

YouGov Survey Results

Sample Size: 2130 GB Adults
Fieldwork: 29th - 30th August 2024

	Vote in 2024 GE					EU Ref 2016		Gender		Age				Social Grade		Country			Region in England				
	Total	Con	Lab	Lib Dem	Reform UK	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South	
Weighted Sample	2130	383	547	196	230	751	793	1031	1099	224	880	526	501	1214	916	1842	102	185	505	349	258	731	
Unweighted Sample	2130	332	617	234	288	871	791	975	1155	152	849	547	582	1278	852	1838	111	181	516	364	204	754	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking about these countries and their relationship with Britain, which of the following best reflects your view?

Germany

Generally a friend and ally	45	43	54	52	35	53	39	49	40	42	48	44	41	48	40	43	52	52	41	44	48	44
Generally a friendly rival	31	39	26	34	40	32	36	33	30	15	28	35	40	31	31	32	23	29	30	30	31	35
GENERALLY ALLY / FRIENDLY	76	82	80	86	75	85	75	82	70	57	76	79	81	79	71	75	75	81	71	74	79	79
Generally unfriendly	8	11	6	6	14	4	13	8	8	5	6	8	12	7	8	8	8	6	9	9	5	8
Generally a hostile threat	1	0	0	0	2	0	1	1	1	0	1	1	0	1	1	1	0	2	2	2	0	0
GENERALLY UNFRIENDLY / HOSTILE THREAT	9	11	6	6	16	4	14	9	9	5	7	9	12	8	9	9	8	8	11	11	5	8
Don't know	16	6	13	9	10	11	11	9	22	38	17	11	8	12	20	16	17	12	19	16	16	13

France

Generally a friend and ally	38	32	47	44	21	47	28	39	36	42	44	34	28	39	36	36	51	49	35	35	40	35
Generally a friendly rival	33	39	34	38	34	36	38	34	32	21	30	36	40	38	27	34	26	27	32	32	34	36
GENERALLY ALLY / FRIENDLY	71	71	81	82	55	83	66	73	68	63	74	70	68	77	63	70	77	76	67	67	74	71
Generally unfriendly	15	23	7	10	32	9	25	16	14	8	9	19	25	13	18	16	12	10	17	16	12	16
Generally a hostile threat	2	1	1	0	5	1	2	2	1	1	3	2	2	1	3	2	0	4	2	2	1	2
GENERALLY UNFRIENDLY / HOSTILE THREAT	17	24	8	10	37	10	27	18	15	9	12	21	27	14	21	18	12	14	19	18	13	18
Don't know	12	5	10	7	8	8	8	8	16	29	14	9	5	9	16	12	10	10	14	14	13	10

Italy

Generally a friend and ally	48	51	55	56	41	56	45	49	48	41	52	48	45	52	43	47	53	54	44	46	51	48
Generally a friendly rival	30	36	26	27	42	29	36	34	26	20	24	35	39	30	30	30	24	29	31	28	27	32
GENERALLY ALLY / FRIENDLY	78	87	81	83	83	85	81	83	74	61	76	83	84	82	73	77	77	83	75	74	78	80
Generally unfriendly	4	4	3	4	6	3	5	4	3	1	4	4	4	3	4	4	4	2	4	3	2	4
Generally a hostile threat	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	1	0	1	0	0
GENERALLY UNFRIENDLY / HOSTILE THREAT	4	4	3	4	6	3	5	4	3	1	4	5	4	3	4	4	4	3	4	4	2	4
Don't know	18	9	15	14	11	13	14	13	23	38	20	13	11	15	23	19	19	14	21	21	20	16

Japan

Generally a friend and ally	38	43	43	41	38	44	35	47	30	34	43	37	33	41	34	38	37	38	36	39	47	36
Generally a friendly rival	27	33	23	32	33	27	32	31	23	17	21	31	38	29	25	28	25	26	24	27	24	31
GENERALLY ALLY / FRIENDLY	65	76	66	73	71	71	67	78	53	51	64	68	71	70	59	66	62	64	60	66	71	67
Generally unfriendly	6	6	7	3	9	6	8	5	8	3	6	8	8	6	7	6	7	7	7	6	3	7
Generally a hostile threat	2	1	1	2	2	1	3	1	3	0	2	1	3	2	2	2	2	0	2	3	0	2
GENERALLY UNFRIENDLY / HOSTILE THREAT	8	7	8	5	11	7	11	6	11	3	8	9	11	8	9	8	9	7	9	9	3	9
Don't know	26	17	25	22	18	22	22	16	36	46	28	23	18	22	32	26	29	30	31	25	25	23

Canada

Generally a friend and ally	71	80	76	79	67	78	72	75	68	55	72	70	78	75	66	70	75	76	69	68	68	73
Generally a friendly rival	14	14	10	12	23	13	16	15	13	10	12	17	16	13	14	14	11	12	14	15	15	14
GENERALLY ALLY / FRIENDLY	85	94	86	91	90	91	88	90	81	65	84	87	94	88	80	84	86	88	83	83	83	87
Generally unfriendly	1	1	2	1	2	1	1	1	1	1	1	1	1	1	1	1	1	2	1	0	1	1
Generally a hostile threat	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	1	0	1	0	0
GENERALLY UNFRIENDLY / HOSTILE THREAT	1	1	2	1	2	1	1	1	1	1	1	2	1	1	1	1	1	3	1	1	1	1
Don't know	14	6	12	8	9	9	10	9	18	34	15	11	6	10	18	14	12	10	16	16	16	11

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Fieldwork: 29th - 30th August 2024

	Vote in 2024 GE				EU Ref 2016		Gender		Age				Social Grade		Country			Region in England				
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Unweighted Sample	2130	332	617	234	288	871	791	975	1155	152	849	547	582	1278	852	1838	111	181	516	364	204	754
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Australia																						
Generally a friend and ally	72	77	79	75	71	78	74	75	69	62	72	73	76	76	67	71	78	78	70	69	73	73
Generally a friendly rival	15	17	10	16	21	14	17	16	14	9	14	17	18	14	16	16	7	13	16	15	16	15
GENERALLY ALLY / FRIENDLY	87	94	89	91	92	92	91	91	83	71	86	90	94	90	83	87	85	91	86	84	89	88
Generally unfriendly	1	1	1	0	2	1	1	1	1	1	1	2	1	1	1	1	3	0	1	1	0	1
Generally a hostile threat	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0
GENERALLY UNFRIENDLY / HOSTILE THREAT	1	1	1	0	2	1	1	1	1	1	1	2	1	1	1	1	3	1	1	1	0	1
Don't know	12	5	10	8	7	7	8	8	15	28	14	8	5	8	16	12	12	9	13	14	11	10
New Zealand																						
Generally a friend and ally	73	79	78	80	72	79	75	76	69	57	73	74	78	77	67	72	79	77	70	69	74	74
Generally a friendly rival	12	15	10	10	18	10	15	13	11	9	10	15	16	12	13	13	9	11	13	14	10	13
GENERALLY ALLY / FRIENDLY	85	94	88	90	90	89	90	89	80	66	83	89	94	89	80	85	88	88	83	83	84	87
Generally unfriendly	0	0	1	0	1	0	1	1	0	0	0	1	0	0	1	0	1	1	0	1	0	1
Generally a hostile threat	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	1	0	0
GENERALLY UNFRIENDLY / HOSTILE THREAT	0	0	1	0	1	0	1	1	0	0	0	1	0	0	1	0	1	2	0	2	0	1
Don't know	14	6	11	11	9	10	10	9	19	34	16	10	6	11	18	15	11	11	17	17	16	12
Spain																						
Generally a friend and ally	49	50	56	57	40	58	45	48	51	41	54	50	45	53	45	48	61	55	46	52	49	47
Generally a friendly rival	28	34	25	28	38	27	33	33	23	21	24	29	37	29	27	28	22	26	26	25	28	31
GENERALLY ALLY / FRIENDLY	77	84	81	85	78	85	78	81	74	62	78	79	82	82	72	76	83	81	72	77	77	78
Generally unfriendly	6	9	4	4	12	4	10	8	5	3	4	9	9	6	7	7	3	4	9	5	4	7
Generally a hostile threat	0	0	0	0	1	0	0	1	0	0	0	1	0	0	1	0	1	2	0	1	0	0
GENERALLY UNFRIENDLY / HOSTILE THREAT	6	9	4	4	13	4	10	9	5	3	4	10	9	6	8	7	4	6	9	6	4	7
Don't know	16	7	14	12	10	11	11	10	21	35	18	11	9	13	21	17	14	13	19	17	19	14
Poland																						
Generally a friend and ally	52	59	57	51	53	60	52	57	48	31	56	50	56	56	47	51	65	56	49	50	52	52
Generally a friendly rival	21	24	20	24	31	20	25	24	19	18	15	26	29	21	22	22	12	19	23	23	17	23
GENERALLY ALLY / FRIENDLY	73	83	77	75	84	80	77	81	67	49	71	76	85	77	69	73	77	75	72	73	69	75
Generally unfriendly	3	2	3	6	4	3	3	4	3	2	4	3	2	3	4	3	3	3	2	4	3	4
Generally a hostile threat	1	0	0	0	0	0	1	1	1	0	1	1	1	0	1	1	0	1	1	2	0	1
GENERALLY UNFRIENDLY / HOSTILE THREAT	4	2	3	6	4	3	4	5	4	2	5	4	3	3	5	4	3	4	3	6	3	5
Don't know	22	13	20	19	12	17	18	15	29	48	23	19	12	20	25	23	20	21	24	22	27	20
The European Union																						
Generally a friend and ally	31	22	45	41	11	46	19	33	30	26	40	28	22	34	28	30	42	41	29	29	32	31
Generally a friendly rival	28	34	31	31	24	29	30	30	26	25	25	31	32	32	22	28	26	26	28	30	28	28
GENERALLY ALLY / FRIENDLY	59	56	76	72	35	75	49	63	56	51	65	59	54	66	50	58	68	67	57	59	60	59
Generally unfriendly	20	30	11	18	40	13	31	20	20	13	13	23	31	19	21	21	15	14	21	20	18	22
Generally a hostile threat	5	4	1	0	14	0	9	7	3	4	4	7	5	3	7	5	4	5	5	4	5	5
GENERALLY UNFRIENDLY / HOSTILE THREAT	25	34	12	18	54	13	40	27	23	17	17	30	36	22	28	26	19	19	26	24	23	27
Don't know	16	10	12	9	10	12	12	10	22	32	18	11	10	12	21	16	14	15	18	17	18	14
United States																						
Generally a friend and ally	63	72	64	66	67	66	67	67	60	50	65	65	64	64	62	63	63	63	60	65	62	65
Generally a friendly rival	21	19	21	22	23	22	22	20	22	21	19	22	26	22	21	22	19	20	24	19	20	22
GENERALLY ALLY / FRIENDLY	84	91	85	88	90	88	89	87	82	71	84	87	90	86	83	85	82	83	84	84	82	87
Generally unfriendly	4	3	4	5	3	5	3	5	3	6	3	4	4	4	3	4	6	3	3	3	6	3
Generally a hostile threat	2	0	1	0	1	1	1	2	1	0	2	2	1	2	2	1	2	3	1	3	1	1
GENERALLY UNFRIENDLY / HOSTILE THREAT	6	3	5	5	4	6	4	7	4	6	5	6	5	6	5	5	6	4	6	7	4	
Don't know	10	5	9	7	6	7	7	7	14	22	12	8	5	8	13	10	9	10	11	11	11	9

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Unweighted Sample	2130	332	617	234	288	871	791	975	1155	152	849	547	582	1278	852	1838	111	181	516	364	204	754
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Sweden																						
Generally a friend and ally	62	67	68	72	60	71	63	66	59	46	63	64	66	67	57	62	75	64	59	59	62	64
Generally a friendly rival	18	21	15	15	26	15	22	19	17	13	15	19	24	18	18	18	10	21	18	17	18	19
GENERALLY ALLY / FRIENDLY	80	88	83	87	86	86	85	85	76	59	78	83	90	85	75	80	85	85	77	76	80	83
Generally unfriendly	1	1	1	1	2	0	1	1	0	2	1	1	1	1	1	1	0	0	1	1	1	1
Generally a hostile threat	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	1	1	1	0	0
GENERALLY UNFRIENDLY / HOSTILE THREAT	1	1	1	1	2	0	1	1	0	2	1	2	1	1	1	1	0	1	2	2	1	1
Don't know	19	11	16	12	12	13	15	13	24	38	21	16	10	15	24	19	15	15	23	22	18	16
China																						
Generally a friend and ally	3	2	2	2	3	2	2	2	3	3	4	2	2	3	3	3	3	3	2	4	4	2
Generally a friendly rival	14	12	13	15	11	14	13	16	13	10	17	14	11	15	14	14	16	13	14	16	18	12
GENERALLY ALLY / FRIENDLY	17	14	15	17	14	16	15	18	16	13	21	16	13	18	17	17	19	16	16	20	22	14
Generally unfriendly	33	33	39	39	35	39	32	38	29	33	33	35	33	34	32	33	42	33	31	30	37	34
Generally a hostile threat	30	40	28	29	36	28	39	32	28	15	24	34	43	33	27	31	22	30	30	29	22	35
GENERALLY UNFRIENDLY / HOSTILE THREAT	63	73	67	68	71	67	71	70	57	48	57	69	76	67	59	64	64	63	61	59	59	69
Don't know	19	12	18	15	15	17	14	11	27	39	22	15	11	16	24	19	17	21	23	21	19	16
Russia																						
Generally a friend and ally	1	1	1	0	1	0	1	1	1	2	2	0	0	1	2	1	1	2	0	1	3	1
Generally a friendly rival	3	1	1	2	6	2	3	4	1	3	4	3	1	3	3	3	2	3	4	4	1	2
GENERALLY ALLY / FRIENDLY	4	2	2	2	7	2	4	5	2	5	6	3	1	4	5	4	3	5	4	5	4	3
Generally unfriendly	15	13	11	15	18	14	15	16	14	18	13	15	16	13	18	15	12	17	18	12	16	13
Generally a hostile threat	71	79	80	75	68	78	73	72	69	55	70	74	77	75	65	71	79	67	66	71	66	76
GENERALLY UNFRIENDLY / HOSTILE THREAT	86	92	91	90	86	92	88	88	83	73	83	89	93	88	83	86	91	84	84	83	82	89
Don't know	11	6	7	9	6	7	8	6	15	23	12	8	6	9	13	11	5	11	12	12	15	8
Saudi Arabia																						
Generally a friend and ally	11	13	11	11	12	11	12	16	7	8	12	12	10	12	10	11	15	10	10	10	12	12
Generally a friendly rival	20	25	19	19	25	20	24	24	16	15	17	22	26	19	21	20	24	21	17	22	22	20
GENERALLY ALLY / FRIENDLY	31	38	30	30	37	31	36	40	23	23	29	34	36	31	31	31	39	31	27	32	34	32
Generally unfriendly	27	27	28	28	32	29	27	29	24	21	26	29	28	29	24	27	25	28	29	24	25	27
Generally a hostile threat	9	6	9	11	11	10	10	8	10	4	10	9	10	10	7	9	10	6	8	9	9	11
GENERALLY UNFRIENDLY / HOSTILE THREAT	36	33	37	39	43	39	37	37	34	25	36	38	38	39	31	36	35	34	37	33	34	38
Don't know	33	29	32	32	20	30	27	23	42	53	35	28	25	29	37	33	26	35	35	36	33	30
Israel																						
Generally a friend and ally	21	31	18	17	35	19	28	29	14	14	20	24	24	22	20	21	20	19	20	22	26	21
Generally a friendly rival	14	18	13	16	17	12	17	17	11	8	10	15	21	14	13	13	16	14	14	11	13	14
GENERALLY ALLY / FRIENDLY	35	49	31	33	52	31	45	46	25	22	30	39	45	36	33	34	36	33	34	33	39	35
Generally unfriendly	18	16	24	20	15	22	17	17	18	12	18	17	20	19	16	17	19	18	18	18	15	18
Generally a hostile threat	17	9	16	15	11	18	14	14	19	24	19	16	10	17	16	16	19	18	13	16	19	18
GENERALLY UNFRIENDLY / HOSTILE THREAT	35	25	40	35	26	40	31	31	37	36	37	33	30	36	32	33	38	36	31	34	34	36
Don't know	31	26	29	32	22	29	25	24	38	43	33	29	25	28	34	31	26	31	35	33	27	29
Ireland																						
Generally a friend and ally	52	53	60	59	43	60	50	52	51	38	54	55	50	55	47	50	62	61	46	53	52	51
Generally a friendly rival	26	29	23	27	32	26	28	27	26	23	25	26	31	26	27	27	25	23	29	26	26	27
GENERALLY ALLY / FRIENDLY	78	82	83	86	75	86	78	79	77	61	79	81	81	81	74	77	87	84	75	79	78	78
Generally unfriendly	9	11	6	5	14	5	13	11	6	9	7	9	12	8	9	9	5	7	10	7	8	10
Generally a hostile threat	1	1	0	0	2	0	1	1	0	0	0	1	1	1	1	1	0	0	1	1	0	1
GENERALLY UNFRIENDLY / HOSTILE THREAT	10	12	6	5	16	5	14	12	6	9	7	10	13	9	10	10	5	7	11	8	8	11
Don't know	12	7	10	8	8	8	9	8	16	30	13	9	7	11	15	13	9	9	15	13	14	12

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

India

Generally a friend and ally	30	30	34	36	28	36	28	28	32	21	35	31	24	33	27	30	34	32	28	30	34	30
Generally a friendly rival	30	38	27	35	36	31	32	37	24	29	25	30	41	31	29	31	27	31	27	30	31	34
GENERALLY ALLY / FRIENDLY	60	68	61	71	64	67	60	65	56	50	60	61	65	64	56	61	61	63	55	60	65	64
Generally unfriendly	12	15	12	10	16	11	15	15	9	6	10	15	15	12	11	12	10	11	13	10	11	13
Generally a hostile threat	2	2	2	2	4	1	4	3	1	2	2	2	4	2	3	2	3	3	3	2	2	2
GENERALLY UNFRIENDLY / HOSTILE THREAT	14	17	14	12	20	12	19	18	10	8	12	17	19	14	14	14	13	14	16	12	13	15
Don't know	25	16	25	18	17	21	22	16	34	42	28	22	17	22	30	25	27	24	30	29	22	22

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.