

YouGov Survey Results

Sample Size: 1646 GB Adults
Fieldwork: 26th - 27th October 2015

Weighted Sample
Unweighted Sample

Total	Vote in 2015					Gender		Age				Social Grade		Region				
	Con	Lab	Lib Dem	UKIP		Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
1646	560	461	115	198		798	848	196	416	563	471	938	708	211	535	352	405	143
1646	497	456	123	220		826	820	121	324	672	529	1055	591	183	539	342	420	162
	%	%	%	%		%	%	%	%	%	%	%	%	%	%	%	%	%

		Oct 15-16	Oct 26-27																
Do you have a positive or negative impression of the following countries?																			
China																			
Very positive	2	6	7	4	8	8	5	7	6	3	5	8	5	7	6	5	8	5	6
Slightly positive	27	28	34	24	27	29	32	24	22	31	27	30	29	26	29	28	28	27	30
TOTAL POSITIVE	29	34	41	28	35	37	37	31	28	34	32	38	34	33	35	33	36	32	36
Slightly negative	38	38	36	40	42	34	40	36	45	39	38	34	41	34	41	40	33	39	34
Strongly negative	17	18	15	19	20	19	17	18	17	13	19	20	18	17	19	18	18	16	17
TOTAL NEGATIVE	55	56	51	59	62	53	57	54	62	52	57	54	59	51	60	58	51	55	51
Don't know	15	11	8	11	3	10	6	16	11	14	11	7	7	15	5	9	13	13	14
Japan																			
Very positive	16	27	27	25	27	31	35	18	24	30	26	25	29	23	31	26	24	24	35
Slightly positive	51	47	48	48	61	43	47	46	54	43	45	50	49	44	48	48	48	46	41
TOTAL POSITIVE	67	74	75	73	88	74	82	64	78	73	71	75	78	67	79	74	72	70	76
Slightly negative	13	12	13	9	7	12	9	14	6	10	13	14	11	13	11	12	12	11	10
Strongly negative	4	3	4	3	1	3	2	4	5	2	3	3	2	3	3	4	3	3	0
TOTAL NEGATIVE	17	15	17	12	8	15	11	18	11	12	16	17	13	16	14	16	15	14	10
Don't know	16	12	9	15	4	11	6	18	12	16	13	8	9	17	7	10	14	16	13
Brazil																			
Very positive	3	5	4	6	8	3	6	4	7	7	4	3	5	5	10	5	4	3	5
Slightly positive	37	40	40	41	49	35	43	37	40	42	40	37	45	33	44	36	38	41	49
TOTAL POSITIVE	40	45	44	47	57	38	49	41	47	49	44	40	50	38	54	41	42	44	54
Slightly negative	30	31	33	27	31	37	33	29	28	25	31	37	30	31	29	35	29	30	27
Strongly negative	7	6	6	6	4	9	7	5	5	5	7	7	5	8	5	7	6	6	3
TOTAL NEGATIVE	37	37	39	33	35	46	40	34	33	30	38	44	35	39	34	42	35	36	30
Don't know	22	18	17	20	8	16	11	25	20	21	18	16	15	23	13	17	24	19	16
India																			
Very positive	4	5	4	5	12	3	7	3	5	5	6	5	6	4	4	6	5	4	5
Slightly positive	37	36	40	36	44	31	39	33	43	31	35	38	40	30	43	36	34	34	31
TOTAL POSITIVE	41	41	44	41	56	34	46	36	48	36	41	43	46	34	47	42	39	38	36
Slightly negative	32	36	35	38	30	37	37	35	29	36	34	41	35	37	36	35	33	37	40
Strongly negative	11	11	13	8	8	17	10	11	8	11	13	9	11	11	12	13	10	9	10
TOTAL NEGATIVE	43	47	48	46	38	54	47	46	37	47	47	50	46	48	48	48	43	46	50
Don't know	15	13	9	13	6	13	7	17	15	17	13	8	9	18	5	9	18	16	14

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Unweighted Sample

Total	Vote in 2015					Gender		Age				Social Grade		Region				
	Con	Lab	Lib Dem	UKIP		Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
1646	560	461	115	198		798	848	196	416	563	471	938	708	211	535	352	405	143
1646	497	456	123	220		826	820	121	324	672	529	1055	591	183	539	342	420	162
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	Oct 15-16	Oct 26-27																	
Russia																			
Very positive	2	4	3	3	5	9	5	3	3	5	3	4	3	5	3	3	6	3	3
Slightly positive	10	11	10	9	11	13	13	9	5	11	12	12	11	10	12	9	11	10	21
TOTAL POSITIVE	12	15	13	12	16	22	18	12	8	16	15	16	14	15	15	12	17	13	24
Slightly negative	34	38	38	41	36	37	38	38	38	36	39	38	39	37	40	38	33	41	38
Strongly negative	43	37	42	33	44	29	40	33	41	33	35	40	39	33	39	40	37	33	27
TOTAL NEGATIVE	77	75	80	74	80	66	78	71	79	69	74	78	78	70	79	78	70	74	65
Don't know	11	11	7	13	4	12	5	16	13	14	11	7	8	15	6	9	13	14	10
Australia																			
Very positive	45	56	64	50	53	66	61	52	49	50	58	62	56	56	51	57	58	57	54
Slightly positive	39	29	26	31	37	23	28	29	30	29	28	30	30	26	36	28	27	26	30
TOTAL POSITIVE	84	85	90	81	90	89	89	81	79	79	86	92	86	82	87	85	85	83	84
Slightly negative	6	6	3	9	4	2	6	6	10	7	5	4	6	5	7	7	4	6	6
Strongly negative	2	1	1	1	1	1	1	2	2	2	1	1	1	1	4	1	1	1	1
TOTAL NEGATIVE	8	7	4	10	5	3	7	8	12	9	6	5	7	6	11	8	5	7	7
Don't know	10	8	5	8	5	7	4	11	10	12	8	4	6	11	2	7	11	10	9
South Korea																			
Very positive	6	13	13	12	22	11	20	5	15	20	9	9	15	9	19	13	11	10	14
Slightly positive	37	37	39	35	48	38	46	27	43	31	36	39	41	30	40	37	36	36	35
TOTAL POSITIVE	43	50	52	47	70	49	66	32	58	51	45	48	56	39	59	50	47	46	49
Slightly negative	22	20	21	20	16	16	15	24	15	18	22	21	17	23	18	23	18	19	19
Strongly negative	15	14	16	14	6	16	8	20	10	10	16	17	13	16	12	11	15	17	15
TOTAL NEGATIVE	37	34	37	34	22	32	23	44	25	28	38	38	30	39	30	34	33	36	34
Don't know	19	17	12	18	8	18	10	23	17	20	17	14	13	22	12	16	20	18	17
Mexico																			
Very positive	2	4	4	4	3	3	4	4	4	4	3	4	4	4	4	4	3	4	4
Slightly positive	30	32	30	35	38	25	33	31	29	38	32	27	35	28	44	31	29	28	36
TOTAL POSITIVE	32	36	34	39	42	28	36	35	33	42	36	30	39	32	48	35	32	32	40
Slightly negative	35	38	39	34	48	43	44	32	43	31	37	42	39	35	32	39	36	40	38
Strongly negative	10	9	11	8	3	13	9	10	4	7	11	12	9	10	9	10	10	8	8
TOTAL NEGATIVE	45	47	50	42	51	56	53	42	47	38	48	54	48	45	41	49	46	48	46
Don't know	22	17	15	19	7	16	11	23	20	20	16	16	13	23	11	16	22	20	14
Indonesia																			
Very positive	2	3	3	3	2	4	2	4	5	3	1	4	2	4	4	1	3	3	3
Slightly positive	25	28	32	27	31	23	26	30	32	28	26	29	31	24	32	29	28	24	30
TOTAL POSITIVE	27	31	35	30	34	25	30	32	36	33	29	30	35	26	36	33	29	27	33
Slightly negative	30	31	32	29	33	37	36	26	25	26	30	38	32	30	29	32	29	33	28
Strongly negative	9	9	9	8	9	13	11	8	5	5	11	12	9	10	12	10	8	8	10
TOTAL NEGATIVE	39	40	41	37	42	50	47	34	30	31	41	50	41	40	41	42	37	41	38
Don't know	34	29	24	32	24	25	23	34	33	36	30	20	24	34	23	26	33	32	29

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	Con	Lab	Lib Dem	UKIP		Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	Oct 15-16	Oct 26-27																	
Turkey																			
Very positive	3	3	1	4	5	1	3	2	2	2	3	3	2	3	4	2	1	3	5
Slightly positive	20	25	27	25	31	21	28	23	22	26	26	25	28	21	36	28	20	21	29
TOTAL POSITIVE	23	28	28	29	36	22	31	25	24	28	29	28	30	24	40	30	21	24	34
Slightly negative	43	44	46	40	50	45	45	42	50	41	40	47	44	42	40	42	46	47	39
Strongly negative	19	15	16	14	8	20	16	14	9	14	17	16	15	14	11	17	16	14	16
TOTAL NEGATIVE	62	59	62	54	58	65	61	56	59	55	57	63	59	56	51	59	62	61	55
Don't know	15	14	10	16	7	13	8	19	17	16	14	9	10	19	9	11	18	16	11
Saudi Arabia																			
Very positive	1	3	4	3	4	0	2	3	1	3	2	3	2	3	3	2	3	2	2
Slightly positive	9	11	12	10	12	13	12	10	9	11	11	12	11	11	9	12	13	9	13
TOTAL POSITIVE	10	14	16	13	16	13	14	13	10	14	13	15	13	14	12	14	16	11	15
Slightly negative	32	32	38	28	33	27	30	33	33	29	31	34	33	30	30	32	33	31	35
Strongly negative	46	42	37	46	44	50	49	36	41	40	44	43	45	39	51	43	35	43	39
TOTAL NEGATIVE	78	74	75	74	77	77	79	69	74	69	75	77	78	69	81	75	68	74	74
Don't know	13	12	10	14	8	10	6	18	15	17	11	8	9	17	6	11	15	15	11
Nigeria																			
Very positive	1	1	1	1	4	0	1	1	1	3	1	0	1	1	0	1	1	1	1
Slightly positive	8	10	8	12	9	7	10	9	8	11	9	9	10	9	11	10	11	7	10
TOTAL POSITIVE	9	11	9	13	13	7	11	10	9	14	10	9	11	10	11	11	12	8	11
Slightly negative	36	39	41	37	49	32	41	38	48	36	38	39	41	36	40	39	38	38	44
Strongly negative	34	32	37	27	30	46	36	29	19	26	36	40	33	32	38	34	28	31	29
TOTAL NEGATIVE	70	71	78	64	79	78	77	67	67	62	74	79	74	68	78	73	66	69	73
Don't know	21	18	13	23	9	15	12	24	23	25	17	12	15	22	11	16	21	23	16
Which of the following areas do you think is currently the UK's most valuable trading partner?																			
Europe	40	40	37	41	64	28	53	27	43	39	40	39	46	31	43	41	35	38	50
China	23	26	29	26	15	36	20	33	24	27	27	26	23	31	23	28	29	28	16
North America	12	12	16	9	6	17	15	9	5	11	14	13	13	10	12	12	12	10	14
India and Pakistan	2	1	2	1	2	1	1	1	2	0	2	1	2	1	1	1	1	1	2
Africa	0	0	0	1	0	0	1	1	1	1	0	0	1	0	2	0	0	1	0
South America	0	1	0	0	2	0	1	0	1	1	0	1	1	0	0	0	2	0	0
Don't know	22	20	16	22	10	19	10	29	25	21	17	20	14	27	18	17	22	22	18

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1646	497	456	123	220	826	820	121	324	672	529	1055	591	183	539	342	420	162
%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Oct 15-16
Oct 26-27

And looking forward, which of the following areas do you think will be the UK's most valuable trading partner in twenty years time?

China	29	39	43	37	41	42	44	34	37	43	37	38	39	38	40	39	39	41	31
Europe	22	20	16	23	35	11	26	15	25	18	22	18	23	16	19	21	17	17	32
North America	9	7	9	5	5	14	9	6	7	5	8	9	8	6	7	7	8	7	8
India and Pakistan	5	4	5	4	2	6	4	5	0	6	5	5	4	5	5	5	5	4	2
Africa	1	2	2	3	3	1	3	2	4	3	1	2	3	1	3	3	2	1	3
South America	2	1	1	1	1	2	1	2	2	0	2	2	1	1	2	2	1	1	0
Don't know	31	26	24	28	13	24	13	38	25	25	25	28	21	32	24	23	29	29	24

Do you think Britain should be seeking closer trading ties with China, weaker or about the same as now?

Closer trading ties	43	39	50	30	45	40	52	26	36	40	36	42	44	32	42	38	39	40	32
Weaker trading ties	8	13	9	17	14	11	11	16	10	9	14	17	13	14	15	15	11	12	15
About the same as now	31	32	32	35	29	35	29	35	29	30	35	31	31	34	29	33	32	31	35
Don't know	18	16	8	18	12	14	9	23	25	21	14	10	12	21	14	13	18	18	18

Oct 19-20
Oct 26-27

Chinese companies are currently investing in the building of infrastructure in the UK, including railway lines and power stations. Generally speaking, do you think Chinese investment in UK infrastructure is a good or bad thing?

A good thing	30	38	50	31	37	39	46	30	42	39	35	38	40	35	42	37	38	38	33
A bad thing	36	35	28	40	40	34	35	35	23	27	40	42	36	33	32	36	33	34	45
Don't know	34	27	22	30	24	26	19	35	35	34	25	19	23	32	25	26	30	28	23

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and Vote May 2015.

	Unweighted no.	Weighted no.
Age and Gender		
Male 18 to 24	48	96
Male 25 to 39	111	201
Male 40 to 59	330	270
Male 60 +	259	207
Female 18 to 24	54	94
Female 25 to 39	183	203
Female 40 to 59	339	276
Female 60 +	271	249
Region		
North England	398	392
Midlands	253	262
East	163	153
London	183	204
South England	368	365
Wales	82	80
Scotland	148	139
Social Grade		
AB	627	447
C1	403	463
C2	247	335
DE	318	351
Newspaper Type		
Express / Mail	268	226
Sun / Star	227	321
Mirror / Record	128	140
Guardian / Independent	150	70
FT / Times / Telegraph	92	128
Other Paper	205	183
No Paper	525	526
Vote Share May 2015		
Conservative	471	542
Labour	456	447
Liberal Democrat	124	112
UKIP	210	191
Green	63	56
Other	101	88
Didn't vote / Don't know	170	160

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to yougov.co.uk/publicopinion/methodology

Or visit our website: yougov.co.uk