

YouGov Survey Results

Sample Size: 1735 GB Adults

Fieldwork: 27th - 28th January 2016

TIERGWOIN	. 27th - 20th January 2010			Voti	ng Inte	ntion			Vote i	n 2015		Ge	ender		Ag	e		Social	Grade			Region		
		Total			Lib Dem		Other			Lib Dem		Male	Female						C2DE		Rest of South	Midlands / Wales	North	Scotland
	Weighted Sa						118	590	486			841	894	206	439	593		989	746	222	564	371	427	151
	Unweighted Sa			-	97	227	125	549	472	140	210	807	928	143	320		566	1067	668	209	610	325	418	173
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
	Voting Intention Don't Know and Would Not Vote]																							
LEXCIDUING	Con	39	100	0	0	0	0	87	6	15	11	39	38	31	35	38	45	45	30	39	42	44	37	20
	Lab	30	0	100	0	0	0	2	82	18	3	26	34	35	36	29	24	27	33	34	26	27	37	23
	Lib Dem	6	0		100	0	0	2	2	63	2	7	5	11	8	4	5	8	4	8	6	6	5	7
	UKIP	17	0	0	0	100	0	8	5	3	82	20	14	8	13	20	20	12	23	14	22	19	15	5
	Other	9	0	0	0	0	100	0	4	1	2	8	9	15	8	9	6	8	10	5	4	5	6	45
	ties Voting Intention Don't Know and Would Not Vote]						_				-			_			_		_					
	SNP/ PCY	4	0	0	0	0	51	0	1	0	1	4	5	2	5	6	3	4	6	0	0	2	0	41
	Green	3	0	0	0	0	38	0	3	1	0	3	4	13	2	2	2	4	3	4	2	2	6	2
	BNP	0	0	0	0	0	4	0	0	0	1	0	0 0	0	1 0	1	0	0	0	0 0	1	0	0	0
	Respect Other	0 1	0	0 0	0 0	0 0	0 7	0 0	0 1	0 0	0 0	0 1	0	0 0	1	0 1	0 0	0	0	1	0 0	0	0 1	0 2
Non Vote		1	0	0	0	0	'	0	1	0	0	1	0	0			0		' '	1	0	0	1	2
	Would Not Vote	5	0	0	0	0	0	2	2	1	3	4	5	5	6	5	3	3	6	6	5	3	4	3
	Don't know	17	0	0	0	0	0	11	22	22	9	12	21	22	17	17	14		18	13	19	21	15	10
		7 - 18 27 - 2 Dec Jan 2015 2016																						
members	as a referendum on Britain's hip of the European Union and this was ion, how would you vote:																							
	e United Kingdom remain a member of ean Union or leave the European																							
		41 38	35	57	75	2	62	30	51	65	3	40	36	61	43	37	27	46	28	44	36	32	37	57
	Leave the European Union Would not vote	42 42 2 2	47 0	25 1	13 0	93 1	23 0	49 1	27 1	15 0	90 1	47 2	37 2	15 3	36 4	42 2	57 1	35 2	50	33 4	43	47 1	45	25 1
	Don't know	2 2 15 18	0 18	17	0 12	4	0 15	19	21	0 19	7	∠ 11	2 24	3 22	4 17	∠ 19	14	2 17	3 18	4 20	3 18	19	3 15	18
	DONT KINW		1.0	.,	12	-	10	10	21	10	'		27	~~	.,	10		.,	10	20	10	10	10	10



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Fieldwork: 27th - 28th January 2016

Fieldwork: 27th - 28th January 2016			1	EU Re	f Vote		Whic	h option is r	iskier		Eco	nomic			Influe	nce	1
		T . (.)		1	Would	Don't				Better	Worse	No	Don't	More	Less	No	Don't
		Total	Remain	Leave	not vote	know	Levae	Same	Stay	off	off	Difference	know	influence	influence	Difference	know
	eighted Sample		664	724	41	306	692	476	567	466	561	413	295	202	616	699	218
Unw	eighted Sample		699	702	40	294	728	442	565	454	608	397	276	191	655	691	198
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Headline Voting Intention																	
[Excluding Don't Know and Would Not Vote]																	
[]	Con	39	33	41	24	47	34	44	40	39	31	47	43	42	31	44	39
	Lab	30	42	17	55	34	40	30	18	19	42	23	35	18	40	22	41
	Lib Dem	6	11	2	0	5	11	4	2	1	12	4	5	0	13	3	3
	UKIP	17	1	36	21	5	2	14	36	37	1	20	8	38	3	24	9
	Other	9	13	5	0	9	13	9	4	5	13	7	10	3	13	7	9
Other Parties Voting Intention																	
[Excluding Don't Know and Would Not Vote]	NP/ PCY	4	6	2	0	5	6	6	2	3	6	4	4	2	6	4	5
31	Green	4	6	2 1	0	3	5	2	2	1	5	4	4 5	2	5	4	3
	BNP	Ő	0	1	0	0	0	1	0	0	0	1	0	0	0	0	0
	Respect	Ō	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	Other	1	1	0	0	1	1	0	0	0	1	0	0	1	1	0	0
Non Voters			•			•				•							
Would I	Vot Vote	5	2	4	71	3	3	8	3	3	3	4	10	4	3	4	11
Do	n't know	17	14	13	4	32	15	24	13	10	14	16	34	10	15	14	37
	_																
	17 - 18	27 - 28															
	Dec	Jan															
	2015	2016															
If there was a referendum on Britain's																	
membership of the European Union and t	his was																
the question, how would you vote:																	
Should the United Kingdom remain a mer																	
the European Union or leave the Europea	n																
Union? Remain a member of the Europea	an Union 41	38	100	0	0	0	81	18	1	5	87	23	20	9	80	17	17
Leave the Europea		30 42	0	100	0	0	6	38	4 88	5 88	67 5	23 58	20 16	9 88	9	66	17
•	not vote 2	2	0	0	100	0	1	6	1	1	1	2	7	0	2	2	7
	n't know 15	18	0	0	0	100	12	38	7	6	7	18	57	4	10	15	61
			•							•				•			



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rielawo	rk. 27th - 20th January 2010			Jol	os			NH	s			Pensi	ons			You P	ersonally	
		Total	Good for	Bad for	No		Good for	Bad for	No	Don't		Bad for	No			Worse	No real	Don't
			jobs	jobs	Difference	know	the NHS		Difference	know	pensions	pensions		know	off	off	difference	
	Weighted Sample		370	518	545	301	606	235	627	267	311	243	726	455	275	319	794	347
	Unweighted Sample	1735 %	353 %	558 %	544 %	280 %	564 %	263 %	659 %	249 %	287 %	269 %	746 %	433 %	256 %	326 %	825 %	328 %
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Headline	e Voting Intention																	
	ng Don't Know and Would Not Vote]																	
•	Con	39	41	30	43	42	43	15	46	34	40	23	46	33	37	26	47	33
	Lab	30	17	41	25	39	17	55	29	40	17	50	23	41	14	45	25	42
	Lib Dem	6	3	13	3	3	2	9	9	5	2	9	6	7	2	11	6	6
	UKIP	17	35	2	22	7	33	3	10	7	36	1	19	7	43	1	17	8
	Other	9	4	14	7	9	5	19	6	15	5	17	6	12	4	17	6	11
	arties Voting Intention																	
[Excludii	ng Don't Know and Would Not Vote] SNP/ PCY	4	2	7	4	5	3	7	1	7	2	9	3	5	3	8	4	5
	Green	3	2	6	4	3	1	9	2	6	2	5		5	1	7	4	5
	BNP	0	1	0	1	0	0	1	0	1	0	1	2 0	0	1	1	0	0
	Respect	Ō	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	Other	1	0	1	0	1	0	2	0	1	0	2	0	1	0	1	0	1
Non Vot	ters		•			-									•			
	Would Not Vote	5	4	2	4	10	4	4	3	11	4	2	4	8	4	2	3	10
	Don't know	17	11	14	14	34	14	9	15	33	9	10	14	29	8	10	16	32
	17 - 18	27 - 28																
	Dec	Jan																
	2015	2016																
If there v	was a referendum on Britain's																	
	ship of the European Union and this was																	
the ques	stion, how would you vote:																	
	the United Kingdom remain a member of																	
	opean Union or leave the European																	
Union?																		
	Remain a member of the European Union 41	38	7	89	20	22	13	87	47	32 11	8	87	35	38	3	91	33	28
	Leave the European Union 42 Would not vote 2	42 2	83 1	3 1	64	18 7	75 1	5 3	36 1	11 7	86 1	6 3	50 1	18 5	92 0	4	51 1	16 7
	Don't know 15	2 18	9	1	2 14	7 54	11	3 5	16	7 49	5	3	14	5 39	4	2 3	15	7 49
	DOIT KIOW 10	10	3	1	14	54		5	10	43	5	4	14	39	4	5	15	43



-	Γ			Voti	ng Inte	ention			Vote i	n 2015	i	Ge	ender		Ag	е		Social	Grade			Region		
	Ī	Total	Con		Lib Dem	UKIP	Other	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted	Sample	1735	527	406	84	231	118	590	486	121	208	841	894	206	439	593	496	989	746	222	564	371	427	151
Unweighted		1735	500	416	97	227	125	549	472	140	210	807	928	143	320	706	566	1067	668	209	610	325	418	173
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
	20 - 24	27 - 28																						
	Nov	Jan																						
		2016																						
	2015	2010																						
David Cameron has said he will seek to																								
renegotiate British membership of the EU and																								
then hold a referendum on whether Britain																								
should remain a member. Generally speaking, do																								
you support or oppose this policy?																								
		50	77	24	~~~	45	47	70	20	~	4.4	50	40	1 40	F 4	50	50	50	40	54	50	F 4	50	
Support	55	53	77	34	63 07	45	47	72	39	61	44	58	48	46	54	53	56	58	46	51	56	51	52	55
Oppose	22 22	25	14	38	27	38	29	14	31	25	38	29	21	19	20 26	24	32	23	26	25 24	24 20	26	24	22
Don't know	22	22	9	29	10	17	24	14	30	14	18	13	31	36	26	23	12	19	27	24	20	23	24	22
Thinking about a renegotiation of Britain's membership of the European Union, which of the following best reflects your view? There is no need to renegotiate Britain's membership			1					I				I		1				I		I				
of the EU - our current relationship is fine and is	9	9	1	20	12	0	16	4	13	12	1	8	9	14	11	7	5	9	8	10	10	7	6	13
good for British interests	9	3	4	20	12	0	10	4	15	12	1	0	9	14		'	5	9	0	10	10	'	0	15
Our relationship with the European Union is broadly																								
okay as it is, but there are some areas where we																								
should seek reassurances or changes to existing	26	26	23	35	53	4	47	21	35	41	2	26	26	39	30	25	19	32	18	30	23	22	28	36
rules to protect British interests																								
Our relationship with the European Union has some																								
significant problems, and we need to make																								
substantial changes and secure opt-outs of some EU	24	25	37	17	29	10	18	35	19	33	14	25	25	22	22	28	26	27	23	21	26	27	24	22
rules and powers for membership to be in Britain's																								
interests																								
Our relationship with the European Union has major																								
problems, there would need to be massive and	20	24	22	40	~	04		20	10	40	75	25	00		00	20	40	20	07	07	22	22	24	04
fundamental changes for membership to ever be in	28	31	33	18	5	81	14	36	19	10	75	35	26	8	23	32	46	26	37	27	33	33	31	21
British interests																								
None of these	13	10	3	10	1	5	5	4	14	5	8	5	14	16	14	8	5	7	14	12	9	10	10	8



Fieldwork. 27th - 20th January 2010				EU Re	f Vote		Whic	h option is r	iskier		Eco	onomic			Influer	ıce	
		Total	Remain	Leave	Would not vote	Don't know	Levae	Same	Stay	Better off	Worse off	No Difference	Don't know	More influence	Less influence	No Difference	Don't know
Weighted	Sample	1735	664	724	41	306	692	476	567	466	561	413	295	202	616	699	218
Unweighted	Sample	1735	699	702	40	294	728	442	565	454	608	397	276	191	655	691	198
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
	20 - 24																
	Nov 2015	Jan 2016															
	2015	2016															
David Cameron has said he will seek to renegotiate British membership of the EU and then hold a referendum on whether Britain should remain a member. Generally speaking, do you support or oppose this policy?																	
Support		53	56	54	20	48	56	51	52	52	53	61	44	57	53	59	31
Oppose	22	25	27	32	13	4	26	12	33	34	31	20	5	36	27	25	4
Don't know	22	22	18	13	67	48	18	37	15	14	17	19	50	8	20	16	65
Thinking about a renegotiation of Britain's membership of the European Union, which of the following best reflects your view? There is no need to renegotiate Britain's membership						ļ				l				l			
of the EU - our current relationship is fine and is good for British interests Our relationship with the European Union is broadly	9	9	20	1	7	1	19	3	0	1	21	4	3	2	19	3	1
okay as it is, but there are some areas where we should seek reassurances or changes to existing rules to protect British interests Our relationship with the European Union has some significant problems, and we need to make	26	26	54	3	16	22	50	17	5	4	51	20	23	5	51	14	17
substantial changes and secure opt-outs of some EU rules and powers for membership to be in Britain's interests Our relationship with the European Union has major	24	25	19	25	20	37	22	33	22	24	21	27	31	21	21	30	23
problems, there would need to be massive and fundamental changes for membership to ever be in British interests	28	31	2	66	10	12	4	22	70	68	2	43	10	70	5	49	10
None of these	13	10	5	4	47	27	5	24	3	4	5	6	33	2	4	5	49



				Jol	os			NH	S			Pensio	ons			You P	ersonally	
		Total	Good for	Bad for	No	Don't	Good for	Bad for	No	Don't	Good for	Bad for	No	Don't	Better	Worse	No real	Don't
			jobs	jobs	Difference	know	the NHS	the NHS	Difference	know	pensions	pensions	Difference	know	off	off	difference	
Weighted			370	518	545	301	606	235	627	267	311	243	726	455	275	319	794	347
Unweighted	Sample		353 %	558	544	280	564	263	659	249	287	269	746	433	256 %	326	825	328 %
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
	20 - 24																	
	Nov 2015	Jan 2016																
	2015	2016																
David Cameron has said he will seek to																		
renegotiate British membership of the EU and																		
then hold a referendum on whether Britain																		
should remain a member. Generally speaking, do																		
you support or oppose this policy?																		
Support	55	53	57	53	59	38	59	42	61	31	58	48	61	40	53	48	62	38
Oppose		25	30	32	24	6	28	39	22	10	29	36	25	14	36	36	23	10
Don't know		22	13	16	17	55	12	19	17	59	13	16	14	46	11	16	15	52
			-			-				-					-			
Thinking about a renegotiation of Britain's																		
membership of the European Union, which of																		
the following best reflects your view?			1			1									1			
There is no need to renegotiate Britain's membership of the EU - our current relationship is fine and is		9	1	23	3	3	2	31	8	6	1	29	6	7	0	28	5	4
good for British interests	9	9	1	23	3	3	2	51	0	0	I	29	0	'	0	20	5	4
Our relationship with the European Union is broadly																		
okay as it is, but there are some areas where we			_															
should seek reassurances or changes to existing	26	26	9	53	15	22	11	50	31	29	8	50	24	30	4	54	23	26
rules to protect British interests																		
Our relationship with the European Union has some																		
significant problems, and we need to make																		
substantial changes and secure opt-outs of some EU	24	25	25	19	29	29	27	12	30	18	24	14	29	26	20	12	31	26
rules and powers for membership to be in Britain's																		
interests Our relationship with the European Union has major																		
problems, there would need to be massive and																		
fundamental changes for membership to ever be in	28	31	62	2	48	10	57	2	26	7	63	3	38	13	73	3	36	12
British interests																		
None of these	13	10	3	4	5	36	3	6	5	40	4	5	4	26	3	3	4	32
															•			



				Vot	ing Int	ention			Vote i	n 2015	ō	Ge	ender		Ag	e		Social	Grade			Region		
		Total	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted	Sample	1735	527	406	84	231	118	590	486	121	208	841	894	206	439	593	496	989	746	222	564	371	427	151
Unweighted	Sample		500	416	97	227	125	549	472	140	210	807	928	143	320	706	566	1067	668	209	610	325	418	173
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
	17 - 18	27 - 28																						
	Dec	Jan																						
	2015	2016																						
In practical terms, what sort of renegotiation of Britain's membership do you think other EU countries will agree to?																								
None at all - other European countries will probably not agree to any changes in Britain's relationship	23	17	13	18	9	28	14	14	17	15	28	18	17	8	18	18	19	13	22	15	16	16	20	16
Minor changes - other European countries will probably agree to minor changes and clarifications in Britain's relationship with Europe, but nothing major	53	55	62	55	76	46	62	61	52	72	45	59	52	60	49	54	59	61	48	53	55	60	52	59
Significant changes - other European countries will probably agree to significant changes to Britain's relationship with Europe, including allowing Britain to opt-out of some EU rules and powers	9	13	17	10	12	17	13	16	10	9	16	15	11	8	14	13	15	14	12	15	13	10	15	13
Don't know	15	15	8	17	3	9	12	9	20	4	11	9	20	24	19	14	7	12	18	17	16	15	13	12
	20 - 24 Nov 2015	27 - 28 Jan 2016																						
Imagine David Cameron has secured a small change in Britain's relationship with the European Union, securing guarantees over some key issues that he said protected British interests, but without any major change in which policy areas the European Union has powers in. How would you then vote?																								
Leave the European Union Remain a member of the European Union Would not vote Don't know	38 37 3 22	40 37 3 21	46 34 1 19	25 52 1 22	12 72 0 16	88 6 1 5	23 60 1 16	49 30 1 20	26 47 1 25	13 64 1 22	83 6 1 9	47 39 2 12	33 34 3 29	14 52 4 30	30 43 3 23	41 35 2 22	57 27 2 14	33 44 2 21	49 27 4 21	33 43 4 21	40 37 3 20	46 30 2 22	44 33 2 21	24 53 1 21



				EU Re	f Vote		Which	option is r	iskier		Eco	nomic			Influer	ice	
		Total	Remain	Leave	Would not vote	Don't know	Levae	Same	Stay	Better off	Worse off	No Difference	Don't know	More influence	Less influence	No Difference	Don't know
Weighted	Sample	1735	664	724	41	306	692	476	567	466	561	413	295	202	616	699	218
Unweighted		1735	699	702	40	294	728	442	565	454	608	397	276	191	655	691	198
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
	17 - 18																
	Dec 2015	Jan 2016															
In practical terms, what sort of renegotiation of Britain's membership do you think other EU countries will agree to?	2013	2010	I							1							
None at all - other European countries will probably not agree to any changes in Britain's relationship	23	17	12	26	16	8	11	11	29	28	12	18	8	30	13	20	4
Minor changes - other European countries will probably agree to minor changes and clarifications in Britain's relationship with Europe, but nothing major	53	55	68	50	24	44	69	45	47	48	70	53	41	48	69	53	32
Significant changes - other European countries will probably agree to significant changes to Britain's relationship with Europe, including allowing Britain to opt-out of some EU rules and powers	9	13	11	16	9	12	9	16	16	16	9	19	7	16	10	18	5
Don't know	15	15	9	9	51	36	11	29	8	8	9	10	44	6	9	9	59
	20 - 24 Nov 2015	27 - 28 Jan 2016															
Imagine David Cameron has secured a small change in Britain's relationship with the European Union, securing guarantees over some key issues that he said protected British interests, but without any major change in which policy areas the European Union has powers in. How would you then vote?																	
Leave the European Union Remain a member of the European Union Would not vote Don't know	38 37 3 22	40 37 3 21	3 86 0 10	88 3 1 8	10 11 62 16	9 13 3 75	6 76 1 16	35 17 5 42	85 5 2 8	84 7 1 8	4 83 2 11	58 22 2 18	12 16 7 65	85 8 0 7	8 75 3 14	64 18 2 16	10 14 7 69



Tieldwork. 27th - 20th January 2010]			Job	bs			NH	s			Pensio	ons			You Pe	ersonally	
		Total	Good for	Bad for	No	Don't	Good for	Bad for	No	Don't	Good for	Bad for	No	Don't	Better	Worse	No real	Don't
			jobs	jobs	Difference	know	the NHS		Difference	know	pensions	pensions	Difference	know	off		difference	
Weighted		1735	370	518	545	301	606	235	627	267	311	243	726	455	275	319	794	347
Unweighted	Sample	1735	353 %	558 %	544 %	280 %	564 %	263 %	659 %	249 %	287 %	269 %	746 %	433 %	256 %	326 %	825 %	328 %
		70	70	70	70	70	70	70	70	70	70	70	70	70	70	70	70	70
	47 40	o . oo																
	17 - 18 Dec	27 - 28 Jan																
	2015	2016																
	2010	2010																
In practical terms, what sort of renegotiation of Britain's membership do you think other EU countries will agree to?																		
None at all - other European countries will probably not agree to any changes in Britain's relationship	23	17	31	13	19	5	25	18	13	7	31	18	16	9	29	15	17	9
Minor changes - other European countries will probably agree to minor changes and clarifications in Britain's relationship with Europe, but nothing major	53	55	45	70	55	42	51	65	64	36	44	66	62	47	44	69	59	42
Significant changes - other European countries will probably agree to significant changes to Britain's relationship with Europe, including allowing Britain to opt-out of some EU rules and powers	9	13	16	9	19	5	16	6	16	7	18	10	15	8	19	9	15	7
Don't know	15	15	8	8	7	47	8	11	8	50	7	6	7	36	8	7	8	42
	20 - 24 Nov 2015	27 - 28 Jan 2016																
Imagine David Cameron has secured a small change in Britain's relationship with the European Union, securing guarantees over some key issues that he said protected British interests, but without any major change in which policy areas the European Union has powers in. How would you then vote?																		
Leave the European Union Remain a member of the European Union Would not vote Don't know	38 37 3 22	40 37 3 21	80 7 1 12	2 85 2 12	62 20 2 16	16 21 6 57	71 14 2 13	5 84 1 10	35 45 1 18	10 27 7 55	80 9 2 9	7 85 2 6	49 35 1 15	16 33 5 46	85 5 1 9	3 88 2 7	50 32 2 16	15 26 6 54



Weighted Starter User	···· ·································	Γ			Vot	ing Int	ention			Vote	in 2015	5	Ge	ender		Ag	ge		Social	Grade			Region		
Unweighted samp Tots Soc Hot Tot Tot Tot Soc		ſ	Total	Con	Lab		UKIP	Other	Con	Lab		UKIP	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London			North	Scotland
% %	Weighted S	Sample	1735	527	406	84	231	118	590	486	121	208	841	894	206	439	593	496	989	746	222	564	371	427	151
Imagine David Cameron has sacured a major 23 25 22 17 6 70 16 20 24 4 20 26 36 19 33 25 25 29 25 14 14 67 51 54 80 14 54 54 44 57 51 54 80 14 54 54 44 57 39 25 25 29 25 14 44 57 51 54 60 14 54 44 60 52 48 45 57 39 51 49 43 48 63 57 39 25 29 23 19 23 28 12 19 15 31 32 44 45 57 39 25 29 23 19 23 28 12 19 15 31 32 44 57 29 18 62 24 57 2 33 24 43 30 25 44 30 25 17 44 <td< th=""><th>Unweighted S</th><th>Sample</th><th></th><th>500</th><th></th><th></th><th>227</th><th>-</th><th>549</th><th>472</th><th>-</th><th>-</th><th></th><th></th><th></th><th></th><th></th><th>566</th><th></th><th></th><th></th><th></th><th></th><th></th><th>173</th></td<>	Unweighted S	Sample		500			227	-	549	472	-	-						566							173
change in Britian's relationship with the European Union rules is exercised different policy areas. How would you then vote? 25 25 2 7 6 7 7 6 7 7 6 7 7 6 7 7 8 7 7 8 7 7 6 7 <			%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Remain a member of the European Union 50 49 86 68 64 67 51 51 69 14 64 <th64< th=""> 64 64 6</th64<>	Imagine David Cameron has secured a major change in Britain's relationship with the European Union, with substantial changes to the rules Britain has to follow and British opt-outs from European Union rules in several different policy areas. How would you then vote?																								
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Dont know 24 23 19 25 10 15 19 15 31 32 24 23 19 23 27 24 19 Imagine David Cameron could not secure any change in Britain's relationship with the European Union, and the referendum was held on Britain's relationship with the European Union as it is now. How would you then vote? 46 57 29 18 92 24 59 31 20 89 52 41 19 38 47 65 41 54 38 47 54 49 28 49 28 29 18 92 24 59 31 20 89 52 41 19 38 47 65 41 54 38 47 54 49 28 49 28 29 18 92 24 17 17 26 19 18 12 24 19 18 30 21 33 29 21 17 17 25 19 8 12 16 31 21 17 16 13 21 19																									
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Remain a member of the European Union 32 31 27 49 66 2 56 23 42 57 2 33 29 47 36 30 21 37 23 38 30 25 28 49 Would not vote 3 1 2 1 2 2 1 2 3 2 2 4 4 4 3 2 2 5 6 3 1 4 3 Britain to leave the European Union? 19 10 12 32 46 1 36 11 27 37 1 21 17 14 23 13 21 20 15 17 26 26 11 16 10 32 30 6 11 27 37 1 21 17 14 23 13 21 20 15 17 26 36 11 28 29 43 35 54 39 48 47 43 44 65 36 11 <td< td=""><td>Imagine David Cameron could not secure any change in Britain's relationship with the European Union, and the referendum was held on Britain's relationship with the European Union as it is now. How would you then vote?</td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td>_</td><td></td><td></td><td></td><td>_</td><td></td><td>_</td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td></td<>	Imagine David Cameron could not secure any change in Britain's relationship with the European Union, and the referendum was held on Britain's relationship with the European Union as it is now. How would you then vote?								_				_		_										
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Don't know 19 19 16 21 15 4 17 17 25 19 8 12 26 30 22 19 13 19 19 18 20 20 19 19 How safe or risky do you think it would be for Britain to leave the European Union? 16 19 12 32 36 11 27 37 1 21 17 27 22 17 14 23 13 21 20 15 17 26 30 36 11 28 29 43 32 26 21 17 27 22 17 14 23 13 21 20 15 17 26 26 21 31 26 27 27 27 28 27 39 34 44 65 36 11 16 73 40 27 25 11 21 27 39 44 43 32 29 19 26 26 31 12 7 73 40 27 25<																									49
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Fairly risky 29 28 31 29 34 10 32 32 30 36 11 28 29 43 32 26 21 31 26 27 27 28 27 39 TOTAL RISKY 45 47 43 61 80 11 68 43 57 73 12 49 46 70 54 43 35 54 39 48 47 43 44 65 Fairly safe 25 26 34 17 13 40 15 32 18 17 40 27 25 11 21 27 34 23 29 19 26 26 31 18 Very safe 14 15 7 4 42 7 16 73 40 19 10 1 10 16 20 12 17 16 13 29 11 16 15 17 12 14 3 6 10 9 18 6 <td>How safe or risky do you think it would be for Britain to leave the European Union?</td> <td></td>	How safe or risky do you think it would be for Britain to leave the European Union?																								
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Britain to remain part of the European Union? Very risky 15 17 16 8 4 53 6 20 9 4 49 19 15 1 11 18 28 14 21 16 19 18 16 10 Fairly risky 21 22 26 17 14 27 15 26 18 15 25 23 20 11 22 23 24 19 24 19 22 24 22 16 TOTAL RISKY 36 39 42 25 18 80 21 46 27 19 74 42 35 12 33 41 55 41 42 35 41 42 38 46 40 41 42 35 41 42 35 41 42 35 41 43 31 44 37 29 28 37 28 33 31 30 35 40 Fairly safe 36 36 31 8	Don't know	15	13	7	14	3	6	10	9	18	8	8	6	20	17	16	13	9	11	16	15	12	14	14	10
Fairly risky 21 22 26 17 14 27 15 26 18 15 25 23 20 11 22 23 24 19 24 19 22 24 22 16 TOTAL RISKY 36 39 42 25 18 80 21 46 27 19 74 42 35 12 33 41 55 41 42 38 26 Fairly safe 33 33 41 35 41 10 39 36 33 43 14 32 34 44 37 29 28 37 28 33 31 30 35 40 Very safe 16 9 27 37 5 31 8 23 31 4 19 12 25 16 16 11 19 11 16 15 16 13 24 Very safe 16 9 27 37 5 31 8 23 31	How safe or risky do you think it would be for Britain to remain part of the European Union?																								
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	,																								64
	Don't know	16	13	8	14	4	5	10	9	17	7	8	6	20	18	14	14	9	11	16	15	12	12	14	10



Heidwork. 27th - 20th January 2010	ĺ		1	EU Re	ef Vote		Whic	h option is	riskier		Eco	onomic			Influer	nce	
		Total	Remain	Leave	Would not vote	Don't know	Levae	Same	Stay	Better off	Worse off	No Difference	Don't know	More influence	Less influence	No Difference	Don't know
Weighted S	Sample	1735	664	724	41	306	692	476	567	466	561	413	295	202	616	699	218
Unweighted S	Sample		699	702	40	294	728	442	565	454	608	397	276	191	655	691	198
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Imagine David Cameron has secured a major change in Britain's relationship with the European Union, with substantial changes to the rules Britain has to follow and British opt-outs from European Union rules in several different policy areas. How would you then vote?																	
Leave the European Union Remain a member of the European Union Would not vote Don't know	23 50 3 24	25 49 3 23	2 85 1 12	57 23 1 19	6 12 66 16	2 36 2 60	3 80 2 15	19 35 6 40	56 23 1 20	60 23 2 15	3 83 2 12	29 43 2 26	4 34 7 54	67 16 2 15	4 80 2 13	36 39 3 22	6 24 7 63
Imagine David Cameron could not secure any change in Britain's relationship with the European Union, and the referendum was held on Britain's relationship with the European Union as it is now. How would you then vote?																	
Leave the European Union	46	46	6	95	7	23	12	44	91	92	9	67	17	92	13	73	14
Remain a member of the European Union	32	31	79	0	3	3	68	13	2	3	77	15	10	5	69	12	8
Would not vote	3	3	1	1	69	4	2	6	2	1	2	4	9	0	3	3	8
Don't know	19	19	14	3	21	70	18	37	6	4	12	15	64	3	15	12	70
How safe or risky do you think it would be for Britain to leave the European Union?																	
Very risky	16	19	46	1	5	3	44	3	0	2	51	3	6	3	43	6	5
Fairly risky	29	28	44	14	20	32	51	25	3	13	40	28	31	11	44	22	22
TOTAL RISKY	45	47	90	15	25	35	95	28	3	15	91	31	37	14	87	28	27
Fairly safe	25	26	6	49 32	18	16	4 0	29 5	49 39	41	5 1	46	12	37 46	7 1	44	11 2
Very safe TOTAL SAFE	14 39	14 40	1 7	32 81	10 28	2 18	4	5 34	39 88	39 80	6	13 59	1 13	40 83	1	20 64	∠ 13
Don't know	39 15	13	5	5	20 47	47	4	34 37	9	4	4	59 10	13 50	3	o 5	64 8	60
How safe or risky do you think it would be for Britain to remain part of the European Union?																	
Very risky	15	17	2	38	6	2	0	3	49	44	3	17	2	49	2	26	2
Fairly risky	21	22	5	39	9	17	1	25	44	34	7	31	16	25	11	33	14
TOTAL RISKY	36	39	7	77	15	19	1	28	93	78	10	48	18	74	13	59	16
Fairly safe	33	33	52	14	36	33	56	29	7	15	49	33	29	17	49	26	21
Very safe	16	16	37	3	3	1	36	5	0	3	37	10	4	6	33	7	3
TOTAL SAFE	49	49	89	17	39	34	92	34	7	18	86	43	33	23	82	33	24
Don't know	16	13	4	6	46	47	7	37	0	5	4	9	49	3	5	9	59



Tieldwork. 27th - 20th January 2010				Jo	bs			NH	S			Pensi	ons			You F	ersonally	
		Tatal	Good for	Bad for	No	Don't	Good for	Bad for	No	Don't	Good for	Bad for	No	Don't	Better	Worse	No real	Don't
		Total	jobs	jobs	Difference	know	the NHS	the NHS	Difference	know	pensions	pensions	Difference	know	off	off	difference	know
Weighted		1735	370	518	545	301	606	235	627	267	311	243	726	455	275	319	794	347
Unweighted	Sample	1735	353	558	544	280	564	263	659	249	287	269	746	433	256	326	825	328
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Imagine David Cameron has secured a major change in Britain's relationship with the European Union, with substantial changes to the rules Britain has to follow and British opt-outs from European Union rules in several different policy areas. How would you then vote?																		
Leave the European Union	23	25	57	1	37	5	47	3	20	6	56	5	28	9	62	3	28	8
Remain a member of the European Union	50	49	28	85	39	32	33	83	59	31	29	84	51	41	22	85	51	31
Would not vote	3	3	1	1	3	7	2	2	2	9	1	2	3	5	2	2	2	6
Don't know	24	23	15	12	21	56	19	11	19	54	14	9	18	45	14	10	18	55
Imagine David Cameron could not secure any change in Britain's relationship with the European Union, and the referendum was held on Britain's relationship with the European Union as it is now. How would you then vote?																		
Leave the European Union	46	46	88	6	71	21	81	6	43	12	88	9	57	21	94	7	58	19
Remain a member of the European Union	32	31	4	79	14	13	9	79	37	24	6	79	28	26	2	82	25	20
Would not vote	3	3	2	2	3	7	2	4	2	8	2	2	2	6	1	2	3	7
Don't know	19	19	6	14	12	59	8	11	17	56	4	10	12	47	3	9	14	54
How safe or risky do you think it would be for Britain to leave the European Union?																		
Very risky	16	19	2	51	6	7	4	54	21	15	2	55	14	18	1	59	12	11
Fairly risky	29	28	18	41	23	30	21	37	35	23	21	33	29	31	14	33	31	30
TOTAL RISKY	45	47	20	92	29	37	25	91	56	38	23	88	43	49	15	92	43	41
Fairly safe	25	26	37	3	47	11	41	5	25	9	37	6	35	13	43	4	35	11
Very safe	14	14	38	1	18	1	28	1	11	2	35	2	15	4	39	0	15	4
TOTAL SAFE	39	40	75	4	65	12	69	6	36	11	72	8	50	17	82	4	50	15
Don't know	15	13	4	4	7	51	5	3	9	51	4	5	7	34	3	4	7	44
How safe or risky do you think it would be for Britain to remain part of the European Union?																		
Very risky	15	17	45	2	21	3	35	3	12	3	41	3	19	6	48	3	18	4
Fairly risky	21	22	31	7	34	13	33	7	22	7	37	7	26	12	32	6	27	15
TOTAL RISKY	36	39	76	9	55	16	68	10	34	10	78	10	45	18	80	9	45	19
Fairly safe	33	33	17	48	31	29	21	43	42	29	15	41	34	38	12	44	37	30
Very safe	16	16	4	40	6	5	5	45	17	9	5	45	13	11	5	44	11	9
TOTAL SAFE	49	49	21	88	37	34	26	88	59	38	20	86	47	49	17	88	48	39
Don't know	16	13	4	3	8	50	6	2	7	53	3	4	8	34	3	3	7	43



	Г	Voting Intention			ention	Vote in 2015					Gender		r Age				Social	Grade		Region				
	Г	Total	Con	Lab	Lib	UKIP	Other	Con	Lab	Lib		Male	Female	18-24	25.20	40-59	60+	ABC1	C2DE	London	Rest of	Midlands /	North	Scotland
					Dem	-				Dem	-			-				-	-		South	Wales		
Weighted S Unweighted S			527 500	406 416	84 97	231 227	118	590 549	486 472	121 140	208 210	841	894 928	206 143	439 320	593 706	496	989 1067	746 668	222 209	564 610	371 325	427 418	151 173
Onweighted	Sample	%	<u> </u>	416 %	97 %	%	125 %	549 %	41Z %	140 %	×10	807 %	920	143 %	320 %	706 %	366 %	%	%	209	%	325	410	%
		70	70	70	70	70	70	70	70	70	70	70	70	70	70	70	70	70	70	70	70	70	70	70
Do you think Britain would be economically better or worse off if we left the European Union, or would it make no difference?			_					_				_		_					_					
Better off Worse off	27 33	27 32	30 28	18 49	6 68	64 2	16 52	29 26	18 45	11 57	63 3	31 33	23 32	13 46	23 36	26 33	37 23	24 40	30 23	23 40	27 33	30 25	28 31	19 42
Would made no real difference to the British economy	22	24	29	18	16	28	18	30	20	18	25	25	23	15	21	25	29	19	30	19	22	27	26	25
Don't know	18	17	13	14	10	6	14	15	17	14	9	11	23	26	20	16	12	17	17	19	18	17	15	14
Do you think Britain would have more or less influence in the world if we left the European Union, or would it make no difference?																								
More influence Less influence Would made no real difference to British influence Don't know	13 34 39 14	12 36 40 13	14 30 48 8	8 50 31 11	0 76 20 3	29 7 59 5	4 54 33 8	14 29 48 10	6 46 34 15	4 60 29 6	29 10 55 7	14 36 44 6	9 35 37 18	7 56 16 21	11 38 34 17	12 35 41 12	14 25 55 6	11 43 35 12	13 26 47 14	12 34 37 17	10 36 42 13	13 32 42 14	14 35 41 10	8 46 35 10
Do you think it would have a good or bad effect on British jobs if we left the European Union, or would it make no difference? Good for jobs	22	21	24	13	10	48	11	26	12	11	51	24	19	13	21	21	25	19	25	22	22	21	24	11
Bad for jobs Would made no real difference to British jobs Don't know	31 29 18	30 31 17	25 37 14	44 27 16	67 16 7	4 43 5	51 25 13	21 37 16	41 28 19	56 20 13	3 38 9	33 33 11	27 30 24	43 14 30	32 28 19	30 33 16	22 40 12	36 28 17	21 36 18	34 24 19	29 30 18	28 34 17	27 34 15	40 32 17
Do you think it would have a good or bad effect on the NHS if we left the European Union, or would it make no difference?																								
Good for the NHS Bad for the NHS Would made no real difference to the NHS Don't know	32 13 38 17	35 14 36 15	40 6 44 10	21 28 36 15	14 22 55 9	71 2 23 4	21 34 27 18	41 5 42 12	22 23 36 19	16 19 57 9	71 2 21 7	38 15 38 9	32 13 34 21	26 26 21 27	36 14 28 21	35 12 38 14	37 9 47 7	31 15 39 15	40 11 32 16	41 14 29 15	37 15 33 15	38 7 42 13	33 14 37 17	19 20 43 18
Do you think it would have a good or bad effect on people's pensions if we left the European Union, or would it make no difference?																								
Good for pensions Bad for pensions Would made no real difference to pensions Don't know	17 14 43 27	18 14 42 26	21 9 52 18	11 26 33 29	7 23 45 26	42 1 49 8	10 30 30 30	21 7 51 22	10 23 37 31	8 18 47 27	43 2 43 11	20 17 45 17	16 12 38 35	12 17 29 42	21 16 31 32	18 15 42 24	17 10 56 17	16 16 43 26	20 12 41 27	25 14 34 27	19 12 42 27	16 11 48 26	18 14 41 27	9 26 41 23



Fichawork. 27th Zoth bandary 2010		EU Ref Vote			Whick	n option is i	riskier		Eco	onomic		Influence					
		Total	Remain	Leave	Would not vote	Don't know	Levae	Same	Stay	Better off	Worse off	No Difference	Don't know	More influence	Less influence	No Difference	Don't know
Weighted		1735	664	724	41	306	692	476	567	466	561	413	295	202	616	699	218
Unweighted	Sample	1735	699	702	40	294	728	442	565	454	608	397	276	191	655	691	198
	_	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Do you think Britain would be economically better or worse off if we left the European Union, or would it make no difference?																	
Better off	27 33	27 32	4 73	57 4	11 20	9	5 68	21	58 5	100 0	0	0 0	0 0	76 7	6 71	38	5
Worse off Would made no real difference to the British			73			12	68	14		0	100		-	-	71	13	9
economy	22	24	14	33	17	24	14	30	30	0	0	100	0	14	14	42	3
Don't know	18	17	9	6	52	55	13	35	7	0	0	0	100	4	9	8	82
Do you think Britain would have more or less influence in the world if we left the European Union, or would it make no difference?																	
More influence	13	12	3	24	0	3	3	9	25	33	2	7	3	100	0	0	0
Less influence	34	36	74	8	29	19	71	18	7	8	78	21	18	0	100	0	0
Would made no real difference to British influence	39 14	40	18 6	63 5	35 36	35 44	19 7	44 30	63 5	57 2	16 4	71 2	18	0 0	0 0	100 0	0
Don't know	14	13	6	5	30	44	1	30	5	2	4	2	61	0	0	0	100
Do you think it would have a good or bad effect on British jobs if we left the European Union, or would it make no difference?																	
Good for jobs	22	21	4	42	6	11	7	15	44	51	4	22	7	64	6	26	7
Bad for jobs	31	30	69	2	17	11	64	12	3	2	76	12	10	3	69	10	8
Would made no real difference to British jobs Don't know	29 18	31 17	17 10	48 7	26 50	24 53	16 13	36 36	46 7	42 5	12 8	58 8	15 68	29 4	14 10	55 8	6 79
Dont know	10		10	1	50	55	15	30	'	5	0	0	00	4	10	0	15
Do you think it would have a good or bad effect on the NHS if we left the European Union, or would it make no difference?																	
Good for the NHS	32	35	12	63	17	21	14	32	63	67	13	43	14	73	16	47	13
Bad for the NHS	13	14	31	2	15	4	29	5	2	2	34	5	6	2	30	6	3
Would made no real difference to the NHS	38	36	44	31	20	32	44	32	31	28	41	46	26	21	42	42	16
Don't know	17	15	13	4	48	43	14	31	4	3	12	5	55	3	13	5	67
Do you think it would have a good or bad effect on people's pensions if we left the European Union, or would it make no difference?																	
Good for pensions	17	18	4	37	4	5	4	16	36	42	4	18	5	57	6	21	6
Bad for pensions	14	14	32	2	16	4	29	7	2	2	35	6	4	4	31	5	4
Would made no real difference to pensions	43	42	38	50	20	33	38	38	50	46	35	62	20	29	37	60	11
Don't know	27	26	26	11	60	58	29	39	12	10	26	13	70	11	27	14	79



Heldwork. 27th - 20th January 2010	I			Joł	os			NH	S	1		Pensio	ons			You P	ersonally	
			Good for	Bad for	No	Don't	Good for	Bad for	No	Don't	Good for	Bad for	No	Don't	Better	Worse	No real	Don't
		Total	jobs	jobs	Difference	know	the NHS	the NHS	Difference	know	pensions	pensions	Difference	know	off	off	difference	know
Weighted S		1735	370	518	545	301	606	235	627	267	311	243	726	455	275	319	794	347
Unweighted S	Sample	1735	353	558	544 %	280	564	263	659	249	287 %	269 %	746	433	256 %	326 %	825	328
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Do you think Britain would be economically better or worse off if we left the European Union, or would it make no difference?																		
Better off	27	27	64	2	36	7	52	3	21	5	63	4	29	10	73	3	27	12
Worse off	33	32	5	83	12	15	12	80	37	26	7	81	27	32	3	86	25	24
Would made no real difference to the British economy	22	24	25	9	44	11	29	9	30	8	24	10	35	12	21	7	37	11
Don't know	18	17	5	6	8	66	7	8	12	60	5	5	8	46	3	4	11	53
						-				-								
Do you think Britain would have more or less influence in the world if we left the European Union, or would it make no difference?																		
More influence	13	12	35	1	11	2	24	2	7	3	37	3	8	5	41	1	8	6
Less influence	34	36	11	82	16	21	16	77	41	30	11	79	31	36	8	83	29	30
Would made no real difference to British influence	39 14	40	50	14 3	70 3	19 57	55 5	18 3	46 6	13 55	48	14 3	57 3	21	48 3	13	58 5	19 45
Don't know	14	13	4	3	3	57	5	3	0	55	4	3	3	38	3	3	5	45
Do you think it would have a good or bad effect on British jobs if we left the European Union, or would it make no difference?										_								
Good for jobs	22	21	100	0	0	0	47	2	10	5	65	4	17	8	62	3	20	9
Bad for jobs Would made no real difference to British jobs	31 29	30 31	0 0	100 0	0 100	0 0	9 37	79 11	36 42	20 10	5 27	81 11	25 51	27 14	1 34	81 10	23 47	22 14
Don't know	18	17	0	0	0	100	7	7	11	65	3	4	7	51	3	6	11	55
Do you think it would have a good or bad effect on the NHS if we left the European Union, or would it make no difference?														-				
Good for the NHS	32	35	78	10	42	14	100	0	0	0	89	10	32	17	81	9	37	18
Bad for the NHS Would made no real difference to the NHS	13 38	14 36	1 18	36 44	5 49	6 23	0 0	100 0	0 100	0 0	2 8	60 21	5 60	10 25	1 16	47 34	6	9 21
Don't know	30 17	30 15	4	44 10	49 5	23 58	0	0	0	100	0 1	21	3	25 49	10	34 10	51 7	21 52
				10	U	00	Ū	0	Ũ	100		Ū	Ū	10		10		02
Do you think it would have a good or bad effect on people's pensions if we left the European Union, or would it make no difference?																		
Good for pensions	17	18	54	3	16	3	46	2	4	1	100	0	0	0	63	3	14	5
Bad for pensions	14	14	3	38	5	3	4	62	8	8	0	100	0	0	2	53	6	5
Would made no real difference to pensions	43 27	42 26	33 10	35 24	68 11	18 76	38 13	16 19	70 18	8 83	0 0	0 0	100 0	0 100	30 5	29 15	61 19	18 72
Don't know	21	20	10	∠4	11	10	13	19	ιŏ	03	U	U	U	100	5	15	19	12



	[Voting Intention			Vote in 2015				Gender		Age				Social	Grade	Region						
		Total	Con	Lab	Lib Dem	UKIP	Other			Lib Dem			Female						C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted S			527	406	84	231	118	590	486	121	208		894	206	439	593	496	989		222	564	371	427	151
Unweighted S	Sample		500	416	97	227	125	549	472	140	210	807	928	143	320	706	566	1067	668	209	610	325	418	173
Do you think you personally would be financially better or worse off if Britain left the European		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Union, or would it make no difference?																								
Better off Worse off	16 16	16 18	17 14	9 31	6 35	45 2	9 40	19 13	7 26	7 28	44 1	20 23	12 14	10 31	17 22	16 17	17 12	14 22	18 13	18 24	16 17	15 15	16 17	12 28
No real difference Don't know	46 22	46 20	57 13	40 21	45 14	47 7	31 19	54 14	42 26	48 17	44 10	45 13	46 27	24 34	37 25	48 20	60 11	45 19	47 21	38 20	46 20	49 20	47 21	45 15
Regardless of how you will vote, or what you would like the result do be, what do you think the result of the referendum on EU membership WILL be?																								
A large majority in favour of staying in the European Union	10	9	8	14	13	4	14	9	10	9	2	9	10	12	11	9	8	9	10	14	7	9	10	10
A narrow majority in favour of staying in the European Union	39	42	47	46	61	27	47	42	46	59	29	46	38	41	43	44	39	47	35	47	43	37	37	55
TOTAL STAY	49	51	55	60	74	31	61	51	56	68	31	55	48	53	54	53	47	56	45	61	50	46	47	65
A narrow majority in favour of leaving the European Union	20	23	26	18	14	40	19	28	17	15	38	27	19	20	20	23	28	24	23	16	25	26	25	16
A large majority in favour of leaving the European Union	8	9	8	6	1	20	5	9	7	3	18	10	7	4	8	7	12	6	12	7	8	9	11	6
TOTAL LEAVE	28	32	34	24	15	60	24	37	24	18	56	37	26	24	28	30	40	30	35	23	33	35	36	22
Don't know	22	17	10	16	11	9	14	13	19	14	13	8	25	24	18	18	12	14	21	16	17	19	17	12



		EU Ref Vote				Whic	h option is r	iskier		Eco	onomic		Influence					
		Total	Remain	Leave	Would not vote	Don't know	Levae	Same	Stay	Better off	Worse off	No Difference	Don't know	More influence	Less influence	No Difference	Don't know	
Weighted S	Sample	1735	664	724	41	306	692	476	567	466	561	413	295	202	616	699	218	
Unweighted S	Sample	1735	699	702	40	294	728	442	565	454	608	397	276	191	655	691	198	
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
Do you think you personally would be financially better or worse off if Britain left the European Union, or would it make no difference?																		
Better off	16	16	1	35	1	4	2	13	35	43	1	14	3	56	3	19	4	
Worse off	16	18	44	2	18	3	39	8	2	2	49	5	5	2	43	6	5	
No real difference	46	46	40	55	25 56	38	41	42	55	46	35	71	30	32	37	66	19	
Don't know	22	20	15	8	56	55	18	37	9	9	15	9	63	10	17	9	72	
Regardless of how you will vote, or what you would like the result do be, what do you think the result of the referendum on EU membership WILL be?																		
A large majority in favour of staying in the European Union	10	9	15	4	11	8	15	5	6	7	16	7	5	6	15	7	6	
A narrow majority in favour of staying in the European Union	39	42	61	30	29	30	59	34	28	30	60	39	31	29	56	38	25	
TOTAL STAY	49	51	76	34	40	38	74	39	34	37	76	46	36	35	71	45	31	
A narrow majority in favour of leaving the European Union	20	23	10	40	9	14	10	22	40	39	11	31	9	39	13	32	6	
A large majority in favour of leaving the European Union	8	9	2	17	8	4	2	8	17	16	3	11	4	21	2	11	6	
TOTAL LEAVE	28	32	12	57	17	18	12	30	57	55	14	42	13	60	15	43	12	
Don't know	22	17	12	9	44	44	14	30	9	8	10	12	51	5	13	11	57	



Ficiawork. 21th Zoth bandary 2010	Γ		Jobs				NH	s			Pensio	ons		You Personally				
	Ī	Total	Good for jobs	Bad for jobs	No Difference	Don't know	Good for the NHS	Bad for the NHS	No Difference			Bad for pensions	No Difference	Don't know	Better off	Worse off	No real difference	Don't know
Weighted Sa	mple	1735	370	518	545	301	606	235	627	267	311	243	726	455	275	319	794	347
Unweighted Sa	mple	1735	353	558	544	280	564	263	659	249	287	269	746	433	256	326	825	328
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Do you think you personally would be financially better or worse off if Britain left the European Union, or would it make no difference?																		
Better off	16	16	46	1	17	2	37	1	7	1	56	2	11	3	100	0	0	0
	16	18	2	50	6	6	5	64	17	12	3	70	13	10	0	100	0	0
	46	46	43	35	68	28	48	21	64	19	35	21	67	32	0	0	100	0
Don't know	22	20	9	15	9	63	10	13	12	67	6	8	9	55	0	0	0	100
Regardless of how you will vote, or what you would like the result do be, what do you think the result of the referendum on EU membership WILL be?																		
A large majority in favour of staying in the European Union	10	9	9	17	4	5	7	15	10	8	9	18	7	8	5	18	8	9
A narrow majority in favour of staying in the European Union	39	42	30	60	38	33	32	59	50	29	31	59	44	36	29	60	44	30
	49	51	39	77	42	38	39	74	60	37	40	77	51	44	34	78	52	39
A narrow majority in favour of leaving the European Union	20	23	35	11	35	9	37	11	21	8	37	8	28	13	40	10	28	11
A large majority in favour of leaving the European Union	8	9	16	2	12	5	14	3	7	5	16	4	9	6	19	2	9	4
TOTAL LEAVE	28	32	51	13	47	14	51	14	28	13	53	12	37	19	59	12	37	15
Don't know	22	17	10	10	11	47	10	12	12	50	7	10	11	37	7	10	11	46



YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and Vote May 2015.

Unweighted no. Weighted no.

Age and Gender			
	Male 18 to 24	50	104
	Male 25 to 39	130	219
	Male 40 to 59	343	293
	Male 60 +	284	226
	Female 18 to 24	93	102
	Female 25 to 39	190	220
	Female 40 to 59	363	300
	Female 60 +	282	271
Region			
	North England	418	427
	Midlands	259	285
	East	197	167
	London	209	222
	South England	413	397
	Wales	66	87
	Scotland	173	151
Social Grade			
	AB	649	486
	C1	418	503
	C2	288	364
	DE	380	382
Newspaper Type			
	Express / Mail	256	246
	Sun / Star	267	349
	Mirror / Record	142	153
	Guardian / Independent	153	76
	FT / Times / Telegraph	116	139
	Other Paper	215	200
	No Paper	586	573
Vote Share May 2015			
	Conservative	549	590
	Labour	472	486
	Liberal Democrat	140	121
	UKIP	210	208
	Green	70	61
	Other	103	95
	Didn't vote / Don't know	191	174

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to yougov.co.uk/publicopinion/methodology Or visit our website: yougov.co.uk