## YouGov Survey Results

Sample Size: 3372 GB Adults
Fieldwork: 6th - 8th September 2016

|  |  | What month of the year were you born? |  |  |  |  |  |  |  |  |  |  |  | And if you could have chosen to be born in any month of the year which would it be? |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Jan | Feb | March | April | May | June | July | August | Sept | October | Nov | Dec | Jan | Feb | March | April | May | June | July | August | Sept | October | Nov | Dec |
| Weighted Sample | 3372 | 279 | 250 | 296 | 267 | 307 | 305 | 296 | 283 | 303 | 276 | 253 | 257 | 144 | 151 | 234 | 250 | 394 | 584 | 416 | 296 | 358 | 236 | 170 | 139 |
| Unweighted Sample | 3372 | 277 | 255 | 296 | 262 | 303 | 312 | 306 | 282 | 294 | 283 | 248 | 254 | 137 | 152 | 233 | 249 | 404 | 600 | 421 | 295 | 353 | 243 | 160 | 125 |
|  | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% |

What month of the year were you born?

| January | 8 | 100 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 87 | 0 | 3 | 3 | 7 | 8 | 8 | 3 | 2 | 2 | 1 | 3 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| February | 7 | 0 | 100 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 92 | 1 | 2 | 4 | 8 | 3 | 3 | 3 | 2 | 1 | 2 |
| March | 9 | 0 | 0 | 100 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 3 | 2 | 85 | 2 | 3 | 4 | 4 | 3 | 4 | 3 | 0 | 1 |
| April | 8 | 0 | 0 | 0 | 100 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 1 | 2 | 74 | 3 | 4 | 4 | 3 | 2 | 2 | 2 | 0 |
| May | 9 | 0 | 0 | 0 | 0 | 100 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 1 | 2 | 2 | 64 | 2 | 3 | 2 | 1 | 1 | 1 | 3 |
| June | 9 | 0 | 0 | 0 | 0 | 0 | 100 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 1 | 1 | 2 | 45 | 2 | 2 | 2 | 3 | 0 | 1 |
| July | 9 | 0 | 0 | 0 | 0 | 0 | 0 | 100 | 0 | 0 | 0 | 0 | 0 | 2 | 1 | 1 | 2 | 1 | 3 | 55 | 2 | 4 | 2 | 1 | 5 |
| August | 8 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 100 | 0 | 0 | 0 | 0 | 1 | 2 | 2 | 3 | 3 | 3 | 3 | 69 | 4 | 2 | 0 | 0 |
| September | 9 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 100 | 0 | 0 | 0 | 1 | 0 | 0 | 4 | 2 | 4 | 3 | 2 | 67 | 0 | 0 | 3 |
| October | 8 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 100 | 0 | 0 | 2 | 2 | 1 | 2 | 2 | 5 | 4 | 3 | 3 | 78 | 1 | 1 |
| November | 8 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 100 | 0 | 1 | 0 | 1 | 3 | 3 | 5 | 4 | 5 | 3 | 1 | 91 | 2 |
| December | 8 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 100 | 1 | 0 | 1 | 2 | 6 | 9 | 7 | 3 | 4 | 3 | 2 | 79 |

## And if you could have chosen to be born in

## any month of the year which would it be?

| January | 4 | 45 | 0 | 1 | 1 | 0 | 0 | 1 | 0 | 0 | 1 | 1 | 1 | 100 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| February | 4 | 0 | 56 | 1 | 1 | 0 | 0 | 0 | 1 | 0 | 1 | 0 | 0 | 0 | 100 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| March | 7 | 2 | 1 | 67 | 1 | 1 | 1 | 1 | 2 | 0 | 1 | 1 | 1 | 0 | 0 | 100 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| April | 7 | 3 | 2 | 1 | 69 | 2 | 1 | 2 | 3 | 3 | 2 | 3 | 2 | 0 | 0 | 0 | 100 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| May | 12 | 10 | 6 | 4 | 4 | 83 | 2 | 2 | 4 | 2 | 3 | 5 | 8 | 0 | 0 | 0 | 0 | 100 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| June | 17 | 17 | 18 | 8 | 8 | 5 | 87 | 7 | 6 | 7 | 10 | 11 | 21 | 0 | 0 | 0 | 0 | 0 | 100 | 0 | 0 | 0 | 0 | 0 | 0 |
| July | 12 | 12 | 5 | 5 | 7 | 4 | 3 | 77 | 5 | 4 | 6 | 7 | 11 | 0 | 0 | 0 | 0 | 0 | 0 | 100 | 0 | 0 | 0 | 0 | 0 |
| August | 9 | 3 | 4 | 3 | 3 | 2 | 2 | 2 | 73 | 2 | 3 | 6 | 3 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 100 | 0 | 0 | 0 | 0 |
| September | 11 | 3 | 4 | 5 | 3 | 1 | 2 | 4 | 6 | 79 | 4 | 4 | 6 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 100 | 0 | 0 | 0 |
| October | 7 | 2 | 2 | 3 | 2 | 1 | 2 | 2 | 1 | 0 | 67 | 1 | 3 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 100 | 0 | 0 |
| November | 5 | 0 | 1 | 0 | 1 | 1 | 0 | 1 | 0 | 0 | 0 | 61 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 100 | 0 |
| December | 4 | 1 | 1 | 0 | 0 | 1 | 1 | 2 | 0 | 1 | 1 | 1 | 42 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |  |

