## YouGov Survey Results

Sample Size: 1658 GB Adults
Fieldwork: 24th - 25th November 2016

|  |  | EU Ref Vote |  | Vote in 2015 |  |  |  | Gender |  | Age |  |  |  | Social Grade |  | Region |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Remain | Leave | Con | Lab | Lib <br> Dem | UKIP | Male | Female | 18-24 | 25-49 | 50-64 | 65+ | ABC1 | C2DE | London | Rest of South | Midlands / Wales | North | Scotland |
| Weighted Sample | 1658 | 652 | 708 | 468 | 388 | 99 | 158 | 802 | 856 | 192 | 708 | 410 | 348 | 945 | 713 | 199 | 550 | 356 | 400 | 153 |
| Unweighted Sample | 1658 | 757 | 713 | 488 | 405 | 112 | 163 | 696 | 962 | 176 | 632 | 439 | 411 | 1037 | 621 | 164 | 572 | 368 | 412 | 142 |
|  | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% |

Thinking about your finances, which of the

| I am very comfortable financially | 4 | 4 | 4 | 7 | 2 | 4 | 2 | 4 | 4 | 5 | 2 | 5 | 7 | 5 | 3 | 1 | 5 | 3 | 6 | 3 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| I am relatively comfortable financially | 37 | 41 | 40 | 51 | 34 | 43 | 41 | 40 | 35 | 30 | 29 | 43 | 52 | 45 | 27 | 34 | 39 | 40 | 35 | 34 |
| I am just about managing financially | 37 | 37 | 38 | 33 | 36 | 42 | 38 | 34 | 39 | 33 | 39 | 37 | 34 | 35 | 39 | 38 | 34 | 36 | 37 | 42 |
| I am not really managing financially, and often struggle to make ends meet | 12 | 12 | 12 | 5 | 19 | 6 | 13 | 12 | 13 | 11 | 16 | 12 | 6 | 8 | 19 | 16 | 11 | 14 | 11 | 12 |
| I am not managing financially, and often have to go without essentials or am falling deeper into debt | 4 | 3 | 3 | 1 | 5 | 2 | 3 | 4 | 4 | 5 | 6 | 1 | 1 | 3 | 5 | 4 | 3 | 3 | 5 | 4 |
| Not sure | 6 | 4 | 3 | 2 | 4 | 3 | 2 | 6 | 6 | 16 | 8 | 2 | 1 | 5 | 8 | 7 | 7 | 4 | 6 | 6 |

How likely, if at all, are you to consider voting for
the following parties at the next general
election?

| Conservatives |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Will definitely vote for them or consider voting for them | 24 | 21 | 34 | 69 | 3 | 10 | 14 | 25 | 23 | 17 | 14 | 28 | 41 | 24 | 23 | 18 | 32 | 22 | 19 | 18 |
| Will consider voting for them | 19 | 14 | 26 | 22 | 14 | 24 | 34 | 21 | 17 | 21 | 18 | 19 | 18 | 21 | 17 | 19 | 17 | 22 | 21 | 12 |
| TOTAL WILL CONSIDER | 43 | 35 | 60 | 91 | 17 | 34 | 48 | 46 | 40 | 38 | 32 | 47 | 59 | 45 | 40 | 37 | 49 | 44 | 40 | 30 |
| Will probably not consider voting for them | 9 | 11 | 9 | 3 | 12 | 19 | 17 | 8 | 9 | 10 | 11 | 8 | 6 | 9 | 9 | 10 | 9 | 10 | 9 | 7 |
| Will definitely not consider voting for them | 37 | 48 | 23 | 3 | 63 | 42 | 28 | 38 | 35 | 36 | 40 | 39 | 28 | 38 | 35 | 42 | 30 | 34 | 38 | 57 |
| TOTAL WILL NOT CONSIDER | 46 | 59 | 32 | 6 | 75 | 61 | 45 | 46 | 44 | 46 | 51 | 47 | 34 | 47 | 44 | 52 | 39 | 44 | 47 | 64 |
| Don't know | 12 | 6 | 8 | 4 | 8 | 5 | 7 | 7 | 16 | 17 | 17 | 5 | 7 | 8 | 16 | 11 | 12 | 13 | 13 | 6 |
| Labour |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Will definitely vote for them or consider voting for them | 13 | 22 | 7 | 1 | 40 | 9 | 1 | 13 | 14 | 20 | 15 | 13 | 7 | 14 | 12 | 17 | 10 | 14 | 17 | 6 |
| Will consider voting for them | 20 | 26 | 18 | 11 | 33 | 26 | 14 | 21 | 19 | 24 | 24 | 17 | 12 | 21 | 19 | 24 | 17 | 21 | 20 | 22 |
| TOTAL WILL CONSIDER | 33 | 48 | 25 | 12 | 73 | 35 | 15 | 34 | 33 | 44 | 39 | 30 | 19 | 35 | 31 | 41 | 27 | 35 | 37 | 28 |
| Will probably not consider voting for them | 14 | 18 | 13 | 18 | 7 | 25 | 15 | 17 | 12 | 15 | 15 | 16 | 11 | 15 | 13 | 14 | 12 | 13 | 14 | 29 |
| Will definitely not consider voting for them | 40 | 27 | 54 | 66 | 9 | 35 | 66 | 44 | 37 | 24 | 28 | 48 | 64 | 40 | 40 | 33 | 49 | 39 | 34 | 35 |
| TOTAL WILL NOT CONSIDER | 54 | 45 | 67 | 84 | 16 | 60 | 81 | 61 | 49 | 39 | 43 | 64 | 75 | 55 | 53 | 47 | 61 | 52 | 48 | 64 |
| Don't know | 12 | 7 | 9 | 4 | 10 | 5 | 4 | 6 | 18 | 16 | 17 | 6 | 6 | 9 | 16 | 12 | 11 | 13 | 14 | 8 |

## YouGov Survey Results

Sample Size: 1658 GB Adults
Fieldwork: 24th - 25th November 2016

|  |  | "Just About Managing" |  |  |  |  |  | Household Income |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Very Comfortable | Relatively Comfortable | JAMS | Not Really Managing | Not <br> Managing | Not sure | $\begin{array}{\|c\|} \hline \text { Under } \\ £ 10,000 \end{array}$ | $\begin{array}{\|c} \hline £ 10,000 \text { to } \\ 19,999 \\ \hline \end{array}$ | $\begin{array}{\|c} \hline £ 20,000 \text { to } \\ 29,999 \end{array}$ | $\begin{array}{\|c\|} \hline £ 30,000 \text { to } \\ 39,999 \end{array}$ | $\begin{gathered} £ 40,000 \text { to } \\ 49,999 \end{gathered}$ | $\begin{array}{\|c\|} \hline 50,000 \text { to } \\ 69,999 \end{array}$ | $\begin{array}{\|c\|} \hline £ 70,000 \\ \text { and Over } \end{array}$ |
| Weighted Sample | 1658 | 65 | 618 | 607 | 206 | 62 | 100 | 123 | 247 | 263 | 156 | 128 | 112 | 89 |
| Unweighted Sample | 1658 | 71 | 654 | 615 | 186 | 62 | 70 | 115 | 241 | 279 | 156 | 130 | 121 | 86 |
|  | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% |

Thinking about your finances, which of the

| I am very comfortable financially | 4 | 100 | 0 | 0 | 0 | 0 | 0 | 1 | 1 | 5 | 9 | 1 | 6 | 11 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| I am relatively comfortable financially | 37 | 0 | 100 | 0 | 0 | 0 | 0 | 16 | 29 | 37 | 46 | 55 | 55 | 58 |
| I am just about managing financially | 37 | 0 | 0 | 100 | 0 | 0 | 0 | 30 | 41 | 40 | 33 | 33 | 25 | 20 |
| I am not really managing financially, and often struggle to make ends meet | 12 | 0 | 0 | 0 | 100 | 0 | 0 | 29 | 21 | 11 | 7 | 5 | 9 | 6 |
| I am not managing financially, and often have to go without essentials or am falling deeper into debt | 4 | 0 | 0 | 0 | 0 | 100 | 0 | 12 | 4 | 3 | 5 | 2 | 2 | 4 |
| Not sure | 6 | 0 | 0 | 0 | 0 | 0 | 100 | 13 | 3 | 3 | 0 | 4 | 3 | 1 |
| How likely, if at all, are you to consider voting for the following parties at the next general election? <br> Conservatives |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Will definitely vote for them or consider voting for them | 24 | 54 | 31 | 22 | 9 | 11 | 8 | 16 | 22 | 21 | 30 | 30 | 29 | 41 |
| Will consider voting for them | 19 | 20 | 21 | 20 | 18 | 7 | 4 | 9 | 17 | 23 | 18 | 17 | 20 | 20 |
| TOTAL WILL CONSIDER | 43 | 74 | 52 | 42 | 27 | 18 | 12 | 25 | 39 | 44 | 48 | 47 | 49 | 61 |
| Will probably not consider voting for them | 9 | 2 | 9 | 10 | 10 | 4 | 8 | 11 | 8 | 10 | 7 | 9 | 7 | 12 |
| Will definitely not consider voting for them | 37 | 20 | 33 | 37 | 48 | 63 | 33 | 48 | 39 | 35 | 41 | 30 | 37 | 27 |
| TOTAL WILL NOT CONSIDER | 46 | 22 | 42 | 47 | 58 | 67 | 41 | 59 | 47 | 45 | 48 | 39 | 44 | 39 |
| Don't know | 12 | 4 | 6 | 11 | 15 | 16 | 47 | 16 | 15 | 12 | 4 | 13 | 6 | 1 |
| Labour |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Will definitely vote for them or consider voting for them | 13 | 9 | 13 | 12 | 18 | 21 | 6 | 14 | 13 | 12 | 18 | 13 | 18 | 9 |
| Will consider voting for them | 20 | 22 | 20 | 23 | 19 | 15 | 10 | 20 | 13 | 20 | 23 | 27 | 21 | 21 |
| TOTAL WILL CONSIDER | 33 | 31 | 33 | 35 | 37 | 36 | 16 | 34 | 26 | 32 | 41 | 40 | 39 | 30 |
| Will probably not consider voting for them | 14 | 13 | 14 | 16 | 15 | 7 | 8 | 11 | 13 | 15 | 16 | 11 | 15 | 20 |
| Will definitely not consider voting for them | 40 | 50 | 47 | 37 | 32 | 42 | 27 | 41 | 47 | 40 | 38 | 35 | 39 | 48 |
| TOTAL WILL NOT CONSIDER | 54 | 63 | 61 | 53 | 47 | 49 | 35 | 52 | 60 | 55 | 54 | 46 | 54 | 68 |
| Don't know | 12 | 6 | 6 | 12 | 15 | 15 | 49 | 13 | 14 | 12 | 5 | 14 | 7 | 2 |

## YouGov Survey Results

Sample Size: 1658 GB Adults
Fieldwork: 24th - 25th November 2016

|  |  | Home Ownership |  |  |  |  |  | Organisation Type |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Own outright | Own - <br> Mortgage | Rent LA | Rent - <br> Private | Rent - Housing Association | Don't know | Selfemployed | Private sector | Nationalised industry | Other public sector | Charity / voluntary | Other | Have never worked |
| Weighted Sample | 1658 | 272 | 224 | 66 | 101 | 41 | 28 | 153 | 523 | 180 | 192 | 79 | 81 | 19 |
| Unweighted Sample | 1658 | 287 | 221 | 51 | 91 | 43 | 23 | 147 | 501 | 190 | 204 | 83 | 71 | 16 |
|  | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% |

Thinking about your finances, which of the

| I am very comfortable financially | 4 | 8 | 3 | 1 | 2 | 0 | 7 | 5 | 3 | 5 | 6 | 5 | 1 | 0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| I am relatively comfortable financially | 37 | 56 | 47 | 11 | 21 | 15 | 33 | 33 | 39 | 35 | 48 | 39 | 21 | 16 |
| I am just about managing financially | 37 | 29 | 39 | 41 | 45 | 37 | 27 | 32 | 39 | 42 | 33 | 35 | 39 | 41 |
| I am not really managing financially, and often struggle to make ends meet | 12 | 5 | 8 | 26 | 19 | 31 | 8 | 18 | 12 | 12 | 6 | 19 | 11 | 0 |
| I am not managing financially, and often have to go without essentials or am falling deeper into debt | 4 | 0 | 1 | 4 | 6 | 11 | 7 | 4 | 3 | 3 | 3 | 2 | 8 | 16 |
| Not sure | 6 | 2 | 2 | 17 | 8 | 5 | 18 | 9 | 4 | 4 | 3 | 1 | 19 | 27 |


| How likely, if at all, are you to consider voting for the following parties at the next general election? |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Conservatives |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Will definitely vote for them or consider voting for them | 24 | 35 | 25 | 14 | 17 | 3 | 18 | 28 | 28 | 19 | 22 | 16 | 14 | 9 |
| Will consider voting for them | 19 | 19 | 23 | 18 | 16 | 18 | 30 | 17 | 20 | 16 | 20 | 21 | 9 | 24 |
| TOTAL WILL CONSIDER | 43 | 54 | 48 | 32 | 33 | 21 | 48 | 45 | 48 | 35 | 42 | 37 | 23 | 33 |
| Will probably not consider voting for them | 9 | 6 | 10 | 5 | 8 | 9 | 15 | 11 | 7 | 9 | 8 | 11 | 9 | 5 |
| Will definitely not consider voting for them | 37 | 34 | 33 | 54 | 41 | 53 | 24 | 34 | 34 | 41 | 41 | 45 | 48 | 49 |
| TOTAL WILL NOT CONSIDER | 46 | 40 | 43 | 59 | 49 | 62 | 39 | 45 | 41 | 50 | 49 | 56 | 57 | 54 |
| Don't know | 12 | 6 | 9 | 9 | 18 | 17 | 14 | 9 | 11 | 15 | 9 | 7 | 20 | 13 |
| Labour |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Will definitely vote for them or consider voting for them | 13 | 10 | 13 | 7 | 14 | 21 | 24 | 12 | 12 | 15 | 15 | 21 | 9 | 9 |
| Will consider voting for them | 20 | 14 | 20 | 20 | 18 | 23 | 27 | 17 | 19 | 25 | 24 | 22 | 14 | 28 |
| TOTAL WILL CONSIDER | 33 | 24 | 33 | 27 | 32 | 44 | 51 | 29 | 31 | 40 | 39 | 43 | 23 | 37 |
| Will probably not consider voting for them | 14 | 14 | 13 | 18 | 15 | 13 | 8 | 12 | 15 | 17 | 11 | 14 | 10 | 6 |
| Will definitely not consider voting for them | 40 | 55 | 44 | 45 | 39 | 21 | 27 | 51 | 43 | 26 | 39 | 34 | 43 | 50 |
| TOTAL WILL NOT CONSIDER | 54 | 69 | 57 | 63 | 54 | 34 | 35 | 63 | 58 | 43 | 50 | 48 | 53 | 56 |
| Don't know | 12 | 8 | 10 | 10 | 15 | 22 | 14 | 8 | 11 | 17 | 9 | 10 | 25 | 8 |

## YouGov Survey Results

Sample Size: 1658 GB Adults
Fieldwork: 24th - 25th November 2016

|  |  | Marital Status |  |  |  |  |  |  | Children |  | Social Grade |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Married | Living as married | Separated | Divorced | Widowed | Never married | Civil Partnership | None | 1+ | A | B | C1 | C2 | D | E |
| Weighted Sample | 1658 | 725 | 223 | 36 | 93 | 65 | 502 | 14 | 1183 | 371 | 192 | 272 | 481 | 348 | 142 | 223 |
| Unweighted Sample | 1658 | 762 | 210 | 30 | 104 | 74 | 463 | 15 | 1225 | 346 | 212 | 300 | 525 | 264 | 143 | 214 |
|  | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% |

Thinking about your finances, which of the

| I am very comfortable financially | 4 | 5 | 2 | 2 | 3 | 6 | 3 | 0 | 4 | 3 | 9 | 7 | 2 | 4 | 2 | 1 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| I am relatively comfortable financially | 37 | 47 | 28 | 19 | 27 | 45 | 30 | 31 | 41 | 30 | 54 | 50 | 38 | 31 | 33 | 18 |
| I am just about managing financially | 37 | 36 | 39 | 32 | 49 | 33 | 35 | 42 | 37 | 36 | 26 | 33 | 39 | 41 | 34 | 40 |
| I am not really managing financially, and often struggle to make ends meet | 12 | 7 | 20 | 23 | 17 | 11 | 16 | 9 | 10 | 20 | 5 | 6 | 10 | 15 | 19 | 24 |
| I am not managing financially, and often have to go without essentials or am falling deeper into debt | 4 | 1 | 6 | 15 | 3 | 0 | 6 | 4 | 3 | 6 | 0 | 2 | 5 | 2 | 5 | 9 |
| Not sure | 6 | 4 | 6 | 8 | 1 | 4 | 10 | 13 | 5 | 6 | 5 | 3 | 6 | 7 | 7 | 9 |


| How likely, if at all, are you to consider voting for the following parties at the next general election? |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Conservatives |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Will definitely vote for them or consider voting for them | 24 | 31 | 19 | 14 | 23 | 38 | 15 | 20 | 27 | 17 | 33 | 24 | 21 | 26 | 21 | 18 |
| Will consider voting for them | 19 | 19 | 23 | 20 | 13 | 15 | 17 | 40 | 19 | 20 | 19 | 23 | 20 | 19 | 16 | 13 |
| TOTAL WILL CONSIDER | 43 | 50 | 42 | 34 | 36 | 53 | 32 | 60 | 46 | 37 | 52 | 47 | 41 | 45 | 37 | 31 |
| Will probably not consider voting for them | 9 | 8 | 9 | 2 | 17 | 3 | 10 | 0 | 8 | 10 | 9 | 9 | 9 | 11 | 7 | 8 |
| Will definitely not consider voting for them | 37 | 31 | 37 | 51 | 40 | 33 | 44 | 22 | 37 | 37 | 31 | 37 | 41 | 29 | 37 | 43 |
| TOTAL WILL NOT CONSIDER | 46 | 39 | 46 | 53 | 57 | 36 | 54 | 22 | 45 | 47 | 40 | 46 | 50 | 40 | 44 | 51 |
| Don't know | 12 | 10 | 13 | 13 | 6 | 11 | 14 | 17 | 9 | 16 | 8 | 8 | 9 | 14 | 19 | 18 |
| Labour |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Will definitely vote for them or consider voting for them | 13 | 12 | 12 | 6 | 12 | 12 | 17 | 0 | 12 | 15 | 13 | 18 | 13 | 13 | 11 | 10 |
| Will consider voting for them | 20 | 19 | 21 | 22 | 13 | 12 | 24 | 13 | 18 | 26 | 18 | 24 | 20 | 18 | 19 | 19 |
| TOTAL WILL CONSIDER | 33 | 31 | 33 | 28 | 25 | 24 | 41 | 13 | 30 | 41 | 31 | 42 | 33 | 31 | 30 | 29 |
| Will probably not consider voting for them | 14 | 14 | 19 | 13 | 14 | 12 | 14 | 17 | 15 | 13 | 14 | 15 | 16 | 14 | 12 | 13 |
| Will definitely not consider voting for them | 40 | 45 | 36 | 40 | 52 | 52 | 32 | 53 | 46 | 29 | 46 | 35 | 41 | 41 | 40 | 38 |
| TOTAL WILL NOT CONSIDER | 54 | 59 | 55 | 53 | 66 | 64 | 46 | 70 | 61 | 42 | 60 | 50 | 57 | 55 | 52 | 51 |
| Don't know | 12 | 11 | 13 | 19 | 9 | 12 | 13 | 18 | 9 | 17 | 8 | 8 | 10 | 13 | 18 | 19 |

What the world thinks
Sample Size: 1658 GB Adults
Fieldwork: 24th - 25th November 2016


Liberal Democrats

| Will definitely vote for them or consider voting for them | 6 | 13 | 1 | 2 | 8 | 36 | 0 | 6 | 5 | 5 | 7 | 5 | 5 | 7 | 4 | 9 | 5 | 5 | 6 | 5 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Will consider voting for them | 19 | 28 | 12 | 17 | 25 | 37 | 11 | 20 | 17 | 25 | 21 | 16 | 13 | 23 | 13 | 23 | 18 | 20 | 15 | 20 |
| TOTAL WILL CONSIDER | 25 | 41 | 13 | 19 | 33 | 73 | 11 | 26 | 22 | 30 | 28 | 21 | 18 | 30 | 17 | 32 | 23 | 25 | 21 | 25 |
| Will probably not consider voting for them | 16 | 19 | 15 | 19 | 20 | 9 | 8 | 16 | 16 | 20 | 14 | 18 | 14 | 16 | 16 | 13 | 14 | 17 | 19 | 17 |
| Will definitely not consider voting for them | 48 | 33 | 64 | 57 | 38 | 12 | 75 | 50 | 45 | 30 | 41 | 55 | 62 | 45 | 51 | 44 | 50 | 46 | 46 | 52 |
| TOTAL WILL NOT CONSIDER | 64 | 52 | 79 | 76 | 58 | 21 | 83 | 66 | 61 | 50 | 55 | 73 | 76 | 61 | 67 | 57 | 64 | 63 | 65 | 69 |
| Don't know | 12 | 8 | 8 | 5 | 9 | 6 | 6 | 8 | 17 | 19 | 17 | 6 | 7 | 9 | 16 | 11 | 12 | 13 | 15 | 7 |
| UKIP |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Will definitely vote for them or consider voting for them | 7 | 1 | 16 | 3 | 3 | 1 | 51 | 10 | 4 | 3 | 7 | 8 | 10 | 6 | 9 | 5 | 8 | 9 | 8 | 3 |
| Will consider voting for them | 14 | 3 | 26 | 17 | 11 | 2 | 33 | 17 | 11 | 11 | 13 | 15 | 14 | 11 | 17 | 12 | 11 | 21 | 13 | 11 |
| TOTAL WILL CONSIDER | 21 | 4 | 42 | 20 | 14 | 3 | 84 | 27 | 15 | 14 | 20 | 23 | 24 | 17 | 26 | 17 | 19 | 30 | 21 | 14 |
| Will probably not consider voting for them | 9 | 5 | 13 | 12 | 8 | 8 | 5 | 10 | 9 | 7 | 9 | 9 | 11 | 9 | 10 | 8 | 9 | 7 | 12 | 5 |
| Will definitely not consider voting for them | 60 | 87 | 37 | 63 | 71 | 84 | 5 | 57 | 62 | 64 | 58 | 61 | 59 | 67 | 50 | 66 | 61 | 53 | 53 | 78 |
| TOTAL WILL NOT CONSIDER | 69 | 92 | 50 | 75 | 79 | 92 | 10 | 67 | 71 | 71 | 67 | 70 | 70 | 76 | 60 | 74 | 70 | 60 | 65 | 83 |
| Don't know | 10 | 5 | 8 | 5 | 7 | 5 | 6 | 6 | 14 | 14 | 13 | 7 | 5 | 7 | 14 | 9 | 12 | 10 | 13 | 2 |
| Green |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Will definitely vote for them or consider voting for them | 5 | 7 | 2 | 1 | 6 | 2 | 0 | 4 | 5 | 10 | 4 | 5 | 2 | 5 | 4 | 6 | 4 | 5 | 4 | 7 |
| Will consider voting for them | 18 | 28 | 10 | 8 | 27 | 30 | 11 | 18 | 18 | 25 | 19 | 17 | 11 | 20 | 14 | 17 | 18 | 19 | 14 | 23 |
| TOTAL WILL CONSIDER | 23 | 35 | 12 | 9 | 33 | 32 | 11 | 22 | 23 | 35 | 23 | 22 | 13 | 25 | 18 | 23 | 22 | 24 | 18 | 30 |
| Will probably not consider voting for them | 18 | 23 | 16 | 16 | 24 | 27 | 14 | 18 | 18 | 11 | 20 | 19 | 16 | 18 | 16 | 15 | 15 | 18 | 22 | 17 |
| Will definitely not consider voting for them | 48 | 34 | 63 | 70 | 34 | 33 | 67 | 54 | 42 | 38 | 40 | 51 | 64 | 47 | 49 | 49 | 51 | 44 | 46 | 47 |
| TOTAL WILL NOT CONSIDER | 66 | 57 | 79 | 86 | 58 | 60 | 81 | 72 | 60 | 49 | 60 | 70 | 80 | 65 | 65 | 64 | 66 | 62 | 68 | 64 |
| Don't know | 12 | 8 | 8 | 5 | 9 | 8 | 7 | 7 | 18 | 16 | 17 | 8 | 7 | 10 | 16 | 13 | 12 | 14 | 14 | 6 |

Sample Size: 1658 GB Adults
Fieldwork: 24th - 25th November 2016

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Will definitely vote for them or consider voting for them | 6 | 5 | 8 | 5 | 4 | 6 | 1 | 5 | 5 | 5 | 9 | 7 | 8 | 10 |
| Will consider voting for them | 19 | 15 | 19 | 22 | 15 | 8 | 10 | 13 | 13 | 14 | 25 | 24 | 27 | 23 |
| TOTAL WILL CONSIDER | 25 | 20 | 27 | 27 | 19 | 14 | 11 | 18 | 18 | 19 | 34 | 31 | 35 | 33 |
| Will probably not consider voting for them | 16 | 20 | 20 | 15 | 12 | 5 | 7 | 13 | 14 | 14 | 16 | 13 | 16 | 17 |
| Will definitely not consider voting for them | 48 | 53 | 47 | 47 | 53 | 66 | 32 | 52 | 56 | 54 | 45 | 40 | 42 | 49 |
| TOTAL WILL NOT CONSIDER | 64 | 73 | 67 | 62 | 65 | 71 | 39 | 65 | 70 | 68 | 61 | 53 | 58 | 66 |
| Don't know | 12 | 7 | 6 | 11 | 16 | 16 | 50 | 17 | 12 | 13 | 5 | 16 | 7 | 1 |
| UKIP |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Will definitely vote for them or consider voting for them | 7 | 1 | 7 | 7 | 10 | 15 | 4 | 10 | 8 | 11 | 4 | 5 | 8 | 8 |
| Will consider voting for them | 14 | 16 | 13 | 14 | 18 | 12 | 5 | 14 | 13 | 18 | 17 | 15 | 12 | 9 |
| TOTAL WILL CONSIDER | 21 | 17 | 20 | 21 | 28 | 27 | 9 | 24 | 21 | 29 | 21 | 20 | 20 | 17 |
| Will probably not consider voting for them | 9 | 17 | 9 | 8 | 12 | 3 | 7 | 9 | 10 | 10 | 8 | 7 | 3 | 8 |
| Will definitely not consider voting for them | 60 | 61 | 66 | 61 | 49 | 58 | 37 | 53 | 57 | 52 | 67 | 62 | 71 | 73 |
| TOTAL WILL NOT CONSIDER | 69 | 78 | 75 | 69 | 61 | 61 | 44 | 62 | 67 | 62 | 75 | 69 | 74 | 81 |
| Don't know | 10 | 5 | 5 | 10 | 11 | 13 | 46 | 13 | 12 | 9 | 4 | 11 | 6 | 1 |
| Green |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Will definitely vote for them or consider voting for them | 5 | 3 | 4 | 5 | 6 | 5 | 2 | 6 | 3 | 4 | 3 | 2 | 5 | 4 |
| Will consider voting for them | 18 | 18 | 18 | 19 | 16 | 20 | 9 | 20 | 14 | 15 | 25 | 16 | 18 | 16 |
| TOTAL WILL CONSIDER | 23 | 21 | 22 | 24 | 22 | 25 | 11 | 26 | 17 | 19 | 28 | 18 | 23 | 20 |
| Will probably not consider voting for them | 18 | 22 | 18 | 17 | 22 | 15 | 7 | 20 | 20 | 16 | 20 | 18 | 20 | 15 |
| Will definitely not consider voting for them | 48 | 56 | 54 | 47 | 39 | 44 | 34 | 38 | 49 | 53 | 47 | 49 | 51 | 62 |
| TOTAL WILL NOT CONSIDER | 66 | 78 | 72 | 64 | 61 | 59 | 41 | 58 | 69 | 69 | 67 | 67 | 71 | 77 |
| Don't know | 12 | 1 | 6 | 12 | 16 | 17 | 49 | 16 | 14 | 12 | 5 | 16 | 6 | 2 |

Sample Size: 1658 GB Adults
Fieldwork: 24th - 25th November 2016


Liberal Democrats
Will definitely vote for them or consider voting for
Will consider voting for them TOTAL WILL CONSIDER Will probably not consider voting for them Will definitely not consider voting for them TOTAL WILL NOT CONSIDER

UKIP
Don't know
Will definitely vote for them or consider voting for them
ill consider voting for them Will probably WILL CONSIDER Will definitely not consider voting for them

TOTAL WILL NOT CONSIDER Don't know 10

| 6 | 5 | 6 | 2 | 5 |
| :---: | :---: | :---: | :---: | :---: |
| 19 | 12 | 22 | 8 | 18 |
| $\mathbf{2 5}$ | $\mathbf{1 7}$ | $\mathbf{2 8}$ | $\mathbf{1 0}$ | 23 |
| $\mathbf{1 6}$ | 17 | 14 | 11 | 15 |
| $\mathbf{4 8}$ | 60 | 49 | 72 | 46 |
| $\mathbf{6 4}$ | 77 | 63 | 83 | 61 |
| $\mathbf{1 2}$ | 7 | 9 | 7 | 16 |

53

| 14 | 5 | 5 | 8 | 5 | 10 | 5 | 0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 18 | 20 | 17 | 20 | 18 | 31 | 11 | 9 |
| $\mathbf{3 2}$ | $\mathbf{2 5}$ | $\mathbf{2 2}$ | $\mathbf{2 8}$ | $\mathbf{2 3}$ | $\mathbf{4 1}$ | $\mathbf{1 6}$ | 9 |
| 12 | 11 | 14 | 20 | 18 | 12 | 10 | 33 |
| 39 | 53 | 54 | 36 | 49 | 38 | 53 | 51 |
| $\mathbf{5 1}$ | $\mathbf{6 4}$ | $\mathbf{6 8}$ | $\mathbf{5 6}$ | $\mathbf{6 7}$ | $\mathbf{5 0}$ | 63 | 84 |
| $\mathbf{1 7}$ | 11 | 10 | 16 | 10 | 9 | 20 | 8 |


| Will consider voting for them | 14 |
| ---: | :---: |
| TOTAL WILL CONSIDER | 21 |
| Will probably not consider voting for them | 9 |
| Will definitely not consider voting for them | 60 |
| TOTAL WILL NOT CONSIDER | 69 |
| Don't know | 10 |

Green
Will definitely vote for them or consider voting for

Will consider voting them TOTAL WILL CONSIDER

| 7 | 5 | 11 | 10 | 10 | 4 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 15 | 9 | 33 | 10 | 17 | 15 |
| $\mathbf{2 2}$ | 14 | $\mathbf{4 4}$ | 20 | 27 | $\mathbf{1 9}$ |
| 10 | 10 | 7 | 15 | 6 | 2 |
| 61 | 67 | 42 | 50 | 52 | 60 |
| 71 | 77 | 49 | 65 | 58 | 62 |
| 7 | 9 | 7 | 14 | 15 | 19 |$|$


| 4 | 4 | 7 | 5 | 8 | 7 | 13 | 27 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 15 | 15 | 17 | 10 | 12 | 16 | 14 | 0 |
| 19 | 19 | 24 | 15 | 20 | 23 | 27 | 27 |
| 2 | 5 | 11 | 8 | 9 | 5 | 5 | 24 |
| 60 | 66 | 56 | 66 | 62 | 68 | 49 | 41 |
| 62 | $\mathbf{7 1}$ | 67 | $\mathbf{7 4}$ | $\mathbf{7 1}$ | $\mathbf{7 3}$ | 54 | 65 |
| 19 | 9 | 9 | 11 | 9 | 4 | 19 | 8 |


| Will definitely vote for them or consider voting for them | 5 | 3 | 4 | 2 | 1 | 4 | 0 | 4 | 4 | 5 | 2 | 5 | 3 | 0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Will consider voting for them | 18 | 12 | 19 | 13 | 28 | 18 | 18 | 16 | 15 | 23 | 19 | 29 | 16 | 21 |
| TOTAL WILL CONSIDER | 23 | 15 | 23 | 15 | 29 | 22 | 18 | 20 | 19 | 28 | 21 | 34 | 19 | 21 |
| Will probably not consider voting for them | 18 | 15 | 20 | 15 | 20 | 19 | 14 | 18 | 18 | 18 | 17 | 22 | 16 | 10 |
| Will definitely not consider voting for them | 48 | 61 | 49 | 59 | 37 | 48 | 46 | 50 | 54 | 38 | 48 | 38 | 43 | 57 |
| TOTAL WILL NOT CONSIDER | 66 | 76 | 69 | 74 | 57 | 67 | 60 | 68 | 72 | 56 | 65 | 60 | 59 | 67 |
| Don't know | 12 | 8 | 8 | 10 | 15 | 12 | 22 | 11 | 10 | 16 | 14 | 7 | 22 | 13 |

Sample Size: 1658 GB Adults
Fieldwork: 24th - 25th November 2016

|  |  | Marital Status |  |  |  |  |  |  | Children |  | Social Grade |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Married | Living as married | Separated | Divorced | Widowed | Never married | Civil Partnership | None | 1+ | A | B | C1 | C2 | D | E |
| Weighted Sample | 1658 | 725 | 223 | 36 | 93 | 65 | 502 | 14 | 1183 | 371 | 192 | 272 | 481 | 348 | 142 | 223 |
| Unweighted Sample | 1658 | 762 | 210 | 30 | 104 | 74 | 463 | 15 | 1225 | 346 | 212 | 300 | 525 | 264 | 143 | 214 |
|  | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% |

Liberal Democrats
Will definitely vote for them or consider voting for

for
Will consider voting for them TOTAL WILL CONSIDER Will probably not consider voting for them Will definitely not consider voting for them TOTAL WILL NOT CONSIDER

Don't know
JKIP

| 6 | 5 | 4 | 3 | 10 | 2 | 7 | 0 | 6 | 6 | 7 | 8 | 6 | 3 | 4 | 5 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 19 | 17 | 17 | 18 | 18 | 15 | 22 | 14 | 17 | 22 | 21 | 26 | 22 | 15 | 10 | 11 |
| 25 | 22 | 21 | 21 | 28 | 17 | 29 | 14 | 23 | 28 | 28 | 34 | 28 | 18 | 14 | 16 |
| 16 | 16 | 15 | 6 | 13 | 18 | 17 | 6 | 16 | 14 | 15 | 14 | 17 | 16 | 15 | 15 |
| 48 | 50 | 50 | 60 | 52 | 54 | 39 | 61 | 51 | 41 | 48 | 42 | 45 | 51 | 53 | 50 |
| 64 | 66 | 65 | 66 | 65 | 72 | 56 | 67 | 67 | 55 | 63 | 56 | 62 | 67 | 68 | 65 |
| 12 | 11 | 13 | 13 | 8 | 11 | 15 | 18 | 9 | 18 | 9 | 9 | 10 | 14 | 18 | 19 |
| 7 | 7 | 9 | 2 | 8 | 6 | 7 | 4 | 8 | 8 | 8 | 6 | 6 | 9 | 5 | 11 |
| 14 | 14 | 22 | 16 | 7 | 8 | 11 | 9 | 14 | 15 | 13 | 12 | 10 | 21 | 16 | 11 |
| 21 | 21 | 31 | 18 | 15 | 14 | 18 | 13 | 22 | 23 | 21 | 18 | 16 | 30 | 21 | 22 |
| 9 | 9 | 8 | 8 | 19 | 13 | 8 | 5 | 9 | 10 | 7 | 8 | 10 | 10 | 8 | 10 |
| 60 | 60 | 51 | 66 | 58 | 63 | 62 | 68 | 63 | 54 | 67 | 68 | 66 | 47 | 60 | 49 |
| 69 | 69 | 59 | 74 | 77 | 76 | 70 | 73 | 72 | 64 | 74 | 76 | 76 | 57 | 68 | 59 |
| 10 | 10 | 9 | 7 | 8 | 10 | 11 | 13 | 7 | 14 | 5 | 6 | 9 | 12 | 11 | 19 |

Green
Will definitely vote for them or consider vetin
Will consider voting for them

TOTAL WILL CONSIDER
Will probably not consider voting for them
Will definitely not consider voting for them
TOTAL WILL NOT CONSIDER
Don't know

| 5 | 3 |  |
| :---: | :---: | :---: |
| 18 | 16 |  |
| 23 | 19 |  |
|  | 18 | 17 |
|  | 48 | 53 |
| $R$ | 66 | 70 |
|  | 12 | 11 |

3 5

| 0 | 4 | 4 | 4 | 5 | 5 | 4 | 7 | 3 |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 17 | 17 | 20 | 19 | 22 | 20 | 15 | 14 | 13 |
| $\mathbf{1 7}$ | $\mathbf{2 1}$ | $\mathbf{2 4}$ | $\mathbf{2 3}$ | $\mathbf{2 7}$ | $\mathbf{2 5}$ | $\mathbf{1 9}$ | $\mathbf{2 1}$ | $\mathbf{1 6}$ |
| 21 | 17 | 19 | 17 | 19 | 19 | 17 | 13 | 18 |
| 44 | 52 | 40 | 52 | 46 | 46 | 51 | 48 | 47 |
| $\mathbf{6 5}$ | $\mathbf{6 9}$ | $\mathbf{5 9}$ | $\mathbf{6 9}$ | $\mathbf{6 5}$ | $\mathbf{6 5}$ | $\mathbf{6 8}$ | $\mathbf{6 1}$ | $\mathbf{6 5}$ |
| 18 | 9 | 17 | 8 | 8 | 11 | 14 | 17 | 19 |

