

YouGov Survey Results

Sample Size: 1611 GB Adults
Fieldwork: 7th - 8th December 2016

	Gender		Age				Social Grade		Region					
	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1611	780	831	187	688	398	338	918	693	193	535	346	388	148
Unweighted Sample	1611	673	938	154	620	430	407	982	629	159	562	366	389	135
	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Have you ever gone on holiday abroad over Christmas?

Yes, I have	23	23	23	32	17	25	26	28	16	29	27	17	19	20
No, but I would consider it	42	45	39	41	50	38	32	43	41	44	39	44	41	49
No, and I would not consider it	34	31	37	24	32	37	41	29	41	26	33	37	38	29
Don't know	1	2	1	3	1	1	1	1	2	1	1	2	2	2

[The following question was only asked to those who had been abroad over Christmas; n=354]

Which country or countries did you go to?

Spain	17	18	17	12	14	17	25	17	19	6	12	22	31	23
USA	14	11	17	12	8	23	14	14	14	18	9	6	27	20
France	10	13	7	18	8	6	10	10	9	11	12	9	6	9
Canary Islands	9	9	9	5	10	10	10	7	13	5	6	11	14	16
Australia	7	4	10	5	6	8	10	8	7	9	6	10	3	13
Italy	6	7	5	6	9	3	5	8	2	13	5	5	2	5
Portugal	4	4	4	0	5	4	5	4	4	7	3	3	3	7
India	4	6	2	3	4	4	3	4	3	1	4	10	2	0
Switzerland	4	3	4	5	0	2	10	3	5	6	4	3	5	0
Caribbean	4	4	4	2	1	5	7	3	6	7	3	4	3	4
Germany	4	4	3	7	1	2	7	4	3	5	6	2	1	2
South Africa	3	3	3	6	2	3	2	3	2	2	4	7	1	0
Egypt	3	2	3	1	4	2	2	3	1	3	3	3	3	0
Canada	3	5	2	0	9	1	1	3	5	6	2	5	2	4
New Zealand	3	2	3	2	2	5	3	3	3	0	3	3	4	6
Austria	3	2	3	0	1	5	4	3	1	3	5	1	1	0
Sweden	2	1	2	3	1	3	0	1	3	6	2	0	0	0
Malta	2	2	2	3	0	2	2	2	1	0	3	1	1	0
Cyprus	2	1	4	0	2	4	2	2	3	0	4	1	1	6
Hungary	2	3	0	5	0	2	1	2	0	0	0	0	2	11
Morocco	2	2	1	3	3	1	1	3	0	2	1	4	1	2
Netherlands	2	2	3	2	3	0	4	3	1	7	3	1	0	0
Belgium	2	1	2	0	1	0	6	1	3	3	1	1	2	2
Thailand	2	2	2	2	2	2	1	2	3	2	3	4	0	0
UAE	2	2	1	6	0	1	2	2	1	2	2	2	0	2
Czech Republic	1	0	1	0	2	0	0	1	0	3	0	0	0	0
Russia	1	1	0	0	1	1	0	1	0	0	1	2	0	0
Poland	1	0	2	0	2	2	0	1	1	4	1	0	0	0
Pakistan	1	1	1	5	0	0	0	0	2	2	0	4	0	0
Nigeria	1	1	1	6	0	0	0	1	1	6	0	0	0	0
Kenya	1	1	1	0	1	1	1	1	0	0	1	0	1	4
Norway	1	2	1	0	0	2	3	1	2	3	1	0	2	2
Ireland	1	3	0	0	2	2	1	1	1	0	2	0	0	5
Vietnam	1	1	0	0	0	1	1	0	1	0	1	0	1	0
Hong Kong	1	1	2	2	2	1	1	1	2	0	2	3	1	0

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Unweighted Sample	1611	673	938	154	620	430	407	982	629	159	562	366	389	135
	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Israel	1	1	2	0	2	0	4	1	2	3	1	1	2	0
Gambia	1	0	1	0	0	1	2	1	1	2	0	2	0	0
Turkey	1	1	1	0	1	2	1	2	0	4	1	1	0	0
Tunisia	1	1	1	0	2	0	0	1	0	0	1	2	0	0
Brazil	1	2	1	0	4	0	0	2	0	0	3	0	0	0
Indonesia	1	2	0	2	1	1	1	1	1	0	1	2	0	2
Malaysia	1	2	0	0	2	1	0	2	0	0	0	4	2	0
Philippines	1	2	1	2	1	0	3	2	1	4	2	0	1	0
Greece	1	1	1	0	1	2	0	1	1	2	1	1	0	0
China	1	1	0	0	1	1	1	0	1	0	0	1	0	2
Singapore	1	2	0	0	1	1	2	2	0	0	1	1	3	3
Andorra	1	1	0	1	1	0	0	0	2	0	1	0	1	0
Venezuela	0	0	0	0	0	0	0	0	1	0	0	0	0	0
Belize	0	0	0	0	0	1	0	0	0	0	1	0	0	0
Oman	0	0	0	0	1	0	0	0	0	0	0	0	0	0
Sri Lanka	0	0	0	0	1	0	1	1	0	0	1	0	0	0
Bosnia	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Slovakia	0	0	1	0	1	0	0	1	0	3	0	0	0	0
Ethiopia	0	1	0	0	0	0	2	1	0	0	0	0	1	0
Chile	0	0	0	0	0	0	1	0	0	0	0	0	1	0
Tanzania	0	0	0	0	0	1	0	0	0	0	0	0	1	0
Peru	0	0	0	0	0	1	0	0	0	0	0	0	1	0
Nicaragua	0	0	1	0	1	0	0	0	0	2	0	0	0	0
Zimbabwe	0	0	1	0	0	2	0	0	1	0	1	0	0	0
Nepal	0	1	0	0	1	0	0	1	0	0	0	3	0	0
Jordan	0	0	1	0	1	0	0	0	0	0	0	0	1	0
Mexico	0	0	1	2	0	0	0	1	0	0	1	0	0	0
Mauritius	0	0	0	1	0	0	1	0	0	0	0	0	1	0
Maldives	0	0	0	0	0	1	0	0	0	0	0	0	1	0
Lithuania	0	0	1	2	0	0	0	0	0	0	0	0	2	0
Laos	0	1	0	0	1	0	0	1	0	3	0	0	0	0
South Korea	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Colombia	0	0	0	0	0	0	1	0	0	0	0	0	0	0
Saudi Arabia	0	0	0	0	0	1	0	0	1	0	0	0	0	2
Japan	0	0	0	0	0	1	0	0	1	0	0	0	0	2
Iceland	0	0	1	0	0	1	0	0	1	0	1	0	0	0
Romania	0	1	0	0	0	1	0	0	0	0	0	0	0	4
botswana	0	0	0	0	0	0	1	0	0	0	0	1	0	0
Finland	0	0	1	0	1	0	0	0	0	0	1	0	0	0
Cuba	0	0	0	0	0	0	0	0	0	0	0	0	0	2
Croatia	0	1	0	0	0	1	0	1	0	3	0	0	0	0
Costa Rica	0	0	0	1	0	0	0	0	0	0	0	0	0	1
Cape Verde	0	1	0	0	0	0	1	1	0	0	1	0	0	0
Cook Islands	0	0	0	0	0	1	0	0	1	0	0	1	0	0
Fiji	0	0	0	0	0	1	0	0	1	0	0	1	0	0
Cambodia	0	0	0	0	0	1	0	0	1	0	0	1	0	0
Bulgaria	0	0	0	0	1	0	0	0	0	0	0	0	0	0
Kuwait	0	0	1	0	0	1	1	1	0	0	1	0	0	3
Qatar	0	0	0	0	0	0	1	0	0	0	0	0	0	3

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%

[The following question only asked to those who said they would consider going on holiday abroad over Christmas; n=636]

If you had the opportunity, where would you like to go?

USA	16	12	20	20	19	12	7	16	15	14	16	14	16	21
Warm / Sunny	12	13	10	13	10	12	14	12	11	8	15	13	8	10
Australia	9	9	10	9	11	8	6	11	7	7	11	8	12	5
Canary Islands	5	5	5	0	4	9	8	3	8	1	4	4	5	16
Spain	5	5	5	3	4	7	6	5	5	1	5	9	5	1
Caribbean	5	5	4	2	4	6	6	5	5	4	4	3	8	4
Italy	4	3	4	2	3	4	6	5	2	2	2	6	3	7
Canada	4	5	2	6	5	1	2	2	5	4	2	2	7	2
Iceland	3	3	2	8	2	1	2	3	2	3	3	2	2	2
Finland	3	2	3	5	4	2	1	3	3	1	2	8	1	1
France	3	3	2	4	2	2	4	3	2	2	5	2	1	2
New Zealand	3	4	3	3	3	4	4	4	2	2	4	3	4	1
Somewhere Cold / Snowy	2	3	2	1	3	3	0	3	1	4	3	1	4	0
India	2	2	1	5	0	3	3	2	1	5	2	1	1	0
Switzerland	2	2	2	1	2	2	1	2	1	0	2	0	4	2
Germany	2	2	1	1	2	0	3	2	1	5	0	1	2	3
Portugal	2	2	2	0	1	1	7	1	3	0	1	2	2	3
Austria	2	1	2	0	1	2	3	1	3	1	3	0	3	0
"Anywhere"	2	1	3	4	1	1	3	1	2	4	2	1	2	1
South Africa	1	0	1	0	0	1	2	0	1	0	1	0	1	0
Skiing	1	2	0	3	1	1	0	2	1	1	3	0	0	0
Thailand	1	1	2	2	0	2	2	1	1	7	0	0	0	0
Norway	1	1	1	1	0	2	1	0	2	0	1	2	1	0
Morocco	1	0	1	3	0	1	0	1	0	1	1	1	0	0
Maldives	1	1	1	0	2	1	1	2	0	3	1	1	0	0
Disneyland/ World	1	0	2	2	1	0	0	0	1	1	1	1	0	0
Cuba	1	2	1	0	1	1	2	2	0	0	1	0	3	3
Czech Republic	1	1	0	5	0	0	0	0	1	0	0	1	2	0
Escaping Christmas	1	1	1	0	2	0	0	1	0	2	0	1	0	4
UAE	1	1	1	1	1	1	1	1	1	0	2	1	0	1
Zimbabwe	0	0	0	0	0	0	0	0	0	0	1	0	0	0
Vietnam	0	0	0	0	0	1	0	0	0	0	0	0	1	0
Turkey	0	0	0	0	0	0	0	0	0	0	0	1	0	0
Sweden	0	0	0	1	0	0	1	0	0	0	0	0	1	0
Sri Lanka	0	0	1	0	0	1	0	0	0	0	0	0	1	0
Israel	0	0	0	1	0	0	0	0	0	0	0	0	0	0
Seychelles	0	1	0	0	0	0	1	0	1	2	0	0	0	0
Russia	0	0	0	0	0	0	0	0	0	0	0	0	0	1
Philippines	0	0	0	0	0	1	0	0	0	1	0	0	0	0
Nigeria	0	0	0	0	0	0	0	0	0	0	0	1	0	0
North Pole	0	0	1	3	0	0	0	1	0	0	1	0	0	0
North Korea	0	1	0	0	1	0	0	0	0	2	0	0	0	0

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Mauritius	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Malta	0	0	0	0	0	0	2	0	1	0	0	1	0	0
Japan	0	0	1	0	1	0	0	0	0	0	0	0	0	1
Indonesia	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Greece	0	0	0	1	0	0	0	0	0	1	0	0	0	0
Egypt	0	0	0	0	0	0	0	0	0	0	0	1	0	0
Cyprus	0	1	0	0	0	1	2	0	1	1	0	0	1	0
Cruise	0	0	1	0	0	1	0	1	0	1	0	1	0	0
Costa Rica	0	0	0	0	0	0	1	0	0	0	0	0	0	0
Denmark	0	0	0	1	0	0	0	0	0	0	0	0	1	0
China	0	0	0	0	0	1	0	0	0	0	0	0	0	1
Cape Verde	0	1	0	0	1	0	0	1	0	3	0	0	0	0
Antarctica	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Don't know	6	6	6	0	8	7	3	3	10	10	4	5	4	13