YouGov Survey Results

Sample size: 2355 adults in GB

Fieldwork: 1st - 2nd November 2026

			Vote in 2024 GE						EU Ref 2016		Gender		Age				Socio-economic classification (NS-SEC)			Country			Region in England			
		Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	Higher	Intermediate	Routine	England	Wales	Scotland	North	Midlands	London	Rest of South
Weighted Sample		**2355**	424	605	217	254	145	827	841	1137	1218	247	970	582	556	798	528	704	2037	113	205	558	386	285	808
Unweighted Sample		**2355**	363	628	230	243	150	909	756	1030	1325	183	981	642	549	912	516	560	2040	125	190	569	390	283	798
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
	26 - 27 Aug	**1 - 2 Nov**																							
Which of the following do you think would make the best Prime Minister?																									
Andy Burnham	*42*	**40**	9	69	64	10	61	58	19	44	36	58	46	36	26	48	37	30	39	46	44	44	34	48	36
Kemi Badenoch	*26*	**28**	70	7	15	57	10	18	48	30	27	16	20	34	43	27	34	30	30	20	19	27	30	22	35
Not sure	*27*	**26**	17	20	15	28	27	21	28	21	31	19	28	26	25	21	24	33	25	29	31	25	30	21	24
Refused	*5*	**6**	4	4	5	5	2	4	5	5	6	8	5	5	6	4	4	6	6	5	5	4	7	9	5
Which of the following do you think would make the best Prime Minister?																									
Andy Burnham	*52*	**50**	30	76	76	9	72	72	26	51	48	65	55	46	38	59	47	39	49	48	52	51	45	57	48
Nigel Farage	*22*	**22**	36	6	8	74	4	7	43	29	16	8	18	26	31	19	24	27	23	18	15	24	26	16	23
Not sure	*22*	**23**	26	14	13	15	20	17	26	15	30	16	22	26	23	18	22	29	22	26	27	20	22	20	24
Refused	*5*	**6**	7	4	3	2	5	4	5	5	7	10	6	3	7	4	6	5	6	7	6	4	7	6	6
Which of the following do you think would make the best Prime Minister?																									
Andy Burnham	*44*	**47**	30	72	58	23	59	63	31	52	42	60	50	45	38	54	47	38	47	48	46	52	42	56	43
Ed Davey	*9*	**7**	9	5	17	4	4	7	7	7	6	8	6	7	7	6	5	8	7	4	9	4	8	4	8
Not sure	*42*	**40**	53	19	21	66	35	26	56	35	45	24	39	44	46	35	42	48	40	46	41	39	42	33	42
Refused	*5*	**6**	8	3	4	7	2	4	6	5	6	8	5	4	9	4	6	6	6	2	4	5	7	6	7
Which of the following do you think would make the best Prime Minister?																									
Kemi Badenoch	*45*	**43**	65	44	58	22	42	50	40	42	43	48	39	43	46	50	43	35	44	34	40	40	41	50	45
Nigel Farage	*16*	**15**	14	7	5	60	2	6	29	21	10	7	14	17	19	11	18	20	16	12	10	20	20	11	13
Not sure	*35*	**36**	14	43	33	16	49	39	27	31	40	33	41	36	27	33	34	38	34	51	44	35	31	33	35
Refused	*4*	**6**	6	5	4	2	7	5	5	6	6	11	6	4	7	6	4	7	6	3	6	5	7	6	6
Which of the following do you think would make the best Prime Minister?																									
Kemi Badenoch	*33*	**36**	77	19	24	62	18	26	54	39	33	25	28	41	49	37	40	36	37	27	29	35	38	35	39
Ed Davey	*24*	**22**	2	39	48	3	37	37	9	26	18	32	26	19	15	27	19	17	22	26	24	21	16	29	22
Not sure	*38*	**36**	15	37	25	31	42	33	32	29	43	35	41	36	28	31	35	41	35	44	41	39	39	28	33
Refused	*5*	**6**	6	5	3	4	3	4	5	6	6	8	5	4	8	5	6	6	6	4	6	6	7	7	5

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		Total	Con	Lab	Lib Dem	Reform UK	Green		Remain	Leave	Male	Female	18-24	25-49	50-64	65+	Higher	Intermediate	Routine	England	Wales	Scotland	North	Midlands	London	Rest of South
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Unweighted Sample		**2355**	363	628	230	243	150		909	756	1030	1325	183	981	642	549	912	516	560	2040	125	190	569	390	283	798
		%	%	%	%	%	%		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Which of the following do you think would make the best Prime Minister?																										
Nigel Farage	*24*	**24**	42	8	12	75	5		10	45	32	17	13	20	27	35	20	26	31	26	15	14	26	32	18	26
Ed Davey	*38*	**34**	17	53	64	4	52		53	16	36	32	48	38	30	25	41	31	26	34	37	35	30	30	42	35
Not sure	*34*	**36**	35	36	21	17	37		32	34	26	45	30	37	39	33	33	37	38	35	43	45	38	31	33	34
Refused	*4*	**6**	6	4	4	4	6		5	5	5	6	9	5	4	7	5	5	5	6	5	5	5	7	6	5
Which of the following do you think would make the best Prime Minister?																										
Andy Burnham	*50*	**49**	43	69	72	31	43		63	39	55	44	50	50	51	46	59	48	41	49	45	51	54	46	53	47
Zack Polanski	*8*	**7**	2	6	4	2	35		8	2	7	7	18	9	3	2	6	5	8	7	8	6	6	5	11	7
Not sure	*37*	**38**	47	21	21	62	19		25	53	32	43	23	35	42	45	31	41	45	38	44	37	36	42	29	40
Refused	*5*	**6**	8	4	3	5	2		4	6	6	6	9	6	4	7	4	5	7	6	2	6	4	8	7	6
Which of the following do you think would make the best Prime Minister?																										
Kemi Badenoch	*39*	**40**	77	26	38	65	17		31	59	46	35	30	32	47	52	41	45	41	42	32	33	39	45	35	43
Zack Polanski	*20*	**18**	1	30	23	2	58		29	4	19	17	39	24	11	6	21	15	13	18	21	16	18	14	28	17
Not sure	*36*	**35**	14	39	36	27	23		33	32	29	41	24	38	38	33	31	34	40	34	43	43	36	35	29	33
Refused	*5*	**6**	8	5	3	6	2		7	5	6	7	7	6	4	9	6	6	7	6	4	8	7	6	8	6
Which of the following do you think would make the best Prime Minister?																										
Ed Davey	*28*	**29**	31	39	49	20	18		38	26	38	21	31	27	32	31	34	28	27	29	26	33	28	28	31	30
Zack Polanski	*14*	**13**	2	16	9	2	53		18	3	13	12	29	18	7	3	14	10	9	13	12	13	13	8	20	12
Not sure	*53*	**52**	58	41	37	73	26		39	65	44	59	33	50	57	57	47	56	57	52	56	50	55	57	42	51
Refused	*5*	**6**	9	4	5	6	3		5	6	6	7	7	6	5	9	5	6	6	7	6	5	4	8	7	8
Which of the following do you think would make the best Prime Minister?																										
Nigel Farage	*27*	**27**	47	10	16	79	4		12	49	35	19	17	22	31	36	23	31	32	28	22	17	30	32	20	29
Zack Polanski	*31*	**26**	6	41	37	1	65		41	7	27	25	47	34	18	11	32	23	19	26	31	25	25	21	36	26
Not sure	*37*	**41**	39	45	44	17	30		43	39	33	49	29	39	46	46	41	42	43	40	41	53	40	40	36	41
Refused	*5*	**6**	8	4	4	2	2		5	5	4	7	7	5	4	7	4	5	6	5	6	6	5	6	8	5

**This survey was carried out online. The figures have been weighted and are representative of all adults in GB (aged 18+).*
**Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.*

**This survey was commissioned by YouGov.*

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