

YouGov Survey Results

Sample Size: 711 Married GB Adults

Fieldwork: 1st - 2nd February 2016

	Gender		Age			Social Grade		Region					Sex before wedding night		
	Total	Male	Female	18-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Yes	No
Weighted Sample	656	317	339	123	276	251	374	281	61	222	153	159	61	565	69
Unweighted Sample	711	343	368	100	312	293	469	242	58	247	159	178	69	617	71
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

[The following questions were only asked to those who were willing to answer questions about sex]

Did you have sex before your first marriage?

Yes	86	89	84	91	88	82	86	87	79	86	84	92	84	100	0
No	11	9	12	5	9	15	11	9	15	11	12	7	11	0	100
Can't remember	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Prefer not to say	3	2	4	4	4	2	3	4	6	3	4	1	5	0	0

Did you and your spouse have sex on your wedding night?

Yes, we did have sex on our wedding night	70	70	71	58	69	77	67	74	73	66	72	74	70	70	83
No, we did not have sex on our wedding night	22	23	22	32	23	16	25	19	17	25	20	22	23	24	16
Can't remember	6	6	5	8	5	5	7	4	10	6	6	4	3	6	1
Prefer not to say	2	1	2	2	2	1	1	2	0	2	2	0	4	0	0

Which of the following is the main reason you did not have sex on your wedding night?

[Only asked to those who didn't have sex on their wedding night; n=162]

We were too tired	48	49	47	49	54	37	52	41	79	59	27	42	42	48	59
We drank too much alcohol	21	23	19	19	20	23	21	21	0	18	24	26	25	23	0
I/my spouse was on my/her period	4	4	5	4	4	5	5	4	0	1	15	3	0	3	9
I/my spouse was due to give birth	3	4	2	0	3	6	1	6	14	3	2	2	0	3	0
We didn't feel like it	3	5	1	4	3	3	4	2	0	2	0	2	17	2	13
We didn't go to sleep	3	3	3	5	1	3	3	3	7	3	0	6	0	3	0
We had an argument	3	0	5	7	2	0	1	5	0	2	6	3	0	3	0
We didn't have any contraception	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	13	10	16	13	12	14	11	16	0	11	20	11	16	12	20
Can't remember	2	3	2	0	1	7	3	2	0	1	5	3	0	3	0
Prefer not to say	0	1	0	0	0	1	1	0	0	1	0	0	0	0	0

*Any percentages calculated on bases fewer than 50 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures will be italicised.

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and Vote May 2015.

	Unweighted no.	Weighted no.
Age and Gender		
Male 18 to 24	41	101
Male 25 to 39	112	211
Male 40 to 59	361	283
Male 60 +	279	218
Female 18 to 24	91	99
Female 25 to 39	186	213
Female 40 to 59	347	290
Female 60 +	258	261
Region		
North England	416	412
Midlands	272	275
East	158	161
London	189	214
South England	418	384
Wales	73	84
Scotland	149	146
Social Grade		
AB	643	469
C1	445	486
C2	266	352
DE	321	369
Newspaper Type		
Express / Mail	268	238
Sun / Star	264	337
Mirror / Record	155	147
Guardian / Independent	138	74
FT / Times / Telegraph	103	134
Other Paper	188	193
No Paper	559	553
Vote Share May 2015		
Conservative	533	570
Labour	453	469
Liberal Democrat	123	117
UKIP	211	201
Green	66	59
Other	109	92
Didn't vote / Don't know	180	168

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to yougov.co.uk/publicopinion/methodology

Or visit our website: yougov.co.uk