

YouGov Survey Results

Sample Size: 1676 GB Adults

		EU Ref	2016		Vote	in 2015	5	Ge	ender		Ag	е		Social	Grade			Region		
	Total	Remain	Leave	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1676	659	716	473	392	101	161	811	865	194	716	414	352	955	721	201	556	360	404	154
Unweighted Sample	1676	778	712	479	417	107	160	733	943	163	696	448	369	1005	671	170	572	347	420	167
•	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	31 Oct-	13-14																			
	1 Nov	Nov																			
Which of the following do you think are the most important issues facing																					
the country at this time? Please tick up to three.																					
Britain leaving the EU	64	62	68	64	74	60	66	69	66	58	57	59	65	66	66	57	61	67	65	54	56
Immigration & Asylum	47	45	23	70	50	37	32	86	43	47	25	41	51	58	38	55	36	46	47	50	38
The economy	37	38	47	32	51	33	45	26	45	32	38	38	37	41	46	28	36	39	39	36	46
Health	33	33	40	29	33	44	41	20	27	39	36	28	38	39	37	28	27	34	32	35	38
Housing	18	19	22	18	18	23	22	13	18	21	19	21	14	23	18	21	36	18	17	16	16
Welfare benefits	15	17	14	19	13	20	11	19	16	19	13	20	17	14	14	22	15	16	14	22	20
The environment	9	11	18	4	6	13	15	3	12	9	24	9	10	8	13	8	13	11	10	8	11
Education	12	10	15	6	9	14	14	2	8	12	23	9	10	5	12	8	11	9	8	11	16
Crime	10	9	5	12	8	7	5	18	8	9	6	8	9	11	9	8	7	9	9	10	3
Pensions	10	9	8	10	9	9	9	10	8	9	4	5	15	13	8	10	7	8	10	8	11
Family life & childcare	5	4	5	2	3	4	7	3	3	5	5	5	2	3	4	4	4	4	2	5	3
Tax	4	4	4	4	3	3	5	2	5	3	4	5	4	2	4	4	1	3	5	4	8
Transport	2	2	4	2	3	2	5	0	4	1	4	3	1	3	3	1	2	3	1	3	2
None of these	1	1	0	0	0	1	0	0	1	0	0	1	0	0	0	1	1	1	0	0	0
Don't know	4	4	3	2	1	3	2	0	4	5	6	7	3	0	3	7	5	3	6	4	3
				,										٠,							
Thinking about the result of the EU referendum, which of the following best	26-27	13-14																			
reflects your view?	Oct*	Nov																			
I support Britain leaving the EU, and the British government should ensure that	OU	1404							1		1			ı		Ī					
Britain does leave the EU	45	45	3	91	54	32	33	92	44	46	20	35	55	66	38	54	34	49	44	47	37
I did not support Britain leaving the EU, but now the British people have voted to	23	23	48	2	29	28	32	3	24	22	38	23	20	20	29	16	23	22	24	23	26
leave the government has a duty to carry out their wishes and leave																-					
I do not support Britain leaving the EU and the government should ignore the	24	22	46	2	15	32	31	3	23	21	29	26	18	13	28	14	31	21	20	17	30
result of the referendum or seek to overturn it in a second referendum			.0	-	.0	-	٠.	3				_0	.0						_0	• •	30
Don't know	8	10	3	5	3	8	5	1	9	11	12	16	7	2	6	16	12	8	11	13	7
*Please note, in previous survey, a different tense was used, e.g. 'I supported																					

^{*}Please note, in previous survey, a different tense was used, e.g. 'I supported Britain leaving the EU' etc.



			EU Ref	2016		Vote i	n 2015	i	Ge	nder		Αg	е		Social	Grade			Region		
		Total	Remain	Leave	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotlar
Weighted Sa			659	716	473	392	101	161	811	865	194	716	414	352	955	721	201	556	360	404	154
Unweighted Sa	ample		778	712	479	417	107	160	733	943	163	696	448	369	1005	671	170	572	347	420	167
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
	Nov	13-14 Nov																			
Britain's exit from the European Union?																					
	3	2	1	4	5	0	1	3	2	2	2	0	3	6	2	2	2	2	3	2	1
,	22	16	9	24	28		15	22	16	15	7	13	16	26	16	16	15	18	16	15	13
	25	18	10	28	33		16	25	18	17	9	13	19	32	18	18	17	20	19	17	14
, ,	24	29	32	31	26	34	38	40	27	32	42	30	26	27	29	30	37	26	30	31	27
, ,	22 46	23 52	34 66	15 46	9 35		22 60	17 57	27 54	19 51	16 58	25 55	28 54	17 44	25 54	21 51	24 61	24 50	17 47	20 51	37 64
1011221221	29	29	24	26		21	24	17	27	31	33	32	27	24	28	32	21	29	34	32	23
2018 2019 2020 After 2020 Will probably not leave at all Don't know		16 24 11 7 14 19	12 25 11 12 14 18	21 25 12 4 13 15	19 32 14 5 9 12	18 20 12 11 15 19	14 32 12 12 9 15	19 23 6 4 19 21	14 28 10 8 15	18 20 12 7 13 20	17 21 14 9 9	13 20 10 9 17 23	19 27 9 7 13	20 30 13 3 11 14	16 26 11 8 14 17	17 22 11 6 14 22	15 25 8 8 18 22	15 24 12 7 13 20	19 20 13 6 14 20	18 27 9 6 13	1; 2; 1; 1; 1,
the next election is due to happen in 2020. Theresa May has said she will nooke article 50 (the procedure that begins Britain's formal exit from the EU) by March 2017. There will then be a period of negotiations while the letails of British exit are decided, before Britain leaves the EU by Spring 019.																					
When would you like to see the next general election happen?								_			_			_		_					
As soon as possible, before Article 50 is invoked		25	35	19	15	36	29	20	25	25	28	27	23	20	25	25	32	23	24	21	36
Later in 2017, after Article 50 has been invoked, but before negotiations over British exit have happened		8	9	8	8	9	10	8	9	7	11	8	8	8	9	8	6	9	9	8	10
			0	5	5	9	7	5	8	7	6	9	7	7	8	7	9	7	5	9	9
In 2018 or early 2019, after negotiations over British exit, but before Britain actually leaves the EU		8	9	5	3	Ü	•	Ť						1		· [
In 2018 or early 2019, after negotiations over British exit, but before Britain actually leaves the EU Later in 2019, after Britain leaves the EU		7	3	12	8	6	4	14	7	6	3	4	10	10	6	7	5	6	8	7	6
In 2018 or early 2019, after negotiations over British exit, but before Britain actually leaves the EU							-						10 34 18								



Fieldwork: 13th - 14th November 2016

		EU Ref	2016		Vote	in 2015	5	Ge	ender		Ag	е		Social	Grade			Region		
	Total	Remain	Leave	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
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Unweighted Sample	1676	778	712	479	417	107	160	733	943	163	696	448	369	1005	671	170	572	347	420	167
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

On a scale of 0 to 10, where 0 means you are CERTAIN that leaving the EU will be bad for Britain, and 10 means you are CERTAIN that leaving the EU will be good for Britain, how sure are you about what the impact of leaving the EU will be?																				
I am certain that leaving the EU will be BAD for Britain - 0	12	27	Ο	7	21	15	1	12	11	16	12	13	7 I	16	7	15	12	8	8	24
1	5	12	0	3	8	6	0	7	1	8	6	4	΄,	7	, 1	9	5	5	5	5
· · · · · · · · · · · · · · · · · · ·	6	14	1	6	9	13	1	7	5	14	8	4	3	9	3	6	5	0	6	7
2	8	16	0	8	11	10	2	8	8	14	10	6	٥	10	5	14	7	0	7	7
3	-		4	0	11	7	2	3	3	3	10	0	4	10	2		1	0	2	7
4	3	6	1	4	4	10	0	-			3	3	2	4		3	4	3	2	2
5	15	14	6	13	13	10	1	15	16	17	21	11	9	13	19	13	13	16	20	14
6	6	4	6	6	5	8	1	6	6	/	/	5	3	6	6	6	5	8	5	4
	7	3	12	10	6	8	6	/	/	6	8	6	9	8	/	3	8	8	/	10
8	9	1	18	13	7	7	13	8	10	4	9	10	11	8	11	7	11	8	10	6
9	8	1	16	10	5	6	12	7	8	6	4	9	14	6	9	7	7	6	11	5
I am certain that leaving the EU will be GOOD for Britain - 10	20	2	41	22	12	8	62	19	21	7	12	29	33	14	28	18	22	22	18	16
Which, if any, of the following do you think will be the most NEGATIVE impacts from leaving the European Union? Please tick up to three.																				
Goods and services will become more expensive in the shops	29	39	19	30	31	38	12	30	28	25	34	28	24	33	24	31	28	27	30	36
Companies will be less likely to invest in Britain without access to EU markets	23	39	10	26	29	36	10	25	21	30	24	23	18	30	14	29	25	19	21	25
British exporters will find it harder to trade because of export barriers and tariffs	20	29	13	21	23	22	13	21	20	28	21	17	19	23	17	19	20	22	19	24
The British economy will go into recession	15	27	4	14	16	15	2	14	15	26	16	12	7	18	10	17	14	15	12	19
There will be a reduction in regulations protecting workers rights and holiday entitlements	14	23	7	9	21	16	5	16	11	18	13	13	11	16	10	13	13	14	12	20
Much of Britain's financial services industry will move to other European cities	13	22	4	14	17 15	18	2	12	13	20	13	11	10	15	10	12	15 10	10	12	14

British people wouldn't be able to live or work elsewhere in Europe Britain will be taken less seriously and have less influence in the world 14 12 Other EU countries will be less willing to co-operate with Britain on things like 14 11 15 10 12 10 11 combatting terrorism Jobs will be less secure and there will be increased unemployment Something else 42 27 12 18 9 14 52 21 16 13 9 10 None - there will be no negative effects at all from leaving the European Union 17 9 Don't know



Fieldwork: 13th - 14th November 2016

Fleidwork: 13th - 14th November 2016																				
		EU Ref	2016		Vote	in 201	5	G	ender		Αç	je		Social	Grade			Region		
	Total	Remain	Leave	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Samp	le 1676	659	716	473	392	101	161	811	865	194	716	414	352	955	721	201	556	360	404	154
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
[The following question only asked to pro-Brexit supporters; n=821]																				
And if they DID happen, which ONE of the following would be most likely to																				
convince you that Brexit was BAD for Britain?																				
Even if they happened, none of these would convince me Brexit was bad for Britain	40	11	47	46	30	32	53	42	38	6	27	49	54	38	42	39	46	42	33	33
The British economy went into recession	9	15	7	10	12	6	3	10	8	22	10	5	8	12	6	5	8	13	10	5
Goods and services became more expensive in the shops	5	9	5	4	7	7	4	4	7	5	7	5	3	6	5	1	5	5	6	10
Jobs become less secure and there is increased unemployment	5	7	5	4	8	6	2	6	5	12	8	4	2	6	5	2	4	6	7	9
Companies were less likely to invest in Britain without access to EU markets	4	6	3	4	4	7	3	3	4	2	6	3	2	3	4	9	3	5	2	3
Other EU countries were less willing to co-operate with Britain on things like combatting terrorism	4	5	5	6	4	0	6	3	6	2	3	6	5	5	4	2	5	4	6	2
Much of Britain's financial services industry moves to other European cities	4	8	3	5	3	11	2	5	3	5	4	2	4	4	3	7	3	3	4	1
British exporters found it harder to trade because of export barriers and tariffs	3	3	3	4	1	0	3	5	2	1	4	2	4	3	3	0	5	2	4	2
There is a reduction in regulations protecting workers rights and holiday	3	5	3	2	4	7	1	3	4	1	5	3	1	2	5	0	2	3	5	8

2

18 17

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20 31 21 18

Which, if impacts

Britain was taken less seriously and had less influence in the world

Don't know

British people were no longer able to live or work elsewhere in Europe

Which, if any, of the following do you think will be the most POSITIVE																				
mpacts from leaving the European Union? Please tick up to three.								_					_		_					
There will be a reduction in immigration	28	11	44	29	22	17	55	26	29	14	24	32	37	23	33	24	31	29	27	19
Britain will have more freedom to trade with countries outside the EU	28	20	40	41	22	28	38	28	27	23	22	33	35	29	26	26	29	27	30	19
British businesses will face fewer rules and regulations	17	13	23	26	12	16	19	19	16	13	13	18	27	19	15	14	18	21	17	13
Government will have more freedom to intervene in the economy and help British companies	17	14	21	26	12	15	16	17	18	14	14	17	25	20	14	19	16	19	18	15
The British government will have more money to spend on public services	16	10	26	19	14	17	26	14	18	17	14	17	19	16	17	12	20	15	16	13
Britain will be able to strike better trade deals than we could get as part of the EU	15	8	24	25	10	15	20	15	16	12	12	16	24	15	16	10	18	12	18	15
There will be less competition for jobs from EU immigrants	15	9	21	14	13	11	26	13	16	12	15	17	14	12	18	15	14	17	16	8
European vessels won't be able to fish in British waters	13	12	17	13	14	16	14	14	13	11	10	13	21	13	13	11	14	11	13	21
Britain will be able to scrap human rights laws	10	4	18	15	6	8	25	11	10	3	7	12	19	10	12	9	9	13	11	9
Food and groceries will become cheaper in the shops	2	2	3	1	2	5	3	2	3	3	3	3	0	2	2	3	2	3	3	4
Something else	3	3	2	1	3	2	7	4	1	5	3	3	1	3	2	3	3	2	2	6
None - there will be no positive effects at all from leaving the European Union	18	39	2	11	31	24	2	20	16	24	20	17	12	23	12	23	18	16	16	23
Don't know	15	10	11	9	12	8	8	14	15	18	20	11	6	10	21	15	12	17	14	16

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17 13 23 10



Fieldwork: 13th - 14th November 2016

		EU Ref	2046	I	Vata	in 2015		٠.			۸.			Casial	Grade			Danian		
		EU Rei	2010		vote	IN 2013)	G	ender		Αç	je		Social	Grade			Region		
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	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/

 [The following question only asked to anti-Brexit supporters; n=640] And if they DID happen, which ONE of the following would be most likely to convince you that Brexit was GOOD for Britain?

Even if they happened, none of these would convince me Brexit was good for The British government had more money to spend on public services

Britain was able to strike better trade deals than we could get as part of the EU

Food and groceries became cheaper in the shops Britain had more freedom to trade with countries outside the EU There was be a reduction in immigration Government had more freedom to intervene in the economy and help British

companies European vessels were no longer able to fish in British waters British businesses faced fewer rules and regulations

There was be less competition for jobs from EU immigrants Britain was able to scrap human rights laws Don't know

Below are some of the issues that the government may need to consider when deciding on Britain's future relationship with Europe. Please rank them in order of how important a consideration you think they should be for the government - with the issue you think is MOST important for the government to consider at the top, and the one you think is LEAST important at the bottom.

Respecting the fact that the British public voted to Leave the EU

e EU																				
Ranked first	45	25	66	52	34	45	68	47	43	35	38	48	60	39	53	40	47	45	46	41
Ranked second	7	7	9	8	8	11	8	8	7	7	7	8	7	9	6	5	7	7	9	6
Ranked third	5	4	5	5	4	3	6	5	5	5	4	6	4	4	6	2	4	6	6	4
Ranked fourth	5	4	4	5	5	1	4	6	4	3	5	5	4	5	4	5	6	3	4	6
Ranked fifth	6	9	4	6	6	6	5	6	7	6	5	8	6	7	5	6	6	6	6	7
Ranked sixth	6	11	4	5	10	10	2	5	8	11	7	5	5	8	5	8	7	4	5	12
Ranked seventh	9	13	3	6	11	7	2	8	11	16	12	7	3	9	9	15	9	9	7	9
Ranked eighth	17	27	5	13	20	16	5	16	17	16	22	13	11	19	13	19	14	19	16	15



Fieldwork: 13th - 14th November 2016		FILR	f 2016		Vote i	n 2015		Ge	nder		Ag	10		Social	Grade			Region		
		LOTA	1 2010		1				iiuci				1	Oociai	Orauc		Doot of		Т	
	Tota	al Remain	Leave	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
	eighted Sample 167		716	473	392	101	161	811	865	194	716	414	352	955	721	201	556	360	404	154
Unw	eighted Sample 167		712	479	417	107	160	733	943	163	696	448	369	1005	671	170	572	347	420	167
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Reducing the amount of immigration into Britain																				
	red first 11	_	14	9	10	5	20	9	12	8	11	12	9	10	12	6	9	13	13	12
Ranked			25	15	12	9	33	16	15	6	14	20	16	11	21	11	16	15	17	13
	ed third 10		13	10	7	7	16	10	10	5	10	9	14	8	13	8	9	11	12	5
	d fourth 8	5	13	11	7	7	10	8	9	4	8	8	11	8	10	9	8	8	9	7
	ced fifth 9	7	10	9	7	6	11	7	10	15	8	7	9	9	8	10	9	9	7	9
	ed sixth 9	9	7	10	8	10	2	9	9	8	8	9	9	9	8	11	9	8	8	6
Ranked			7	12	17	19	4	14	12	13	15	11	11	15	10	14	12	13	12	17
	d eighth 25	41	12	25	31	39	5	27	24	40	26	23	20	30	19	30	28	22	21	31
Ensuring Britain has control of its own laws								i	1	i						i				
	ced first 9	7	9	10	7	5	5	9	8	4	10	8	10	8	9	8	8	9	11	6
Ranked			34	29	18	18	31	24	23	12	20	26	36	20	29	21	22	27	26	20
	ed third 19		28	16	20	18	30	19	19	13	20	22	19	18	21	17	22	16	19	21
	d fourth 12		13	10	9	18	17	11	12	14	10	12	12	10	14	6	14	12	11	11
	ced fifth 10		6	13	9	11	8	10	10	9	11	9	9	11	9	16	11	9	7	9
	ed sixth 13		4	11	16	16	5	12	13	23	14	10	7	16	9	16	12	12	14	11
Ranked			3	9	15	12	2	10	10	18	10	10	5	13	6	10	10	10	8	14
	d eighth 4	6	2	2	6	3	2	4	4	7	5	4	2	5	3	5	2	5	4	8
Saving the money that Britain currently pays to the EU																				
	ced first 5		4	3	5	5	3	5	6	7	7	5	3	6	5	5	6	6	6	4
Ranked			13	10	11	10	13	8	13	11	10	11	13	10	13	11	11	9	12	10
	ed third 15		18	15	12	6	19	14	15	14	13	15	18	13	17	11	14	15	14	20
	d fourth 17		21	14	18	16	30	16	17	13	18	16	19	15	19	17	17	16	17	14
	ced fifth 17		14	14	22	17	11	19	15	19	17	19	13	18	16	21	16	16	17	20
	ed sixth 14		11	16	12	18	8	15	14	16	15	14	12	16	13	9	15	17	13	15
Ranked	· · · · · · · · · · · · · · · · · · ·		9	15	12	17	8	13	11	15	10	12	13	13	10	14	12	12	11	8
	d eighth 9	10	9	13	8	10	8	10	9	5	10	9	10	10	9	12	9	9	10	9
Doing what is best for the British economy									1	1										
	ced first 18		5	17	26	22	2	18	18	27	19	18	9	22	12	28	17	16	12	25
Ranked			10	17	16	17	8	15	16	19	19	13	11	19	11	19	14	17	14	15
	ed third 18		20	22	14	21	16	18	17	13	18	18	20	18	17	16	19	19	16	15
	d fourth 16		18	16	12	19	18	15	17	14	15	18	17	16	17	12	17	14	19	15
	ced fifth 16		22	13	17	9	25	16	16	14	14	18	19	12	21	11	17	17	17	14
	ed sixth 7	5	10	7	8	6	11	7	8	4	7	8	10	6	9	7	7	7	9	7
Ranked		2	9	5	3	4	17	7	5	7	5	5	8	6	7	5	5	6	8	7
Ranke	d eighth 4	1	6	3	3	1	4	4	4	4	3	3	7	2	6	3	3	4	5	1



Fieldwork: 13th - 14th November 2016																				
		EU Ref	2016		Vote	in 2015)	Ge	ender		A	ge		Social	Grade			Region		
	Total	Remain	Leave	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1676	659	716	473	392	101	161	811	865	194	716	414	352	955	721	201	556	360	404	154
Unweighted Sample	1676	778	712	479	417	107	160	733	943	163	696	448	369	1005	671	170	572	347	420	167
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Helping British exporters get access to important markets										_										
Ranked first	3	4	1	2	4	5	0	3	3	5	3	3	1	3	2	2	3	2	4	1
Ranked second	10	16	2	9	10	18	3	11	9	13	10	9	8	11	8	12	10	9	7	14
Ranked third	15	24	8	13	22	23	10	15	15	19	16	15	11	17	13	20	14	15	14	16
Ranked fourth	16	18	13	19	14	10	8	16	15	19	16	16	15	17	13	18	15	18	14	16
Ranked fifth	14	12	17	18	11	15	12	15	13	10	14	12	19	14	15	9	14	14	16	15
Ranked sixth	18	13	23	17	17	14	29	18	18	11	17	21	21	16	21	17	17	21	17	21
Ranked seventh	15	9	19	14	12	10	23	14	16	13	16	14	14	14	17	15	17	13	15	11
Ranked eighth	9	4	15	8	9	5	15	8	11	11	7	11	11	7	12	7	9	8	13	6
Protecting important British industries, like financial services		I 0				_			0		_	_	_		0		•		0	0
Ranked first	4 9	6 15	3	4 8	4 12	6 6	1 2	4	3 9	4 14	5 10	2 8	3 5	5 11	2 6	4	3 10	4 7	3 8	6 9
Ranked second Ranked third	10	17	4	11	11	15	3	9 10	11	16	11	8	9	12	8	11 14	10	9	10	10
Ranked fourth	14	19	10	13	19	13	9	15	12	16	14	14	11	15	12	19	11	14	13	17
Ranked fifth	14	14	13	13	14	19	13	12	15	14	14	15	12	14	14	11	13	16	16	9
Ranked sixth	18	15	20	20	15	14	18	19	17	17	18	16	20	18	18	17	19	16	18	20
Ranked seventh	17	10	25	18	14	19	24	16	18	7	15	22	22	13	22	14	18	17	18	17
Ranked eighth	15	4	23	15	10	8	31	14	15	12	13	16	17	12	18	11	15	17	15	13
Protecting the jobs of people who work in companies that export to Europe						-														
	_				_	_			_		_						_	_	_	_
Ranked first	6	12	1	4	8	8	1	5	7	10	7	4	4	7	4	8	7	5	6	6
Ranked second	9	15	2	5	12	10	2	8	9	18 15	10	6	4	10	7	9	9	8	6	13
Ranked third	9	14	4	7	10	7	1	9	8		9	8	5	10	6	11	8	8	8	10
Ranked fourth	13	16	8 13	12	16 13	17	5 15	12	14 13	18 14	14	11	11	14	12	14	12	15	13	13 17
Ranked fifth Ranked sixth	14 14	14 9	20	15 15	14	15 11	15 25	15 15	14	9	16 13	12 16	12 17	15 12	13 17	16 16	13 14	13 15	14 16	7
Ranked seventh	18	11	25	21	15	13	20	18	18	10	16	19	24	17	20	13	18	19	21	, 16
Ranked eighth	17	8	28	21	12	18	31	17	17	5	14	23	23	15	20	12	20	18	16	16
If it came to point where you HAD to choose one or the other, which of the following would you pick?		•		_'				-		-				-		-				
Saving the money that Britain currently pays to the EU	47	32	60	40	43	41	71	42	52	45	46	51	46	42	55	40	48	48	53	40
Helping British exporters get access to important markets	53	68	40	60	57	59	29		48	55	54	49	54		45	60	52	52	47	60
If it came to point where you HAD to choose one or the other, which of the following would you pick?		_								_						_				
Reducing the amount of immigration into Britain	51	21	75	49	40	31	88	48	53	34	48	58	57	41	64	43	49	54	58	40
Helping British exporters get access to important markets	49	79	25	51	60	69	12	52	47	66	52	42	43	59	36	57	51	46	42	60



Fieldwork: 13th - 14th November 2016																						
Tiolanoina Total Tantitorollissi 2010			EU Re	f 2016		Vote	in 201	5	Ge	ender		Αg	je		Soc	ial Gra	ade			Region		
		Total	Remain	Leave	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-49	50-64	65+	ABO	1 C2	2DE		Rest of South	Midlands / Wales	North	Scotland
Weighted Sar	nple	1676	659	716	473	392	101	161	811	865	194	716	414	352	95	5 72	21	201	556	360	404	154
Unweighted Sar	nple	1676	778	712	479	417	107	160	733	943	163	696	448	369	100			170	572	347	420	167
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	9	%	%	%	%	%	%
If it came to point where you HAD to choose one or the other, which of the following would you pick? Reducing the amount of immigration into Britain		35	l 11	56	31	27	18	75	35	35	20	31	41	42	27	, ,	45 	28	36	40	35	27
Doing what is best for the British economy		65	89	44	69	73	82		65	65	80	69	59	58			55	72	64	60	65	73
If it came to point where you HAD to choose one or the other, which of the following would you pick?																						
Ensuring Britain has control of its own laws Helping British exporters get access to important markets		62 38	35 65	86 14	68 32	50 50	51 49	87 13	59 41	65 35	42 58	58 42	67 33	78 22			73 27	51 49	63 37	67 33	67 33	50 50
	-27 ct	13-14																				
The following questions contain some possible future relationships that Britain might negotiate with the rest of the European Union. In each case, please read the description of the outcome, and then answer the questions about it. Imagine Britain left the EU on these terms:	ct	Nov																				
Britain leaves the EU and does not sign any new trade deal with the rest of the EU, relying on World Trade Organisation rules. Britain does not have automatic access to European markets, and there are tariffs or other barriers on many British exports. Britain has full control over our borders and immigration, does not have to follow any EU regulations and does not have to contribute any money to the EU.																						
Would not be good for Britain	81 15 24	34 40 25	9 73 18	62 15 23	41 36 23	24 55 21	21 55 23	75 12 12	35 45 21	34 36 30	20 56 23	24 43 33	40 38 22	56 29 15	51	2	12 26 32	29 47 24	36 41 23	37 37 26	35 36 29	27 48 25
Regardless of whether you think it would be good or bad for Britain, do you think this outcome would or would not respect the result of the referendum?																						
Would respect the result of the referendum	62	66	65	74	76	64	69	81	71	61	65	59	71	75			06	57	71	66	65	64
	4	12 22	14 20	9 17	9 15	15 22	15 16	7 12	10 18	13 26	15 20	11 30	11 19	12 13			13 27	20 22	10 20	9 25	11 24	13 23
And would you necessally be beauty or unbounty with this art																						
And would you personally be happy or unhappy with this outcome? Very happy with the outcome	3	12	2	24	14	6	4	36	13	12	7	7	17	21	l 9	1	17	12	12	15	13	6
* '''	22	25	8	43	31	20	22	43	25	26	17	21	28	35			28	19	26	26	27	24
	5	37	10	67	45		26	79	38	38	24	28	45	56	_		15	31	38	41	40	30
, ,,,	9	18	28	11	22		20	8	19	17	26	16	18	17			13	18	18	15	19	21
, 117	23 1 2	21 39	45 73	3 14	14 36	33 52	36 56	1 9	24 43	18 35	29 55	23 39	18 36	14 31	_		13 2 6	29 47	22 40	17 32	15 34	27 48
	23	24	18		19	21	18		19	28	22	32	19	13			29	21	22	26	25	22
																_	- 1					



		EU Ref	2016		Vote i	n 2015	;	Ge	nder		Αg	je		Social	Grade			Region		
	Total	Remain	Leave	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sam			716	473	392	101	161	811	865	194	716	414	352	955	721	201	556	360	404	154
Unweighted Sam			712	479	417	107	160	733	943	163	696	448	369	1005	671	170	572	347	420	167
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
26-2																				
00	t Nov																			
Imagine Britain left the EU on these terms:																				
Britain leaves the EU and instead agrees a free trade deal with the EU. Britain can export goods to the EU without paying tariffs, but the deal does not include services, so does not allow British industries like financial services to export freely to the EU. Britain has full control over our borders and immigration, does not have to follow any EU regulations and does not have to contribute any money to the EU.																				
Do you think this outcome would be good or bad for Britain?																				
Would be good for Britain 50		35 43	69 9	56	45	53	74	49	51	39	42	59	61	48	52	39	49	55	51	53
Would not be good for Britain 26		43		23	32	25	9	29	19	30	24	23	20	30	16	34	26	19	19	26
Don't know 24	26	22	22	21	23	22	17	22	30	31	34	18	18	22	32	27	25	26	30	21
Regardless of whether you think it would be good or bad for Britain, do you think this outcome would or would not respect the result of the referendum? Would respect the result of the referendum Would not respect the result of the referendum		66 14	72 10	75 11	63 14	73 11	71 11	69	62 11	68 10	59 11	69 12	72 11		57 12	61 14	67 11	68 8	63 12	66 13
Don't know 23		20	18	14	22	16	18		27	22	30	19	17		30	25	22	24	25	21
And would you personally be happy or unhappy with this outcome?	24	20	18	14	22	16	18	20	21	22	30	19	17	10	30	25	22	24	25	21
Very happy with the outcome	15	6	24	14	13	11	28	16	13	15	12	17	19	13	17	14	13	16	15	17
Fairly happy with the outcome 35		28	47	44	33	39		35	37	26	31	43	45		34	28	37	39	38	34
TOTAL HAPPY 5		34	71	58	46	50	73	51	50	41	43	60	64	51	51	42	50	55	53	51
Fairly unhappy with the outcome 16	15	27	8	17	20	21	8	17	14	25	15	12	15	19	11	19	18	12	13	17
Very unhappy with the outcome 10	9	18	2	6	15	12	1	10	7	8	10	10	6	11	6	14	9	7	7	11
TOTAL UNHAPPY 26	24	45	10	23	35	33	9	27	21	33	25	22	21	30	17	33	27	19	20	28
Don't know 23	25	20	19	18	20	17	18	21	28	26	33	19	14	19	32	25	23	26	27	21



Fieldwork: 13th - 14th November 2016																					
			EU Ref 201	6	Vo	ote in	2015		Ge	ender		Ą	je		Social	Grade			Region		
	Tota		Remain Lea			ab D	Jem			Female							London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sam	ple 167	' 6	659 71	6 47	73 39	92 1	101	161	811	865	194	716	414	352	955	721	201	556	360	404	154
Unweighted Sam	ple 167	76	778 71	2 47	79 41	17 1	107	160	733	943	163	696	448	369	1005	671	170	572	347	420	167
	%		% %	6 %	6 %	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
26-																					
Imagine Britain left the EU on these terms:	t No	V																			
Britain leaves the EU and instead joins EFTA, like Norway. Britain still has full trade access to EU markets. EU citizens would still have the right to live and work in Britain. Britain still has to follow EU regulations on the single market, but not on things like agriculture, fishing or home affairs. Britain has to make a financial contribution to the EU.																					
Do you think this outcome would be good or bad for Britain? Would be good for Britain Would not be good for Britain Don't know Would not be good for Britain	38	3	52 2 27 5 22 2	3 3 5 4 3 2	0 3	32	39 42 19	60	35 42 23	34 35 31	39 35 26	37 30 34	31 46 23	32 48 20	39	28 37 35	34 40 26	32 40 28	35 39 26	34 35 31	44 36 20
Regardless of whether you think it would be good or bad for Britain, do you think this outcome would or would not respect the result of the referendum? Would respect the result of the referendum Would not respect the result of the referendum Don't know	43	3	47 2 31 5 21 1	8 4	9 4	36 4 10 4 24		25 60 15		29 43 28	39 36 25	33 36 31	31 50 19	32 52 16		28 42 30	36 39 24	32 45 23	31 44 25	34 41 25	37 41 22
And would you personally be happy or unhappy with this outcome? Very happy with the outcome Fairly happy with the outcome TOTAL HAPPY Fairly unhappy with the outcome Very unhappy with the outcome TOTAL UNHAPPY 44	29 37 22 31 17) ' '2 '7	10 7 44 1 54 2 18 2 10 2 28 5	5 4 8 2 8 1	0 3	35 : 12 : 23 :	9 31 40 29 14 43	23 40	38 22	8 28 36 22 15	7 41 48 19 9	7 30 37 19 13	8 26 34 23 24 47	11 25 36 28 23 51	34 43 23	8 22 30 21 19	6 33 39 15 25	7 27 34 23 18	9 28 37 24 14 38	8 28 36 22 15	12 35 47 21 13
Don't know 24			18 1			-	17	15		28	24	32	19	13		31	21	24	24	27	18



Fieldwork: 13th - 14th November 2016

		EU Ref	2016		Vote	in 2015	i	Ge	ender		Ag	je		Social	Grade			Region		
	Total	Remain	Leave	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1676	659	716	473	392	101	161	811	865	194	716	414	352	955	721	201	556	360	404	154
Unweighted Sample	1676	778	712	479	417	107	160	733	943	163	696	448	369	1005	671	170	572	347	420	167
	0/	0/_	0/_	0/.	0/.	0/_	0/.	0/.	0/.	0/.	0/.	0/.	0/.	0/.	0/.	0/.	0/.	0/.	0/.	0/.

Imagine Britain doesn't leave the EU at all:

Britain remains a member of the EU, despite the referendum result. Britain still has full trade access to EU markets. EU citizens would still have the right to live and work in Britain. Britain still has to follow all EU regulations and laws, and makes a financial contribution to the EU. Britain retains an opt out from the single currency, and a rebate on some of our

Do you think this outcome would be good or bad for Britain?

Do you think this outcome would be good or bad for Britain?																			
Would be good for Britain	34	68	8	30	49	51	9 3	7 32	51	36	31	25	43	23	44	33	34	29	41
Would not be good for Britain	45	15	78	53	35	37	81 46	6 44	30	36	52	63	40	51	36	49	45	45	41
Don't know	21	17	14	16	16	12	9 1	7 25	19	28	17	12	17	26	20	18	20	26	18
Regardless of whether you think it would be good or bad for Britain, do you think this outcome would or would not respect the result of the referendum?																			
Would respect the result of the referendum	12	13	10	11	12	11	13 14	4 9	15	11	10	14	11	13	13	9	11	15	12
Would not respect the result of the referendum	68	68	78	76	70	75	77 70	0 67	63	63	75	74	73	62	66	72	70	64	69
Don't know	20	19	13	13	19	14	10 10	6 24	22	26	15	12	16	25	22	19	19	22	19
And would you personally be happy or unhappy with this outcome?																			

A	And would you personally be happy or unhappy with this outcome?																				
	Very happy with the outcome	18	38	4	12	31	29	4	20	16	30	18	18	13	23	11	22	19	16	15	23
	Fairly happy with the outcome	17	29	6	18	18	18	9	18	17	23	19	15	14	20	13	18	16	20	15	20
	TOTAL HAPPY	35	67	10	30	49	47	13	38	33	53	37	33	27	43	24	40	35	36	30	43
	Fairly unhappy with the outcome	15	12	18	20	14	20	9	13	16	18	12	14	20	15	15	14	14	15	16	16
	Very unhappy with the outcome	30	5	59	36	21	23	69	33	27	9	25	38	42	26	35	25	33	29	30	23
	TOTAL UNHAPPY	45	17	77	56	35	43	78	46	43	27	37	52	62	41	50	39	47	44	46	39
	Don't know	20	16	13	13	16	10	9	15	24	20	27	15	11	15	26	20	17	20	24	18



Fieldwork: 13th - 14th November 2016

		EU Ref	2016		Vote	in 2015	j	Ge	ender		Ag	е		Social	Grade			Region		
	Total	Remain	Leave	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1676	659	716	473	392	101	161	811	865	194	716	414	352	955	721	201	556	360	404	154
Unweighted Sample	1676	778	712	479	417	107	160	733	943	163	696	448	369	1005	671	170	572	347	420	167

And if you had to put these four scenarios in order, from the best to the worst outcome, which order would you put them in? Britain leaving the EU and not having any special trade deal, giving Britain complete control over our rules and borders, but facing barriers or tariffs																				
on our exports	00		40	I 00	00	40		00	00	1.44	0.4	00	00	40	05	0.4	00	07	00	40
Ranked first	26	7	43	26	20	19	53	26	26	14	24	29	33	19	35	24	28	27	26	18
Ranked second	25	12	38	29	23	21	31	25	26	19	23	29	30	23	28	22	24	25	30	22
Ranked third	16	17	14	20	13	15	8	13	18	18	15	14	19	15	16	14	14	17	18	16
Ranked fourth	33	64	5	25	45	46	9	36	30	50	38	28	18	42	20	40	34	30	25	44
Britain leaving the EU and having only a limited trade deal, giving Britain control over our borders, but putting barriers or tariffs on some of our exports																				
Ranked first	26	13	40	32	21	26	33	26	27	21	24	27	34	25	28	20	28	29	28	21
Ranked second	30	17	43	34	23	20	51	30	30	17	27	35	38	27	35	24	31	32	31	29
Ranked third	37	61	13	28	47	48	13	38	36	48	41	34	24	42	30	48	36	33	32	44
Ranked fourth	7	9	4	6	9	5	2	6	7	13	8	3	4	6	8	8	5	6	9	5
Britain leaving the EU but remaining in the single market, giving free trade	• 1		•		Ü	Ü	-	Ŭ	•	1 .0	Ü	Ü		Ŭ	١	Ü	Ü	Ū	Ū	Ü
on our exports in exchange for following some rules, paying a fee and allowing immigration from the EU																				
Ranked first	17	17	14	19	15	15	11	17	17	21	18	14	15	16	18	16	14	15	22	18
Ranked second	35	60	15	31	47	42	12	35	36	48	39	31	26	42	27	42	36	35	30	40
Ranked third	39	14	65	43	30	31	74	40	39	27	33	44	53	35	45	30	44	40	40	32
Ranked fourth	8	9	6	7	9	12	3	8	8	4	10	10	5	6	11	12	5	11	8	10
Britain remaining a full member of the European Union	•	·	ŭ		·		Ū	·	Ü				Ů	Ū			Ü	• • •	Ū	
Ranked first	31	63	3	22	45	40	3	31	30	44	35	29	17	39	20	40	30	29	24	42
Ranked second	9	11	4	7	8	17	6	10	8	16	11	5	6	8	10	12	9	8	8	9
Ranked third	8	8	7	8	10	6	5	9	7	7	10	8	5	7	9	8	6	10	10	8
Ranked fourth	52	18	86	63	38	37	86	50	54	33	44	58	72	46	61	40	55	53	58	41
Regardless of which you would prefer, what do you think is the most likely outcome?	•	•		-				ī		•										
Britain leaving the EU and not having any special trade deal, giving Britain																				
complete control over our rules and borders, but facing barriers or tariffs on our	20	18	25	21	18	16	32	20	20	22	17	23	24	20	21	14	22	18	22	24
exports																				
Britain leaving the EU and having only a limited trade deal, giving Britain control	33	37	33	40	35	41	32	34	32	31	30	36	38	39	26	34	35	34	30	28
over our borders, but putting barriers or tariffs on some of our exports																				
Britain leaving the EU but remaining in the single market, giving free trade on	46	40	4.0	4.0	40	40	4-	4-	4.0	l	40	40	4.5	4-7		40	4.5		4-7	00
our exports in exchange for following some rules, paying a fee and allowing immigration from the EU	16	19	16	18	18	19	15	17	16	14	18	16	15	17	15	18	15	14	17	22
Britain remaining a full member of the European Union	8	11	7	5	12	6	6	8	8	9	9	7	7	7	10	12	8	7	8	11
Don't know	22	16	19	16	18	18	15	20	24	24	27	19	16	17	28	22	20	27	23	15



		EU Ref	2016		Vote	in 2015	5	Ge	ender		Ag	е		Social	Grade			Region		
	Total	Remain	Leave	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1676	659	716	473	392	101	161	811	865	194	716	414	352	955	721	201	556	360	404	154
Unweighted Sample	1676	778	712	479	417	107	160	733	943	163	696	448	369	1005	671	170	572	347	420	167
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Last week the High Court ruled that the government did not have the legal power to leave the European Union without the permission of Parliament, and that Parliament needed to have a vote before the formal process of leaving the EU can begin. Whether or not you agree with them, do you think it was or was not legitimate for the High Court to rule on the government's legal powers in																				
this way?																				
Was legitimate - it is right for the courts to rule on whether the government are exceeding their legal powers	43	74	19	39	61	58	13	48	38	61	45	38	36	55	28	52	43	42	36	50
Was not legitimate - the courts were interfering in political matters they should leave alone	39	15	67	48	27	36	77	38	41	20	31	49	56	32	49	33	40	39	43	34
Don't know	18	11	14	14	12	7	9	15	21	19	25	13	8	14	23	15	17	18	20	16
And regardless of the Court's decision, do you think The Government should be able to begin the process of leaving the European		Ī		ı				ı		ı			ı							
Union without a vote in Parliament	47	18	80	60	34	41	81	48	46	25	38	56	68	41	55	35	50	47	51	42
Parliament should have to vote in favour for the government to begin the	36	68	9	28	51	52	10	39	33	55	37	32	27	46	23	51	34	34	30	41
process of the leaving the European Union Don't know	17	14	11	12	14	7	9	14	21	21	25	12	6	13	23	13	16	19	19	17
5611.111011	• •		•			•	Ü			1			٠,١							••
Thinking about those politicians who genuinely feel that Brexit is a mistake																				
and would be bad for Britain. Do you think they should Remain quiet about their views, the public have voted for Brexit and criticism can	29	5	55	37	19	19	66	28	29	8	20	39	45	25	34	22	33	30	29	18
only damage confidence in the economy	23	3	55	31	19	19	00	20	23	0	20	39	45	25	34	22	33	30	29	10
Accept that Britain will leave the EU, but campaign to keep a very close relationship between the EU and Britain once we leave (a "soft Brexit")	37	46	33	43	39	52	24	37	37	47	34	36	40	39	34	33	36	36	41	41
Continue to oppose Britain leaving the EU and call for a new referendum to reverse the decision	14	27	2	8	21	19	3	15	12	18	16	11	9	18	8	18	12	13	12	18
Continue to oppose Britain leaving the EU and call for the referendum result to																				
be set aside or ignored	7	14	1	5	10	8	1	8	7	12	10	5	3	9	5	14	7	6	5	10
Don ['] t know	13	8	8	7	11	3	7	12	14	15	19	9	3	8	19	12	12	14	14	13
Whether or not you personally agree with it Do you think it is or is not legitimate for people who don't support Brexit to call for a second referendum?																				
It is legitimate for people to call for a second referendum	26	50	6	18	39	36	7	29	24	34	29	24	18	32	19	31	25	28	21	36
Is is NOT legitimate for people to call for a second referendum	59	36	86	75	47	54	86	59	59	46	49	66	77	56	62	58	61	57	62	48
Don't know	15	14	7	7	15	10	7	12	18	20	21	10	4	12	18	11	14	15	17	16



Fieldwork: 13th - 14th November 2016																				
		EU Ref	2016		Vote	in 201	5	G	ender		Αç	je		Social	Grade			Region		
	Total	Remain				Lib Dem			Female							London	Rest of South	Midlands / Wales		Scotland
Weighted Sample		659	716	473	392	101	161	811		194	_	414		955	721	201	556	360	404	154
Unweighted Sample		778	712	479	417	107	160	733	943	163	696	448	369	1005	671	170	572	347	420	167
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Do you think it is or is not legitimate for MPs who don't support Brexit to vote against Britain leaving?		ı		1						ı					Ī	ī				
It is legitimate for MPs who think Brexit would be bad for Britain to vote against it	37	64	14	31	50	49	9	39	36	56	40	34	25	45	28	44	36	35	35	46
It is NOT legitimate for MPs who think Brexit would be bad for Britain to vote against it	45	21	74	55	32	41	80	46	44	20	35	54	68	40	50	38	47	48	45	37
Don't know	18	16	12	13	18	10	10	16	20	24	26	12	7	15	22	18	17	17	20	17
Do you think it is or is not legitimate for MPs who don't support Brexit to vote only in favour of a "soft Brexit"?								ı		ī					ı					
It is legitimate for MPs who think Brexit would be bad for Britain to vote for only a "soft Brexit"	41	66	22	38	52	59	19	45	38	58	44	38	32	50	29	52	40	39	40	41
It is NOT legitimate for MPs who think Brexit would be bad for Britain to vote for only a "soft Brexit"	33	13	57	41	23	26	66	34	33	16	24	43	49	29	39	23	36	33	34	36
Don't know	25	21	20	21	25	15	15	21	29	26	32	19	19	21	31	24	24	28	26	23
Imagine that Parliament would NOT vote in favour of Brexit, and that there was instead an early general election. The Conservative party is led by Theresa May, Labour by Jeremy Corbyn, the Liberal Democrats by Tim Farron and UKIP by Paul Nuttall. Imagine that the Conservative party, Labour and UKIP all promised to go ahead with Britain leaving the European Union, and the Liberal Democrats promised to hold a new referendum on EU membership. How would you then vote?																				
Conservative Labour	29 14	20 19	45 12	68 3	8 39	15 9	31 2	29 13	28 16	12 21	21 16	31 14	52 10	31 14	26 15	23	37 10	30 16	23 21	20 13
Liberal Democrat	16	35	2	11	24	42	3	17	15	24	19	13	11	22	9	12 27	18	14	12	14
UKIP	10	1	20	5	6	8	51	10	9	8	7	15	10	6	15	7	10	9	13	5
Another party Would not vote	5 10	9 2	2 5	1 2	2	7 1	0 3	7 11	3 10	6 12	5 12	5 9	4 6	6 7	3 14	2 9	2 9	3 10	3 13	26 10
Don't know	16	14	13	11	17	18	11	13	19	18	21	14	7	14	19	20	15	19	15	12
Excluding those who DON'T KNOW/WOULD NOT VOTE		_		_				_		_						_				
Conservative	39	24	55	78	10	19	36	38	39	17	31	40	60	39	39	32	49	42	32	26
Labour Liberal Democrat	19 22	23 42	15 2	3 13	49 30	11 52	2	17 22	23 21	30 34	24 28	18 17	11 13	18 28	22 13	17 38	13 24	23 20	29 17	17 18
UKIP	14	1	24	6	8	10	59	13	13	11	10	19	11	8	22	10	13	13	18	6



Fieldwork: 13th - 14th November 2016

		EU Ref	2016		Vote	in 2015	i	Ge	ender		Ag	je		Social	Grade			Region		
	Total	Remain	Leave	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1676	659	716	473	392	101	161	811	865	194	716	414	352	955	721	201	556	360	404	154
Unweighted Sample	1676	778	712	479	417	107	160	733	943	163	696	448	369	1005	671	170	572	347	420	167
•	0/.	%	%	%	0/_	%	0/_	0/_	0/_	0/_	0/_	0/_	%	0/_	0/_	%	0/_	0/_	0/_	0/_

Again, imagine that Parliament would NOT vote in favour of Brexit, and that there was instead an early general election. The Conservative party is led by Theresa May, Labour by Jeremy Corbyn, the Liberal Democrats by Tim Farron and UKIP by Paul Nuttall.

Imagine that the Conservative party and UKIP both promised to go ahead with Britain leaving the European Union completely, Labour promised to go ahead with Brexit but remain in the single market, and the Liberal Democrats promised to hold a new referendum on EU membership. How would you then vote?

Conservative	27	16	45	61	9	17	30	28	26	12	18	31	49	28	25	23	33	27	24	19
Labour	18	28	11	7	46	12	6	18	18	30	19	16	10	20	15	19	15	18	23	14
Liberal Democrat	14	30	1	11	18	47	2	15	13	18	17	10	10	18	9	23	14	12	11	14
UKIP	10	1	21	5	7	4	49	11	9	8	7	15	11	6	14	6	11	9	13	4
Another party	4	8	3	1	2	4	1	6	3	4	5	5	3	5	3	1	2	3	2	26
Would not vote	10	3	5	2	2	1	3	10	9	13	12	8	6	8	12	9	9	10	11	7
Don't know	17	14	15	13	16	14	8	13	21	15	23	14	11	14	21	19	16	19	16	14
Conservative	37	19	56	1 72	11	20	34	36	37	17	28	40	59	36	37	32	44	38	33	24
Labour	25	34	14	8	56	14	7	23	26	42	29	21	12	26	22	26	20	25	32	18
Liberal Democrat	19	36	1	13	22	55	2	19	19	25	26	13	12	23	13	32	19	17	15	18
UKIP	14	1	26	6	9	5	55	14	13	11	11	19	13	8	21	8	15	13	18	5

Again, imagine that Parliament would NOT vote in favour of Brexit, and that there was instead an early general election. The Conservative party is led by Theresa May, Labour by Jeremy Corbyn, the Liberal Democrats by Tim Farron and UKIP by Paul Nuttall.

Excluding those who DON'T KNOW/WOULD NOT VOTE

Excluding those who DON'T KNOW/WOULD NOT VOTE

Imagine that the Conservative party and UKIP both promised to go ahead with Britain leaving the European Union, and Labour and the Liberal Democrats both promised to hold a new referendum on EU How would you then vote?

EU membership.																				
Conservative	29	18	48	64	11	19	30	29	29	13	20	33	51	31	27	24	36	28	26	21
Labour	19	36	6	6	49	16	1	19	19	32	22	15	10	23	14	23	17	18	22	16
Liberal Democrat	9	18	1	10	7	33	2	10	8	12	10	8	6	12	5	16	9	8	6	8
UKIP	11	1	23	5	9	9	54	12	11	8	8	16	13	7	17	10	12	10	13	7
Another party	5	8	3	1	2	6	0	6	3	5	5	5	4	6	3	2	2	4	2	27
Would not vote	11	3	6	3	4	1	6	12	10	14	13	9	6	8	15	7	9	11	15	8
Don't know	16	15	13	12	18	16	7	12	20	16	22	13	9	14	20	17	15	21	16	13
Conservative	40	22	60	75	13	22	34	38	41	18	31	42	61	40	40	33	48	39	36	27
Labour	26	43	8	7	60	19	1	25	27	44	34	19	12	29	21	32	23	25	30	20
Liberal Democrat	12	22	1	12	9	39	2	13	11	17	15	10	7	15	7	22	12	11	8	10
UKIP	15	1	29	6	11	11	61	16	16	11	12	21	16	9	25	14	16	14	18	9