

YouGov Survey Results

Sample Size: 4954 GB Adults

Fieldwork: 15th August - 8th September 2017

	Gender			Age				Gender/Age									Social Grade		Region						Do you ever wear pjs to bed?			
	Total	Male	Female	18-24	25-49	50-64	65+	Male 18-24	Male 25-39	Male 40-54	Male 55-64	Male 65+	Female 18-24	Female 25-39	Female 40-54	Female 55-64	Female 65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Always	Sometimes	Never	
Weighted Sample	4954	2398	2556	575	2115	1224	1040	287	459	787	399	466	287	618	633	443	575	2824	2130	664	1605	1060	1194	431	1430	1318	2129	
Unweighted Sample	4954	2148	2806	559	1958	1303	1134	225	348	595	416	564	334	1958	690	717	495	570	2964	1990	465	1738	1077	1199	475	1467	1361	2064
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you ever wear pyjamas to bed?

Yes, I always wear pyjamas to bed	29	20	37	36	31	23	29	22	15	18	16	31	50	50	35	27	27	29	28	31	27	29	28	32	100	0	0
Yes, I sometimes wear pyjamas to bed	27	21	32	32	29	23	22	28	31	18	18	17	37	34	34	29	26	28	25	28	26	29	26	22	0	100	0
No, I never wear pyjamas to bed	43	56	30	28	38	53	49	45	50	63	66	51	11	14	30	44	47	41	45	39	46	40	44	43	0	0	100
Don't know	2	2	1	4	2	1	1	6	4	2	0	1	2	2	1	1	0	2	2	2	1	1	1	3	0	0	0

When you wear pyjamas to bed do you normally wear pants/knickers underneath your pyjamas?

[This question was seen only by those respondents who said they always or sometimes wear pyjamas to bed; n=2828]

Yes I do	39	25	48	50	46	29	26	40	32	29	12	11	56	54	49	35	36	37	42	43	37	43	37	37	42	36	0
No I do not	58	74	49	46	51	69	73	58	67	69	87	88	39	42	48	62	61	60	55	54	61	55	60	60	56	61	0
Don't know	2	1	3	4	3	1	2	2	1	2	1	1	5	3	2	2	2	2	2	3	2	2	2	2	2	3	0

INCLUDING THOSE WHO WERE NOT ASKED

Yes I do	22	10	33	34	28	14	13	20	15	10	4	5	49	46	34	20	19	21	22	25	20	25	20	20	42	36	0
No I do not	32	31	34	31	31	32	37	29	31	24	29	43	34	36	33	35	32	35	29	32	32	32	33	33	56	61	0
Don't know	1	1	2	3	2	1	1	1	0	1	0	1	4	3	1	1	1	1	1	2	1	1	1	1	2	3	0
Not Asked	45	59	31	32	40	54	49	50	54	65	66	51	13	16	31	45	47	43	47	41	47	41	45	46	0	0	100