

YouGov Survey Results

Sample Size: 2189 GB Adults
Fieldwork: 17th - 18th May 2017

	Gender		Age				Social Grade		Region					
Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	North	Midlands / Wales	Rest of South	London	Scotland	
Weighted Sample	2189	1062	1127	252	937	515	485	1248	941	528	468	710	293	191
Unweighted Sample	2189	1045	1144	236	925	568	460	1360	829	547	481	738	214	209
	%	%	%	%	%	%	%	%	%	%	%	%	%	%

For the following question, if you never make sandwiches for yourself, please select the "Not applicable" option.

Thinking about when you make a sandwich for yourself... In general, which ONE, if any, of the following do you tend to make it in the shape of? (Please select the option that best applies)

A rectangle	60	67	54	61	59	62	60	63	57	63	61	59	54	65
A triangle	28	21	35	27	29	29	27	27	30	25	31	29	29	27
Some other shape	5	6	5	5	5	4	6	5	6	5	4	5	9	4
Don't know	2	1	2	2	2	1	1	1	2	2	1	1	4	1
Not applicable - I never make sandwiches for myself	5	5	4	5	5	4	5	5	5	5	4	6	4	3

[The following question was not asked to those who 'never make sandwiches' for themselves; n=2085]

Still thinking about when you are making a sandwich for yourself... In general, do you tend to cut off the crusts or keep them on? (Please select the option the best applies)

I cut the crusts off	4	3	5	3	4	3	7	5	4	5	4	3	8	3
I keep the crusts on	95	96	94	97	95	97	93	95	95	94	95	97	92	96
Don't know	1	1	0	0	1	0	0	0	1	1	0	0	0	1
Not applicable - I never make sandwiches for myself	0	0	0	0	0	0	0	0	0	0	0	0	0	0

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	%	%	%	%	%	%	%	%	%	%	%	%	%

What is your favourite sandwich filling?

Cheese	36	36	34	37	38	33	37	35	37	36	34	39	37
Mayonnaise	20	16	25	16	21	21	19	20	20	22	17	23	20
Ham	16	19	13	17	17	16	14	16	16	19	18	12	17
Tomato	15	12	17	10	12	18	18	15	14	15	13	15	16
Egg	11	9	13	5	9	14	17	10	13	10	11	14	8
Tuna	11	11	11	11	12	9	10	10	11	13	11	10	11
Chicken	11	11	10	19	13	7	4	11	10	12	10	10	6
Salad	10	8	13	7	11	9	12	10	11	11	10	11	8
Bacon	9	11	8	12	9	9	8	9	10	8	10	11	7
Lettuce	8	8	8	10	7	10	6	8	7	8	8	9	7
Onion	7	7	7	4	6	9	8	6	7	9	8	6	5
Pickle	6	6	7	4	7	8	5	6	7	6	5	8	5
Cucumber	5	4	6	4	6	5	5	6	5	4	5	5	10
Beef	4	5	3	3	4	4	5	4	4	4	3	5	4
Prawn	3	4	3	1	3	4	4	4	3	3	3	4	4
Salmon	3	2	4	3	1	4	7	4	3	3	4	3	5
Mustard	3	3	2	0	3	2	3	3	3	2	2	2	4
Marmite	2	1	2	3	2	2	2	2	1	1	2	2	3
Peanut butter	2	2	2	3	2	2	1	2	2	1	1	3	2
Butter	2	2	3	6	2	1	3	2	2	3	2	2	4
Cress	2	1	4	0	1	3	5	2	3	2	4	3	1
Avocado	2	1	3	2	2	2	2	2	2	1	1	3	3
Sweetcorn	1	1	2	3	2	0	1	1	1	1	1	1	1
Chutney	1	1	1	0	1	1	2	2	1	2	1	2	1
Sausage	1	2	1	0	2	1	0	2	1	1	1	2	1
Rocket	1	1	1	1	2	1	0	2	1	1	1	1	2
Jam	1	2	1	3	1	1	1	1	1	0	2	1	1
Favourite changes/depends	1	1	1	0	1	1	1	1	0	0	1	1	2
Don't have a favourite	2	2	2	2	1	2	2	1	2	1	1	2	1
Not applicable	2	2	1	3	2	1	1	2	1	1	3	1	4
Don't know	1	1	0	1	1	1	0	0	1	1	0	0	1