

YouGov Survey Results

Sample Size: 1704 GB Adults
Fieldwork: 11th - 12th August 2016

	EU Ref Vote			Vote in 2015				Gender		Age				Social Grade		Region						
	Total	Remain	Leave	Did not vote	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1704	670	728	281	481	399	102	166	825	879	198	728	421	358	971	733	204	566	366	411	157	
Unweighted Sample	1704	822	690	174	468	420	114	165	770	934	191	716	430	367	1031	673	194	573	352	431	154	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Imagine at the next election the party leaders are Theresa May for the Conservatives, Jeremy Corbyn for Labour, Tim Farron for the Liberal Democrats and Diane James for UKIP.
How do you think you would vote?

Conservative	32	27	44	15	80	11	17	17	31	34	16	27	34	50	36	27	35	39	32	25	21
Labour	21	35	12	13	2	56	20	7	21	22	32	24	19	13	23	19	25	17	26	25	12
Liberal Democrat	7	13	2	5	2	9	49	1	7	7	9	6	7	8	10	4	8	9	5	7	5
UK Independence Party (UKIP)	9	0	20	1	5	2	0	57	10	8	3	9	13	8	6	13	8	10	10	9	3
Scottish National Party (SNP)/ Plaid Cymru	4	8	2	1	0	1	3	1	5	3	3	5	4	3	4	5	0	0	2	0	40
Some other party	3	5	1	4	1	3	3	0	4	3	5	3	5	2	4	3	2	5	4	2	2
Would not vote	11	3	6	45	2	3	1	3	10	13	15	13	10	9	8	16	8	10	12	16	9
Don't know	11	9	12	15	7	15	7	14	12	11	17	14	9	6	10	12	13	11	8	15	8

Excluding those who DON'T KNOW/WOULD NOT VOTE

Conservative	41	31	54	38	88	13	18	20	40	45	24	37	42	59	44	38	44	49	40	36	25
Labour	27	40	15	33	2	68	22	8	27	29	47	33	23	15	28	26	32	22	33	36	14
Liberal Democrat	9	15	2	13	2	11	53	1	9	9	13	8	9	9	12	6	10	11	6	10	6
UK Independence Party (UKIP)	12	0	24	3	5	2	0	69	13	11	4	12	16	9	7	18	10	13	13	13	4
Scottish National Party (SNP)/ Plaid Cymru	5	9	2	3	0	1	3	1	6	4	4	7	5	4	5	7	0	0	3	0	48
Some other party	4	6	1	10	1	4	3	0	5	4	7	4	6	2	5	4	3	6	5	3	2

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Now imagine at the next election the party leaders are
Theresa May for the Conservatives, Tony Blair for Labour,
Tim Farron for the Liberal Democrats and Diane James for
UKIP. How do you think you would vote?

Conservative	32	26	44	15	78	10	19	18	30	34	18	26	33	51	35	27	33	38	33	25	21
Labour	15	24	10	7	4	45	7	5	18	12	14	18	16	8	15	14	21	11	14	20	9
Liberal Democrat	9	16	4	5	3	13	50	2	10	9	15	9	7	9	12	6	10	11	8	10	3
UK Independence Party (UKIP)	9	0	20	1	5	2	0	57	9	8	2	8	13	9	6	13	8	10	9	9	3
Scottish National Party (SNP)/ Plaid Cymru	5	8	2	4	0	2	3	0	6	4	8	5	5	3	4	6	0	0	3	1	43
Some other party	6	12	3	4	1	10	3	3	6	7	10	5	8	5	8	4	7	8	6	5	2
Would not vote	13	4	6	49	2	5	2	3	12	14	18	14	11	10	9	18	7	10	16	16	9
Don't know	11	10	11	15	7	14	15	13	10	12	16	15	7	6	11	11	13	10	10	14	9

Excluding those who DON'T KNOW/WOULD NOT VOTE

Conservative	42	30	53	42	86	12	23	21	38	46	27	37	40	61	44	38	41	48	45	36	26
Labour	20	28	12	19	4	56	8	6	23	16	21	25	20	10	19	20	26	14	19	29	11
Liberal Democrat	12	19	5	14	3	16	60	2	13	12	23	13	9	11	15	8	13	14	11	14	4
UK Independence Party (UKIP)	12	0	24	3	5	2	0	68	12	11	3	11	16	11	8	18	10	13	12	13	4
Scottish National Party (SNP)/ Plaid Cymru	7	9	2	11	0	2	4	0	8	5	12	7	6	4	5	8	0	0	4	1	52
Some other party	8	14	4	11	1	12	4	4	8	9	15	7	10	6	10	6	9	10	8	7	2