

**YouGov Survey Results**

Sample Size: 1559 GB Adults  
Fieldwork: 15th - 16th October 2015

	Vote in 2015					Gender		Age				Social Grade		Region				
	Total	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
<b>Weighted Sample</b>	<b>1559</b>	<b>530</b>	<b>437</b>	<b>109</b>	<b>187</b>	<b>756</b>	<b>803</b>	<b>186</b>	<b>394</b>	<b>533</b>	<b>446</b>	<b>889</b>	<b>670</b>	<b>200</b>	<b>507</b>	<b>334</b>	<b>384</b>	<b>136</b>
<b>Unweighted Sample</b>	<b>1559</b>	<b>471</b>	<b>443</b>	<b>123</b>	<b>215</b>	<b>784</b>	<b>775</b>	<b>74</b>	<b>273</b>	<b>691</b>	<b>521</b>	<b>992</b>	<b>567</b>	<b>196</b>	<b>516</b>	<b>348</b>	<b>358</b>	<b>141</b>
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you have a positive or negative impression of the following countries?

**China**

Very positive	2	3	3	3	3	2	2	1	3	2	2	3	2	5	3	2	1	1
Slightly positive	27	27	26	23	30	28	26	37	27	27	23	30	23	25	28	25	28	31
<b>TOTAL POSITIVE</b>	<b>29</b>	<b>30</b>	<b>29</b>	<b>26</b>	<b>33</b>	<b>30</b>	<b>28</b>	<b>38</b>	<b>30</b>	<b>29</b>	<b>25</b>	<b>33</b>	<b>25</b>	<b>30</b>	<b>31</b>	<b>27</b>	<b>29</b>	<b>32</b>
Slightly negative	38	43	35	54	33	41	36	34	37	37	44	38	38	32	39	44	34	45
Strongly negative	17	15	20	18	20	17	18	7	10	22	23	17	18	21	18	16	18	14
<b>TOTAL NEGATIVE</b>	<b>55</b>	<b>58</b>	<b>55</b>	<b>72</b>	<b>53</b>	<b>58</b>	<b>54</b>	<b>41</b>	<b>47</b>	<b>59</b>	<b>67</b>	<b>55</b>	<b>56</b>	<b>53</b>	<b>57</b>	<b>60</b>	<b>52</b>	<b>59</b>
Don't know	15	12	17	2	15	12	18	21	22	13	9	12	19	17	13	14	20	9

**Japan**

Very positive	16	17	16	23	16	22	11	10	19	18	14	20	10	16	19	13	14	20
Slightly positive	51	55	45	57	49	56	46	58	49	48	52	53	48	51	51	54	46	56
<b>TOTAL POSITIVE</b>	<b>67</b>	<b>72</b>	<b>61</b>	<b>80</b>	<b>65</b>	<b>78</b>	<b>57</b>	<b>68</b>	<b>68</b>	<b>66</b>	<b>66</b>	<b>73</b>	<b>58</b>	<b>67</b>	<b>70</b>	<b>67</b>	<b>60</b>	<b>76</b>
Slightly negative	13	14	17	12	12	10	16	10	9	14	18	13	14	10	13	14	17	9
Strongly negative	4	4	3	4	9	3	6	0	2	6	6	3	6	4	4	3	5	3
<b>TOTAL NEGATIVE</b>	<b>17</b>	<b>18</b>	<b>20</b>	<b>16</b>	<b>21</b>	<b>13</b>	<b>22</b>	<b>10</b>	<b>11</b>	<b>20</b>	<b>24</b>	<b>16</b>	<b>20</b>	<b>14</b>	<b>17</b>	<b>17</b>	<b>22</b>	<b>12</b>
Don't know	16	10	18	4	15	9	22	22	20	14	11	11	22	19	13	16	19	11

**Brazil**

Very positive	3	3	6	1	4	5	2	5	5	3	2	3	4	2	3	4	4	2
Slightly positive	37	37	37	45	34	40	34	42	39	36	34	40	34	35	38	37	32	47
<b>TOTAL POSITIVE</b>	<b>40</b>	<b>40</b>	<b>43</b>	<b>46</b>	<b>38</b>	<b>45</b>	<b>36</b>	<b>47</b>	<b>44</b>	<b>39</b>	<b>36</b>	<b>43</b>	<b>38</b>	<b>37</b>	<b>41</b>	<b>41</b>	<b>36</b>	<b>49</b>
Slightly negative	30	34	28	35	30	33	28	23	28	31	36	32	29	35	31	31	28	27
Strongly negative	7	9	5	7	11	6	8	3	5	9	8	6	8	7	7	7	7	7
<b>TOTAL NEGATIVE</b>	<b>37</b>	<b>43</b>	<b>33</b>	<b>42</b>	<b>41</b>	<b>39</b>	<b>36</b>	<b>26</b>	<b>33</b>	<b>40</b>	<b>44</b>	<b>38</b>	<b>37</b>	<b>42</b>	<b>38</b>	<b>38</b>	<b>35</b>	<b>34</b>
Don't know	22	17	25	12	22	16	28	27	23	21	21	20	26	21	20	20	29	17

**India**

Very positive	4	3	5	12	2	6	3	4	6	4	3	6	2	7	4	3	3	6
Slightly positive	37	39	40	43	26	41	33	48	36	35	36	41	32	39	42	32	31	42
<b>TOTAL POSITIVE</b>	<b>41</b>	<b>42</b>	<b>45</b>	<b>55</b>	<b>28</b>	<b>47</b>	<b>36</b>	<b>52</b>	<b>42</b>	<b>39</b>	<b>39</b>	<b>47</b>	<b>34</b>	<b>46</b>	<b>46</b>	<b>35</b>	<b>34</b>	<b>48</b>
Slightly negative	32	35	29	33	34	33	31	26	30	34	35	32	33	24	32	36	33	37
Strongly negative	11	14	9	6	20	10	12	2	8	13	15	10	13	13	9	13	13	7
<b>TOTAL NEGATIVE</b>	<b>43</b>	<b>49</b>	<b>38</b>	<b>39</b>	<b>54</b>	<b>43</b>	<b>43</b>	<b>28</b>	<b>38</b>	<b>47</b>	<b>50</b>	<b>42</b>	<b>46</b>	<b>37</b>	<b>41</b>	<b>49</b>	<b>46</b>	<b>44</b>
Don't know	15	9	17	6	18	10	20	20	20	15	10	12	20	17	13	16	19	9

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Fieldwork: 15th - 16th October 2015

	Vote in 2015					Gender		Age				Social Grade		Region				
	Total	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
<b>Weighted Sample</b>	<b>1559</b>	<b>530</b>	<b>437</b>	<b>109</b>	<b>187</b>	<b>756</b>	<b>803</b>	<b>186</b>	<b>394</b>	<b>533</b>	<b>446</b>	<b>889</b>	<b>670</b>	<b>200</b>	<b>507</b>	<b>334</b>	<b>384</b>	<b>136</b>
<b>Unweighted Sample</b>	<b>1559</b>	<b>471</b>	<b>443</b>	<b>123</b>	<b>215</b>	<b>784</b>	<b>775</b>	<b>74</b>	<b>273</b>	<b>691</b>	<b>521</b>	<b>992</b>	<b>567</b>	<b>196</b>	<b>516</b>	<b>348</b>	<b>358</b>	<b>141</b>
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
<b>Russia</b>																		
Very positive	2	1	2	0	5	3	1	1	3	2	1	2	2	5	2	1	1	3
Slightly positive	10	9	8	12	15	12	8	10	12	11	7	10	10	9	9	12	9	13
<b>TOTAL POSITIVE</b>	<b>12</b>	<b>10</b>	<b>10</b>	<b>12</b>	<b>20</b>	<b>15</b>	<b>9</b>	<b>11</b>	<b>15</b>	<b>13</b>	<b>8</b>	<b>12</b>	<b>12</b>	<b>14</b>	<b>11</b>	<b>13</b>	<b>10</b>	<b>16</b>
Slightly negative	34	35	32	34	33	34	33	29	36	34	33	34	33	32	34	32	36	32
Strongly negative	43	48	45	52	38	43	44	46	32	42	53	45	40	41	46	44	39	44
<b>TOTAL NEGATIVE</b>	<b>77</b>	<b>83</b>	<b>77</b>	<b>86</b>	<b>71</b>	<b>77</b>	<b>77</b>	<b>75</b>	<b>68</b>	<b>76</b>	<b>86</b>	<b>79</b>	<b>73</b>	<b>73</b>	<b>80</b>	<b>76</b>	<b>75</b>	<b>76</b>
Don't know	11	7	13	2	9	8	15	15	17	11	5	9	15	14	9	10	15	8
<b>Australia</b>																		
Very positive	45	49	41	48	55	46	43	51	45	42	45	44	46	34	48	44	44	48
Slightly positive	39	40	40	45	34	38	39	25	34	42	44	42	34	40	37	41	37	41
<b>TOTAL POSITIVE</b>	<b>84</b>	<b>89</b>	<b>81</b>	<b>93</b>	<b>89</b>	<b>84</b>	<b>82</b>	<b>76</b>	<b>79</b>	<b>84</b>	<b>89</b>	<b>86</b>	<b>80</b>	<b>74</b>	<b>85</b>	<b>85</b>	<b>81</b>	<b>89</b>
Slightly negative	6	4	7	5	2	7	4	10	6	5	4	5	6	10	5	5	4	6
Strongly negative	2	1	1	2	3	2	1	0	2	2	1	1	2	4	1	1	2	2
<b>TOTAL NEGATIVE</b>	<b>8</b>	<b>5</b>	<b>8</b>	<b>7</b>	<b>5</b>	<b>9</b>	<b>5</b>	<b>10</b>	<b>8</b>	<b>7</b>	<b>5</b>	<b>6</b>	<b>8</b>	<b>14</b>	<b>6</b>	<b>6</b>	<b>6</b>	<b>8</b>
Don't know	10	5	12	1	7	7	12	14	14	9	5	7	13	11	8	8	13	5
<b>South Korea</b>																		
Very positive	6	7	7	9	5	10	3	7	9	7	3	8	4	6	5	6	7	10
Slightly positive	37	37	37	46	38	51	25	43	35	37	37	41	33	37	41	38	31	42
<b>TOTAL POSITIVE</b>	<b>43</b>	<b>44</b>	<b>44</b>	<b>55</b>	<b>43</b>	<b>61</b>	<b>28</b>	<b>50</b>	<b>44</b>	<b>44</b>	<b>40</b>	<b>49</b>	<b>37</b>	<b>43</b>	<b>46</b>	<b>44</b>	<b>38</b>	<b>52</b>
Slightly negative	22	26	19	24	14	17	27	15	21	22	26	21	23	21	22	21	24	20
Strongly negative	15	16	15	13	20	9	21	8	12	16	20	13	18	13	15	19	14	15
<b>TOTAL NEGATIVE</b>	<b>37</b>	<b>42</b>	<b>34</b>	<b>37</b>	<b>34</b>	<b>26</b>	<b>48</b>	<b>23</b>	<b>33</b>	<b>38</b>	<b>46</b>	<b>34</b>	<b>41</b>	<b>34</b>	<b>37</b>	<b>40</b>	<b>38</b>	<b>35</b>
Don't know	19	13	21	9	23	13	25	27	23	19	13	16	23	23	17	17	24	13
<b>Mexico</b>																		
Very positive	2	3	2	1	2	2	3	4	4	2	1	3	2	3	1	3	2	5
Slightly positive	30	28	34	36	28	32	29	32	38	29	25	32	29	29	32	30	29	31
<b>TOTAL POSITIVE</b>	<b>32</b>	<b>31</b>	<b>36</b>	<b>37</b>	<b>30</b>	<b>34</b>	<b>32</b>	<b>36</b>	<b>42</b>	<b>31</b>	<b>26</b>	<b>35</b>	<b>31</b>	<b>32</b>	<b>33</b>	<b>33</b>	<b>31</b>	<b>36</b>
Slightly negative	35	40	31	44	33	39	32	35	28	37	40	35	35	35	36	34	35	34
Strongly negative	10	12	8	9	17	11	10	3	8	13	13	12	9	12	11	12	7	14
<b>TOTAL NEGATIVE</b>	<b>45</b>	<b>52</b>	<b>39</b>	<b>53</b>	<b>50</b>	<b>50</b>	<b>42</b>	<b>38</b>	<b>36</b>	<b>50</b>	<b>53</b>	<b>47</b>	<b>44</b>	<b>47</b>	<b>47</b>	<b>46</b>	<b>42</b>	<b>48</b>
Don't know	22	17	25	10	21	16	27	26	23	19	21	18	26	21	20	20	27	16

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	Vote in 2015					Gender		Age				Social Grade		Region				
	Total	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
<b>Weighted Sample</b>	<b>1559</b>	<b>530</b>	<b>437</b>	<b>109</b>	<b>187</b>	<b>756</b>	<b>803</b>	<b>186</b>	<b>394</b>	<b>533</b>	<b>446</b>	<b>889</b>	<b>670</b>	<b>200</b>	<b>507</b>	<b>334</b>	<b>384</b>	<b>136</b>
<b>Unweighted Sample</b>	<b>1559</b>	<b>471</b>	<b>443</b>	<b>123</b>	<b>215</b>	<b>784</b>	<b>775</b>	<b>74</b>	<b>273</b>	<b>691</b>	<b>521</b>	<b>992</b>	<b>567</b>	<b>196</b>	<b>516</b>	<b>348</b>	<b>358</b>	<b>141</b>
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
<b>Indonesia</b>																		
Very positive	2	2	2	3	2	2	2	2	1	2	2	1	1	2	2	2	2	1
Slightly positive	25	28	23	30	18	26	24	31	28	23	21	27	21	24	28	23	21	27
<b>TOTAL POSITIVE</b>	<b>27</b>	<b>30</b>	<b>25</b>	<b>32</b>	<b>21</b>	<b>28</b>	<b>26</b>	<b>33</b>	<b>30</b>	<b>24</b>	<b>23</b>	<b>29</b>	<b>22</b>	<b>25</b>	<b>30</b>	<b>25</b>	<b>23</b>	<b>28</b>
Slightly negative	30	33	31	33	22	35	26	19	25	30	40	31	29	28	32	32	27	36
Strongly negative	9	9	8	12	14	11	8	2	7	12	11	9	9	12	9	9	8	10
<b>TOTAL NEGATIVE</b>	<b>39</b>	<b>42</b>	<b>39</b>	<b>45</b>	<b>36</b>	<b>46</b>	<b>34</b>	<b>21</b>	<b>32</b>	<b>42</b>	<b>51</b>	<b>40</b>	<b>38</b>	<b>40</b>	<b>41</b>	<b>41</b>	<b>35</b>	<b>46</b>
Don't know	34	28	37	22	43	27	41	47	38	34	26	30	40	35	29	35	42	26
<b>Turkey</b>																		
Very positive	3	2	5	1	1	3	2	7	3	1	3	3	2	1	3	4	3	1
Slightly positive	20	20	22	29	16	22	19	14	21	23	20	21	19	23	24	14	18	26
<b>TOTAL POSITIVE</b>	<b>23</b>	<b>22</b>	<b>27</b>	<b>30</b>	<b>17</b>	<b>25</b>	<b>21</b>	<b>21</b>	<b>24</b>	<b>24</b>	<b>23</b>	<b>24</b>	<b>21</b>	<b>24</b>	<b>27</b>	<b>18</b>	<b>21</b>	<b>27</b>
Slightly negative	43	43	40	55	45	45	42	45	45	40	45	46	40	46	41	49	39	47
Strongly negative	19	24	14	12	24	19	18	15	11	22	23	18	20	13	19	19	20	20
<b>TOTAL NEGATIVE</b>	<b>62</b>	<b>67</b>	<b>54</b>	<b>67</b>	<b>69</b>	<b>64</b>	<b>60</b>	<b>60</b>	<b>56</b>	<b>62</b>	<b>68</b>	<b>64</b>	<b>60</b>	<b>59</b>	<b>60</b>	<b>68</b>	<b>59</b>	<b>67</b>
Don't know	15	10	19	3	14	10	19	19	20	14	10	12	18	16	13	15	20	6
<b>Saudi Arabia</b>																		
Very positive	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	0
Slightly positive	9	9	8	9	8	8	9	8	10	9	7	8	9	11	9	6	8	11
<b>TOTAL POSITIVE</b>	<b>10</b>	<b>10</b>	<b>9</b>	<b>10</b>	<b>9</b>	<b>9</b>	<b>10</b>	<b>9</b>	<b>11</b>	<b>10</b>	<b>8</b>	<b>9</b>	<b>10</b>	<b>12</b>	<b>10</b>	<b>7</b>	<b>9</b>	<b>11</b>
Slightly negative	32	38	28	38	27	33	30	37	32	30	31	32	31	27	33	33	32	29
Strongly negative	46	44	48	49	51	49	43	37	40	48	53	49	42	48	45	48	43	52
<b>TOTAL NEGATIVE</b>	<b>78</b>	<b>82</b>	<b>76</b>	<b>87</b>	<b>78</b>	<b>82</b>	<b>73</b>	<b>74</b>	<b>72</b>	<b>78</b>	<b>84</b>	<b>81</b>	<b>73</b>	<b>75</b>	<b>78</b>	<b>81</b>	<b>75</b>	<b>81</b>
Don't know	13	8	15	4	14	10	17	17	17	12	8	9	17	12	12	12	16	8
<b>Nigeria</b>																		
Very positive	1	1	1	0	1	1	1	3	1	0	0	1	0	2	0	0	1	0
Slightly positive	8	8	9	14	4	8	9	14	11	7	6	9	8	11	8	9	8	7
<b>TOTAL POSITIVE</b>	<b>9</b>	<b>9</b>	<b>10</b>	<b>14</b>	<b>5</b>	<b>9</b>	<b>10</b>	<b>17</b>	<b>12</b>	<b>7</b>	<b>6</b>	<b>10</b>	<b>8</b>	<b>13</b>	<b>8</b>	<b>9</b>	<b>9</b>	<b>7</b>
Slightly negative	36	36	39	49	27	40	33	41	38	34	35	38	34	34	37	38	34	39
Strongly negative	34	41	26	32	49	36	32	11	23	41	44	34	33	33	37	32	30	37
<b>TOTAL NEGATIVE</b>	<b>70</b>	<b>77</b>	<b>65</b>	<b>81</b>	<b>76</b>	<b>76</b>	<b>65</b>	<b>52</b>	<b>61</b>	<b>75</b>	<b>79</b>	<b>72</b>	<b>67</b>	<b>67</b>	<b>74</b>	<b>70</b>	<b>64</b>	<b>76</b>
Don't know	21	14	25	6	19	16	26	31	27	18	15	18	25	21	18	21	26	18

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	Con	Lab	Lib Dem	UKIP		Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
<b>Weighted Sample</b>	<b>1559</b>	<b>530</b>	<b>437</b>	<b>109</b>	<b>187</b>	<b>756</b>	<b>803</b>	<b>186</b>	<b>394</b>	<b>533</b>	<b>446</b>	<b>889</b>	<b>670</b>	<b>200</b>	<b>507</b>	<b>334</b>	<b>384</b>	<b>136</b>
<b>Unweighted Sample</b>	<b>1559</b>	<b>471</b>	<b>443</b>	<b>123</b>	<b>215</b>	<b>784</b>	<b>775</b>	<b>74</b>	<b>273</b>	<b>691</b>	<b>521</b>	<b>992</b>	<b>567</b>	<b>196</b>	<b>516</b>	<b>348</b>	<b>358</b>	<b>141</b>
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which of the following areas do you think is currently the UK's most valuable trading partner?

Europe	<b>40</b>	35	51	64	26	52	29	45	39	41	39	46	33	44	39	43	36	47
China	<b>23</b>	24	22	11	32	19	26	25	20	22	24	23	23	21	23	23	23	19
North America	<b>12</b>	19	7	11	14	14	10	1	15	12	15	12	13	12	12	10	12	15
India and Pakistan	<b>2</b>	2	2	4	2	2	2	1	2	3	3	2	2	4	2	2	3	2
Africa	<b>0</b>	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
South America	<b>0</b>	1	0	0	0	0	1	0	1	0	0	0	1	0	0	1	0	1
Don't know	<b>22</b>	19	18	10	25	12	32	28	23	22	19	18	28	19	23	21	25	16

And looking forward, which of the following areas do you think will be the UK's most valuable trading partner in twenty years time?

China	<b>29</b>	34	26	29	34	33	26	33	27	29	30	30	27	31	29	30	29	28
Europe	<b>22</b>	17	31	37	8	30	15	27	23	23	19	26	17	21	23	21	21	30
North America	<b>9</b>	14	5	7	10	10	7	9	8	8	11	8	9	6	7	10	11	7
India and Pakistan	<b>5</b>	6	4	4	6	5	5	1	5	6	6	6	4	5	5	6	4	6
South America	<b>2</b>	3	1	2	2	2	2	0	4	3	1	2	2	2	2	1	2	4
Africa	<b>1</b>	1	1	0	4	2	1	1	1	1	1	1	1	1	2	2	0	0
Don't know	<b>31</b>	25	31	21	36	18	44	29	32	31	32	26	39	34	31	30	33	25

Which of the following languages you think is the hardest to learn?

Chinese (Mandarin)	<b>47</b>	51	45	45	45	47	46	44	45	44	51	47	46	47	44	51	44	52
Arabic	<b>12</b>	11	12	13	13	10	14	15	12	11	12	13	11	11	13	10	15	11
Japanese	<b>11</b>	13	8	11	16	13	10	12	12	12	10	12	11	14	11	11	11	11
Russian	<b>5</b>	5	7	6	4	6	5	5	6	6	5	6	4	3	8	4	5	3
Hindi	<b>2</b>	2	2	2	1	1	2	2	3	1	1	2	2	2	2	1	2	2
Bengali	<b>1</b>	1	1	3	0	1	1	1	1	1	0	1	1	1	1	1	1	0
French	<b>1</b>	1	1	1	1	1	0	2	1	1	0	1	1	0	0	1	1	1
Spanish	<b>0</b>	0	0	1	2	0	0	0	1	0	0	0	0	1	0	0	0	0
German	<b>0</b>	0	0	0	1	0	1	1	1	0	0	1	0	0	0	1	1	0
Portuguese	<b>0</b>	0	0	1	0	0	0	0	0	0	1	1	0	0	0	0	1	0
Don't know	<b>20</b>	16	23	17	18	20	20	19	18	23	19	17	24	21	20	20	19	19

Sample Size: 1559 GB Adults  
Fieldwork: 15th - 16th October 2015

	Vote in 2015					Gender		Age				Social Grade		Region				
	Con	Lab	Lib Dem	UKIP		Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
<b>Weighted Sample</b>	<b>1559</b>	<b>530</b>	<b>437</b>	<b>109</b>	<b>187</b>	<b>756</b>	<b>803</b>	<b>186</b>	<b>394</b>	<b>533</b>	<b>446</b>	<b>889</b>	<b>670</b>	<b>200</b>	<b>507</b>	<b>334</b>	<b>384</b>	<b>136</b>
<b>Unweighted Sample</b>	<b>1559</b>	<b>471</b>	<b>443</b>	<b>123</b>	<b>215</b>	<b>784</b>	<b>775</b>	<b>74</b>	<b>273</b>	<b>691</b>	<b>521</b>	<b>992</b>	<b>567</b>	<b>196</b>	<b>516</b>	<b>348</b>	<b>358</b>	<b>141</b>
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**Thinking about the rate of economic growth in China, what do you predict will happen to the Chinese economy in the next 20 years?**

It will become much stronger economically than it is now	22	23	19	25	22	25	19	19	26	19	22	23	20	22	22	22	18	28
It will become a little stronger economically than it is now	32	38	31	41	28	37	28	40	29	33	32	35	29	35	31	32	33	36
<b>TOTAL STRONGER</b>	<b>54</b>	<b>61</b>	<b>50</b>	<b>66</b>	<b>50</b>	<b>62</b>	<b>47</b>	<b>59</b>	<b>55</b>	<b>52</b>	<b>54</b>	<b>58</b>	<b>49</b>	<b>57</b>	<b>53</b>	<b>54</b>	<b>51</b>	<b>64</b>
It will remain roughly as it is now	15	14	15	12	19	15	14	11	15	13	17	15	15	17	14	16	12	17
It will become slightly weaker economically than it is now	11	11	13	13	10	9	13	7	7	12	15	12	10	7	12	9	14	10
It will become much weaker economically than it is now	3	2	4	1	5	4	2	2	2	4	3	3	4	3	3	3	5	1
<b>TOTAL WEAKER</b>	<b>14</b>	<b>13</b>	<b>17</b>	<b>14</b>	<b>15</b>	<b>13</b>	<b>15</b>	<b>9</b>	<b>9</b>	<b>16</b>	<b>18</b>	<b>15</b>	<b>14</b>	<b>10</b>	<b>15</b>	<b>12</b>	<b>19</b>	<b>11</b>
Don't know	17	12	18	9	16	9	24	22	21	18	11	13	23	17	18	19	18	7

**If China's economy continues to grow rapidly over the next twenty years, what effect do you think it will have on the economy of Western countries like Britain?**

Fast economic growth in China will be at the expense of the West, and damage Western economies	26	24	29	23	28	26	26	15	24	29	29	29	22	26	24	26	28	28
Fast economic growth in China will help the West, and lead to more growth in Western economies	37	45	30	43	39	47	27	39	38	34	38	40	33	40	37	35	34	40
Fast economic growth in China will not make much difference either way to Western economies	10	12	13	10	5	11	10	13	7	10	12	11	10	8	10	14	9	12
Don't know	27	19	29	23	28	16	37	32	30	28	21	21	35	27	28	25	29	20

**Do you think Britain should be seeking closer trading ties with China, weaker or about the same as now?**

Closer trading ties	43	52	37	51	43	56	31	48	41	42	45	47	38	42	42	45	43	42
Weaker trading ties	8	5	11	11	6	6	9	4	6	8	10	8	7	6	7	10	8	7
About the same as now	31	31	32	31	36	28	34	28	28	31	34	31	31	32	34	26	27	38
Don't know	18	12	20	7	14	10	26	20	26	18	11	14	24	19	17	18	21	13

**Which of the following words do you most associate with Chinese consumer products? Please tick up to two or three**

Cheap	61	61	62	59	65	65	58	73	63	59	58	63	60	60	63	58	62	64
Low-quality	43	43	44	35	44	46	40	49	44	43	39	43	42	42	47	40	40	45
Affordable	40	41	37	49	46	43	37	35	30	40	50	41	37	39	36	42	40	44
Hi-tech	23	28	21	17	24	20	25	17	25	20	27	25	20	22	22	23	24	20
Unoriginal	14	17	15	13	9	21	8	18	14	14	13	16	12	15	15	16	11	14
Inventive	13	16	11	15	16	12	15	14	13	12	16	12	14	15	16	14	9	10
Quality	5	6	5	2	3	5	4	1	6	4	5	4	6	5	4	4	6	2
Traditional	2	1	2	6	2	2	2	0	2	2	2	2	1	2	2	3	1	2
Expensive	1	1	1	3	0	0	1	1	1	2	0	1	1	1	0	2	1	1
Boring	1	1	1	2	2	1	1	0	1	1	1	1	1	3	1	1	0	2
None of these	2	1	3	4	0	2	2	1	2	3	1	2	2	2	2	2	2	3
Don't know	8	7	8	4	5	5	11	13	11	9	5	6	11	6	7	9	12	6

Sample Size: 1559 GB Adults  
Fieldwork: 15th - 16th October 2015

	Vote in 2015					Gender		Age				Social Grade		Region				
	Con	Lab	Lib Dem	UKIP		Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
<b>Weighted Sample</b>	<b>1559</b>	<b>530</b>	<b>437</b>	<b>109</b>	<b>187</b>	<b>756</b>	<b>803</b>	<b>186</b>	<b>394</b>	<b>533</b>	<b>446</b>	<b>889</b>	<b>670</b>	<b>200</b>	<b>507</b>	<b>334</b>	<b>384</b>	<b>136</b>
<b>Unweighted Sample</b>	<b>1559</b>	<b>471</b>	<b>443</b>	<b>123</b>	<b>215</b>	<b>784</b>	<b>775</b>	<b>74</b>	<b>273</b>	<b>691</b>	<b>521</b>	<b>992</b>	<b>567</b>	<b>196</b>	<b>516</b>	<b>348</b>	<b>358</b>	<b>141</b>
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Below are some well-known brands. For each one, we'd like you to say if you think it is, or is not, currently owned by a Chinese company

<b>Lenovo</b>	Is Chinese owned	23	25	24	30	21	30	17	33	28	23	16	26	19	25	24	21	22	24
	Is not Chinese owned	12	11	14	9	12	12	11	12	9	13	11	11	12	13	10	13	12	11
	Don't know	44	45	42	37	42	43	45	44	44	43	47	43	46	38	41	48	47	48
	Have never heard of this brand	21	20	20	25	24	14	27	12	18	21	26	20	22	23	24	18	18	18
<b>Huawei</b>	Is Chinese owned	45	46	46	50	47	49	42	53	48	47	37	46	44	53	44	45	44	45
	Is not Chinese owned	7	9	5	4	6	9	5	5	5	8	8	7	7	7	8	5	7	7
	Don't know	27	26	28	28	25	28	27	20	30	28	27	27	28	20	27	31	30	27
	Have never heard of this brand	20	19	20	18	22	14	26	22	17	17	27	20	21	21	21	19	20	21
<b>Weetabix</b>	Is Chinese owned	6	8	4	9	6	9	4	2	6	7	7	6	6	6	4	10	5	9
	Is not Chinese owned	54	52	60	56	50	53	54	55	53	55	52	56	50	55	52	55	54	51
	Don't know	39	40	35	34	42	37	41	40	40	38	39	37	41	36	43	35	40	40
	Have never heard of this brand	1	0	1	1	2	1	1	3	1	0	1	0	2	3	1	0	1	0
<b>Miss Sixty</b>	Is Chinese owned	9	9	8	16	9	6	12	10	11	10	7	10	8	8	11	10	8	7
	Is not Chinese owned	15	14	18	10	15	11	20	21	21	17	7	14	17	17	13	16	16	19
	Don't know	47	51	46	44	39	48	46	46	54	43	46	46	48	47	44	47	51	46
	Have never heard of this brand	28	27	29	30	37	35	21	22	14	30	41	29	26	27	31	27	25	28
<b>Northumbria Water</b>	Is Chinese owned	6	6	5	6	9	7	4	6	5	5	7	7	5	5	7	6	5	4
	Is not Chinese owned	41	41	43	41	40	38	44	48	39	44	36	43	39	38	37	39	49	45
	Don't know	42	43	42	44	38	45	38	23	42	41	50	40	43	42	42	44	39	42
	Have never heard of this brand	12	10	10	9	13	10	14	22	15	9	7	10	13	15	15	11	7	9
<b>Birmingham City Football Club</b>	Is Chinese owned	22	26	21	28	21	29	16	25	24	22	21	25	19	22	22	26	21	19
	Is not Chinese owned	24	24	27	17	24	21	28	25	24	26	22	23	26	22	22	27	27	23
	Don't know	51	48	50	56	52	47	55	44	51	50	55	50	52	52	54	46	49	57
	Have never heard of this brand	2	3	1	0	2	3	2	6	2	2	2	2	3	4	2	1	2	2
<b>MG Rover</b>	Is Chinese owned	27	31	25	35	26	39	15	14	27	31	27	29	23	22	26	35	23	27
	Is not Chinese owned	34	33	34	37	38	28	40	35	28	35	37	34	34	39	35	29	34	36
	Don't know	36	35	39	26	33	31	42	41	40	33	35	34	40	35	36	35	39	34
	Have never heard of this brand	3	1	2	2	4	2	4	9	4	1	1	3	3	3	2	2	4	3
<b>Volvo</b>	Is Chinese owned	4	4	5	8	5	6	3	7	4	4	4	6	3	5	3	6	4	6
	Is not Chinese owned	62	62	61	74	63	63	60	47	56	67	66	64	58	63	63	61	59	65
	Don't know	33	34	32	19	31	30	35	42	40	28	29	30	37	30	34	32	35	28
	Have never heard of this brand	1	0	1	0	1	1	1	4	0	1	1	0	2	2	1	1	2	1

Sample Size: 1559 GB Adults  
Fieldwork: 15th - 16th October 2015

	Vote in 2015					Gender		Age				Social Grade		Region				
	Total	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
<b>Weighted Sample</b>	<b>1559</b>	<b>530</b>	<b>437</b>	<b>109</b>	<b>187</b>	<b>756</b>	<b>803</b>	<b>186</b>	<b>394</b>	<b>533</b>	<b>446</b>	<b>889</b>	<b>670</b>	<b>200</b>	<b>507</b>	<b>334</b>	<b>384</b>	<b>136</b>
<b>Unweighted Sample</b>	<b>1559</b>	<b>471</b>	<b>443</b>	<b>123</b>	<b>215</b>	<b>784</b>	<b>775</b>	<b>74</b>	<b>273</b>	<b>691</b>	<b>521</b>	<b>992</b>	<b>567</b>	<b>196</b>	<b>516</b>	<b>348</b>	<b>358</b>	<b>141</b>
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
<b>Pizza Express</b>																		
Is Chinese owned	2	2	2	3	3	2	3	2	2	3	2	3	1	3	2	2	3	2
Is not Chinese owned	54	55	56	61	52	54	54	55	55	55	52	57	50	58	53	57	49	58
Don't know	43	42	42	35	44	42	43	40	43	41	45	39	47	38	45	40	46	39
Have never heard of this brand	1	1	0	1	1	1	1	3	0	1	1	1	2	1	1	0	2	1
<b>LG</b>																		
Is Chinese owned	22	19	23	21	21	20	23	42	24	18	15	22	21	16	24	19	23	23
Is not Chinese owned	31	33	33	33	34	38	24	19	31	36	31	32	30	34	30	37	27	30
Don't know	44	45	41	41	41	39	49	35	44	43	49	44	45	46	44	42	46	43
Have never heard of this brand	3	3	4	4	4	2	4	4	1	3	6	3	4	5	3	2	4	3
<b>Sony</b>																		
Is Chinese owned	20	17	25	13	17	13	26	22	24	20	15	19	21	20	20	19	20	20
Is not Chinese owned	48	52	45	54	51	59	37	42	44	48	52	51	43	55	48	49	40	53
Don't know	32	30	30	33	31	27	36	33	32	32	31	30	34	24	32	31	38	27
Have never heard of this brand	1	1	0	0	1	1	1	3	0	0	1	0	2	1	1	1	1	0
<b>Nestle</b>																		
Is Chinese owned	2	1	2	2	4	2	2	1	3	2	2	2	2	3	2	2	1	7
Is not Chinese owned	62	65	64	67	59	66	59	55	60	65	64	64	60	66	64	63	60	57
Don't know	35	33	33	31	37	31	38	41	36	32	34	33	36	31	34	35	37	33
Have never heard of this brand	1	1	0	0	0	1	1	3	0	1	1	0	2	1	0	1	2	2
<b>Volkswagen</b>																		
Is Chinese owned	2	2	1	2	1	1	2	3	1	2	2	2	1	0	1	3	1	5
Is not Chinese owned	75	75	78	84	76	80	69	64	72	76	80	78	70	82	74	73	73	76
Don't know	23	22	21	15	22	17	28	29	28	21	18	20	27	18	25	24	25	17
Have never heard of this brand	1	0	0	0	1	1	1	4	0	1	0	0	2	0	1	1	1	2
<b>Costa Coffee</b>																		
Is Chinese owned	2	2	2	2	1	1	3	1	2	2	2	2	2	1	2	2	2	2
Is not Chinese owned	58	58	61	67	56	60	56	58	55	62	56	62	52	62	56	59	57	58
Don't know	40	39	36	31	43	38	41	38	43	36	41	36	44	36	41	39	40	40
Have never heard of this brand	1	1	0	0	0	1	1	3	0	0	1	0	1	1	0	0	2	0
<b>Ali Baba</b>																		
Is Chinese owned	25	27	22	33	21	33	17	30	26	28	19	28	21	33	24	26	20	30
Is not Chinese owned	11	11	12	6	15	12	9	20	13	8	8	11	10	8	8	13	13	9
Don't know	31	30	31	25	34	30	32	25	32	31	34	29	35	24	34	28	37	23
Have never heard of this brand	33	33	35	36	30	25	41	26	30	33	39	32	35	35	34	33	31	37
<b>Tencent</b>																		
Is Chinese owned	8	10	7	9	7	10	6	16	7	7	6	9	7	12	7	10	6	7
Is not Chinese owned	5	3	8	4	4	6	4	11	5	6	2	5	6	3	5	6	7	5
Don't know	34	37	32	33	31	37	32	27	35	33	38	32	37	30	36	34	35	34
Have never heard of this brand	53	50	52	54	59	47	58	47	53	54	54	54	51	55	53	50	53	54

Sample Size: 1559 GB Adults  
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	Vote in 2015					Gender		Age				Social Grade		Region				
	Total	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
<b>Weighted Sample</b>	<b>1559</b>	<b>530</b>	<b>437</b>	<b>109</b>	<b>187</b>	<b>756</b>	<b>803</b>	<b>186</b>	<b>394</b>	<b>533</b>	<b>446</b>	<b>889</b>	<b>670</b>	<b>200</b>	<b>507</b>	<b>334</b>	<b>384</b>	<b>136</b>
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

<b>ZTE</b>																			
	Is Chinese owned	19	21	18	20	19	25	14	23	25	20	11	20	19	25	16	19	18	24
	Is not Chinese owned	4	4	4	2	3	4	3	7	4	4	2	4	3	2	4	5	2	4
	Don't know	36	38	36	32	28	38	34	36	36	34	38	34	38	28	36	42	37	31
	Have never heard of this brand	41	37	43	47	50	33	49	34	35	42	49	42	40	45	44	34	42	41
<b>Weibo</b>																			
	Is Chinese owned	23	21	24	31	17	28	18	41	27	23	11	27	17	25	21	28	20	22
	Is not Chinese owned	3	2	5	4	3	3	4	3	3	4	3	3	4	3	3	4	4	2
	Don't know	31	35	27	28	29	35	27	18	32	31	36	28	35	27	30	31	34	32
	Have never heard of this brand	43	42	44	38	51	34	51	38	38	42	51	42	44	45	46	37	42	44

**If you were visiting China, which ONE of the following would you most like to see?**

[See Sheet 1 for full list of Other responses]

	The Great Wall of China	38	40	38	42	37	41	35	44	43	37	33	40	36	37	33	41	41	44
	The Terracotta Army	17	17	19	15	18	16	18	5	12	20	24	18	16	13	17	19	19	14
	The Forbidden City	13	14	12	15	12	15	10	16	10	13	13	13	12	16	14	11	9	15
	Giant Pandas	12	10	13	11	14	7	15	13	12	10	12	9	15	12	12	13	11	6
	The Yangtze River	3	4	4	2	2	2	4	4	2	3	5	3	4	3	5	2	2	4
	The Yellow Mountains	2	2	2	1	0	1	2	4	2	2	1	2	1	2	2	2	2	3
	Yungang Grottoes	1	1	1	2	1	1	1	0	1	1	1	1	1	1	1	1	1	1
	Victoria Harbour	1	1	1	0	1	1	1	0	1	1	1	1	1	1	1	0	1	2
	Potala Palace	1	0	1	0	1	1	1	0	2	1	0	1	1	1	1	1	1	0
	The Li River	0	0	0	0	0	0	0	0	0	1	0	0	0	1	0	0	0	0
	The Bund	0	0	0	2	0	0	0	0	0	0	1	1	0	2	0	0	0	1
	Other	1	0	1	2	0	1	1	1	1	1	1	1	1	0	0	1	2	3
	None of these	4	4	3	4	4	4	4	2	3	5	5	3	5	4	5	3	4	4
	Don't know	8	6	6	5	9	8	8	11	12	6	4	6	10	7	9	7	8	4



## YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and Vote May 2015.

	Unweighted no.	Weighted no.
<b>Age and Gender</b>		
Male 18 to 24	31	94
Male 25 to 39	95	196
Male 40 to 59	350	263
Male 60 +	308	203
Female 18 to 24	43	92
Female 25 to 39	178	198
Female 40 to 59	341	270
Female 60 +	213	243
<b>Region</b>		
North England	358	384
Midlands	266	256
East	148	150
London	196	200
South England	368	357
Wales	82	78
Scotland	141	136
<b>Social Grade</b>		
AB	613	437
C1	379	452
C2	260	327
DE	307	343
<b>Newspaper Type</b>		
Express / Mail	253	221
Sun / Star	233	313
Mirror / Record	126	137
Guardian / Independent	138	69
FT / Times / Telegraph	87	125
Other Paper	193	179
No Paper	529	514
<b>Vote Share May 2015</b>		
Conservative	471	530
Labour	443	437
Liberal Democrat	123	109
UKIP	215	187
Green	53	55
Other	85	86
Didn't vote / Don't know	169	156

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to [yougov.co.uk/publicopinion/methodology](http://yougov.co.uk/publicopinion/methodology)

Or visit our website: [yougov.co.uk](http://yougov.co.uk)