

## YouGov Survey Results

Sample Size: 1602 GB Adults  
Fieldwork: 13th - 14th December 2016

	EU Ref 2016			Vote in 2015				Gender		Age				Social Grade		Region				
	Remain	Leave	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>1602</b>	630	684	452	375	96	154	775	827	186	684	396	336	913	689	192	532	344	386	147
<b>Unweighted Sample</b>	<b>1602</b>	714	683	478	397	113	166	684	918	134	641	424	403	993	609	156	561	362	389	132
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Imagine that Father Christmas was able to vote at the next British general election. Who do you think he would vote for?

Green	<b>12</b>	16	10	7	16	16	10	12	12	11	13	9	13	13	10	13	11	14	9	12
Labour	<b>9</b>	12	6	4	21	4	6	9	8	19	9	7	4	10	7	12	6	10	11	6
Conservative	<b>8</b>	6	12	19	5	4	7	9	7	2	6	8	14	9	7	7	9	7	8	6
UKIP	<b>4</b>	1	8	2	1	1	23	5	3	2	3	5	5	3	5	3	4	5	3	1
Liberal Democrat	<b>3</b>	4	2	3	4	5	1	4	2	3	4	3	1	4	2	5	2	2	3	5
British National Party (BNP)	<b>1</b>	0	2	1	1	1	0	1	0	1	0	3	0	0	1	1	1	2	0	1
Scottish National Party (SNP)	<b>1</b>	1	0	0	1	0	2	2	1	4	1	1	0	1	2	0	1	0	0	8
Plaid Cymru	<b>1</b>	1	0	0	0	3	0	1	0	1	0	1	0	1	1	0	1	1	0	0
Some other party	<b>3</b>	3	2	3	3	4	3	3	3	4	3	3	2	3	3	1	3	3	4	2
Would not vote	<b>33</b>	28	33	34	28	34	31	33	32	31	32	33	35	31	35	24	37	31	33	30
Don't know	<b>27</b>	26	26	28	21	28	18	23	31	21	29	28	25	26	28	34	25	24	28	29

**Excluding DON'T KNOWS and WOULD NOT VOTES**

Imagine that Father Christmas was able to vote at the next British general election. Who do you think he would vote for?

Green	<b>30</b>	35	24	18	31	42	20	27	32	23	33	23	33	30	27	31	29	31	23	29
Labour	<b>23</b>	26	15	11	41	11	12	20	22	40	23	18	10	23	19	29	16	22	28	15
Conservative	<b>20</b>	13	29	50	10	11	14	20	19	4	15	21	35	21	19	17	24	16	21	15
UKIP	<b>10</b>	2	20	5	2	3	45	11	8	4	8	13	13	7	14	7	11	11	8	2
Liberal Democrat	<b>8</b>	9	5	8	8	13	2	9	5	6	10	8	3	9	5	12	5	4	8	12
British National Party (BNP)	<b>3</b>	0	5	3	2	3	0	2	0	2	0	8	0	0	3	2	3	4	0	2
Scottish National Party (SNP)	<b>3</b>	2	0	0	2	0	4	5	3	8	3	3	0	2	5	0	3	0	0	20
Plaid Cymru	<b>3</b>	2	0	0	0	8	0	2	0	2	0	3	0	2	3	0	3	2	0	0
Some other party	<b>8</b>	7	5	8	6	11	6	7	8	8	8	8	5	7	8	2	8	7	10	5

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	EU Ref 2016		Vote in 2015				Gender		Age				Social Grade		Region						
	Total	Remain	Leave	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Imagine that Father Christmas had been able to vote at the EU referendum. How do you think he would have voted?

Remain	<b>30</b>	54	9	19	48	36	10	31	29	50	33	24	20	34	25	35	28	26	30	41
Leave	<b>18</b>	3	37	24	11	8	51	19	17	9	13	24	28	16	21	16	20	21	19	10
Would not vote	<b>28</b>	21	31	35	20	33	25	28	27	23	27	28	31	26	30	25	32	29	24	23
Don't know	<b>24</b>	22	23	22	21	22	14	21	27	17	27	24	21	24	24	24	20	24	28	26

*Excluding DON'T KNOWS and WOULD NOT VOTES*

Imagine that Father Christmas had been able to vote at the EU referendum. How do you think he would have voted?

Remain	<b>63</b>	95	20	44	81	80	16	61	63	83	72	50	42	68	54	69	58	55	63	80
Leave	<b>38</b>	5	80	56	19	18	84	37	37	15	28	50	58	32	46	31	42	45	40	20

Imagine that Father Christmas had been able to vote at the 2016 US presidential election. Who do you think he would have voted for?

Hillary Clinton	<b>18</b>	27	13	17	30	19	11	17	20	29	19	16	13	21	15	23	15	18	19	24
Donald Trump	<b>8</b>	3	13	9	5	1	23	11	5	7	7	10	8	7	9	7	8	7	8	11
Some other candidate	<b>19</b>	24	17	17	24	19	20	22	17	21	18	20	21	20	19	16	21	20	18	20
Would not vote	<b>31</b>	24	34	36	23	36	31	30	32	26	28	31	38	29	33	29	34	33	28	21
Don't know	<b>24</b>	22	23	22	18	25	15	21	26	18	28	23	20	23	25	25	22	22	26	23

*Excluding DON'T KNOWS and WOULD NOT VOTES*

Imagine that Father Christmas had been able to vote at the 2016 US presidential election. Who do you think he would have voted for?

Hillary Clinton	<b>40</b>	50	30	40	51	49	20	35	48	52	43	35	31	44	36	50	34	40	41	43
Donald Trump	<b>18</b>	6	30	21	8	3	43	22	12	13	16	22	19	15	21	15	18	16	17	20
Some other candidate	<b>42</b>	44	40	40	41	49	37	45	40	38	41	43	50	42	45	35	48	44	39	36