

YouGov Survey Results

Sample Size: 1735 GB Adults

Fieldwork: 27th - 28th January 2016

	Voting Intention						Vote in 2015				Gender		Age				Social Grade		Region				
	Total	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1735	527	406	84	231	118	590	486	121	208	841	894	206	439	593	496	989	746	222	564	371	427	151
Unweighted Sample	1735	500	416	97	227	125	549	472	140	210	807	928	143	320	706	566	1067	668	209	610	325	418	173
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Excluding Don't Know and Would Not Vote]

Con	39	100	0	0	0	0	87	6	15	11	39	38	31	35	38	45	45	30	39	42	44	37	20
Lab	30	0	100	0	0	0	2	82	18	3	26	34	35	36	29	24	27	33	34	26	27	37	23
Lib Dem	6	0	0	100	0	0	2	2	63	2	7	5	11	8	4	5	8	4	8	6	6	5	7
UKIP	17	0	0	0	100	0	8	5	3	82	20	14	8	13	20	20	12	23	14	22	19	15	5
Other	9	0	0	0	0	100	0	4	1	2	8	9	15	8	9	6	8	10	5	4	5	6	45

Other Parties Voting Intention

[Excluding Don't Know and Would Not Vote]

SNP/ PCY	4	0	0	0	0	51	0	1	0	1	4	5	2	5	6	3	4	6	0	0	2	0	41
Green	3	0	0	0	0	38	0	3	1	0	3	4	13	2	2	2	4	3	4	2	2	6	2
BNP	0	0	0	0	0	4	0	0	0	1	0	0	0	1	1	0	0	0	0	1	0	0	0
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	1	0	0	0	0	7	0	1	0	0	1	0	0	1	1	0	1	1	1	0	0	1	2

Non Voters

Would Not Vote	5	0	0	0	0	0	2	2	1	3	4	5	5	6	5	3	3	6	6	5	3	4	3
Don't know	17	0	0	0	0	0	11	22	22	9	12	21	22	17	17	14	16	18	13	19	21	15	10

17 - 18
Dec
2015

27 - 28
Jan
2016

If there was a referendum on Britain's membership of the European Union and this was the question, how would you vote:

Should the United Kingdom remain a member of the European Union or leave the European Union?

Remain a member of the European Union	41	38	35	57	75	2	62	30	51	65	3	40	36	61	43	37	27	46	28	44	36	32	37	57
Leave the European Union	42	42	47	25	13	93	23	49	27	15	90	47	37	15	36	42	57	35	50	33	43	47	45	25
Would not vote	2	2	0	1	0	1	0	1	1	0	1	2	2	3	4	2	1	2	3	4	3	1	3	1
Don't know	15	18	18	17	12	4	15	19	21	19	7	11	24	22	17	19	14	17	18	20	18	19	15	18

YouGov Survey Results

Sample Size: 1735 GB Adults

Fieldwork: 27th - 28th January 2016

		EU Ref Vote				Which option is riskier			Economic				Influence			
Total		Remain	Leave	Would not vote	Don't know	Levae	Same	Stay	Better off	Worse off	No Difference	Don't know	More influence	Less influence	No Difference	Don't know
Weighted Sample	1735	664	724	41	306	692	476	567	466	561	413	295	202	616	699	218
Unweighted Sample	1735	699	702	40	294	728	442	565	454	608	397	276	191	655	691	198
%		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Excluding Don't Know and Would Not Vote]

Con	39	33	41	24	47	34	44	40	39	31	47	43	42	31	44	39
Lab	30	42	17	55	34	40	30	18	19	42	23	35	18	40	22	41
Lib Dem	6	11	2	0	5	11	4	2	1	12	4	5	0	13	3	3
UKIP	17	1	36	21	5	2	14	36	37	1	20	8	38	3	24	9
Other	9	13	5	0	9	13	9	4	5	13	7	10	3	13	7	9

Other Parties Voting Intention

[Excluding Don't Know and Would Not Vote]

SNP/ PCY	4	6	2	0	5	6	6	2	3	6	4	4	2	6	4	5
Green	3	6	1	0	3	5	2	2	1	5	2	5	0	5	2	3
BNP	0	0	1	0	0	0	1	0	0	0	1	0	0	0	0	0
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	1	1	0	0	1	1	0	0	0	1	0	0	1	1	0	0

Non Voters

Would Not Vote	5	2	4	71	3	3	8	3	3	3	4	10	4	3	4	11
Don't know	17	14	13	4	32	15	24	13	10	14	16	34	10	15	14	37

17 - 18
Dec
2015

27 - 28
Jan
2016

If there was a referendum on Britain's membership of the European Union and this was the question, how would you vote:

Should the United Kingdom remain a member of the European Union or leave the European Union?

Remain a member of the European Union	41	38	100	0	0	0	81	18	4	5	87	23	20	9	80	17	17
Leave the European Union	42	42	0	100	0	0	6	38	88	88	5	58	16	88	9	66	15
Would not vote	2	2	0	0	100	0	1	6	1	1	1	2	7	0	2	2	7
Don't know	15	18	0	0	0	100	12	38	7	6	7	18	57	4	10	15	61

YouGov Survey Results

Sample Size: 1735 GB Adults

Fieldwork: 27th - 28th January 2016

	Jobs				NHS				Pensions				You Personally				
Total	Good for jobs	Bad for jobs	No Difference	Don't know	Good for the NHS	Bad for the NHS	No Difference	Don't know	Good for pensions	Bad for pensions	No Difference	Don't know	Better off	Worse off	No real difference	Don't know	
Weighted Sample	1735	370	518	545	301	606	235	627	267	311	243	726	455	275	319	794	347
Unweighted Sample	1735	353	558	544	280	564	263	659	249	287	269	746	433	256	326	825	328
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Excluding Don't Know and Would Not Vote]

Con	39	41	30	43	42	43	15	46	34	40	23	46	33	37	26	47	33
Lab	30	17	41	25	39	17	55	29	40	17	50	23	41	14	45	25	42
Lib Dem	6	3	13	3	3	2	9	9	5	2	9	6	7	2	11	6	6
UKIP	17	35	2	22	7	33	3	10	7	36	1	19	7	43	1	17	8
Other	9	4	14	7	9	5	19	6	15	5	17	6	12	4	17	6	11

Other Parties Voting Intention

[Excluding Don't Know and Would Not Vote]

SNP/ PCY	4	2	7	4	5	3	7	4	7	2	9	3	5	3	8	4	5
Green	3	2	6	1	3	1	9	2	6	2	5	2	5	1	7	2	5
BNP	0	1	0	1	0	0	1	0	1	0	1	0	0	1	1	0	0
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	1	0	1	0	1	0	2	0	1	0	2	0	1	0	1	0	1

Non Voters

Would Not Vote	5	4	2	4	10	4	4	3	11	4	2	4	8	4	2	3	10
Don't know	17	11	14	14	34	14	9	15	33	9	10	14	29	8	10	16	32

17 - 18
Dec
2015

27 - 28
Jan
2016

If there was a referendum on Britain's membership of the European Union and this was the question, how would you vote:

Should the United Kingdom remain a member of the European Union or leave the European Union?

Remain a member of the European Union	41	38	7	89	20	22	13	87	47	32	8	87	35	38	3	91	33	28
Leave the European Union	42	42	83	3	64	18	75	5	36	11	86	6	50	18	92	4	51	16
Would not vote	2	2	1	1	2	7	1	3	1	7	1	3	1	5	0	2	1	7
Don't know	15	18	9	7	14	54	11	5	16	49	5	4	14	39	4	3	15	49

Sample Size: 1735 GB Adults
Fieldwork: 27th - 28th January 2016

	Voting Intention						Vote in 2015				Gender		Age				Social Grade		Region				
	Total	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1735	527	406	84	231	118	590	486	121	208	841	894	206	439	593	496	989	746	222	564	371	427	151
Unweighted Sample	1735	500	416	97	227	125	549	472	140	210	807	928	143	320	706	566	1067	668	209	610	325	418	173
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

David Cameron has said he will seek to renegotiate British membership of the EU and then hold a referendum on whether Britain should remain a member. Generally speaking, do you support or oppose this policy?

Support	55	53	77	34	63	45	47	72	39	61	44	58	48	46	54	53	56	58	46	51	56	51	52	55
Oppose	22	25	14	38	27	38	29	14	31	25	38	29	21	19	20	24	32	23	26	25	24	26	24	22
Don't know	22	22	9	29	10	17	24	14	30	14	18	13	31	36	26	23	12	19	27	24	20	23	24	22

Thinking about a renegotiation of Britain's membership of the European Union, which of the following best reflects your view?

There is no need to renegotiate Britain's membership of the EU - our current relationship is fine and is good for British interests	9	9	4	20	12	0	16	4	13	12	1	8	9	14	11	7	5	9	8	10	10	7	6	13
Our relationship with the European Union is broadly okay as it is, but there are some areas where we should seek reassurances or changes to existing rules to protect British interests	26	26	23	35	53	4	47	21	35	41	2	26	26	39	30	25	19	32	18	30	23	22	28	36
Our relationship with the European Union has some significant problems, and we need to make substantial changes and secure opt-outs of some EU rules and powers for membership to be in Britain's interests	24	25	37	17	29	10	18	35	19	33	14	25	25	22	22	28	26	27	23	21	26	27	24	22
Our relationship with the European Union has major problems, there would need to be massive and fundamental changes for membership to ever be in British interests	28	31	33	18	5	81	14	36	19	10	75	35	26	8	23	32	46	26	37	27	33	33	31	21
None of these	13	10	3	10	1	5	5	4	14	5	8	5	14	16	14	8	5	7	14	12	9	10	10	8

Sample Size: 1735 GB Adults
Fieldwork: 27th - 28th January 2016

		EU Ref Vote				Which option is riskier			Economic				Influence			
Total		Remain	Leave	Would not vote	Don't know	Levae	Same	Stay	Better off	Worse off	No Difference	Don't know	More influence	Less influence	No Difference	Don't know
Weighted Sample	1735	664	724	41	306	692	476	567	466	561	413	295	202	616	699	218
Unweighted Sample	1735	699	702	40	294	728	442	565	454	608	397	276	191	655	691	198
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

		20 - 24 Nov 2015	27 - 28 Jan 2016																		
David Cameron has said he will seek to renegotiate British membership of the EU and then hold a referendum on whether Britain should remain a member. Generally speaking, do you support or oppose this policy?	Support	55	53	56	54	20	48	56	51	52	52	53	61	44	57	53	59	31			
	Oppose	22	25	27	32	13	4	26	12	33	34	31	20	5	36	27	25	4			
	Don't know	22	22	18	13	67	48	18	37	15	14	17	19	50	8	20	16	65			
Thinking about a renegotiation of Britain's membership of the European Union, which of the following best reflects your view?																					
There is no need to renegotiate Britain's membership of the EU - our current relationship is fine and is good for British interests		9	9	20	1	7	1	19	3	0	1	21	4	3	2	19	3	1			
Our relationship with the European Union is broadly okay as it is, but there are some areas where we should seek reassurances or changes to existing rules to protect British interests		26	26	54	3	16	22	50	17	5	4	51	20	23	5	51	14	17			
Our relationship with the European Union has some significant problems, and we need to make substantial changes and secure opt-outs of some EU rules and powers for membership to be in Britain's interests		24	25	19	25	20	37	22	33	22	24	21	27	31	21	21	30	23			
Our relationship with the European Union has major problems, there would need to be massive and fundamental changes for membership to ever be in British interests		28	31	2	66	10	12	4	22	70	68	2	43	10	70	5	49	10			
None of these		13	10	5	4	47	27	5	24	3	4	5	6	33	2	4	5	49			

Sample Size: 1735 GB Adults
Fieldwork: 27th - 28th January 2016

	Jobs				NHS				Pensions				You Personally				
Total	Good for jobs	Bad for jobs	No Difference	Don't know	Good for the NHS	Bad for the NHS	No Difference	Don't know	Good for pensions	Bad for pensions	No Difference	Don't know	Better off	Worse off	No real difference	Don't know	
Weighted Sample	1735	370	518	545	301	606	235	627	267	311	243	726	455	275	319	794	347
Unweighted Sample	1735	353	558	544	280	564	263	659	249	287	269	746	433	256	326	825	328
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	20 - 24 Nov 2015	27 - 28 Jan 2016																	
David Cameron has said he will seek to renegotiate British membership of the EU and then hold a referendum on whether Britain should remain a member. Generally speaking, do you support or oppose this policy?																			
Support	55	53	57	53	59	38	59	42	61	31	58	48	61	40	53	48	62	38	
Oppose	22	25	30	32	24	6	28	39	22	10	29	36	25	14	36	36	23	10	
Don't know	22	22	13	16	17	55	12	19	17	59	13	16	14	46	11	16	15	52	
Thinking about a renegotiation of Britain's membership of the European Union, which of the following best reflects your view?																			
There is no need to renegotiate Britain's membership of the EU - our current relationship is fine and is good for British interests	9	9	1	23	3	3	2	31	8	6	1	29	6	7	0	28	5	4	
Our relationship with the European Union is broadly okay as it is, but there are some areas where we should seek reassurances or changes to existing rules to protect British interests	26	26	9	53	15	22	11	50	31	29	8	50	24	30	4	54	23	26	
Our relationship with the European Union has some significant problems, and we need to make substantial changes and secure opt-outs of some EU rules and powers for membership to be in Britain's interests	24	25	25	19	29	29	27	12	30	18	24	14	29	26	20	12	31	26	
Our relationship with the European Union has major problems, there would need to be massive and fundamental changes for membership to ever be in British interests	28	31	62	2	48	10	57	2	26	7	63	3	38	13	73	3	36	12	
None of these	13	10	3	4	5	36	3	6	5	40	4	5	4	26	3	3	4	32	

Sample Size: 1735 GB Adults
Fieldwork: 27th - 28th January 2016

	Voting Intention						Vote in 2015				Gender		Age				Social Grade		Region				
	Total	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1735	527	406	84	231	118	590	486	121	208	841	894	206	439	593	496	989	746	222	564	371	427	151
Unweighted Sample	1735	500	416	97	227	125	549	472	140	210	807	928	143	320	706	566	1067	668	209	610	325	418	173
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

In practical terms, what sort of renegotiation of Britain's membership do you think other EU countries will agree to?

None at all - other European countries will probably not agree to any changes in Britain's relationship	23	17	13	18	9	28	14	14	17	15	28	18	17	8	18	18	19	13	22	15	16	16	20	16
Minor changes - other European countries will probably agree to minor changes and clarifications in Britain's relationship with Europe, but nothing major	53	55	62	55	76	46	62	61	52	72	45	59	52	60	49	54	59	61	48	53	55	60	52	59
Significant changes - other European countries will probably agree to significant changes to Britain's relationship with Europe, including allowing Britain to opt-out of some EU rules and powers	9	13	17	10	12	17	13	16	10	9	16	15	11	8	14	13	15	14	12	15	13	10	15	13
Don't know	15	15	8	17	3	9	12	9	20	4	11	9	20	24	19	14	7	12	18	17	16	15	13	12

Imagine David Cameron has secured a small change in Britain's relationship with the European Union, securing guarantees over some key issues that he said protected British interests, but without any major change in which policy areas the European Union has powers in. How would you then vote?

Leave the European Union	38	40	46	25	12	88	23	49	26	13	83	47	33	14	30	41	57	33	49	33	40	46	44	24
Remain a member of the European Union	37	37	34	52	72	6	60	30	47	64	6	39	34	52	43	35	27	44	27	43	37	30	33	53
Would not vote	3	3	1	1	0	1	1	1	1	1	1	2	3	4	3	2	2	2	4	4	3	2	2	1
Don't know	22	21	19	22	16	5	16	20	25	22	9	12	29	30	23	22	14	21	21	21	20	22	21	21

Sample Size: 1735 GB Adults
Fieldwork: 27th - 28th January 2016

	EU Ref Vote				Which option is riskier			Economic				Influence				
	Total	Remain	Leave	Would not vote	Don't know	Levae	Same	Stay	Better off	Worse off	No Difference	Don't know	More influence	Less influence	No Difference	Don't know
Weighted Sample	1735	664	724	41	306	692	476	567	466	561	413	295	202	616	699	218
Unweighted Sample	1735	699	702	40	294	728	442	565	454	608	397	276	191	655	691	198
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

In practical terms, what sort of renegotiation of Britain's membership do you think other EU countries will agree to?

	17 - 18 Dec 2015	27 - 28 Jan 2016															
None at all - other European countries will probably not agree to any changes in Britain's relationship	23	17	12	26	16	8	11	11	29	28	12	18	8	30	13	20	4
Minor changes - other European countries will probably agree to minor changes and clarifications in Britain's relationship with Europe, but nothing major	53	55	68	50	24	44	69	45	47	48	70	53	41	48	69	53	32
Significant changes - other European countries will probably agree to significant changes to Britain's relationship with Europe, including allowing Britain to opt-out of some EU rules and powers	9	13	11	16	9	12	9	16	16	16	9	19	7	16	10	18	5
Don't know	15	15	9	9	51	36	11	29	8	8	9	10	44	6	9	9	59

Imagine David Cameron has secured a small change in Britain's relationship with the European Union, securing guarantees over some key issues that he said protected British interests, but without any major change in which policy areas the European Union has powers in. How would you then vote?

	20 - 24 Nov 2015	27 - 28 Jan 2016															
Leave the European Union	38	40	3	88	10	9	6	35	85	84	4	58	12	85	8	64	10
Remain a member of the European Union	37	37	86	3	11	13	76	17	5	7	83	22	16	8	75	18	14
Would not vote	3	3	0	1	62	3	1	5	2	1	2	2	7	0	3	2	7
Don't know	22	21	10	8	16	75	16	42	8	8	11	18	65	7	14	16	69

Sample Size: 1735 GB Adults
Fieldwork: 27th - 28th January 2016

		Jobs				NHS				Pensions				You Personally			
Total		Good for jobs	Bad for jobs	No Difference	Don't know	Good for the NHS	Bad for the NHS	No Difference	Don't know	Good for pensions	Bad for pensions	No Difference	Don't know	Better off	Worse off	No real difference	Don't know
Weighted Sample	1735	370	518	545	301	606	235	627	267	311	243	726	455	275	319	794	347
Unweighted Sample	1735	353	558	544	280	564	263	659	249	287	269	746	433	256	326	825	328
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

In practical terms, what sort of renegotiation of Britain's membership do you think other EU countries will agree to?

None at all - other European countries will probably not agree to any changes in Britain's relationship	23	17	31	13	19	5	25	18	13	7	31	18	16	9	29	15	17	9
Minor changes - other European countries will probably agree to minor changes and clarifications in Britain's relationship with Europe, but nothing major	53	55	45	70	55	42	51	65	64	36	44	66	62	47	44	69	59	42
Significant changes - other European countries will probably agree to significant changes to Britain's relationship with Europe, including allowing Britain to opt-out of some EU rules and powers	9	13	16	9	19	5	16	6	16	7	18	10	15	8	19	9	15	7
Don't know	15	15	8	8	7	47	8	11	8	50	7	6	7	36	8	7	8	42

Imagine David Cameron has secured a small change in Britain's relationship with the European Union, securing guarantees over some key issues that he said protected British interests, but without any major change in which policy areas the European Union has powers in. How would you then vote?

Leave the European Union	38	40	80	2	62	16	71	5	35	10	80	7	49	16	85	3	50	15
Remain a member of the European Union	37	37	7	85	20	21	14	84	45	27	9	85	35	33	5	88	32	26
Would not vote	3	3	1	2	2	6	2	1	1	7	2	2	1	5	1	2	2	6
Don't know	22	21	12	12	16	57	13	10	18	55	9	6	15	46	9	7	16	54

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Fieldwork: 27th - 28th January 2016

		Voting Intention					Vote in 2015				Gender		Age				Social Grade		Region					
Total		Con	Lab	Lib Dem	UKIP	Other	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1735	527	406	84	231	118	590	486	121	208	841	894	206	439	593	496	989	746	222	564	371	427	151	
	Unweighted Sample	1735	500	416	97	227	125	549	472	140	210	807	928	143	320	706	566	1067	668	209	610	325	418	173
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Imagine David Cameron has secured a major change in Britain's relationship with the European Union, with substantial changes to the rules Britain has to follow and British opt-outs from European Union rules in several different policy areas. How would you then vote?

Leave the European Union	23	25	22	17	6	70	11	25	16	7	66	29	21	4	20	26	36	19	33	25	25	29	25	14
Remain a member of the European Union	50	49	58	56	84	14	67	51	54	80	14	54	44	60	52	48	43	57	39	51	49	43	48	63
Would not vote	3	3	1	2	0	2	3	1	2	1	1	2	4	4	4	3	2	2	4	4	3	2	3	3
Don't know	24	23	19	25	10	15	19	23	28	12	19	15	31	32	24	23	19	22	25	20	23	27	24	19

Imagine David Cameron could not secure any change in Britain's relationship with the European Union, and the referendum was held on Britain's relationship with the European Union as it is now. How would you then vote?

Leave the European Union	46	46	57	29	18	92	24	59	31	20	89	52	41	19	38	47	65	41	54	38	47	54	49	28
Remain a member of the European Union	32	31	27	49	66	2	56	23	42	57	2	33	29	47	36	30	21	37	23	38	30	25	28	49
Would not vote	3	3	1	2	1	2	2	1	2	3	2	2	4	4	4	3	2	2	5	6	3	1	4	3
Don't know	19	19	16	21	15	4	17	17	25	19	8	12	26	30	22	19	13	19	19	18	20	20	19	19

How safe or risky do you think it would be for Britain to leave the European Union?

Very risky	16	19	12	32	46	1	36	11	27	37	1	21	17	27	22	17	14	23	13	21	20	15	17	26
Fairly risky	29	28	31	29	34	10	32	32	30	36	11	28	29	43	32	26	21	31	26	27	27	28	27	39
TOTAL RISKY	45	47	43	61	80	11	68	43	57	73	12	49	46	70	54	43	35	54	39	48	47	43	44	65
Fairly safe	25	26	34	17	13	40	15	32	18	17	40	27	25	11	21	27	34	23	29	19	26	26	31	18
Very safe	14	14	15	7	4	42	7	16	7	3	40	19	10	1	10	16	20	12	17	16	15	17	12	7
TOTAL SAFE	39	40	49	24	17	82	22	48	25	20	80	46	35	12	31	43	54	35	46	35	41	43	43	25
Don't know	15	13	7	14	3	6	10	9	18	8	8	6	20	17	16	13	9	11	16	15	12	14	14	10

How safe or risky do you think it would be for Britain to remain part of the European Union?

Very risky	15	17	16	8	4	53	6	20	9	4	49	19	15	1	11	18	28	14	21	16	19	18	16	10
Fairly risky	21	22	26	17	14	27	15	26	18	15	25	23	20	11	22	23	24	19	24	19	22	24	22	16
TOTAL RISKY	36	39	42	25	18	80	21	46	27	19	74	42	35	12	33	41	52	33	45	35	41	42	38	26
Fairly safe	33	33	41	35	41	10	39	36	33	43	14	32	34	44	37	29	28	37	28	33	31	30	35	40
Very safe	16	16	9	27	37	5	31	8	23	31	4	19	12	25	16	16	11	19	11	16	15	16	13	24
TOTAL SAFE	49	49	50	62	78	15	70	44	56	74	18	51	46	69	53	45	39	56	39	49	46	46	48	64
Don't know	16	13	8	14	4	5	10	9	17	7	8	6	20	18	14	14	9	11	16	15	12	12	14	10

Sample Size: 1735 GB Adults
Fieldwork: 27th - 28th January 2016

	EU Ref Vote					Which option is riskier			Economic				Influence			
	Total	Remain	Leave	Would not vote	Don't know	Levae	Same	Stay	Better off	Worse off	No Difference	Don't know	More influence	Less influence	No Difference	Don't know
Weighted Sample	1735	664	724	41	306	692	476	567	466	561	413	295	202	616	699	218
Unweighted Sample	1735	699	702	40	294	728	442	565	454	608	397	276	191	655	691	198
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Imagine David Cameron has secured a major change in Britain's relationship with the European Union, with substantial changes to the rules Britain has to follow and British opt-outs from European Union rules in several different policy areas. How would you then vote?

Leave the European Union	23	25	2	57	6	2	3	19	56	60	3	29	4	67	4	36	6
Remain a member of the European Union	50	49	85	23	12	36	80	35	23	23	83	43	34	16	80	39	24
Would not vote	3	3	1	1	66	2	2	6	1	2	2	2	7	2	2	3	7
Don't know	24	23	12	19	16	60	15	40	20	15	12	26	54	15	13	22	63

Imagine David Cameron could not secure any change in Britain's relationship with the European Union, and the referendum was held on Britain's relationship with the European Union as it is now. How would you then vote?

Leave the European Union	46	46	6	95	7	23	12	44	91	92	9	67	17	92	13	73	14
Remain a member of the European Union	32	31	79	0	3	3	68	13	2	3	77	15	10	5	69	12	8
Would not vote	3	3	1	1	69	4	2	6	2	1	2	4	9	0	3	3	8
Don't know	19	19	14	3	21	70	18	37	6	4	12	15	64	3	15	12	70

How safe or risky do you think it would be for Britain to leave the European Union?

Very risky	16	19	46	1	5	3	44	3	0	2	51	3	6	3	43	6	5
Fairly risky	29	28	44	14	20	32	51	25	3	13	40	28	31	11	44	22	22
TOTAL RISKY	45	47	90	15	25	35	95	28	3	15	91	31	37	14	87	28	27
Fairly safe	25	26	6	49	18	16	4	29	49	41	5	46	12	37	7	44	11
Very safe	14	14	1	32	10	2	0	5	39	39	1	13	1	46	1	20	2
TOTAL SAFE	39	40	7	81	28	18	4	34	88	80	6	59	13	83	8	64	13
Don't know	15	13	5	5	47	47	0	37	9	4	4	10	50	3	5	8	60

How safe or risky do you think it would be for Britain to remain part of the European Union?

Very risky	15	17	2	38	6	2	0	3	49	44	3	17	2	49	2	26	2
Fairly risky	21	22	5	39	9	17	1	25	44	34	7	31	16	25	11	33	14
TOTAL RISKY	36	39	7	77	15	19	1	28	93	78	10	48	18	74	13	59	16
Fairly safe	33	33	52	14	36	33	56	29	7	15	49	33	29	17	49	26	21
Very safe	16	16	37	3	3	1	36	5	0	3	37	10	4	6	33	7	3
TOTAL SAFE	49	49	89	17	39	34	92	34	7	18	86	43	33	23	82	33	24
Don't know	16	13	4	6	46	47	7	37	0	5	4	9	49	3	5	9	59

Sample Size: 1735 GB Adults
Fieldwork: 27th - 28th January 2016

	Jobs				NHS				Pensions				You Personally				
Total	Good for jobs	Bad for jobs	No Difference	Don't know	Good for the NHS	Bad for the NHS	No Difference	Don't know	Good for pensions	Bad for pensions	No Difference	Don't know	Better off	Worse off	No real difference	Don't know	
Weighted Sample	1735	370	518	545	301	606	235	627	267	311	243	726	455	275	319	794	347
Unweighted Sample	1735	353	558	544	280	564	263	659	249	287	269	746	433	256	326	825	328
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Imagine David Cameron has secured a major change in Britain's relationship with the European Union, with substantial changes to the rules Britain has to follow and British opt-outs from European Union rules in several different policy areas. How would you then vote?

Leave the European Union	23	25	57	1	37	5	47	3	20	6	56	5	28	9	62	3	28	8
Remain a member of the European Union	50	49	28	85	39	32	33	83	59	31	29	84	51	41	22	85	51	31
Would not vote	3	3	1	1	3	7	2	2	2	9	1	2	3	5	2	2	2	6
Don't know	24	23	15	12	21	56	19	11	19	54	14	9	18	45	14	10	18	55

Imagine David Cameron could not secure any change in Britain's relationship with the European Union, and the referendum was held on Britain's relationship with the European Union as it is now. How would you then vote?

Leave the European Union	46	46	88	6	71	21	81	6	43	12	88	9	57	21	94	7	58	19
Remain a member of the European Union	32	31	4	79	14	13	9	79	37	24	6	79	28	26	2	82	25	20
Would not vote	3	3	2	2	3	7	2	4	2	8	2	2	2	6	1	2	3	7
Don't know	19	19	6	14	12	59	8	11	17	56	4	10	12	47	3	9	14	54

How safe or risky do you think it would be for Britain to leave the European Union?

Very risky	16	19	2	51	6	7	4	54	21	15	2	55	14	18	1	59	12	11
Fairly risky	29	28	18	41	23	30	21	37	35	23	21	33	29	31	14	33	31	30
TOTAL RISKY	45	47	20	92	29	37	25	91	56	38	23	88	43	49	15	92	43	41
Fairly safe	25	26	37	3	47	11	41	5	25	9	37	6	35	13	43	4	35	11
Very safe	14	14	38	1	18	1	28	1	11	2	35	2	15	4	39	0	15	4
TOTAL SAFE	39	40	75	4	65	12	69	6	36	11	72	8	50	17	82	4	50	15
Don't know	15	13	4	4	7	51	5	3	9	51	4	5	7	34	3	4	7	44

How safe or risky do you think it would be for Britain to remain part of the European Union?

Very risky	15	17	45	2	21	3	35	3	12	3	41	3	19	6	48	3	18	4
Fairly risky	21	22	31	7	34	13	33	7	22	7	37	7	26	12	32	6	27	15
TOTAL RISKY	36	39	76	9	55	16	68	10	34	10	78	10	45	18	80	9	45	19
Fairly safe	33	33	17	48	31	29	21	43	42	29	15	41	34	38	12	44	37	30
Very safe	16	16	4	40	6	5	5	45	17	9	5	45	13	11	5	44	11	9
TOTAL SAFE	49	49	21	88	37	34	26	88	59	38	20	86	47	49	17	88	48	39
Don't know	16	13	4	3	8	50	6	2	7	53	3	4	8	34	3	3	7	43

Sample Size: 1735 GB Adults
Fieldwork: 27th - 28th January 2016

	Voting Intention						Vote in 2015				Gender		Age				Social Grade		Region				
	Total	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1735	527	406	84	231	118	590	486	121	208	841	894	206	439	593	496	989	746	222	564	371	427	151
Unweighted Sample	1735	500	416	97	227	125	549	472	140	210	807	928	143	320	706	566	1067	668	209	610	325	418	173
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you think Britain would be economically better or worse off if we left the European Union, or would it make no difference?

Better off	27	27	30	18	6	64	16	29	18	11	63	31	23	13	23	26	37	24	30	23	27	30	28	19
Worse off	33	32	28	49	68	2	52	26	45	57	3	33	32	46	36	33	23	40	23	40	33	25	31	42
Would made no real difference to the British economy	22	24	29	18	16	28	18	30	20	18	25	25	23	15	21	25	29	19	30	19	22	27	26	25
Don't know	18	17	13	14	10	6	14	15	17	14	9	11	23	26	20	16	12	17	17	19	18	17	15	14

Do you think Britain would have more or less influence in the world if we left the European Union, or would it make no difference?

More influence	13	12	14	8	0	29	4	14	6	4	29	14	9	7	11	12	14	11	13	12	10	13	14	8
Less influence	34	36	30	50	76	7	54	29	46	60	10	36	35	56	38	35	25	43	26	34	36	32	35	46
Would made no real difference to British influence	39	40	48	31	20	59	33	48	34	29	55	44	37	16	34	41	55	35	47	37	42	42	41	35
Don't know	14	13	8	11	3	5	8	10	15	6	7	6	18	21	17	12	6	12	14	17	13	14	10	10

Do you think it would have a good or bad effect on British jobs if we left the European Union, or would it make no difference?

Good for jobs	22	21	24	13	10	48	11	26	12	11	51	24	19	13	21	21	25	19	25	22	22	21	24	11
Bad for jobs	31	30	25	44	67	4	51	21	41	56	3	33	27	43	32	30	22	36	21	34	29	28	27	40
Would made no real difference to British jobs	29	31	37	27	16	43	25	37	28	20	38	33	30	14	28	33	40	28	36	24	30	34	34	32
Don't know	18	17	14	16	7	5	13	16	19	13	9	11	24	30	19	16	12	17	18	19	18	17	15	17

Do you think it would have a good or bad effect on the NHS if we left the European Union, or would it make no difference?

Good for the NHS	32	35	40	21	14	71	21	41	22	16	71	38	32	26	36	35	37	31	40	41	37	38	33	19
Bad for the NHS	13	14	6	28	22	2	34	5	23	19	2	15	13	26	14	12	9	15	11	14	15	7	14	20
Would made no real difference to the NHS	38	36	44	36	55	23	27	42	36	57	21	38	34	21	28	38	47	39	32	29	33	42	37	43
Don't know	17	15	10	15	9	4	18	12	19	9	7	9	21	27	21	14	7	15	16	15	15	13	17	18

Do you think it would have a good or bad effect on people's pensions if we left the European Union, or would it make no difference?

Good for pensions	17	18	21	11	7	42	10	21	10	8	43	20	16	12	21	18	17	16	20	25	19	16	18	9
Bad for pensions	14	14	9	26	23	1	30	7	23	18	2	17	12	17	16	15	10	16	12	14	12	11	14	26
Would made no real difference to pensions	43	42	52	33	45	49	30	51	37	47	43	45	38	29	31	42	56	43	41	34	42	48	41	41
Don't know	27	26	18	29	26	8	30	22	31	27	11	17	35	42	32	24	17	26	27	27	27	26	27	23

Sample Size: 1735 GB Adults
Fieldwork: 27th - 28th January 2016

	EU Ref Vote					Which option is riskier			Economic				Influence			
	Total	Remain	Leave	Would not vote	Don't know	Levae	Same	Stay	Better off	Worse off	No Difference	Don't know	More influence	Less influence	No Difference	Don't know
Weighted Sample	1735	664	724	41	306	692	476	567	466	561	413	295	202	616	699	218
Unweighted Sample	1735	699	702	40	294	728	442	565	454	608	397	276	191	655	691	198
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you think Britain would be economically better or worse off if we left the European Union, or would it make no difference?

Better off	27	27	4	57	11	9	5	21	58	100	0	0	0	76	6	38	5
Worse off	33	32	73	4	20	12	68	14	5	0	100	0	0	7	71	13	9
Would made no real difference to the British economy	22	24	14	33	17	24	14	30	30	0	0	100	0	14	14	42	3
Don't know	18	17	9	6	52	55	13	35	7	0	0	0	100	4	9	8	82

Do you think Britain would have more or less influence in the world if we left the European Union, or would it make no difference?

More influence	13	12	3	24	0	3	3	9	25	33	2	7	3	100	0	0	0
Less influence	34	36	74	8	29	19	71	18	7	8	78	21	18	0	100	0	0
Would made no real difference to British influence	39	40	18	63	35	35	19	44	63	57	16	71	18	0	0	100	0
Don't know	14	13	6	5	36	44	7	30	5	2	4	2	61	0	0	0	100

Do you think it would have a good or bad effect on British jobs if we left the European Union, or would it make no difference?

Good for jobs	22	21	4	42	6	11	7	15	44	51	4	22	7	64	6	26	7
Bad for jobs	31	30	69	2	17	11	64	12	3	2	76	12	10	3	69	10	8
Would made no real difference to British jobs	29	31	17	48	26	24	16	36	46	42	12	58	15	29	14	55	6
Don't know	18	17	10	7	50	53	13	36	7	5	8	8	68	4	10	8	79

Do you think it would have a good or bad effect on the NHS if we left the European Union, or would it make no difference?

Good for the NHS	32	35	12	63	17	21	14	32	63	67	13	43	14	73	16	47	13
Bad for the NHS	13	14	31	2	15	4	29	5	2	2	34	5	6	2	30	6	3
Would made no real difference to the NHS	38	36	44	31	20	32	44	32	31	28	41	46	26	21	42	42	16
Don't know	17	15	13	4	48	43	14	31	4	3	12	5	55	3	13	5	67

Do you think it would have a good or bad effect on people's pensions if we left the European Union, or would it make no difference?

Good for pensions	17	18	4	37	4	5	4	16	36	42	4	18	5	57	6	21	6
Bad for pensions	14	14	32	2	16	4	29	7	2	2	35	6	4	4	31	5	4
Would made no real difference to pensions	43	42	38	50	20	33	38	38	50	46	35	62	20	29	37	60	11
Don't know	27	26	26	11	60	58	29	39	12	10	26	13	70	11	27	14	79

Sample Size: 1735 GB Adults
Fieldwork: 27th - 28th January 2016

		Jobs				NHS				Pensions				You Personally			
Total		Good for jobs	Bad for jobs	No Difference	Don't know	Good for the NHS	Bad for the NHS	No Difference	Don't know	Good for pensions	Bad for pensions	No Difference	Don't know	Better off	Worse off	No real difference	Don't know
Weighted Sample	1735	370	518	545	301	606	235	627	267	311	243	726	455	275	319	794	347
Unweighted Sample	1735	353	558	544	280	564	263	659	249	287	269	746	433	256	326	825	328
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you think Britain would be economically better or worse off if we left the European Union, or would it make no difference?

Better off	27	27	64	2	36	7	52	3	21	5	63	4	29	10	73	3	27	12
Worse off	33	32	5	83	12	15	12	80	37	26	7	81	27	32	3	86	25	24
Would made no real difference to the British economy	22	24	25	9	44	11	29	9	30	8	24	10	35	12	21	7	37	11
Don't know	18	17	5	6	8	66	7	8	12	60	5	5	8	46	3	4	11	53

Do you think Britain would have more or less influence in the world if we left the European Union, or would it make no difference?

More influence	13	12	35	1	11	2	24	2	7	3	37	3	8	5	41	1	8	6
Less influence	34	36	11	82	16	21	16	77	41	30	11	79	31	36	8	83	29	30
Would made no real difference to British influence	39	40	50	14	70	19	55	18	46	13	48	14	57	21	48	13	58	19
Don't know	14	13	4	3	3	57	5	3	6	55	4	3	3	38	3	3	5	45

Do you think it would have a good or bad effect on British jobs if we left the European Union, or would it make no difference?

Good for jobs	22	21	100	0	0	0	47	2	10	5	65	4	17	8	62	3	20	9
Bad for jobs	31	30	0	100	0	0	9	79	36	20	5	81	25	27	1	81	23	22
Would made no real difference to British jobs	29	31	0	0	100	0	37	11	42	10	27	11	51	14	34	10	47	14
Don't know	18	17	0	0	0	100	7	7	11	65	3	4	7	51	3	6	11	55

Do you think it would have a good or bad effect on the NHS if we left the European Union, or would it make no difference?

Good for the NHS	32	35	78	10	42	14	100	0	0	0	89	10	32	17	81	9	37	18
Bad for the NHS	13	14	1	36	5	6	0	100	0	0	2	60	5	10	1	47	6	9
Would made no real difference to the NHS	38	36	18	44	49	23	0	0	100	0	8	21	60	25	16	34	51	21
Don't know	17	15	4	10	5	58	0	0	0	100	1	9	3	49	1	10	7	52

Do you think it would have a good or bad effect on people's pensions if we left the European Union, or would it make no difference?

Good for pensions	17	18	54	3	16	3	46	2	4	1	100	0	0	0	63	3	14	5
Bad for pensions	14	14	3	38	5	3	4	62	8	8	0	100	0	0	2	53	6	5
Would made no real difference to pensions	43	42	33	35	68	18	38	16	70	8	0	0	100	0	30	29	61	18
Don't know	27	26	10	24	11	76	13	19	18	83	0	0	0	100	5	15	19	72

Sample Size: 1735 GB Adults
Fieldwork: 27th - 28th January 2016

	Voting Intention						Vote in 2015				Gender		Age				Social Grade		Region				
	Total	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1735	527	406	84	231	118	590	486	121	208	841	894	206	439	593	496	989	746	222	564	371	427	151
Unweighted Sample	1735	500	416	97	227	125	549	472	140	210	807	928	143	320	706	566	1067	668	209	610	325	418	173
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you think you personally would be financially better or worse off if Britain left the European Union, or would it make no difference?

Better off	16	16	17	9	6	45	9	19	7	7	44	20	12	10	17	16	17	14	18	18	16	15	16	12
Worse off	16	18	14	31	35	2	40	13	26	28	1	23	14	31	22	17	12	22	13	24	17	15	17	28
No real difference	46	46	57	40	45	47	31	54	42	48	44	45	46	24	37	48	60	45	47	38	46	49	47	45
Don't know	22	20	13	21	14	7	19	14	26	17	10	13	27	34	25	20	11	19	21	20	20	20	21	15

Regardless of how you will vote, or what you would like the result do be, what do you think the result of the referendum on EU membership WILL be?

A large majority in favour of staying in the European Union	10	9	8	14	13	4	14	9	10	9	2	9	10	12	11	9	8	9	10	14	7	9	10	10
A narrow majority in favour of staying in the European Union	39	42	47	46	61	27	47	42	46	59	29	46	38	41	43	44	39	47	35	47	43	37	37	55
TOTAL STAY	49	51	55	60	74	31	61	51	56	68	31	55	48	53	54	53	47	56	45	61	50	46	47	65
A narrow majority in favour of leaving the European Union	20	23	26	18	14	40	19	28	17	15	38	27	19	20	20	23	28	24	23	16	25	26	25	16
A large majority in favour of leaving the European Union	8	9	8	6	1	20	5	9	7	3	18	10	7	4	8	7	12	6	12	7	8	9	11	6
TOTAL LEAVE	28	32	34	24	15	60	24	37	24	18	56	37	26	24	28	30	40	30	35	23	33	35	36	22
Don't know	22	17	10	16	11	9	14	13	19	14	13	8	25	24	18	18	12	14	21	16	17	19	17	12

Sample Size: 1735 GB Adults
Fieldwork: 27th - 28th January 2016

		EU Ref Vote				Which option is riskier			Economic				Influence			
Total		Remain	Leave	Would not vote	Don't know	Levae	Same	Stay	Better off	Worse off	No Difference	Don't know	More influence	Less influence	No Difference	Don't know
Weighted Sample	1735	664	724	41	306	692	476	567	466	561	413	295	202	616	699	218
Unweighted Sample	1735	699	702	40	294	728	442	565	454	608	397	276	191	655	691	198
%		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you think you personally would be financially better or worse off if Britain left the European Union, or would it make no difference?

Better off	16	16	1	35	1	4	2	13	35	43	1	14	3	56	3	19	4
Worse off	16	18	44	2	18	3	39	8	2	2	49	5	5	2	43	6	5
No real difference	46	46	40	55	25	38	41	42	55	46	35	71	30	32	37	66	19
Don't know	22	20	15	8	56	55	18	37	9	9	15	9	63	10	17	9	72

Regardless of how you will vote, or what you would like the result do be, what do you think the result of the referendum on EU membership WILL be?

A large majority in favour of staying in the European Union	10	9	15	4	11	8	15	5	6	7	16	7	5	6	15	7	6
A narrow majority in favour of staying in the European Union	39	42	61	30	29	30	59	34	28	30	60	39	31	29	56	38	25
TOTAL STAY	49	51	76	34	40	38	74	39	34	37	76	46	36	35	71	45	31
A narrow majority in favour of leaving the European Union	20	23	10	40	9	14	10	22	40	39	11	31	9	39	13	32	6
A large majority in favour of leaving the European Union	8	9	2	17	8	4	2	8	17	16	3	11	4	21	2	11	6
TOTAL LEAVE	28	32	12	57	17	18	12	30	57	55	14	42	13	60	15	43	12
Don't know	22	17	12	9	44	44	14	30	9	8	10	12	51	5	13	11	57

Sample Size: 1735 GB Adults
Fieldwork: 27th - 28th January 2016

	Jobs				NHS				Pensions				You Personally				
Total	Good for jobs	Bad for jobs	No Difference	Don't know	Good for the NHS	Bad for the NHS	No Difference	Don't know	Good for pensions	Bad for pensions	No Difference	Don't know	Better off	Worse off	No real difference	Don't know	
Weighted Sample	1735	370	518	545	301	606	235	627	267	311	243	726	455	275	319	794	347
Unweighted Sample	1735	353	558	544	280	564	263	659	249	287	269	746	433	256	326	825	328
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you think you personally would be financially better or worse off if Britain left the European Union, or would it make no difference?

Better off	16	16	46	1	17	2	37	1	7	1	56	2	11	3	100	0	0	0
Worse off	16	18	2	50	6	6	5	64	17	12	3	70	13	10	0	100	0	0
No real difference	46	46	43	35	68	28	48	21	64	19	35	21	67	32	0	0	100	0
Don't know	22	20	9	15	9	63	10	13	12	67	6	8	9	55	0	0	0	100

Regardless of how you will vote, or what you would like the result do be, what do you think the result of the referendum on EU membership WILL be?

A large majority in favour of staying in the European Union	10	9	9	17	4	5	7	15	10	8	9	18	7	8	5	18	8	9
A narrow majority in favour of staying in the European Union	39	42	30	60	38	33	32	59	50	29	31	59	44	36	29	60	44	30
TOTAL STAY	49	51	39	77	42	38	39	74	60	37	40	77	51	44	34	78	52	39
A narrow majority in favour of leaving the European Union	20	23	35	11	35	9	37	11	21	8	37	8	28	13	40	10	28	11
A large majority in favour of leaving the European Union	8	9	16	2	12	5	14	3	7	5	16	4	9	6	19	2	9	4
TOTAL LEAVE	28	32	51	13	47	14	51	14	28	13	53	12	37	19	59	12	37	15
Don't know	22	17	10	10	11	47	10	12	12	50	7	10	11	37	7	10	11	46

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and Vote May 2015.

		Unweighted no.	Weighted no.
Age and Gender			
	Male 18 to 24	50	104
	Male 25 to 39	130	219
	Male 40 to 59	343	293
	Male 60 +	284	226
	Female 18 to 24	93	102
	Female 25 to 39	190	220
	Female 40 to 59	363	300
	Female 60 +	282	271
Region			
	North England	418	427
	Midlands	259	285
	East	197	167
	London	209	222
	South England	413	397
	Wales	66	87
	Scotland	173	151
Social Grade			
	AB	649	486
	C1	418	503
	C2	288	364
	DE	380	382
Newspaper Type			
	Express / Mail	256	246
	Sun / Star	267	349
	Mirror / Record	142	153
	Guardian / Independent	153	76
	FT / Times / Telegraph	116	139
	Other Paper	215	200
	No Paper	586	573
Vote Share May 2015			
	Conservative	549	590
	Labour	472	486
	Liberal Democrat	140	121
	UKIP	210	208
	Green	70	61
	Other	103	95
	Didn't vote / Don't know	191	174

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to yougov.co.uk/publicopinion/methodology

Or visit our website: yougov.co.uk