

YouGov Survey Results

For each of the following policies, please say

Sample Size: 1631 GB Adults Fieldwork: 11th - 12th January 2018

Vote in 2017 EU Ref 2016 Gender Social Grade Region Age Rest of Midlands / 18-24 25-49 50-64 65+ Total | Con | Lab Male ABC1 C2DE London North Scotland Remain Leave Female Dem South Wales **Weighted Sample 1631** 559 535 842 528 99 641 696 789 183 688 387 373 930 701 219 349 393 142 Unweighted Sample 1631 726 370 403 146 % %

which group you think they would help more:																			
Lowering the basic rate of income tax																			
People who are less well off	48	50	53	59	54	50	46	50	34	45	52	56	49	48	47	50	46	49	47
People who are more well off	8	5	9	7	10	5	10	6	10	8	6	8	7	9	11	7	8	8	7
Would help both groups equally	27	36	22	28	25	33	26	28	25	27	30	27	30	24	28	28	27	28	25
Would not help either group	4	3	6	1	4	3	5	4	13	3	4	2	4	4	2	4	4	5	7
Don't know	12	6	10	5	7	10	13	12	18	17	8	7	10	16	12	11	15	11	15
Cutting VAT		_					_					_		_					
People who are less well off	23	23	25	27	24	25	25	21	18	24	20	28	23	24	26	23	24	21	24
People who are more well off	9	6	11	14	12	7	11	7	7	9	11	9	9	9	10	7	7	10	16
Would help both groups equally	51	63	46	49	51	58	46	56	51	48	55	54	54	49	53	54	50	54	37
Would not help either group	3	2	5	5	4	2	4	3	3	3	4	3	3	3	1	3	4	5	4
Don't know	13	5	13	5	9	8	14	12	21	16	10	7	11	15	10	13	15	11	19
Scrapping university tuition fees					1							1							
People who are less well off	40	36	46	53	45	40	37	43	31	40	37	48	39	42	44	39	38	42	40
People who are more well off	8	9	6	6	8	8	9	6	1	9	9	7	8	7	9	7	8	6	10
Would help both groups equally	34	39	36	37	36	35	32	36	40	32	38	32	37	30	30	37	34	35	30
Would not help either group	6	9	3	1	4 7	8	7	5	8	5	8	4	6	6	5	5	4	9	4
Don't know	12	7	9	4	7	9	15	10	20	14	8	9	10	15	12	12	16	8	16
Reducing train ticket prices	20	24	33	30	31	20	30	28	Lao	27	24	22 l	26	32	24	24	29	24	22
People who are less well off People who are more well off	29 9	10	აა 6	9	31 8	29 9	11	∠o 6	38 5	27 7	24 13	32 8	26 7	10	34 5	24 9	29 11	31 8	32 7
Would help both groups equally	50	59	50	54	53	52	44	55	44	7 49	53	51	, 56	42	5 52	54	42	50	50
Would not help either group	2	2	2	3	2	2	3	1	0	2	3	2	2	3	1	2	3	2	0
Don't know	11	5	9	4	6	8	13	9	13	15	7	6	9	14	8	11	14	9	11
Reducing bus fares		ı	3	ا ۳	U	O	1 13	9	1 13	13	'	١٠	9	14	O	11	14	3	
People who are less well off	66	70	70	77	74	66	66	66	69	62	69	71	68	64	67	66	65	68	66
People who are more well off	2	1	1	1	1	2	2	1	0	3	0	2	1	2	2	2	2	2	1
Would help both groups equally	_ 19	21	19	16	18	21	16	22	14	20	20	18	20	17	25	19	14	19	19
Would not help either group	3	3	2	2	2	2	4	2	3	2	4	3	2	3	1	2	5	2	2
Don't know	11	6	8	4	5	9	12	9	14	14	7	7	9	14	6	11	15	9	13
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Sample Size: 1631 GB Adults Fieldwork: 11th - 12th January 2018

Meighted Sample 1631 559 535 599 641 696 789 842 183 688 387 373 930 701 219 528 349 393 142	Tiolawork: Truit 12th bandary 2010		Vo	te in 2	017	EU Ref 2016		Gender		Age				Social	Grade	Region					
Unweighted Sample 1631 564 513 100 726 673 706 925 146 679 418 388 971 660 146 566 370 403 146 468		Total	Con	Lab		Remain	Leave		Female	18-24	25-49	50-64				London			North	Scotland	
Cutting taxes on petrol/diesel People who are less well off People who are more well off People who are less well off People who are less well off People who are more well off People who ar	Weighted Sample	1631	559	535	99	641	696			183	688			930	701	219	528	349	393	142	
Cutting taxes on petrol/diesel People who are less well off 21 20 22 22 21 21 23 19 21 21 19 24 20 22 25 21 18 20 24 People who are more well off 8 6 6 11 8 12 5 10 6 5 8 10 7 9 7 8 7 9 7 12 Would help both groups equally 57 67 55 57 58 64 50 63 50 55 62 58 59 54 57 59 52 61 48 Would not help either group 3 2 3 9 3 2 4 2 6 2 4 3 4 3 2 3 5 3 3 Don't know 11 5 8 3 6 8 12 10 18 14 6 8 9 14 7 10 15 9 13 Increasing NHS funding People who are less well off 21 18 26 26 23 20 24 18 22 20 19 22 21 20 30 20 20 19 16 People who are more well off 2 2 2 2 1 1 2 3 1 5 3 1 1 2 3 2 3 2 1 4 3 1 Would help both groups equally 63 69 64 70 68 67 57 69 54 62 67 67 65 62 61 64 58 67 66 Would not help either group 4 7 2 1 3 6 5 3 5 2 7 5 4 4 1 5 6 4 4 Don't know 9 4 7 2 5 6 10 8 14 12 6 5 8 11 6 10 13 7 13	Unweighted Sample	1631							925			418	388								
People who are less well off 21 20 22 22 21 21 23 19 21 21 19 24 20 22 25 21 18 20 24 24 25 25 25 25 25 25		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
People who are more well off 8	Cutting taxes on petrol/diesel					_				•						_					
Would help both groups equally Mould not help either group and Don't know 57 67 55 57 58 64 50 63 50 55 62 58 59 54 57 59 52 61 48 Would not help either group And Don't know 11 5 8 3 6 8 12 10 18 14 6 8 9 14 7 10 15 9 13 Increasing NHS funding People who are less well off People who are less well off People who are more well off People who are	•	21	20	22																	
Would not help either group Don't know 3 2 3 9 3 2 4 2 6 2 4 3 4 3 2 3 5 3 3 3 3 3 4 3 4 3 2 3 5 3 3 3 3 3 4 3 4 3 2 3 5 3 3 3 3 3 4 3 2 3 5 3 3 3 3 3 4 3 2 3 5 3 3 3 3 4 3 4 3 2 3 5 3 3 Increasing NHS funding People who are less well off 21 18 26 26 23 20 24 18 22 20 19 22 21 20 30 20 20 19 16 Pe	People who are more well off	8	6	11	8	12	5	10	6	5		10	7	9	7	8		9	7	12	
Don't know 11 5 8 3 6 8 12 10 18 14 6 8 9 14 7 10 15 9 13	Would help both groups equally	57	67	55	57	58	64	50	63	50	55	62		59		57			61	48	
People who are less well off 21 18 26 26 23 20 24 18 22 20 19 22 21 20 30 20 20 19 16	Would not help either group	3	2	3	9	3	2	4	2	6	2	4	3	4	3	2	3	5	3	3	
People who are less well off 21 18 26 26 23 20 24 18 22 20 19 22 21 20 30 20 20 19 16 People who are more well off 2 2 2 1 1 1 2 3 1 1 2 3 1 1 2 3 2 2 1 4 3 1 Would help both groups equally 63 69 64 70 68 67 57 69 54 62 67 67 65 62 61 64 58 67 66 Would not help either group 4 7 2 1 3 6 5 3 5 2 7 5 4 4 1 5 6 4 4 Don't know 9 4 7 2 5 6 10 8 14 12 6 5 8 11 6 10 13 7 13		11	5	8	3	6	8	12	10	18	14	6	8	9	14	7	10	15	9	13	
People who are more well off 2 2 2 1 1 2 3 1 5 3 1 1 2 3 2 1 4 3 1 Would help both groups equally 63 69 64 70 68 67 57 69 54 62 67 67 65 62 61 64 58 67 66 Would not help either group 4 7 2 1 3 6 5 3 5 2 7 5 4 4 1 5 6 4 4 Don't know 9 4 7 2 5 6 10 8 14 12 6 5 8 11 6 10 13 7 13	Increasing NHS funding		_			_		_		_						_					
Would help both groups equally 63 69 64 70 68 67 57 69 54 62 67 65 62 61 64 58 67 66 Would not help either group 4 Don't know 9 4 7 2 1 3 6 5 3 5 2 7 5 4 4 1 5 6 4 4 Don't know 9 4 7 2 5 6 10 8 14 12 6 5 8 11 6 10 13 7 13	People who are less well off	21	18	26	26	23	20	24	18	22	20	19	22	21	20	30	20	20	19	16	
Would not help either group 4 7 2 1 3 6 5 3 5 2 7 5 4 4 1 5 6 4 4 Don't know 9 4 7 2 5 6 10 8 14 12 6 5 8 11 6 10 13 7 13	People who are more well off	2		2	1	1	2	3	1	5			1			2		4	3	1	
Don't know 9 4 7 2 5 6 10 8 14 12 6 5 8 11 6 10 13 7 13	Would help both groups equally	63	69	64	70	68	67	57	69	54	62	67	67	65	62	61	64	58	67	66	
	Would not help either group	4	7	2	1	3	6	5	3	5	2	7	5	4	4	1	5	6	4	4	
Setting up more grammar schools	Don't know	9	4	7	2	5	6	10	8	14	12	6	5	8	11	6	10	13	7	13	
outing up more grammar concern	Setting up more grammar schools		_			_				='						_					
People who are less well off 10 11 9 9 6 13 10 9 9 9 8 12 9 10 16 9 8 9 6	People who are less well off	10	11	9	9	6	13	10	9	9	9	8	12	9	10	16	9	8	9	6	
People who are more well off 26 20 36 27 36 22 29 24 29 26 33 19 28 25 24 25 28 30 24	People who are more well off	26	20	36	27	36	22	29	24	29	26	33	19	28	25	24	25	28	30	24	
Would help both groups equally 29 44 19 31 24 37 24 34 19 24 29 42 29 29 25 32 29 31 18	Would help both groups equally	29	44	19	31	24	37	24	34	19	24	29	42	29	29	25	32	29	31	18	
Would not help either group 15 10 20 22 20 11 16 14 18 14 15 15 16 13 15 15 13 14 22	Would not help either group	15	10	20	22	20	11	16	14	18	14	15	15	16	13	15	15	13	14	22	
Don't know 20 15 16 12 14 17 21 19 25 26 15 12 18 22 20 19 22 17 30	Don't know	20	15	16	12	14	17	21	19	25	26	15	12	18	22	20	19	22	17	30	
Reducing immigration	Reducing immigration		-			-	•	_	·	- "			•		•	-					
People who are less well off 13 18 10 10 8 18 15 11 11 11 15 15 12 13 14 14 13 10 10		13	18	10	10	8	18	15	11	11	11	15	15	12	13	14	14	13	10	10	
People who are more well off 2 1 3 2 2 1 3 1 6 2 1 2 2 2 2 3 0 2 1	People who are more well off	2	1	3	2	2	1	3	1	6	2	1	2	2	2	2	3	0	2	1	
Would help both groups equally 35 53 23 18 21 52 30 40 23 31 39 45 33 37 30 34 38 39 29	Would help both groups equally	35	53	23	18	21	52	30	40	23	31	39	45	33	37	30	34	38	39	29	
Would not help either group 33 17 49 60 55 16 35 32 38 36 33 27 37 29 42 31 28 34 42	Would not help either group	33	17	49	60	55	16	35	32	38	36	33	27	37	29	42	31	28	34	42	
Don't know 17 11 16 11 14 13 17 17 22 21 12 12 15 19 11 17 21 14 18	Don't know	17	11	16	11	14	13	17	17	22	21	12	12	15	19	11	17	21	14	18	
Increasing the availability of free childcare	Increasing the availability of free childcare					•			•					U		•					
People who are less well off 49 47 55 51 55 48 49 49 49 48 48 53 50 48 48 49 51 52 42		49	47	55	51	55	48	49	49	49	48	48	53	50	48	48	49	51	52	42	
People who are more well off 5 5 4 5 4 6 6 4 4 4 6 6 4 6 4 5 7 4 3			5	4	5	4	6	6	4	4	4	6	6	4	6	4	5	7	4	3	
Would help both groups equally 31 39 29 38 32 34 28 34 28 30 35 31 34 27 36 32 24 33 37		31	39	29	38	32	34	28	34	28	30	35	31	34	27	36	32	24	33	37	
Would not help either group 2 2 2 0 2 2 2 0 2 3 2 1 3 1 2 3 1 0		2				2	2	2	2	0					3	1	2	3	1	0	
Don't know 13 7 10 6 8 10 15 11 19 17 9 7 10 16 11 13 15 10 19	Don't know	13	7	10	6	8	10	15	11	19	17	9		10	16	11	13	15	10	19	



Sample Size: 1631 GB Adults Fieldwork: 11th - 12th January 2018

Fieldwork: 11til - 12til Salidary 2010		Vote in 2017			EU Ref	2016	G	ender	Age				Social	Grade	Region					
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	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1631	559	535	99	641	696	789	842	183	688	387	373	930	701	219	528	349	393	142	
Unweighted Sample				100	726	673	706	925	146	679	418	388	971	660	146	566	370	403	146	
· -	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
Bringing down the cost of energy bills																				
People who are less well off	40	37	45	50	44	39	42	38	36	39	42	41	39	41	43	39	37	42	40	
People who are more well off	2	2	1	4	2	1	3	1	2	2	1	2	1	3	1	2	2	2	1	
Would help both groups equally	47	57	44	44	47	51	41	52	41	44	49	51	51	41	46	49	44	46	46	
Would not help either group	2	1	2	0	2	1	3	1	3	2	1	2	2	2	0	1	4	1	2	
Don't know	10	3	8	3	5	7	12	8	17	13	6	4	8	13	10	9	13	8	11	
Cutting inheritance tax		_					_								_					
People who are less well off	9	7	10	8	6	12	9	8	7	11	8	7	7	11	12	8	6	10	7	
People who are more well off	51	53	57	67	63	48	52	51	36	44	59	64	55	45	54	50	46	54	53	
Would help both groups equally	25	33	19	20	20	29	23	27	32	27	23	20	26	24	22	27	28	23	19	
Would not help either group	3	2	3	1	3	3	3	2	2	3	3	2	2	4	1	3	3	3	3	
	13	6	11	4	8	9	13	12	23	15	8	7	10	16	11	12	16	10	17	
Increasing benefits for the unemployed					i				•						•					
• • • • • • • • • • • • • • • • • • •	62	61	72	71	74	58	61	63	64	58	69	61	65	59	71	60	56	63	69	
People who are more well off	1	1	1	1	0	1	1	1	0	2	0	1	1	1	1	1	1	2	1	
Would help both groups equally	8	8	7	9	8	9	7	9	5	8	8	10	8	8	7	9	9	8	6	
Would not help either group	16	22	10	14	10	21	17	14	17	15	15	17	15	16	12	16	21	15	8	
Don't know	13	8	10	5	8	11	13	13	14	16	8	12	11	16	9	14	15	12	16	
Support for first-time house buyers trying to get																				
a mortgage		i			ì				i				ii		ī					
People who are less well off	49	49	54	55	53	51	48	50	51	49	45	54	51	46	51	48	45	53	50	
People who are more well off	9	7	12	11	11	9	11	8	3	8	14	10	9	9	13	9	8	8	10	
Would help both groups equally	26	35	22	24	27	27	23	30	32	23	29	27	26	27	24	27	27	27	25	
Would not help either group	3	3	3	4	3	3	3	3	1	4	4	2	3	3	3	3	3	3	2	
Don't know	12	5	9	7	7	10	15	10	15	16	8	8	10	15	9	12	17	9	13	