

YouGov Survey Results

Sample Size: 2381 GB Adults
Fieldwork: 23rd - 24th June 2026

	Vote in 2024 GE					EU Ref 2016		Gender		Age				Socio-economic classification (NS-SEC)			Country			Region in England				
	Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	Higher	Intermediate	Routine	England	Wales	Scotland	North	Midlands	London	Rest of South
Weighted Sample	2381	429	612	219	257	141	836	850	1150	1231	250	981	588	562	807	533	712	2060	114	207	564	390	288	817
Unweighted Sample	2381	421	652	241	284	137	975	862	1064	1317	189	788	692	712	990	527	559	2028	135	218	542	402	212	872
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which of the following do you think would make the best Prime Minister?

Andy Burnham	32	8	58	57	11	48	48	18	35	30	47	36	28	25	37	28	26	33	29	34	34	32	37	31
Kemi Badenoch	28	65	10	11	58	10	18	45	32	23	15	21	33	39	29	28	30	28	29	25	23	27	29	31
Not sure	34	20	27	27	27	38	28	33	27	40	32	37	33	30	27	38	37	33	36	36	36	32	30	34
Refused	6	7	6	4	4	4	6	5	6	7	6	7	6	6	6	5	7	6	6	5	8	9	5	5

Which of the following do you think would make the best Prime Minister?

Andy Burnham	43	25	69	70	5	61	64	23	41	44	59	46	38	34	52	37	34	42	44	42	43	41	50	40
Nigel Farage	23	40	9	5	73	4	8	44	31	15	9	18	30	30	20	24	31	23	22	22	22	22	18	26
Not sure	29	30	17	21	17	29	23	28	23	34	24	31	28	28	24	34	29	29	28	30	29	28	29	29
Refused	6	5	4	4	5	6	4	5	5	6	8	5	4	8	4	6	6	6	5	6	7	9	4	5

Which of the following do you think would make the best Prime Minister?

Andy Burnham	32	22	53	35	21	34	43	25	36	29	36	31	33	32	40	27	27	32	38	31	34	32	34	29
Ed Davey	11	13	9	25	6	13	12	9	12	10	19	9	9	12	11	10	9	11	11	9	8	9	15	13
Not sure	51	57	34	35	66	46	40	60	46	55	39	54	52	49	45	55	56	51	46	52	51	51	44	53
Refused	7	7	5	4	6	7	5	7	6	7	6	6	6	8	5	8	7	6	5	8	7	8	6	6

Which of the following do you think would make the best Prime Minister?

Kemi Badenoch	38	56	43	53	16	35	46	33	39	37	43	36	37	40	47	33	30	38	35	38	34	36	44	40
Nigel Farage	17	19	10	3	65	4	6	33	24	11	6	17	21	20	13	18	26	17	21	18	18	17	12	18
Not sure	38	19	41	37	14	56	42	27	31	44	44	41	34	33	34	41	37	38	38	37	42	38	37	35
Refused	7	6	6	6	6	5	7	6	6	8	7	6	7	8	6	8	6	7	6	7	6	8	7	7

Which of the following do you think would make the best Prime Minister?

Andy Burnham	38	38	52	49	39	19	49	36	45	31	29	38	39	42	49	34	31	38	35	39	37	37	40	38
Zack Polanski	11	3	11	16	1	42	12	4	11	10	33	12	7	2	8	10	9	10	9	13	8	9	13	12
Not sure	45	53	30	32	55	33	34	54	39	51	33	44	49	48	37	49	54	45	47	43	49	45	40	45
Refused	6	5	7	4	5	5	6	5	5	7	6	6	6	8	6	7	7	6	8	5	6	9	7	5

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.