

YouGov Survey Results

Sample Size: 1631 GB Adults
Fieldwork: 11th - 12th January 2018

	Vote in 2017			EU Ref 2016		Gender		Age				Social Grade		Region						
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1631	559	535	99	641	696	789	842	183	688	387	373	930	701	219	528	349	393	142	
Unweighted Sample	1631	564	513	100	726	673	706	925	146	679	418	388	971	660	146	566	370	403	146	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

For each of the following policies, please say which group you think they would help more:

Lowering the basic rate of income tax

People who are less well off	48	50	53	59	54	50	46	50	34	45	52	56	49	48	47	50	46	49	47
People who are more well off	8	5	9	7	10	5	10	6	10	8	6	8	7	9	11	7	8	8	7
Would help both groups equally	27	36	22	28	25	33	26	28	25	27	30	27	30	24	28	28	27	28	25
Would not help either group	4	3	6	1	4	3	5	4	13	3	4	2	4	4	2	4	4	5	7
Don't know	12	6	10	5	7	10	13	12	18	17	8	7	10	16	12	11	15	11	15

Cutting VAT

People who are less well off	23	23	25	27	24	25	25	21	18	24	20	28	23	24	26	23	24	21	24
People who are more well off	9	6	11	14	12	7	11	7	7	9	11	9	9	9	10	7	7	10	16
Would help both groups equally	51	63	46	49	51	58	46	56	51	48	55	54	54	49	53	54	50	54	37
Would not help either group	3	2	5	5	4	2	4	3	3	3	4	3	3	3	1	3	4	5	4
Don't know	13	5	13	5	9	8	14	12	21	16	10	7	11	15	10	13	15	11	19

Scrapping university tuition fees

People who are less well off	40	36	46	53	45	40	37	43	31	40	37	48	39	42	44	39	38	42	40
People who are more well off	8	9	6	6	8	8	9	6	1	9	9	7	8	7	9	7	8	6	10
Would help both groups equally	34	39	36	37	36	35	32	36	40	32	38	32	37	30	30	37	34	35	30
Would not help either group	6	9	3	1	4	8	7	5	8	5	8	4	6	6	5	5	4	9	4
Don't know	12	7	9	4	7	9	15	10	20	14	8	9	10	15	12	12	16	8	16

Reducing train ticket prices

People who are less well off	29	24	33	30	31	29	30	28	38	27	24	32	26	32	34	24	29	31	32
People who are more well off	9	10	6	9	8	9	11	6	5	7	13	8	7	10	5	9	11	8	7
Would help both groups equally	50	59	50	54	53	52	44	55	44	49	53	51	56	42	52	54	42	50	50
Would not help either group	2	2	2	3	2	2	3	1	0	2	3	2	2	3	1	2	3	2	0
Don't know	11	5	9	4	6	8	13	9	13	15	7	6	9	14	8	11	14	9	11

Reducing bus fares

People who are less well off	66	70	70	77	74	66	66	66	69	62	69	71	68	64	67	66	65	68	66
People who are more well off	2	1	1	1	1	2	2	1	0	3	0	2	1	2	2	2	2	2	1
Would help both groups equally	19	21	19	16	18	21	16	22	14	20	20	18	20	17	25	19	14	19	19
Would not help either group	3	3	2	2	2	2	4	2	3	2	4	3	2	3	1	2	5	2	2
Don't know	11	6	8	4	5	9	12	9	14	14	7	7	9	14	6	11	15	9	13

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Cutting taxes on petrol/diesel																			
People who are less well off	21	20	22	22	21	21	23	19	21	21	19	24	20	22	25	21	18	20	24
People who are more well off	8	6	11	8	12	5	10	6	5	8	10	7	9	7	8	7	9	7	12
Would help both groups equally	57	67	55	57	58	64	50	63	50	55	62	58	59	54	57	59	52	61	48
Would not help either group	3	2	3	9	3	2	4	2	6	2	4	3	4	3	2	3	5	3	3
Don't know	11	5	8	3	6	8	12	10	18	14	6	8	9	14	7	10	15	9	13
Increasing NHS funding																			
People who are less well off	21	18	26	26	23	20	24	18	22	20	19	22	21	20	30	20	20	19	16
People who are more well off	2	2	2	1	1	2	3	1	5	3	1	1	2	3	2	1	4	3	1
Would help both groups equally	63	69	64	70	68	67	57	69	54	62	67	67	65	62	61	64	58	67	66
Would not help either group	4	7	2	1	3	6	5	3	5	2	7	5	4	4	1	5	6	4	4
Don't know	9	4	7	2	5	6	10	8	14	12	6	5	8	11	6	10	13	7	13
Setting up more grammar schools																			
People who are less well off	10	11	9	9	6	13	10	9	9	9	8	12	9	10	16	9	8	9	6
People who are more well off	26	20	36	27	36	22	29	24	29	26	33	19	28	25	24	25	28	30	24
Would help both groups equally	29	44	19	31	24	37	24	34	19	24	29	42	29	29	25	32	29	31	18
Would not help either group	15	10	20	22	20	11	16	14	18	14	15	15	16	13	15	15	13	14	22
Don't know	20	15	16	12	14	17	21	19	25	26	15	12	18	22	20	19	22	17	30
Reducing immigration																			
People who are less well off	13	18	10	10	8	18	15	11	11	11	15	15	12	13	14	14	13	10	10
People who are more well off	2	1	3	2	2	1	3	1	6	2	1	2	2	2	2	3	0	2	1
Would help both groups equally	35	53	23	18	21	52	30	40	23	31	39	45	33	37	30	34	38	39	29
Would not help either group	33	17	49	60	55	16	35	32	38	36	33	27	37	29	42	31	28	34	42
Don't know	17	11	16	11	14	13	17	17	22	21	12	12	15	19	11	17	21	14	18
Increasing the availability of free childcare																			
People who are less well off	49	47	55	51	55	48	49	49	49	48	48	53	50	48	48	49	51	52	42
People who are more well off	5	5	4	5	4	6	6	4	4	4	6	6	4	6	4	5	7	4	3
Would help both groups equally	31	39	29	38	32	34	28	34	28	30	35	31	34	27	36	32	24	33	37
Would not help either group	2	2	2	0	2	2	2	2	0	2	3	2	1	3	1	2	3	1	0
Don't know	13	7	10	6	8	10	15	11	19	17	9	7	10	16	11	13	15	10	19

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Bringing down the cost of energy bills																			
People who are less well off	40	37	45	50	44	39	42	38	36	39	42	41	39	41	43	39	37	42	40
People who are more well off	2	2	1	4	2	1	3	1	2	2	1	2	1	3	1	2	2	2	1
Would help both groups equally	47	57	44	44	47	51	41	52	41	44	49	51	51	41	46	49	44	46	46
Would not help either group	2	1	2	0	2	1	3	1	3	2	1	2	2	2	0	1	4	1	2
Don't know	10	3	8	3	5	7	12	8	17	13	6	4	8	13	10	9	13	8	11
Cutting inheritance tax																			
People who are less well off	9	7	10	8	6	12	9	8	7	11	8	7	7	11	12	8	6	10	7
People who are more well off	51	53	57	67	63	48	52	51	36	44	59	64	55	45	54	50	46	54	53
Would help both groups equally	25	33	19	20	20	29	23	27	32	27	23	20	26	24	22	27	28	23	19
Would not help either group	3	2	3	1	3	3	3	2	2	3	3	2	2	4	1	3	3	3	3
Don't know	13	6	11	4	8	9	13	12	23	15	8	7	10	16	11	12	16	10	17
Increasing benefits for the unemployed																			
People who are less well off	62	61	72	71	74	58	61	63	64	58	69	61	65	59	71	60	56	63	69
People who are more well off	1	1	1	1	0	1	1	1	0	2	0	1	1	1	1	1	1	2	1
Would help both groups equally	8	8	7	9	8	9	7	9	5	8	8	10	8	8	7	9	9	8	6
Would not help either group	16	22	10	14	10	21	17	14	17	15	15	17	15	16	12	16	21	15	8
Don't know	13	8	10	5	8	11	13	13	14	16	8	12	11	16	9	14	15	12	16
Support for first-time house buyers trying to get a mortgage																			
People who are less well off	49	49	54	55	53	51	48	50	51	49	45	54	51	46	51	48	45	53	50
People who are more well off	9	7	12	11	11	9	11	8	3	8	14	10	9	9	13	9	8	8	10
Would help both groups equally	26	35	22	24	27	27	23	30	32	23	29	27	26	27	24	27	27	27	25
Would not help either group	3	3	3	4	3	3	3	3	1	4	4	2	3	3	3	3	3	3	2
Don't know	12	5	9	7	7	10	15	10	15	16	8	8	10	15	9	12	17	9	13