

YouGov Survey Results

Sample Size: 1659 GB Adults
Fieldwork: 23rd - 24th November 2015

	Vote in 2015					Gender		Age				Social Grade		Region				
	Total	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1659	564	465	116	199	805	854	197	420	567	474	946	713	212	539	355	408	144
Unweighted Sample	1659	506	461	133	209	825	834	115	325	662	557	1069	590	194	556	330	427	152
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

		May 3-4	Nov 23-24																	
Thinking about the way the government is cutting spending to reduce the government's deficit, do you think this is...																				
Good or bad for the economy?																				
	Good for the economy	48	41	72	17	38	40	47	36	40	40	38	47	45	36	48	44	39	38	34
	Bad for the economy	34	39	12	66	37	38	39	39	31	38	44	39	38	41	40	37	38	39	51
	Don't know	18	20	16	17	25	22	14	25	29	22	19	15	17	23	12	19	23	22	15
Being done fairly or unfairly?																				
	Fairly	33	25	50	8	13	22	29	22	20	28	22	29	29	20	30	26	26	21	23
	Unfairly	50	58	28	82	70	64	60	55	52	53	62	59	56	60	56	53	59	60	67
	Don't know	17	17	21	10	17	14	11	23	27	19	16	13	15	20	14	20	15	19	10
Necessary or unnecessary?																				
	Necessary	58	53	84	27	51	54	56	50	46	54	50	60	58	47	59	55	54	49	48
	Unnecessary	28	31	6	56	30	30	34	29	33	29	36	28	30	33	30	29	31	31	42
	Don't know	14	15	10	17	19	17	10	21	21	18	14	12	12	19	11	16	15	20	10
Too deep, too shallow or at about the right level?																				
	Too deep	39	45	23	68	51	45	49	42	40	40	51	46	44	47	48	42	44	46	57
	Too shallow	7	8	10	6	4	11	9	7	7	8	7	8	9	6	7	9	7	7	8
	About the right level	36	28	51	9	25	23	31	25	22	27	27	31	31	23	31	30	28	24	23
	Don't know	18	19	15	17	20	21	11	27	30	24	16	14	16	24	14	20	21	23	12
Being done too quickly, too slowly, or at about the right pace?																				
	Too quickly	40	48	24	72	53	45	51	44	40	44	52	48	47	48	50	42	47	50	57
	Too slowly	7	7	9	3	5	10	8	6	5	8	6	7	7	7	6	7	7	7	5
	About the right pace	36	29	53	10	27	26	31	27	26	29	26	32	32	24	31	33	28	24	25
	Don't know	17	17	14	15	15	19	11	23	29	19	15	12	14	22	13	18	18	19	13
Having an impact on your own life, or not having an impact on your own life?																				
	Having an impact on my life	45	46	35	57	39	51	47	45	37	46	51	42	42	51	44	44	44	47	55
	Not having an impact on my life	40	39	52	28	49	32	43	35	38	38	33	47	46	29	47	40	38	35	37
	Don't know	15	15	14	15	12	16	11	20	26	16	15	11	12	20	9	16	18	18	9
And who do you think is most to blame for the current spending cuts?*																				
	The current Conservative government	32	33	8	66	40	22	34	33	42	32	32	32	32	35	35	29	30	38	42
	The last Labour government	38	32	67	3	21	36	36	28	15	28	31	43	35	28	36	34	34	29	22
	Both	16	23	14	22	26	32	22	24	20	25	26	19	22	24	19	24	23	22	28
	Neither	5	3	4	3	6	1	3	2	3	4	2	2	3	2	4	3	2	3	2
	Don't know	9	9	7	6	7	9	6	12	21	11	8	4	7	11	7	10	11	9	7

Sample Size: 1659 GB Adults
Fieldwork: 23rd - 24th November 2015

	Vote in 2015					Gender		Age				Social Grade		Region				
	Total	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1659	564	465	116	199	805	854	197	420	567	474	946	713	212	539	355	408	144
Unweighted Sample	1659	506	461	133	209	825	834	115	325	662	557	1069	590	194	556	330	427	152
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	Mar 12-13	Nov 23-24																	
Thinking about the government's plans to make further cuts to spending, which of the following areas do you think the government should cut spending on the MOST? Please tick up to three																			
Overseas aid	66	67	77	59	56	87	70	64	39	58	72	80	64	70	58	68	69	68	66
Welfare benefits	36	35	55	17	30	35	38	32	34	36	34	36	40	28	39	37	34	35	24
Environment and climate change	29	31	40	24	23	43	35	27	25	19	32	43	30	32	29	34	32	27	33
Local government	11	13	16	8	11	20	14	13	14	12	14	13	14	12	12	14	13	13	10
Defence	19	12	3	17	16	5	14	10	17	15	11	8	14	10	18	10	11	10	21
Transport	8	11	10	15	10	11	11	12	9	13	9	13	10	13	12	13	12	7	14
NHS	4	4	4	4	2	2	3	4	7	5	3	1	3	4	4	3	4	3	5
Pensions	4	4	3	5	8	0	5	3	3	7	4	2	5	2	7	2	2	5	5
Crime and policing	3	3	1	3	6	4	4	2	8	5	2	2	4	3	5	3	3	3	4
Education and schools	4	3	2	3	5	5	2	4	5	2	4	2	3	3	2	4	4	1	2
None of these	7	8	2	15	13	2	8	9	13	8	8	7	9	8	11	8	7	9	8
Don't know	5	6	5	5	9	4	4	7	10	8	5	3	5	7	5	6	6	6	4

	Mar 12-13	Nov 23-24																	
Thinking about the government's plans to make further cuts to spending, which of the following areas do you think the government should try to PROTECT from cuts? Please tick up to three																			
NHS	79	76	77	80	71	74	72	80	70	73	78	79	78	74	79	74	74	81	72
Crime and policing	35	45	53	41	39	54	45	46	31	44	44	54	47	43	45	47	45	48	33
Education and schools	50	39	37	43	45	25	38	41	46	47	40	29	43	34	44	38	40	36	45
Defence	25	35	50	24	26	50	38	32	31	25	35	47	35	36	35	39	34	36	22
Pensions	26	25	28	22	20	33	26	24	16	15	22	41	22	29	21	23	30	27	22
Welfare benefits	14	18	5	31	21	12	16	20	21	20	17	15	14	23	16	15	18	18	31
Environment and climate change	8	8	5	9	14	4	9	8	15	9	9	5	10	7	12	9	7	5	12
Local government	9	5	2	9	8	4	5	5	4	4	7	4	6	4	6	3	5	7	7
Transport	7	5	5	4	6	7	8	3	7	6	4	5	6	5	8	6	6	3	5
Overseas aid	3	3	0	4	5	2	4	2	4	5	3	1	3	2	7	2	1	2	6
None of these	2	2	1	2	2	0	3	1	4	2	2	1	2	2	1	3	1	2	2
Don't know	3	5	5	4	5	4	3	6	9	6	5	2	3	6	1	6	6	4	3

*This Question was previously asked about the Conservative and Liberal Democrat Coalition.

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and Vote May 2015.

	Unweighted no.	Weighted no.
Age and Gender		
Male 18 to 24	46	100
Male 25 to 39	129	209
Male 40 to 59	331	280
Male 60 +	319	216
Female 18 to 24	69	98
Female 25 to 39	196	211
Female 40 to 59	331	287
Female 60 +	238	259
Region		
North England	427	408
Midlands	231	272
East	172	159
London	194	212
South England	384	380
Wales	99	83
Scotland	152	144
Social Grade		
AB	632	465
C1	437	481
C2	262	348
DE	328	365
Newspaper Type		
Express / Mail	285	236
Sun / Star	239	333
Mirror / Record	118	146
Guardian / Independent	147	73
FT / Times / Telegraph	104	133
Other Paper	185	191
No Paper	581	547
Vote Share May 2015		
Conservative	506	564
Labour	461	465
Liberal Democrat	133	116
UKIP	209	199
Green	62	58
Other	103	91
Didn't vote / Don't know	185	166

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to yougov.co.uk/publicopinion/methodology

Or visit our website: yougov.co.uk