | 6 | 4 | 7 | 5 | 5 | 4 | 5 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Yes, probably | 18 | 19 | 22 | 13 | 13 | 16 | 21 | 23 | 19 | 14 | 20 | 20 | 15 | 21 | 19 | 19 | 16 | 14 |
| TOTAL YES | 23 | 23 | 28 | 20 | 16 | 19 | 28 | 29 | 23 | 18 | 26 | 26 | 19 | 28 | 24 | 24 | 20 | 19 |
| No, probably not | 39 | 40 | 38 | 49 | 40 | 37 | 42 | 31 | 37 | 40 | 44 | 40 | 38 | 37 | 38 | 35 | 45 | 41 |
| No, definitely not | 24 | 27 | 17 | 22 | 30 | 33 | 16 | 15 | 28 | 28 | 20 | 23 | 26 | 17 | 27 | 28 | 20 | 26 |
| TOTAL NO | 63 | 67 | 55 | 71 | 70 | 70 | 58 | 46 | 65 | 68 | 64 | 63 | 64 | 54 | 65 | 63 | 65 | 67 |
| Don't know | 14 | 10 | 17 | 10 | 14 | 12 | 15 | 26 | 12 | 13 | 10 | 11 | 17 | 18 | 11 | 13 | 15 | 14 |
| Do you think that the release of the film will be good or bad for the feminist cause, or will it make no difference? |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Will definitely be good for the feminist cause | 8 | 6 | 12 | 6 | 4 | 8 | 9 | 13 | 8 | 8 | 7 | 9 | 8 | 10 | 8 | 9 | 7 | 12 |
| Will probably be good for the feminist cause | 27 | 24 | 32 | 24 | 29 | 22 | 31 | 27 | 31 | 23 | 27 | 29 | 23 | 38 | 23 | 26 | 28 | 19 |
| TOTAL GOOD | 35 | 30 | 44 | 30 | 33 | 30 | 40 | 40 | 39 | 31 | 34 | 38 | 31 | 48 | 31 | 35 | 35 | 31 |
| Will make no difference to the feminist cause | 41 | 49 | 35 | 52 | 41 | 44 | 39 | 29 | 40 | 44 | 44 | 44 | 38 | 31 | 49 | 39 | 40 | 40 |
| Will probably be bad for the feminist cause | 1 | 2 | 1 | 2 | 1 | 2 | 1 | 2 | 2 | 1 | 2 | 1 | 2 | 2 | 1 | 2 | 1 | 2 |
| Will definitely be bad for the feminist cause | 1 | 0 | 0 | 0 | 1 | 1 | 0 | 0 | 1 | 1 | 0 | 0 | 1 | 1 | 0 | 1 | 0 | 2 |
| TOTAL BAD | 2 | 2 | 1 | 2 | 2 | 3 | 1 | 2 | 3 | 2 | 2 | 1 | 3 | 3 | 1 | 3 | 1 | 4 |
| Don't know | 22 | 18 | 20 | 17 | 25 | 23 | 20 | 29 | 19 | 23 | 20 | 17 | 28 | 18 | 18 | 24 | 24 | 25 |


[^0]:    |

