

YouGov Survey Results

Sample Size: 1704 GB Adults
Fieldwork: 11th - 12th August 2016

	EU Ref Vote			Vote in 2015				Gender		Age				Social Grade		Region					
	Remain	Leave	Did not vote	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1704	670	728	281	481	399	102	166	825	879	198	728	421	358	971	733	204	566	366	411	157
Unweighted Sample	1704	822	690	174	468	420	114	165	770	934	191	716	430	367	1031	673	194	573	352	431	154
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you have a favourable or unfavourable opinion of the following...
[Each respondent only saw twelve of the following]

Barack Obama [n=1035]

Very favourable	29	46	14	30	25	41	43	16	26	33	43	31	26	22	35	22	38	31	30	24	27
Somewhat favourable	38	42	39	25	45	38	44	25	39	37	39	36	35	44	40	35	30	39	37	40	41
TOTAL FAVOURABLE	67	88	53	55	70	79	87	41	65	70	82	67	61	66	75	57	68	70	67	64	68
Somewhat unfavourable	10	6	16	7	13	8	8	15	12	8	5	9	12	14	11	10	10	10	11	10	10
Very unfavourable	11	1	21	7	11	5	1	29	15	7	3	9	15	14	7	15	8	10	12	11	12
TOTAL UNFAVOURABLE	21	7	37	14	24	13	9	44	27	15	8	18	27	28	18	25	18	20	23	21	22
Don't know	12	4	11	30	6	8	4	15	9	15	10	15	12	7	7	18	13	10	11	15	10

Hillary Clinton [n=1008]

Very favourable	6	8	4	7	4	9	11	11	6	6	8	6	8	4	7	6	9	6	5	6	7
Somewhat favourable	36	50	28	24	41	44	49	19	34	37	28	35	36	42	41	29	34	39	36	33	33
TOTAL FAVOURABLE	42	58	32	31	45	53	60	30	40	43	36	41	44	46	48	35	43	45	41	39	40
Somewhat unfavourable	21	21	24	14	23	22	26	16	24	18	21	19	22	23	21	20	19	19	24	20	23
Very unfavourable	17	9	25	16	16	13	7	37	20	14	21	14	17	21	14	21	16	17	16	20	13
TOTAL UNFAVOURABLE	38	30	49	30	39	35	33	53	44	32	42	33	39	44	35	41	35	36	40	40	36
Don't know	20	12	19	40	15	12	7	16	16	23	22	26	17	11	17	23	21	18	17	22	24

Donald Trump [n=1038]

Very favourable	3	1	5	1	3	0	0	10	3	2	5	2	2	3	2	4	2	3	2	4	1
Somewhat favourable	5	1	10	6	5	2	0	21	8	3	3	6	6	5	4	7	8	5	6	6	3
TOTAL FAVOURABLE	8	2	15	7	8	2	0	31	11	5	8	8	8	8	6	11	10	8	8	10	4
Somewhat unfavourable	10	6	15	8	12	10	8	14	12	8	6	10	8	15	9	11	12	8	11	9	15
Very unfavourable	71	89	59	58	74	82	86	45	68	74	75	68	73	72	77	62	64	77	70	69	67
TOTAL UNFAVOURABLE	81	95	74	66	86	92	94	59	80	82	81	78	81	87	86	73	76	85	81	78	82
Don't know	11	4	11	27	5	5	6	11	10	12	11	14	10	5	7	16	14	8	10	12	13

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Vladimir Putin
[n=1012]

Very favourable	2	1	2	3	1	1	0	6	3	1	4	3	1	1	1	3	2	2	1	3	3
Somewhat favourable	8	5	11	9	8	5	1	15	12	4	9	6	12	7	6	11	4	8	10	7	11
TOTAL FAVOURABLE	10	6	13	12	9	6	1	21	15	5	13	9	13	8	7	14	6	10	11	10	14
Somewhat unfavourable	19	22	16	26	19	17	18	20	21	18	26	18	21	17	20	19	14	20	18	21	23
Very unfavourable	55	64	54	31	62	64	77	38	53	56	37	53	55	66	62	44	63	57	53	53	43
TOTAL UNFAVOURABLE	74	86	70	57	81	81	95	58	74	74	63	71	76	83	82	63	77	77	71	74	66
Don't know	16	9	17	30	10	12	4	20	10	21	25	20	12	9	11	23	16	13	19	16	19

Angela Merkel
[n=1006]

Very favourable	4	7	2	4	3	5	12	3	6	3	6	4	6	2	5	3	7	4	4	3	7
Somewhat favourable	28	49	12	22	29	36	52	13	30	26	26	27	28	33	33	22	32	30	25	24	35
TOTAL FAVOURABLE	32	56	14	26	32	41	64	16	36	29	32	31	34	35	38	25	39	34	29	27	42
Somewhat unfavourable	20	18	24	14	25	20	14	22	21	18	15	18	19	27	22	16	20	20	23	17	17
Very unfavourable	22	5	41	12	27	14	11	50	23	21	12	18	29	28	18	28	17	24	25	22	16
TOTAL UNFAVOURABLE	42	23	65	26	52	34	25	72	44	39	27	36	48	55	40	44	37	44	48	39	33
Don't know	25	20	21	48	17	26	11	12	19	32	41	33	18	10	22	31	24	22	24	33	25

The Conservative Party
[n=1034]

Very favourable	6	5	9	1	17	1	4	4	7	6	4	4	5	12	7	5	5	7	7	4	7
Somewhat favourable	28	24	39	12	62	11	18	19	28	28	18	23	30	40	32	23	26	34	31	23	12
TOTAL FAVOURABLE	34	29	48	13	79	12	22	23	35	34	22	27	35	52	39	28	31	41	38	27	19
Somewhat unfavourable	22	25	22	17	14	24	42	36	22	22	28	24	24	15	21	24	24	21	25	20	24
Very unfavourable	31	40	22	33	3	55	30	32	34	29	29	31	35	29	30	32	30	26	27	37	43
TOTAL UNFAVOURABLE	53	65	44	50	17	79	72	68	56	51	57	55	59	44	51	56	54	47	52	57	67
Don't know	13	6	8	37	3	9	7	9	10	16	20	19	7	4	10	16	14	12	10	16	13

The Labour Party
[n=1038]

Very favourable	6	11	4	3	1	17	4	2	7	6	10	6	7	4	7	6	9	5	6	8	3
Somewhat favourable	22	35	12	20	5	48	19	11	21	22	31	24	22	12	23	19	32	16	24	24	17
TOTAL FAVOURABLE	28	46	16	23	6	65	23	13	28	28	41	30	29	16	30	25	41	21	30	32	20
Somewhat unfavourable	24	28	23	15	29	17	44	24	24	24	16	27	24	22	26	21	23	26	19	21	35
Very unfavourable	32	18	49	21	56	9	22	50	36	29	15	22	37	56	31	33	24	37	34	28	30
TOTAL UNFAVOURABLE	56	46	72	36	85	26	66	74	60	53	31	49	61	78	57	54	47	63	53	49	65
Don't know	16	8	13	41	9	9	11	12	13	19	28	21	11	7	13	21	13	16	17	18	15

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

The Liberal Democrats
[n=1038]

Very favourable	2	5	1	0	2	2	21	0	2	3	4	1	3	3	3	2	3	3	3	2	2
Somewhat favourable	25	40	15	19	27	28	63	11	29	22	27	27	23	26	29	20	33	25	24	25	22
TOTAL FAVOURABLE	27	45	16	19	29	30	84	11	31	25	31	28	26	29	32	22	36	28	27	27	24
Somewhat unfavourable	29	31	34	14	34	34	13	30	29	29	25	27	30	33	31	26	24	30	31	28	30
Very unfavourable	22	12	33	14	23	21	2	46	24	20	14	16	30	27	20	24	17	23	23	22	23
TOTAL UNFAVOURABLE	51	43	67	28	57	55	15	76	53	49	39	43	60	60	51	50	41	53	54	50	53
Don't know	22	12	17	53	14	15	0	13	17	26	30	29	14	11	17	28	24	20	19	24	24

UKIP
[n=1019]

Very favourable	6	1	14	1	7	1	2	40	6	7	4	5	9	8	5	8	4	10	7	4	1
Somewhat favourable	18	3	36	8	26	9	12	46	19	17	10	11	25	27	15	22	9	21	15	23	11
TOTAL FAVOURABLE	24	4	50	9	33	10	14	86	25	24	14	16	34	35	20	30	13	31	22	27	12
Somewhat unfavourable	17	14	19	16	25	12	15	5	17	16	13	15	18	20	18	15	17	18	19	14	11
Very unfavourable	45	75	19	39	34	69	64	1	48	43	56	50	38	36	52	36	57	39	46	40	63
TOTAL UNFAVOURABLE	62	89	38	55	59	81	79	6	65	59	69	65	56	56	70	51	74	57	65	54	74
Don't know	14	6	11	38	7	9	6	8	10	18	17	19	9	9	10	20	14	12	12	20	13

The SNP
[n=1037]

Very favourable	6	12	2	4	1	9	8	0	7	6	10	6	8	4	7	6	6	3	3	5	28
Somewhat favourable	18	30	8	13	6	32	28	13	21	15	24	17	20	14	22	12	24	17	18	14	21
TOTAL FAVOURABLE	24	42	10	17	7	41	36	13	28	21	34	23	28	18	29	18	30	20	21	19	49
Somewhat unfavourable	21	22	21	16	29	19	23	17	22	20	16	22	18	23	24	16	19	22	23	22	11
Very unfavourable	32	19	52	16	49	22	33	55	36	29	14	29	36	47	30	35	28	41	27	29	25
TOTAL UNFAVOURABLE	53	41	73	32	78	41	56	72	58	49	30	51	54	70	54	51	47	63	50	51	36
Don't know	23	16	18	51	16	18	8	15	15	31	36	27	19	12	18	30	22	17	29	30	16

Theresa May
[n=1042]

Very favourable	12	10	15	6	28	3	11	9	11	12	7	6	13	24	13	9	13	16	7	11	7
Somewhat favourable	36	30	48	21	54	26	45	47	36	36	17	31	41	51	36	35	32	39	43	32	26
TOTAL FAVOURABLE	48	40	63	27	82	29	56	56	47	48	24	37	54	75	49	44	45	55	50	43	33
Somewhat unfavourable	20	28	14	15	9	31	27	15	23	17	21	23	19	13	22	17	27	14	18	23	26
Very unfavourable	16	20	10	18	2	25	8	8	17	15	28	16	16	7	14	17	11	16	15	15	22
TOTAL UNFAVOURABLE	36	48	24	33	11	56	35	23	40	32	49	39	35	20	36	34	38	30	33	38	48
Don't know	17	13	14	40	7	15	9	21	13	21	27	23	11	5	14	21	17	15	17	20	19

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Boris Johnson
[n=986]

Very favourable	10	1	19	7	19	3	0	24	11	9	2	11	12	11	9	12	12	12	12	6	6
Somewhat favourable	31	14	49	23	47	17	34	43	29	32	21	26	31	44	29	34	22	37	30	30	21
TOTAL FAVOURABLE	41	15	68	30	66	20	34	67	40	41	23	37	43	55	38	46	34	49	42	36	27
Somewhat unfavourable	21	29	17	15	20	27	23	19	22	21	24	22	20	21	25	16	27	20	21	22	19
Very unfavourable	25	49	7	19	8	45	37	5	28	23	30	27	27	19	29	21	26	24	22	26	39
TOTAL UNFAVOURABLE	46	78	24	34	28	72	60	24	50	44	54	49	47	40	54	37	53	44	43	48	58
Don't know	12	6	8	35	7	7	6	9	10	15	23	15	10	5	9	18	13	7	15	16	15

Philip Hammond
[n=1045]

Very favourable	1	2	1	1	3	0	1	1	2	1	2	1	2	1	1	1	2	2	1	1	0
Somewhat favourable	15	12	21	8	28	9	21	19	19	11	5	10	17	27	18	10	14	17	18	11	8
TOTAL FAVOURABLE	16	14	22	9	31	9	22	20	21	12	7	11	19	28	19	11	16	19	19	12	8
Somewhat unfavourable	17	22	17	6	17	20	24	17	21	13	11	17	17	21	19	15	18	17	15	15	26
Very unfavourable	15	19	14	11	8	23	6	15	18	13	12	14	19	16	13	19	14	15	16	14	22
TOTAL UNFAVOURABLE	32	41	31	17	25	43	30	32	39	26	23	31	36	37	32	34	32	32	31	29	48
Don't know	51	45	47	74	44	47	48	48	41	61	71	57	45	35	49	55	51	48	50	58	45

David Davis
[n=1019]

Very favourable	2	1	5	0	4	1	1	8	3	2	1	2	3	4	3	2	2	3	4	2	1
Somewhat favourable	14	10	20	10	25	6	18	23	18	10	4	11	16	24	16	12	10	14	18	16	7
TOTAL FAVOURABLE	16	11	25	10	29	7	19	31	21	12	5	13	19	28	19	14	12	17	22	18	8
Somewhat unfavourable	16	20	17	6	18	23	15	14	21	12	15	13	19	19	19	13	17	15	13	18	20
Very unfavourable	14	18	11	9	7	19	18	11	16	11	10	13	16	15	13	14	20	11	15	11	15
TOTAL UNFAVOURABLE	30	38	28	15	25	42	33	25	37	23	25	26	35	34	32	27	37	26	28	29	35
Don't know	54	51	48	75	46	51	47	44	42	66	71	61	46	39	50	59	51	56	51	53	58

Jeremy Corbyn
[n=987]

Very favourable	10	18	5	6	3	19	7	3	10	11	18	10	10	8	12	9	11	9	10	11	14
Somewhat favourable	19	27	13	19	7	30	35	16	20	19	23	23	18	10	20	18	22	17	23	17	23
TOTAL FAVOURABLE	29	45	18	25	10	49	42	19	30	30	41	33	28	18	32	27	33	26	33	28	37
Somewhat unfavourable	20	22	22	13	24	19	21	27	18	22	16	19	21	23	22	18	23	23	20	15	17
Very unfavourable	34	25	48	21	59	23	33	36	40	29	15	29	40	51	34	34	30	36	32	39	26
TOTAL UNFAVOURABLE	54	47	70	34	83	42	54	63	58	51	31	48	61	74	56	52	53	59	52	54	43
Don't know	16	8	12	40	7	9	4	18	13	19	28	20	11	8	12	22	14	15	16	19	20

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Tim Farron
[n=1055]

Very favourable	2	3	1	1	2	1	10	2	1	2	4	1	2	2	2	1	2	2	1	3	1
Somewhat favourable	15	27	8	4	15	17	44	4	19	11	16	14	18	14	19	10	18	15	14	15	13
TOTAL FAVOURABLE	17	30	9	5	17	18	54	6	20	13	20	15	20	16	21	11	20	17	15	18	14
Somewhat unfavourable	19	17	24	12	23	22	12	25	22	17	13	17	20	26	21	18	18	18	23	18	19
Very unfavourable	14	9	19	10	14	15	5	29	17	11	8	12	16	19	12	16	13	16	16	11	15
TOTAL UNFAVOURABLE	33	26	43	22	37	37	17	54	39	28	21	29	36	45	33	34	31	34	39	29	34
Don't know	50	43	48	73	47	45	30	39	40	59	59	56	45	39	46	55	49	48	47	53	52

David Cameron
[n=1028]

Very favourable	5	7	5	3	15	0	0	4	6	5	6	5	4	8	7	3	11	6	4	4	2
Somewhat favourable	25	28	25	21	47	13	44	13	26	24	18	27	23	27	28	22	27	29	26	19	23
TOTAL FAVOURABLE	30	35	30	24	62	13	44	17	32	29	24	32	27	35	35	25	38	35	30	23	25
Somewhat unfavourable	25	28	27	16	23	27	30	28	25	25	21	24	25	28	27	23	23	27	23	24	25
Very unfavourable	32	33	34	26	10	54	20	41	33	32	27	29	40	32	29	36	29	26	36	39	34
TOTAL UNFAVOURABLE	57	61	61	42	33	81	50	69	58	57	48	53	65	60	56	59	52	53	59	63	59
Don't know	13	4	10	35	5	5	6	14	11	14	27	14	8	6	10	16	10	13	11	14	16

George Osborne
[n=1025]

Very favourable	1	1	0	1	2	0	0	0	1	1	2	0	1	1	1	0	1	1	1	1	0
Somewhat favourable	14	16	14	10	29	3	14	11	16	12	11	13	13	17	16	10	13	16	14	11	11
TOTAL FAVOURABLE	15	17	14	11	31	3	14	11	17	13	13	13	14	18	17	10	14	17	15	12	11
Somewhat unfavourable	24	25	27	16	32	23	30	19	24	24	17	24	22	30	27	21	23	26	28	21	17
Very unfavourable	43	46	45	28	23	61	40	56	46	39	44	38	48	45	41	45	45	41	41	42	53
TOTAL UNFAVOURABLE	67	71	72	44	55	84	70	75	70	63	61	62	70	75	68	66	68	67	69	63	70
Don't know	19	12	14	45	14	13	17	14	13	25	27	24	16	7	15	24	19	16	17	25	19

MPs generally
[n=1022]

Very favourable	1	1	0	1	1	1	0	1	0	1	2	1	1	0	1	0	2	0	0	1	0
Somewhat favourable	15	23	11	6	22	13	23	9	15	14	15	12	16	18	18	11	25	15	13	9	17
TOTAL FAVOURABLE	16	24	11	7	23	14	23	10	15	15	17	13	17	18	19	11	27	15	13	10	17
Somewhat unfavourable	46	51	47	30	52	51	42	43	46	45	43	47	41	49	50	40	43	48	48	42	46
Very unfavourable	24	17	31	23	19	23	21	35	26	23	19	20	31	28	20	29	14	25	26	27	21
TOTAL UNFAVOURABLE	70	68	78	53	71	74	63	78	72	68	62	67	72	77	70	69	57	73	74	69	67
Don't know	15	9	11	40	7	13	14	12	12	17	20	21	11	5	11	20	15	12	13	21	15

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	Total	Remain	Leave	Did not vote	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1704	670	728	281	481	399	102	166	825	879	198	728	421	358	971	733	204	566	366	411	157
Unweighted Sample	1704	822	690	174	468	420	114	165	770	934	191	716	430	367	1031	673	194	573	352	431	154
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Your local MP
[n=974]

Very favourable	8	11	8	3	10	9	6	3	7	9	5	5	13	11	8	9	12	5	6	10	17
Somewhat favourable	25	31	24	9	35	26	25	21	26	23	23	23	21	32	28	20	21	27	22	23	30
TOTAL FAVOURABLE	33	42	32	12	45	35	31	24	33	32	28	28	34	43	36	29	33	32	28	33	47
Somewhat unfavourable	19	20	22	13	17	27	23	25	22	17	18	19	17	24	21	17	21	20	23	15	16
Very unfavourable	16	14	18	12	10	17	18	22	18	14	19	12	20	15	14	18	10	17	13	18	14
TOTAL UNFAVOURABLE	35	34	40	25	27	44	41	47	40	31	37	31	37	39	35	35	31	37	36	33	30
Don't know	32	23	28	64	28	21	28	29	28	36	35	40	29	17	29	37	36	31	36	34	22