

YouGov Survey Results

Sample Size: 1011 London adults (aged 18+)
Fieldwork: 27th February - 2nd March 2015

	Westminster VI				2010 Vote			Gender		Age				Social Grade		
Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	
Weighted Sample	1011	x	x	x	x	284	301	160	498	513	121	362	325	203	579	430
Unweighted Sample	1011	231	353	72	98	254	293	203	456	555	113	283	370	245	621	387
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Have you ever seen or encountered fans of the following football teams? (e.g. on public transport, out and about, at football stadiums)? Please tick all that apply.

Fans of Arsenal	32	32	35	34	31	30	34	41	42	23	30	41	29	24	34	30
Fans of Chelsea	29	34	29	39	24	29	26	42	38	20	26	34	28	22	31	26
Fans of West Ham United	22	23	24	17	19	19	26	27	28	15	13	24	24	19	24	18
Fans of Tottenham Hotspur	20	20	22	7	19	21	20	25	29	12	14	23	21	17	21	19
Fans of Crystal Palace	14	16	14	10	13	12	16	21	20	9	9	18	14	10	15	12
Fans of Fulham	13	15	13	17	10	12	12	27	17	9	12	14	13	13	14	12
Fans of Millwall	12	16	11	13	13	14	13	17	15	10	5	13	14	12	14	11
Fans of Queens Park Rangers	10	11	10	14	8	8	11	18	15	6	7	13	10	8	11	9
Fans of Charlton Athletic	8	8	9	5	8	7	9	11	12	4	6	6	10	9	10	6
Fans of Brentford	7	5	8	6	8	5	7	17	11	3	3	9	7	7	8	6
Fans of Leyton Orient	6	6	6	7	7	5	9	6	8	4	4	5	8	6	7	5
None of these	31	34	30	23	44	36	26	24	27	35	20	23	33	49	29	33
Don't know	12	7	11	13	6	9	13	13	12	13	32	12	10	4	11	13

And generally speaking, do you have a positive or negative impression of fans of the following football teams?

Fans of Arsenal

Generally positive	33	31	40	28	37	33	38	34	40	26	30	32	36	32	32	34
Generally negative	18	21	18	18	15	18	17	16	23	13	14	26	15	12	20	16
No opinion/ Don't know	49	48	42	54	48	49	45	49	37	60	56	42	49	56	48	50

Fans of Chelsea

Generally positive	13	12	16	13	11	11	15	16	14	12	14	11	15	14	12	15
Generally negative	43	47	43	41	38	43	39	48	54	32	42	49	41	35	45	40
No opinion/ Don't know	44	40	41	46	51	47	46	36	32	55	44	40	44	51	44	45

Fans of Crystal Palace

Generally positive	23	22	26	25	25	24	28	28	28	18	20	21	27	23	24	22
Generally negative	15	15	16	14	13	13	12	17	19	11	12	21	12	10	15	15
No opinion/ Don't know	62	63	58	60	62	63	60	55	53	71	68	59	61	67	62	64

Fans of Queens Park Rangers

Generally positive	22	26	25	23	21	23	27	22	30	15	12	24	25	20	22	23
Generally negative	11	11	10	10	8	9	7	16	15	7	13	14	9	8	11	10
No opinion/ Don't know	67	64	65	67	70	68	66	62	55	78	75	62	67	71	67	67

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Fans of Tottenham Hotspur																
Generally positive	24	25	27	25	20	22	30	20	29	19	24	26	22	23	24	24
Generally negative	21	18	24	16	23	20	21	30	30	12	19	24	20	18	23	18
No opinion/ Don't know	55	57	49	59	57	59	48	50	41	69	57	49	58	59	53	57
Fans of West Ham United																
Generally positive	20	15	23	26	26	17	27	20	22	17	16	21	21	18	18	21
Generally negative	25	31	25	16	22	29	22	33	32	19	18	28	27	22	28	22
No opinion/ Don't know	55	54	52	58	52	55	52	47	45	64	67	51	52	60	54	57
Fans of Brentford																
Generally positive	22	20	24	31	24	22	26	30	29	14	17	23	21	22	22	21
Generally negative	8	6	10	5	6	5	6	10	10	5	6	10	6	5	9	6
No opinion/ Don't know	71	73	67	64	71	73	69	61	60	81	77	66	73	72	69	73
Fans of Charlton Athletic																
Generally positive	21	20	24	11	23	20	24	27	29	13	17	21	22	22	19	24
Generally negative	11	9	13	20	9	8	11	15	13	8	8	13	11	7	14	6
No opinion/ Don't know	68	71	63	69	68	72	65	58	58	78	75	66	67	70	68	69
Fans of Fulham																
Generally positive	28	32	26	32	35	28	29	35	38	17	23	32	28	23	28	28
Generally negative	10	10	12	10	6	9	7	12	11	10	13	12	9	8	11	10
No opinion/ Don't know	62	58	61	58	59	63	63	53	50	73	64	56	63	69	62	62
Fans of Millwall																
Generally positive	7	5	10	14	8	7	11	5	10	5	7	10	6	6	7	8
Generally negative	45	51	45	36	44	49	41	58	52	39	30	47	50	43	49	40
No opinion/ Don't know	47	44	46	50	48	44	48	37	38	57	63	43	45	50	44	52
Fans of Leyton Orient																
Generally positive	20	18	24	25	25	21	28	21	27	13	16	19	24	18	21	18
Generally negative	10	10	11	6	7	8	7	13	13	7	11	13	8	8	10	11
No opinion/ Don't know	70	72	65	69	68	71	65	66	60	80	73	68	68	75	69	72