

YouGov Survey Results

Sample Size: 2111 GB Adults
Fieldwork: 23rd - 24th July 2026

		Vote in 2024 GE					EU Ref 2016			Gender		Age				Socio-economic Classification (NS-SEC)			Country			Region in England			
		Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	Higher	Intermediate	Routine	England	Wales	Scotland	North	Midlands	London	Rest of South
Weighted Sample	2111	380	543	194	228	117	741	754	1020	1091	222	870	521	498	716	473	631	1826	101	184	500	346	255	724	
	2111	364	577	190	248	117	839	767	978	1133	183	725	600	603	812	482	519	1789	117	205	515	346	161	767	
Unweighted Sample	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which of the following do you think would make the best Prime Minister?

Andy Burnham	38	10	67	52	6	53	58	17	41	34	59	39	33	29	43	31	32	38	37	35	40	36	43	35
Kemi Badenoch	26	61	8	21	52	8	15	44	30	22	12	20	29	37	27	32	24	26	23	25	23	24	24	29
Not sure	31	24	21	24	34	37	22	32	24	37	22	35	34	26	25	32	38	31	29	35	30	36	27	30
Refused	6	5	4	3	8	3	5	7	5	7	7	6	4	8	6	5	6	6	11	4	6	5	5	6

Which of the following do you think would make the best Prime Minister?

Andy Burnham	48	24	77	77	5	71	72	25	49	47	70	50	45	39	55	44	41	48	44	47	48	46	53	49
Nigel Farage	22	38	6	5	78	1	7	43	28	16	7	18	27	29	19	24	27	22	29	20	22	26	18	21
Not sure	25	35	12	16	11	26	18	26	20	31	19	27	25	27	23	28	26	26	19	28	25	24	26	26
Refused	5	3	5	2	6	2	3	5	3	6	5	5	4	6	3	5	6	4	8	6	5	4	3	4

Which of the following do you think would make the best Prime Minister?

Andy Burnham	41	31	63	44	25	45	56	31	46	36	47	40	41	39	49	36	35	41	41	38	45	41	46	37
Ed Davey	8	10	7	17	6	11	8	8	9	7	12	8	7	7	6	10	7	8	6	5	6	8	11	9
Not sure	46	55	25	36	64	43	31	57	41	51	35	47	48	48	42	49	52	46	43	52	43	47	40	50
Refused	5	3	4	3	5	1	4	5	4	6	6	5	4	6	3	5	7	5	11	5	5	5	4	4

Which of the following do you think would make the best Prime Minister?

Kemi Badenoch	41	57	45	61	17	44	50	36	41	41	51	39	40	41	47	44	33	41	39	38	36	34	54	44
Nigel Farage	17	22	6	3	67	3	4	34	23	12	8	15	21	21	13	18	22	17	23	16	18	23	13	15
Not sure	37	19	43	32	11	47	40	26	32	41	35	40	35	32	34	33	39	37	30	40	41	38	30	35
Refused	5	2	5	4	5	5	7	4	4	7	5	6	4	5	6	5	6	5	8	7	5	5	4	6

Which of the following do you think would make the best Prime Minister?

Kemi Badenoch	32	70	16	23	61	6	23	52	35	28	18	25	36	45	33	36	33	32	35	30	30	28	28	36
Ed Davey	23	4	44	44	3	39	37	10	28	19	37	24	22	17	28	20	16	24	19	16	21	24	31	24
Not sure	39	22	35	31	28	53	34	31	31	45	40	44	37	31	33	38	44	38	34	47	42	42	37	34
Refused	6	5	5	3	9	3	6	7	5	8	5	7	5	7	6	7	7	6	12	7	7	6	4	6

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Unweighted Sample	2111	364	577	190	248	117	839	767	978	1133	183	725	600	603	812	482	519	1789	117	205	515	346	161	767
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which of the following do you think would make the best Prime Minister?

Nigel Farage	24	43	8	7	81	1	8	47	30	19	11	20	30	32	20	28	29	24	29	22	26	30	19	22
Ed Davey	35	17	59	69	2	56	56	18	39	31	50	35	35	29	42	33	26	36	34	33	30	34	43	38
Not sure	35	37	28	23	13	42	30	31	26	44	33	39	30	34	32	33	40	35	31	38	39	32	31	36
Refused	5	4	5	1	4	1	5	5	4	6	5	6	4	6	5	5	5	5	6	7	6	4	7	4

Which of the following do you think would make the best Prime Minister?

Andy Burnham	45	41	64	58	44	22	58	41	53	39	44	44	47	47	50	45	42	46	37	41	49	47	48	44
Zack Polanski	9	2	11	9	3	34	10	3	9	9	23	11	7	2	10	7	6	9	12	10	7	9	10	9
Not sure	40	52	21	30	47	39	28	49	34	45	28	40	42	43	36	42	43	39	41	43	36	38	38	43
Refused	6	6	4	2	7	5	4	7	4	8	5	6	5	8	4	6	9	6	10	6	7	6	4	5

Which of the following do you think would make the best Prime Minister?

Kemi Badenoch	36	70	22	33	61	9	28	55	42	31	23	28	41	50	37	41	36	37	32	34	36	33	36	39
Zack Polanski	20	2	33	27	4	49	29	6	22	18	41	24	15	9	23	18	14	20	21	19	18	19	23	20
Not sure	38	22	40	39	28	38	37	32	32	44	31	42	39	33	35	35	43	38	38	41	40	41	36	35
Refused	6	6	5	0	7	5	6	6	4	7	5	6	5	8	5	7	7	6	8	7	7	6	5	5

Which of the following do you think would make the best Prime Minister?

Ed Davey	27	27	34	51	26	14	35	23	34	20	27	24	29	29	28	29	23	28	20	21	27	26	29	28
Zack Polanski	13	2	23	11	3	38	19	5	15	12	27	17	9	5	15	11	10	13	16	14	13	12	17	12
Not sure	54	65	38	36	66	44	41	66	46	61	38	53	57	59	52	54	59	54	52	57	53	57	50	53
Refused	6	6	5	2	5	4	6	6	5	7	8	6	5	7	5	7	8	6	12	8	7	4	5	6

Which of the following do you think would make the best Prime Minister?

Nigel Farage	27	49	9	10	84	3	10	51	34	21	15	23	32	35	22	32	32	27	30	26	29	32	22	26
Zack Polanski	29	7	48	45	1	62	45	10	30	27	48	35	24	14	34	26	20	29	28	27	24	24	35	32
Not sure	38	39	37	42	11	34	39	34	32	44	31	37	39	43	37	37	41	38	34	40	39	39	40	37
Refused	6	5	6	3	4	2	6	5	4	7	5	6	5	7	6	6	7	6	8	6	8	5	3	5

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.