What the world thinks

## YouGov Survey Results

| Sample Size: 1620 GB Adults Fieldwork: 8th - 9th March 2018 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Which of the following do you believe you ever judge people for? |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  | Being unintelligent |  |  | Being poor |  |  | How good looking they are |  |  | How nice a person they are |  |  | Spending their money poorly |  |  |
|  | Total | I judge people for this | I do not judge people for this | $\begin{aligned} & \text { Don't } \\ & \text { know } \end{aligned}$ | I judge people for this | I do not judge people for this | Don't know | I judge people for this | I do not judge people for this | Don't know | I judge people for this | I do not judge people for this | Don't know | I judge people for this | I do not <br> judge <br> people <br> for this | Don't know |
| Weighted Sample Unweighted Sample | 1620 | 471 | 1054 | 138 | 118 | 1442 | 103 | 338 | 1204 | 120 | 1111 | 449 | 103 | 818 | 715 | 130 |
|  | 1620 | 481 | 1060 | 122 | 113 | 1461 | 89 | 323 | 1236 | 104 | 1129 | 446 | 88 | 840 | 703 | 120 |
|  | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% |
| Which of the following do you believe you ever judge people for? |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Being unintelligent |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| I judge people for this | 29 | 100 | 0 | 0 | 75 | 26 | 12 | 58 | 22 | 13 | 36 | 14 | 5 | 38 | 20 | 11 |
| I do not judge people for this | 64 | 0 | 100 | 0 | 22 | 71 | 5 | 40 | 74 | 22 | 59 | 84 | 21 | 58 | 77 | 24 |
| Don't know | 8 | 0 | 0 | 100 | 3 | 3 | 83 | 3 | 4 | 65 | 5 | 2 | 74 | 4 | 3 | 66 |
| Being poor |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| I judge people for this | 7 | 19 | 3 | 3 | 100 | 0 | 0 | 24 | 3 | 3 | 9 | 3 | 3 | 12 | 3 | 2 |
| I do not judge people for this | 87 | 79 | 97 | 36 | 0 | 100 | 0 | 74 | 96 | 32 | 89 | 95 | 29 | 86 | 97 | 37 |
| Don't know | 6 | 3 | 0 | 62 | 0 | 0 | 100 | 2 | 2 | 65 | 2 | 2 | 68 | 2 | 0 | 61 |
| How good looking they are |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  | 7 |  |  | 5 | 100 |  | 0 | 27 |  | 2 | 28 | 15 | 6 |
| I do not judge people for this | 74 | 55 | 85 | 37 | 28 | 80 | 19 | 0 | 100 | 0 | 69 | 92 | 25 | 69 | 83 | 35 |
| Don't know | 6 | 3 | 3 | 57 | 3 | 3 | 76 | 0 | 0 | 100 | 4 | 1 | 74 | 3 | 3 | 59 |
| How nice a person they are |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| I judge people for this | 67 | 86 | 62 | 39 | 85 | 68 | 24 | 90 | 64 | 33 | 100 | 0 | 0 | 79 | 59 | 36 |
| I do not judge people for this | 28 | 13 | 36 | 6 | 12 | 30 | 8 | 9 | 34 | 5 | 0 | 100 | 0 | 20 | 39 | 5 |
| Don't know | 5 | 1 | 2 | 55 | 2 | 2 | 68 | 1 | 2 | 63 | 0 | 0 | 100 | 2 | 2 | 59 |
| Spending their money poorly |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  | 19 | 67 |  | 20 | 58 |  | 13 | 100 | 0 | 0 |
| I do not judge people for this | 44 | 31 | 52 | 16 | 16 | 48 | 3 | 31 | 49 | 16 | 38 | 63 | 13 | 0 | 100 | 0 |
| Don't know | 7 | 3 | 3 | 62 | 2 | 3 | 77 | 2 | 4 | 64 | 4 | 1 | 74 | 0 | 0 | 100 |
| Their accent or the way they talk |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| I judge people for this | 20 | 39 | 11 | 10 | 62 | 16 | 12 | 48 | 12 | 7 | 25 | 8 | 5 | 26 | 14 | 4 |
| I do not judge people for this | 75 | 59 | 87 | 30 | 36 | 82 | 14 | 50 | 86 | 25 | 72 | 91 | 20 | 72 | 84 | 35 |
| Don't know | 6 | 2 | 2 | 60 | 2 | 2 | 74 | 2 | 2 | 68 | 3 | 1 | 75 | 2 | 2 | 60 |
| Being overweight |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  | 80 |  | 17 |  |  | 19 |  |  |  | 55 | 26 | 14 |
| I do not judge people for this | 53 | 35 | 65 | 25 | 19 | 59 | 10 | 31 | 63 | 17 | 49 | 71 | 16 | 41 | 72 | 20 |
| Don't know | 7 | 3 | 3 | 59 | 2 | 4 | 73 | 1 | 4 | 64 | 5 | 1 | 68 | 4 | 2 | 65 |

Being addicted to something, e.g. drugs or alcohol

## YouGov Survey Results

## Sample Size: 1620 GB Adults

Fieldwork: 8th - 9th March 2018


Which of the following do you believe you ever judge people for?


Being addicted to something, e.g. drugs or alcohol

What the world thinks

## YouGov Survey Results

Sample Size: 1620 GB Adults

| Fieldwork: 8th - 9th March 2018 |  | Which of the following do you believe you ever judge people for? |  |  |  |  |  |  | And do you think it is acceptable or unacceptable to judge people for each of the following? |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Making poor relationship decisions |  |  | Being unsophisticated |  |  | Being unintelligent |  |  | Being poor |  |  |
|  |  | Total | I judge people for this | ```I do not judge people for this``` | Don't know | I judge people for this | I do not judge people for this | $\begin{aligned} & \text { Don't } \\ & \text { know } \end{aligned}$ | Acceptable to judge | Unacceptable to judge | Don't know | Acceptable to judge | Unacceptable to judge | Don't know |
|  | Weighted Sample | 1620 | 569 | 936 | 158 | 343 | 1173 | 147 | 222 | 1269 | 173 | 125 | 1393 | 145 |
|  | Unweighted Sample | 1620 | 566 | 949 | 148 | 342 | 1187 | 134 | 212 | 1289 | 162 | 122 | 1410 | 131 |

Which of the following do you believe you ever judge people for?

| Being unintelligent |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1 judge people for this | 29 | 44 | 21 | 14 | 64 | 20 | 11 | 66 | 22 | 28 | 44 | 28 | 18 |
| I do not judge people for this | 64 | 53 | 75 | 33 | 34 | 77 | 25 | 31 | 74 | 24 | 48 | 68 | 31 |
| Don't know | 8 | 3 | 4 | 53 | 3 | 3 | 64 | 3 | 4 | 48 | 8 | 4 | 50 |
| Being poor |  |  |  |  |  |  |  |  |  |  |  |  |  |
| I judge people for this | 7 | 14 | 3 | 3 | 24 | 3 | 4 | 21 | 5 | 4 | 39 | 4 | 6 |
| I do not judge people for this | 87 | 83 | 96 | 44 | 73 | 97 | 40 | 75 | 93 | 58 | 55 | 94 | 47 |
| Don't know | 6 | 2 | 1 | 53 | 3 | 1 | 57 | 3 | 2 | 39 | 6 | 2 | 47 |
| How good looking they are |  |  |  |  |  |  |  |  |  |  |  |  |  |
| I judge people for this | 20 | 34 | 14 | 7 | 50 | 13 | 7 | 35 | 18 | 15 | 34 | 20 | 11 |
| I do not judge people for this | 74 | 64 | 83 | 39 | 48 | 84 | 36 | 61 | 78 | 45 | 58 | 77 | 42 |
| Don't know | 6 | 2 | 2 | 55 | 2 | 3 | 57 | 4 | 3 | 39 | 9 | 3 | 48 |
| How nice a person they are |  |  |  |  |  |  |  |  |  |  |  |  |  |
| I judge people for this | 67 | 80 | 64 | 34 | 88 | 65 | 35 | 74 | 68 | 50 | 59 | 71 | 34 |
| I do not judge people for this | 28 | 19 | 34 | 12 | 12 | 33 | 13 | 23 | 29 | 15 | 38 | 27 | 18 |
| Don't know | 5 | 1 | 1 | 54 | 1 | 2 | 53 | 3 | 3 | 35 | 4 | 2 | 47 |
| Spending their money poorly |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  | 26 | 73 |  | 21 | 62 | 49 | 34 | 56 | 51 | 29 |
| I do not judge people for this | 44 | 25 | 58 | 15 | 25 | 52 | 16 | 34 | 47 | 24 | 37 | 45 | 26 |
| Don't know | 7 | 2 | 3 | 59 | 3 | 2 | 63 | 5 | 4 | 42 | 6 | 4 | 46 |
| Their accent or the way they talk |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 1 judge people for this | 20 | 33 | 13 | 7 | 49 | 12 | 8 | 34 | 17 | 16 | 31 | 19 | 13 |
| I do not judge people for this | 75 | 66 | 85 | 39 | 49 | 87 | 34 | 61 | 80 | 46 | 62 | 79 | 38 |
| Don't know | 6 | 2 | 2 | 54 | 2 | 2 | 59 | 5 | 3 | 38 | 7 | 2 | 49 |
| Being overweight |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  | 18 | 65 |  | 20 | 54 | 38 | 30 | 53 | 40 | 27 |
| I do not judge people for this | 53 | 40 | 65 | 29 | 33 | 63 | 22 | 44 | 58 | 31 | 44 | 57 | 25 |
| Don't know | 7 | 3 | 3 | 53 | 2 | 3 | 59 | 3 | 4 | 39 | 3 | 4 | 48 |

## YouGov Survey Results

Sample Size: 1620 GB Adults
Fieldwork: 8th - 9th March 2018
And do you think it is acceptable or unacceptable to judge people for each of the following?


Which of the following do you believe you ever judge people for?

| Being unintelligent |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| I judge people for this | 29 | 45 | 27 | 16 | 35 | 20 | 16 | 38 | 23 | 21 | 40 | 28 | 18 |
| I do not judge people for this | 64 | 48 | 69 | 40 | 60 | 77 | 37 | 58 | 73 | 44 | 54 | 68 | 32 |
| Don't know | 8 | 7 | 4 | 44 | 5 | 3 | 47 | 4 | 4 | 35 | 6 | 4 | 49 |
| Being poor |  |  |  |  |  |  |  |  |  |  |  |  |  |
| I judge people for this | 7 | 21 | 5 | 2 | 9 | 5 | 2 | 13 | 4 | 3 | 23 | 5 | 3 |
| I do not judge people for this | 87 | 76 | 92 | 58 | 89 | 92 | 57 | 84 | 94 | 67 | 73 | 92 | 54 |
| Don't know | 6 | 3 | 2 | 40 | 3 | 3 | 41 | 3 | 2 | 30 | 4 | 2 | 44 |
| How good looking they are |  |  |  |  |  |  |  |  |  |  |  |  |  |
| I judge people for this | 20 | 53 | 15 | 16 | 26 | 14 | 11 | 27 | 17 | 12 | 37 | 19 | 13 |
| I do not judge people for this | 74 | 43 | 81 | 44 | 70 | 84 | 47 | 69 | 79 | 58 | 59 | 78 | 42 |
| Don't know | 6 | 4 | 3 | 40 | 4 | 3 | 42 | 4 | 3 | 30 | 4 | 3 | 45 |
| How nice a person they are |  |  |  |  |  |  |  |  |  |  |  |  |  |
| I judge people for this | 67 | 75 | 69 | 39 | 87 | 40 | 34 | 78 | 63 | 52 | 68 | 70 | 38 |
| I do not judge people for this | 28 | 23 | 29 | 21 | 11 | 57 | 23 | 21 | 35 | 17 | 27 | 28 | 19 |
| Don't know | 5 | 2 | 3 | 40 | 2 | 3 | 43 | 2 | 3 | 32 | 5 | 2 | 43 |
| Spending their money poorly |  |  |  |  |  |  |  |  |  |  |  |  |  |
| I judge people for this | 49 | 57 | 51 | 28 | 56 | 43 | 29 | 81 | 29 | 32 | 60 | 50 | 27 |
| I do not judge people for this | 44 | 40 | 45 | 30 | 40 | 54 | 25 | 17 | 67 | 27 | 36 | 45 | 29 |
| Don't know | 7 | 3 | 4 | 42 | 4 | 3 | 45 | 2 | 3 | 41 | 4 | 4 | 45 |
| Their accent or the way they talk |  |  |  |  |  |  |  |  |  |  |  |  |  |
| I judge people for this | 20 | 33 | 18 | 13 | 24 | 13 | 10 | 26 | 15 | 11 | 45 | 15 | 21 |
| I do not judge people for this | 75 | 63 | 80 | 44 | 73 | 84 | 48 | 72 | 81 | 56 | 49 | 82 | 31 |
| Don't know | 6 | 4 | 2 | 43 | 3 | 3 | 43 | 2 | 3 | 33 | 5 | 2 | 47 |
| Being overweight |  |  |  |  |  |  |  |  |  |  |  |  |  |
| I judge people for this | 40 | 57 | 38 | 27 | 45 | 33 | 24 | 55 | 32 | 25 | 55 | 39 | 28 |
| I do not judge people for this | 53 | 42 | 58 | 31 | 51 | 64 | 30 | 42 | 66 | 37 | 42 | 57 | 27 |
| Don't know | 7 | 1 | 4 | 42 | 4 | 3 | 46 | 3 | 3 | 38 | 3 | 4 | 45 |

## YouGov Survey Results

Sample Size: 1620 GB Adults
Fieldwork: 8th - 9th March 2018
And do you think it is acceptable or unacceptable to judge people for each of the following?


Which of the following do you believe you ever judge people for?

| Being unintelligent |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| I judge people for this | 29 | 39 | 25 | 18 | 36 | 26 | 14 | 42 | 21 | 17 | 43 | 27 | 20 |
| I do not judge people for this | 64 | 56 | 71 | 42 | 60 | 70 | 51 | 52 | 77 | 43 | 48 | 69 | 29 |
| Don't know | 8 | 5 | 4 | 40 | 4 | 4 | 35 | 6 | 3 | 40 | 8 | 4 | 51 |
| Being poor |  |  |  |  |  |  |  |  |  |  |  |  |  |
| I judge people for this | 7 | 12 | 5 | 6 | 10 | 6 | 3 | 12 | 4 | 3 | 27 | 5 | 3 |
| I do not judge people for this | 87 | 84 | 92 | 61 | 87 | 92 | 70 | 85 | 94 | 63 | 68 | 93 | 48 |
| Don't know | 6 | 4 | 3 | 33 | 3 | 3 | 27 | 3 | 2 | 34 | 5 | 2 | 49 |
| How good looking they are |  |  |  |  |  |  |  |  |  |  |  |  |  |
| I judge people for this | 20 | 30 | 17 | 14 | 25 | 20 | 8 | 30 | 15 | 12 | 41 | 19 | 13 |
| I do not judge people for this | 74 | 66 | 80 | 48 | 72 | 76 | 61 | 66 | 82 | 52 | 53 | 78 | 38 |
| Don't know | 6 | 4 | 3 | 38 | 3 | 4 | 31 | 4 | 3 | 35 | 6 | 3 | 50 |
| How nice a person they are |  |  |  |  |  |  |  |  |  |  |  |  |  |
| I judge people for this | 67 | 74 | 67 | 48 | 75 | 65 | 48 | 81 | 61 | 46 | 64 | 70 | 36 |
| I do not judge people for this | 28 | 24 | 30 | 17 | 23 | 32 | 23 | 16 | 37 | 20 | 29 | 28 | 17 |
| Don't know | 5 | 3 | 3 | 34 | 2 | 3 | 30 | 3 | 2 | 34 | 7 | 2 | 47 |
| Spending their money poorly |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  | 38 | 61 |  | 33 | 62 | 42 | 36 | 60 | 50 | 27 |
| I do not judge people for this | 44 | 32 | 51 | 24 | 35 | 53 | 33 | 33 | 54 | 26 | 35 | 46 | 22 |
| Don't know | 7 | 4 | 4 | 38 | 4 | 3 | 34 | 4 | 4 | 37 | 5 | 4 | 51 |
| Their accent or the way they talk |  |  |  |  |  |  |  |  |  |  |  |  |  |
| I judge people for this | 20 | 27 | 16 | 14 | 26 | 17 | 9 | 27 | 15 | 12 | 31 | 18 | 11 |
| I do not judge people for this | 75 | 69 | 81 | 49 | 73 | 81 | 58 | 70 | 83 | 54 | 61 | 79 | 40 |
| Don't know | 6 | 4 | 3 | 36 | 2 | 3 | 33 | 4 | 2 | 35 | 8 | 2 | 49 |
| Being overweight |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  | 26 | 50 | 34 | 27 | 51 | 40 | 24 |
| I do not judge people for this | 53 | 20 | 74 | 21 | 45 | 64 | 39 | 46 | 62 | 37 | 44 | 56 | 29 |
| Don't know | 7 | 1 | 4 | 46 | 3 | 3 | 35 | 4 | 4 | 36 | 6 | 4 | 47 |

What the world thinks

## YouGov Survey Results

Sample Size: 1620 GB Adults

| Fieldwork: 8th - 9th March 2018 |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | And do you think it is acceptable or unacceptable to judge people for each of the following? |  |  |  |  |  | How much control do you believe people have over each of the following? |  |  |  |  |
|  |  |  | Making poor relationship decisions |  |  | Being unsophisticated |  |  | How intelligent they are |  |  |  |  |
|  |  | Total | Acceptable to judge | Unacceptable to judge | Don't know | Acceptable to judge | Unacceptable to judge | Don't know | A large amount of control | A <br> moderate amount of control | A small amount of control | No control | Don't know |
|  | Weighted Sample | 1620 | 469 | 976 | 218 | 234 | 1230 | 199 | 133 | 462 | 546 | 394 | 128 |
|  | Unweighted Sample | 1620 | 454 | 989 | 220 | 231 | 1245 | 187 | 128 | 466 | $545$ | $418$ | 106 |

Which of the following do you believe you ever judge people for?

| Being unintelligent |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| I judge people for this | 29 | 42 | 24 | 18 | 53 | 25 | 23 | 38 | 34 | 31 | 22 | 6 |
| I do not judge people for this | 64 | 53 | 72 | 46 | 41 | 72 | 36 | 53 | 62 | 65 | 75 | 39 |
| Don't know | 8 | 4 | 4 | 36 | 6 | 4 | 41 | 9 | 4 | 4 | 4 | 55 |
| Being poor |  |  |  |  |  |  |  |  |  |  |  |  |
| I judge people for this | 7 | 13 | 5 | 3 | 24 | 5 | 3 | 11 | 8 | 7 | 7 | 1 |
| I do not judge people for this | 87 | 84 | 93 | 65 | 73 | 94 | 60 | 84 | 89 | 90 | 92 | 53 |
| Don't know | 6 | 3 | 2 | 32 | 3 | 2 | 37 | 5 | 3 | 3 | 1 | 46 |
| How good looking they are |  |  |  |  |  |  |  |  |  |  |  |  |
| I judge people for this | 20 | 32 | 17 | 12 | 41 | 17 | 14 | 20 | 22 | 24 | 20 | 3 |
| I do not judge people for this | 74 | 64 | 80 | 55 | 55 | 80 | 48 | 71 | 75 | 72 | 78 | 51 |
| Don't know | 6 | 3 | 3 | 33 | 5 | 3 | 38 | 9 | 3 | 4 | 2 | 47 |
| How nice a person they are |  |  |  |  |  |  |  |  |  |  |  |  |
| I judge people for this | 67 | 80 | 64 | 49 | 76 | 68 | 46 | 50 | 69 | 73 | 75 | 27 |
| I do not judge people for this | 28 | 18 | 34 | 18 | 20 | 29 | 21 | 39 | 30 | 25 | 23 | 26 |
| Don't know | 5 | 2 | 2 | 33 | 3 | 2 | 33 | 11 | 2 | 2 | 2 | 47 |
| Spending their money poorly |  |  |  |  |  |  |  |  |  |  |  |  |
| I judge people for this | 49 | 70 | 41 | 39 | 65 | 49 | 33 | 36 | 54 | 56 | 50 | 14 |
| I do not judge people for this | 44 | 27 | 55 | 22 | 30 | 48 | 28 | 56 | 42 | 40 | 48 | 34 |
| Don't know | 7 | 3 | 3 | 39 | 4 | 3 | 39 | 8 | 4 | 4 | 3 | 52 |
| Their accent or the way they talk |  |  |  |  |  |  |  |  |  |  |  |  |
| I judge people for this | 20 | 27 | 17 | 12 | 37 | 17 | 12 | 19 | 23 | 20 | 19 | 3 |
| I do not judge people for this | 75 | 70 | 81 | 54 | 59 | 81 | 50 | 77 | 74 | 77 | 78 | 47 |
| Don't know | 6 | 2 | 3 | 34 | 3 | 2 | 38 | 5 | 3 | 3 | 3 | 50 |
| Being overweight |  |  |  |  |  |  |  |  |  |  |  |  |
| 1 judge people for this | 40 | 55 | 35 | 27 | 57 | 38 | 29 | 32 | 43 | 44 | 40 | 11 |
| I do not judge people for this | 53 | 42 | 62 | 36 | 39 | 59 | 33 | 64 | 53 | 52 | 56 | 38 |
| Don't know | 7 | 3 | 3 | 37 | 4 | 3 | 38 | 5 | 4 | 4 | 4 | 51 |

## YouGov Survey Results

Sample Size: 1620 GB Adults
Fieldwork: 8th - 9 th March 2018
How much control do you believe people have over each of the following?


Which of the following do you believe you ever judge people for?

| Being unintelligent |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| I judge people for this | 29 | 35 | 32 | 31 | 23 | 7 | 31 | 30 | 31 | 30 | 5 | 31 | 31 | 19 | 15 | 4 |
| I do not judge people for this | 64 | 59 | 64 | 66 | 71 | 42 | 61 | 63 | 63 | 67 | 40 | 65 | 63 | 72 | 78 | 40 |
| Don't know | 8 | 7 | 5 | 4 | 6 | 52 | 8 | 7 | 7 | 3 | 55 | 4 | 6 | 9 | 7 | 56 |
| Being poor |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| I judge people for this | 7 | 20 | 10 | 5 | 6 | 1 | 13 | 8 | 8 | 7 | 1 | 7 | 9 | 6 | 9 | 3 |
| I do not judge people for this | 87 | 75 | 85 | 93 | 91 | 57 | 80 | 86 | 89 | 91 | 50 | 91 | 87 | 86 | 91 | 47 |
| Don't know | 6 | 5 | 5 | 2 | 3 | 43 | 6 | 6 | 3 | 2 | 49 | 2 | 5 | 8 | 0 | 50 |
| How good looking they are |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| I judge people for this | 20 | 25 | 24 | 21 | 16 | 7 | 20 | 23 | 26 | 19 | 3 | 24 | 18 | 14 | 17 | 5 |
| I do not judge people for this | 74 | 70 | 71 | 75 | 81 | 49 | 76 | 71 | 69 | 78 | 49 | 73 | 76 | 79 | 80 | 46 |
| Don't know | 6 | 5 | 5 | 4 | 3 | 44 | 4 | 6 | 4 | 4 | 48 | 3 | 6 | 7 | 3 | 49 |
| How nice a person they are |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| I judge people for this | 67 | 43 | 71 | 73 | 68 | 29 | 37 | 61 | 75 | 72 | 22 | 76 | 62 | 52 | 40 | 19 |
| I do not judge people for this | 28 | 51 | 26 | 23 | 30 | 28 | 61 | 33 | 22 | 26 | 30 | 22 | 35 | 44 | 58 | 27 |
| Don't know | 5 | 6 | 3 | 3 | 2 | 43 | 2 | 6 | 3 | 3 | 47 | 3 | 3 | 5 | 2 | 54 |
| Spending their money poorly |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| I judge people for this | 49 | 42 | 57 | 52 | 45 | 16 | 45 | 47 | 55 | 52 | 13 | 52 | 51 | 53 | 46 | 15 |
| I do not judge people for this | 44 | 50 | 39 | 43 | 51 | 36 | 52 | 46 | 40 | 44 | 38 | 44 | 44 | 41 | 51 | 32 |
| Don't know | 7 | 8 | 4 | 4 | 5 | 48 | 3 | 7 | 5 | 4 | 49 | 4 | 6 | 7 | 3 | 53 |
| Their accent or the way they talk |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| I judge people for this | 20 | 19 | 24 | 20 | 15 | 4 | 20 | 21 | 19 | 21 | 4 | 21 | 19 | 14 | 15 | 3 |
| I do not judge people for this | 75 | 75 | 73 | 77 | 82 | 50 | 78 | 73 | 77 | 77 | 46 | 76 | 77 | 77 | 83 | 44 |
| Don't know | 6 | 7 | 3 | 3 | 3 | 46 | 2 | 6 | 4 | 2 | 50 | 3 | 4 | 9 | 2 | 54 |
| Being overweight |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| I judge people for this | 40 | 42 | 47 | 41 | 33 | 13 | 37 | 42 | 43 | 42 | 6 | 42 | 39 | 44 | 38 | 10 |
| I do not judge people for this | 53 | 55 | 48 | 55 | 62 | 40 | 60 | 51 | 52 | 54 | 43 | 54 | 54 | 52 | 60 | 39 |
| Don't know | 7 | 4 | 5 | 4 | 4 | 47 | 4 | 7 | 5 | 4 | 50 | 4 | 7 | 4 | 2 | 51 |

What the world thinks

## YouGov Survey Results

Sample Size: 1620 GB Adults
Fieldwork: 8th - 9th March 2018
How much control do you believe people have over each of the following?


Which of the following do you believe you ever judge people for?

| Being unintelligent |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| I judge people for this | 29 | 33 | 26 | 25 | 27 | 6 | 37 | 34 | 29 | 28 | 5 | 32 | 31 | 23 | 23 | 5 |
| I do not judge people for this | 64 | 63 | 68 | 69 | 64 | 38 | 58 | 62 | 65 | 69 | 36 | 64 | 65 | 71 | 60 | 39 |
| Don't know | 8 | 4 | 6 | 6 | 9 | 56 | 5 | 4 | 6 | 3 | 59 | 4 | 5 | 6 | 17 | 56 |
| Being poor |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| I judge people for this | 7 | 8 | 6 | 7 | 15 | 4 | 14 | 11 | 6 | 6 | 0 | 8 | 7 | 7 | 19 | 2 |
| I do not judge people for this | 87 | 89 | 91 | 89 | 83 | 48 | 81 | 86 | 91 | 91 | 47 | 89 | 91 | 89 | 75 | 50 |
| Don't know | 6 | 3 | 4 | 4 | 2 | 48 | 5 | 3 | 3 | 2 | 52 | 3 | 3 | 4 | 6 | 48 |
| How good looking they are |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| I judge people for this | 20 | 24 | 17 | 19 | 30 | 5 | 28 | 23 | 21 | 20 | 3 | 24 | 21 | 15 | 20 | 3 |
| I do not judge people for this | 74 | 72 | 79 | 74 | 63 | 47 | 65 | 75 | 75 | 75 | 45 | 73 | 74 | 79 | 68 | 50 |
| Don't know | 6 | 4 | 4 | 6 | 7 | 47 | 7 | 2 | 4 | 4 | 52 | 4 | 5 | 5 | 12 | 46 |
| How nice a person they are |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| I judge people for this | 67 | 73 | 69 | 65 | 48 | 20 | 50 | 68 | 76 | 69 | 21 | 69 | 74 | 67 | 56 | 20 |
| I do not judge people for this | 28 | 25 | 28 | 30 | 45 | 30 | 45 | 31 | 21 | 28 | 28 | 28 | 24 | 29 | 42 | 30 |
| Don't know | 5 | 3 | 3 | 4 | 7 | 51 | 6 | 1 | 3 | 3 | 51 | 4 | 2 | 4 | 2 | 50 |
| Spending their money poorly |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| I judge people for this | 49 | 59 | 44 | 35 | 29 | 13 | 43 | 58 | 54 | 48 | 9 | 57 | 50 | 40 | 47 | 11 |
| I do not judge people for this | 44 | 37 | 49 | 61 | 71 | 35 | 52 | 38 | 40 | 48 | 35 | 38 | 45 | 55 | 47 | 38 |
| Don't know | 7 | 4 | 7 | 4 | 0 | 52 | 5 | 3 | 5 | 4 | 55 | 5 | 5 | 5 | 6 | 50 |
| Their accent or the way they talk |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| I judge people for this | 20 | 23 | 16 | 19 | 16 | 3 | 46 | 27 | 19 | 14 | 3 | 23 | 19 | 18 | 11 | 4 |
| I do not judge people for this | 75 | 74 | 80 | 76 | 77 | 46 | 52 | 69 | 77 | 84 | 42 | 74 | 78 | 79 | 75 | 46 |
| Don't know | 6 | 3 | 4 | 5 | 7 | 51 | 2 | 4 | 4 | 2 | 55 | 3 | 3 | 4 | 14 | 50 |
| Being overweight |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| I judge people for this | 40 | 47 | 35 | 31 | 42 | 9 | 43 | 46 | 44 | 37 | 7 | 60 | 32 | 19 | 35 | 5 |
| I do not judge people for this | 53 | 49 | 59 | 64 | 51 | 42 | 52 | 51 | 51 | 58 | 42 | 37 | 64 | 73 | 57 | 46 |
| Don't know | 7 | 4 | 5 | 5 | 6 | 49 | 5 | 3 | 5 | 5 | 52 | 4 | 4 | 8 | 8 | 49 |

Being addicted to something, e.g. drugs or alcohol

## YouGov Survey Results

Sample Size: 1620 GB Adults
Fieldwork: 8th - 9th March 2018
How much control do you believe people have over each of the following?


Which of the following do you believe you ever judge people for?


Being addicted to something, e.g. drugs or alcohol

## YouGov Survey Results

| Sample Size: 1620 GB Adults Fieldwork: 8th - 9th March 2018 |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | How much control do you believe people have over each of the following? |  |  |  |  |  |  |  |  |  |
|  |  | The relationship decisions they make |  |  |  |  | How sophisticated they are |  |  |  |  |
|  | Total | A large amount of control | A moderate amount of control | A small amount of control | No control | Don't know | A large amount of control | A moderate amount of control | A small amount of control | No control | Don't know |
| Weighted Sample Unweighted Sample | 1620 | 715 | 608 | 174 | 49 | 117 | 234 | 602 | 511 | 146 | 170 |
|  | 1620 | 709 | 628 | 183 | 48 | 95 | 220 | 622 | 532 | 142 | 147 |
|  | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% |
| Which of the following do you believe you ever judge people for? |  |  |  |  |  |  |  |  |  |  |  |
| Being unintelligent |  |  |  |  |  |  |  |  |  |  |  |
| I judge people for this | 29 | 32 | 31 | 20 | 17 | 8 | 35 | 35 | 26 | 19 | 11 |
| I do not judge people for this | 64 | 63 | 65 | 72 | 79 | 37 | 58 | 61 | 71 | 75 | 46 |
| Don't know | 8 | 4 | 4 | 8 | 4 | 55 | 6 | 4 | 3 | 5 | 43 |
| Being poor |  |  |  |  |  |  |  |  |  |  |  |
| I judge people for this | 7 | 8 | 7 | 6 | 15 | 3 | 11 | 9 | 6 | 5 | 2 |
| I do not judge people for this | 87 | 88 | 91 | 92 | 83 | 51 | 83 | 89 | 93 | 90 | 62 |
| Don't know | 6 | 4 | 3 | 3 | 2 | 46 | 6 | 3 | 1 | 5 | 36 |
| How good looking they are |  |  |  |  |  |  |  |  |  |  |  |
|  | 20 | 23 | 20 | 19 | 24 | 6 | 28 | 24 | 19 | 19 | 3 |
| I do not judge people for this | 74 | 74 | 75 | 77 | 74 | 46 | 66 | 73 | 78 | 75 | 60 |
| Don't know | 6 | 3 | 5 | 5 | 2 | 49 | 6 | 4 | 2 | 6 | 37 |
| How nice a person they are |  |  |  |  |  |  |  |  |  |  |  |
| I judge people for this | 67 | 71 | 72 | 62 | 66 | 21 | 63 | 72 | 73 | 66 | 36 |
| I do not judge people for this | 28 | 27 | 25 | 35 | 32 | 28 | 31 | 26 | 25 | 31 | 28 |
| Don't know | 5 | 2 | 4 | 4 | 2 | 51 | 7 | 2 | 2 | 3 | 36 |
| Spending their money poorly |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  | 52 | 41 |  | 13 | 52 | 52 | 53 | 52 | 22 |
| I do not judge people for this | 44 | 41 | 43 | 52 | 53 | 34 | 42 | 44 | 44 | 44 | 35 |
| Don't know | 7 | 4 | 4 | 6 | 2 | 54 | 6 | 4 | 3 | 4 | 43 |
| Their accent or the way they talk |  |  |  |  |  |  |  |  |  |  |  |
| I judge people for this | 20 | 24 | 19 | 12 | 9 | 5 | 28 | 20 | 19 | 14 | 6 |
| I do not judge people for this | 75 | 74 | 77 | 83 | 86 | 45 | 67 | 76 | 79 | 82 | 55 |
| Don't know | 6 | 3 | 3 | 5 | 5 | 50 | 4 | 3 | 2 | 4 | 39 |
| Being overweight |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  | 46 | 44 | 40 | 36 | 13 |
| I do not judge people for this | 53 | 51 | 56 | 63 | 48 | 39 | 49 | 53 | 55 | 57 | 47 |
| Don't know | 7 | 4 | 5 | 5 | 5 | 50 | 4 | 3 | 4 | 7 | 40 |

Being addicted to something, e.g. drugs or alcohol

Sample Size: 1620 GB Adults
Fieldwork: 8th - 9th March 2018


And do you think it is acceptable or unacceptable to judge people for each
of the following?
Being unintelligen

Being poor

| Acceptable | $\mathbf{1 4}$ | 31 | 6 | 6 | 40 | 12 | 8 | 23 | 11 | 8 | 15 | 12 | 6 | 17 | 10 | 8 |
| ---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Unacceptable | $\mathbf{7 6}$ | 59 | 90 | 35 | 54 | 82 | 27 | 69 | 82 | 36 | 78 | 83 | 35 | 76 | 84 | 36 |
| Don't know | $\mathbf{1 0}$ | 10 | 4 | 60 | 5 | 7 | 65 | 8 | 7 | 56 | 8 | 6 | 59 | 7 | 6 | 56 |
| Acceptable | $\mathbf{8}$ | 12 | 6 | 7 | 42 | 5 | 7 | 12 | 6 | 9 | 7 | 11 | 5 | 9 | 7 | 6 |
| Unacceptable | $\mathbf{8 4}$ | 83 | 90 | 40 | 51 | 91 | 27 | 83 | 89 | 34 | 89 | 84 | 29 | 86 | 88 | 43 |
| Don't know | $\mathbf{8}$ | 6 | 4 | 53 | 7 | 5 | 66 | 5 | 5 | 57 | 4 | 6 | 67 | 5 | 5 | 51 |



Sample Size: 1620 GB Adults
Fieldwork: 8th - 9th March 2018


And do you think it is acceptable or unacceptable to judge people for each of the following?


And do you think it is acceptable or unacceptable to judge people for each of the following?

|  |  | Being overweight |  |  | Being addicted to something, e.g. drugs or alcohol |  |  | Their political views |  |  | Not having a very good job |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Acceptable to judge | Unacceptable to judge | $\begin{aligned} & \text { Don't } \\ & \text { know } \end{aligned}$ | Acceptable to judge | Unacceptable to judge | Don't know | Acceptable to judge | Unacceptable to judge | Don't know | Acceptable to judge | Unacceptable to judge | Don't <br> know |
| Weighted Sample | 1620 | 472 | 1015 | 176 | 664 | 769 | 230 | 640 | 828 | 194 | 166 | 1364 | 134 |
| Unweighted Sample | 1620 | 469 | 1022 | 172 | 656 | 784 | 223 | 640 | 838 | 185 | 158 | 1380 | 125 |
|  | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% |
| I judge people for this | 54 | 69 | 51 | 38 | 87 | 33 | 34 | 60 | 54 | 39 | 66 | 55 | 30 |
| I do not judge people for this | 38 | 28 | 44 | 21 | 11 | 64 | 23 | 35 | 42 | 23 | 29 | 40 | 21 |
| Don't know | 8 | 3 | 5 | 41 | 2 | 4 | 43 | 5 | 4 | 38 | 5 | 5 | 49 |
| Their political views |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | 37 | 45 | 35 | 23 | 42 | 36 | 23 | 70 | 15 | 18 | 40 | 38 | 20 |
| I do not judge people for this | 56 | 49 | 60 | 41 | 54 | 59 | 44 | 26 | 81 | 36 | 52 | 57 | 33 |
| Don't know | 8 | 6 | 5 | 37 | 4 | 6 | 33 | 4 | 4 | 46 | 8 | 5 | 47 |
| Not having a very good job |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| I do not judge people for this | 85 | 82 | 90 | 60 | 85 | 90 | 67 | 85 | 91 | 59 | 60 | 92 | 42 |
| Don't know | 5 |  | 3 | 34 | 3 | 2 | 29 | 3 | 2 | 36 | 6 | 2 | 50 |
| Making poor relationship decisions |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  | 45 | 31 | 22 | 46 | 29 | 18 | 48 | 27 | 21 | 47 | 35 | 14 |
| I do not judge people for this | 57 | 48 | 63 | 37 | 48 | 66 | 45 | 46 | 68 | 39 | 42 | 60 | 33 |
| Don't know | 8 | 7 | 5 | 41 | 6 | 5 | 37 | 7 | 5 | 40 | 11 | 5 | 53 |
| Being unsophisticated |  |  |  |  |  |  |  |  |  |  |  |  |  |
| I judge people for this | 21 | 29 | 18 | 14 | 28 | 17 | 10 | 29 | 16 | 13 | 34 | 20 | 10 |
| I do not judge people for this | 71 | 64 | 77 | 48 | 69 | 77 | 55 | 64 | 80 | 49 | 54 | 76 | 39 |
| Don't know | 8 | $6$ | 5 | 38 | 3 | 6 | 35 | 6 | 4 | 38 | 12 | 4 | 51 |
| And do you think it is acceptable or unacceptable to judge people for each of the following? |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Being unintelligent |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  | 63 | 8 | 6 |
| Unacceptable | 76 | 64 | 89 | 33 | 74 | 87 | 45 | 68 | 93 | 34 | 33 | 88 | 12 |
| Don't know | 10 | 6 | 3 | 64 | 4 | 4 | 50 | 6 | 1 | 62 | 3 | 4 | 82 |
| Being poor |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Acceptable | 8 | 20 | 3 | 1 | 11 | 6 | 3 | 16 | 2 | 1 | 59 | 2 | 2 |
| Unacceptable | 84 | 77 | 95 | 37 | 87 | 92 | 48 | 80 | 96 | 44 | 34 | 97 | 13 |
| Don't know | 8 | 3 | 2 | 62 | 3 | 2 | 49 | 4 | 1 | 55 | 8 | 1 | 85 |

Sample Size: 1620 GB Adults
Fieldwork: 8th - 9th March 2018

|  |  |  | And do you think it is acceptable or unacceptable to judge people for each of the following? |  |  |  |  |  | How much control do you believe people have over each of the following? |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Making poor relationship decisions |  |  | Being unsophisticated |  |  | How intelligent they are |  |  |  |  |
|  |  | Total | Acceptable to judge | Unacceptable to judge | $\begin{aligned} & \text { Don't } \\ & \text { know } \end{aligned}$ | Acceptable to judge | Unacceptable to judge | $\begin{aligned} & \text { Don't } \\ & \text { know } \end{aligned}$ | A large amount of control | A moderate amount of control | A small amount of control | No control | Don't know |
| Weighted Sample Unweighted Sample |  | 1620 | 469 | 976 | 218 | 234 | 1230 | 199 | 133 | 462 | 546 | 394 | 128 |
|  |  | 1620 | 454 | 989 | 220 | 231 | 1245 | 187 | 128 | 466 | 545 | 418 | 106 |
|  |  | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% |
|  | I judge people for this | 54 | 69 | 51 | 38 | 69 | 55 | 36 | 55 | 59 | 58 | 53 | 24 |
|  | I do not judge people for this | 38 | 28 | 44 | 26 | 26 | 41 | 26 | 38 | 36 | 37 | 41 | 27 |
|  | Don't know | 8 | 4 | 5 | 36 | 5 | 4 | 38 | 7 | 4 | 5 | 5 | 49 |
| Their political views |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | I judge people for this | 37 | 52 | 31 | 27 | 56 | 35 | 24 | 28 | 38 | 41 | 40 | 11 |
|  | I do not judge people for this | 56 | 43 | 64 | 37 | 39 | 60 | 37 | 64 | 58 | 54 | 55 | 36 |
|  | Don't know | 8 | 5 | 5 | 36 | 5 | 5 | 39 | 8 | 4 | 5 | 5 | 53 |
| Not having a very good job |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | I judge people for this | 9 | 16 | 6 | 5 | 22 | 7 | 7 | 15 | 10 | 12 | 5 | 0 |
|  | I do not judge people for this | 85 | 81 | 92 | 62 | 75 | 91 | 56 | 79 | 88 | 85 | 93 | 52 |
|  | Don't know | 5 | 3 | 2 | 33 | 4 | 2 | 36 | 6 | 2 | 3 | 2 | 48 |
| Making poor relationship decisions |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | I judge people for this | 35 | 69 | 20 | 22 | 51 | 33 | 21 | 31 | 36 | 41 | 33 | 7 |
|  | I do not judge people for this | 57 | 28 | 75 | 35 | 42 | 62 | 40 | 56 | 58 | 54 | 63 | 40 |
|  | Don't know | 8 | 4 | 5 | 43 | 7 | 5 | 39 | 13 | 6 | 6 | 4 | 53 |
| Being unsophisticated |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | I judge people for this | 21 | 35 | 15 | 15 | 61 | 14 | 16 | 25 | 27 | 22 | 15 | 7 |
|  | I do not judge people for this | 71 | 59 | 81 | 49 | 35 | 83 | 38 | 64 | 69 | 73 | 81 | 39 |
|  | Don't know | 8 | 5 | 4 | 36 | 5 | 4 | 46 | 11 | 4 | 5 | 4 | 54 |
| And do you think it is acceptable or unacceptable to judge people for each of the following? <br> Being unintelligent |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | Acceptable | 14 | 32 | 6 | 6 | 56 | 5 | 12 | 29 | 18 | 11 | 7 | 8 |
|  | Unacceptable | 76 | 61 | 92 | 39 | 40 | 92 | 21 | 62 | 72 | 83 | 90 | 36 |
|  | Don't know | 10 | 7 | 2 | 55 | 4 | 2 | 67 | 9 | 10 | 6 | 3 | 55 |
| Being poor |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | Acceptable | 8 | 20 | 3 | 2 | 38 | 2 | 6 | 19 | 9 | 7 | 4 | 5 |
|  | Unacceptable | 84 | 77 | 96 | 42 | 57 | 97 | 33 | 72 | 86 | 90 | 93 | 36 |
|  | Don't know | 8 | 3 | 1 | 57 | 5 | 1 | 60 | 9 | 6 | 4 | 3 | 59 |

Sample Size: 1620 GB Adults
Fieldwork: 8th - 9th March 2018

How much control do you believe people have over each of the following?

|  |  |  | How well or badly they spend their money |  |  |  |  | Their accent or the way they talk |  |  |  |  | How much they weigh |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Total | A large amount of control | A moderate amount of control | A small amount of control | No control | $\begin{aligned} & \text { Don't } \\ & \text { know } \end{aligned}$ | A large amount of control | A moderate amount of control | A small amount of control | No control | Don't know | A large amount of control | A moderate amount of control | A small amount of control | No control | $\begin{array}{\|l\|} \hline \text { Don't } \\ \text { know } \end{array}$ |
|  | Weighted Sample | 1620 | 897 | 492 | 121 | 39 | 112 | 87 | 303 | 595 | 565 | 113 | 656 | 644 | 213 | 40 | 110 |
|  | Unweighted Sample | 1620 | 901 | 508 | 122 | 38 | 94 | 83 | 324 | 615 | 549 | 92 | 659 | 666 | 212 | 35 | 91 |
|  |  | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% |
|  | I judge people for this | 54 | 63 | 49 | 46 | 47 | 25 | 62 | 61 | 59 | 51 | 24 | 66 | 51 | 47 | 45 | 23 |
|  | I do not judge people for this | 38 | 33 | 44 | 49 | 46 | 26 | 33 | 35 | 34 | 44 | 25 | 30 | 43 | 46 | 43 | 27 |
|  | Don't know | 8 | 4 | 7 | 5 | 7 | 50 | 5 | 4 | 7 | 5 | 51 | 4 | 6 | 7 | 12 | 50 |
| Their political views |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | I judge people for this | 37 | 40 | 38 | 36 | 28 | 8 | 32 | 41 | 41 | 36 | 6 | 37 | 42 | 36 | 35 | 10 |
|  | I do not judge people for this | 56 | 55 | 56 | 58 | 62 | 40 | 64 | 55 | 53 | 59 | 38 | 58 | 53 | 57 | 51 | 40 |
|  | Don't know | 8 | 5 | 7 | 6 | 10 | 52 | 4 | 4 | 6 | 6 | 55 | 5 | 6 | 7 | 14 | 50 |
| Not having a very good job |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | I judge people for this | 9 | 11 | 8 | 11 | 2 | 0 | 18 | 13 | 8 | 9 | 0 | 11 | 9 | 9 | 13 | 0 |
|  | I do not judge people for this | 85 | 86 | 89 | 85 | 93 | 50 | 78 | 85 | 89 | 89 | 47 | 86 | 89 | 86 | 79 | 50 |
|  | Don't know | 5 | 3 | 3 | 4 | 4 | 50 | 4 | 2 | 3 | 2 | 53 | 3 | 2 | 5 | 8 | 50 |
| Making poor relationship decisions |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | I judge people for this | 35 | 40 | 31 | 31 | 33 | 10 | 37 | 37 | 37 | 34 | 7 | 38 | 35 | 30 | 46 | 7 |
|  | I do not judge people for this | 57 | 55 | 62 | 61 | 57 | 38 | 55 | 57 | 56 | 60 | 39 | 55 | 59 | 63 | 41 | 40 |
|  | Don't know | 8 | 6 | 7 | 9 | 10 | 52 | 8 | 6 | 7 | 6 | 54 | 7 | 5 | 7 | 12 | 53 |
| Being unsophisticated |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | I judge people for this | 21 | 25 | 17 | 21 | 9 | 5 | 29 | 30 | 19 | 19 | 6 | 25 | 22 | 13 | 14 | 5 |
|  | I do not judge people for this | 71 | 70 | 78 | 72 | 75 | 42 | 63 | 67 | 75 | 76 | 37 | 70 | 73 | 79 | 74 | 42 |
|  | Don't know | 8 | 5 | 6 | 7 | 16 | 52 | 8 | 4 | 6 | 5 | 56 | 5 | 5 | 7 | 12 | 53 |

And do you think it is acceptable or unacceptable to judge people for each
of the following?
Being unintelligen

Being poor

| Acceptable | $\mathbf{1 4}$ | 15 | 11 | 16 | 20 | 6 | 23 | 18 | 13 | 11 | 8 | 15 | 13 | 12 | 21 | 8 |
| ---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Unacceptable | $\mathbf{7 6}$ | 78 | 82 | 81 | 80 | 34 | 67 | 73 | 80 | 84 | 33 | 78 | 81 | 82 | 67 | 33 |
| Don't know | $\mathbf{1 0}$ | 7 | 7 | 3 | 0 | 59 | 10 | 9 | 7 | 5 | 59 | 8 | 6 | 6 | 12 | 59 |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Acceptable | $\mathbf{8}$ | 8 | 6 | 12 | 11 | 5 | 18 | 12 | 6 | 6 | 6 | 8 | 7 | 6 | 14 | 8 |
| Unacceptable | $\mathbf{8 4}$ | 87 | 89 | 85 | 77 | 35 | 73 | 84 | 90 | 89 | 33 | 86 | 89 | 90 | 75 | 33 |
| Don't know | $\mathbf{8}$ | 5 | 5 | 3 | $\mathbf{1 2}$ | 60 | 9 | 5 | 4 | 5 | 61 | 5 | 5 | 4 | 10 | 59 |

Sample Size: 1620 GB Adults
Fieldwork: 8th - 9th March 2018
How much control do you believe people have over each of the following?


And do you think it is acceptable or unacceptable to judge people for each
of the following?
Being unintelligent

Being poor

| Acceptable | 14 | 15 | 14 | 9 | 14 | 8 | 14 | 14 | 15 | 11 | 4 | 18 | 15 | 12 | 13 | 7 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Unacceptable | 76 | 79 | 78 | 84 | 77 | 36 | 80 | 77 | 78 | 77 | 43 | 72 | 78 | 83 | 78 | 38 |
| Don't know | 10 | 6 | 8 | 7 | 9 | 56 | 6 | 9 | 7 | 12 | 53 | 10 | 7 | 6 | 9 | 54 |
| Acceptable | 8 | 9 | 8 | 3 | 7 | 6 | 7 | 7 | 13 | 18 | 3 | 16 | 7 | 6 | 11 | 6 |
| Unacceptable | 84 | 85 | 87 | 94 | 80 | 39 | 89 | 87 | 81 | 73 | 41 | 76 | 88 | 90 | 83 | 38 |
| Don't know | 8 | 5 | 4 | 3 | 13 | 56 | 4 | 6 | 6 | 9 | 55 | 8 | 5 | 4 | 6 | 56 |

Sample Size: 1620 GB Adults
Fieldwork: 8th - 9th March 2018

|  |  | How much control do you believe people have over each of the following? |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | The relationship decisions they make |  |  |  |  | How sophisticated they are |  |  |  |  |
|  |  | Total | A large amount of control | A moderate amount of control | A small amount of control | No control | Don't know | A large amount of control |  | A small amount of control | No control | Don't know |
|  | Weighted Sample | 1620 | 715 | 608 | 174 | 49 | 117 | 234 | 602 | 511 | 146 | 170 |
|  | Unweighted Sample | 1620 | 709 | 628 | 183 | 48 | 95 | 220 | 622 | 532 | 142 | 147 |
|  |  | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% |
|  | I judge people for this | 54 | 63 | 53 | 43 | 57 | 26 | 60 | 61 | 56 | 45 | 30 |
|  | I do not judge people for this | 38 | 32 | 42 | 49 | 40 | 24 | 35 | 34 | 41 | 49 | 29 |
|  | Don't know | 8 | 5 | 6 | 8 | 3 | 50 | 5 | 5 | 4 | 6 | 42 |
| Their political views |  |  |  |  |  |  |  |  |  |  |  |  |
|  | I judge people for this | 37 | 40 | 40 | 33 | 25 | 8 | 37 | 37 | 42 | 39 | 15 |
|  | I do not judge people for this | 56 | 55 | 54 | 61 | 70 | 37 | 57 | 59 | 54 | 55 | 40 |
|  | Don't know | 8 | 5 | 6 | 6 | 5 | 55 | 6 | 4 | 4 | 6 | 45 |
| Not having a very good job |  |  |  |  |  |  |  |  |  |  |  |  |
|  | I judge people for this | 9 | 10 | 11 | 7 | 6 | 0 | 14 | 11 | 9 | 6 | 0 |
|  | I do not judge people for this | 85 | 88 | 85 | 90 | 90 | 51 | 81 | 88 | 89 | 89 | 63 |
|  | Don't know | 5 | 2 | 3 | 3 | 4 | 49 | 5 | 2 | 2 | 5 | 37 |
| Making poor relationship decisions |  |  |  |  |  |  |  |  |  |  |  |  |
|  | I judge people for this | 35 | 45 | 32 | 17 | 22 | 6 | 34 | 38 | 36 | 33 | 17 |
|  | I do not judge people for this | 57 | 50 | 60 | 76 | 73 | 39 | 56 | 57 | 60 | 61 | 41 |
|  | Don't know | 8 | 5 | 7 | 7 | 5 | 55 | 10 | 6 | 4 | 6 | 42 |
| Being unsophisticated |  |  |  |  |  |  |  |  |  |  |  |  |
|  | I judge people for this | 21 | 24 | 22 | 15 | 13 | 7 | 31 | 29 | 14 | 9 | 7 |
|  | I do not judge people for this | 71 | 71 | 73 | 78 | 80 | 40 | 62 | 67 | 83 | 84 | 47 |
|  | Don't know | 8 | 5 | 5 | 8 | 7 | 53 | 6 | 5 | 3 | 8 | 46 |

And do you think it is acceptable or unacceptable to judge people for each
of the following?
Being unintelligent

Being poor

| Acceptable | $\mathbf{1 4}$ | 16 | 12 | 15 | 11 | 6 | 24 | 14 | 10 | 7 | 10 |
| ---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Unacceptable | $\mathbf{7 6}$ | 77 | 82 | 80 | 81 | 36 | 68 | 78 | 85 | 86 | 46 |
| Don't know | $\mathbf{1 0}$ | 7 | 6 | 5 | 8 | 58 | 8 | 8 | 5 | 7 | 44 |
|  | 7 |  |  |  |  |  |  |  |  |  |  |
| Acceptable | $\mathbf{8}$ | 9 | 6 | 8 | 8 | 6 | 15 | 8 | 5 | 5 | 4 |
| Unacceptable | $\mathbf{8 4}$ | 86 | 90 | 88 | 82 | 36 | 79 | 87 | 92 | 88 | 53 |
| Don't know | $\mathbf{8}$ | 5 | 4 | 4 | 10 | 59 | 6 | 5 | 3 | 7 | 43 |


| Sample Size: 1620 GB Adults <br> Fieldwork: 8th - 9th March 2018 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Which of the following do you believe you ever judge people for? |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  | Being unintelligent |  |  | Being poor |  |  | How good looking they are |  |  | How nice a person they are |  |  | Spending their money poorly |  |  |
|  |  | Total | I judge people for this | I do not judge people for this | Don't know | I judge people for this | I do not <br> judge <br> people <br> for this | Don't know | I judge people for this | I do not <br> judge <br> people <br> for this | $\begin{aligned} & \text { Don't } \\ & \text { know } \end{aligned}$ | I judge people for this | I do not <br> judge <br> people <br> for this | Don't know | I judge people for this | I do not <br> judge <br> people <br> for this | Don't know |
|  | Weighted Sample | 1620 | 471 | 1054 | 138 | 118 | 1442 | 103 | 338 | 1204 | 120 | 1111 | 449 | 103 | 818 | 715 | 130 |
|  | Unweighted Sample | 1620 | 481 | 1060 | 122 | 113 | 1461 | 89 | 323 | 1236 | 104 | 1129 | 446 | 88 | 840 | 703 | 120 |
|  |  | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% |
| How good looking they are |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | Acceptable | 14 | 21 | 10 | 12 | 40 | 12 | 6 | 35 | 8 | 8 | 15 | 11 | 4 | 16 | 13 | 5 |
|  | Unacceptable | 77 | 73 | 84 | 36 | 58 | 82 | 30 | 57 | 86 | 37 | 79 | 81 | 32 | 79 | 81 | 42 |
|  | Don't know | 10 | 5 | 6 | 53 | 2 | 7 | 65 | 8 | 6 | 55 | 6 | 8 | 64 | 6 | 7 | 53 |
| How nice a person they are |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | Acceptable | 58 | 72 | 55 | 37 | 72 | 60 | 24 | 74 | 57 | 33 | 76 | 24 | 16 | 67 | 54 | 33 |
|  | Unacceptable | 33 | 23 | 39 | 10 | 25 | 34 | 14 | 21 | 37 | 12 | 19 | 67 | 18 | 28 | 41 | 13 |
|  | Don't know | 9 | 5 | 6 | 53 | 3 | 6 | 62 | 5 | 6 | 55 | 5 | 8 | 65 | 6 | 6 | 54 |
| Spending their money poorly |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | Acceptable | 37 | 51 | 35 | 19 | 69 | 37 | 19 | 51 | 36 | 21 | 44 | 29 | 11 | 62 | 15 | 9 |
|  | Unacceptable | 50 | 39 | 56 | 23 | 26 | 53 | 16 | 41 | 53 | 23 | 46 | 63 | 20 | 29 | 76 | 21 |
|  | Don't know | 13 | 10 | 9 | 57 | 6 | 10 | 65 | 8 | 11 | 56 | 10 | 8 | 69 | 9 | 8 | 70 |
| Their accent or the way they talk |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | Acceptable | 11 | 15 | 9 | 7 | 35 | 9 | 6 | 19 | 9 | 6 | 11 | 10 | 9 | 13 | 9 | 5 |
|  | Unacceptable | 80 | 79 | 86 | 40 | 62 | 86 | 31 | 75 | 86 | 39 | 84 | 83 | 29 | 82 | 85 | 44 |
|  | Don't know | 9 | 6 | 5 | 53 | 3 | 6 | 63 | 6 | 5 | 56 | 5 | 6 | 62 | 5 | 6 | 51 |
| Being overweight |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | Acceptable |  |  |  |  |  |  |  |  |  | 15 |  |  | 12 | 37 | 21 | 15 |
|  | Unacceptable | 61 | 54 | 68 | 32 | 43 | 65 | 27 | 51 | 67 | 29 | 61 | 68 | 30 | 55 | 73 | 34 |
|  | Don't know | 10 | 7 | 7 | 51 | 8 | 7 | 57 | 7 | 7 | 56 | 8 | 7 | 59 | 8 | 6 | 51 |
| Being addicted to something, e.g. drugs or alcohol |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | Acceptable | 40 | 51 | 38 | 18 | 58 | 40 | 19 | 50 | 40 | 15 | 45 | 34 | 12 | 50 | 32 | 19 |
|  | Unacceptable | 46 | 43 | 51 | 24 | 36 | 49 | 21 | 45 | 49 | 26 | 45 | 55 | 22 | 41 | 57 | 20 |
|  | Don't know | 14 | 7 | 11 | 59 | 6 | 11 | 61 | 5 | 12 | 59 | 10 | 12 | 66 | 9 | 11 | 61 |
| Their political views |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | Acceptable |  |  |  |  | 66 |  |  |  |  | 23 |  | 23 | 17 | 49 | 30 | 22 |
|  | Unacceptable | 51 | 36 | 60 | 17 | 30 | 54 | 16 | 37 | 56 | 20 | 45 | 68 | 19 | 43 | 63 | 22 |
|  | Don't know | 11 | 7 | 8 | 56 | 4 | 9 | 64 | 7 | 8 | 57 | 8 | 9 | 64 | 9 | 7 | 56 |
| Not having a very good job |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | Acceptable | 10 | 15 | 8 | 10 | 38 | 8 | 8 | 20 | 7 | 8 | 10 | 11 | 11 | 12 | 8 | 6 |
|  | Unacceptable | 82 | 79 | 89 | 41 | 60 | 88 | 28 | 75 | 88 | 37 | 86 | 84 | 28 | 84 | 88 | 41 |
|  | Don't know | 8 | 6 | 4 | 50 | 3 | 4 | 64 | 5 | 4 | 55 | 4 | 5 | 61 | 4 | 4 | 53 |

Sample Size: 1620 GB Adults
Fieldwork: 8th - 9th March 2018


What the world thinks
Sample Size: 1620 GB Adults
Fieldwork: 8th - 9th March 2018


And do you think it is acceptable or unacceptable to judge people for each of the following?

|  |  |  | How good looking they are |  |  | How nice a person they are |  |  | Spending their money poorly |  |  | Their accent or the way they talk |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Total | Acceptable to judge | Unacceptable to judge | $\begin{aligned} & \text { Don't } \\ & \text { know } \end{aligned}$ | Acceptable to judge | Unacceptable to judge | $\begin{aligned} & \text { Don't } \\ & \text { know } \end{aligned}$ | Acceptable to judge | Unacceptable to judge | Don't <br> know | Acceptable to judge | Unacceptable to judge | Don't <br> know |
|  | Weighted Sample | 1620 | 223 | 1275 | 165 | 973 | 534 | 156 | 630 | 810 | 223 | 176 | 1338 | 149 |
|  | Unweighted Sample | 1620 | 219 | 1298 | 146 | 975 | 539 | 149 | 632 | 813 | 218 | 176 | 1351 | 136 |
|  |  | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% |
| How good looking they are |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | Acceptable | 14 | 100 | 0 | 0 | 21 | 3 | 3 | 24 | 8 | 3 | 65 | 8 | 5 |
|  | Unacceptable | 77 | 0 | 100 | 0 | 74 | 96 | 28 | 72 | 90 | 42 | 31 | 89 | 17 |
|  | Don't know | 10 | 0 | 0 | 100 | 5 | 1 | 69 | 4 | 2 | 55 | 4 | 3 | 78 |
| How nice a person they are |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | Acceptable | 58 | 90 | 56 | 31 | 100 | 0 | 0 | 81 | 46 | 40 | 87 | 59 | 24 |
|  | Unacceptable | 33 | 8 | 40 | 3 | 0 | 100 | 0 | 16 | 51 | 6 | 11 | 38 | 4 |
|  | Don't know | 9 | 2 | 3 | 65 | 0 | 0 | 100 | 2 | 2 | 54 | 2 | 3 | 72 |
| Spending their money poorly |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | Acceptable | 37 | 67 | 35 | 17 | 53 | 19 | 10 | 100 | 0 | 0 | 68 | 37 | 10 |
|  | Unacceptable | 50 | 30 | 57 | 9 | 38 | 78 | 13 | 0 | 100 | 0 | 27 | 56 | 10 |
|  | Don't know | 13 | 3 | 7 | 74 | 9 | 3 | 78 | 0 | 0 | 100 | 6 | 7 | 80 |
| Their accent or the way they talk |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | Acceptable | 11 | 51 | 4 | 4 | 16 | 4 | 2 | 19 | 6 | 5 | 100 | 0 | 0 |
|  | Unacceptable | 80 | 45 | 94 | 25 | 81 | 95 | 30 | 79 | 92 | 42 | 0 | 100 | 0 |
|  | Don't know | 9 | 4 | 2 | 70 | 4 | 1 | 68 | 2 | 2 | 53 | 0 | 0 | 100 |
| Being overweight |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | Acceptable |  | 62 | 24 | 16 |  | 19 | 6 | 50 | 17 | 10 | 66 | 25 | 12 |
|  | Unacceptable | 61 | 35 | 71 | 18 | 57 | 80 | 25 | 45 | 81 | 33 | 30 | 70 | 15 |
|  | Don't know | 10 | 3 | 5 | 66 | 6 | 2 | 69 | 5 | 2 | 56 | 4 | 5 | 73 |
| Being addicted to something, e.g. drugs or alcohol |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | Acceptable | 40 | 58 | 40 | 13 | 51 | 29 | 6 | 63 | 29 | 15 | 61 | 40 | 12 |
|  | Unacceptable | 46 | 37 | 52 | 15 | 40 | 65 | 18 | 31 | 65 | 22 | 33 | 52 | 14 |
|  | Don't know | 14 | 5 | 8 | 71 | 8 | 6 | 76 | 7 | 6 | 64 | 6 | 8 | 74 |
| Their political views |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  | 24 |  | 73 | 37 | 14 |
|  | Unacceptable | 51 | 23 | 60 | 10 | 39 | 81 | 14 | 32 | 72 | 19 | 19 | 58 | 9 |
|  | Don't know | 11 | 5 | 5 | 71 | 6 | 2 | 81 | 5 | 4 | 60 | 7 | 5 | 77 |
| Not having a very good job |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | Acceptable | 10 | 47 | 4 | 8 | 15 | 3 | 3 | 19 | 5 | 5 | 60 | 4 | 4 |
|  | Unacceptable | 82 | 49 | 95 | 27 | 83 | 96 | 30 | 79 | 95 | 46 | 35 | 94 | 25 |
|  | Don't know | 8 | 4 | 1 | 66 | 3 | 0 | 67 | 3 | 1 | 50 | 5 | 1 | 71 |

Sample Size: 1620 GB Adults
Fieldwork: 8th - 9th March 2018
And do you think it is acceptable or unacceptable to judge people for each of the following?

|  |  |  | Being overweight |  |  | Being addicted to something, e.g. drugs or alcohol |  |  | Their political views |  |  | Not having a very good job |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Total | Acceptable to judge | Unacceptable to judge | $\begin{aligned} & \text { Don't } \\ & \text { know } \end{aligned}$ | Acceptable to judge | Unacceptable to judge | $\begin{aligned} & \text { Don't } \\ & \text { know } \end{aligned}$ | Acceptable to judge | Unacceptable to judge | Don't know | Acceptable to judge | Unacceptable to judge | Don't know |
|  | Weighted Sample | 1620 | 472 | 1015 | 176 | 664 | 769 | 230 | 640 | 828 | 194 | 166 | 1364 | 134 |
|  | Unweighted Sample | 1620 | 469 | 1022 | 172 | 656 | 784 | 223 | 640 | 838 | 185 | 158 | 1380 | 125 |
|  |  | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% |
| How good looking they are |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | Acceptable | 14 | 29 | 8 | 4 | 20 | 11 | 5 | 25 | 6 | 6 | 63 | 8 | 7 |
|  | Unacceptable | 77 | 65 | 89 | 34 | 77 | 86 | 44 | 70 | 92 | 33 | 29 | 89 | 12 |
|  | Don't know | 10 | 6 | 3 | 62 | 3 | 3 | 51 | 5 | 2 | 61 | 7 | 3 | 81 |
| How nice a person they are |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | Acceptable | 58 | 77 | 54 | 33 | 75 | 51 | 35 | 84 | 45 | 29 | 86 | 59 | 20 |
|  | Unacceptable | 33 | 21 | 42 | 5 | 23 | 45 | 13 | 14 | 52 | 6 | 11 | 38 | 1 |
|  | Don't know | 9 | 2 | 4 | 62 | 1 | 4 | 51 | 1 | 3 | 65 | 3 | 3 | 78 |
| Spending their money poorly |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | Acceptable | 37 | 67 | 28 | 18 | 60 | 25 | 18 | 62 | 24 | 16 | 71 | 36 | 13 |
|  | Unacceptable | 50 | 29 | 65 | 10 | 35 | 69 | 21 | 31 | 71 | 15 | 23 | 56 | 4 |
|  | Don't know | 13 | 5 | 7 | 72 | 5 | 6 | 62 | 7 | 5 | 69 | 6 | 7 | 83 |
| Their accent or the way they talk |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | Acceptable | 11 | 25 | 5 | 4 | 16 | 8 | 4 | 20 | 4 | 7 | 64 | 4 | 6 |
|  | Unacceptable | 80 | 71 | 93 | 34 | 81 | 90 | 47 | 77 | 94 | 34 | 32 | 93 | 15 |
|  | Don't know | 9 | 4 | 2 | 62 | 3 | 3 | 48 | 3 | 2 | 59 | 3 | 3 | 79 |
| Being overweight |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  | 25 | 8 |
|  | Unacceptable | 61 | 0 | 100 | 0 | 48 | 80 | 35 | 51 | 76 | 29 | 28 | 70 | 15 |
|  | Don't know | 10 | 0 | 0 | 100 | 3 | 4 | 55 | 5 | 3 | 60 | 3 | 5 | 77 |
| Being addicted to something, e.g. drugs or alcohol |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | Acceptable | 40 | 69 | 31 | 12 | 100 | 0 | 0 | 51 | 37 | 14 | 57 | 41 | 10 |
|  | Unacceptable | 46 | 26 | 61 | 16 | 0 | 100 | 0 | 41 | 56 | 21 | 36 | 51 | 12 |
|  | Don't know | 14 | 5 | 8 | 72 | 0 | 0 | 100 | 7 | 7 | 65 | 8 | 8 | 78 |
| Their political views |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  | 38 | 59 | 32 | 19 | 50 | 34 | 20 | 100 | 0 | 0 | 77 | 36 | 14 |
|  | Unacceptable | 51 | 36 | 62 | 14 | 46 | 60 | 25 | 0 | 100 | 0 | 20 | 58 | 5 |
|  | Don't know | 11 | 5 | 5 | 67 | 4 | 5 | 55 | 0 | 0 | 100 | 3 | 6 | 80 |
| Not having a very good job |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | Acceptable | 10 | 24 | 5 | 2 | 14 | 8 | 5 | 20 | 4 | 2 | 100 | 0 | 0 |
|  | Unacceptable | 82 | 73 | 94 | 39 | 84 | 90 | 49 | 77 | 95 | 43 | 0 | 100 | 0 |
|  | Don't know | 8 | 2 | 2 | 59 | 2 | 2 | 45 | 3 | 1 | 55 | 0 | 0 | 100 |

Sample Size: 1620 GB Adults
Fieldwork: 8th - 9th March 2018

| (e) |  | And do you think it is acceptable or unacceptable to judge people for each of the following? |  |  |  |  |  |  | How much control do you believe people have over each of the following? |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Making poor relationship decisions |  |  | Being unsophisticated |  |  | How intelligent they are |  |  |  |  |
|  |  | Total | Acceptable to judge | Unacceptable to judge | $\begin{aligned} & \text { Don't } \\ & \text { know } \end{aligned}$ | Acceptable to judge | Unacceptable to judge | Don't know | A large amount of control | A moderate amount of control | A small amount of control | No control | Don't know |
|  | Weighted Sample | 1620 | 469 | 976 | 218 | 234 | 1230 | 199 | 133 | 462 | 546 | 394 | 128 |
|  | Unweighted Sample | 1620 | 454 | 989 | 220 | 231 | 1245 | 187 | 128 | 466 | 545 | 418 | 106 |
|  |  | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% |
| How good looking they are |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | Acceptable | 14 | 31 | 7 | 5 | 55 | 6 | 9 | 25 | 12 | 15 | 11 | 6 |
|  | Unacceptable | 77 | 63 | 91 | 41 | 43 | 91 | 26 | 67 | 81 | 80 | 84 | 34 |
|  | Don't know | 10 | 6 | 2 | 54 | 2 | 2 | 65 | 8 | 7 | 5 | 5 | 60 |
| How nice a person they are |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | Acceptable | 58 | 84 | 51 | 38 | 91 | 56 | 37 | 57 | 59 | 64 | 62 | 25 |
|  | Unacceptable | 33 | 14 | 47 | 5 | 8 | 41 | 4 | 36 | 37 | 30 | 32 | 18 |
|  | Don't know |  | 2 | 2 | 57 |  | 3 | 59 | 8 | 5 | 5 | 6 | 57 |
| Spending their money poorly |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | Acceptable |  | 79 |  | 21 | 77 |  |  | 35 | 43 | 42 | 35 | 11 |
|  | Unacceptable | 50 | 16 | 73 | 9 | 19 | 61 | 11 | 51 | 47 | 49 | 56 | 27 |
|  | Don't know | 13 | 5 | 5 | 70 | 4 | 6 | 71 | 13 | 10 | 9 | 8 | 63 |
| Their accent or the way they talk |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | Acceptable | 11 | 24 | 5 | 8 | 46 | 4 | 9 | 26 | 13 | 8 | 7 | 8 |
|  | Unacceptable | 80 | 72 | 93 | 42 | 50 | 94 | 31 | 67 | 82 | 87 | 89 | 33 |
|  | Don't know | 9 | 4 | 2 | 50 | 4 | 2 | 60 | 6 | 5 | 5 | 4 | 59 |
| Being overweight |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | Acceptable | 28 | 54 |  | 14 | 65 |  | 19 | 28 | 32 | 31 | 26 | 13 |
|  | Unacceptable | 61 | 43 | 77 | 28 | 32 | 73 | 22 | 64 | 62 | 61 | 68 | 33 |
|  | Don't know | 10 | 4 | 3 | 59 | 3 | 4 | 59 | 7 | 6 | 8 | 6 | 54 |
| Being addicted to something, e.g. drugs or alcohol |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | Acceptable | 40 | 64 | 33 | 18 | 64 | 39 | 16 | 43 | 46 | 42 | 38 | 15 |
|  | Unacceptable | 46 | 31 | 60 | 18 | 32 | 53 | 19 | 48 | 46 | 48 | 51 | 24 |
|  | Don't know | 14 | 5 | 7 | 64 | 4 | 7 | 65 | 9 | 8 | 11 | 11 | 61 |
| Their political views |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | Acceptable |  |  |  |  |  |  |  | 30 | 44 |  |  | 18 |
|  | Unacceptable | 51 | 26 | 70 | 12 | 17 | 62 | 13 | 63 | 50 | 51 | 54 | 22 |
|  | Don't know | 11 | 4 | 4 | 62 | 3 | 5 | 64 | 7 | 7 | 9 | 7 | 60 |
| Not having a very good job |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | Acceptable | 10 | 25 | 4 | 5 | 46 | 3 | 8 | 23 | 12 | 8 | 6 | 8 |
|  | Unacceptable | $82$ | 73 | 95 | 41 | 52 | 96 | 31 | 70 | 84 | 87 | 91 | 35 |
|  | Don't know | 8 | 2 | 1 | 54 | 2 | 1 | 61 | 7 | 4 | 5 | 2 | 57 |

Sample Size: 1620 GB Adults
Fieldwork: 8th - 9th March 2018
How much control do you believe people have over each of the following?

|  |  |  | How rich or poor they are |  |  |  |  | How good looking they are |  |  |  |  | How nice a person they are |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Total | A large amount of control | A moderate amount of control | A small amount of control | No control | $\begin{aligned} & \text { Don't } \\ & \text { know } \end{aligned}$ | A large amount of control | A moderate amount of control | A small amount of control | No control | $\begin{aligned} & \text { Don't } \\ & \text { know } \end{aligned}$ | A large amount of control | A moderate amount of control | A small amount of control | $\begin{gathered} \text { No } \\ \text { control } \end{gathered}$ | Don't know |
|  | Weighted Sample | 1620 | 103 | 461 | 762 | 203 | 134 | 56 | 182 | 473 | 835 | 117 | 1051 | 356 | 103 | 45 | 109 |
|  | Unweighted Sample | 1620 | 104 | 468 | 770 | 209 | 112 | 52 | 184 | 484 | 844 | 99 | 1069 | 364 | 98 | 43 | 89 |
|  |  | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% |
| How good looking they are |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | Acceptable | 14 | 22 | 17 | 12 | 12 | 6 | 35 | 27 | 14 | 9 | 6 | 13 | 16 | 17 | 19 | 5 |
|  | Unacceptable | 77 | 66 | 75 | 83 | 86 | 40 | 55 | 64 | 79 | 85 | 34 | 82 | 76 | 75 | 78 | 32 |
|  | Don't know | 10 | 12 | 8 | 5 | 2 | 54 | 9 | 9 | 6 | 5 | 60 | 5 | 8 | 8 | 3 | 63 |
| How nice a person they are |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | Acceptable | 58 | 44 | 63 | 64 | 58 | 24 | 47 | 60 | 64 | 62 | 18 | 66 | 56 | 42 | 29 | 18 |
|  | Unacceptable | 33 | 43 | 33 | 31 | 35 | 21 | 45 | 35 | 30 | 33 | 24 | 28 | 38 | 50 | 66 | 20 |
|  | Don't know | 9 | 13 | 4 | 5 | 7 | 54 | 8 | 5 | 7 | 5 | 59 | 5 | 6 | 8 | 5 | 61 |
| Spending their money poorly |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | Acceptable | 37 | 38 | 47 | 39 | 29 | 13 | 39 | 44 | 43 | 37 | 11 | 41 | 38 | 37 | 36 | 11 |
|  | Unacceptable | 50 | 48 | 43 | 52 | 62 | 31 | 50 | 49 | 46 | 53 | 27 | 49 | 52 | 56 | 57 | 24 |
|  | Don't know | 13 | 13 | 10 | 9 | 8 | 56 | 11 | 8 | 11 | 9 | 62 | 10 | 10 | 7 | 7 | 66 |
| Their accent or the way they talk |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | Acceptable | 11 | 24 | 15 | 7 | 9 | 5 | 35 | 22 | 10 | 7 | 7 | 10 | 12 | 17 | 15 | 7 |
|  | Unacceptable | 80 | 66 | 81 | 88 | 86 | 38 | 61 | 73 | 85 | 88 | 33 | 85 | 82 | 79 | 83 | 30 |
|  | Don't know | 9 | 10 | 4 | 4 | 5 | 57 | 4 | 5 | 5 | 5 | 60 | 5 | 6 | 5 | 1 | 64 |
| Being overweight |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | Acceptable | 28 | 34 | 35 | 28 | 22 | 10 | 38 | 36 | 28 | 29 | 11 | 29 | 29 | 37 | 29 | 9 |
|  | Unacceptable | 61 | 53 | 58 | 65 | 72 | 40 | 54 | 57 | 64 | 64 | 35 | 64 | 61 | 57 | 69 | 31 |
|  | Don't know | 10 | 13 | 6 | 7 | 6 | 50 | 8 | 7 | 8 | 7 | 54 | 7 | 10 | 6 | 2 | 59 |
| Being addicted to something, e.g. drugs or alcohol |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | Acceptable | 40 | 40 | 52 | 39 | 31 | 15 | 39 | 46 | 39 | 43 | 13 | 43 | 40 | 42 | 33 | 10 |
|  | Unacceptable | 46 | 48 | 38 | 51 | 60 | 26 | 59 | 43 | 48 | 48 | 25 | 46 | 50 | 45 | 58 | 27 |
|  | Don't know | 14 | 13 | 9 | 10 | 9 | 58 | 2 | 11 | 13 | 9 | 62 | 10 | 10 | 13 | 9 | 62 |
| Their political views |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | Acceptable | 38 | 34 | 41 | 43 | 34 | 15 | 43 | 39 | 46 | 37 | 13 | 41 | 41 | 29 | 30 | 13 |
|  | Unacceptable | 51 | 55 | 53 | 49 | 57 | 28 | 50 | 50 | 46 | 55 | 24 | 50 | 51 | 62 | 69 | 23 |
|  | Don't know | 11 | 11 | 6 | 8 | 9 | 57 | 7 | 11 | 8 | 7 | 63 | 8 | 8 | 9 | 1 | 64 |
| Not having a very good job |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | Acceptable | 10 | 25 | 14 | 7 | 6 | 8 | 34 | 20 | 9 | 7 | 7 | 9 | 11 | 14 | 16 | 9 |
|  | Unacceptable | 82 | 64 | 81 | 90 | 91 | 41 | 62 | 73 | 87 | 89 | 37 | 87 | 83 | 81 | 81 | 32 |
|  | Don't know | 8 | 11 | 5 | 3 | 3 | 51 | 4 | 8 | 4 | 4 | 56 | 4 | 6 | 4 | 3 | 59 |

Sample Size: 1620 GB Adults
Fieldwork: 8th - 9th March 2018
How much control do you believe people have over each of the following?

|  |  |  | How well or badly they spend their money |  |  |  |  | Their accent or the way they talk |  |  |  |  | How much they weigh |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Total | A large amount of control | A moderate amount of control | A small amount of control | No control | $\begin{aligned} & \text { Don't } \\ & \text { know } \end{aligned}$ | A large amount of control | A moderate amount of control | A small amount of control | No control | Don't know | A large amount of control | A moderate amount of control | A small amount of control | No control | Don't know |
|  | Weighted Sample | 1620 | 897 | 492 | 121 | 39 | 112 | 87 | 303 | 595 | 565 | 113 | 656 | 644 | 213 | 40 | 110 |
|  | Unweighted Sample | 1620 | 901 | 508 | 122 | 38 | 94 | 83 | 324 | 615 | 549 | 92 | 659 | 666 | 212 | 35 | 91 |
|  |  | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% |
| How good looking they are |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | Acceptable | 14 | 14 | 11 | 18 | 34 | 6 | 27 | 18 | 11 | 12 | 7 | 17 | 13 | 7 | 28 | 8 |
|  | Unacceptable | 77 | 80 | 82 | 74 | 61 | 35 | 64 | 76 | 82 | 82 | 30 | 77 | 81 | 87 | 59 | 32 |
|  | Don't know | 10 | 6 | 7 | 7 | 4 | 59 | 9 | 6 | 6 | 5 | 63 | 6 | 6 | 6 | 13 | 60 |
| How nice a person they are |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | Acceptable | 58 | 64 | 59 | 58 | 51 | 20 | 47 | 60 | 66 | 60 | 18 | 62 | 65 | 51 | 51 | 20 |
|  | Unacceptable | 33 | 31 | 33 | 38 | 42 | 22 | 44 | 36 | 28 | 34 | 22 | 33 | 30 | 42 | 37 | 21 |
|  | Don't know | 9 | 5 | 8 | 4 | 6 | 58 | 8 | 5 | 6 | 6 | 60 | 5 | 6 | 8 | 12 | 58 |
| Spending their money poorly |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | Acceptable | 37 | 49 | 30 | 23 | 19 | 10 | 42 | 42 | 45 | 34 | 7 | 48 | 37 | 26 | 26 | 9 |
|  | Unacceptable | 50 | 43 | 57 | 70 | 73 | 27 | 49 | 47 | 45 | 58 | 26 | 42 | 54 | 63 | 62 | 26 |
|  | Don't know | 13 | 9 | 13 | 7 | 8 | 63 | 9 | 11 | 10 | 8 | 67 | 10 | 9 | 10 | 11 | 65 |
| Their accent or the way they talk |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | Acceptable | 11 | 12 | 8 | 12 | 20 | 7 | 39 | 16 | 8 | 6 | 8 | 14 | 9 | 7 | 11 | 9 |
|  | Unacceptable | 80 | 83 | 87 | 86 | 74 | 32 | 56 | 77 | 87 | 89 | 29 | 80 | 87 | 88 | 79 | 30 |
|  | Don't know | 9 | 5 | 5 | 2 | 6 | 61 | 6 | 7 | 4 | 5 | 64 | 6 | 4 | 4 | 10 | 61 |
| Being overweight |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | Acceptable | 28 | 35 | 22 |  |  | 10 | 40 | 35 | 31 | 24 | 9 | 46 | 20 | 9 | 16 | 12 |
|  | Unacceptable | 61 | 59 | 70 | 72 | 57 | 31 | 54 | 58 | 61 | 69 | 35 | 47 | 72 | 85 | 78 | 31 |
|  | Don't know | 10 | 7 | 8 | 6 | 5 | 59 | 6 | 7 | 9 | 6 | 56 | 7 | 8 | 6 | 6 | 57 |
| Being addicted to something, e.g. drugs or alcohol |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | Acceptable | 40 | 47 | 36 | 30 | 28 | 10 | 48 | 44 | 43 | 39 | 9 | 49 | 40 | 28 | 31 | 12 |
|  | Unacceptable | 46 | 43 | 51 | 62 | 62 | 25 | 44 | 47 | 45 | 51 | 29 | 42 | 50 | 59 | 56 | 23 |
|  | Don't know | 14 | 9 | 12 | 8 | 9 | 65 | 8 | 9 | 12 | 10 | 62 | 9 | 10 | 13 | 14 | 65 |
| Their political views |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | Acceptable |  |  |  |  | 31 | 14 | 44 | 40 | 45 | 35 | 12 | 41 | 43 | 33 | 24 | 14 |
|  | Unacceptable | 51 | 51 | 49 | 66 | 61 | 22 | 46 | 52 | 47 | 58 | 23 | 51 | 50 | 57 | 63 | 24 |
|  | Don't know | 11 | 8 | 9 | 7 | 8 | 64 | 10 | 8 | 8 | 7 | 64 | 8 | 7 | 10 | 14 | 62 |
| Not having a very good job |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | Acceptable | 10 | 11 | 7 | 13 | 23 | 9 | 26 | 13 | 9 | 8 | 8 | 13 | 8 | 6 | 11 | 10 |
|  | Unacceptable | 82 | 84 | 88 | 85 | 72 | 34 | 68 | 83 | 86 | 89 | 32 | 83 | 87 | 90 | 83 | 32 |
|  | Don't know | 8 | 5 | 4 | 2 | 4 | 57 | 6 | 4 | 5 | 3 | 61 | 5 | 5 | 4 | 6 | 58 |

Sample Size: 1620 GB Adults
Fieldwork: 8th - 9th March 2018
How much control do you believe people have over each of the following?

|  |  |  | Whether or not they are addicted to drugs or alcohol |  |  |  |  | Their political views |  |  |  |  | How good their job is |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Total | A large amount of control | A moderate amount of control | A small amount of control | No control | Don't know | A large amount of control | A moderate amount of control | A small amount of control | $\begin{gathered} \text { No } \\ \text { control } \end{gathered}$ | Don't know | A large amount of control | A moderate amount of control | A small amount of control | $\begin{array}{\|c} \text { No } \\ \text { control } \end{array}$ | Don't know |
|  | Weighted Sample | 1620 | 722 | 452 | 281 | 89 | 118 | 997 | 371 | 134 | 32 | 130 | 149 | 682 | 603 | 104 | 125 |
|  | Unweighted Sample | 1620 | 719 | 467 | 285 | 90 | 102 | 1029 | 372 | 123 | 33 | 106 | 137 | 704 | 609 | 108 | 105 |
|  |  | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% |
| How good looking they are |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | Acceptable | 14 | 16 | 12 | 11 | 17 | 5 | 15 | 11 | 13 | 29 | 5 | 23 | 14 | 11 | 14 | 7 |
|  | Unacceptable | 77 | 78 | 82 | 84 | 73 | 37 | 80 | 82 | 75 | 67 | 40 | 68 | 79 | 83 | 80 | 37 |
|  | Don't know | 10 | 6 | 6 | 5 | 10 | 57 | 5 | 7 | 13 | 5 | 55 | 9 | 6 | 5 | 7 | 56 |
| How nice a person they are |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | Acceptable | 58 | 60 | 64 | 63 | 53 | 24 | 65 | 60 | 46 | 48 | 21 | 53 | 61 | 65 | 55 | 25 |
|  | Unacceptable | 33 | 35 | 30 | 31 | 40 | 21 | 30 | 33 | 48 | 39 | 24 | 39 | 35 | 29 | 37 | 21 |
|  | Don't know | 9 | 6 | 6 | 6 | 7 | 55 | 5 | 7 | 7 | 13 | 55 | 8 | 5 | 6 | 8 | 54 |
| Spending their money poorly |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | Acceptable | 37 | 43 | 40 | 33 | 27 | 16 | 43 | 37 | 34 | 21 | 10 | 39 | 42 | 40 | 29 | 12 |
|  | Unacceptable | 50 | 48 | 50 | 56 | 62 | 24 | 48 | 50 | 59 | 71 | 31 | 51 | 49 | 50 | 58 | 29 |
|  | Don't know | 13 | 9 | 10 | 11 | 11 | 60 | 9 | 13 | 7 | 8 | 59 | 10 | 9 | 9 | 13 | 59 |
| Their accent or the way they talk |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | Acceptable | 11 | 14 | 9 | 5 | 10 | 6 | 12 | 9 | 13 | 12 | 5 | 25 | 10 | 9 | 11 | 7 |
|  | Unacceptable | 80 | 80 | 86 | 91 | 80 | 36 | 84 | 85 | 81 | 83 | 38 | 69 | 86 | 87 | 82 | 36 |
|  | Don't know | 9 | 5 | 5 | 5 | 9 | 57 | 4 | 6 | 7 | 5 | 57 | 7 | 5 | 5 | 7 | 57 |
| Being overweight |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | Acceptable | 28 | 36 | 28 | 21 | 19 | 7 | 31 | 30 | 27 | 18 | 8 | 28 | 33 | 28 | 20 | 10 |
|  | Unacceptable | 61 | 57 | 64 | 73 | 69 | 36 | 62 | 62 | 65 | 81 | 40 | 63 | 60 | 65 | 74 | 36 |
|  | Don't know | 10 | 7 | 7 | 5 | 13 | 57 | 7 | 9 | 8 | 2 | 52 | 9 | 7 | 7 | 5 | 54 |
| Being addicted to something, e.g. drugs or alcohol |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | Acceptable | 40 | 60 | 37 | 12 | 21 | 11 | 43 | 41 | 40 | 30 | 12 | 35 | 45 | 40 | 41 | 13 |
|  | Unacceptable | 46 | 32 | 51 | 77 | 70 | 28 | 47 | 48 | 46 | 53 | 31 | 55 | 45 | 49 | 51 | 30 |
|  | Don't know | 14 | 8 | 13 | 11 | 9 | 62 | 9 | 11 | 14 | 17 | 57 | 10 | 10 | 11 | 8 | 57 |
| Their political views |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | Acceptable | 38 | 39 | 42 | 44 | 33 | 15 | 46 | 35 | 27 | 15 | 9 | 31 | 42 | 43 | 27 | 15 |
|  | Unacceptable | 51 | 54 | 49 | 49 | 54 | 23 | 47 | 55 | 63 | 78 | 32 | 61 | 51 | 48 | 61 | 27 |
|  | Don't know | 11 | 7 | 9 | 7 | 13 | 61 | 7 | 10 | 10 | 7 | 58 | 8 | 7 | 9 | 12 | 58 |
| Not having a very good job |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | Acceptable | 10 |  |  | 7 |  | 9 |  |  |  | 15 |  | 24 | 10 | 7 | 7 | 8 |
|  | Unacceptable | 82 | 83 | 85 | 91 | 86 | 37 | 86 | 86 | 79 | 83 | 41 | 70 | 85 | 89 | 89 | 37 |
|  | Don't know | 8 | 5 | 4 | 3 | 9 | 54 | 4 | 5 | 5 | 2 | 53 | 6 | 4 | 3 | 4 | 56 |

Sample Size: 1620 GB Adults
Fieldwork: 8th - 9th March 2018

|  |  | How much control do you believe people have over each of the following? |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | The relationship decisions they make |  |  |  |  | How sophisticated they are |  |  |  |  |
|  |  | Total | A large amount of control | A moderate amount of control | A small amount of control | No control | Don't know | A large amount of control | A moderate amount of control | A small amount of control | No control | $\begin{aligned} & \text { Don't } \\ & \text { know } \end{aligned}$ |
|  | Weighted Sample | 1620 | 715 | 608 | 174 | 49 | 117 | 234 | 602 | 511 | 146 | 170 |
|  | Unweighted Sample | 1620 | 709 | 628 | 183 | 48 | 95 | 220 | 622 | 532 | 142 | 147 |
|  |  | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% |
| How good looking they are |  |  |  |  |  |  |  |  |  |  |  |  |
|  | Acceptable | 14 | 16 | 11 | 13 | 13 | 8 | 22 | 14 | 12 | 8 | 7 |
|  | Unacceptable | 77 | 77 | 83 | 80 | 82 | 33 | 69 | 79 | 85 | 84 | 50 |
|  | Don't know | 10 | 6 | 6 | 7 | 5 | 58 | 10 | 7 | 3 | 8 | 43 |
| How nice a person they are |  |  |  |  |  |  |  |  |  |  |  |  |
|  | Acceptable | 58 | 64 | 62 | 51 | 58 | 20 | 63 | 63 | 64 | 49 | 30 |
|  | Unacceptable | 33 | 31 | 33 | 40 | 38 | 22 | 32 | 32 | 33 | 40 | 24 |
|  | Don't know | 9 | 5 | 5 | 9 | 5 | 58 | 6 | 5 | 3 | 11 | 47 |
| Spending their money poorly |  |  |  |  |  |  |  |  |  |  |  |  |
|  | Acceptable | 37 | 46 | 37 | 28 | 27 | 9 | 45 | 41 | 41 | 33 | 14 |
|  | Unacceptable | 50 | 45 | 52 | 63 | 62 | 28 | 47 | 50 | 51 | 56 | 32 |
|  | Don't know | 13 | 8 | 11 | 10 | 11 | 63 | 8 | 9 | 8 | 11 | 55 |
| Their accent or the way they talk |  |  |  |  |  |  |  |  |  |  |  |  |
|  | Acceptable | 11 | 12 | 10 | 8 | 15 | 7 | 23 | 10 | 8 | 7 | 7 |
|  | Unacceptable | 80 | 83 | 85 | 88 | 79 | 33 | 72 | 85 | 88 | 87 | 47 |
|  | Don't know | 9 | 5 | 5 | 4 | 6 | 61 | 5 | 5 | 4 | 6 | 46 |
| Being overweight |  |  |  |  |  |  |  |  |  |  |  |  |
|  | Acceptable | 28 | 35 | 25 | 29 | 23 | 8 | 37 | 31 | 30 | 18 | 12 |
|  | Unacceptable | 61 | 59 | 66 | 67 | 64 | 37 | 56 | 62 | 63 | 73 | 48 |
|  | Don't know | 10 | 6 | 9 | 4 | 12 | 56 | 7 | 7 | 7 | 9 | 40 |
| Being addicted to something, e.g. drugs or alcohol |  |  |  |  |  |  |  |  |  |  |  |  |
|  | Acceptable | 40 | 49 | 36 | 31 | 44 | 13 | 46 | 45 | 41 | 31 | 17 |
|  | Unacceptable | 46 | 42 | 53 | 56 | 49 | 27 | 47 | 44 | 50 | 58 | 33 |
|  | Don't know | 14 | 9 | 11 | 14 | 8 | 60 | 7 | 11 | 9 | 11 | 49 |
| Their political views |  |  |  |  |  |  |  |  |  |  |  |  |
|  | Acceptable | 38 | 44 | 39 | 35 | 22 | 12 | 44 | 42 | 42 | 29 | 16 |
|  | Unacceptable | 51 | 48 | 52 | 60 | 67 | 23 | 48 | 51 | 52 | 63 | 31 |
|  | Don't know | 11 | 7 | 9 | 5 | 11 | 64 | 7 | 7 | 6 | 9 | 53 |
| Not having a very good job |  |  |  |  |  |  |  |  |  |  |  |  |
|  | Acceptable | 10 | 11 | 9 | 12 | 7 | 8 | 21 | 9 | 8 | 6 | 6 |
|  | Unacceptable | 82 | 85 | 86 | 86 | 85 | 36 | 74 | 86 | 89 | 89 | 52 |
|  | Don't know | 8 | 4 | 5 | 3 | 8 | 56 | 5 | 4 | 3 | 6 | 42 |

Sample Size: 1620 GB Adults
Fieldwork: 8th - 9th March 2018


How much control do you believe people have over each of the following?

| How intelligent they are |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | A large amount of control | 8 | 11 | 7 | 8 | 12 | 8 | 7 | 8 | 8 | 10 | 6 | 12 | 14 | 6 | 10 | 8 |
|  | A moderate amount of control | 28 | 34 | 27 | 13 | 32 | 28 | 14 | 29 | 29 | 13 | 29 | 30 | 8 | 31 | 27 | 14 |
|  | A small amount of control | 32 | 36 | 34 | 17 | 32 | 34 | 17 | 38 | 33 | 20 | 36 | 30 | 12 | 37 | 30 | 19 |
|  | No control | 24 | 18 | 28 | 10 | 23 | 25 | 5 | 23 | 25 | 8 | 26 | 20 | 8 | 24 | 26 | 8 |
|  | Don't know | 8 | 2 | 5 | 51 | 1 | 5 | 58 | 1 | 5 | 50 | 3 | 8 | 58 | 2 | 6 | 51 |
| How rich or poor they are |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | A large amount of control | 7 | 8 | 6 | 5 | 17 | 5 | 5 | 8 | 6 | 4 | 4 | 12 | 6 | 5 | 7 | 6 |
|  | A moderate amount of control | 28 | 31 | 28 | 16 | 39 | 27 | 21 | 33 | 27 | 19 | 30 | 27 | 12 | 32 | 25 | 14 |
|  | A small amount of control | 45 | 50 | 47 | 20 | 33 | 49 | 13 | 47 | 48 | 23 | 50 | 40 | 23 | 49 | 46 | 24 |
|  | No control | 12 | 10 | 14 | 9 | 10 | 13 | 6 | 10 | 14 | 5 | 12 | 13 | 4 | 11 | 14 | 7 |
|  | Don't know | 8 | 2 | 5 | 50 | 1 | 5 | 55 | 3 | 5 | 49 | 3 | 8 | 56 | 3 | 7 | 49 |
| How good looking they are |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | A large amount of control | 4 | 4 | 3 | 3 | 6 | 3 | 3 | 3 | 4 | 2 | 2 | 8 | 1 | 3 | 4 | 1 |
|  | A moderate amount of control | 11 | 12 | 11 | 9 | 12 | 11 | 11 | 12 | 11 | 9 | 10 | 13 | 10 | 11 | 12 | 10 |
|  | A small amount of control | 27 | 31 | 28 | 23 | 34 | 29 | 12 | 37 | 27 | 17 | 32 | 23 | 14 | 32 | 27 | 17 |
|  | No control | 51 | 53 | 53 | 18 | 47 | 53 | 19 | 46 | 54 | 26 | 54 | 48 | 21 | 53 | 52 | 27 |
|  | Don't know | 7 | 1 | 4 | 47 | 1 | 4 | 55 | 1 | 5 | 47 | 2 | 8 | 54 | 2 | 6 | 44 |

Sample Size: 1620 GB Adults
Fieldwork: 8th - 9th March 2018
Which of the following do you believe you ever judge people for?

|  |  |  | Their accent or the way they talk |  |  | Being overweight |  |  | something, e.g. drugs or <br> alcohol |  |  | Their political views |  |  | Not having a very good job |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Total | I judge people for this | I do not judge people for this | Don't know | I judge people for this | I do not judge people for this | Don't know | I judge people for this | I do not judge people for this | $\begin{aligned} & \text { Don't } \\ & \text { know } \end{aligned}$ | I judge people for this | $\begin{array}{\|c\|} \hline \text { I do not } \\ \text { judge } \\ \text { people for } \\ \text { this } \end{array}$ | Don't know | I judge people for this | I do not judge people for this | Don't know |
|  | Weighted Sample | 1620 | 318 | 1235 | 110 | 656 | 880 | 127 | 905 | 617 | 141 | 608 | 909 | 145 | 152 | 1408 | 103 |
|  | Unweighted Sample | 1620 | 322 | 1243 | 98 | 667 | 880 | 116 | 914 | 619 | 130 | 635 | 896 | 132 | 149 | 1423 | 91 |
|  |  | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% |
| Making poor relationship decisions |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | Acceptable | 28 | 40 | 27 | 11 | 39 | 22 | 13 | 36 | 21 | 12 | 40 | 22 | 16 | 51 | 27 | 14 |
|  | Unacceptable | 59 | 52 | 64 | 22 | 52 | 69 | 24 | 55 | 70 | 32 | 50 | 69 | 30 | 42 | 64 | 17 |
|  | Don't know | 13 | 8 | 10 | 67 | 9 | 9 | 63 | 9 | 9 | 56 | 10 | 9 | 54 | 8 | 10 | 70 |
| Being unsophisticated |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | Acceptable | 14 | 28 | 11 | 7 | 20 | 10 | 7 | 18 | 10 | 8 | 22 | 10 | 7 | 33 | 12 | 9 |
|  | Unacceptable | 74 | 65 | 81 | 24 | 71 | 82 | 33 | 74 | 82 | 38 | 71 | 82 | 39 | 57 | 80 | 21 |
|  | Don't know | 11 | 8 | 8 | 69 | 9 | 7 | 60 |  | 8 | 54 | 8 | 8 | 54 | 9 | 8 | 71 |

How much control do you believe people have over each of the following?

| How intelligent they are |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | A large amount of control | 8 | 8 | 8 | 6 | 6 | 10 | 5 | 8 | 8 | 7 | 6 | 9 | 8 | 13 | 7 | 8 |
|  | A moderate amount of control | 28 | 34 | 28 | 11 | 30 | 28 | 15 | 30 | 27 | 14 | 29 | 29 | 14 | 30 | 29 | 9 |
|  | A small amount of control | 32 | 34 | 34 | 14 | 37 | 32 | 18 | 35 | 33 | 19 | 37 | 32 | 18 | 43 | 33 | 15 |
|  | No control | 24 | 23 | 25 | 12 | 24 | 25 | 11 | 23 | 26 | 15 | 26 | 24 | 14 | 14 | 26 | 8 |
|  | Don't know | 8 | 1 | 5 | 58 | 2 | 6 | 52 | 3 | 6 | 45 | 2 | 5 | 47 | 0 | 5 | 60 |
| How rich or poor they are |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | A large amount of control | 7 | 6 | 6 | 6 | 7 | 6 | 3 | 6 | 6 | 6 | 5 | 8 | 3 | 11 | 6 | 6 |
|  | A moderate amount of control | 28 | 35 | 27 | 13 | 33 | 25 | 17 | 33 | 23 | 12 | 28 | 30 | 11 | 40 | 28 | 10 |
|  | A small amount of control | 45 | 48 | 48 | 19 | 47 | 48 | 23 | 46 | 49 | 31 | 53 | 44 | 27 | 45 | 48 | 22 |
|  | No control | 12 | 10 | 13 | 6 | 10 | 14 | 7 | 10 | 16 | 9 | 12 | 13 | 10 | 4 | 14 | 5 |
|  | Don't know | 8 | 2 | 5 | 56 | 3 | 6 | 50 | 4 | 6 | 43 | 2 | 6 | 48 | 0 | 5 | 56 |
| How good looking they are |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | A large amount of control | 4 | 4 | 4 | 1 | 3 | 4 | 2 | 4 | 4 | 1 | 3 | 4 | 2 | 6 | 3 | 1 |
|  | A moderate amount of control | 11 | 12 | 11 | 10 | 12 | 11 | 9 | 11 | 11 | 7 | 9 | 12 | 11 | 10 | 11 | 10 |
|  | A small amount of control | 27 | 28 | 29 | 18 | 31 | 28 | 18 | 30 | 28 | 21 | 33 | 27 | 19 | 37 | 29 | 14 |
|  | No control | 51 | 55 | 52 | 17 | 53 | 52 | 24 | 52 | 52 | 30 | 53 | 52 | 26 | 47 | 53 | 18 |
|  | Don't know | 7 | 1 | 4 | 53 | 1 | 6 | 46 | 3 | 5 | 41 | 2 | 5 | 42 | 0 | 4 | 56 |

Sample Size: 1620 GB Adults
Fieldwork: 8th - 9th March 2018

|  |  | Which of the following do you believe you ever judge people for? |  |  |  |  |  |  | And do you think it is acceptable or unacceptable to judge people for each of the following? |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Total | Making poor relationship decisions |  |  | Being unsophisticated |  |  | Being unintelligent |  |  | Being poor |  |  |
|  |  | $\begin{gathered} \text { I judge } \\ \text { people } \\ \text { for this } \end{gathered}$ | I do not judge people for this | Don't know | I judge people for this | I do not judge people for this | Don't know | Acceptable to judge | Unacceptable to judge | Don't know | Acceptable to judge | Unacceptable to judge | Don't know |
|  | Weighted Sample |  | 1620 | 569 | 936 | 158 | 343 | 1173 | 147 | 222 | 1269 | 173 | 125 | 1393 | 145 |
|  | Unweighted Sample | 1620 | 566 | 949 | 148 | 342 | 1187 | 134 | 212 | 1289 | 162 | 122 | 1410 | 131 |
|  |  | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% |
| Making poor relationship decisions |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Being unsophisticated | Acceptable | 28 | 57 | 14 | 11 | 48 | 24 | 17 | 67 | 23 | 19 | 75 | 26 | 9 |
|  | Unacceptable | 59 | 35 | 78 | 29 | 42 | 67 | 29 | 27 | 71 | 11 | 22 | 68 | 6 |
|  | Don't know | 13 | 8 | 8 | 60 | 10 | 9 | 54 | 6 | 7 | 70 | 3 | 7 | 85 |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | Acceptable | 14 | 21 | 10 | 10 | 41 | 7 | 8 | 59 | 7 | 6 | 71 | 10 | 8 |
|  | Unacceptable | 74 | 71 | 81 | 41 | 50 | 87 | 29 | 30 | 89 | 17 | 19 | 86 | 9 |
|  | Don't know | 11 | 7 | 8 | 49 | 9 | 6 | 63 | 11 |  | 77 | 10 | 5 | 83 |

How much control do you believe people have over each of the following?

| How intelligent they are |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | A large amount of control | 8 | 7 | 8 | 11 | 10 | 7 | 10 | 18 | 6 | 7 | 20 | 7 | 8 |
|  | A moderate amount of control | 28 | 30 | 29 | 17 | 36 | 27 | 13 | 38 | 26 | 27 | 31 | 28 | 18 |
|  | A small amount of control | 32 | 39 | 31 | 19 | 34 | 34 | 19 | 27 | 36 | 18 | 29 | 35 | 14 |
|  | No control | 24 | 23 | 27 | 10 | 17 | 27 | 11 | 13 | 28 | 7 | 14 | 26 | 7 |
|  | Don't know | 8 | 2 | 5 | 43 | 3 | 4 | 48 | 5 | 4 | 41 | 6 | 3 | 52 |
| How rich or poor they are |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | A large amount of control | 7 | 6 | 7 | 5 | 7 | 6 | 4 | 11 | 5 | 8 | 17 | 5 | 11 |
|  | A moderate amount of control | 28 | 30 | 28 | 17 | 33 | 28 | 14 | 31 | 28 | 18 | 37 | 28 | 19 |
|  | A small amount of control | 45 | 52 | 46 | 25 | 49 | 47 | 26 | 44 | 49 | 25 | 29 | 50 | 18 |
|  | No control | 12 | 10 | 14 | 12 | 8 | 14 | 11 | 9 | 13 | 9 | 11 | 13 | 3 |
|  | Don't know | 8 | 2 | 6 | 41 | 3 | 5 | 46 | 5 | 4 | 40 | 5 | 4 | 49 |
| How good looking they are |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | A large amount of control | 4 | 3 | 3 | 3 | 3 | 3 | 6 | 8 | 3 | 2 | 11 | 3 | 3 |
|  | A moderate amount of control | 11 | 10 | 12 | 10 | 10 | 11 | 8 | 13 | 11 | 10 | 19 | 10 | 10 |
|  | A small amount of control | 27 | 32 | 28 | 20 | 35 | 27 | 21 | 30 | 29 | 21 | 28 | 30 | 17 |
|  | No control | 51 | 54 | 52 | 29 | 49 | 54 | 24 | 46 | 54 | 28 | 37 | 54 | 22 |
|  | Don't know | 7 | 2 | 5 | 39 | 2 | 4 | 42 | 3 | 3 | 39 | 5 | 3 | 48 |

Sample Size: 1620 GB Adults
Fieldwork: 8th - 9th March 2018
And do you think it is acceptable or unacceptable to judge people for each of the following?

|  |  |  | How good looking they are |  |  | How nice a person they are |  |  | Spending their money poorly |  |  | Their accent or the way they talk |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Total | Acceptable to judge | Unacceptable to judge | Don't know | Acceptable to judge | Unacceptable to judge | Don't know | Acceptable to judge | Unacceptable to judge | Don't know | Acceptable to judge | Unacceptable to judge | Don't know |
|  | Weighted Sample | 1620 | 223 | 1275 | 165 | 973 | 534 | 156 | 630 | 810 | 223 | 176 | 1338 | 149 |
|  | Unweighted Sample | 1620 | 219 | 1298 | 146 | 975 | 539 | 149 | 632 | 813 | 218 | 176 | 1351 | 136 |
|  |  | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% |
| Making poor relationship decisions |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | Acceptable | 28 | 65 | 23 | 17 | 41 | 12 | 6 | 58 | 9 | 11 | 63 | 25 | 13 |
|  | Unacceptable | 59 | 30 | 70 | 11 | 51 | 86 | 14 | 34 | 88 | 20 | 28 | 68 | 13 |
|  | Don't know | 13 | 5 | 7 | 72 | 9 | 2 | 79 | 7 | 3 | 69 | 10 | 7 | 74 |
| Being unsophisticated |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | Acceptable | 14 | 58 | 8 | 3 | 22 | 3 | 2 | 29 | 5 | 5 | 61 | 9 | 7 |
|  | Unacceptable | 74 | 34 | 88 | 18 | 71 | 95 | 23 | 66 | 92 | 32 | 29 | 87 | 13 |
|  | Don't know | 11 | 8 | 4 | 79 | 8 | 1 | 75 | 6 | 3 | 63 | 10 | 5 | 80 |

How much control do you believe people have over each of the following?

| How intelligent they are |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | A large amount of control | 8 | 15 | 7 | 7 | 8 | 9 | 6 | 7 | 8 | 8 | 20 | 7 | 6 |
|  | A moderate amount of control | 28 | 26 | 29 | 19 | 28 | 32 | 14 | 32 | 27 | 20 | 33 | 28 | 16 |
|  | A small amount of control | 32 | 36 | 34 | 17 | 36 | 31 | 19 | 37 | 33 | 22 | 25 | 36 | 17 |
|  | No control | 24 | 20 | 26 | 11 | 25 | 24 | 14 | 22 | 27 | 15 | 16 | 26 | 11 |
|  | Don't know | 8 | 3 | 3 | 47 | 3 | 4 | 47 | 2 | 4 | 36 | 6 | 3 | 51 |
| How rich or poor they are |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | A large amount of control | 7 | 10 | 5 | 8 | 5 | 8 | 9 | 6 | 6 | 6 | 14 | 5 | 7 |
|  | A moderate amount of control | 28 | 36 | 27 | 22 | 30 | 29 | 12 | 35 | 24 | 21 | 40 | 28 | 13 |
|  | A small amount of control | 45 | 40 | 50 | 23 | 50 | 45 | 23 | 47 | 49 | 31 | 32 | 50 | 21 |
|  | No control | 12 | 11 | 14 | 3 | 12 | 13 | 9 | 9 | 16 | 8 | 10 | 13 | 7 |
|  | Don't know | 8 | 4 | 4 | 44 | 3 | 5 | 47 | 3 | 5 | 34 | 4 | 4 | 51 |
| How good looking they are |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | A large amount of control | 4 | 9 | 2 |  |  |  | 3 | 3 | 3 | 3 | 11 | 3 | 1 |
|  | A moderate amount of control | 11 | 22 | 9 | 10 | 11 | 12 | 6 | 13 | 11 | 6 | 22 | 10 | 6 |
|  | A small amount of control | 27 | 31 | 29 | 18 | 31 | 26 | 20 | 32 | 27 | 24 | 28 | 30 | 16 |
|  | No control | 51 | 36 | 56 | 26 | 53 | 52 | 27 | 49 | 55 | 35 | 34 | 55 | 29 |
|  | Don't know | 7 | 3 | 3 | 42 | 2 | 5 | 44 | 2 | 4 | 33 | 4 | 3 | 47 |

Sample Size: 1620 GB Adults
Fieldwork: 8th - 9th March 2018
And do you think it is acceptable or unacceptable to judge people for each of the following?

|  |  |  | Being overweight |  |  | Being addicted to something, e.g. drugs or alcohol |  |  | Their political views |  |  | Not having a very good job |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Total | Acceptable to judge | Unacceptable to judge | Don't <br> know | Acceptable to judge | Unacceptable to judge | Don't <br> know | Acceptable to judge | Unacceptable to judge | Don't know | Acceptable to judge | Unacceptable to judge | Don't know |
|  | Weighted Sample | 1620 | 472 | 1015 | 176 | 664 | 769 | 230 | 640 | 828 | 194 | 166 | 1364 | 134 |
|  | Unweighted Sample | 1620 | 469 | 1022 | 172 | 656 | 784 | 223 | 640 | 838 | 185 | 158 | 1380 | 125 |
|  |  | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% |
| Making poor relationship decisions |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | Acceptable | 28 | 53 | 20 | 10 | 45 | 19 | 11 | 51 | 15 | 11 | 70 | 25 | 8 |
|  | Unacceptable | 59 | 41 | 74 | 17 | 49 | 76 | 29 | 40 | 82 | 20 | 23 | 68 | 4 |
|  | Don't know | 13 | 6 | 6 | 73 | 6 | 5 | 60 | 9 | 3 | 70 | 7 | 7 | 88 |
| Being unsophisticated |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | Acceptable | 14 | 32 | 7 | 4 | 23 | 10 | 4 | 29 | 5 | 3 | 65 | 9 | 3 |
|  | Unacceptable | $74$ | 60 | 88 | 29 | 72 | 85 | 40 | 63 | 92 | 31 | 25 | 87 | 6 |
|  | Don't know | 11 | 8 | 4 | 67 | 5 | 5 | 56 | 7 | 3 | 65 | 10 | 4 | 91 |

How much control do you believe people have over each of the following?


Sample Size: 1620 GB Adults
Fieldwork: 8th - 9th March 2018

| Fidwork 8 - ${ }^{\text {en }}$ |  |  | And do you | u think it is people for | ccept each | able or unac of the follow | ceptable to j ing? | judge | $\begin{array}{r} \text { How } \\ \text { pe } \end{array}$ | much con ople have foll | trol do y over ea owing? | you belie h of the |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Making poor | relationship dec | cisions | Being | unsophisticated |  |  | How intel | ligent they | are |  |
|  |  | Total | Acceptable to judge | Unacceptable to judge | Don't know | Acceptable to judge | Unacceptable to judge | Don't know | A large amount of control | A moderate amount of control | A small amount of control | No control | Don't know |
|  | Weighted Sample | 1620 | 469 | 976 | 218 | 234 | 1230 | 199 | 133 | 462 | 546 | 394 | 128 |
|  | Unweighted Sample | 1620 | 454 | 989 | 220 | 231 | 1245 | 187 | 128 | 466 | 545 | 418 | 106 |
|  |  | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% |
| Making poor relationship decisions |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | Acceptable | 28 | 100 | 0 | 0 | 73 | 22 | 16 | 29 | 33 | 34 | 21 | 11 |
|  | Unacceptable | 59 | 0 | 100 | 0 | 22 | 73 | 13 | 59 | 58 | 59 | 70 | 26 |
|  | Don't know | 13 | 0 | 0 | 100 | 5 |  | 72 | 12 | 10 | 7 | 10 | 63 |
| Being unsophisticated |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | Acceptable | 14 | 36 | 5 | 6 | 100 | 0 | 0 | 20 | 20 | 13 | 9 | 6 |
|  | Unacceptable | 74 | 57 | 92 | 29 | 0 | 100 | 0 | 65 | 72 | 80 | 86 | 30 |
|  | Don't know | 11 | 7 | 3 | 65 | 0 | 0 | 100 | 14 | 9 | 7 | 5 | 64 |

How much control do you believe people have over each of the following?

| How intelligent they are |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | A large amount of control | 8 | 8 | 8 | 7 | 12 | 7 | 9 | 100 | 0 | 0 | 0 | 0 |
|  | A moderate amount of control | 28 | 32 | 27 | 20 | 39 | 27 | 20 | 0 | 100 | 0 | 0 | 0 |
|  | A small amount of control | 32 | 39 | 33 | 18 | 31 | 36 | 19 | 0 | 0 | 100 | 0 | 0 |
|  | No control | 24 | 17 | 28 | 18 | 16 | 27 | 10 | 0 | 0 | 0 | 100 | 0 |
|  | Don't know | 8 | 3 | 3 | 37 | 3 | 3 | 41 | 0 | 0 | 0 | 0 | 100 |
| How rich or poor they are |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | A large amount of control | 7 | 7 | 6 | 7 | 9 | 5 | 8 | 34 | 6 | 4 | 1 | 1 |
|  | A moderate amount of control | 28 | 33 | 27 | 19 | 37 | 27 | 19 | 33 | 43 | 26 | 18 | 4 |
|  | A small amount of control | 45 | 49 | 48 | 32 | 43 | 50 | 27 | 26 | 42 | 58 | 54 | 5 |
|  | No control | 12 | 9 | 15 | 7 | 8 | 14 | 7 | 7 | 7 | 11 | 25 | 3 |
|  | Don't know | 8 | 3 | 4 | 35 | 4 | 4 | 39 | 1 | 2 | 1 | 2 | 87 |
| How good looking they are |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | A large amount of control | 4 | 4 | 3 | 3 | 7 | 2 | 6 | 27 | 2 | 1 | 1 | 0 |
|  | A moderate amount of control | 11 | 14 | 10 | 9 | 16 | 10 | 11 | 16 | 21 | 9 | 4 | 2 |
|  | A small amount of control | 27 | 30 | 29 | 22 | 31 | 29 | 21 | 24 | 35 | 35 | 20 | 4 |
|  | No control | 51 | 49 | 54 | 34 | 43 | 55 | 26 | 33 | 41 | 54 | 75 | 10 |
|  | Don't know | 7 | 3 | 3 | 33 | 3 | 3 | 37 | 0 | 1 | 1 | 1 | 84 |

Sample Size: 1620 GB Adults
Fieldwork: 8th - 9th March 2018
How much control do you believe people have over each of the following?

|  |  |  | How rich or poor they are |  |  |  |  | How good looking they are |  |  |  |  | How nice a person they are |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Total | A large amount of control | A moderate amount of control | A small amount of control | No control | $\begin{aligned} & \text { Don't } \\ & \text { know } \end{aligned}$ | A large amount of control | A moderate amount of control | A small amount of control | No control | Don't know | A large amount of control | A moderate amount of control | A small amount of control | $\begin{array}{\|c} \text { No } \\ \text { control } \end{array}$ | Don't know |
|  | Weighted Sample | 1620 | 103 | 461 | 762 | 203 | 134 | 56 | 182 | 473 | 835 | 117 | 1051 | 356 | 103 | 45 | 109 |
|  | Unweighted Sample | 1620 | 104 | 468 | 770 | 209 | 112 | 52 | 184 | 484 | 844 | 99 | 1069 | 364 | 98 | 43 | 89 |
|  |  | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% |
| Making poor relationship decisions |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | Acceptable | 28 | 31 | 33 | 30 | 21 | 10 | 31 | 36 | 30 | 28 | 11 | 30 | 28 | 31 | 27 | 9 |
|  | Unacceptable | 59 | 54 | 58 | 61 | 72 | 32 | 59 | 54 | 60 | 64 | 27 | 60 | 63 | 62 | 68 | 23 |
|  | Don't know | 13 | 15 | 9 | 9 | 7 | 57 | 10 | 10 | 10 | 9 | 62 | 10 | 9 | 7 | 5 | 67 |
| Being unsophisticated |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | Acceptable | 14 | 21 | 19 | 13 | 9 | 6 | 30 | 20 | 15 | 12 | 6 | 15 | 13 | 14 | 16 | 4 |
|  | Unacceptable | 74 | 63 | 73 | 80 | 84 | 36 | 50 | 68 | 76 | 82 | 32 | 76 | 79 | 77 | 82 | 31 |
|  | Don't know | 11 | 16 | 8 | 7 | 7 | 57 | 21 | 12 | 9 | 6 | 62 | 8 | 8 | 10 | 1 | 66 |

How much control do you believe people have over each of the following?

| How intelligent they are |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | A large amount of control | 8 | 43 | 9 | 5 | 4 | 1 | 65 | 11 | 7 | 5 | 0 | 11 | 3 | 2 | 5 | 0 |
|  | A moderate amount of control | 28 | 27 | 43 | 25 | 16 | 7 | 20 | 52 | 35 | 23 | 3 | 33 | 28 | 8 | 15 | 0 |
|  | A small amount of control | 32 | 22 | 31 | 41 | 31 | 4 | 9 | 27 | 41 | 35 | 2 | 32 | 41 | 56 | 13 | 5 |
|  | No control | 24 | 5 | 15 | 28 | 48 | 5 | 6 | 8 | 17 | 35 | 2 | 23 | 24 | 31 | 66 | 2 |
|  | Don't know | 8 | 2 | 1 | 1 | 2 | 83 | 0 | 2 | 1 | 1 | 92 | 1 | 3 | 3 | 0 | 93 |
| How rich or poor they are |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | A large amount of control | 7 | 100 | 0 | 0 | 0 | 0 | 57 | 9 | 5 | 3 | 3 | 8 | 3 | 4 | 3 | 1 |
|  | A moderate amount of control | 28 | 0 | 100 | 0 | 0 | 0 | 27 | 51 | 35 | 22 | 3 | 32 | 28 | 21 | 14 | 2 |
|  | A small amount of control | 45 | 0 | 0 | 100 | 0 | 0 | 11 | 32 | 51 | 54 | 3 | 48 | 50 | 60 | 41 | 2 |
|  | No control | 12 | 0 | 0 | 0 | 100 | 0 | 5 | 7 | 7 | 18 | 2 | 11 | 15 | 13 | 42 | 5 |
|  | Don't know | 8 | 0 | 0 | 0 | 0 | 100 | 0 | 1 | 2 | 2 | 89 | 2 | 3 | 2 | 0 | 90 |
| How good looking they are |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | A large amount of control | 4 | 31 | 3 | 1 | 1 | 0 | 100 | 0 | 0 | 0 | 0 | 4 | 3 | 3 | 5 | 0 |
|  | A moderate amount of control | 11 | 16 | 20 | 8 | 6 | 2 | 0 | 100 | 0 | 0 | 0 | 10 | 18 | 9 | 0 | 0 |
|  | A small amount of control | 27 | 24 | 36 | 32 | 17 | 6 | 0 | 0 | 100 | 0 | 0 | 32 | 28 | 30 | 9 | 3 |
|  | No control | 51 | 26 | 40 | 59 | 74 | 15 | 0 | 0 | 0 | 100 | 0 | 53 | 50 | 56 | 86 | 6 |
|  | Don't know | 7 | 3 | 1 | 0 | 1 | 78 | 0 | 0 | 0 | 0 | 100 | 1 | 2 | 2 | 0 | 91 |

Sample Size: 1620 GB Adults
Fieldwork: 8th - 9th March 2018
How much control do you believe people have over each of the following?

|  |  |  | How well or badly they spend their money |  |  |  |  | Their accent or the way they talk |  |  |  |  | How much they weigh |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Total | A large amount of control | A moderate amount of control | A small amount of control | No control | Don't know | A large amount of control | A moderate amount of control | A small amount of control | No control | Don't know | A large amount of control | A moderate amount of control | A small amount of control | $\left\lvert\, \begin{gathered} \text { No } \\ \text { control } \end{gathered}\right.$ | Don't know |
|  | Weighted Sample | 1620 | 897 | 492 | 121 | 39 | 112 | 87 | 303 | 595 | 565 | 113 | 656 | 644 | 213 | 40 | 110 |
|  | Unweighted Sample | 1620 | 901 | 508 | 122 | 38 | 94 | 83 | 324 | 615 | 549 | 92 | 659 | 666 | 212 | 35 | 91 |
|  |  | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% |
| Making poor relationship decisions |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | Acceptable | 28 | 34 | 23 | 21 | 25 | 11 | 28 | 36 | 30 | 26 | 9 | 34 | 27 | 20 | 38 | 10 |
|  | Unacceptable | 59 | 57 | 65 | 75 | 64 | 25 | 59 | 58 | 59 | 65 | 26 | 56 | 63 | 69 | 60 | 26 |
|  | Don't know | 13 | 9 | 12 | 4 | 11 | 64 | 12 | 7 | 10 | 9 | 65 | 10 | 10 | 11 | 2 | 63 |
| Being unsophisticated |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | Acceptable | 14 | 16 | 11 | 17 | 22 | 6 | 24 | 21 | 13 | 12 | 6 | 18 | 14 | 7 | 11 | 6 |
|  | Unacceptable | 74 | 76 | 81 | 75 | 70 | 30 | 66 | 70 | 79 | 81 | 27 | 73 | 79 | 85 | 71 | 30 |
|  | Don't know | 11 | 8 | 8 | 8 | 8 | 64 | 10 | 9 | 8 | 7 | 67 | 9 | 7 | 8 | 17 | 64 |

How much control do you believe people have over each of the following?


Sample Size: 1620 GB Adults
Fieldwork: 8th - 9th March 2018
How much control do you believe people have over each of the following?

|  |  |  | Whether or not they are addicted to drugs or alcohol |  |  |  |  | Their political views |  |  |  |  | How good their job is |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Total | A large amount of control | A moderate amount of control | A small amount of control | No control | Don't know | A large amount of control | A moderate amount of control | A small amount of control | No control | Don't know | A large amount of control | A moderate amount of control | A small amount of control | No control | $\begin{aligned} & \text { Don't } \\ & \text { know } \end{aligned}$ |
|  | Weighted Sample | 1620 | 722 | 452 | 281 | 89 | 118 | 997 | 371 | 134 | 32 | 130 | 149 | 682 | 603 | 104 | 125 |
|  | Unweighted Sample | 1620 | 719 | 467 | 285 | 90 | 102 | 1029 | 372 | 123 | 33 | 106 | 137 | 704 | 609 | 108 | 105 |
|  |  | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% |
| Making poor relationship decisions |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | Acceptable | 28 | 33 | 29 | 24 | 24 | 10 | 32 | 28 | 22 | 24 | 8 | 27 | 32 | 28 | 29 | 8 |
|  | Unacceptable | 59 | 59 | 60 | 67 | 63 | 29 | 59 | 61 | 70 | 67 | 35 | 64 | 59 | 62 | 61 | 30 |
|  | Don't know | 13 | 9 | 10 | 8 | 13 | 61 | 9 | 11 | 8 | 8 | 57 | 9 | 9 | 9 | 10 | 61 |
| Being unsophisticated |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | Acceptable | 14 | 18 | 14 | 9 | 11 | 3 | 16 | 14 | 11 | 8 | 3 | 21 | 15 | 12 | 15 | 6 |
|  | Unacceptable | 74 | 74 | 78 | 83 | 77 | 36 | 77 | 75 | 78 | 83 | 39 | 68 | 77 | 81 | 77 | 33 |
|  | Don't know | 11 | 8 | 8 | 8 | 12 | 61 | 7 | 10 | 11 | 9 | 58 | 11 | 8 | 7 | 8 | 61 |

How much control do you believe people have over each of the following?
How intelligent they are

How rich or poor they are

How good looking they are

| A large amount of control | 8 | 12 | 4 | 7 | 6 | 4 | 10 | 6 | 4 | 3 | 2 | 41 | 6 | 4 | 2 | 1 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| A moderate amount of control | 28 | 34 | 32 | 18 | 16 | 4 | 31 | 33 | 19 | 13 | 5 | 29 | 39 | 23 | 12 | 3 |
| A small amount of control | 32 | 30 | 41 | 40 | 25 | 5 | 33 | 38 | 50 | 10 | 7 | 15 | 36 | 40 | 26 | 4 |
| No control | 24 | 21 | 21 | 34 | 44 | 7 | 25 | 22 | 25 | 75 | 6 | 16 | 18 | 31 | 57 | 4 |
| Don't know | 8 | 2 | 2 | 1 | 9 | 79 | 2 | 1 | 3 | 0 | 81 | 0 | 1 | 1 | 3 | 88 |
| A large amount of control | 7 | 10 | 4 | 2 | 6 | 3 | 8 | 4 | 4 | 10 | 1 | 40 | 5 | 2 | 2 | 0 |
| A moderate amount of control | 28 | 36 | 29 | 17 | 14 | 8 | 30 | 30 | 29 | 8 | 9 | 33 | 48 | 12 | 11 | 2 |
| A small amount of control | 45 | 41 | 56 | 59 | 36 | 10 | 49 | 53 | 44 | 13 | 6 | 20 | 42 | 69 | 23 | 5 |
| No control | 12 | 11 | 8 | 19 | 37 | 2 | 11 | 11 | 21 | 68 | 4 | 6 | 4 | 16 | 60 | 3 |
| Don't know | 8 | 3 | 2 | 2 | 7 | 77 | 2 | 2 | 2 | 0 | 80 | 2 | 1 | 1 | 3 | 90 |
| A large amount of control | 4 | 5 | 2 | 1 | 3 | 2 | 4 | 3 | 1 | 0 | 1 | 24 | 2 | 1 | 1 | 0 |
| A moderate amount of control | 11 | 11 | 15 | 9 | 5 | 2 | 9 | 17 | 18 | 8 | 2 | 14 | 16 | 8 | 5 | 1 |
| A small amount of control | 27 | 29 | 34 | 30 | 26 | 6 | 30 | 31 | 35 | 14 | 3 | 25 | 35 | 30 | 10 | 6 |
| No control | 51 | 53 | 48 | 60 | 58 | 13 | 55 | 49 | 44 | 77 | 17 | 36 | 47 | 60 | 79 | 12 |
| Don't know | 7 | 2 | 1 | 1 | 8 | 78 | 1 | 0 | 1 | 0 | 77 | 0 | 1 | 1 | 5 | 81 |

Sample Size: 1620 GB Adults
Fieldwork: 8th - 9th March 2018

|  |  | How much control do you believe people have over each of the following? |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | The relationship decisions they make |  |  |  |  | How sophisticated they are |  |  |  |  |
|  |  | Total | A large amount of control | A moderate amount of control | A small amount of control | No control | Don't know | A large amount of control | A moderate amount of control | A small amount of control | No control | Don't know |
|  | Weighted Sample | 1620 | 715 | 608 | 174 | 49 | 117 | 234 | 602 | 511 | 146 | 170 |
|  | Unweighted Sample | 1620 | 709 | 628 | 183 | 48 | 95 | 220 | 622 | 532 | 142 | 147 |
|  |  | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% |
| Making poor relationship decisions |  |  |  |  |  |  |  |  |  |  |  |  |
|  | Acceptable | 28 | 39 | 23 | 17 | 16 | 8 | 37 | 31 | 27 | 24 | 14 |
|  | Unacceptable | 59 | 53 | 66 | 76 | 73 | 27 | 53 | 60 | 66 | 66 | 35 |
|  | Don't know | 13 | 8 | 11 | 7 | 11 | 65 | 10 | 10 | 7 | 9 | 51 |
| Being unsophisticated |  |  |  |  |  |  |  |  |  |  |  |  |
|  | Acceptable | 14 | 17 | 13 | 14 | 6 | 7 | 27 | 17 | 9 | 6 | 7 |
|  | Unacceptable | 74 | 75 | 80 | 76 | 87 | 29 | 63 | 74 | 86 | 89 | 39 |
|  | Don't know | 11 | 9 | 7 | 10 | 8 | 64 | 10 | 9 | 4 | 6 | 55 |

How much control do you believe people have over each of the following? How intelligent they are

How rich or poor they are

How good looking they are

| A large amount of control | 8 | 12 | 6 | 5 | 1 | 2 | 30 | 5 | 4 | 2 | 4 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| A moderate amount of control | 28 | 34 | 29 | 18 | 15 | 2 | 32 | 42 | 19 | 15 | 8 |
| A small amount of control | 32 | 31 | 39 | 39 | 23 | 6 | 21 | 34 | 45 | 27 | 12 |
| No control | 24 | 21 | 25 | 36 | 57 | 2 | 13 | 18 | 32 | 54 | 8 |
| Don't know | 8 | 2 | 1 | 2 | 4 | 89 | 3 | 0 | 0 | 2 | 67 |
| A large amount of control | 7 | 10 | 3 | 3 | 4 | 1 | 21 | 6 | 3 | 1 | 0 |
| A moderate amount of control | 28 | 34 | 29 | 19 | 9 | 3 | 39 | 38 | 20 | 20 | 7 |
| A small amount of control | 45 | 44 | 54 | 55 | 28 | 4 | 34 | 46 | 62 | 40 | 19 |
| No control | 12 | 9 | 12 | 21 | 58 | 4 | 5 | 9 | 14 | 38 | 6 |
| Don't know | 8 | 2 | 2 | 1 | 0 | 89 | 1 | 2 | 1 | 2 | 67 |
| A large amount of control | 4 | 6 | 1 | 2 | 0 | 1 | 16 | 1 | 1 | 2 | 1 |
| A moderate amount of control | 11 | 11 | 13 | 9 | 11 | 1 | 17 | 17 | 7 | 3 | 3 |
| A small amount of control | 27 | 29 | 34 | 28 | 18 | 4 | 28 | 34 | 34 | 9 | 10 |
| No control | 51 | 52 | 52 | 59 | 70 | 9 | 37 | 47 | 59 | 86 | 22 |
| Don't know | 7 | 1 | 1 | 1 | 2 | 84 | 1 | 1 | 0 | 0 | 65 |


| Sample Size: 1620 GB Adults Fieldwork: 8th - 9th March 2018 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Which of the following do you believe you ever judge people for? |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  | Being unintelligent |  |  | Being poor |  |  | How good looking they are |  |  | How nice a person they are |  |  | Spending their money poorly |  |  |
|  | Total | I judge people for this | I do not <br> judge <br> people <br> for this | Don't know | I judge people for this | I do not <br> judge <br> people <br> for this | Don't know | I judge people for this | I do not <br> judge <br> people <br> for this | Don't know | I judge people for this | I do not <br> judge <br> people <br> for this | Don't know | I judge people for this | I do not judge people for this | Don't know |
| Weighted Sample Unweighted Sample | 1620 | 471 | 1054 | 138 | 118 | 1442 | 103 | 338 | 1204 | 120 | 1111 | 449 | 103 | 818 | 715 | 130 |
|  | 1620 | 481 | 1060 | 122 | 113 | 1461 | 89 | 323 | 1236 | 104 | 1129 | 446 | 88 | 840 | 703 | 120 |
|  | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% |
| How nice a person they are |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| A large amount of control | 63 | 70 | 64 | 31 | 63 | 66 | 22 | 74 | 64 | 30 | 72 | 50 | 27 | 67 | 64 | 34 |
| A moderate amount of control | 22 | 24 | 21 | 16 | 26 | 21 | 17 | 18 | 22 | 19 | 20 | 27 | 10 | 22 | 22 | 16 |
| A small amount of control | 6 | 4 | 7 | 6 | 5 | 6 | 8 | 4 | 7 | 6 | 5 | 10 | 5 | 7 | 6 | 5 |
| No control | 3 | 1 | 3 | 2 | 3 | 3 | 0 | 2 | 3 | 1 | 2 | 6 | 1 | 2 | 3 | 1 |
| Don't know | 6 | 1 | 4 | 44 | 3 | 4 | 53 | 1 | 4 | 44 | 2 | 7 | 57 | 2 | 5 | 44 |
| How well or badly they spend their money |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | 54 | 63 | 54 | 26 | 60 | 56 | 25 | 63 | 54 | 29 | 59 | 50 | 22 | 65 | 46 | 26 |
| A moderate amount of control | 30 | 27 | 32 | 21 | 24 | 31 | 17 | 25 | 32 | 18 | 31 | 31 | 14 | 27 | 34 | 26 |
| A small amount of control | 7 | 7 | 8 | 5 | 7 | 8 | 5 | 7 | 7 | 6 | 7 | 8 | 5 | 5 | 10 | 3 |
| No control | 2 | 2 | 2 | 3 | 5 | 2 | 1 | 3 | 2 | 2 | 2 | 4 | 3 | 1 | 4 | 0 |
| Don't know | 7 | 1 | 4 | 46 | 4 | 4 | 52 | 2 | 4 | 44 | 2 | 7 | 56 | 2 | 6 | 45 |
| Their accent or the way they talk |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| A large amount of control | 5 | 7 | 5 | 3 | 10 | 5 | 4 | 7 | 5 | 5 | 4 | 9 | 5 | 5 | 6 | 4 |
| A moderate amount of control | 19 | 22 | 18 | 10 | 28 | 18 | 9 | 21 | 19 | 5 | 19 | 21 | 4 | 22 | 16 | 8 |
| A small amount of control | 35 | 37 | 37 | 25 | 31 | 38 | 16 | 37 | 37 | 21 | 41 | 28 | 19 | 39 | 34 | 24 |
| No control | 35 | 33 | 37 | 14 | 30 | 36 | 13 | 34 | 35 | 21 | 35 | 36 | 17 | 33 | 38 | 16 |
| Don't know | 6 | 1 | 4 | 49 | 0 | 4 | 57 | 1 | 4 | 48 | 2 | 7 | 56 | 1 | 6 | 48 |
| How much they weigh |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| A large amount of control | 40 | 45 | 40 | 20 | 44 | 40 | 21 | 46 | 40 | 19 | 40 | 40 | 24 | 46 | 35 | 25 |
| A moderate amount of control | 38 | 42 | 40 | 21 | 37 | 40 | 17 | 41 | 40 | 25 | 43 | 35 | 13 | 40 | 41 | 23 |
| A small amount of control | 13 | 11 | 14 | 9 | 12 | 13 | 9 | 10 | 14 | 10 | 13 | 14 | 8 | 11 | 16 | 8 |
| No control | 2 | 2 | 2 | 5 | 6 | 2 | 2 | 2 | 2 | 4 | 2 | 4 | 1 | 2 | 3 | 2 |
| Don't know | 7 | 1 | 4 | 45 | 2 | 4 | 51 | 1 | 5 | 42 | 2 | 7 | 54 | 2 | 6 | 43 |
| Whether or not they are addicted to drugs or alcohol |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| A large amount of control | 44 | 46 | 45 | 20 | 53 | 44 | 18 | 49 | 45 | 13 | 43 | 50 | 16 | 46 | 45 | 23 |
| A moderate amount of control | $28$ | 31 | 27 | 17 | 28 | 28 | 17 | 28 | 27 | 24 | 31 | 22 | 12 | 30 | 25 | 19 |
| A small amount of control | 16 | 15 | 18 | 13 | 9 | 18 | 7 | 15 | 18 | 13 | 18 | 15 | 13 | 15 | 20 | 11 |
| No control | 5 | 4 | 6 | 5 | 9 | 5 | 7 | 6 | 5 | 8 | 5 | 5 | 4 | 5 | 6 | 5 |
| Don't know | 7 | 3 | 4 | 46 | 2 | 5 | 50 |  | 5 | 43 |  | 8 | 54 |  | 5 | 42 |

Sample Size: 1620 GB Adults
Fieldwork: 8th - 9th March 2018


What the world thinks
Sample Size: 1620 GB Adults
Fieldwork: 8th - 9th March 2018

|  | Which of the following do you believe you ever judge people for? |  |  |  |  |  |  | And do you think it is acceptable or unacceptable to judge people for each of the following? |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Making poor relationship decisions |  |  | Being unsophisticated |  |  | Being unintelligent |  |  | Being poor |  |  |
|  | Total | I judge people for this | I do not judge people for this | Don't know | I judge people for this | I do not judge people for this | $\begin{aligned} & \text { Don't } \\ & \text { know } \end{aligned}$ | Acceptable to judge | Unacceptable to judge | Don't know | Acceptable to judge | Unacceptable to judge | Don't know |
| Weighted Sample Unweighted Sample | 1620 | 569 | 936 | 158 | 343 | 1173 | 147 | 222 | 1269 | 173 | 125 | 1393 | 145 |
|  | 1620 | 566 | 949 | 148 | 342 | 1187 | 134 | 212 | 1289 | 162 | 122 | 1410 | 131 |
|  | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% |
| How nice a person they are |  |  |  |  |  |  |  |  |  |  |  |  |  |
| A large amount of control | 63 | 68 | 65 | 34 | 76 | 63 | 34 | 64 | 66 | 39 | 50 | 67 | 35 |
| A moderate amount of control | 22 | 22 | 22 | 18 | 18 | 23 | 20 | 21 | 22 | 19 | 28 | 22 | 12 |
| A small amount of control | 6 | 6 | 6 | 7 | 4 | 7 | 5 | 10 | 6 | 3 | 12 | 6 | 4 |
| No control | 3 | 2 | 3 | 2 | 1 | 3 | 1 | 2 | 3 | 1 | 5 | 3 | 2 |
| Don't know | 6 | 1 | 4 | 39 | 1 | 4 | 40 | 3 | 3 | 38 | 4 | 3 | 47 |
| How well or badly they spend their money |  |  |  |  |  |  |  |  |  |  |  |  |  |
| A large amount of control |  | 63 | 52 | 32 | 66 | 53 | 30 | 61 | 55 | 38 | 56 | 56 | 30 |
| A moderate amount of control | 30 | 27 | 33 | 22 | 24 | 33 | 19 | 24 | 32 | 21 | 24 | 31 | 18 |
| A small amount of control | 7 | 7 | 8 | 7 | 7 | 7 | 6 | 9 | 8 | 2 | 12 | 7 | 2 |
| No control | 2 | 2 | 2 | 3 | 1 | 3 | 4 | 4 | 2 | 0 | 4 | 2 | 3 |
| Don't know | 7 | 2 | 5 | 37 | 2 | 4 | 40 | 3 | 3 | 39 | 5 | 3 | 46 |
| Their accent or the way they talk |  |  |  |  |  |  |  |  |  |  |  |  |  |
| A large amount of control | 5 | 6 | 5 | 4 | 7 | 5 | 5 | 9 | 5 | 5 | 12 | 5 | 6 |
| A moderate amount of control | 19 | 20 | 18 | 11 | 26 | 17 | 7 | 24 | 17 | 16 | 28 | 18 | 9 |
| A small amount of control | 35 | 39 | 35 | 26 | 33 | 38 | 25 | 36 | 37 | 24 | 27 | 38 | 17 |
| No control | 35 | 34 | 36 | 21 | 32 | 36 | 20 | 27 | 38 | 17 | 27 | 36 | 20 |
| Don't know | 6 | 1 | 5 | 39 | 2 | 4 | 43 | 4 | 3 | 39 | 6 | 3 | 48 |
| How much they weigh |  |  |  |  |  |  |  |  |  |  |  |  |  |
| A large amount of control | 40 | 44 | 38 | 30 | 47 | 39 | 23 | 44 | 40 | 29 | 45 | 41 | 25 |
| A moderate amount of control | 38 | 40 | 41 | 21 | 41 | 40 | 23 | 38 | 41 | 23 | 34 | 41 | 22 |
| A small amount of control | 13 | 11 | 14 | 10 | 8 | 14 | 10 | 11 | 14 | 8 | 10 | 14 | 6 |
| No control | 2 | 3 | 2 | 3 | 2 | 3 | 3 | 4 | 2 | 3 | 5 | 2 | 3 |
| Don't know | 7 | 1 | 5 | 37 | 2 | 4 | 40 | 4 | 3 | 38 | 7 | 3 | 45 |
| Whether or not they are addicted to drugs or alcohol |  |  |  |  |  |  |  |  |  |  |  |  |  |
| A large amount of control | 44 | 47 | 44 | 27 | 51 | 44 | 21 | 50 | 45 | 25 | 53 | 44 | 27 |
| A moderate amount of control | 28 | 29 | 27 | 22 | 31 | 27 | 16 | 28 | 28 | 20 | 30 | 28 | 13 |
| A small amount of control | 16 | 18 | 18 | 8 | 12 | 19 | 14 | 12 | 19 | 11 | 7 | 19 | 6 |
| No control | 5 | 5 | 6 | 6 | 3 | 5 | 10 | 6 | 5 | 5 | 5 | 5 | 8 |
| Don't know | 7 | 2 | 5 | 37 | 3 | 4 | 39 | 4 | 3 | 38 | 5 | 3 | 45 |

And do you think it is acceptable or unacceptable to judge people for each of the following?

|  |  | How good looking they are |  |  | How nice a person they are |  |  | Spending their money poorly |  |  | Their accent or the way they talk |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Acceptable to judge | Unacceptable to judge | Don't \|know | Acceptable to judge | Unacceptable to judge | Don't know | Acceptable to judge | Unacceptable to judge | $\begin{aligned} & \text { Don't } \\ & \text { know } \end{aligned}$ | Acceptable to judge | Unacceptable to judge | Don't <br> know |
| Weighted Sample | 1620 | 223 | 1275 | 165 | 973 | 534 | 156 | 630 | 810 | 223 | 176 | 1338 | 149 |
| Unweighted Sample | 1620 | 219 | 1298 | 146 | 975 | 539 | 149 | 632 | 813 | 218 | 176 | 1351 | 136 |
|  | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% |
| How nice a person they are |  |  |  |  |  |  |  |  |  |  |  |  |  |
| A large amount of control | 63 | 61 | 67 | 34 | 72 | 55 | 36 | 68 | 64 | 47 | 59 | 67 | 34 |
| A moderate amount of control | 22 | 25 | 21 | 18 | 20 | 25 | 15 | 21 | 23 | 16 | 23 | 22 | 15 |
| A small amount of control | 6 | 8 | 6 | 5 | 4 | 10 | 5 | 6 | 7 | 3 | 10 | 6 | 3 |
| No control | 3 | 4 | 3 | 1 | 1 | 6 | 1 | 3 | 3 | 1 | 4 | 3 | 0 |
| Don't know | 6 | 2 | 3 | 42 | 2 | 4 | 43 | 2 | 3 | 32 | 4 | 2 | 47 |
| How well or badly they spend their money |  |  |  |  |  |  |  |  |  |  |  |  |  |
| A large amount of control | 54 | 57 | 56 | 32 | 59 | 53 | 28 | 69 | 47 | 35 | 61 | 55 | 33 |
| A moderate amount of control | 30 | 24 | 32 | 21 | 30 | 31 | 25 | 23 | 35 | 28 | 22 | 32 | 18 |
| A small amount of control | 7 | 10 | 7 | 6 | 7 | 9 | 3 | 4 | 10 | 4 | 8 | 8 | 2 |
| No control | 2 | 6 | 2 | 1 | 2 | 3 | 2 | 1 | 4 | 1 | 4 | 2 | 2 |
| Don't know | 7 | 3 | 3 | 40 | 2 | 5 | 42 | 2 | 4 | 32 | 4 | 3 | 46 |
| Their accent or the way they talk |  |  |  |  |  |  |  |  |  |  |  |  |  |
| A large amount of control | 5 | 11 | 4 | 5 | 4 | 7 | 5 | 6 | 5 | 4 | 19 | 4 | 3 |
| A moderate amount of control | 19 | 24 | 18 | 11 | 19 | 20 | 9 | 20 | 18 | 15 | 28 | 17 | 14 |
| A small amount of control | 35 | 31 | 38 | 22 | 40 | 32 | 22 | 42 | 33 | 27 | 27 | 39 | 18 |
| No control | 35 | 31 | 36 | 19 | 35 | 36 | 21 | 30 | 40 | 21 | 20 | 38 | 17 |
| Don't know | 6 | 3 | 3 | 43 | 2 | 5 | 43 | 1 | 4 | 34 | 5 | 2 | 48 |
| How much they weigh |  |  |  |  |  |  |  |  |  |  |  |  |  |
| A large amount of control | 40 | 49 | 40 | 25 | 42 | 41 | 22 | 50 | 34 | 29 | 51 | 39 | 28 |
| A moderate amount of control | 38 | 36 | 41 | 23 | 43 | 36 | 24 | 38 | 43 | 27 | 31 | 42 | 18 |
| A small amount of control | 13 | 6 | 15 | 8 | 11 | 17 | 10 | 9 | 17 | 10 | 9 | 14 | 6 |
| No control | 2 | 5 | 2 | 3 | 2 | 3 | 3 | 2 | 3 | 2 | 2 | 2 | 3 |
| Don't know | 7 | 4 | 3 | 40 | 2 | 4 | 41 | 2 | 4 | 32 | 6 | 2 | 45 |
| Whether or not they are addicted to drugs or alcohol |  |  |  |  |  |  |  |  |  |  |  |  |  |
| A large amount of control |  |  |  |  | 44 |  | 27 | 50 | 42 | 29 | 60 | 43 | 24 |
| A moderate amount of control | 28 | 24 | 29 | 18 | 30 | 25 | 17 | 29 | 28 | 21 | 23 | 29 | 16 |
| A small amount of control | 16 | 14 | 18 | 8 | 18 | 16 | 11 | 15 | 19 | 14 | 8 | 19 | 9 |
| No control | 5 | 7 | 5 | 5 | 5 | 7 | 4 | 4 | 7 | 4 | 5 | 5 | 6 |
| Don't know | 7 | 3 | 3 | 41 | 3 | 5 | 41 | 3 | 4 | 32 | 4 | 3 | 46 |

Sample Size: 1620 GB Adults
Fieldwork: 8th - 9th March 2018
And do you think it is acceptable or unacceptable to judge people for each of the following?

|  |  | Being overweight |  |  | Being addicted to something, e.g. drugs or alcohol |  |  | Their political views |  |  | Not having a very good job |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Acceptable to judge | Unacceptable to judge | $\left\lvert\, \begin{gathered} \text { Don't } \\ \text { know } \end{gathered}\right.$ | Acceptable to judge | Unacceptable to judge | Don't know | Acceptable to judge | Unacceptable to judge | Don't know | Acceptable to judge | Unacceptable to judge | Don't know |
| Weighted Sample Unweighted Sample | 1620 | 472 | 1015 | 176 | 664 | 769 | 230 | 640 | 828 | 194 | 166 | 1364 | 134 |
|  | 1620 | 469 | 1022 | 172 | 656 | 784 | 223 | 640 | 838 | 185 | 158 | 1380 | 125 |
|  | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% |
| How nice a person they are |  |  |  |  |  |  |  |  |  |  |  |  |  |
| A large amount of control | 63 | 65 | 66 | 40 | 68 | 63 | 48 | 68 | 64 | 44 | 57 | 67 | 32 |
| A moderate amount of control | 22 | 22 | 21 | 19 | 21 | 23 | 15 | 23 | 22 | 14 | 24 | 22 | 16 |
| A small amount of control | 6 | 8 | 6 | 4 | 6 | 6 | 6 | 5 | 8 | 5 | 9 | 6 | 3 |
| No control | 3 | 3 | 3 | 0 | 2 | 3 | 2 | 2 | 4 | 0 | 4 | 3 | 1 |
| Don't know | 6 | 2 | 3 | 37 | 2 | 4 | 29 | 2 | 3 | 36 | 6 | 3 | 48 |
| How well or badly they spend their money |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | $54$ | 66 | 52 | 35 | 64 | 50 | 37 | 58 | 55 | 35 | 58 | 56 | 32 |
| A moderate amount of control | $30$ | 23 | 34 | $23$ | 27 | 33 | 26 | 33 | 29 | 22 | 21 | 32 | 16 |
| A small amount of control | 7 | 5 | 9 | 4 | 5 | 10 | 4 | 5 | 10 | 4 | 9 | 8 | 2 |
| No control | 2 | 3 | 2 | 1 | 2 | 3 | 2 | 2 | 3 | 2 | 6 | 2 | 1 |
| Don't know | $7$ | 2 | 3 | 37 | 2 | 4 | 32 | 2 | 3 | 37 | 6 | 3 | 48 |
| Their accent or the way they talk |  |  |  |  |  |  |  |  |  |  |  |  |  |
| A large amount of control | 5 | 7 | 5 | 3 | 6 | 5 | 3 | 6 | 5 | 5 | 14 | 4 | 4 |
| A moderate amount of control | 19 | 22 | 17 | 13 | 20 | 19 | 11 | 19 | 19 | 12 | 24 | 19 | 8 |
| A small amount of control | 35 | 39 | 35 | 29 | 39 | 35 | 31 | 42 | 33 | 25 | 31 | 38 | 22 |
| No control | 35 | 29 | 39 | 20 | 33 | 37 | 25 | 31 | 39 | 21 | 26 | 37 | 15 |
| Don't know | 6 | 2 | 4 | 36 | 2 | 4 | 30 | 2 | 3 | 37 | 5 | 3 | 51 |
| How much they weigh |  |  |  |  |  |  |  |  |  |  |  |  |  |
| A large amount of control | 40 | 64 | 30 | 27 | 48 | 36 | 27 | 42 | 40 | 27 | 50 | 40 | 22 |
| A moderate amount of control | 38 | 28 | 45 | 29 | 39 | 42 | 28 | 43 | 39 | 25 | 32 | 41 | 23 |
| A small amount of control | 13 | 4 | 18 | 7 | 9 | 16 | 12 | 11 | 15 | 11 | 8 | 14 | 6 |
| No control | 2 | 1 | 3 | 1 | 2 | 3 | 2 | 1 | 3 | 3 | 3 | 2 | 2 |
| Don't know | 7 | 3 | 3 | 36 | 2 | 3 | 31 | 2 | 3 | 35 | 7 | 3 | 48 |
| Whether or not they are addicted to drugs or alcohol |  |  |  |  |  |  |  |  |  |  |  |  |  |
| A large amount of control | 44 | 55 | 41 | 28 | 65 | 30 | 26 | 43 | 47 | 27 | 52 | 44 | 25 |
| A moderate amount of control | 28 | 27 | 29 | 18 | 25 | 30 | 25 | 30 | 27 | 20 | 28 | 28 | 15 |
| A small amount of control | 16 | 13 | 20 | 9 | 5 | 28 | 13 | 19 | 17 | 10 | 11 | 19 | 6 |
| No control | $5$ | 4 | 6 | 6 | 3 | 8 | 3 | 5 | 6 | 6 | 3 | 6 | 6 |
| Don't know | 7 | 2 | 4 | 38 | 2 | 4 | 32 | 3 | 3 | 37 | 6 | 3 | 48 |

Sample Size: 1620 GB Adults
Fieldwork: 8th - 9th March 2018

|  | And do you think it is acceptable or unacceptable to judge people for each of the following? |  |  |  |  |  |  | How much control do you believe people have over each of the following? |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Making poor relationship decisions |  |  | Being unsophisticated |  |  | How intelligent they are |  |  |  |  |
|  | Total | Acceptable to judge | Unacceptable to judge | Don't know | Acceptable to judge | Unacceptable to judge | Don't know | A large amount of control | A moderate amount of control | A small amount of control | No control | Don't know |
| Weighted Sample Unweighted Sample | 1620 | 469 | 976 | 218 | 234 | 1230 | 199 | 133 | 462 | 546 | 394 | 128 |
|  | 1620 | 454 | 989 | 220 | 231 | 1245 | 187 | 128 | 466 | 545 | 418 | 106 |
|  | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% |
| How nice a person they are |  |  |  |  |  |  |  |  |  |  |  |  |
| A large amount of control | 63 | 67 | 65 | 47 | 69 | 65 | 44 | 88 | 75 | 61 | 62 | 10 |
| A moderate amount of control | 22 | 21 | 23 | 15 | 20 | 23 | 15 | 8 | 22 | 27 | 22 | 10 |
| A small amount of control | 6 | 7 | 7 | 3 | 6 | 6 | 5 | 2 | 2 | 11 | 8 | 2 |
| No control | 3 | 3 | 3 | 1 | 3 | 3 | 0 | 2 | 1 | 1 | 8 | 0 |
| Don't know | 6 | 2 | 3 | 34 | 2 | 3 | 36 | 0 | 0 | 1 | 0 | 79 |
| How well or badly they spend their money |  |  |  |  |  |  |  |  |  |  |  |  |
| A large amount of control | 54 | 66 | 52 | 36 | 61 | 55 | 37 | 79 | 63 | 53 | 50 | 12 |
| A moderate amount of control | 30 | 24 | 33 | 26 | 23 | 32 | 21 | 14 | 33 | 33 | 34 | 7 |
| A small amount of control | 7 | 5 | 9 | 2 | 9 | 7 | 5 | 2 | 4 | 11 | 10 | 1 |
| No control | 2 | 2 | 3 | 2 | 4 | 2 | 2 | 3 | 0 | 1 | 6 | 2 |
| Don't know | 7 | 3 | 3 | 33 | 3 | 3 | 36 | 2 | 0 | 1 | 1 | 78 |
| Their accent or the way they talk |  |  |  |  |  |  |  |  |  |  |  |  |
| A large amount of control | 5 | 5 | 5 | 5 | 9 | 5 | 4 | 28 | 4 | 3 | 4 | 0 |
| A moderate amount of control | 19 | 23 | 18 | 9 | 27 | 17 | 14 | 25 | 26 | 17 | 13 | 2 |
| A small amount of control | 35 | 38 | 36 | 28 | 33 | 38 | 23 | 19 | 40 | 43 | 37 | 4 |
| No control | 35 | 31 | 38 | 23 | 28 | 37 | 20 | 28 | 29 | 37 | 46 | 10 |
| Don't know | 6 | 2 | 3 | 34 | 3 | 2 | 38 | 0 | 0 | 1 | 0 | 83 |
| How much they weigh |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  | 39 |  | 64 | 47 | 38 | 36 | 6 |
| A moderate amount of control | 38 | 38 | 42 | 28 | 38 | 41 | 24 | 26 | 45 | 42 | 40 | 10 |
| A small amount of control | 13 | 9 | 15 | 11 | 6 | 15 | 9 | 5 | 7 | 18 | 18 | 4 |
| No control | 2 | 3 | 2 | 0 | 2 | 2 | 3 | 2 | 1 | 2 | 5 | 2 |
| Don't know | 7 | 2 | 3 | 32 | 3 | 3 | 35 | 2 | 0 | 1 | 1 | 79 |
| Whether or not they are addicted to drugs or alcohol |  |  |  |  |  |  |  |  |  |  |  |  |
| A large amount of control | 44 | 50 | 43 | 29 | 56 | 43 | 30 | 65 | 54 | 40 | 39 | 11 |
| A moderate amount of control | 28 | 28 | 28 | 22 | 28 | 29 | 17 | 13 | 31 | 34 | 25 | 7 |
| A small amount of control | 16 | 15 | 19 | 11 | 11 | 19 | 11 | 14 | 11 | 20 | 24 | 3 |
| No control | 5 | 5 | 6 | 5 | 4 | 6 | 5 | 4 | 3 | 4 | 10 | 6 |
| Don't know | 7 | 2 | 4 | 33 | 2 | 3 | 36 | 4 | 1 | 1 | 2 | 73 |

Sample Size: 1620 GB Adults
Fieldwork: 8th - 9th March 2018
How much control do you believe people have over each of the following?

|  |  | How rich or poor they are |  |  |  |  | How good looking they are |  |  |  |  | How nice a person they are |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | A large amount of control | A moderate amount of control | A small amount of control | No control | Don't know | A large amount of control | A moderate amount of control | A small amount of control | No control | Don't know | A large amount of control | A moderate amount of control | A small amount of control | $\begin{array}{\|c} \text { No } \\ \text { control } \end{array}$ | Don't know |
| Weighted Sample | 1620 | 103 | 461 | 762 | 203 | 134 | 56 | 182 | 473 | 835 | 117 | 1051 | 356 | 103 | 45 | 109 |
| Unweighted Sample | 1620 | 104 | 468 | 770 | 209 | 112 | 52 | 184 | 484 | 844 | 99 | 1069 | 364 | 98 | 43 | 89 |
|  | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% |
| How nice a person they are |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| A large amount of control | 63 | 82 | 72 | 66 | 55 | 17 | 75 | 60 | 71 | 66 | 8 | 100 | 0 | 0 | 0 | 0 |
| A moderate amount of control | 22 | 11 | 22 | 24 | 26 | 9 | 16 | 35 | 21 | 21 | 5 | 0 | 100 | 0 | 0 | 0 |
| A small amount of control | 6 | 4 | 5 | 8 | 6 | 1 | 5 | 5 | 7 | 7 | 2 | 0 | 0 | 100 | 0 | 0 |
| No control | 3 | 1 | 1 | 2 | 9 | 0 | 4 | 0 | 1 | 5 | 0 | 0 | 0 | 0 | 100 | 0 |
| Don't know | 6 | 1 | 0 | 0 | 3 | 73 | 0 | 0 | 1 | 1 | 84 | 0 | 0 | 0 | 0 | 100 |
| How well or badly they spend their money |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| A large amount of control | 54 | 81 | 65 | 53 | 45 | 15 | 75 | 50 | 58 | 58 | 5 | 68 | 36 | 36 | 30 | 4 |
| A moderate amount of control | 30 | 13 | 32 | 35 | 28 | 8 | 11 | 39 | 34 | 30 | 7 | 27 | 49 | 25 | 22 | 4 |
| A small amount of control | 7 | 2 | 2 | 10 | 14 | 1 | 4 | 9 | 7 | 9 | 0 | 4 | 13 | 30 | 9 | 0 |
| No control | 2 | 2 | 1 | 1 | 11 | 1 | 8 | 2 | 1 | 3 | 2 | 1 | 2 | 8 | 37 | 1 |
| Don't know | 7 | 2 | 0 | 0 | 3 | 75 | 3 | 0 | 1 | 1 | 86 | 1 | 0 | 1 | 2 | 92 |
| Their accent or the way they talk |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| A large amount of control | 5 | 30 | 5 | 3 | 4 | 0 | 53 | 7 | 4 | 3 | 1 | 7 | 3 | 3 | 0 | 0 |
| A moderate amount of control | 19 | 20 | 30 | 17 | 6 | 3 | 21 | 36 | 22 | 14 | 4 | 19 | 23 | 15 | 0 | 2 |
| A small amount of control | 35 | 26 | 42 | 40 | 30 | 7 | 11 | 32 | 49 | 35 | 3 | 38 | 39 | 39 | 29 | 3 |
| No control | 35 | 24 | 23 | 40 | 59 | 11 | 15 | 25 | 25 | 47 | 4 | 35 | 33 | 43 | 71 | 4 |
| Don't know | 6 | 1 | 1 | 0 | 1 | 79 | 0 | 0 | 1 | 1 | 89 | 1 | 2 | 0 | 0 | 90 |
| How much they weigh |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  | 67 | 39 | 45 |  | 2 | 48 | 30 | 25 | 35 | 3 |
| A moderate amount of control | 38 | 17 | 41 | 47 | 32 | 12 | 22 | 50 | 41 | 40 | 7 | 40 | 50 | 30 | 22 | 2 |
| A small amount of control | 13 | 3 | 8 | 15 | 26 | 3 | 1 | 10 | 12 | 16 | 2 | 10 | 17 | 37 | 17 | 2 |
| No control | 2 | 1 | 1 | 1 | 11 | 2 | 5 | 0 | 2 | 3 | 2 | 1 | 3 | 7 | 26 | 2 |
| Don't know | 7 | 3 | 1 | 0 | 1 | 75 | 4 | 0 | 0 | 1 | 88 | 1 | 0 | 1 | 0 | 91 |
| Whether or not they are addicted to drugs or alcohol |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| A large amount of control | 44 | 70 | 56 | 39 | 38 | 15 | 70 | 45 | 44 | 46 | 11 | 52 | 34 | 32 | 40 | 6 |
| A moderate amount of control | 28 | 16 | 29 | 34 | 18 | 8 | 16 | 38 | 32 | 26 | 2 | 27 | 39 | 18 | 13 | 2 |
| A small amount of control | 16 | 6 | 10 | 22 | 27 | 5 | 5 | 13 | 18 | 20 | 2 | 16 | 20 | 31 | 21 | 0 |
| No control | 5 | 5 | 3 | 4 | 16 | 5 | 4 | 2 | 5 | 6 | 6 | 3 | 6 | 15 | 24 | 6 |
| Don't know | 7 | 3 | 2 | 2 | 1 | 68 | 4 | 1 | 1 | 2 | 79 | 2 | 1 | 4 | 2 | 86 |

Sample Size: 1620 GB Adults
Fieldwork: 8th - 9th March 2018
How much control do you believe people have over each of the following?

|  |  | How well or badly they spend their money |  |  |  |  | Their accent or the way they talk |  |  |  |  | How much they weigh |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | A large amount of control | A moderate amount of control | A small amount of control | No control | Don't know | A large amount of control | A moderate amount of control | A small amount of control | $\left\lvert\, \begin{gathered} \mathrm{No} \\ \text { control } \end{gathered}\right.$ | Don't know | A large amount of control | A moderate amount of control | A small amount of control | No control | $\left\lvert\, \begin{aligned} & \text { Don't } \\ & \text { know } \end{aligned}\right.$ |
| Weighted Sample | 1620 | 897 | 492 | 121 | 39 | 112 | 87 | 303 | 595 | 565 | 113 | 656 | 644 | 213 | 40 | 110 |
| Unweighted Sample | 1620 | 901 | 508 | 122 | 38 | 94 | 83 | 324 | 615 | 549 | 92 | 659 | 666 | 212 | 35 | 91 |
|  | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% |
| How nice a person they are |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| A large amount of control | 63 | 80 | 57 | 33 | 15 | 10 | 83 | 67 | 67 | 65 | 8 | 77 | 66 | 50 | 17 | 9 |
| A moderate amount of control | 22 | 14 | 35 | 38 | 19 | 1 | 14 | 27 | 23 | 20 | 5 | 16 | 27 | 28 | 30 | 1 |
| A small amount of control | 6 | 4 | 5 | 25 | 22 | 1 | 3 | 5 | 7 | 8 | 0 | 4 | 5 | 18 | 18 | 1 |
| No control | 3 | 1 | 2 | 3 | 42 | 1 | 0 | 0 | 2 | 6 | 0 | 2 | 2 | 4 | 29 | 0 |
| Don't know | 6 | 1 | 1 | 0 | 2 | 88 | 0 | 1 | 1 | 1 | 87 | 0 | 0 | 1 | 6 | 89 |
| How well or badly they spend their money |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| A large amount of control | 54 | 100 | 0 | 0 | 0 | 0 | 72 | 61 | 57 | 54 | 5 | 77 | 50 | 29 | 9 | 5 |
| A moderate amount of control | 30 | 0 | 100 | 0 | 0 | 0 | 16 | 32 | 33 | 32 | 5 | 19 | 42 | 39 | 25 | 1 |
| A small amount of control | 7 | 0 | 0 | 100 | 0 | 0 | 6 | 5 | 8 | 9 | 0 | 3 | 6 | 27 | 22 | 0 |
| No control | 2 | 0 | 0 | 0 | 100 | 0 | 5 | 2 | 1 | 4 | 1 | 1 | 2 | 4 | 38 | 1 |
| Don't know | 7 | 0 | 0 | 0 | 0 | 100 | 1 | 0 | 1 | 0 | 89 | 0 | 0 | 1 | 6 | 94 |
| Their accent or the way they talk |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| A large amount of control | 5 | 7 | 3 | 4 | 12 | 1 | 100 | 0 | 0 | 0 | 0 | 9 | 4 | 2 | 4 | 1 |
| A moderate amount of control | 19 | 21 | 19 | 13 | 13 | 0 | 0 | 100 | 0 | 0 | 0 | 22 | 20 | 10 | 9 | 3 |
| A small amount of control | 35 | 38 | 40 | 39 | 10 | 7 | 0 | 0 | 100 | 0 | 0 | 36 | 40 | 43 | 17 | 4 |
| No control | 35 | 34 | 36 | 44 | 62 | 2 | 0 | 0 | 0 | 100 | 0 | 32 | 36 | 44 | 64 | 2 |
| Don't know | 6 | 1 | 1 | 0 | 2 | 89 | 0 | 0 | 0 | 0 | 100 | 1 | 0 | 1 | 6 | 90 |
| How much they weigh |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| A large amount of control | 40 | 56 | 26 | 15 | 15 | 3 | 66 | 48 | 40 | 37 | 5 | 100 | 0 | 0 | 0 | 0 |
| A moderate amount of control | 38 | 36 | 55 | 29 | 26 | 1 | 27 | 42 | 43 | 41 | 3 | 0 | 100 | 0 | 0 | 0 |
| A small amount of control | 13 | 7 | 17 | 48 | 19 | 2 | 5 | 7 | 15 | 17 | 2 | 0 | 0 | 100 | 0 | 0 |
| No control | 2 | 0 | 2 | 7 | 39 | 2 | 2 | 1 | 1 | 5 | 2 | 0 | 0 | 0 | 100 | 0 |
| Don't know | 7 | 1 | 0 | 0 | 2 | 92 | 1 | 1 | 1 | 0 | 88 | 0 | 0 | 0 | 0 | 100 |
| Whether or not they are addicted to drugs or alcohol |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| A large amount of control | 44 | 59 | 30 | 27 | 19 | 7 | 75 | 49 | 43 | 44 | 8 | 67 | 34 | 24 | 12 | 9 |
| A moderate amount of control | 28 | 25 | 39 | 21 | 12 | 2 | 17 | 35 | 33 | 24 | 4 | 19 | 43 | 23 | 3 | 1 |
| A small amount of control | 16 | 12 | 24 | 40 | 17 | 2 | 1 | 12 | 19 | 23 | 2 | 11 | 18 | 39 | 22 | 3 |
| No control | 5 | 2 | 6 | 12 | 48 | 5 | 5 | 4 | 4 | 8 | 6 | 3 | 3 | 11 | 62 | 3 |
| Don't know | 7 | 2 | 1 | 0 | 4 | 85 | 2 | 1 | 2 | 2 | 81 | 1 | 2 | 3 | 2 | 85 |

Sample Size: 1620 GB Adults
Fieldwork: 8th - 9th March 2018
How much control do you believe people have over each of the following?

|  |  | Whether or not they are addicted to drugs or alcohol |  |  |  |  | Their political views |  |  |  |  | How good their job is |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | A large amount of control | A moderate amount of control | A small amount of control | No control | Don't know | A large amount of control | A moderate amount of control | A small amount of control | No control | $\begin{aligned} & \text { Don't } \\ & \text { know } \end{aligned}$ | A large amount of control | A moderate amount of control | A small amount of control | No control | $\begin{aligned} & \text { Don't } \\ & \text { know } \end{aligned}$ |
| Weighted Sample | 1620 | 722 | 452 | 281 | 89 | 118 | 997 | 371 | 134 | 32 | 130 | 149 | 682 | 603 | 104 | 125 |
| Unweighted Sample | 1620 | 719 | 467 | 285 | 90 | 102 | 1029 | 372 | 123 | 33 | 106 | 137 | 704 | 609 | 108 | 105 |
|  | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% |
| How nice a person they are |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| A large amount of control | 63 | 75 | 64 | 60 | 40 | 13 | 78 | 56 | 34 | 12 | 10 | 84 | 71 | 63 | 46 | 13 |
| A moderate amount of control | 22 | 17 | 31 | 25 | 24 | 3 | 16 | 34 | 34 | 35 | 8 | 9 | 23 | 24 | 32 | 7 |
| A small amount of control | 6 | 5 | 4 | 11 | 17 | 3 | 3 | 7 | 24 | 16 | 5 | 4 | 5 | 10 | 6 | 0 |
| No control | 3 | 2 | 1 | 3 | 12 | 1 | 1 | 3 | 7 | 37 | 1 | 3 | 1 | 3 | 13 | 1 |
| Don't know | 6 | 1 | 0 | 0 | 7 | 79 | 0 | 1 | 1 | 0 | 77 | 0 | 0 | 1 | 3 | 80 |
| How well or badly they spend their money |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | $54$ | 73 | $50$ | 38 | 25 | 12 | 68 | 42 | 30 | 15 | 15 | 80 | 63 | 49 | 34 | 13 |
| A moderate amount of control | 30 | 21 | 42 | 41 | 32 | 6 | 26 | 45 | 36 | 18 | 9 | 15 | 33 | 36 | 25 | 5 |
| A small amount of control | 7 | 4 | 6 | 17 | 16 | 0 | 4 | 10 | 26 | 15 | 1 | 1 | 3 | 12 | 23 | 0 |
| No control | 2 | 1 | 1 | 2 | 21 | 1 | 1 | 1 | 8 | 53 | 0 | 2 | 0 | 3 | 17 | 1 |
| Don't know | 7 | 1 | 0 | 1 | 6 | 81 | 1 | 1 | 1 | 0 | 75 | 2 | 0 | 1 | 1 | 81 |
| Their accent or the way they talk |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| A large amount of control | 5 | 9 | 3 | 0 | 5 | 1 | 8 | 1 | 4 | 0 | 0 | 27 | 4 | 3 | 3 | 1 |
| A moderate amount of control | 19 | 20 | 23 | 13 | 12 | 3 | 20 | 22 | 10 | 9 | 5 | 21 | 26 | 13 | 9 | 3 |
| A small amount of control | 35 | 35 | 43 | 41 | 24 | 9 | 38 | 40 | 43 | 12 | 4 | 26 | 41 | 43 | 15 | 3 |
| No control | 35 | 34 | 30 | 45 | 52 | 10 | 33 | 36 | 44 | 79 | 14 | 25 | 29 | 41 | 70 | 9 |
| Don't know | 6 | 1 | 1 | 1 | 7 | 77 | 1 | 0 | 0 | 0 | 77 | 1 | 0 | 0 | 2 | 84 |
| How much they weigh |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| A large amount of control | 40 | 61 | 28 | 25 | 20 | 4 | 50 | 30 | 23 | 9 | 13 | 75 | 46 | 32 | 26 | 9 |
| A moderate amount of control | 38 | 30 | 61 | 41 | 23 | 10 | 39 | 50 | 36 | 12 | 9 | 18 | 44 | 46 | 27 | 7 |
| A small amount of control | 13 | 7 | 11 | 29 | 27 | 5 | 10 | 15 | 38 | 22 | 1 | 3 | 9 | 19 | 28 | 3 |
| No control | 2 | 1 | 0 | 3 | 28 | 1 | 1 | 3 | 2 | 57 | 3 | 2 | 1 | 2 | 18 | 0 |
| Don't know | 7 | 1 | 0 | 1 | 3 | 79 | 1 | 1 | 1 | 0 | 74 | 1 | 1 | 0 | 1 | 82 |
| Whether or not they are addicted to drugs or alcohol |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| A large amount of control | 44 | 100 | 0 | 0 | 0 | 0 | 54 | 34 | 31 | 22 | 7 | 63 | 50 | 40 | 35 | 11 |
| A moderate amount of control | 28 | 0 | 100 | 0 | 0 | 0 | 26 | 38 | 25 | 13 | 8 | 18 | 31 | 30 | 21 | 7 |
| A small amount of control | 16 | 0 | 0 | 100 | 0 | 0 | 14 | 21 | 33 | 19 | 6 | 11 | 13 | 26 | 16 | 3 |
| No control | 5 | 0 | 0 | 0 | 100 | 0 | 4 | 4 | 8 | 43 | 5 | 5 | 4 | 4 | 26 | 3 |
| Don't know | 7 | 0 | 0 | 0 | 0 | 100 | 1 | 2 | 3 | 3 | 73 | 3 | 2 | 1 | 2 | 76 |

Sample Size: 1620 GB Adults
Fieldwork: 8th - 9th March 2018

|  | How much control do you believe people have over each of the following? |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | The relationship decisions they make |  |  |  |  | How sophisticated they are |  |  |  |  |
|  | Total | A large amount of control | A moderate amount of control | A small amount of control | No control | Don't know | A large amount of control | A moderate amount of control | A small amount of control | No control | Don't know |
| Weighted Sample | 1620 | 715 | 608 | 174 | 49 | 117 | 234 | 602 | 511 | 146 | 170 |
| Unweighted Sample | 1620 | 709 | 628 | 183 | 48 | 95 | 220 | 622 | 532 | 142 | 147 |
|  | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% |
| How nice a person they are |  |  |  |  |  |  |  |  |  |  |  |
| A large amount of control | 63 | 80 | 64 | 41 | 21 | 8 | 86 | 71 | 62 | 43 | 28 |
| A moderate amount of control | 22 | 14 | 30 | 31 | 25 | 7 | 11 | 25 | 25 | 26 | 11 |
| A small amount of control | 6 | 4 | 5 | 21 | 14 | 0 | 2 | 4 | 10 | 12 | 2 |
| No control | 3 | 2 | 1 | 6 | 32 | 0 | 0 | 1 | 3 | 17 | 0 |
| Don't know | 6 | 0 | 0 | 0 | 7 | 86 | 1 | 0 | 1 | 1 | 59 |
| How well or badly they spend their money |  |  |  |  |  |  |  |  |  |  |  |
|  | 54 | 79 | 47 | 21 | 10 | 6 | 84 | 58 | 49 | 42 | 22 |
| A moderate amount of control | 30 | 18 | 44 | 44 | 22 | 5 | 12 | 35 | 36 | 30 | 16 |
| A small amount of control | 7 | 2 | 8 | 29 | 18 | 2 | 2 | 6 | 12 | 12 | 1 |
| No control | 2 | 0 | 1 | 5 | 44 | 1 | 1 | 1 | 2 | 14 | 2 |
| Don't know | 7 | 1 | 0 | 2 | 5 | 86 | 1 | 1 | 1 | 2 | 59 |
| Their accent or the way they talk |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  | $2$ | 19 | 3 | 3 | 1 |  |
| A moderate amount of control | 19 | 20 | 22 | 14 | 8 | 1 | 24 | 29 | 11 | 6 | 7 |
| A small amount of control | 35 | 37 | 41 | 39 | 19 | 3 | 26 | 40 | 47 | 25 | 9 |
| No control | 35 | 34 | 34 | 43 | 71 | 8 | 30 | 27 | 39 | 68 | 19 |
| Don't know | 6 | 1 | 1 | 0 | 0 | 85 | 1 | 0 | 0 | 0 | 64 |
| How much they weigh |  |  |  |  |  |  |  |  |  |  |  |
| A large amount of control | 40 | 57 | 32 | 23 | 17 | 5 | 68 | 42 | 37 | 21 | 14 |
| A moderate amount of control | 38 | 34 | 53 | 37 | 15 | 7 | 25 | 45 | 45 | 37 | 16 |
| A small amount of control | 13 | 8 | 13 | 34 | 29 | 4 | 5 | 11 | 16 | 31 | 7 |
| No control | 2 | 1 | 1 | 4 | 37 | 1 | 1 | 1 | 2 | 10 | 3 |
| Don't know | 7 | 1 | 1 | 1 | 1 | 83 | 1 | 1 | 0 | 1 | 60 |
| Whether or not they are addicted to drugs or alcohol |  |  |  |  |  |  |  |  |  |  |  |
| A large amount of control | 44 | 62 | 34 | 28 | 38 | 5 | 65 | 51 | 40 | 27 | 13 |
| A moderate amount of control | 28 | 22 | 39 | 24 | 5 | 8 | 17 | 32 | 31 | 22 | 15 |
| A small amount of control | 16 | 11 | 21 | 39 | 7 | 2 | 10 | 13 | 24 | 29 | 10 |
| No control | 5 | 3 | 4 | 7 | 47 | 5 | 5 | 3 | 4 | 18 | 6 |
| Don't know | 7 | 1 | 2 | 2 | 2 | 80 | 2 | 1 | 1 | 4 | 57 |

Sample Size: 1620 GB Adults
Fieldwork: 8th - 9th March 2018


Sample Size: 1620 GB Adults
Fieldwork: 8th - 9th March 2018
Which of the following do you believe you ever judge people for?


What the world thinks
Sample Size: 1620 GB Adults
Fieldwork: 8th - 9th March 2018

|  |  | Which of the following do you believe you ever judge people for? |  |  |  |  |  |  | And do you think it is acceptable or unacceptable to judge people for each of the following? |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Making poor relationship decisions |  |  | Being unsophisticated |  |  | Being unintelligent |  |  | Being poor |  |  |
|  |  | Total | I judge people for this | ```I do not judge people for this``` | $\left\lvert\, \begin{aligned} & \text { Don't } \\ & \text { know } \end{aligned}\right.$ | I judge people for this | I do not judge people for this | Don't know | Acceptable to judge | Unacceptable to judge | Don't know | Acceptable to judge | Unacceptable to judge | Don't know |
|  | Weighted Sample | 1620 | 569 | 936 | 158 | 343 | 1173 | 147 | 222 | 1269 | 173 | 125 | 1393 | 145 |
|  | Unweighted Sample | 1620 | 566 | 949 | 148 | 342 | 1187 | 134 | 212 | 1289 | 162 | 122 | 1410 | 131 |
|  |  | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% |
| Their political views |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | A large amount of control | 60 | 68 | 59 | 36 | 71 | 61 | 27 | 64 | 63 | 33 | 58 | 63 | 28 |
|  | A moderate amount of control | 22 | 23 | 23 | 12 | 20 | 24 | 16 | 23 | 23 | 19 | 20 | 23 | 15 |
|  | A small amount of control | 8 | 6 | 9 | 10 | 6 | 8 | 11 | 9 | 8 | 5 | 14 | 8 | 6 |
|  | No control | 2 | 2 | 2 | 1 | 1 | 2 | 1 | 2 | 2 | 2 | 5 | 2 | 2 |
|  | Don't know | 8 | 1 | 6 | 42 | 2 | 5 | 44 | 2 | 4 | 40 | 4 | 4 | 50 |
| How good their job is |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | A large amount of control | 9 | 9 | 9 | 7 | 9 | 9 | 6 | 12 | 8 | 8 | 19 | 8 | 8 |
|  | A moderate amount of control | 42 | 45 | 41 | 26 | 46 | 42 | 24 | 46 | 42 | 27 | 38 | 43 | 23 |
|  | A small amount of control | 36 | 39 | 37 | 20 | 38 | 38 | 18 | 32 | 39 | 20 | 27 | 39 | 16 |
|  | No control | 6 | 6 | 7 | 7 | 5 | 7 | 6 | 6 | 6 | 5 | 9 | 6 | 4 |
|  | Don't know | 7 | 2 | 6 | 39 | 2 | 4 | 45 | 4 | 4 | 39 | 6 | 3 | 48 |
| The relationship decisions they make |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | A large amount of control | 43 | 57 | 38 | 22 | 50 | 43 | 25 | 50 | 43 | 31 | 51 | 44 | 26 |
|  | A moderate amount of control | 37 | 34 | 39 | 29 | 38 | 38 | 21 | 33 | 39 | 23 | 28 | 39 | 18 |
|  | A small amount of control | 10 | 5 | 14 | 7 | 7 | 12 | 9 | 11 | 11 | 5 | 12 | 11 | 5 |
|  | No control | 3 | 2 | 4 | 2 | 2 | 3 | 2 | 2 | 3 | 2 | 3 | 3 | 3 |
|  | Don't know | 7 | 1 | 5 | 41 | 2 | 4 | 43 | 3 | 3 | 39 | 5 | 3 | 48 |
| How sophisticated they are |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | A large amount of control | 14 | 14 | 14 | 14 | 21 | 12 | 10 | 26 | 13 | 11 | 28 | 13 | 10 |
|  | A moderate amount of control | 36 | 40 | 37 | 22 | 50 | 34 | 20 | 38 | 37 | 27 | 39 | 37 | 22 |
|  | A small amount of control | 31 | 33 | 33 | 13 | 21 | 36 | 9 | 24 | 34 | 14 | 22 | 34 | 10 |
|  | No control | 9 | 8 | 10 | 5 | 4 | 10 | 8 | 5 | 10 | 6 | 6 | 9 | 7 |
|  | Don't know | 10 | 5 | 7 | 45 | 4 | 7 | 53 | 8 | 6 | 44 | 6 | 6 | 51 |

Sample Size: 1620 GB Adults
Fieldwork: 8th - 9th March 2018
And do you think it is acceptable or unacceptable to judge people for each of the following?

|  |  |  | How good looking they are |  |  | How nice a person they are |  |  | Spending their money poorly |  |  | Their accent or the way they talk |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Total | Acceptable to judge | Unacceptable to judge | $\begin{aligned} & \text { Don't } \\ & \text { know } \end{aligned}$ | Acceptable to judge | Unacceptable to judge | Don't know | Acceptable to judge | Unacceptable to judge | Don't know | Acceptable to judge | Unacceptable to judge | $\begin{aligned} & \text { Don't } \\ & \text { know } \end{aligned}$ |
| Weighted Sample Unweighted Sample |  | 1620 | 223 | 1275 | 165 | 973 | 534 | 156 | 630 | 810 | 223 | 176 | 1338 | 149 |
|  |  | 1620 | 219 | 1298 | 146 | 975 | 539 | 149 | 632 | 813 | 218 | 176 | 1351 | 136 |
|  |  | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% |
| Their political views |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | A large amount of control | 60 | 68 | 63 | 29 | 67 | 57 | 30 | 68 | 59 | 38 | 66 | 63 | 29 |
|  | A moderate amount of control | 22 | 18 | 24 | 16 | 23 | 23 | 16 | 22 | 23 | 22 | 19 | 24 | 14 |
|  | A small amount of control | 8 | 8 | 8 | 10 | 6 | 12 | 6 | 7 | 10 | 4 | 10 | 8 | 6 |
|  | No control | 2 | 4 | 2 | 1 | 2 | 2 | 3 | 1 | 3 | 1 | 2 | 2 | 1 |
|  | Don't know | 8 | 3 | 4 | 43 | 3 | 6 | 45 | 2 | 5 | 34 | 4 | 4 | 50 |
| How good their job is |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | A large amount of control | 9 | 15 | 8 | 8 | 8 | 11 | 8 | 9 | 9 | 7 | 21 | 8 | 7 |
|  | A moderate amount of control | 42 | 44 | 42 | 27 | 43 | 44 | 20 | 45 | 41 | 29 | 37 | 44 | 22 |
|  | A small amount of control | 36 | 31 | 39 | 19 | 40 | 33 | 24 | 39 | 38 | 25 | 30 | 39 | 18 |
|  | No control | 6 | 6 | 7 | 4 | 6 | 7 | 5 | 5 | 7 | 6 | 6 | 6 | 5 |
|  | Don't know | 7 | 4 | 4 | 42 | 3 | 5 | 43 | 2 | 4 | 33 | 5 | 3 | 48 |
| The relationship decisions they make |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  | 53 |  |  |  |  |  |  |  | 27 | 49 | 44 | 26 |
|  | A moderate amount of control | 37 | 30 | 40 | 23 | 39 | 37 | 21 | 36 | 39 | 30 | 34 | 39 | 20 |
|  | A small amount of control | 10 | 10 | 11 | 8 | 9 | 13 | 10 | 8 | 13 | 8 | 8 | 11 | 4 |
|  | No control | 3 | 3 | 3 | 1 | 3 | 3 | 1 | 2 | 4 | 2 | 4 | 3 | 2 |
|  | Don't know | 7 | 4 | 3 | 42 | 2 | 5 | 44 | 2 | 4 | 33 | 4 | 3 | 48 |
| How sophisticated they are |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | A large amount of control | 14 | 23 | 13 | 14 | 15 | 14 | 8 | 17 | 14 | 9 | 30 | 13 | 8 |
|  | A moderate amount of control | 36 | 39 | 37 | 26 | 39 | 36 | 19 | 39 | 37 | 25 | 34 | 38 | 21 |
|  | A small amount of control | 31 | 28 | 34 | 10 | 33 | 31 | 11 | 33 | 32 | 17 | 24 | 34 | 12 |
|  | No control | 9 | 5 | 10 | 7 | 7 | 11 | 11 | 8 | 10 | 7 | 6 | 10 | 5 |
|  | Don't know | 10 | 5 | 7 | 44 | 5 | 8 | 51 | 4 | 7 | 42 | 6 | 6 | 53 |

Sample Size: 1620 GB Adults
Fieldwork: 8th - 9th March 2018
And do you think it is acceptable or unacceptable to judge people for each of the following?

|  |  |  | Being overweight |  |  | Being addicted to something, e.g. drugs or alcohol |  |  | Their political views |  |  | Not having a very good job |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Total | Acceptable to judge | Unacceptable to judge | Don't know | Acceptable to judge | Unacceptable to judge | Don't know | Acceptable to judge | Unacceptable to judge | Don't know | Acceptable to judge | Unacceptable to judge | Don't <br> know |
|  | Weighted Sample | 1620 | 472 | 1015 | 176 | 664 | 769 | 230 | 640 | 828 | 194 | 166 | 1364 | 134 |
|  | Unweighted Sample | 1620 | 469 | 1022 | 172 | 656 | 784 | 223 | 640 | 838 | 185 | 158 | 1380 | 125 |
|  |  | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% |
| Their political views |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | A large amount of control | 60 | 65 | 61 | 37 | 65 | 61 | 40 | 72 | 57 | 34 | 61 | 63 | 29 |
|  | A moderate amount of control | 22 | 23 | 23 | 18 | 23 | 23 | 17 | 20 | 25 | 19 | 19 | 23 | 14 |
|  | A small amount of control | 8 | 8 | 9 | 6 | 8 | 8 | 8 | 6 | 10 | 7 | 13 | 8 | 5 |
|  | No control | 2 | 1 | 3 | 0 | 1 | 2 | 2 | 1 | 3 | 1 | 3 | 2 | 1 |
|  | Don't know | 8 | 2 | 5 | 38 | 2 | 5 | 32 | 2 | 5 | 39 | 5 | 4 | 51 |
| How good their job is |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | A large amount of control | 9 | 9 | 9 | 8 | 8 | 11 | 7 | 7 | 11 | 6 | 21 | 8 | 7 |
|  | A moderate amount of control | 42 | 48 | 40 | 27 | 47 | 40 | 30 | 45 | 42 | 23 | 42 | 43 | 23 |
|  | A small amount of control | 36 | 36 | 38 | 24 | 37 | 38 | 29 | 40 | 35 | 27 | 27 | 40 | 15 |
|  | No control | 6 | 4 | 8 | 3 | 6 | 7 | 4 | 4 | 8 | 6 | 4 | 7 | 3 |
|  | Don't know | 7 | 3 | 4 | 38 | 2 | 5 | 31 | 3 | 4 | 38 | 6 | 3 | 52 |
| The relationship decisions they make |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | A large amount of control | 43 | 53 | 42 | 24 | 53 | 39 | 29 | 49 | 42 | 27 | 49 | 44 | 21 |
|  | A moderate amount of control | 37 | 32 | 39 | 31 | 33 | 42 | 29 | 37 | 38 | 27 | 32 | 38 | 23 |
|  | A small amount of control | 10 | 11 | 11 | 4 | 8 | 13 | 10 | 9 | 13 | 5 | 12 | 11 | 3 |
|  | No control | $3$ | 2 | 3 | 3 | 3 | 3 | 2 | 2 | 4 | 3 | 2 | 3 | 3 |
|  | Don't know | 7 | 2 | 4 | 37 | 2 | 4 | 30 | 2 | 3 | 39 | 5 | 3 | 49 |
| How sophisticated they are |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | A large amount of control | 14 | 18 | 13 | 10 | 16 | 14 | 7 | 16 | 14 | 9 | 29 | 13 | 10 |
|  | A moderate amount of control | 36 | 39 | 37 | 24 | 41 | 34 | 29 | 39 | 37 | 22 | 34 | 38 | 20 |
|  | A small amount of control | 31 | 33 | 32 | 19 | 32 | 33 | 20 | 34 | 32 | 16 | 26 | 33 | 10 |
|  | No control | 9 | 6 | 10 | 8 | 7 | 11 | 7 | 7 | 11 | 7 | 5 | 9 | 6 |
|  | Don't know | 10 | 4 | 8 | 39 | 4 | 7 | 37 | 4 | 6 | 46 | 6 | 6 | 54 |

What the world thinks
Sample Size: 1620 GB Adults
Fieldwork: 8th - 9th March 2018


What the world thinks
Sample Size: 1620 GB Adults
Fieldwork: 8th - 9th March 2018
How much control do you believe people have over each of the following?

|  |  |  | How rich or poor they are |  |  |  |  | How good looking they are |  |  |  |  | How nice a person they are |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Total | A large amount of control | A moderate amount of control | A small amount of control | $\begin{gathered} \text { No } \\ \text { control } \end{gathered}$ | Don't know | A large amount of control | A moderate amount of control | A small amount of control | $\left\lvert\, \begin{gathered} \text { No } \\ \text { control } \end{gathered}\right.$ | Don't know | A large amount of control | A moderate amount of control | A small amount of control | $\begin{gathered} \text { No } \\ \text { control } \end{gathered}$ | Don't know |
|  | Weighted Sample | 1620 | 103 | 461 | 762 | 203 | 134 | 56 | 182 | 473 | 835 | 117 | 1051 | 356 | 103 | 45 | 109 |
|  | Unweighted Sample | 1620 | 104 | 468 | 770 | 209 | 112 | 52 | 184 | 484 | 844 | 99 | 1069 | 364 | 98 | 43 | 89 |
|  |  | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% |
| Their political views |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | A large amount of control | 60 | 78 | 65 | 65 | 52 | 15 | 77 | 49 | 64 | 66 | 12 | 74 | 46 | 33 | 32 | 4 |
|  | A moderate amount of control | 22 | 13 | 24 | 26 | 21 | 6 | 18 | 34 | 24 | 22 | 2 | 20 | 35 | 24 | 21 | 3 |
|  | A small amount of control | 8 | 5 | 8 | 8 | 14 | 2 | 3 | 14 | 10 | 7 | 1 | 4 | 13 | 31 | 20 | 2 |
|  | No control | 2 | 3 | 1 | 1 | 11 | 0 | 0 | 1 | 1 | 3 | 0 | 0 | 3 | 5 | 26 | 0 |
|  | Don't know | 8 | 1 | 3 | 1 | 3 | 78 | 2 | 2 | 1 | 3 | 85 | 1 | 3 | 6 | 2 | 91 |
| How good their job is |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | A large amount of control | 9 | 57 | 11 | 4 | 4 | 2 | 64 | 12 | 8 | 6 | 1 | 12 | 4 | 5 | 9 | 0 |
|  | A moderate amount of control | 42 | 31 | 71 | 37 | 15 | 5 | 22 | 59 | 50 | 38 | 5 | 46 | 44 | 32 | 15 | 2 |
|  | A small amount of control | 36 | 9 | 15 | 55 | 49 | 6 | 11 | 26 | 38 | 44 | 4 | 36 | 40 | 56 | 45 | 3 |
|  | No control | 6 | 2 | 3 | 3 | 31 | 3 | 2 | 3 | 2 | 10 | 4 | 5 | 9 | 6 | 29 | 3 |
|  | Don't know | 7 | 1 | 1 | 1 | 2 | 84 | 0 | 0 | 2 | 2 | 86 | 2 | 2 | 0 | 2 | 92 |
| The relationship decisions they make |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | A large amount of control | 43 | 72 | 53 | 42 | 31 | 12 | 82 | 44 | 44 | 45 | 8 | 54 | 28 | 26 | 28 | 3 |
|  | A moderate amount of control | 37 | 20 | 38 | 43 | 35 | 9 | 8 | 43 | 43 | 38 | 5 | 37 | 51 | 32 | 12 | 1 |
|  | A small amount of control | 10 | 5 | 7 | 13 | 18 | 2 | 8 | 9 | 10 | 12 | 2 | 7 | 15 | 35 | 25 | 0 |
|  | No control | 3 | 2 | 1 | 2 | 14 | 0 | 0 | 3 | 2 | 4 | 1 | 1 | 4 | 7 | 35 | 3 |
|  | Don't know | 7 | 1 | 1 | 1 | 2 | 78 | 3 | 1 | 1 | 1 | 84 | 1 | 2 | 0 | 0 | 92 |
| How sophisticated they are |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | A large amount of control | 14 | 47 | 20 | 10 | 6 | 2 | 69 | 22 | 14 | 10 | 2 | 19 | 7 | 4 | 0 | 2 |
|  | A moderate amount of control | 36 | 34 | 49 | 36 | 26 | 7 | 15 | 55 | 43 | 34 | 3 | 40 | 41 | 24 | 10 | 0 |
|  | A small amount of control | 31 | 17 | 22 | 41 | 36 | 4 | 7 | 19 | 36 | 36 | 1 | 30 | 35 | 50 | 33 | 4 |
|  | No control | 9 | 1 | 6 | 8 | 27 | 2 | 6 | 3 | 3 | 15 | 0 | 6 | 10 | 17 | 57 | 2 |
|  | Don't know | 10 | 1 | 3 | 4 | 5 | 85 | 3 | 3 | 4 | 4 | 94 | 4 | 5 | 4 | 0 | 92 |

Sample Size: 1620 GB Adults
Fieldwork: 8th - 9th March 2018
How much control do you believe people have over each of the following?

|  |  |  | How well or badly they spend their money |  |  |  |  | Their accent or the way they talk |  |  |  |  | How much they weigh |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Total | A large amount of control | A moderate amount of control | A small amount of control | No control | Don't know | A large amount of control | A moderate amount of control | A small amount of control | No control | Don't know | A large amount of control | A moderate amount of control | A small amount of control | No control | Don't know |
|  | Weighted Sample | 1620 | 897 | 492 | 121 | 39 | 112 | 87 | 303 | 595 | 565 | 113 | 656 | 644 | 213 | 40 | 110 |
|  | Unweighted Sample | 1620 | 901 | 508 | 122 | 38 | 94 | 83 | 324 | 615 | 549 | 92 | 659 | 666 | 212 | 35 | 91 |
|  |  | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% |
| Their political views |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | A large amount of control | 60 | 76 | 52 | 35 | 19 | 9 | 88 | 65 | 64 | 59 | 10 | 75 | 61 | 45 | 13 | 9 |
|  | A moderate amount of control | 22 | 17 | 34 | 31 | 13 | 4 | 5 | 28 | 25 | 23 | 1 | 17 | 29 | 27 | 26 | 3 |
|  | A small amount of control | 8 | 4 | 10 | 29 | 26 | 1 | 6 | 4 | 10 | 10 | 0 | 5 | 8 | 24 | 8 | 1 |
|  | No control | 2 | 1 | 1 | 4 | 42 | 0 | 0 | 1 | 1 | 4 | 0 | 0 | 1 | 3 | 45 | 0 |
|  | Don't know | 8 | 2 | 2 | 1 | 0 | 86 | 1 | 2 | 1 | 3 | 88 | 2 | 2 | 1 | 8 | 87 |
| How good their job is |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | A large amount of control | 9 | 13 | 5 | 1 | 9 | 3 | 46 | 10 | 7 | 7 | 1 | 17 | 4 | 2 | 7 | 2 |
|  | A moderate amount of control | 42 | 48 | 45 | 19 | 5 | 1 | 28 | 59 | 47 | 35 | 3 | 48 | 47 | 28 | 9 | 3 |
|  | A small amount of control | 36 | 33 | 44 | 61 | 39 | 5 | 20 | 27 | 43 | 44 | 0 | 29 | 43 | 55 | 37 | 1 |
|  | No control | 6 | 4 | 5 | 20 | 45 | 1 | 4 | 3 | 3 | 13 | 2 | 4 | 4 | 14 | 47 | 1 |
|  | Don't know | 7 | 2 | 1 | 0 | 2 | 90 | 2 | 1 | 1 | 2 | 94 | 2 | 1 | 2 | 0 | 93 |
| The relationship decisions they make |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | A large amount of control | 43 | 63 | 26 | 11 | 5 | 5 | 72 | 47 | 45 | 42 | 5 | 62 | 38 | 26 | 12 | 6 |
|  | A moderate amount of control | 37 | 32 | 55 | 38 | 14 | 1 | 17 | 43 | 42 | 36 | 6 | 30 | 50 | 37 | 20 | 3 |
|  | A small amount of control | 10 | 4 | 16 | 41 | 22 | 2 | 8 | 8 | 11 | 13 | 0 | 6 | 10 | 28 | 18 | 2 |
|  | No control | 3 | 1 | 2 | 7 | 55 | 2 | 1 | 1 | 2 | 6 | 0 | 1 | 1 | 7 | 46 | 1 |
|  | Don't know | 7 | 1 | 1 | 2 | 4 | 90 | 2 | 1 | 1 | 2 | 89 | 1 | 1 | 2 | 4 | 89 |
| How sophisticated they are |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | A large amount of control | 14 | 22 | 6 | 3 | 7 | 1 | 52 | 18 | 10 | 12 | 3 | 24 | 9 | 6 | 4 | 2 |
|  | A moderate amount of control | 36 | 39 | 42 | 30 | 9 | 3 | 24 | 57 | 41 | 29 | 1 | 39 | 42 | 30 | 17 | 3 |
|  | A small amount of control | 31 | 28 | 37 | 52 | 25 | 3 | 19 | 18 | 41 | 35 | 0 | 29 | 36 | 37 | 27 | 1 |
|  | No control | 9 | 7 | 9 | 14 | 52 | 2 | 2 | 3 | 6 | 18 | 0 | 5 | 8 | 21 | 38 | 1 |
|  | Don't know | 10 | 4 | 5 | 1 | 8 | 90 | 3 | 4 | 2 | 6 | 96 | 4 | 4 | 6 | 14 | 93 |

Sample Size: 1620 GB Adults
Fieldwork: 8th - 9th March 2018
How much control do you believe people have over each of the following?

|  |  |  | Whether or not they are addicted to drugs or alcohol |  |  |  |  | Their political views |  |  |  |  | How good their job is |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Total | A large amount of control | A moderate amount of control | A small amount of control | No control | Don't know | A large amount of control | A moderate amount of control | A small amount of control | No control | Don't know | A large amount of control | A moderate amount of control | A small amount of control | No control | Don't know |
|  | Weighted Sample | 1620 | 722 | 452 | 281 | 89 | 118 | 997 | 371 | 134 | 32 | 130 | 149 | 682 | 603 | 104 | 125 |
|  | Unweighted Sample | 1620 | 719 | 467 | 285 | 90 | 102 | 1029 | 372 | 123 | 33 | 106 | 137 | 704 | 609 | 108 | 105 |
|  |  | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% |
| Their political views |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | A large amount of control | 60 | 74 | 58 | 51 | 48 | 10 | 100 | 0 | 0 | 0 | 0 | 80 | 67 | 59 | 42 | 14 |
|  | A moderate amount of control | 22 | 18 | 31 | 28 | 16 | 6 | 0 | 100 | 0 | 0 | 0 | 11 | 25 | 25 | 25 | 2 |
|  | A small amount of control | 8 | 6 | 7 | 16 | 12 | 3 | 0 | 0 | 100 | 0 | 0 | 7 | 5 | 13 | 7 | 2 |
|  | No control | 2 | 1 | 1 | 2 | 15 | 1 | 0 | 0 | 0 | 100 | 0 | 1 | 0 | 1 | 19 | 0 |
|  | Don't know | 8 | 1 | 2 | 3 | 8 | 80 | 0 | 0 | 0 | 0 | 100 | 1 | 2 | 1 | 7 | 83 |
| How good their job is |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  | 13 |  | 6 | 9 | 4 | 12 | 4 | 8 | 4 | 1 | 100 | 0 | 0 | 0 | 0 |
|  | A moderate amount of control | 42 | 47 | 47 | 32 | 29 | 11 | 46 | 46 | 28 | 8 | 8 | 0 | 100 | 0 | 0 | 0 |
|  | A small amount of control | 36 | 33 | 40 | 55 | 28 | 4 | 36 | 41 | 57 | 25 | 5 | 0 | 0 | 100 | 0 | 0 |
|  | No control | 6 | 5 | 5 | 6 | 30 | 1 | 4 | 7 | 6 | 63 | 5 | 0 | 0 | 0 | 100 | 0 |
|  | Don't know | 7 | 2 | 2 | 1 | 4 | 81 | 2 | 1 | 2 | 0 | 80 | 0 | 0 | 0 | 0 | 100 |
| The relationship decisions they make |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | A large amount of control | 43 | 61 | 35 | 28 | 27 | 9 | 56 | 31 | 22 | 3 | 8 | 71 | 54 | 34 | 27 | 7 |
|  | A moderate amount of control | 37 | 29 | 53 | 46 | 26 | 9 | 35 | 50 | 39 | 22 | 11 | 23 | 40 | 44 | 27 | 7 |
|  | A small amount of control | 10 | 7 | 9 | 24 | 15 | 3 | 7 | 15 | 30 | 25 | 2 | 5 | 5 | 18 | 19 | 3 |
|  | No control | 3 | 3 | 1 | 1 | 26 | 1 | 1 | 3 | 9 | 50 | 0 | 0 | 1 | 4 | 22 | 1 |
|  | Don't know | 7 | 1 | 2 | 1 | 6 | 79 | 1 | 1 | 1 | 0 | 79 | 1 | 0 | 1 | 5 | 83 |
| How sophisticated they are |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | A large amount of control | 14 | 21 | 9 | 9 | 14 | 3 | 19 | 7 | 9 | 0 | 1 | 50 | 15 | 8 | 4 | 2 |
|  | A moderate amount of control | 36 | 43 | 43 | 27 | 21 | 4 | 40 | 43 | 27 | 14 | 3 | 32 | 51 | 31 | 13 | 4 |
|  | A small amount of control | 31 | 28 | 35 | 43 | 25 | 6 | 31 | 35 | 43 | 21 | 9 | 11 | 27 | 45 | 38 | 1 |
|  | No control | 9 | 5 | 7 | 15 | 29 | 5 | 7 | 9 | 16 | 60 | 2 | 4 | 4 | 12 | 38 | 1 |
|  | Don't know | 10 | 3 | 6 | 6 | 11 | 81 | 3 | 6 | 5 | 5 | 84 | 2 | 3 | 4 | 6 | 93 |

Sample Size: 1620 GB Adults
Fieldwork: 8th - 9th March 2018

|  |  | How much control do you believe people have over each of the following? |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | The relationship decisions they make |  |  |  |  | How sophisticated they are |  |  |  |  |
|  |  | Total | A large amount of control | A moderate amount of control | A small amount of control | No control | $\begin{aligned} & \text { Don't } \\ & \text { know } \end{aligned}$ | A large amount of control | A moderate amount of control | A small amount of control | No control | Don't |
|  | Weighted Sample | 1620 | 715 | 608 | 174 | 49 | 117 | 234 | 602 | 511 | 146 | 170 |
|  | Unweighted Sample | 1620 | 709 | 628 | 183 | 48 | 95 | 220 | 622 | 532 | 142 | 147 |
|  |  | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% |
| Their political views |  |  |  |  |  |  |  |  |  |  |  |  |
|  | A large amount of control | 60 | 78 | 58 | 38 | 20 | 7 | 83 | 66 | 60 | 46 | 19 |
|  | A moderate amount of control | 22 | 16 | 30 | 33 | 23 | 4 | 11 | 27 | 25 | 24 | 12 |
|  | A small amount of control | 8 | 4 | 9 | 23 | 24 | 1 | 5 | 6 | 11 | 15 | 4 |
|  | No control | 2 | 0 | 1 | 5 | 32 | 0 | 0 | 1 | 1 | 13 | 1 |
|  | Don't know | 8 | 1 | 2 | 1 | 0 | 88 | 1 | 1 | 2 | 2 | 64 |
| How good their job is |  |  |  |  |  |  |  |  |  |  |  |  |
|  | A large amount of control | 9 | 15 | 6 | 4 | 0 | 1 | 32 | 8 | 3 | 4 | 2 |
|  | A moderate amount of control | 42 | 52 | 44 | 21 | 8 | 2 | 44 | 58 | 36 | 20 | 12 |
|  | A small amount of control | 36 | 28 | 44 | 62 | 44 | 3 | 21 | 31 | 53 | 48 | 14 |
|  | No control | 6 | 4 | 5 | 11 | 46 | 4 | 2 | 2 | 8 | 27 | 4 |
|  | Don't know | 7 | 1 | 1 | 2 | 2 | 89 | 1 | 1 | 0 | 1 | 68 |
| The relationship decisions they make |  |  |  |  |  |  |  |  |  |  |  |  |
|  | A large amount of control | 43 | 100 | 0 | 0 | 0 | 0 | 77 | 49 | 34 | 29 | 16 |
|  | A moderate amount of control | 37 | 0 | 100 | 0 | 0 | 0 | 19 | 42 | 46 | 35 | 16 |
|  | A small amount of control | 10 | 0 | 0 | 100 | 0 | 0 | 3 | 8 | 16 | 19 | 4 |
|  | No control | 3 | 0 | 0 | 0 | 100 | 0 | 0 | 1 | 3 | 16 | 2 |
|  | Don't know | 7 | 0 | 0 | 0 | 0 | 100 | 0 | 1 | 1 | 1 | 63 |
| How sophisticated they are |  |  |  |  |  |  |  |  |  |  |  |  |
|  | A large amount of control | 14 | 25 | 7 | 5 | 2 | 1 | 100 | 0 | 0 | 0 | 0 |
|  | A moderate amount of control | 36 | 41 | 42 | 28 | 9 | 3 | 0 | 100 | 0 | 0 | 0 |
|  | A small amount of control | 31 | 24 | 38 | 48 | 34 | 4 | 0 | 0 | 100 | 0 | 0 |
|  | No control | 9 | 6 | 8 | 16 | 48 | 1 | 0 | 0 | 0 | 100 | 0 |
|  | Don't know | 10 | 4 | 4 | 4 | 6 | 91 | 0 | 0 | 0 | 0 | 100 |

