

YouGov Survey Results

Sample Size: 2209 Adults in GB
Fieldwork: 27th - 28th February 2025

	Vote in 2024 GE					EU Ref 2016		Gender		Age				Social Grade		Country			Region in England				
	Total	Con	Lab	Lib Dem	Reform UK	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South	
Weighted Sample	2209	398	568	203	239	775	789	1069	1140	232	912	546	519	1259	950	1911	106	192	524	362	267	758	
Unweighted Sample	2209	402	580	230	261	902	823	984	1225	131	845	589	644	1358	851	1951	116	142	553	403	198	797	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which of the following spellings would you typically use?

Organise	85	82	90	90	87	91	84	84	86	85	87	87	80	88	81	85	81	90	83	87	85	85
Organize	14	17	10	9	12	9	15	15	13	15	12	12	18	11	17	14	18	8	16	11	14	14
Neither of these	0	1	0	0	0	0	0	0	1	0	1	1	0	0	1	0	0	1	0	1	0	0
Don't know	1	1	0	1	1	0	1	1	0	0	1	0	1	0	1	1	1	1	0	1	1	1

Which of the following spellings would you typically use?

Colour	98	99	98	100	99	99	99	98	98	98	97	99	99	98	98	98	96	99	98	98	96	98
Color	2	1	2	0	1	1	1	2	1	2	3	1	0	1	2	2	4	0	1	1	3	1
Neither of these	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	1	0	0	0	1	0
Don't know	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

Which of the following spellings would you typically use?

Aeroplane	70	79	70	69	78	74	77	67	73	52	64	74	83	70	69	70	70	68	71	72	56	73
Airplane	29	20	28	29	21	25	21	32	26	48	34	24	16	28	30	29	29	29	27	26	42	26
Neither of these	1	1	1	1	1	1	1	1	1	0	1	1	1	1	1	1	0	1	1	2	2	1
Don't know	1	0	1	0	1	1	1	1	0	0	1	1	0	1	0	0	1	2	1	0	1	0

Which of the following spellings would you typically use?

Moustache	88	95	90	93	89	92	92	86	89	74	84	93	95	89	86	88	81	92	87	86	85	91
Mustache	10	3	9	5	7	7	5	11	9	25	13	5	3	9	11	10	15	5	12	10	12	8
Neither of these	1	1	0	0	1	0	1	1	0	0	0	1	1	0	1	1	0	0	0	2	0	0
Don't know	2	1	1	2	3	1	1	2	1	1	2	1	1	1	2	1	4	3	1	2	2	1

Which of the following spellings would you typically use?

Defence	84	90	85	85	89	87	90	86	83	77	79	89	92	85	83	85	80	78	85	89	79	85
Defense	13	9	14	12	9	11	9	12	15	19	18	9	7	14	13	13	17	20	13	10	16	12
Neither of these	0	0	0	0	0	1	0	0	0	2	0	0	0	0	1	1	0	0	0	0	1	1
Don't know	2	1	1	3	2	1	1	2	2	3	2	2	1	1	3	2	3	2	2	1	4	2

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which of the following spellings would you typically use?

Encyclopaedia	30	35	31	40	28	34	31	28	32	24	25	29	44	33	27	31	22	28	33	29	29	32
Encyclopedia	65	60	67	57	67	63	64	66	64	69	72	66	51	64	67	64	77	70	64	66	63	64
Neither of these	1	1	0	0	2	1	1	1	1	3	1	1	1	1	2	1	0	2	0	1	3	2
Don't know	3	4	2	2	3	2	4	4	2	3	3	4	3	2	4	3	2	1	3	4	5	3

Which of the following spellings would you typically use?

Fulfil	38	41	41	36	39	42	37	36	40	32	39	38	39	41	34	38	33	40	37	40	36	39
Fulfill	58	57	56	58	57	55	59	59	57	62	57	59	57	56	61	58	62	55	60	55	61	57
Neither of these	1	1	2	1	2	1	1	1	2	1	2	1	1	1	2	1	0	1	2	2	1	1
Don't know	3	2	2	4	2	2	2	3	2	5	3	2	2	2	3	2	5	3	2	3	2	3

Which of the following spellings would you typically use?

Jewellery	92	95	91	93	94	95	95	88	95	77	91	96	94	92	91	92	93	91	91	94	87	92
Jewelry	7	4	8	4	5	4	4	9	4	21	7	2	5	7	6	7	5	8	7	5	8	6
Neither of these	0	0	0	1	1	0	0	0	0	1	0	0	0	0	1	0	0	1	0	0	1	1
Don't know	1	1	1	2	1	2	1	2	0	2	1	1	1	1	2	1	2	0	1	1	4	1

Which of the following spellings would you typically use?

Centre	86	90	88	92	84	89	87	86	86	84	84	89	89	87	85	86	85	91	86	88	82	86
Center	12	10	11	7	14	10	12	13	11	12	14	10	11	12	12	12	13	9	13	11	16	12
Neither of these	0	0	0	0	0	1	0	0	0	0	0	0	0	0	1	0	0	0	0	1	0	0
Don't know	1	0	1	1	2	1	1	1	2	5	2	1	0	1	2	2	2	1	1	1	2	2

Which of the following spellings would you typically use?

Grey	93	97	93	95	93	94	94	91	96	93	93	93	94	94	92	94	88	91	93	96	95	93
Gray	5	2	5	4	4	4	4	6	4	6	5	5	3	5	5	5	9	5	6	3	3	5
Neither of these	0	0	0	0	0	0	0	0	0	1	0	0	1	0	1	0	0	1	1	0	0	0
Don't know	1	1	1	1	2	1	1	2	1	0	2	1	1	1	2	1	3	3	0	1	1	1

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which of the following spellings would you typically use?

Chequered flag	75	86	76	83	81	81	84	79	70	49	68	85	86	76	73	75	73	67	76	74	68	79
Checkedered flag	20	10	20	13	15	16	13	16	24	47	24	12	10	19	22	20	18	27	21	22	21	17
Neither of these	2	2	1	1	2	2	1	2	2	2	3	0	2	1	3	2	4	1	1	2	4	2
Don't know	3	2	3	3	2	2	2	3	3	2	5	2	2	4	3	3	4	5	3	2	7	2

Which of the following spellings would you typically use?

Cosy	83	90	84	88	87	86	89	81	84	58	80	89	92	83	82	83	76	87	82	83	76	85
Cozy	16	9	14	11	12	12	10	17	14	40	18	10	7	15	17	16	23	10	16	15	23	14
Neither of these	1	0	0	0	1	1	0	1	0	0	1	1	1	1	1	0	1	2	1	1	0	0
Don't know	1	1	1	1	0	1	1	1	1	2	1	1	1	1	1	1	0	1	1	1	1	1

Which of the following spellings would you typically use?

Doughnut	85	92	85	86	86	90	88	84	86	69	81	91	92	86	84	85	82	87	82	86	81	87
Donut	14	8	14	14	12	9	11	15	13	30	17	9	6	13	15	14	17	11	17	12	18	12
Neither of these	0	0	0	0	0	1	0	0	0	0	0	0	1	0	1	0	0	0	1	1	1	0
Don't know	1	0	1	0	1	1	0	1	1	1	2	0	0	1	1	1	1	2	0	1	0	1

Which of the following spellings would you typically use?

Artefact	34	37	37	40	33	42	34	32	36	17	32	40	40	38	29	34	36	35	36	33	28	35
Artifact	61	59	60	56	61	54	61	62	59	78	62	55	55	58	64	61	59	62	62	62	58	60
Neither of these	2	2	1	1	2	2	1	2	2	2	2	1	3	1	2	2	1	0	1	1	5	2
Don't know	4	3	2	3	4	3	4	4	3	3	4	4	2	3	4	4	3	3	2	4	10	3

Which of the following spellings would you typically use?

Per cent	15	23	11	17	20	14	19	13	16	4	8	16	32	14	16	16	11	10	14	17	14	17
Percent	83	75	88	81	77	85	78	85	82	96	91	82	65	84	82	83	89	89	85	81	83	81
Neither of these	1	1	0	1	3	1	2	1	1	0	1	2	1	1	1	1	0	1	0	1	2	2
Don't know	1	1	1	1	0	1	0	1	1	0	0	0	1	1	1	1	0	0	0	1	1	0

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Weighted Sample	2209	398	568	203	239	775	789	1069	1140	232	912	546	519	1259	950	1911	106	192	524	362	267	758	
Unweighted Sample	2209	402	580	230	261	902	823	984	1225	131	845	589	644	1358	851	1951	116	142	553	403	198	797	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How good or bad would you say your spelling and grammar skills are?

Very good	18	19	20	21	15	22	15	16	21	25	15	20	19	22	13	18	19	18	17	17	18	20
Fairly good	46	50	47	51	44	50	46	46	47	43	49	42	47	49	43	46	49	50	47	45	43	46
TOTAL GOOD	64	69	67	72	59	72	61	62	68	68	64	62	66	71	56	64	68	68	64	62	61	66
Average	29	25	26	24	32	22	31	29	28	28	27	31	29	24	35	29	28	30	28	30	31	27
Fairly bad	5	5	6	4	6	6	5	7	4	4	7	5	4	5	6	6	3	1	6	5	7	6
Very bad	1	1	1	0	1	0	2	1	1	0	1	2	0	0	1	1	1	1	2	1	0	0
TOTAL BAD	6	6	7	4	7	6	7	8	5	4	8	7	4	5	7	7	4	2	8	6	7	6
Don't know	1	1	0	0	1	0	1	1	0	0	1	0	0	0	1	1	0	0	0	1	1	1

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.

YouGov Survey Results

Sample Size: 2079 Adults in GB
Fieldwork: 2nd - 3rd March 2025

	Vote in 2024 GE					EU Ref 2016		Gender		Age				Social Grade		Country			Region in England				
	Total	Con	Lab	Lib Dem	Reform UK	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South	
Weighted Sample	2079	374	534	191	225	730	742	1006	1073	218	859	513	489	1185	894	1798	100	181	493	341	252	713	
Unweighted Sample	2079	362	565	214	244	836	783	893	1186	150	758	561	610	1261	818	1763	115	201	506	342	168	747	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which of the following would you typically use?

USA	73	72	75	80	70	77	70	71	75	78	77	71	65	77	68	73	79	72	74	73	73	72
U.S.A.	14	17	15	10	14	14	17	15	13	10	12	14	20	13	16	14	13	13	13	13	16	15
Neither of these	8	8	6	7	10	5	10	8	8	5	6	10	11	6	11	8	2	10	9	7	9	8
Don't know	5	3	3	3	5	4	4	5	4	6	5	4	3	4	5	5	5	5	3	8	3	5

Which of the following would you typically use?

Move towards	71	70	74	71	68	71	68	69	72	81	72	67	67	72	68	71	69	66	69	73	78	69
Move toward	17	20	17	17	18	18	19	18	16	10	16	19	21	17	17	17	23	16	18	16	14	18
Neither of these	7	6	5	6	9	7	9	8	7	2	6	10	8	6	9	7	2	10	10	4	5	8
Don't know	5	5	3	6	5	4	4	6	4	8	6	5	4	4	6	5	5	8	4	7	3	5

Which of the following would you typically use?

Can I have a cup of tea	82	86	85	78	82	82	84	78	85	76	82	81	84	81	82	82	84	77	83	81	85	81
Can I get a cup of tea	8	5	6	6	8	7	7	9	6	16	9	7	4	8	8	8	5	12	8	8	7	7
Neither of these	8	6	8	11	9	9	8	9	7	3	6	10	10	8	7	8	8	8	8	6	8	8
Don't know	3	3	1	5	2	2	1	4	1	6	3	2	2	2	3	3	3	3	1	4	1	3

Which of the following would you typically use?

The room smelt horrible	60	63	62	55	65	61	64	58	62	53	61	59	63	61	59	60	63	57	57	61	54	64
The room smelled horrible	31	27	29	33	28	30	27	32	30	39	31	31	27	31	31	31	31	31	36	29	36	28
Neither of these	5	5	6	5	4	5	6	5	5	1	3	7	8	4	6	5	3	7	6	4	7	5
Don't know	4	5	3	6	3	4	3	5	3	6	5	3	2	3	5	4	4	6	2	6	3	4

Which of the following would you typically use?

His team are playing well at the moment	53	56	56	52	56	54	58	54	52	47	55	57	48	51	56	53	56	55	54	57	46	52
His team is playing well at the moment	39	36	38	38	35	39	33	37	40	43	37	35	43	42	34	39	37	36	37	36	51	38
Neither of these	4	5	2	5	6	3	6	4	5	4	3	5	7	3	6	4	3	5	5	3	2	6
Don't know	4	4	3	5	2	4	3	4	3	5	4	4	3	4	4	4	3	4	4	5	2	4

Which of the following would you typically use?

She's got better at football	59	71	55	61	67	61	68	58	61	37	53	65	75	57	62	60	60	49	61	60	57	62
She's gotten better at football	28	14	34	28	22	27	18	28	28	55	38	18	9	31	24	27	31	33	27	28	36	25
Neither of these	10	12	9	7	8	10	11	11	9	2	6	14	14	9	10	9	8	12	11	9	5	10
Don't know	3	3	1	4	2	2	2	4	2	6	3	3	2	2	4	3	2	6	2	4	3	3

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which of the following would you typically use?

I am feeling well	34	42	31	39	35	35	39	33	34	20	27	39	46	36	31	34	35	28	34	33	32	36
I am feeling good	51	45	56	46	48	52	42	51	50	70	58	42	38	50	51	50	50	53	52	53	55	47
Neither of these	12	11	10	10	16	10	16	12	13	6	11	16	14	11	14	12	11	15	11	12	10	14
Don't know	3	2	3	5	1	3	2	4	3	4	4	3	2	3	4	3	3	4	3	3	4	3

Which of the following would you typically use?

I couldn't care less	89	87	93	89	94	90	90	88	90	89	91	89	86	91	87	89	95	88	90	89	85	89
I could care less	2	1	1	3	0	2	1	3	2	5	2	2	1	2	3	2	1	2	2	2	7	1
Neither of these	6	8	4	6	3	6	5	6	6	3	5	6	9	5	7	6	2	6	6	5	7	6
Don't know	3	4	1	2	3	2	3	3	3	3	2	2	4	2	4	3	2	3	2	4	2	3

Which of the following would you typically use?

He pled guilty	31	18	40	31	28	35	23	32	31	47	37	29	16	32	30	28	38	59	30	27	27	27
He pleaded guilty	63	77	56	63	63	60	71	62	64	47	57	64	78	62	64	66	55	34	64	66	68	67
Neither of these	3	3	2	1	5	3	3	2	3	1	2	3	4	3	2	3	2	3	3	2	1	2
Don't know	4	2	2	5	3	2	3	4	3	5	4	4	2	3	4	4	5	3	3	5	3	3

Which of the following would you typically use?

He protested against the government	87	87	91	92	89	90	89	88	87	76	88	91	88	89	85	88	92	82	89	85	86	89
He protested the government	3	3	4	2	3	3	2	4	3	10	5	1	0	3	3	3	1	5	3	2	8	2
Neither of these	5	6	3	2	3	3	6	3	6	6	3	5	8	4	7	5	3	8	6	4	5	4
Don't know	4	4	3	4	5	3	4	5	4	8	4	4	4	4	5	4	3	5	2	9	2	4

Which of the following would you typically use?

She learnt it at school	59	66	61	56	59	60	61	57	62	57	60	59	59	60	59	61	58	46	58	58	59	65
She learned it at school	34	28	31	38	32	33	32	35	33	37	34	32	34	33	34	33	38	43	36	36	35	28
Neither of these	3	4	4	3	6	3	5	4	3	0	2	6	4	3	4	3	1	6	4	1	3	4
Don't know	3	2	3	3	4	4	2	4	2	5	4	3	2	3	3	3	3	5	2	5	4	3

Which of the following would you typically use?

One hundred and fifty	92	95	95	95	97	95	94	92	93	88	92	92	95	94	90	93	96	88	93	94	90	93
One hundred fifty	3	2	2	2	0	2	1	3	3	6	4	2	2	3	3	3	1	4	2	2	7	3
Neither of these	2	2	1	1	1	1	2	2	2	2	2	4	2	1	4	2	1	4	4	1	2	2
Don't know	2	2	2	2	1	2	2	3	2	3	2	2	1	1	3	2	3	4	1	4	1	2

Which of the following would you typically use?

One thousand five hundred	57	57	61	54	51	56	57	48	65	61	60	55	52	59	54	57	69	49	58	54	63	55
Fifteen hundred	36	35	33	40	42	39	36	43	29	29	33	38	41	35	37	36	25	42	35	34	33	38
Neither of these	2	2	2	0	2	1	2	2	2	2	2	3	1	1	3	2	0	2	3	3	1	2
Don't know	5	5	4	6	5	4	5	7	4	8	5	4	5	5	6	5	6	6	4	9	3	6

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	Total	Con	Lab	Lib Dem	Reform UK	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South	
Weighted Sample	2079	374	534	191	225	730	742	1006	1073	218	859	513	489	1185	894	1798	100	181	493	341	252	713	
Unweighted Sample	2079	362	565	214	244	836	783	893	1186	150	758	561	610	1261	818	1763	115	201	506	342	168	747	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which of the following would you typically use?

He was not interested in sport	47	53	51	45	48	52	52	45	50	25	43	57	55	47	47	48	48	41	48	46	43	51
He was not interested in sports	42	35	42	42	42	39	37	44	41	64	49	30	33	44	40	42	45	45	44	41	48	38
Neither of these	5	6	3	5	6	4	6	5	5	3	4	7	6	4	6	5	4	6	4	4	3	6
Don't know	6	7	4	7	4	5	5	7	5	9	5	6	6	5	7	6	3	7	5	9	5	5

Which of the following would you typically use?

I have not spoken to them for years	40	49	39	41	41	40	45	38	42	28	35	42	53	40	41	41	46	34	45	40	37	39
I have not spoken to them in years	51	44	55	48	53	53	47	52	51	64	57	49	37	52	50	51	46	55	48	52	56	51
Neither of these	3	3	3	2	5	2	5	4	3	1	3	4	5	3	5	3	4	4	5	3	1	4
Don't know	5	5	3	9	2	5	3	6	3	7	5	4	4	5	4	5	3	7	2	5	7	5

How good or bad would you say your spelling and grammar skills are?

Very good	18	17	20	19	19	19	16	17	18	25	17	16	19	20	15	18	20	16	15	16	22	19
Fairly good	45	46	48	46	49	49	44	42	49	44	45	48	44	45	46	45	50	49	47	46	41	44
TOTAL GOOD	63	63	68	65	68	68	60	59	67	69	62	64	63	65	61	63	70	65	62	62	63	63
Average	30	32	26	32	28	26	33	32	28	26	30	30	33	29	31	30	23	30	30	32	33	29
Fairly bad	5	3	4	3	3	4	5	6	4	3	7	5	3	5	5	5	6	5	6	3	3	5
Very bad	1	2	1	0	0	2	1	1	1	0	1	1	1	1	2	1	1	0	2	0	1	1
TOTAL BAD	6	5	5	3	3	6	6	7	5	3	8	6	4	6	7	6	7	5	8	3	4	6
Don't know	1	0	0	0	0	1	0	1	1	2	1	0	0	1	1	1	0	0	0	3	0	1

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.

YouGov Survey Results

Sample Size: 2147 Adults in GB
Fieldwork: 4th - 5th March 2025

	Vote in 2024 GE					EU Ref 2016		Gender		Age				Social Grade		Country			Region in England				
	Total	Con	Lab	Lib Dem	Reform UK	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South	
Weighted Sample	2147	386	552	198	232	754	766	1039	1108	225	887	530	505	1224	923	1857	103	187	509	352	260	736	
Unweighted Sample	2147	400	615	224	257	882	823	970	1177	115	782	579	671	1336	811	1852	109	186	513	361	208	770	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which of the following pronunciations would you typically use?

The letter 'Z' rhymes with bed	77	81	79	89	75	83	78	75	78	74	72	81	81	80	71	77	78	72	75	77	74	79
The letter 'Z' rhymes with bee	12	8	12	5	12	8	10	12	11	16	16	9	6	11	12	11	9	16	12	10	14	10
Neither of these	9	8	7	5	9	8	9	10	8	3	9	7	11	6	12	8	8	10	10	9	8	7
Don't know	3	3	2	1	4	1	3	3	3	8	3	3	2	2	4	3	5	1	3	4	4	3

Which of the following pronunciations would you typically use?

Vase' rhymes with mars	73	79	77	85	75	82	75	69	77	63	71	75	80	78	67	76	72	44	78	75	69	78
Vase' rhymes with maze	15	11	13	9	10	9	12	18	12	22	18	11	8	13	17	13	15	31	10	16	16	12
Neither of these	9	7	8	5	11	7	11	11	8	5	9	10	11	7	12	8	8	20	9	6	10	8
Don't know	3	3	3	1	3	2	2	2	4	10	2	3	2	2	4	3	5	5	2	3	5	2

Which of the following pronunciations would you typically use?

Clique' rhymes with sleek	49	49	54	64	41	58	44	49	49	51	47	53	50	55	41	46	52	76	41	46	52	49
Clique' rhymes with sick	36	35	35	27	40	32	39	36	37	36	39	33	34	34	39	39	30	12	45	42	34	35
Neither of these	10	12	8	6	13	7	13	11	9	6	10	10	13	7	14	10	13	9	10	8	11	11
Don't know	4	4	3	3	6	3	5	4	5	7	4	5	3	3	6	4	6	3	4	4	4	5

Which of the following pronunciations would you typically use?

Wrath' rhymes with sloth	18	28	19	24	16	22	19	18	18	11	11	19	33	20	16	19	19	9	13	19	24	21
Wrath' rhymes with math	68	59	69	68	65	67	64	67	68	80	76	66	49	68	66	66	67	81	74	69	56	63
Neither of these	11	10	11	7	15	9	14	12	10	4	10	12	16	9	14	12	7	9	11	9	13	13
Don't know	3	3	2	1	4	2	3	3	4	6	3	4	2	3	4	3	7	1	2	3	6	3

Which of the following pronunciations would you typically use?

The first syllable in 'neither' is nye	36	44	37	43	34	40	37	35	36	23	29	36	54	36	36	36	27	42	40	35	31	34
The first syllable in 'neither' is nee	53	44	54	50	53	51	49	53	53	68	61	51	33	55	49	53	56	50	46	55	54	56
Neither of these	7	7	6	2	7	5	8	7	6	4	6	7	9	5	9	7	11	5	9	5	10	5
Don't know	5	5	4	4	6	4	6	5	5	5	4	6	4	4	6	5	6	3	5	5	5	5

Sample Size: 2147 Adults in GB
Fieldwork: 4th - 5th March 2025

	Vote in 2024 GE				EU Ref 2016		Gender		Age				Social Grade		Country			Region in England					
	Total	Con	Lab	Lib Dem	Reform UK	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South	
Weighted Sample	2147	386	552	198	232	754	766	1039	1108	225	887	530	505	1224	923	1857	103	187	509	352	260	736	
Unweighted Sample	2147	400	615	224	257	882	823	970	1177	115	782	579	671	1336	811	1852	109	186	513	361	208	770	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which of the following pronunciations would you typically use?

The first syllable in 'schedule' is shed	42	52	42	46	50	47	48	47	38	21	34	49	60	46	37	43	39	40	43	43	40	43
The first syllable in 'schedule' is sked	48	39	50	48	38	46	40	43	52	70	58	40	29	47	49	48	48	52	46	49	49	48
Neither of these	6	6	5	5	7	5	8	6	6	4	5	6	9	5	8	6	8	6	9	4	6	5
Don't know	3	3	3	1	5	2	4	3	3	5	3	4	2	2	5	3	6	2	3	4	5	3

Which of the following pronunciations would you typically use?

The first syllable in 'vitamin' is vit	85	87	87	92	82	88	86	83	86	83	83	87	86	87	83	84	87	87	83	86	76	88
The first syllable in 'vitamin' is vigh	6	5	6	5	3	5	4	7	5	11	8	4	4	7	5	6	4	7	5	4	14	5
Neither of these	5	5	5	2	8	5	6	6	5	1	6	6	7	3	8	6	6	3	7	8	6	4
Don't know	4	4	3	1	6	2	4	4	3	5	3	4	3	3	5	4	3	3	5	3	4	3

Which of the following pronunciations would you typically use?

The 'ise' sound in 'advertisement' rhymes with miss	34	45	36	39	34	44	36	33	35	13	25	43	50	36	31	35	33	28	24	34	38	41
The 'ise' sound in 'advertisement' rhymes with eyes	54	41	53	54	52	46	49	53	54	77	65	44	35	55	53	53	52	62	62	54	49	48
Neither of these	8	9	9	5	8	7	11	9	7	4	7	9	11	6	11	8	7	8	9	8	10	7
Don't know	4	5	2	2	6	3	5	5	4	5	4	4	4	3	5	4	7	2	4	4	4	4

How good or bad would you say your spelling and grammar skills are?

Very good	28	29	31	34	24	32	24	25	32	37	26	28	28	32	23	29	26	26	29	26	31	29
Fairly good	41	45	39	44	47	43	42	39	42	33	42	41	41	42	39	41	36	42	42	39	38	42
TOTAL GOOD	69	74	70	78	71	75	66	64	74	70	68	69	69	74	62	70	62	68	71	65	69	71
Average	23	19	24	17	21	21	26	26	21	19	23	23	25	20	28	23	33	24	23	25	24	21
Fairly bad	5	4	4	4	6	3	5	7	4	10	5	4	4	4	7	5	2	4	5	7	4	5
Very bad	2	2	1	1	2	1	2	3	1	0	2	2	1	1	3	2	1	2	1	3	1	2
TOTAL BAD	7	6	5	5	8	4	7	10	5	10	7	6	5	5	10	7	3	6	6	10	5	7
Don't know	1	0	1	0	0	1	1	1	0	1	0	1	0	1	1	0	1	1	0	0	1	0

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.

YouGov Survey Results

Sample Size: 2150 Adults in GB
Fieldwork: 5th - 6th March 2025

	Vote in 2024 GE				EU Ref 2016		Gender		Age				Social Grade		Country			Region in England					
	Total	Con	Lab	Lib Dem	Reform UK	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South	
Weighted Sample	2150	387	553	198	232	755	768	1041	1109	226	888	531	505	1226	924	1860	103	187	510	353	260	737	
Unweighted Sample	2150	368	585	226	256	908	798	958	1192	131	782	580	657	1350	800	1850	117	183	528	373	191	758	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which of the following terms would you typically use?

Lorry	78	89	79	81	76	83	84	74	82	56	73	85	89	79	77	77	86	80	74	79	64	83
Truck	17	8	18	18	20	13	12	22	13	36	22	11	8	17	18	18	11	17	20	17	30	12
Neither of these	3	2	2	1	3	2	3	2	3	2	3	3	2	2	3	3	1	2	4	2	3	2
Don't know	2	1	1	1	1	2	1	2	2	6	3	2	1	2	2	2	2	1	2	2	4	2

Which of the following terms would you typically use?

Film	78	84	77	84	84	82	86	76	80	56	71	88	90	77	79	78	83	75	79	81	66	80
Movie	20	15	21	15	15	17	13	22	19	40	28	11	8	21	20	20	16	23	20	17	30	19
Neither of these	1	0	1	0	0	0	1	1	0	2	0	1	1	1	0	1	0	0	1	1	2	0
Don't know	1	1	1	0	0	1	1	1	1	2	1	1	1	1	1	1	1	2	1	1	2	1

Which of the following terms would you typically use?

Takeaway	93	94	93	98	94	95	93	93	93	89	93	94	95	94	92	93	94	94	93	92	90	95
Takeout	5	4	5	1	3	3	4	4	5	10	6	3	3	5	5	5	3	2	5	7	7	4
Neither of these	2	2	1	0	3	1	3	2	1	0	1	2	3	1	3	1	2	3	2	1	2	1
Don't know	0	0	0	0	0	1	0	1	0	1	1	0	0	1	0	0	1	0	0	1	0	0

Which of the following terms would you typically use?

Second World War	49	57	47	54	47	54	56	50	48	19	41	58	67	48	50	48	53	55	46	45	46	52
World War Two	45	40	48	41	47	39	40	45	46	75	52	37	28	47	43	46	43	34	46	52	48	44
Neither of these	2	3	1	1	3	2	2	2	2	4	2	2	2	1	3	2	1	3	4	2	1	2
Don't know	4	1	4	5	3	5	2	3	4	1	5	3	3	4	3	3	2	8	4	2	5	3

Which of the following terms would you typically use?

Racing car	65	78	64	67	72	69	78	64	66	31	49	82	90	64	66	65	82	59	65	62	58	68
Racecar	25	15	28	26	22	23	15	26	25	53	40	10	4	27	23	25	12	30	25	30	27	23
Neither of these	6	6	5	6	5	6	6	7	6	5	8	6	5	6	7	6	5	8	5	6	8	6
Don't know	3	1	3	1	1	2	1	3	4	11	4	2	1	3	4	4	1	3	5	2	8	2

Which of the following terms would you typically use?

Holiday	96	97	97	98	100	98	98	96	97	84	97	98	99	97	95	96	99	99	97	94	96	97
Vacation	3	2	2	1	0	1	1	3	3	14	2	1	1	2	4	3	0	1	3	5	4	2
Neither of these	0	1	0	0	0	0	1	1	0	0	1	0	0	0	1	0	0	0	0	0	0	1
Don't know	0	0	0	0	0	0	0	0	0	2	0	0	0	0	0	0	1	1	0	1	0	0

Sample Size: 2150 Adults in GB
Fieldwork: 5th - 6th March 2025

	Vote in 2024 GE					EU Ref 2016		Gender		Age				Social Grade		Country			Region in England			
	Con	Lab	Lib Dem	Reform UK	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South	
Weighted Sample	2150	387	553	198	232	755	768	1041	1109	226	888	531	505	1226	924	1860	103	187	510	353	260	737
Unweighted Sample	2150	368	585	226	256	908	798	958	1192	131	782	580	657	1350	800	1850	117	183	528	373	191	758
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which of the following terms would you typically use?

Jumper	89	92	89	93	93	92	92	87	92	80	90	94	88	89	89	89	92	88	89	91	81	92
Sweater	8	6	8	5	5	6	5	9	6	15	7	4	9	8	7	8	5	8	8	7	15	6
Neither of these	2	2	2	2	1	1	2	3	1	1	3	2	2	2	2	2	1	4	2	1	3	2
Don't know	1	0	1	0	0	1	1	1	1	4	1	0	1	1	2	1	1	1	1	2	1	1

Which of the following terms would you typically use?

Nappy	91	95	92	97	92	94	96	88	94	79	88	95	98	93	89	91	93	88	93	94	83	92
Diaper	5	2	4	3	6	3	1	7	4	14	7	2	1	5	5	5	3	10	2	2	12	5
Neither of these	3	3	3	0	1	2	3	4	2	4	4	3	1	2	5	3	2	2	4	3	2	3
Don't know	1	0	1	0	1	0	0	1	1	3	1	0	0	1	1	1	2	0	1	2	3	0

Which of the following terms would you typically use?

Chemist	55	67	51	52	63	55	71	56	54	18	40	72	82	52	60	54	62	63	60	55	45	53
Pharmacy	42	30	46	47	36	43	27	41	43	77	58	25	17	46	36	43	37	35	38	42	50	45
Neither of these	1	1	0	1	0	1	1	1	0	1	1	1	0	0	2	1	0	1	1	1	1	1
Don't know	2	2	3	1	0	2	1	2	2	4	1	2	1	2	2	2	2	1	1	2	5	1

Which of the following terms would you typically use?

Touch wood	74	74	79	83	74	79	74	71	77	68	74	74	75	77	70	74	69	79	70	69	78	76
Knock on wood	15	15	13	11	16	12	16	16	15	15	15	16	16	13	19	15	21	12	17	18	11	14
Neither of these	10	10	7	5	9	7	9	12	7	17	9	9	8	10	10	10	7	8	12	10	9	9
Don't know	1	1	1	0	2	1	1	1	1	1	2	1	1	1	2	1	2	1	1	4	1	1

Which of the following terms would you typically use?

Torch	92	96	91	95	95	96	96	91	92	79	90	95	97	93	90	91	98	94	91	95	86	91
Flashlight	6	2	7	4	3	3	2	7	6	19	7	4	2	5	8	7	2	5	7	4	12	6
Neither of these	1	2	1	1	3	1	2	1	1	1	2	1	1	1	2	1	0	2	1	1	1	2
Don't know	1	0	0	0	0	0	0	1	1	2	1	0	0	0	1	1	1	0	1	1	0	1

Which of the following terms would you typically use?

Rubber	86	90	88	89	89	90	89	85	87	77	85	89	89	88	84	86	91	89	87	87	80	86
Eraser	11	8	11	10	8	9	9	11	12	20	12	9	9	10	13	12	8	9	11	10	18	11
Neither of these	2	2	1	0	2	1	2	3	1	2	2	1	1	1	3	2	0	2	2	1	1	2
Don't know	1	0	0	0	1	0	0	1	1	1	1	0	0	1	1	1	2	1	0	1	1	1

Which of the following terms would you typically use?

Rubbish	94	98	95	93	95	96	97	93	95	83	92	97	98	94	93	94	95	94	94	94	87	95
Trash	5	1	4	6	4	2	2	6	4	15	6	3	1	5	5	5	4	6	5	5	9	4
Neither of these	1	1	1	1	0	1	1	1	1	2	1	0	1	1	1	1	0	0	1	1	3	1
Don't know	0	0	0	0	0	0	0	0	1	1	1	0	0	0	0	0	1	0	0	1	0	0

Sample Size: 2150 Adults in GB
Fieldwork: 5th - 6th March 2025

	Vote in 2024 GE					EU Ref 2016		Gender		Age				Social Grade		Country			Region in England				
	Total	Con	Lab	Lib Dem	Reform UK	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South	
Weighted Sample	2150	387	553	198	232	755	768	1041	1109	226	888	531	505	1226	924	1860	103	187	510	353	260	737	
Unweighted Sample	2150	368	585	226	256	908	798	958	1192	131	782	580	657	1350	800	1850	117	183	528	373	191	758	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which of the following terms would you typically use?

Railway station	25	42	18	26	26	23	34	27	22	7	11	28	52	25	24	25	19	25	21	25	20	30
Train station	73	55	80	71	72	73	63	70	75	92	87	68	44	73	72	72	78	73	77	72	76	67
Neither of these	2	2	2	2	1	2	2	2	1	0	1	3	2	1	2	2	1	1	1	1	3	2
Don't know	1	2	1	2	1	1	1	1	1	1	1	1	2	1	1	1	2	2	1	1	1	1

How good or bad would you say your spelling and grammar skills are?

Very good	29	25	34	34	27	32	26	27	31	36	30	24	29	33	24	28	34	33	27	23	35	29
Fairly good	44	49	42	42	44	44	45	42	46	52	39	50	44	46	42	45	33	41	46	47	41	45
TOTAL GOOD	73	74	76	76	71	76	71	69	77	88	69	74	73	79	66	73	67	74	73	70	76	74
Average	21	21	19	19	20	18	23	24	17	9	24	19	23	17	26	20	26	21	20	24	18	19
Fairly bad	5	4	3	3	7	4	4	5	4	4	5	5	3	4	6	5	6	4	5	5	4	4
Very bad	1	1	1	2	1	1	1	1	1	0	1	2	1	1	2	1	1	1	1	1	1	2
TOTAL BAD	6	5	4	5	8	5	5	6	5	4	6	7	4	5	8	6	7	5	6	6	5	6
Don't know	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.

YouGov Survey Results

Sample Size: 2278 Adults in GB
Fieldwork: 6th - 7th March 2025

	Vote in 2024 GE					EU Ref 2016		Gender		Age				Social Grade		Country			Region in England				
	Total	Con	Lab	Lib Dem	Reform UK	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South	
Weighted Sample	2278	410	585	210	246	800	813	1103	1175	239	941	563	535	1298	980	1970	109	198	540	374	276	781	
Unweighted Sample	2278	406	606	228	272	959	828	1042	1236	129	870	604	675	1437	841	1985	115	178	563	395	199	828	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which of the following comes closest to how you would typically choose to display three o'clock in the afternoon on a digital clock?

15:00	76	75	79	78	75	79	73	82	70	76	80	75	70	79	72	76	74	81	75	77	77	75
3:00pm	22	22	19	20	24	19	25	16	27	21	18	23	28	19	25	22	22	19	23	22	18	23
Neither of these	1	0	0	0	0	0	0	1	0	1	1	0	1	0	1	1	0	1	0	0	1	1
Don't know	1	2	1	1	1	2	1	1	2	3	1	1	1	1	2	1	4	0	1	1	4	1

Which of the following comes closest to how you would typically write out a date in long form?

1st January	78	80	77	75	81	79	79	75	81	71	82	79	74	78	79	79	75	77	82	77	73	79
1 January	7	7	7	13	4	8	6	9	6	6	8	7	8	9	6	8	2	8	4	7	12	9
January 1	1	0	1	0	0	1	0	1	1	1	0	0	1	1	1	1	0	1	0	1	1	1
January 1st	11	9	12	11	13	10	11	12	10	16	7	11	14	10	12	10	18	11	11	15	10	8
None of these	2	4	1	0	1	1	2	3	1	3	2	2	2	2	2	2	2	3	1	1	2	3
Don't know	1	0	1	1	1	1	0	1	1	3	1	0	0	1	1	1	2	1	1	0	3	1

Which of the following comes closest to how you would typically refer to a television programme or series?

A television programme is made up of one or more series	39	42	43	47	39	42	43	40	38	31	39	43	38	41	36	40	32	35	40	40	36	41
A television series is made up of one or more seasons	34	24	36	27	32	30	27	32	36	55	42	23	23	34	35	34	35	37	29	34	44	33
Neither of these	20	27	17	21	20	21	23	21	19	11	12	27	30	20	20	20	24	18	24	20	12	19
Don't know	7	7	4	5	9	7	7	7	7	4	7	7	9	6	9	7	9	10	7	6	8	7

If you were going to give someone an offensive hand gesture, which of the following would you typically use?

The index and middle fingers together in a V-shape	24	29	25	24	30	26	29	26	21	7	20	30	29	23	25	24	20	20	30	23	16	23
The middle finger only	50	36	55	43	45	48	42	51	50	79	61	44	24	53	47	50	52	51	47	50	57	49
Neither of these	21	30	15	27	20	20	25	19	23	9	14	21	40	20	23	21	20	22	20	22	21	22
Don't know	5	5	5	7	5	5	4	4	6	4	4	5	6	5	5	5	8	7	3	5	6	5

Sample Size: 2278 Adults in GB
Fieldwork: 6th - 7th March 2025

	Vote in 2024 GE					EU Ref 2016		Gender		Age				Social Grade		Country			Region in England				
	Total	Con	Lab	Lib Dem	Reform UK	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South	
Weighted Sample	2278	410	585	210	246	800	813	1103	1175	239	941	563	535	1298	980	1970	109	198	540	374	276	781	
Unweighted Sample	2278	406	606	228	272	959	828	1042	1236	129	870	604	675	1437	841	1985	115	178	563	395	199	828	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

If you were quoting something somebody said in written form, would you typically use double or single quotation marks?

"double quotation marks"	73	76	74	74	73	73	73	74	72	68	77	73	69	75	71	73	68	77	71	72	73	74
single quotation marks'	19	15	20	20	20	20	18	17	20	27	17	17	19	20	17	19	23	16	20	19	21	17
Neither of these	4	6	2	0	3	3	6	4	4	0	2	6	7	3	5	4	3	2	5	6	2	4
Don't know	4	2	4	6	3	4	4	4	4	5	4	4	5	2	7	4	6	5	4	4	4	4

Would you typically use the term trousers or pants to refer to the item of clothing?

Trousers	92	97	93	96	91	95	95	91	92	85	89	94	98	91	93	91	89	97	81	96	91	96
Pants	6	2	5	3	9	4	4	7	5	7	9	5	1	7	5	7	4	1	16	3	5	3
Neither of these	1	0	1	1	0	0	0	1	1	3	1	1	0	1	0	1	0	0	1	1	3	0
Don't know	1	0	1	0	0	1	0	1	2	6	2	0	1	1	2	1	7	2	2	1	1	1

Overall, would you say that you have a positive or negative opinion of American English?

Very positive	2	1	1	2	2	1	2	2	2	3	3	1	1	2	2	2	2	2	2	2	3	2
Fairly positive	9	5	7	6	10	6	8	9	8	14	10	6	5	8	10	8	11	9	10	9	9	7
TOTAL POSITIVE	11	6	8	8	12	7	10	11	10	17	13	7	6	10	12	10	13	11	12	11	12	9
Neither positive nor negative	42	44	40	41	45	43	41	41	43	32	45	45	39	41	44	42	39	48	46	42	42	39
Fairly negative	31	34	35	32	30	33	32	31	30	36	27	30	35	33	27	31	32	30	26	32	30	34
Very negative	13	14	13	15	10	14	14	15	11	14	11	12	17	13	12	13	12	8	12	11	13	15
TOTAL NEGATIVE	44	48	48	47	40	47	46	46	41	50	38	42	52	46	39	44	44	38	38	43	43	49
Don't know	4	2	3	3	2	3	3	2	5	1	4	4	3	3	5	4	5	3	4	4	4	3

Sample Size: 2278 Adults in GB
Fieldwork: 6th - 7th March 2025

	Vote in 2024 GE					EU Ref 2016		Gender		Age				Social Grade		Country			Region in England				
	Total	Con	Lab	Lib Dem	Reform UK	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South	
Weighted Sample	2278	410	585	210	246	800	813	1103	1175	239	941	563	535	1298	980	1970	109	198	540	374	276	781	
Unweighted Sample	2278	406	606	228	272	959	828	1042	1236	129	870	604	675	1437	841	1985	115	178	563	395	199	828	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How good or bad would you say your spelling and grammar skills are?

Very good	30	30	33	34	25	33	28	26	34	41	25	33	32	33	26	30	35	28	30	30	34	29
Fairly good	41	45	38	41	44	41	42	41	40	31	44	37	44	40	41	41	34	40	43	38	36	43
TOTAL GOOD	71	75	71	75	69	74	70	67	74	72	69	70	76	73	67	71	69	68	73	68	70	72
Average	23	20	24	20	25	21	24	26	21	23	25	23	20	21	26	23	25	24	23	27	26	21
Fairly bad	4	4	4	4	3	4	4	5	3	3	4	5	3	4	4	4	4	6	2	4	4	5
Very bad	1	1	0	1	2	1	1	2	1	1	1	2	1	1	2	1	0	2	1	1	0	1
TOTAL BAD	5	5	4	5	5	5	5	7	4	4	5	7	4	5	6	5	4	8	3	5	4	6
Don't know	1	0	0	1	1	1	1	1	1	1	1	1	0	0	1	1	2	0	1	0	0	0

**Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.*

YouGov Survey Results

Sample Size: 2068 Adults in GB
Fieldwork: 9th - 10th March 2025

	Vote in 2024 GE				EU Ref 2016		Gender		Age				Social Grade		Country			Region in England					
	Total	Con	Lab	Lib Dem	Reform UK	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South	
Weighted Sample	2068	372	531	190	223	726	738	1001	1067	217	854	511	486	1179	889	1789	99	180	490	339	250	709	
Unweighted Sample	2068	360	576	216	254	826	820	879	1189	116	761	569	622	1279	789	1784	108	176	487	332	197	768	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Although the word 'pissed' might have multiple definitions, which of the following definitions would you typically take it to mean?

Drunk	74	83	76	74	80	80	83	77	71	30	69	89	85	74	73	73	84	71	80	73	64	72
Angry or annoyed	24	17	21	24	18	17	16	20	27	64	27	10	14	24	23	24	16	21	18	25	35	25
Neither of these	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	1
Don't know	2	0	2	2	1	2	1	3	2	6	4	1	0	2	3	2	0	7	2	2	1	3

Although the word 'bathroom' might have multiple definitions, which of the following definitions would you typically take it to mean?

A room that contains a bath, but not necessarily a toilet	47	54	47	44	53	47	51	51	43	29	43	50	57	46	48	48	43	35	44	46	51	51
A room that contains a toilet, but not necessarily a bath	40	34	41	42	36	40	36	37	43	59	46	34	29	42	38	39	46	48	44	40	41	35
Neither of these	11	12	11	12	11	12	13	10	13	7	9	15	14	11	12	11	10	12	10	13	7	13
Don't know	2	1	1	1	0	1	0	2	1	4	3	1	0	1	2	2	1	4	2	1	1	2

Although the word 'muffin' might have multiple definitions, which of the following definitions would you typically take it to mean?

A flat savoury roll, often toasted and served with butter	17	23	18	18	25	21	21	21	14	3	7	24	34	18	17	18	17	16	21	16	16	17
A small usually sweet cake, often filled with chocolate chips or fruit	79	75	80	78	72	77	76	75	83	93	88	74	63	80	78	79	81	79	76	81	81	80
Neither of these	1	1	1	2	1	1	1	1	1	2	1	1	2	1	2	1	1	2	1	0	2	1
Don't know	2	1	1	2	1	1	1	2	2	2	3	1	1	1	3	2	1	4	1	3	2	2

Although the word 'nervy' might have multiple definitions, which of the following definitions would you typically take it to mean?

Nervous or anxious	90	97	89	89	93	94	94	89	91	77	87	95	95	92	88	90	95	86	89	93	88	90
Bold or brazen	4	2	3	5	5	2	3	4	3	9	4	2	2	3	5	4	1	5	4	3	3	4
Neither of these	1	0	1	3	0	2	1	1	1	1	2	1	1	1	2	1	1	1	2	0	2	2
Don't know	5	1	7	3	2	2	2	5	4	13	6	2	2	4	6	5	3	8	5	4	8	4

Sample Size: 2068 Adults in GB
Fieldwork: 9th - 10th March 2025

	Vote in 2024 GE					EU Ref 2016		Gender		Age				Social Grade		Country			Region in England				
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Weighted Sample	2068	372	531	190	223	726	738	1001	1067	217	854	511	486	1179	889	1789	99	180	490	339	250	709	
Unweighted Sample	2068	360	576	216	254	826	820	879	1189	116	761	569	622	1279	789	1784	108	176	487	332	197	768	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Although the term 'first floor' might have multiple definitions, which of the following definitions would you typically take it to mean?

The floor above the floor at ground level	92	96	93	96	95	96	94	93	92	82	91	96	96	94	90	92	89	94	91	91	97	92
The floor at ground level	6	4	6	4	5	3	6	6	6	16	7	4	4	4	9	6	11	3	8	8	2	7
Neither of these	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Don't know	1	0	1	0	0	1	0	1	2	3	2	0	0	1	1	1	0	3	1	2	0	1

Although the word 'khaki' might have multiple definitions, which of the following definitions would you typically take it to mean?

A dark dull green colour	63	67	60	67	60	65	63	50	76	65	68	67	52	63	63	63	64	64	60	61	63	67
A light yellowish brown colour	31	30	35	30	37	31	33	43	20	24	27	29	45	32	30	31	31	33	33	34	33	28
Neither of these	2	2	2	2	1	2	2	2	2	1	2	3	3	2	2	3	0	0	3	1	2	3
Don't know	3	1	4	1	2	2	2	4	2	10	3	2	1	2	4	3	5	3	4	5	2	2

Although the term 'fancy dress' might have multiple definitions, which of the following definitions would you typically take it to mean?

A costume, often light-hearted	94	99	96	98	95	98	99	95	93	79	92	98	99	96	91	94	99	94	95	94	85	96
Formalwear	4	1	2	1	4	2	1	4	5	16	5	1	0	3	5	4	1	2	4	3	10	3
Neither of these	1	0	1	1	0	0	0	1	1	3	1	0	0	0	1	1	0	0	0	1	3	0
Don't know	1	0	0	0	1	0	0	1	1	2	2	0	0	1	2	1	0	4	1	1	2	1

Although the term 'public school' might have multiple definitions, which of the following definitions would you typically take it to mean?

A private school primarily funded by fees	58	72	66	67	64	71	67	58	58	22	43	72	86	63	52	58	61	53	57	53	54	63
A state school funded by taxes	38	27	30	28	35	26	30	37	38	75	50	25	12	33	44	38	35	37	39	43	41	34
Neither of these	1	1	1	1	0	1	1	1	1	0	2	1	0	1	1	1	1	1	1	1	2	1
Don't know	3	0	3	4	1	2	2	3	3	3	6	2	1	3	4	3	3	9	3	3	3	2

Sample Size: 2068 Adults in GB
Fieldwork: 9th - 10th March 2025

	Vote in 2024 GE					EU Ref 2016		Gender		Age				Social Grade		Country			Region in England				
	Total	Con	Lab	Lib Dem	Reform UK	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South	
Weighted Sample	2068	372	531	190	223	726	738	1001	1067	217	854	511	486	1179	889	1789	99	180	490	339	250	709	
Unweighted Sample	2068	360	576	216	254	826	820	879	1189	116	761	569	622	1279	789	1784	108	176	487	332	197	768	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How good or bad would you say your spelling and grammar skills are?

Very good	31	32	32	33	26	34	30	25	37	31	27	36	32	35	25	31	28	33	26	25	38	34
Fairly good	42	39	42	42	40	43	40	42	41	44	42	41	42	42	41	42	35	42	44	46	38	41
TOTAL GOOD	73	71	74	75	66	77	70	67	78	75	69	77	74	77	66	73	63	75	70	71	76	75
Average	21	23	21	17	26	18	23	25	17	16	24	18	21	18	24	21	29	18	21	24	21	19
Fairly bad	5	4	3	8	6	4	5	6	4	6	6	4	4	3	7	5	8	5	7	2	3	5
Very bad	1	1	2	1	2	0	2	2	1	1	1	2	1	1	2	1	0	1	1	1	1	1
TOTAL BAD	6	5	5	9	8	4	7	8	5	7	7	6	5	4	9	6	8	6	8	3	4	6
Don't know	0	0	0	0	0	0	0	0	0	1	1	0	0	0	1	0	0	1	0	1	0	0

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YouGov Survey Results

Sample Size: 2223 Adults in GB
Fieldwork: 12th - 13th March 2025

	Vote in 2024 GE					EU Ref 2016		Gender		Age				Social Grade		Country			Region in England				
	Total	Con	Lab	Lib Dem	Reform UK	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South	
Weighted Sample	2223	400	571	205	240	780	794	1076	1147	233	918	549	522	1267	956	1923	107	193	527	365	269	762	
Unweighted Sample	2223	408	604	221	254	914	833	979	1244	118	835	592	678	1384	839	1897	120	206	541	370	209	777	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which of the following terms would you typically use?

Randy	16	28	12	13	23	15	24	16	16	4	6	19	37	15	18	16	17	17	18	20	13	14
Horny	59	42	66	62	56	58	47	65	53	88	76	52	25	61	57	60	63	51	56	55	66	63
Neither of these	23	26	21	23	20	25	27	17	29	8	17	27	36	23	23	22	20	30	25	23	18	22
Don't know	2	4	1	2	1	2	2	1	2	0	1	2	3	1	2	2	0	2	1	1	3	2

Which of the following terms would you typically use?

Father Christmas	60	73	61	70	70	65	69	58	62	36	51	72	76	61	60	64	66	16	62	53	58	73
Santa Claus	37	22	38	27	30	32	28	39	35	62	46	25	21	37	36	32	30	82	35	43	38	24
Neither of these	2	2	1	1	0	1	2	2	2	1	2	2	1	1	2	2	3	0	2	3	3	1
Don't know	1	3	0	2	0	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	0	2

Which of the following terms would you typically use?

Queue	93	96	95	97	93	96	95	92	94	80	92	96	97	94	91	93	90	94	93	94	93	92
Line	6	3	3	3	6	3	3	6	5	15	7	3	2	5	7	5	8	5	6	4	5	6
Neither of these	1	1	1	0	1	0	1	1	0	0	1	0	1	1	0	1	0	1	1	0	1	0
Don't know	1	1	0	0	0	0	1	1	1	5	0	1	0	1	2	1	2	0	1	2	0	1

Which of the following terms would you typically use?

Landslip	4	6	3	5	5	4	6	5	4	4	5	3	4	5	3	4	2	4	5	4	4	4
Landslide	92	91	95	89	93	94	92	92	92	87	91	94	93	92	91	92	93	94	91	93	91	92
Neither of these	3	1	1	3	1	2	1	1	4	6	3	2	2	2	4	3	4	2	3	2	3	2
Don't know	1	2	1	3	1	1	1	2	1	4	1	1	1	2	1	1	1	1	1	1	1	2

Which of the following terms would you typically use?

Cupcake	57	44	62	53	51	54	47	59	55	85	69	43	36	59	53	58	48	53	51	55	71	59
Fairy cake	36	49	33	41	42	40	44	33	39	8	25	49	53	35	38	35	46	40	41	41	23	33
Neither of these	5	6	4	4	6	4	7	7	4	5	4	5	9	5	7	6	4	5	7	3	5	6
Don't know	2	1	1	3	1	1	2	1	2	2	1	2	2	1	2	2	2	3	1	1	2	2

Which of the following terms would you typically use?

Anti-clockwise	89	94	93	93	90	92	94	85	92	76	87	91	94	89	88	89	93	88	93	87	89	86
Counter-clockwise	7	4	5	5	8	5	4	10	5	19	9	4	2	8	7	8	6	6	4	8	8	10
Neither of these	3	2	1	2	1	2	2	3	2	5	2	3	3	2	4	3	0	4	3	4	2	3
Don't know	1	0	1	0	1	1	0	1	1	0	1	1	0	1	1	1	2	2	1	1	1	1

Sample Size: 2223 Adults in GB
Fieldwork: 12th - 13th March 2025

	Vote in 2024 GE					EU Ref 2016		Gender		Age				Social Grade		Country			Region in England				
	Total	Con	Lab	Lib Dem	Reform UK	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South	
Weighted Sample	2223	400	571	205	240	780	794	1076	1147	233	918	549	522	1267	956	1923	107	193	527	365	269	762	
Unweighted Sample	2223	408	604	221	254	914	833	979	1244	118	835	592	678	1384	839	1897	120	206	541	370	209	777	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which of the following terms would you typically use?

Car bonnet	90	97	91	92	95	92	97	91	90	72	88	95	97	91	90	90	91	89	92	95	77	92
Hood of a car	6	2	6	5	3	5	2	6	6	20	8	2	2	7	6	6	9	6	4	4	15	5
Neither of these	2	1	2	1	1	2	1	2	3	6	3	1	0	2	3	2	0	4	3	1	5	2
Don't know	1	0	1	1	1	1	1	1	1	2	1	1	1	1	2	1	0	2	0	0	3	1

Which of the following terms would you typically use?

Drink driving	75	84	76	74	81	79	83	75	75	43	74	84	82	74	77	75	81	73	77	79	59	78
Drunk driving	22	15	22	24	18	19	15	22	22	53	23	13	16	24	20	22	17	24	20	19	36	21
Neither of these	2	1	1	1	0	1	1	2	2	2	2	1	1	1	2	2	1	2	2	2	3	1
Don't know	1	1	1	2	0	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	2	1

Which of the following terms would you typically use?

Sweets	96	98	97	97	98	98	98	95	97	94	95	97	98	97	95	97	93	94	97	98	94	97
Candy	2	1	1	2	2	1	1	3	1	1	4	1	0	2	2	2	4	1	2	1	5	2
Neither of these	1	1	1	1	0	1	1	1	1	1	1	1	1	1	2	1	2	3	1	1	1	0
Don't know	1	0	0	0	0	0	0	1	0	4	0	0	0	0	1	1	1	2	0	0	0	1

Which of the following terms would you typically use?

Football	96	95	97	96	97	97	96	95	97	95	96	96	95	97	95	95	96	98	96	96	94	96
Soccer	2	3	2	3	2	3	2	3	2	2	3	2	2	2	3	3	4	0	2	3	5	2
Neither of these	1	2	1	0	0	0	2	2	1	3	0	2	2	1	2	1	0	1	2	1	1	2
Don't know	0	0	0	0	1	0	0	0	0	0	0	1	1	0	0	0	0	0	0	0	0	0

Which of the following terms would you typically use?

Maths	92	94	93	94	93	94	95	92	93	84	90	94	97	92	92	92	92	94	94	94	89	90
Math	7	5	7	6	7	5	5	7	6	11	10	5	2	7	6	7	8	5	5	6	11	8
Neither of these	1	0	0	0	0	0	0	1	1	5	0	0	1	0	2	1	0	0	1	0	0	2
Don't know	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	1	0	0	0	0

Which of the following terms would you typically use?

Arse	71	69	79	80	74	78	74	72	70	56	71	82	65	72	69	71	65	72	78	71	60	71
Ass	18	13	14	8	16	12	11	20	16	37	23	7	11	17	19	18	24	16	11	18	29	18
Neither of these	10	15	6	11	9	9	13	7	12	5	4	9	22	10	9	10	11	9	10	11	10	9
Don't know	2	2	1	1	1	1	2	1	2	2	2	1	2	1	2	1	1	3	1	0	1	2

Which of the following terms would you typically use?

Draughts	74	90	74	76	82	80	86	74	73	31	62	90	95	74	74	73	74	80	77	76	60	74
Checkers	15	5	16	14	11	11	6	17	13	43	22	3	1	16	14	15	16	12	13	13	25	14
Neither of these	9	3	7	8	5	7	7	6	11	18	13	5	3	8	10	9	8	5	9	8	9	10
Don't know	3	2	3	2	2	2	1	3	2	8	3	2	1	3	3	3	2	3	2	2	6	2

Sample Size: 2223 Adults in GB
Fieldwork: 12th - 13th March 2025

	Vote in 2024 GE					EU Ref 2016		Gender		Age				Social Grade		Country			Region in England				
	Total	Con	Lab	Lib Dem	Reform UK	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South	
Weighted Sample	2223	400	571	205	240	780	794	1076	1147	233	918	549	522	1267	956	1923	107	193	527	365	269	762	
Unweighted Sample	2223	408	604	221	254	914	833	979	1244	118	835	592	678	1384	839	1897	120	206	541	370	209	777	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which of the following terms would you typically use?

Caretaker	83	93	82	90	89	85	90	80	86	68	80	89	89	85	81	89	87	20	91	90	84	89
Janitor	13	6	14	8	8	13	9	15	11	18	16	8	10	12	13	7	8	73	5	7	12	6
Neither of these	3	1	4	0	2	2	1	3	2	7	3	2	1	2	4	2	4	4	3	2	2	2
Don't know	1	0	1	1	1	0	1	2	1	6	1	1	1	1	2	1	2	3	0	0	2	2

Which of the following terms would you typically use?

Autumn	97	98	97	99	99	98	98	96	97	94	95	99	99	97	96	97	96	97	99	99	91	98
Fall	2	1	3	0	1	1	1	3	2	3	4	0	0	2	2	2	4	1	2	0	8	2
Neither of these	1	1	0	0	0	0	0	0	1	2	1	0	1	1	1	1	0	2	1	1	0	0
Don't know	0	0	0	1	0	0	0	0	0	1	0	1	0	0	0	0	0	1	0	0	1	0

Which of the following terms would you typically use?

Wardrobe	95	98	97	97	97	97	98	94	97	91	93	97	99	96	94	96	93	93	96	98	93	95
Closet	3	1	2	1	2	2	1	4	2	4	5	1	1	2	3	3	3	4	1	1	5	3
Neither of these	1	1	1	1	1	1	1	2	1	4	1	1	1	1	2	1	1	2	2	1	1	1
Don't know	1	0	0	1	0	0	0	0	1	0	1	0	0	0	1	0	3	0	0	0	1	1

How good or bad would you say your spelling and grammar skills are?

Very good	30	31	33	32	20	36	24	26	33	29	30	31	28	34	25	30	34	27	32	28	32	28
Fairly good	42	45	41	46	47	41	47	40	44	40	43	40	45	43	42	43	41	39	40	43	47	43
TOTAL GOOD	72	76	74	78	67	77	71	66	77	69	73	71	73	77	67	73	75	66	72	71	79	71
Average	22	20	20	20	26	18	24	25	20	22	21	23	23	19	26	22	22	27	23	22	18	22
Fairly bad	4	4	5	3	6	4	5	6	3	6	5	4	3	4	5	4	3	5	4	6	3	4
Very bad	1	0	1	0	1	1	1	2	0	3	1	1	0	1	2	1	0	2	1	1	0	2
TOTAL BAD	5	4	6	3	7	5	6	8	3	9	6	5	3	5	7	5	3	7	5	7	3	6
Don't know	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.

YouGov Survey Results

Sample Size: 2150 Adults in GB
Fieldwork: 30th - 31st March 2025

	Vote in 2024 GE				EU Ref 2016		Gender		Age				Social Grade		Country			Region in England				
	Total	Con	Lab	Lib Dem	Reform UK	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South
Weighted Sample	2150	387	553	198	232	755	768	1041	1109	226	888	531	505	1226	924	1860	103	187	510	353	260	737
Unweighted Sample	2150	363	623	220	248	882	814	902	1248	153	772	590	635	1318	832	1853	113	184	505	353	213	782

Which of the following pronunciations would you typically use?

	Total	Con	Lab	Lib Dem	Reform UK	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South
The 'Z' in the phrase 'Gen Z' rhymes with bed	43	55	41	42	46	49	50	47	39	21	33	56	57	45	40	43	48	39	42	42	36	47
The 'Z' in the phrase 'Gen Z' rhymes with bee	38	20	44	44	28	39	24	35	41	71	51	23	15	41	34	37	33	46	35	38	46	35
Neither of these	13	17	10	11	16	9	18	11	14	5	11	14	17	9	17	13	13	11	15	11	12	12
Don't know	7	8	5	3	10	3	9	7	6	3	5	7	11	5	9	7	6	4	7	8	6	7

Which of the following pronunciations would you typically use?

The first syllable in 'privacy' rhymes with give	35	44	34	42	35	42	36	31	38	18	26	43	48	40	28	34	39	36	31	31	27	40
The first syllable in 'privacy' rhymes with eye	44	32	51	44	37	45	35	48	41	69	53	35	26	44	44	45	40	43	46	49	46	41
Neither of these	12	15	9	6	15	7	18	11	13	5	12	14	14	9	16	12	13	14	15	9	11	11
Don't know	9	9	6	7	13	6	11	10	8	8	8	9	12	7	12	10	7	6	7	11	16	8

Which of the following would you typically use?

NHS	89	90	85	95	92	90	88	87	90	91	90	88	86	89	88	89	86	91	87	88	83	92
N.H.S.	9	9	13	5	7	10	10	10	9	3	8	11	12	9	10	9	13	9	11	10	14	6
Neither of these	1	0	0	0	0	0	1	1	0	2	1	0	0	1	0	1	1	0	1	1	0	0
Don't know	1	0	1	0	1	1	1	2	1	4	1	1	1	1	1	1	0	0	2	1	3	1

Which of the following would you typically use?

Sawn-off shotgun	79	92	81	84	91	87	89	81	78	42	74	91	92	80	78	80	88	71	80	80	68	83
Sawed-off shotgun	4	2	5	3	2	3	2	6	3	14	6	2	1	5	4	5	1	5	3	5	10	3
Neither of these	10	4	10	7	3	6	7	8	13	23	13	5	6	9	12	10	8	17	12	9	10	8
Don't know	6	2	3	6	4	3	1	6	6	21	7	2	1	6	6	6	3	8	4	5	12	5

Which of the following would you typically use?

He sneaked around at night	36	52	31	35	39	36	46	37	36	13	24	44	61	36	37	36	35	36	34	34	32	40
He snuck around at night	53	35	57	57	51	55	41	53	53	80	68	44	25	54	52	53	57	49	55	56	54	51
Neither of these	8	10	9	7	8	7	10	8	8	7	5	9	13	7	9	8	7	12	7	8	13	6
Don't know	3	2	3	2	2	2	3	3	2	0	3	3	2	2	3	3	1	2	4	1	1	3

Which of the following would you typically use?

I dreamt of you last night	80	82	78	85	82	84	81	78	81	73	79	82	82	80	79	80	79	79	77	81	74	83
I dreamed of you last night	13	12	15	8	11	12	11	14	13	19	15	10	11	14	12	13	16	13	15	14	16	10
Neither of these	5	5	5	4	5	3	6	5	4	4	4	5	5	3	6	4	5	7	5	4	4	4
Don't know	2	2	2	3	1	2	2	3	2	4	2	3	2	2	3	2	0	1	2	1	6	3

Sample Size: 2150 Adults in GB
Fieldwork: 30th - 31st March 2025

	Vote in 2024 GE				EU Ref 2016		Gender		Age				Social Grade		Country			Region in England				
	Con	Lab	Lib Dem	Reform UK	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South	
Weighted Sample	2150	387	553	198	232	755	768	1041	1109	226	888	531	505	1226	924	1860	103	187	510	353	260	737
Unweighted Sample	2150	363	623	220	248	882	814	902	1248	153	772	590	635	1318	832	1853	113	184	505	353	213	782
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which of the following would you typically use?

My doctor is Dr Smith	46	41	49	40	45	48	42	45	47	49	50	46	38	46	46	46	42	48	47	45	45	47
My doctor is Dr. Smith	45	50	44	53	48	46	47	45	45	37	44	45	52	47	43	45	52	46	44	48	44	44
Neither of these	4	5	3	3	3	2	6	4	3	4	2	6	5	3	5	4	3	4	3	4	4	4
Don't know	5	4	3	4	4	4	5	6	4	10	4	3	5	4	7	5	2	2	7	4	7	5

Which of the following would you typically use?

It is 10 am	70	64	71	73	65	74	64	67	73	78	77	68	57	72	68	70	75	72	70	73	70	69
It is 10 a.m.	21	25	22	20	24	21	22	22	19	14	16	22	31	20	22	21	20	18	22	18	19	22
Neither of these	6	8	4	5	10	4	11	8	5	3	5	8	9	6	8	7	5	5	6	8	6	7
Don't know	3	3	2	2	1	2	4	4	2	5	3	2	3	3	3	3	0	5	3	2	5	3

Which of the following would you typically use?

That was really good	95	95	96	96	94	96	94	94	96	93	95	96	95	96	94	94	99	97	95	94	91	96
That was real good	2	1	2	3	5	1	2	3	2	4	2	1	2	2	3	3	0	0	2	3	5	2
Neither of these	2	3	1	1	0	2	3	2	2	3	2	2	3	2	3	2	1	2	3	3	3	1
Don't know	1	0	1	0	0	0	1	1	0	0	1	1	0	1	0	1	0	1	0	0	1	1

Which of the following would you typically use?

Co-operation	64	72	59	64	70	63	71	62	67	51	58	68	77	64	64	64	66	66	64	66	62	64
Cooperation	30	23	35	32	27	33	23	32	29	41	36	27	19	31	30	31	28	27	32	28	33	30
Neither of these	2	4	2	1	1	1	3	3	1	3	1	2	3	1	3	2	1	4	2	4	1	2
Don't know	3	1	4	3	2	3	2	4	3	5	4	3	2	3	3	3	5	4	2	2	4	4

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