

YouGov Survey Results

Sample Size: 1684 GB Adults
Fieldwork: 4th - 5th October 2016

	EU Ref Vote			Vote in 2015				Gender		Age				Social Grade		Region						
	Total	Remain	Leave	Did not vote	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1684	662	719	254	475	394	101	163	815	869	195	719	416	354	960	724	202	559	362	406	155	
Unweighted Sample	1684	785	700	165	490	422	121	165	768	916	200	713	434	337	1046	638	174	573	371	407	159	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

For each of the following, please say which side, if either, you think they campaigned for during the EU referendum campaign?

David Cameron

Campaigned to REMAIN in the European Union	83	90	86	59	93	85	98	88	86	80	76	78	90	89	87	78	90	87	80	77	81
Campaigned to LEAVE the European Union	2	2	1	5	1	3	1	0	2	3	5	2	2	2	3	2	2	2	1	4	2
Did not campaign for either side during the referendum	2	1	2	3	1	1	1	3	1	2	1	2	1	2	1	2	2	0	3	2	2
Don't know	13	7	11	32	5	11	1	9	11	15	19	17	8	8	9	18	6	11	16	16	15

George Osborne

Campaigned to REMAIN in the European Union	62	68	68	31	76	66	78	75	73	52	43	53	73	77	68	54	63	66	59	59	60
Campaigned to LEAVE the European Union	5	9	3	3	4	6	4	1	4	6	11	6	4	2	6	5	7	4	5	6	9
Did not campaign for either side during the referendum	2	2	2	4	2	1	2	3	2	3	2	4	1	1	2	3	2	2	3	2	2
Don't know	30	21	26	61	18	27	15	21	21	39	45	37	22	19	25	38	29	28	33	33	29

Boris Johnson

Campaigned to REMAIN in the European Union	4	4	2	6	4	3	4	3	3	4	5	4	3	3	4	3	5	3	4	3	5
Campaigned to LEAVE the European Union	80	89	84	53	88	83	96	86	86	75	69	75	88	88	85	75	84	84	76	77	79
Did not campaign for either side during the referendum	1	0	1	2	1	1	0	0	0	2	1	1	0	1	1	1	1	0	1	2	0
Don't know	15	7	13	38	7	13	0	11	11	19	25	19	9	8	11	21	9	12	19	18	16

Jeremy Corbyn

Campaigned to REMAIN in the European Union	56	62	59	35	59	64	66	68	61	51	51	52	61	63	59	52	57	59	55	55	50
Campaigned to LEAVE the European Union	7	6	6	9	9	3	5	1	6	8	6	6	7	7	7	6	3	7	7	8	6
Did not campaign for either side during the referendum	14	18	13	6	17	15	19	12	17	10	10	13	16	16	15	12	18	14	11	13	17
Don't know	24	14	22	51	15	18	10	18	16	31	33	29	16	15	19	30	22	21	27	24	27

Nigel Farage

Campaigned to REMAIN in the European Union	1	1	2	1	1	2	3	1	1	1	1	2	1	1	1	1	2	1	2	2	0
Campaigned to LEAVE the European Union	82	91	84	57	90	86	96	92	87	78	76	78	88	89	87	76	85	85	78	79	86
Did not campaign for either side during the referendum	1	0	0	3	0	0	0	0	0	1	2	1	0	1	0	1	0	1	1	1	0
Don't know	15	8	13	39	8	12	1	7	11	19	21	20	10	9	11	21	13	13	19	18	13

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Theresa May

Campaigned to REMAIN in the European Union	53	55	59	31	61	54	65	65	53	53	39	46	62	63	55	50	52	55	51	52	51
Campaigned to LEAVE the European Union	9	11	5	17	7	11	3	3	9	10	16	12	7	4	9	10	13	8	8	11	9
Did not campaign for either side during the referendum	17	21	18	5	20	16	27	19	21	13	15	15	18	20	19	14	15	19	16	16	17
Don't know	21	13	18	47	11	19	6	13	17	25	30	28	13	13	17	27	20	18	26	21	24

Sadiq Khan

Campaigned to REMAIN in the European Union	54	62	56	28	57	60	65	67	62	45	55	51	55	56	60	45	76	57	44	48	49
Campaigned to LEAVE the European Union	3	3	3	5	5	3	1	1	4	3	3	3	4	4	4	2	1	3	5	3	4
Did not campaign for either side during the referendum	2	2	2	4	1	1	3	2	2	3	2	3	2	2	2	3	3	2	3	2	1
Don't know	41	33	39	64	37	36	31	31	32	49	40	43	39	38	34	50	21	37	48	47	46

Nicola Sturgeon

Campaigned to REMAIN in the European Union	71	79	77	36	81	75	82	80	79	63	54	66	79	80	77	63	74	72	65	65	88
Campaigned to LEAVE the European Union	4	4	3	5	5	2	3	3	3	4	5	4	4	2	3	4	3	3	5	4	1
Did not campaign for either side during the referendum	1	1	1	3	1	1	2	1	1	2	2	2	1	1	1	2	2	1	2	2	0
Don't know	24	17	19	56	14	22	14	16	17	31	39	29	16	17	19	32	21	24	29	28	11

Tim Farron

Campaigned to REMAIN in the European Union	35	42	37	12	35	40	66	45	46	24	25	30	40	43	39	30	39	39	31	30	35
Campaigned to LEAVE the European Union	6	5	6	6	6	6	2	9	6	5	8	5	6	7	6	5	4	7	4	8	3
Did not campaign for either side during the referendum	2	2	2	3	3	1	0	2	2	2	4	2	2	2	2	3	3	1	3	4	1
Don't know	57	51	55	79	56	53	32	44	46	68	64	63	52	48	53	62	54	53	62	59	61