

YouGov Survey Results

Sample Size: 1661 GB Adults
Fieldwork: 23rd - 24th August 2016

	EU Ref Vote 2016			Vote in 2015				Gender		Age				Social Grade		Region				Driver			
	Total	Remain	Leave	Did not vote	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Driver	Non-Driver
Weighted Sample	1661	653	709	252	468	389	100	158	804	857	193	709	410	349	947	714	199	551	357	400	153	1154	454
Unweighted Sample	1661	820	667	145	485	400	106	168	718	943	161	668	431	401	1002	659	152	571	383	395	160	1201	418
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Regardless of whether you drive or not:
Which of the following is most closest to
your personal view?

I would be afraid to ride in a car that drives by itself.	53	49	58	56	57	49	48	58	42	63	47	53	54	56	50	57	53	53	51	53	54	56	47
I would not be afraid to ride in a car that drives by itself.	31	36	29	23	27	33	40	35	41	21	37	31	31	28	36	24	34	31	28	32	28	31	31
Don't know	16	15	13	21	16	18	12	7	17	15	17	17	15	16	14	19	13	15	21	15	18	13	22

In each of the following areas, please say
whether you think driverless cars would
have a positive or negative impact.

Environmental Protection

Positive Impact	35	39	33	29	36	34	41	33	41	29	33	39	31	32	39	29	38	39	34	29	32	35	34
Negative Impact	12	8	15	13	12	10	14	19	12	12	10	10	16	13	11	13	13	11	11	14	11	13	8
Neither a Positive nor a Negative Impact	27	27	26	29	29	26	24	27	27	26	32	25	28	26	26	28	26	25	28	29	25	27	26
Don't know	26	25	25	28	23	30	20	21	19	33	24	26	25	30	24	30	23	24	28	28	32	25	31

Traffic Safety

Positive Impact	28	36	22	25	25	31	36	28	37	20	35	31	25	23	33	22	35	29	28	24	23	27	30
Negative Impact	34	28	40	35	37	31	31	43	27	40	33	31	41	32	32	36	31	35	30	36	35	36	29
Neither a Positive nor a Negative Impact	15	14	17	16	16	13	13	12	18	13	17	15	13	18	13	18	13	15	16	16	17	16	15
Don't know	23	22	22	24	22	24	21	17	18	27	16	24	21	28	22	25	21	21	26	24	25	22	26

Time Spent Travelling

Positive Impact	26	32	21	23	23	28	36	24	33	19	31	30	22	18	32	18	28	29	26	22	21	25	29
Negative Impact	20	16	25	18	21	18	19	26	19	20	15	18	24	22	18	22	19	20	17	22	22	22	14
Neither a Positive nor a Negative Impact	31	30	32	34	35	26	24	34	29	32	35	29	29	32	29	33	27	31	32	30	29	31	30
Don't know	24	23	23	24	21	28	20	17	18	29	18	23	24	28	21	27	26	20	25	26	29	23	28

How do you feel about the possible
introduction of driverless cars in the future?

Positive	28	35	24	23	27	30	34	28	39	19	32	30	26	26	34	21	30	31	28	27	24	27	31
Negative	38	31	47	36	44	34	30	46	31	45	31	33	42	48	33	46	35	37	37	40	45	41	31
Neither	20	21	19	23	19	21	25	15	20	21	22	22	19	17	21	19	24	19	18	24	16	20	19
Don't know	13	13	10	18	11	14	11	11	11	15	15	14	13	10	12	15	12	13	18	9	16	11	19

Sample Size: 1661 GB Adults
Fieldwork: 23rd - 24th August 2016

	EU Ref Vote 2016			Vote in 2015				Gender		Age				Social Grade		Region					Driver			
	Total	Remain	Leave	Did not vote	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Driver	Non-Driver	
Weighted Sample	1661	653	709	252	468	389	100	158	804	857	193	709	410	349	947	714	199	551	357	400	153	1154	454	
Unweighted Sample	1661	820	667	145	485	400	106	168	718	943	161	668	431	401	1002	659	152	571	383	395	160	1201	418	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

One of the moral considerations of driverless cars is that in the event of an accident, the car may have to decide whose lives it has to protect – for instance, those of the occupants or those of people outside the car. Who do you think should be responsible for setting the rules by which driverless cars are programmed to decide whose lives they prioritise?

Car manufacturers	5	5	5	4	6	5	4	5	6	4	8	5	4	5	5	5	7	3	6	5	4	5	5
Politicians	3	5	2	0	2	5	3	1	5	1	3	3	3	3	4	2	2	3	3	3	2	3	3
An expert panel	32	39	26	31	34	36	42	23	35	29	39	31	27	34	38	24	33	35	33	29	24	32	32
The public should decide the rules by referendum	15	12	19	12	14	14	9	29	15	14	11	14	18	14	11	19	15	15	13	15	17	14	14
Other [See Tab 1 for Open Responses]	7	7	7	4	8	4	13	10	7	6	4	6	10	5	8	5	6	8	5	6	9	8	3
Don't know	39	32	41	49	37	36	29	32	33	45	35	41	38	39	34	46	37	36	41	41	44	38	43

In a situation the number and type of victims in an accident would be identical, do you think a driverless car should prioritise saving the lives of:

Occupant of the car	24	23	27	20	28	18	23	29	28	21	20	25	24	25	26	23	20	26	27	22	25	26	20
Pedestrians	19	25	15	20	19	22	29	18	24	15	25	21	18	15	22	15	23	19	18	20	15	17	24
Occupants of other cars	2	2	2	2	1	2	0	4	3	2	3	2	2	2	2	1	1	2	1	4	2	2	1
Don't know	54	51	56	58	52	58	49	49	45	63	51	53	56	58	50	61	57	53	53	54	58	54	55

And should whether someone is breaking traffic rules (e.g. if a pedestrian crossing when the pedestrian light is red or if another car is speeding) make a difference to whose life the driverless car should try to save?

Yes, should play a role	42	41	42	45	44	39	42	50	43	41	48	41	42	39	43	41	44	45	40	41	32	41	43
No, should not play a role	23	28	23	14	25	23	30	23	27	20	27	23	22	24	26	20	19	22	23	24	30	26	18
Don't know	35	31	34	41	31	39	28	27	30	39	25	36	36	36	32	39	37	32	37	34	38	33	39