

YouGov Survey Results

Sample Size: 6132 GB Adults
Fieldwork: 20th January - 13th February 2026

	AI use		Generation				Work industry (short list)									
	Total	For my current job	Gen Z	Millennials	Gen X	Boomer	Manufacturing	Construction	Retail	Financial services	Hospitality and leisure	IT & telecoms	Medical & health services	Education	Transportation & distribution	Other
Weighted Sample	6132	1143	938	1765	1629	1664	249	162	303	168	208	174	404	556	165	1156
Unweighted Sample	6132	1120	745	1593	1673	1960	207	141	275	160	195	141	425	603	135	1108
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which of these applies to you?

Working full time (30 or more hours per week)	43	87	38	69	57	9	91	87	59	88	58	90	72	67	85	76
Working part time (8-29 hours a week)	13	12	11	13	17	11	6	12	38	12	38	8	26	29	13	21
Working part time (Less than 8 hours a week)	2	1	1	2	2	2	2	1	3	1	4	1	2	4	1	3
Full time student	6	0	35	1	1	0	0	0	0	0	0	0	0	0	0	0
Retired	24	0	0	0	6	73	0	0	0	0	0	0	0	0	0	0
Unemployed	4	0	9	6	3	1	0	0	0	0	0	0	0	0	0	0
Not working	6	0	3	6	11	4	0	0	0	0	0	0	0	0	0	0
Other	2	0	2	3	3	1	0	0	0	0	0	0	0	0	0	0

Are you employed by someone else, or are you self-employed? If both are true, then please think about the one that occupies more of your time.

[Asked only to those working either full or part time; n=3390]

Employee	89	92	95	92	88	76	97	76	87	96	87	92	92	94	94	85
Self-employed	11	8	5	8	12	24	3	24	13	4	13	8	8	6	6	15

Which ONE of the following industry sectors does your business mainly operate in?

[Asked only to those working either full or part time; n=3390]

Manufacturing	7	3	5	7	9	4	100	0	0	0	0	0	0	0	0	0
Construction	5	4	4	5	4	6	0	100	0	0	0	0	0	0	0	0
Retail	9	4	13	8	7	11	0	0	100	0	0	0	0	0	0	0
Financial services	5	8	7	6	3	2	0	0	0	100	0	0	0	0	0	0
Hospitality and leisure	6	3	11	4	5	8	0	0	0	0	100	0	0	0	0	0
Accountancy	1	1	2	0	1	1	0	0	0	0	0	0	0	0	0	2
Legal	2	3	2	3	2	1	0	0	0	0	0	0	0	0	0	7
IT & telecoms	5	10	9	5	4	2	0	0	0	0	0	100	0	0	0	0
Media/ marketing/ advertising/ PR & sales	2	4	3	2	2	2	0	0	0	0	0	0	0	0	0	7
Medical & health services	11	9	9	13	11	13	0	0	0	0	0	0	100	0	0	0
Education	16	20	11	16	16	16	0	0	0	0	0	0	0	100	0	0
Transportation & distribution	5	2	2	4	6	5	0	0	0	0	0	0	0	0	100	0
Real estate	1	2	1	1	1	2	0	0	0	0	0	0	0	0	0	4
Other	26	27	22	25	29	26	0	0	0	0	0	0	0	0	0	80

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	Vote in 2024 GE					EU Ref 2016		Gender		Age				Social Grade		Country			Region in England				
	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South	
Weighted Sample	6132	1104	1576	564	663	367	2152	2189	2967	3165	643	2533	1515	1441	3470	2570	5304	294	533	1453	1006	742	2103
Unweighted Sample	6132	1081	1651	646	727	363	2434	2244	2582	3550	496	2267	1633	1736	3696	2363	5253	332	547	1495	1015	530	2213
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which of these applies to you?

Working full time (30 or more hours per week)	43	31	51	47	38	49	52	35	51	37	24	69	47	4	51	34	44	41	42	44	42	48	42
Working part time (8-29 hours a week)	13	12	13	12	14	14	13	13	8	18	10	14	17	8	11	15	13	12	14	11	14	13	14
Working part time (Less than 8 hours a week)	2	2	1	2	2	2	1	2	1	2	1	1	2	2	2	2	2	1	1	1	2	1	2
Full time student	6	1	5	7	1	7	1	0	6	6	50	1	0	0	8	3	6	6	5	6	5	7	6
Retired	24	47	17	23	31	13	22	38	23	24	0	0	14	85	22	26	23	29	21	25	23	16	25
Unemployed	4	2	3	2	4	8	3	2	5	3	10	6	3	0	3	7	4	4	6	4	5	5	4
Not working	6	4	7	5	8	5	5	7	5	8	3	6	12	1	3	11	6	5	8	7	6	6	6
Other	2	2	2	1	2	1	2	2	2	2	2	3	4	0	2	3	2	3	3	2	3	2	2

Are you employed by someone else, or are you self-employed? If both are true, then please think about the one that occupies more of your time.

[Asked only to those working either full or part time; n=3390]

Employee	89	84	93	89	84	93	89	88	89	89	96	92	86	70	91	87	89	89	90	93	89	88	87
Self-employed	11	16	7	11	16	7	11	12	11	11	4	8	14	30	9	13	11	11	10	7	11	12	13

Which ONE of the following industry sectors does your business mainly operate in?

[Asked only to those working either full or part time; n=3390]

Manufacturing	7	8	5	7	10	3	5	9	10	4	5	7	8	6	5	10	7	3	6	9	12	1	7
Construction	5	5	3	4	10	2	3	6	7	2	6	5	4	5	5	5	4	7	5	3	7	4	5
Retail	9	10	6	6	11	7	6	10	9	8	14	8	8	13	6	14	9	10	8	8	10	7	9
Financial services	5	5	6	5	2	8	6	3	5	5	7	6	3	2	7	1	5	6	6	4	3	7	5
Hospitality and leisure	6	6	5	6	4	6	4	6	5	7	14	5	5	9	5	6	6	3	5	6	4	6	7
Accountancy	1	1	1	0	1	1	1	1	1	1	2	1	1	1	1	1	1	1	0	1	1	1	1
Legal	2	3	3	2	1	3	3	2	2	2	1	3	2	1	3	1	2	2	2	2	2	3	2
IT & telecoms	5	4	6	5	3	5	6	3	8	2	5	6	4	1	7	2	5	5	3	6	3	6	5
Media/ marketing/ advertising/ PR & sales	2	1	3	4	1	2	3	1	3	2	3	3	1	3	3	1	2	1	3	1	1	6	2
Medical & health services	11	9	11	12	11	9	12	11	7	15	7	11	12	13	10	14	11	12	14	12	10	11	11
Education	16	14	19	16	11	22	20	13	8	23	7	16	17	12	17	13	16	10	17	17	17	16	15
Transportation & distribution	5	5	4	4	7	3	4	6	8	2	5	4	6	3	3	8	5	5	4	4	6	5	5
Real estate	1	2	2	1	1	0	1	1	1	1	2	1	1	2	2	1	1	0	0	1	1	2	1
Other	26	26	27	25	28	29	28	28	26	26	22	26	28	28	27	25	26	35	27	28	23	26	26

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	For my current job	Gen Z	Millennials	Gen X	Boomer	Manufacturing	Construction	Retail	Financial services	Hospitality and leisure	IT & telecoms	Medical & health services	Education	Transportation & distribution	Other	
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Unweighted Sample	6132	1120	745	1593	1673	1960	207	141	275	160	195	141	425	603	135	1108
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking about your current job, do you - or have you previously in this job - used artificial intelligence (AI) technology and tools for your work?

[Asked only to those working either full or part time; n=3390]

I use AI technology or tools for my current job	32	100	38	40	26	15	16	30	16	57	16	66	26	41	11	36
I have previously used AI technology or tools for my current job, but do not use them any more	6	0	7	7	5	2	6	4	4	9	4	8	4	6	2	6
I have never used AI technology or tools for my current job	59	0	53	50	67	80	75	65	78	32	78	23	67	50	85	55
Don't know	3	0	2	3	2	3	3	1	2	2	2	4	4	3	2	3

How frequently, if at all, do you use artificial intelligence (AI) technology and tools for your job at your current employment?

[Asked only to those who use AI technology and tools for their current job; n=1120]

Many times a day	17	17	22	15	16	15	7	19	18	16	3	37	25	7	0	17
Once or twice a day	18	18	20	17	19	14	14	21	28	19	16	22	18	10	21	20
Several times a week	23	23	19	25	22	24	29	25	26	25	24	21	15	26	18	24
Once or twice a week	20	20	18	19	22	24	33	17	10	26	19	12	17	24	21	19
Once or twice a month	16	16	13	17	14	16	14	10	9	9	27	5	16	21	40	16
Less often than this, even if it is very rarely	6	6	7	6	7	5	2	7	5	5	11	5	7	10	0	5
Don't know	1	1	0	1	0	2	0	2	3	0	0	0	2	1	0	0

How much of your work at your current employment do you currently use artificial intelligence (AI) to do?

[Excluding those who never use AI at their current employment; n=1112]

All of it	1	1	1	1	0	0	0	0	3	0	0	1	1	0	0	0
Most of it	5	5	9	5	3	1	3	8	9	2	5	13	7	2	0	3
Some of it	34	34	28	32	39	41	19	27	31	43	31	51	36	25	39	34
Very little, but more than none	60	60	63	61	56	58	75	62	57	56	64	35	55	71	61	61
None of it at all	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Don't know	1	1	1	1	1	0	3	2	0	0	0	0	0	2	0	1

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking about your current job, do you - or have you previously in this job - used artificial intelligence (AI) technology and tools for your work?

[Asked only to those working either full or part time; n=3390]

I use AI technology or tools for my current job	32	31	40	37	22	38	40	23	33	31	30	39	23	12	42	15	32	40	28	29	27	46	31
I have previously used AI technology or tools for my current job, but do not use them any more	6	4	6	6	5	8	6	4	6	5	8	6	4	2	6	5	6	7	4	6	5	8	5
I have never used AI technology or tools for my current job	59	61	51	55	71	53	51	70	58	61	61	52	71	83	49	77	59	53	65	61	65	43	61
Don't know	3	3	3	2	2	0	2	3	2	3	2	3	2	3	2	3	3	1	2	4	3	3	2

How frequently, if at all, do you use artificial intelligence (AI) technology and tools for your job at your current employment?

[Asked only to those who use AI technology and tools for their current job; n=1120]

Many times a day	17	16	14	15	22	11	14	20	17	16	17	17	16	7	17	16	16	26	14	21	13	16	15
Once or twice a day	18	17	17	19	23	18	16	18	20	16	21	18	19	12	19	15	18	19	17	14	20	25	17
Several times a week	23	20	26	25	22	29	26	20	27	19	21	25	19	16	24	22	23	22	22	24	21	26	23
Once or twice a week	20	24	21	17	17	19	20	21	19	21	30	18	23	31	19	22	20	15	18	17	21	21	21
Once or twice a month	16	16	15	16	10	19	16	15	11	20	7	16	16	17	16	14	15	10	21	14	18	9	19
Less often than this, even if it is very rarely	6	5	6	8	4	5	7	6	5	7	4	6	7	13	5	10	6	8	6	9	5	3	6
Don't know	1	1	0	0	1	0	1	1	0	1	0	1	0	4	1	2	1	0	2	0	1	0	1

How much of your work at your current employment do you currently use artificial intelligence (AI) to do?

[Excluding those who never use AI at their current employment; n=1112]

All of it	1	1	0	0	2	0	0	1	0	1	0	1	1	0	0	1	0	2	0	1	1	1	0
Most of it	5	4	3	3	12	2	3	5	6	4	9	5	4	0	4	10	5	4	5	6	4	7	3
Some of it	34	36	35	35	32	29	33	41	37	31	26	33	39	36	36	25	34	36	29	37	34	34	33
Very little, but more than none	60	59	61	62	52	69	64	52	56	64	64	61	56	64	59	62	59	58	66	54	60	58	64
None of it at all	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Don't know	1	0	1	1	2	0	1	0	1	1	1	1	1	0	1	1	1	0	0	1	1	1	1

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Weighted Sample	6132	1143	938	1765	1629	1664	249	162	303	168	208	174	404	556	165	1156
Unweighted Sample	6132	1120	745	1593	1673	1960	207	141	275	160	195	141	425	603	135	1108
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How much of your work at your current employment
could be done with artificial intelligence (AI)?

[Asked only to those working either full or part time; n=3390]

	Total	For my current job	Gen Z	Millennials	Gen X	Boomer	Manufacturing	Construction	Retail	Financial services	Hospitality and leisure	IT & telecoms	Medical & health services	Education	Transportation & distribution	Other
All of it	1	1	1	1	1	0	0	0	1	1	1	0	1	1	1	1
Most of it	4	10	7	6	2	3	4	6	3	11	1	12	6	3	2	4
Some of it	31	58	32	37	27	16	19	27	21	52	16	51	26	38	20	33
Very little, but more than none	27	27	31	28	25	21	29	24	25	24	29	24	28	25	26	27
None of it at all	27	0	22	20	32	42	32	34	36	9	45	6	26	23	36	25
Don't know	11	3	8	8	13	18	16	9	14	3	9	7	14	9	15	10

Which of the following apply to your use of artificial intelligence (AI) for your job at your current employment?

[Asked only to those who ever use AI technology and tools for their job at their current employment who are employees; n=1025]

There are AI technology or tools that I use at work specifically because my organisation directly requires me to do so

This applies to me	25	25	30	23	24	32	20	16	45	34	24	39	22	16	27	24
This does not apply to me	69	69	63	70	71	68	70	80	41	59	66	55	69	77	73	72
Don't know	6	6	7	7	5	0	10	4	14	7	10	6	9	6	0	4

There are AI technology or tools that I use at work out of personal preference; my employer neither requires me to use these tools, nor bans me from doing so

This applies to me	71	71	63	73	72	74	77	74	54	62	72	61	66	76	86	75
This does not apply to me	25	25	30	22	25	26	17	24	46	30	24	32	31	18	14	22
Don't know	4	4	7	4	3	0	5	2	0	8	4	6	3	6	0	3

There are AI technology or tools that I use at work out of personal preference that my employer has banned the use of or would otherwise not be happy to find out I was using

This applies to me	11	11	11	12	10	6	11	12	19	12	5	19	12	6	11	11
This does not apply to me	83	83	80	80	86	94	82	87	81	80	77	74	81	90	89	82
Don't know	6	6	9	8	4	0	7	2	0	8	18	7	6	4	0	8

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How much of your work at your current employment
could be done with artificial intelligence (AI)?

[Asked only to those working either full or part time; n=3390]

All of it	1	1	0	0	1	1	0	1	1	1	1	0	1	1	1	0	1	0	1	1	0	1	1
Most of it	4	5	3	4	3	5	4	4	4	6	5	3	2	5	3	5	6	2	4	4	6	4	4
Some of it	31	28	37	40	21	38	38	24	31	31	24	36	24	38	18	31	31	25	29	30	41	30	30
Very little, but more than none	27	28	27	26	22	25	29	23	27	26	34	27	25	22	29	22	26	27	29	27	23	28	27
None of it at all	27	26	21	21	39	23	19	36	27	26	31	21	34	44	17	43	26	26	34	27	30	16	28
Don't know	11	12	10	9	14	7	10	13	9	12	4	9	14	20	9	13	11	9	8	13	13	8	10

Which of the following apply to your use of artificial intelligence (AI) for your job at your current employment?

[Asked only to those who ever use AI technology and tools for their job at their current employment who are employees; n=1025]

There are AI technology or tools that I use at work specifically because my organisation directly requires me to do so

This applies to me	25	25	26	24	24	20	22	24	25	25	31	25	25	27	24	33	25	21	31	26	26	30	21
This does not apply to me	69	69	68	73	69	77	72	67	67	70	65	69	70	73	71	55	69	71	64	69	70	61	74
Don't know	6	7	6	2	7	3	6	9	8	4	4	7	5	0	5	12	6	9	4	5	5	9	5

There are AI technology or tools that I use at work out of personal preference; my employer neither requires me to use these tools, nor bans me from doing so

This applies to me	71	74	71	77	64	67	74	67	69	73	68	70	75	73	73	63	72	73	61	70	79	70	71
This does not apply to me	25	23	25	19	36	30	22	25	26	24	26	25	22	27	24	29	24	22	36	25	16	26	25
Don't know	4	3	5	4	0	3	4	7	5	4	6	5	3	0	4	7	4	5	3	5	5	4	4

There are AI technology or tools that I use at work out of personal preference that my employer has banned the use of or would otherwise not be happy to find out I was using

This applies to me	11	13	10	6	8	16	10	11	12	10	8	12	9	4	11	10	11	9	14	6	9	22	8
This does not apply to me	83	80	85	88	84	80	85	83	81	85	82	81	88	96	82	84	83	83	79	87	85	72	85
Don't know	6	7	6	6	7	4	6	6	7	6	10	7	4	0	7	6	6	8	6	7	6	6	6

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

In which of the following ways, if any, are you currently using artificial intelligence (AI) technology or tools for work at your current employment? Please select all that apply

[Asked only to those who ever use AI technology and tools for their job at their current employment; n=1112]

Analysing data

I use AI for this at work	36	36	34	36	37	39	36	39	27	41	41	55	32	24	48	37
I do not use AI for this at work	62	62	63	63	62	61	62	60	73	58	59	42	67	74	52	62
Don't know	1	1	2	1	1	0	3	1	0	1	0	3	2	2	0	1

Asking questions, conducting research or gathering information

I use AI for this at work	56	56	55	53	59	62	55	56	54	47	52	60	54	45	65	62
I do not use AI for this at work	43	43	43	45	39	38	43	44	46	52	44	37	44	52	35	37
Don't know	1	1	2	1	2	0	3	0	0	1	4	3	2	3	0	1

Coding / scripting

I use AI for this at work	21	21	25	22	16	21	25	15	10	18	14	59	16	10	10	20
I do not use AI for this at work	76	76	72	75	80	75	69	85	87	79	83	36	80	87	82	77
Don't know	4	4	3	3	4	4	5	0	3	3	3	5	4	3	8	3

Collating information / data

I use AI for this at work	37	37	37	36	40	32	40	33	39	38	42	55	37	25	46	37
I do not use AI for this at work	61	61	60	62	58	66	57	67	59	62	49	44	61	71	54	61
Don't know	2	2	3	1	3	2	3	0	3	0	9	1	2	3	0	2

Creating images / designs

I use AI for this at work	25	25	20	25	28	34	26	30	29	19	40	25	21	34	23	22
I do not use AI for this at work	73	73	78	74	70	65	72	70	71	81	60	74	78	63	77	77
Don't know	1	1	2	1	2	1	3	0	0	1	0	1	2	3	0	1

YouGov Survey Results

Sample Size: 6132 GB Adults
Fieldwork: 20th January - 13th February 2026

Total	Vote in 2024 GE					EU Ref 2016		Gender		Age				Social Grade		Country			Region in England				
	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South	
Weighted Sample 6132	1104	1576	564	663	367	2152	2189	2967	3165	643	2533	1515	1441	3470	2570	5304	294	533	1453	1006	742	2103	
Unweighted Sample 6132	1081	1651	646	727	363	2434	2244	2582	3550	496	2267	1633	1736	3696	2363	5253	332	547	1495	1015	530	2213	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

In which of the following ways, if any, are you currently using artificial intelligence (AI) technology or tools for work at your current employment? Please select all that apply

[Asked only to those who ever use AI technology and tools for their job at their current employment; n=1112]

Analysing data

I use AI for this at work	36	33	39	33	40	31	38	33	44	28	37	37	33	34	38	28	36	36	35	40	30	42	33
I do not use AI for this at work	62	65	60	66	58	69	60	66	55	70	63	62	65	66	61	70	62	62	63	58	70	56	66
Don't know	1	2	1	1	1	0	2	1	2	0	1	2	0	1	2	1	2	2	2	0	2	1	

Asking questions, conducting research or gathering information

I use AI for this at work	56	59	55	47	56	57	56	53	62	49	52	54	62	47	57	51	55	55	63	55	58	59	51
I do not use AI for this at work	43	40	44	51	40	43	42	46	37	49	48	44	36	53	42	47	44	42	35	43	41	41	47
Don't know	1	1	1	2	4	0	2	1	2	1	0	1	2	0	1	2	1	3	2	3	1	0	1

Coding / scripting

I use AI for this at work	21	21	21	20	19	17	20	16	29	12	29	21	19	16	21	21	20	26	22	22	17	21	20
I do not use AI for this at work	76	74	76	78	75	81	76	81	68	84	66	77	75	84	76	74	76	71	76	75	79	74	77
Don't know	4	5	3	3	5	1	3	2	3	4	5	3	6	0	3	4	4	3	3	4	5	3	

Collating information / data

I use AI for this at work	37	30	39	37	38	41	37	35	43	31	35	36	40	34	38	31	37	41	32	35	36	45	34
I do not use AI for this at work	61	64	59	62	62	59	61	63	54	68	63	62	56	61	60	65	61	57	66	62	62	52	64
Don't know	2	6	1	1	0	0	2	2	3	1	2	2	3	6	2	4	2	2	2	2	2	3	2

Creating images / designs

I use AI for this at work	25	29	27	25	24	17	25	29	28	23	23	25	29	17	26	25	25	26	30	27	26	24	24
I do not use AI for this at work	73	68	73	74	75	83	73	70	70	76	77	74	68	83	73	71	74	72	67	72	74	74	75
Don't know	1	3	1	1	1	0	2	1	2	1	0	1	3	0	1	4	1	2	3	2	0	2	1

YouGov Survey Results

Sample Size: 6132 GB Adults
Fieldwork: 20th January - 13th February 2026

	Total	AI use	Generation				Work industry (short list)									
		For my current job	Gen Z	Millennials	Gen X	Boomer	Manufacturing	Construction	Retail	Financial services	Hospitality and leisure	IT & telecoms	Medical & health services	Education	Transportation & distribution	Other
Weighted Sample	6132	1143	938	1765	1629	1664	249	162	303	168	208	174	404	556	165	1156
Unweighted Sample	6132	1120	745	1593	1673	1960	207	141	275	160	195	141	425	603	135	1108
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Creating summaries, minutes, or transcriptions of meetings																
I use AI for this at work	44	44	35	46	47	33	29	33	36	53	38	52	53	33	51	47
I do not use AI for this at work	55	55	63	53	52	65	68	67	64	46	59	44	45	65	49	53
Don't know	2	2	2	1	1	2	3	0	0	1	3	4	2	2	0	1
Editing and checking text you have written																
I use AI for this at work	56	56	52	59	52	57	51	67	57	57	61	56	56	50	46	58
I do not use AI for this at work	42	42	46	39	47	43	44	33	43	41	36	42	41	48	47	41
Don't know	2	2	2	2	1	0	5	0	0	2	3	2	3	3	8	1
Generating ideas, brainstorming and problem solving																
I use AI for this at work	48	48	51	47	50	35	32	31	47	41	63	52	52	55	41	46
I do not use AI for this at work	50	50	48	51	48	65	62	66	53	57	37	43	45	43	59	53
Don't know	2	2	1	2	2	0	5	2	0	2	0	5	3	1	0	1
Generating text for you for external material (e.g. on adverts, website copy)																
I use AI for this at work	29	29	21	31	31	24	15	35	33	23	55	23	31	29	42	29
I do not use AI for this at work	68	68	76	66	67	75	78	65	67	73	45	73	65	68	52	69
Don't know	3	3	3	3	3	1	7	0	0	3	0	4	4	3	6	2
Generating text for you for internal documents																
I use AI for this at work	45	45	31	45	54	49	33	53	38	43	49	48	45	45	49	46
I do not use AI for this at work	53	53	66	53	46	49	62	47	62	56	51	50	53	52	51	53
Don't know	2	2	3	2	1	2	5	0	0	1	0	2	2	3	0	1
Planning / organising tasks and time management help																
I use AI for this at work	22	22	22	26	16	17	21	19	32	19	24	26	24	25	29	18
I do not use AI for this at work	76	76	76	72	82	83	76	78	65	80	73	70	74	73	71	80
Don't know	2	2	2	2	2	0	3	3	2	1	3	4	2	2	0	2
Summarising information																
I use AI for this at work	60	60	54	62	60	54	45	60	57	65	62	64	61	49	55	64
I do not use AI for this at work	38	38	42	36	38	45	53	36	41	31	38	32	37	48	37	34
Don't know	2	2	4	2	2	2	3	4	2	3	0	4	2	2	8	1

YouGov Survey Results

Sample Size: 6132 GB Adults
Fieldwork: 20th January - 13th February 2026

Total	Vote in 2024 GE					EU Ref 2016		Gender		Age				Social Grade		Country			Region in England				
	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South	
Weighted Sample 6132	1104	1576	564	663	367	2152	2189	2967	3165	643	2533	1515	1441	3470	2570	5304	294	533	1453	1006	742	2103	
Unweighted Sample 6132	1081	1651	646	727	363	2434	2244	2582	3550	496	2267	1633	1736	3696	2363	5253	332	547	1495	1015	530	2213	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Creating summaries, minutes, or transcriptions of meetings

I use AI for this at work	44	45	47	48	32	40	49	39	44	43	35	45	43	38	47	30	44	42	43	42	47	46	42
I do not use AI for this at work	55	52	52	51	67	60	49	59	53	56	65	54	55	57	52	64	55	57	53	55	52	52	57
Don't know	2	3	2	1	1	0	2	2	2	1	0	2	2	5	1	6	1	2	3	3	1	2	1

Editing and checking text you have written

I use AI for this at work	56	64	55	50	61	55	54	58	56	56	59	57	53	51	56	53	57	42	52	59	53	67	52
I do not use AI for this at work	42	35	43	48	39	44	44	41	41	43	41	41	45	49	42	43	41	56	46	38	45	32	47
Don't know	2	2	2	1	0	1	2	1	3	1	0	2	2	0	1	4	2	2	2	3	2	1	1

Generating ideas, brainstorming and problem solving

I use AI for this at work	48	57	47	40	35	53	51	46	48	47	46	49	46	21	48	50	48	43	51	49	53	48	45
I do not use AI for this at work	50	42	51	57	61	47	47	53	49	51	54	49	52	79	51	48	50	55	47	49	45	52	53
Don't know	2	1	2	3	4	0	2	1	2	2	0	2	2	0	2	2	2	2	2	3	2	0	2

Generating text for you for external material (e.g. on adverts, website copy)

I use AI for this at work	29	27	29	34	31	26	30	30	26	32	21	30	28	19	30	27	29	33	25	19	29	37	31
I do not use AI for this at work	68	66	69	65	62	74	67	68	71	66	75	67	68	81	68	68	68	65	72	76	70	61	66
Don't know	3	6	2	1	6	0	3	2	3	2	3	2	4	0	2	5	3	3	3	5	1	3	2

Generating text for you for internal documents

I use AI for this at work	45	58	47	43	48	35	47	53	47	44	26	45	53	30	47	40	46	44	39	48	46	46	45
I do not use AI for this at work	53	41	51	54	50	65	52	45	52	54	72	53	45	65	52	57	52	54	59	50	53	52	53
Don't know	2	2	2	2	1	0	1	2	2	2	2	2	1	5	1	3	2	2	2	2	1	2	2

Planning / organising tasks and time management help

I use AI for this at work	22	24	22	24	21	19	23	19	22	22	27	23	17	12	22	24	22	26	24	23	23	22	20
I do not use AI for this at work	76	75	76	76	76	81	75	79	76	76	73	74	81	88	77	71	76	72	73	74	76	76	79
Don't know	2	2	2	1	4	0	2	2	3	2	0	2	2	0	1	5	2	2	3	4	1	2	1

Summarising information

I use AI for this at work	60	63	63	62	56	59	62	60	61	59	55	61	59	45	63	49	60	52	60	64	53	69	56
I do not use AI for this at work	38	35	34	37	42	38	35	39	36	40	45	37	38	50	36	48	37	46	38	33	44	29	42
Don't know	2	2	3	1	2	3	3	1	3	1	0	2	2	5	2	4	2	2	2	3	3	3	2

YouGov Survey Results

Sample Size: 6132 GB Adults
Fieldwork: 20th January - 13th February 2026

	AI use		Generation				Work industry (short list)									
	Total	For my current job	Gen Z	Millennials	Gen X	Boomer	Manufacturing	Construction	Retail	Financial services	Hospitality and leisure	IT & telecoms	Medical & health services	Education	Transportation & distribution	Other
Weighted Sample	6132	1143	938	1765	1629	1664	249	162	303	168	208	174	404	556	165	1156
Unweighted Sample	6132	1120	745	1593	1673	1960	207	141	275	160	195	141	425	603	135	1108
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Writing emails / letters for you

I use AI for this at work	46	46	38	50	45	34	45	48	50	45	62	46	51	43	44	45
I do not use AI for this at work	53	53	60	49	54	66	50	52	48	55	38	52	48	55	56	55
Don't know	1	1	2	1	1	0	5	0	3	0	0	2	2	2	0	0

Which of the following artificial intelligence (AI) technology or tools, if any, do you use for work at your current employment? Please select all that apply

[Asked only to those who ever use AI technology and tools for their job at their current employment; n=1112]

Copilot (Microsoft)	58	58	50	59	62	62	56	55	22	67	59	64	67	52	60	61
ChatGPT	48	48	46	51	43	45	54	64	48	31	57	43	51	60	25	43
Gemini (Google)	17	17	16	16	19	27	26	17	19	10	29	29	9	24	31	12
Canva	9	9	6	10	9	5	0	7	8	7	28	3	10	17	5	6
A custom AI your company has developed	6	6	9	4	6	8	10	1	19	12	3	9	3	1	0	5
Claude	5	5	10	5	4	2	0	6	13	4	5	12	4	3	0	6
Grammarly	5	5	4	4	5	8	3	11	0	3	0	5	5	4	0	6
Grok	3	3	2	4	3	2	5	5	10	2	4	3	3	3	0	3
DeepSeek	2	2	2	3	1	2	3	6	4	2	2	3	2	1	5	1
Perplexity	2	2	0	2	4	2	0	7	2	0	6	5	3	1	0	3
Something else	7	7	8	5	7	6	2	4	6	2	0	11	7	7	16	7
Don't know	3	3	3	2	3	5	0	2	15	2	0	1	2	3	0	2

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.

YouGov Survey Results

Sample Size: 6132 GB Adults
Fieldwork: 20th January - 13th February 2026

Total	Vote in 2024 GE					EU Ref 2016		Gender		Age				Social Grade		Country			Region in England				
	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South	
Weighted Sample 6132	1104	1576	564	663	367	2152	2189	2967	3165	643	2533	1515	1441	3470	2570	5304	294	533	1453	1006	742	2103	
Unweighted Sample 6132	1081	1651	646	727	363	2434	2244	2582	3550	496	2267	1633	1736	3696	2363	5253	332	547	1495	1015	530	2213	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Writing emails / letters for you

I use AI for this at work	46	53	42	49	57	37	45	50	42	50	37	48	45	26	45	49	47	42	42	45	44	45	50
I do not use AI for this at work	53	46	58	49	41	63	54	49	56	49	63	51	54	74	54	47	52	56	56	53	55	55	50
Don't know	1	1	0	1	2	0	1	1	2	1	0	1	1	0	1	4	1	2	2	2	1	0	0

Which of the following artificial intelligence (AI) technology or tools, if any, do you use for work at your current employment? Please select all that apply

[Asked only to those who ever use AI technology and tools for their job at their current employment; n=1112]

Copilot (Microsoft)	58	54	63	62	49	60	61	59	61	56	47	58	63	55	62	44	58	69	57	61	55	58	57
ChatGPT	48	46	49	44	45	49	52	42	47	49	43	49	44	41	48	45	49	40	42	46	48	57	46
Gemini (Google)	17	16	17	17	22	21	17	17	23	12	19	16	21	18	18	16	18	7	16	17	20	21	17
Canva	9	10	9	11	2	11	11	7	7	11	6	10	7	7	9	7	9	11	10	9	9	11	8
A custom AI your company has developed	6	6	7	6	0	5	5	4	6	5	14	5	5	4	5	7	5	2	12	6	2	4	7
Claude	5	4	4	4	9	9	6	5	9	2	12	5	5	0	6	4	5	14	3	6	3	6	5
Grammarly	5	5	4	1	0	6	5	2	4	6	6	4	5	3	5	4	5	5	4	2	5	9	4
Grok	3	3	3	1	8	1	2	6	5	1	2	3	3	0	3	2	3	3	4	4	3	3	3
DeepSeek	2	3	2	1	1	1	1	3	2	1	3	2	1	5	2	2	2	0	8	2	1	1	2
Perplexity	2	2	2	4	3	1	3	2	4	1	0	3	3	0	3	1	2	3	1	2	1	4	2
Something else	7	5	5	9	3	8	6	8	7	6	10	6	8	7	6	9	6	11	3	7	7	2	9
Don't know	3	3	1	1	10	1	2	4	2	3	0	3	3	2	2	7	3	1	5	2	2	3	3

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.