



MarriageNumbers. How many times have you been married?

Base: All UK adults who are currently married or who were married in the past	Unweighted base	1103	513	590	5	74	143	151	730	678	425	259	194	105	94	271	923	56	92	32
		1051	495	556	5	81	162	155	648	635	417	249	187	98	95	258	888	49	86	29
	Once	81%	80%	81%	100%	96% G	94% G	88% G	73%	81%	80%	79%	79%	83%	83%	80%	80%	82%	81%	80%
	Twice	16%	16%	16%	-	2%	5%	11% D	22% D.E.F	17%	16%	18%	19%	12%	14%	16%	17%	11%	14%	20%
	Three times	2%	3%	2%	-	-	-	1%	3% E	2%	2%	1%	2%	4%	3%	2%	2%	6% J.O	2%	-
	More than three times	0%	-	0%	-	-	-	-	0%	-	0%	0%	-	-	-	-	0%	-	1%	-
	Prefer not to say	1%	1%	0%	-	1%	1%	-	1%	1%	1%	1%	0%	1%	-	1%	1%	-	2%	-

MarriageWish. Do you or do you not want to get someday?

Unweighted base	968	400	568	176	174	158	123	337	526	442	223	135	81	140	216	795	54	92	27
Base: All UK adults who are married in the past or never married	993	449	544	193	195	177	131	297	526	467	229	138	81	156	219	823	52	91	27
I definitely do	19%	21%	17%	35% E.F.G	33% E.F.G	15% G	12% G	3%	20%	17%	15%	17%	13%	25% J.L.O	19%	18%	22%	26% J.L	10%
I probably do	23%	26% B	20%	45% D.E.F.G	26% G	27% G	17% G	7%	22%	24%	23%	19%	31% K	24%	23%	24%	22%	18%	28%
I probably do not	18%	18%	18%	5%	17% C	22% C	17% C	25% C	17%	19%	17%	24% Q	17% Q	14%	23% M.Q	19% Q	17%	8%	11%
I definitely do not	25%	19%	30% A	4%	6% C.D	16% C.D	34% C.D.E	52% C.D.E.F	26%	24%	28%	26%	26%	20%	20%	24%	24%	36% M.N.O	32%
Don't know	15%	16%	14%	11%	17%	20% C.G	20% C	13%	14%	17%	17%	14%	13%	17%	15%	16%	15%	12%	20%

WeddingAttend. How many weddings would you roughly say you have attended as a guest in the last five years (i.e. since August 2021)? (Please select the option that best applies)

Unweighted base	1784	829	955	181	244	285	236	838	1045	739	415	287	156	215	412	1485	92	156	51
Base: All UK adults	1784	865	919	198	272	321	246	747	1017	767	416	287	153	234	411	1500	86	150	48
None	39%	41%	37%	44% D.E	23%	28%	48% D.E	45% D.E	37%	41%	40% M	40% M	44% M	30%	37%	38% M	47% M	43% M	34%
One	26%	24%	27%	30%	21%	24%	22%	28% D	25%	26%	28% M	26%	29%	21%	28% M	27% M	21%	20%	25%
Two	15%	15%	15%	6% C	16% C	20% C	14% C	15% C	16%	13%	13%	18%	13%	18%	14%	15%	10%	16%	14%
Three	8%	8%	8%	9% G	11% G	11% G	8%	6%	9%	8%	7%	7%	3%	12% L.O	9% L	8% L	5%	13% J.L.O	9%
Four	4%	3%	4%	1% C.E.F.G	12% C.G	5% C.G	3%	2%	4%	3%	6% L.O.Q	3%	1%	3%	4% L	4% L	5% L	1%	7% L.Q
Five	3%	3%	3%	2% C.F.G	7% F	4% F	0%	2%	3% I	2%	2%	2%	5% J.K.N.O	5% J	2%	3%	4%	3%	6%
Six to ten	2%	3%	2%	3% G	6% F.G	4% G	2% G	1%	3%	2%	2%	3%	3%	4%	2%	2%	5%	1%	-
More than ten	1%	1%	1%	-	2% G	1%	0%	0%	0%	1%	0%	-	-	3% J.K.N.O	-	0%	-	1%	5% J.K.L.N.O.P
Don't know / can't recall	3%	3%	3%	6% D.F.G	2%	4%	2%	2%	2%	4%	2%	1%	3%	5% J.K.O	3%	3%	4%	2%	-



Total	Gender		Age					Social Grade		Region								
	Male	Female	18-24	25-34	35-44	45-54	55+	ABC1	C2DE	North	Midlands	East	London	South	England (NET)	Wales	Scotland	Northern Ireland
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R

WeddingEnjoyOth. Do you or do you not typically enjoy attending weddings?

Unweighted base	1784	829	955	181	244	285	236	838	1045	739	415	287	156	215	412	1485	92	156	51
Base: All UK adults	1784	865	919	198	272	321	246	747	1017	767	416	287	153	234	411	1500	86	150	48
Enjoy it a lot	16%	14%	19%	25%	22%	15%	14%	14%	17%	16%	17%	14%	11%	19%	17%	16%	11%	21%	18%
			A	E.F.G	E.F.G									L				L.P	
Enjoy it a fair amount	43%	38%	47%	34%	45%	41%	41%	45%	45%	40%	41%	44%	48%	42%	44%	43%	42%	41%	37%
			A		C			C											
Don't enjoy it very much	23%	27%	19%	9%	18%	26%	26%	27%	22%	24%	23%	27%	23%	20%	22%	23%	27%	19%	28%
		B			C	C.D	C.D	C.D											
Don't enjoy it at all	11%	12%	9%	5%	6%	11%	14%	12%	9%	12%	12%	10%	7%	10%	10%	10%	14%	10%	17%
		B			C		C.D	C.D											L
Don't know	7%	9%	6%	27%	9%	7%	5%	2%	7%	8%	7%	5%	11%	8%	7%	7%	6%	9%	-
		B		D.E.F.G	G		G						K.O.R	R				R	

WeddingEnjoyOwn. And did you or did you not enjoy your own wedding? If you have been married more than once, please think about the most recent one.

Unweighted base	1103	513	590	5	74	143	151	730	678	425	259	194	105	94	271	923	56	92	32
Base: All UK adults who are currently married or who were married in the past	1051	495	556	5	81	162	155	648	635	417	249	187	98	95	258	888	49	86	29
Enjoyed it a lot	55%	58%	53%	66%	72%	53%	53%	54%	58%	51%	53%	57%	60%	60%	55%	56%	44%	58%	42%
					E.F.G				I										
Enjoyed it a fair amount	34%	32%	35%	13%	18%	39%	34%	34%	32%	36%	33%	35%	35%	32%	32%	33%	45%	26%	46%
					D	D	D	D									Q		Q
Didn't enjoy it very much	9%	8%	9%	22%	7%	7%	8%	9%	8%	10%	11%	7%	4%	6%	10%	9%	11%	7%	12%
											L				L				
Didn't enjoy it at all	2%	1%	3%	-	1%	1%	4%	1%	1%	2%	2%	1%	-	1%	2%	2%	-	3%	-
			A				G												
Don't know	1%	2%	0%	-	1%	-	1%	1%	1%	2%	1%	-	1%	1%	-	1%	-	5%	-
		B																K.N.O	



Total	Gender		Age					Social Grade		Region								
	Male	Female	18-24	25-34	35-44	45-54	55+	ABC1	C2DE	North	Midlands	East	London	South	England (NET)	Wales	Scotland	Northern Ireland
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R

You will now see some statements about traditions around getting married and weddings, in each case please say whether you think it is a good tradition that should be preserved, or something that should be dropped. (Please select one option on each row)

WeddingTraditions_1. The father of the bride giving her away

Unweighted base	1784	829	955	181	244	285	236	838	1045	739	415	287	156	215	412	1485	92	156	51
Base: All UK adults	1784	865	919	198	272	321	246	747	1017	767	416	287	153	234	411	1500	86	150	48
This is a good tradition that should be preserved	62%	66%	59%	34%	56%	60%	65%	72%	58%	67%	64%	66%	57%	57%	59%	61%	62%	64%	80%
		B			C	C	C	C.D.E.F		H		M							J.L.M.N.O.P.Q
This is a tradition that should be dropped	22%	19%	25%	37%	26%	22%	23%	17%	25%	19%	21%	21%	22%	26%	23%	23%	26%	20%	18%
		A		D.E.F.G	G				I										
Don't know / unsure	16%	15%	16%		18%	18%	13%	11%	17%	14%	14%	13%	21%	16%	18%	16%	13%	16%	2%
				D.E.F.G	G	G					R	R	K.R	R	R	R	R	R	

WeddingTraditions_2. The bride promising to obey her husband

Unweighted base	1784	829	955	181	244	285	236	838	1045	739	415	287	156	215	412	1485	92	156	51
Base: All UK adults	1784	865	919	198	272	321	246	747	1017	767	416	287	153	234	411	1500	86	150	48
This is a good tradition that should be preserved	17%	25%	9%	17%	19%	21%	18%	14%	14%	21%	18%	16%	10%	23%	15%	17%	14%	18%	14%
		B				G				H		L		L.N.O		L			
This is a tradition that should be dropped	72%	60%	83%	68%	67%	67%	70%	77%	76%	67%	72%	73%	79%	64%	73%	72%	79%	69%	75%
		A						C.D.E.F	I			M	M.O.Q		M	M	M		
Don't know / unsure	11%	14%	9%	15%	14%	12%	13%	9%	10%	13%	11%	11%	10%	13%	12%	12%	6%	13%	11%
		B		G	G														

WeddingTraditions_3. The groom asking permission from the bride's father to marry their daughter

Unweighted base	1784	829	955	181	244	285	236	838	1045	739	415	287	156	215	412	1485	92	156	51
Base: All UK adults	1784	865	919	198	272	321	246	747	1017	767	416	287	153	234	411	1500	86	150	48
This is a good tradition that should be preserved	42%	46%	39%	35%	46%	46%	38%	43%	39%	47%	40%	43%	38%	50%	41%	42%	39%	44%	45%
		B			C	C				H				J.L.N.O					
This is a tradition that should be dropped	44%	40%	47%	41%	45%	40%	48%	45%	47%	40%	45%	43%	49%	36%	45%	44%	48%	45%	48%
		A							I		M		M		M	M			
Don't know / unsure	14%	14%	14%	24%	9%	14%	14%	13%	14%	13%	16%	14%	13%	14%	13%	14%	13%	11%	7%
				D.E.F.G															

WeddingTraditions_4. The bride's family paying for the wedding

Unweighted base	1784	829	955	181	244	285	236	838	1045	739	415	287	156	215	412	1485	92	156	51
Base: All UK adults	1784	865	919	198	272	321	246	747	1017	767	416	287	153	234	411	1500	86	150	48
This is a good tradition that should be preserved	9%	14%	5%	8%	12%	10%	9%	8%	8%	11%	10%	9%	6%	12%	7%	9%	8%	12%	11%
		B																	
This is a tradition that should be dropped	73%	64%	82%	69%	69%	68%	75%	78%	75%	71%	73%	76%	74%	65%	77%	74%	72%	71%	73%
		A						C.D.E	I		M	M		M	M				
Don't know / unsure	17%	22%	13%	23%	20%	22%	16%	13%	17%	19%	17%	15%	19%	23%	16%	17%	20%	17%	16%
		B		G	G	G								K.N.O					



Total		Gender		Age					Social Grade		Region								
		Male	Female	18-24	25-34	35-44	45-54	55+	ABC1	C2DE	North	Midlands	East	London	South	England (NET)	Wales	Scotland	Northern Ireland
A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R		
WeddingTraditions_5. The groom having a best man																			
Unweighted base	1784	829	955	181	244	285	236	838	1045	739	415	287	156	215	412	1485	92	156	51
Base: All UK adults	1784	865	919	198	272	321	246	747	1017	767	416	287	153	234	411	1500	86	150	48
This is a good tradition that should be preserved	81%	79%	84%	81%	83%	78%	80%	83%	81%	82%	84%	83%	83%	76%	80%	82%	78%	80%	83%
			A								M				M				
This is a tradition that should be dropped	6%	9%	3%	2%	5%	7%	7%	6%	6%	5%	6%	6%	4%	7%	5%	6%	7%	6%	7%
		B				C	C	C											
Don't know / unsure	13%	12%	13%	17%	12%	15%	13%	11%	13%	13%	9%	10%	13%	17%	15%	13%	15%	14%	10%
			G								J			J	J				
WeddingTraditions_6. The best man's speech																			
Unweighted base	1784	829	955	181	244	285	236	838	1045	739	415	287	156	215	412	1485	92	156	51
Base: All UK adults	1784	865	919	198	272	321	246	747	1017	767	416	287	153	234	411	1500	86	150	48
This is a good tradition that should be preserved	71%	70%	73%	74%	70%	69%	70%	73%	72%	71%	72%	74%	71%	70%	69%	71%	74%	73%	77%
This is a tradition that should be dropped	13%	16%	11%	3%	13%	13%	14%	15%	13%	13%	14%	16%	11%	14%	11%	13%	13%	10%	12%
		B			C	C	C	C											
Don't know / unsure	16%	15%	17%	22%	17%	18%	16%	12%	16%	16%	15%	10%	18%	16%	20%	16%	13%	17%	11%
			G			G							K	K	J.K.O	K		K	
WeddingTraditions_7. The bride and groom taking the first dance at the reception																			
Unweighted base	1784	829	955	181	244	285	236	838	1045	739	415	287	156	215	412	1485	92	156	51
Base: All UK adults	1784	865	919	198	272	321	246	747	1017	767	416	287	153	234	411	1500	86	150	48
This is a good tradition that should be preserved	78%	75%	80%	80%	84%	74%	73%	78%	77%	78%	80%	78%	80%	77%	74%	78%	81%	77%	79%
			A		E.F										N				
This is a tradition that should be dropped	10%	12%	8%	4%	6%	11%	17%	10%	11%	9%	9%	12%	6%	9%	10%	10%	10%	11%	11%
		B			C	C.D.E.G	C.D					L							
Don't know / unsure	12%	13%	12%	16%	11%	16%	10%	12%	12%	13%	11%	9%	13%	14%	16%	13%	9%	12%	10%
														J.K.O					
WeddingTraditions_8. The bride throwing her bouquet at the end of the reception																			
Unweighted base	1784	829	955	181	244	285	236	838	1045	739	415	287	156	215	412	1485	92	156	51
Base: All UK adults	1784	865	919	198	272	321	246	747	1017	767	416	287	153	234	411	1500	86	150	48
This is a good tradition that should be preserved	66%	71%	61%	59%	63%	60%	69%	70%	63%	70%	67%	68%	61%	65%	65%	66%	66%	65%	65%
		B						C.D.E		H									
This is a tradition that should be dropped	15%	12%	18%	14%	17%	18%	13%	14%	18%	12%	15%	16%	15%	16%	14%	15%	21%	12%	19%
		A							I										
Don't know / unsure	19%	17%	21%	27%	20%	22%	18%	16%	20%	18%	18%	16%	24%	18%	21%	19%	13%	23%	16%
		A		F.G		G							P						



Total		Gender		Age					Social Grade		Region								
		Male	Female	18-24	25-34	35-44	45-54	55+	ABC1	C2DE	North	Midlands	East	London	South	England (NET)	Wales	Scotland	Northern Ireland
A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R		
WeddingTraditions_9. The bride taking her husband's surname																			
Unweighted base	1784	829	955	181	244	285	236	838	1045	739	415	287	156	215	412	1485	92	156	51
Base: All UK adults	1784	865	919	198	272	321	246	747	1017	767	416	287	153	234	411	1500	86	150	48
This is a good tradition that should be preserved	41%	50%	33%	26%	35%	41%	43%	47%	37%	47%	42%	43%	37%	42%	40%	41%	40%	45%	44%
	B			C	C	C	C.D		H										
This is a tradition that should be dropped	30%	22%	38%	41%	33%	29%	32%	26%	33%	27%	28%	27%	32%	36%	29%	30%	31%	29%	36%
	A		E.G	G					I				J.K.O						
Don't know / unsure	28%	28%	29%	33%	32%	29%	25%	27%	30%	26%	30%	29%	32%	22%	31%	29%	29%	26%	20%
									M		M		M		M				
WeddingTraditions_10. The bride and groom not seeing each other the morning before the wedding																			
Unweighted base	1784	829	955	181	244	285	236	838	1045	739	415	287	156	215	412	1485	92	156	51
Base: All UK adults	1784	865	919	198	272	321	246	747	1017	767	416	287	153	234	411	1500	86	150	48
This is a good tradition that should be preserved	58%	57%	59%	41%	56%	60%	62%	61%	56%	60%	61%	61%	50%	57%	58%	58%	59%	51%	59%
				C	C	C	C		L.Q		L					L			
This is a tradition that should be dropped	23%	23%	22%	20%	25%	19%	26%	23%	23%	21%	20%	23%	29%	23%	20%	22%	24%	27%	24%
											J.N.O								
Don't know / unsure	20%	20%	19%	38%	19%	21%	13%	17%	20%	19%	19%	16%	21%	20%	22%	20%	17%	23%	17%
				D.E.F.G		F													
WeddingTraditions_11. The bride wearing white																			
Unweighted base	1784	829	955	181	244	285	236	838	1045	739	415	287	156	215	412	1485	92	156	51
Base: All UK adults	1784	865	919	198	272	321	246	747	1017	767	416	287	153	234	411	1500	86	150	48
This is a good tradition that should be preserved	51%	55%	47%	50%	61%	54%	50%	47%	49%	53%	51%	55%	47%	56%	50%	52%	43%	46%	58%
	B			C.F.G	G														
This is a tradition that should be dropped	25%	24%	26%	16%	18%	21%	27%	31%	26%	24%	23%	25%	33%	20%	25%	25%	28%	27%	30%
							C.D	C.D.E					J.M.O						
Don't know / unsure	24%	21%	26%	34%	21%	25%	23%	22%	25%	23%	26%	20%	20%	24%	25%	24%	29%	27%	12%
		A		D.E.F.G							R				R		R	R	
WeddingTraditions_12. Giving out wedding favours to guests																			
Unweighted base	1784	829	955	181	244	285	236	838	1045	739	415	287	156	215	412	1485	92	156	51
Base: All UK adults	1784	865	919	198	272	321	246	747	1017	767	416	287	153	234	411	1500	86	150	48
This is a good tradition that should be preserved	33%	31%	36%	36%	41%	45%	34%	24%	31%	35%	31%	32%	26%	36%	31%	31%	32%	49%	39%
	A			G	G	F.G	G											J.K.L.M.N.O.P	
This is a tradition that should be dropped	38%	38%	38%	17%	27%	26%	39%	52%	41%	34%	39%	42%	38%	33%	37%	38%	45%	32%	39%
				C	C	C.D.E	C.D.E.F	I				M					M.Q		
Don't know / unsure	29%	32%	26%	47%	31%	29%	27%	24%	28%	31%	30%	26%	36%	32%	32%	31%	23%	19%	23%
	B			D.E.F.G	G						Q		K.P.Q	Q	Q	Q			



Total	Gender		Age					Social Grade		Region								
	Male	Female	18-24	25-34	35-44	45-54	55+	ABC1	C2DE	North	Midlands	East	London	South	England (NET)	Wales	Scotland	Northern Ireland
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R

In general, do you think it is typically acceptable or unacceptable for a couple to do the following when hosting a wedding? (Please select one option on each row)

CoupleEtiquette_1a. Asking for cash instead of gifts																			
Unweighted base	1784	829	955	181	244	285	236	838	1045	739	415	287	156	215	412	1485	92	156	51
Base: All UK adults	1784	865	919	198	272	321	246	747	1017	767	416	287	153	234	411	1500	86	150	48
Completely acceptable	33%	30%	35%	41%	48%	35%	27%	26%	34%	31%	33%	31%	33%	30%	33%	32%	46%	28%	34%
			A	F.G	E.F.G	G										J.K.M.N.O.Q			
Somewhat acceptable	35%	35%	35%	31%	31%	37%	39%	35%	35%	35%	34%	39%	33%	33%	37%	35%	29%	32%	39%
Somewhat unacceptable	14%	13%	15%	13%	9%	7%	14%	19%	14%	13%	14%	12%	15%	15%	15%	14%	10%	13%	14%
			E				E	D.E											
Completely unacceptable	9%	12%	7%	3%	4%	8%	11%	13%	9%	10%	9%	10%	13%	10%	6%	9%	10%	15%	6%
			B			C	C.D	C.D.E					N			N		N.O	
Don't know	9%	10%	8%	11%	8%	12%	8%	8%	8%	10%	11%	8%	6%	12%	9%	9%	5%	12%	7%
						G													
CoupleEtiquette_2a. Asking guests not to post photos on social media																			
Unweighted base	1784	829	955	181	244	285	236	838	1045	739	415	287	156	215	412	1485	92	156	51
Base: All UK adults	1784	865	919	198	272	321	246	747	1017	767	416	287	153	234	411	1500	86	150	48
Completely acceptable	52%	46%	58%	51%	57%	55%	50%	50%	54%	50%	52%	50%	56%	44%	54%	51%	62%	53%	59%
			A										M		M	M	M		
Somewhat acceptable	26%	27%	25%	31%	26%	25%	26%	25%	25%	27%	26%	26%	22%	32%	26%	27%	18%	27%	18%
													P						
Somewhat unacceptable	9%	11%	8%	8%	8%	8%	9%	10%	9%	9%	10%	9%	10%	9%	9%	9%	10%	4%	13%
			B								Q	Q	Q		Q	Q		Q	
Completely unacceptable	5%	7%	3%	2%	6%	3%	8%	5%	4%	6%	3%	8%	4%	6%	4%	5%	2%	6%	4%
			B		C		C.E					J.N.O.P							
Don't know	8%	9%	6%	7%	4%	8%	6%	10%	8%	8%	9%	6%	7%	9%	7%	8%	9%	10%	5%
			B				D												
CoupleEtiquette_3a. Having a cash bar rather than an open bar																			
Unweighted base	1784	829	955	181	244	285	236	838	1045	739	415	287	156	215	412	1485	92	156	51
Base: All UK adults	1784	865	919	198	272	321	246	747	1017	767	416	287	153	234	411	1500	86	150	48
Completely acceptable	45%	43%	46%	36%	47%	43%	53%	44%	45%	44%	49%	52%	45%	22%	42%	43%	56%	50%	56%
				C			C.E.G	C			M.O	M.N.O	M		M	M	M.N.O	M	M
Somewhat acceptable	29%	29%	29%	25%	31%	28%	24%	32%	30%	29%	30%	28%	28%	33%	32%	30%	21%	26%	28%
							F								P				
Somewhat unacceptable	8%	10%	6%	12%	7%	10%	9%	7%	9%	7%	5%	5%	11%	15%	9%	9%	7%	5%	3%
			B	G									J.K	J.K.O.Q.R	J	J.K			
Completely unacceptable	4%	3%	4%	3%	5%	2%	3%	4%	4%	4%	2%	2%	3%	11%	3%	4%	2%	3%	5%
														J.K.L.N.O.P.Q		J.K			
Don't know	14%	14%	15%	24%	10%	17%	11%	13%	13%	17%	14%	14%	14%	19%	13%	14%	14%	15%	9%
				D.F.G		D				H									



YouGov	Total	Gender		Age					Social Grade		Region									
		Male	Female	18-24	25-34	35-44	45-54	55+	ABC1	C2DE	North	Midlands	East	London	South	England (NET)	Wales	Scotland	Northern Ireland	
																				A
CoupleEtiquette_4a. Having a wedding on a weekday																				
Unweighted base	1784	829	955	181	244	285	236	838	1045	739	415	287	156	215	412	1485	92	156	51	
Base: All UK adults	1784	865	919	198	272	321	246	747	1017	767	416	287	153	234	411	1500	86	150	48	
Completely acceptable	53%	51%	55%	45%	53%	43%	56%	59%	54%	52%	53%	54%	57%	44%	54%	53%	61%	51%	64%	
				E			C.E	C.E			M	M	M		M	M	M	M	M	
Somewhat acceptable	30%	30%	31%	36%	29%	33%	28%	29%	30%	31%	29%	33%	29%	34%	30%	31%	21%	34%	22%	
											P		P				P			
Somewhat unacceptable	8%	8%	7%	9%	9%	12%	8%	5%	8%	6%	7%	6%	7%	9%	9%	8%	8%	5%	10%	
				G	G	G	G													
Completely unacceptable	2%	3%	1%	1%	2%	2%	3%	1%	1%	2%	1%	1%	-	4%	1%	2%	1%	3%	-	
		B					G						J.L.N.O				J.L			
Don't know	7%	9%	6%	10%	6%	10%	5%	7%	7%	8%	10%	5%	7%	9%	6%	8%	8%	6%	4%	
				F		F					K.N.O									
CoupleEtiquette_5a. Having a wedding abroad, if neither of the bride or groom are from that country																				
Unweighted base	1784	829	955	181	244	285	236	838	1045	739	415	287	156	215	412	1485	92	156	51	
Base: All UK adults	1784	865	919	198	272	321	246	747	1017	767	416	287	153	234	411	1500	86	150	48	
Completely acceptable	30%	27%	33%	31%	37%	25%	36%	27%	30%	30%	31%	34%	31%	27%	27%	30%	39%	29%	25%	
			A		E.G		E.G					N					M.N			
Somewhat acceptable	30%	29%	32%	34%	34%	29%	27%	29%	29%	31%	28%	26%	31%	31%	33%	30%	29%	30%	42%	
														K				J.K		
Somewhat unacceptable	19%	21%	18%	16%	19%	19%	18%	20%	21%	17%	20%	22%	14%	19%	18%	19%	16%	21%	20%	
Completely unacceptable	9%	12%	6%	6%	5%	10%	8%	12%	10%	8%	8%	9%	14%	12%	10%	10%	8%	6%	3%	
		B					C.D						Q.R							
Don't know	11%	11%	11%	12%	5%	16%	12%	11%	10%	13%	12%	9%	10%	11%	13%	11%	9%	14%	9%	
				D		D.G	D	D												
CoupleEtiquette_6a. Having wedding events take place over multiple days																				
Unweighted base	1784	829	955	181	244	285	236	838	1045	739	415	287	156	215	412	1485	92	156	51	
Base: All UK adults	1784	865	919	198	272	321	246	747	1017	767	416	287	153	234	411	1500	86	150	48	
Completely acceptable	13%	12%	14%	23%	18%	11%	14%	10%	13%	14%	14%	12%	12%	12%	14%	13%	16%	11%	11%	
				E.F.G	E.G															
Somewhat acceptable	26%	23%	28%	39%	38%	28%	26%	17%	26%	25%	28%	23%	25%	28%	24%	26%	28%	24%	31%	
		A		E.F.G	E.F.G	G	G													
Somewhat unacceptable	30%	31%	29%	18%	27%	29%	34%	34%	30%	30%	32%	31%	29%	26%	31%	30%	22%	31%	33%	
				C	C	C	C	C.D												
Completely unacceptable	17%	19%	16%	5%	8%	15%	16%	26%	18%	16%	16%	18%	18%	19%	15%	17%	23%	20%	22%	
		B				C.D	C.D	C.D.E.F												
Don't know	14%	14%	13%	16%	10%	17%	11%	14%	13%	15%	10%	15%	17%	14%	16%	14%	12%	14%	4%	
					D							R	J.R	R	J.R	J.R				



YouGov

	Total	Gender		Age					Social Grade		Region								
		Male	Female	18-24	25-34	35-44	45-54	55+	ABC1	C2DE	North	Midlands	East	London	South	England (NET)	Wales	Scotland	Northern Ireland
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
CoupleEtiquette_7a. Not allowing young children at the wedding																			
Unweighted base	1784	829	955	181	244	285	236	838	1045	739	415	287	156	215	412	1485	92	156	51
Base: All UK adults	1784	865	919	198	272	321	246	747	1017	767	416	287	153	234	411	1500	86	150	48
Completely acceptable	29%	25%	33%	A	E.F.G	E.F.G	G	G	I	26%	28%	28%	33%	31%	28%	29%	36%	28%	20%
Somewhat acceptable	27%	25%	29%	A	27%	33%	23%	26%	28%	26%	29%	24%	20%	26%	30%	27%	28%	28%	37%
Somewhat unacceptable	19%	22%	17%	A	13%	15%	23%	24%	19%	20%	19%	22%	21%	19%	19%	20%	19%	17%	18%
Completely unacceptable	16%	20%	12%	B	7%	11%	12%	17%	13%	18%	13%	18%	18%	18%	16%	16%	9%	15%	18%
Don't know	9%	9%	9%	B	9%	5%	10%	10%	8%	10%	11%	9%	9%	7%	7%	9%	8%	13%	7%
						D	D	D										N	
CoupleEtiquette_8a. Not allowing guests who are single or not in an established relationship to bring a plus-one																			
Unweighted base	1784	829	955	181	244	285	236	838	1045	739	415	287	156	215	412	1485	92	156	51
Base: All UK adults	1784	865	919	198	272	321	246	747	1017	767	416	287	153	234	411	1500	86	150	48
Completely acceptable	14%	13%	14%	15%	23%	15%	9%	11%	15%	12%	13%	15%	15%	15%	14%	14%	16%	11%	13%
Somewhat acceptable	17%	16%	18%	25%	21%	22%	14%	13%	17%	17%	17%	17%	21%	15%	21%	18%	14%	12%	11%
Somewhat unacceptable	28%	27%	29%	26%	26%	24%	30%	29%	28%	27%	28%	26%	25%	31%	25%	27%	30%	31%	32%
Completely unacceptable	28%	30%	26%	15%	22%	25%	33%	34%	27%	30%	30%	30%	26%	26%	26%	28%	30%	32%	25%
Don't know	13%	14%	12%	18%	8%	15%	13%	13%	12%	14%	12%	13%	14%	14%	14%	13%	10%	14%	20%
				D	D	D	D	D											
CoupleEtiquette_9a. Having a church wedding if they do not regularly attend church																			
Unweighted base	1784	829	955	181	244	285	236	838	1045	739	415	287	156	215	412	1485	92	156	51
Base: All UK adults	1784	865	919	198	272	321	246	747	1017	767	416	287	153	234	411	1500	86	150	48
Completely acceptable	26%	29%	23%	39%	35%	23%	22%	22%	23%	29%	26%	29%	30%	26%	26%	27%	26%	20%	20%
Somewhat acceptable	32%	31%	33%	E.F.G	E.F.G			36%	H	31%	33%	30%	34%	31%	35%	33%	29%	31%	39%
Somewhat unacceptable	20%	18%	22%	A	11%	17%	22%	24%	D	34%	30%	30%	34%	31%	35%	33%	29%	31%	39%
Completely unacceptable	8%	8%	8%	A	3%	5%	11%	10%	I	17%	20%	20%	16%	20%	20%	19%	23%	26%	23%
Don't know	13%	14%	13%	A	13%	15%	15%	15%	L	17%	20%	20%	16%	20%	20%	19%	23%	26%	23%



CoupleEtiquette_10a. Inviting some guests only to certain parts of the wedding (e.g. the ceremony, but not the reception)

Total	Gender		Age					Social Grade		Region								
	Male	Female	18-24	25-34	35-44	45-54	55+	ABC1	C2DE	North	Midlands	East	London	South	England (NET)	Wales	Scotland	Northern Ireland
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
1784	829	955	181	244	285	236	838	1045	739	415	287	156	215	412	1485	92	156	51
1784	865	919	198	272	321	246	747	1017	767	416	287	153	234	411	1500	86	150	48
40%	40%	40%	39%	50% C.E.G	38%	41%	38%	43%	36%	41%	44%	45%	30%	41%	40%	43%	35%	47%
								I		M	M	M		M	M	M		M
31%	30%	32%	29%	28%	34%	30%	31%	30%	32%	31%	32%	30%	33%	30%	31%	28%	32%	31%
13%	13%	13%	13%	10%	10%	12%	15%	13%	13%	11%	12%	12%	15%	14%	13%	16%	12%	7%
8%	8%	8%	5%	6%	8%	10%	9%	8%	9%	8%	8%	5%	13%	7%	8%	4%	10%	10%
													J.L.N.O.P					
8%	9%	8%	13% D.F.G	6%	10%	7%	7%	7%	10%	9%	4%	9%	9%	8%	8%	10%	11%	5%
								H		K		K	K	K	K	K	K	



Total	Gender		Age					Social Grade		Region								
	Male	Female	18-24	25-34	35-44	45-54	55+	ABC1	C2DE	North	Midlands	East	London	South	England (NET)	Wales	Scotland	Northern Ireland
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R

In general, what do you think is the right amount to spend on a wedding gift (or give as a wedding gift) for each of the following? (Please select one option per statement)

GiftSpend_1. Someone you are very close to

Unweighted base	1784	829	955	181	244	285	236	838	1045	739	415	287	156	215	412	1485	92	156	51
Base: All UK adults	1784	865	919	198	272	321	246	747	1017	767	416	287	153	234	411	1500	86	150	48
£10 or less	1%	1%	1%	-	1%	1%	1%	0%	1%	1%	1%	-	-	1%	0%	1%	2% K	-	-
£11 to 25	3%	4% B	2%	3%	4%	4%	4%	2%	2%	4% H	2%	4% J	2%	4%	3%	3%	5%	2%	-
£26 to 50	17%	15%	19%	12%	15%	25% C.D.G	22% C.G	15%	15%	21% H	23% M.N.O.P.Q.R	20% M.Q	24% M.N.P.Q.R	11%	15%	18% M.N	12%	12%	10%
£51 to 75	15%	14%	16%	14%	18% F	17%	11%	14%	15%	14%	16%	15%	13%	11%	17% M	15%	17%	13%	11%
£76 to 100	22%	22%	23%	19%	27% G	22%	27% G	20%	22%	23%	21%	24%	22%	21%	24%	22%	28%	20%	19%
£101 to 150	12%	12%	13%	11%	13%	11%	12%	13%	15% I	9%	11%	10%	8%	15% L	13%	12%	15%	18% J.K.L.O	13%
£151 to 200	8%	7%	9%	11% D.E	5%	4%	6%	11% D.E.F	9% I	6%	5%	8%	7%	10% J	7%	7%	7%	11% J	24% J.K.L.M.N.O.P.Q
More than £200	9%	11% B	8%	8% E	9%	4%	6%	13% E.F	10%	8%	9%	7%	9%	14% K.O.P	9%	9%	3%	10%	14% P
Don't know	12%	16% B	9%	22% D.E.F.G	9%	12%	12%	11%	10%	15% H	12%	11%	15%	13%	13%	12%	11%	13%	10%

GiftSpend_2. Someone you are not so close to

Unweighted base	1784	829	955	181	244	285	236	838	1045	739	415	287	156	215	412	1485	92	156	51
Base: All UK adults	1784	865	919	198	272	321	246	747	1017	767	416	287	153	234	411	1500	86	150	48
£10 or less	8%	10% B	6%	11% F.G	11% F.G	11% F.G	5%	5%	5%	11% H	10%	8%	4%	9%	7%	8%	7%	8%	7%
£11 to 25	24%	22%	26% A	18% A	19%	23%	31% C.D.E	25%	23%	25% Q.R	26% Q.R	31% M.N.O.Q.R	29% M.Q.R	19%	23%	25% M.Q.R	24% Q.R	14%	5%
£26 to 50	38%	35%	41% A	30%	38%	43% C	41% C	37%	41% I	34%	38%	35%	35%	34%	42% M.O	38%	44%	40%	28%
£51 to 75	11%	10%	12%	8%	15% C.E.F	7%	7%	13% E.F	12% I	9%	9%	9%	10%	13%	11%	10%	8%	16% J.K.O	19% J.K.O.P
£76 to 100	5%	5%	5%	5%	5%	4%	3%	6%	6%	4%	5%	4%	3%	5%	4%	5%	4%	6%	19% J.K.L.M.N.O.P.Q
£101 to 150	1%	1%	1%	3% D	-	1%	1%	1%	1%	1%	0%	1%	1%	2% J.O	1%	1%	-	4% J.K.N.O	7% J.K.L.N.O.P
£151 to 200	1%	1%	1%	1%	1%	-	1%	1%	1%	0%	0%	0%	1% N	3% J.K.N.O	-	1% N	1% N	1%	5% J.K.N.O.Q
More than £200	0%	0%	0%	2% D.F.G	-	0%	-	-	0%	0%	-	-	-	2% J.K.O	0%	0%	-	-	-
Don't know	12%	16% B	9%	23% D.E.F.G	11%	12%	10%	11%	10%	15% H	12%	12%	16%	13%	13%	13%	12%	12%	10%



Total	Gender		Age					Social Grade		Region								
	Male	Female	18-24	25-34	35-44	45-54	55+	ABC1	C2DE	North	Midlands	East	London	South	England (NET)	Wales	Scotland	Northern Ireland
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R

Do you think it is typically acceptable or unacceptable for a wedding guest to do the following? (Please select one option on each row)

GuestEtiquette_1. Propose to their partner at the wedding																			
Unweighted base	1784	829	955	181	244	285	236	838	1045	739	415	287	156	215	412	1485	92	156	51
Base: All UK adults	1784	865	919	198	272	321	246	747	1017	767	416	287	153	234	411	1500	86	150	48
Completely acceptable	7%	9%	5%	5%	6%	5%	4%	10%	6%	8%	6%	9%	3%	10%	6%	7%	7%	8%	-
		B						C.E.F		H		L.R		L.R		L		L.R	
Somewhat acceptable	9%	12%	7%	4%	6%	7%	10%	13%	10%	9%	9%	9%	12%	10%	10%	10%	11%	9%	4%
		B					C	C.D.E											
Somewhat unacceptable	20%	19%	20%	17%	15%	16%	20%	23%	18%	21%	22%	20%	20%	15%	19%	20%	17%	19%	22%
								D.E			M								
Completely unacceptable	55%	47%	62%	68%	66%	63%	57%	43%	57%	52%	52%	55%	55%	52%	57%	54%	57%	56%	62%
		A		F.G	G	G	G												
Don't know	9%	12%	7%	6%	6%	9%	9%	12%	9%	9%	10%	7%	9%	13%	8%	9%	8%	8%	13%
		B						C.D						K					
GuestEtiquette_2. Get noticeably drunk																			
Unweighted base	1784	829	955	181	244	285	236	838	1045	739	415	287	156	215	412	1485	92	156	51
Base: All UK adults	1784	865	919	198	272	321	246	747	1017	767	416	287	153	234	411	1500	86	150	48
Completely acceptable	6%	8%	5%	11%	8%	6%	9%	4%	7%	6%	9%	5%	5%	4%	6%	6%	8%	8%	6%
		B		G	G		G				M.O								
Somewhat acceptable	20%	22%	18%	27%	28%	23%	23%	13%	21%	19%	23%	19%	20%	19%	20%	21%	18%	17%	18%
		B		G	G	G	G												
Somewhat unacceptable	27%	26%	27%	29%	28%	31%	25%	24%	25%	29%	24%	27%	29%	26%	24%	26%	29%	32%	44%
						G													J.K.M.N.O
Completely unacceptable	44%	40%	48%	30%	34%	35%	40%	56%	45%	42%	41%	47%	42%	45%	47%	45%	44%	39%	32%
		A					C	C.D.E.F											
Don't know	3%	4%	2%	3%	2%	6%	3%	3%	3%	4%	3%	2%	3%	5%	4%	3%	2%	5%	-
						G													
GuestEtiquette_3. Give an unscheduled speech																			
Unweighted base	1784	829	955	181	244	285	236	838	1045	739	415	287	156	215	412	1485	92	156	51
Base: All UK adults	1784	865	919	198	272	321	246	747	1017	767	416	287	153	234	411	1500	86	150	48
Completely acceptable	4%	5%	4%	6%	5%	3%	5%	4%	4%	5%	5%	3%	4%	7%	3%	4%	4%	4%	2%
														N.O					
Somewhat acceptable	14%	15%	12%	10%	17%	10%	18%	14%	13%	14%	13%	17%	14%	17%	9%	13%	16%	15%	9%
		B			E		C.E					N		N		N			
Somewhat unacceptable	29%	28%	30%	29%	29%	33%	22%	30%	29%	30%	29%	29%	32%	26%	31%	29%	27%	25%	50%
						F		F											J.K.L.M.N.O.P.Q
Completely unacceptable	44%	41%	46%	42%	45%	44%	43%	44%	47%	39%	44%	44%	38%	40%	47%	44%	41%	48%	27%
		A							I		R	R		R	R	R		R	
Don't know	9%	11%	8%	13%	5%	11%	12%	9%	7%	12%	10%	7%	11%	10%	9%	9%	12%	8%	12%
		B		D		D	D			H									



YouGov	Total	Gender		Age					Social Grade		Region								
		Male	Female	18-24	25-34	35-44	45-54	55+	ABC1	C2DE	North	Midlands	East	London	South	England (NET)	Wales	Scotland	Northern Ireland
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
GuestEtiquette_4. Wear a white dress																			
Unweighted base	1784	829	955	181	244	285	236	838	1045	739	415	287	156	215	412	1485	92	156	51
Base: All UK adults	1784	865	919	198	272	321	246	747	1017	767	416	287	153	234	411	1500	86	150	48
Completely acceptable	13%	19% B	7%	14%	13%	10%	13%	14%	11%	15% H	15%	13%	9%	18% L.N.Q	11%	13%	15%	10%	7%
Somewhat acceptable	14%	18% B	9%	8%	8%	11%	17% C.D	18% C.D.E	12%	15%	15%	15%	14%	11%	13%	14%	13%	15%	8%
Somewhat unacceptable	24%	23%	26%	15%	18%	24% C	29% C.D	28% C.D	26%	23%	26% P	28% P	29% P	21% P	24% P	25% P	11%	26% P	24% P
Completely unacceptable	40%	28%	52% A	55% F.G	56% E.F.G	46% F.G	34%	30%	41%	39%	38%	37%	34%	39%	43%	39%	53% J.K.L.M.O.Q	38%	56% J.K.L.M.O.Q
Don't know	9%	12% B	6%	7%	5%	9%	8%	11% D	9%	8%	7%	8%	13% J.O	11%	8%	9%	8% J.K.L.M.O.Q	11%	5% J.K.L.M.O.Q
GuestEtiquette_5. Wear a black dress																			
Unweighted base	1784	829	955	181	244	285	236	838	1045	739	415	287	156	215	412	1485	92	156	51
Base: All UK adults	1784	865	919	198	272	321	246	747	1017	767	416	287	153	234	411	1500	86	150	48
Completely acceptable	21%	20%	21%	22%	24%	21%	22%	18%	21%	20%	19%	20%	20%	20%	19%	19%	32% J.K.L.M.N.O	27% J.N.O	28%
Somewhat acceptable	27%	24% A	30%	25%	29%	28%	32% G	24%	27%	26% M	30% M	27%	34% M.N.O	20%	24%	27% M	22%	28%	32%
Somewhat unacceptable	23%	23%	23%	20%	24%	20%	21%	25%	22%	24%	26%	23%	22%	21%	23%	23%	21%	19%	24%
Completely unacceptable	16%	16%	15%	16%	12%	13%	11%	20% D.E.F	16%	15%	13%	19% J.L.R	10%	22% J.L.N.O.Q.R	15%	16% J.L	19%	13%	7%
Don't know	14%	18% B	11%	17%	12%	17%	14%	13%	13%	15%	12%	11%	14% P	17% P	19% J.K.O.P	15% K.P	6%	13%	8%
GuestEtiquette_6. Jokingly raise an objection to the couple being married																			
Unweighted base	1784	829	955	181	244	285	236	838	1045	739	415	287	156	215	412	1485	92	156	51
Base: All UK adults	1784	865	919	198	272	321	246	747	1017	767	416	287	153	234	411	1500	86	150	48
Completely acceptable	3%	3%	3%	5%	2%	4%	2%	3%	2%	4% H	4%	3%	3%	2%	2%	3%	2%	4%	4%
Somewhat acceptable	9%	12% B	6%	12% G	8%	9%	13% G	7%	7%	11% H	10%	9%	6%	12%	7%	9%	5%	8%	7%
Somewhat unacceptable	20%	21%	18%	16%	21%	18%	24%	20%	18%	22% H	20%	18%	21%	19%	19%	19%	17%	19%	36% J.K.L.M.N.O.P.Q
Completely unacceptable	63%	56% A	69% A	60%	67% F	59%	55%	66% F	69% I	54%	61% R	64% R	65% R	59% R	65% R	63% R	72% J.M.R	63% R	42%
Don't know	6%	8% B	5%	7%	3%	10% D.G	6%	5%	4%	9% H	5%	6%	5%	8%	6%	6%	3%	7%	11%



Do you think a couple do or not have an obligation to invite the following to their wedding? (Please select one option for each statement)

Guests_1. Their close families (e.g. parents, grandparents, siblings, children)

Unweighted base	1784	829	955	181	244	285	236	838	1045	739	415	287	156	215	412	1485	92	156	51
Base: All UK adults	1784	865	919	198	272	321	246	747	1017	767	416	287	153	234	411	1500	86	150	48
They do have an obligation to invite these people	51%	55%	48%	48%	51%	47%	50%	55%	52%	50%	49%	53%	45%	61%	51%	52%	42%	51%	55%
They do not have an obligation - it is up to them	45%	42%	49%	50%	47%	47%	45%	43%	45%	46%	47%	43%	52%	37%	46%	45%	56%	45%	41%
Don't know	3%	4%	3%	3%	2%	5%	5%	2%	2%	4%	4%	4%	2%	3%	3%	3%	3%	4%	4%

Guests_2. Their wider families (e.g. aunts/uncles, cousins, nieces/nephews)

Unweighted base	1784	829	955	181	244	285	236	838	1045	739	415	287	156	215	412	1485	92	156	51
Base: All UK adults	1784	865	919	198	272	321	246	747	1017	767	416	287	153	234	411	1500	86	150	48
They do have an obligation to invite these people	20%	25%	15%	23%	22%	19%	24%	17%	19%	22%	18%	22%	14%	33%	18%	21%	11%	20%	10%
They do not have an obligation - it is up to them	77%	71%	81%	74%	76%	75%	69%	81%	78%	74%	78%	74%	83%	64%	79%	76%	85%	74%	88%
Don't know	4%	4%	3%	3%	2%	6%	7%	2%	3%	4%	3%	5%	3%	4%	2%	3%	4%	5%	2%

Guests_3. Their distant families (e.g. second or third cousins)

Unweighted base	1784	829	955	181	244	285	236	838	1045	739	415	287	156	215	412	1485	92	156	51
Base: All UK adults	1784	865	919	198	272	321	246	747	1017	767	416	287	153	234	411	1500	86	150	48
They do have an obligation to invite these people	4%	6%	2%	6%	7%	3%	5%	3%	3%	6%	2%	5%	4%	9%	4%	4%	-	6%	2%
They do not have an obligation - it is up to them	92%	90%	95%	93%	90%	91%	89%	94%	94%	90%	94%	90%	94%	88%	93%	92%	98%	89%	96%
Don't know	3%	4%	3%	1%	3%	6%	6%	2%	3%	4%	4%	5%	1%	3%	3%	3%	2%	5%	2%

Guests_4. Their closest friends

Unweighted base	1784	829	955	181	244	285	236	838	1045	739	415	287	156	215	412	1485	92	156	51
Base: All UK adults	1784	865	919	198	272	321	246	747	1017	767	416	287	153	234	411	1500	86	150	48
They do have an obligation to invite these people	45%	47%	43%	45%	49%	42%	45%	44%	44%	46%	43%	41%	41%	57%	44%	45%	34%	48%	52%
They do not have an obligation - it is up to them	52%	50%	54%	53%	50%	53%	49%	53%	53%	51%	53%	55%	58%	41%	53%	52%	63%	48%	47%
Don't know	3%	3%	3%	2%	1%	5%	6%	3%	3%	4%	4%	4%	1%	3%	3%	3%	3%	4%	2%



			Total	Gender		Age					Social Grade		Region								
				Male	Female	18-24	25-34	35-44	45-54	55+	ABC1	C2DE	North	Midlands	East	London	South	England (NET)	Wales	Scotland	Northern Ireland
Guests_5. Friends who they see less regularly																					
	Unweighted base	1784	829	955	181	244	285	236	838	1045	739	415	287	156	215	412	1485	92	156	51	
	Base: All UK adults	1784	865	919	198	272	321	246	747	1017	767	416	287	153	234	411	1500	86	150	48	
	They do have an obligation to invite these people	4%	5%	3%	6%	7%	5%	4%	3%	3%	6%	4%	3%	4%	8%	4%	4%	-	6%	8%	
			B		G						H				J.K.O.P				P		
	They do not have an obligation - it is up to them	92%	91%	93%	90%	92%	89%	89%	94%	94%	89%	92%	93%	93%	89%	92%	92%	97%	88%	92%	
									E.F		I							M.Q			
	Don't know	4%	4%	4%	4%	1%	6%	7%	3%	3%	5%	4%	4%	3%	3%	4%	4%	3%	6%	-	
							D.G		D.G		H										
Guests_6. Old friends who have not been seen in a few years																					
	Unweighted base	1784	829	955	181	244	285	236	838	1045	739	415	287	156	215	412	1485	92	156	51	
	Base: All UK adults	1784	865	919	198	272	321	246	747	1017	767	416	287	153	234	411	1500	86	150	48	
	They do have an obligation to invite these people	4%	7%	2%	5%	7%	5%	6%	3%	3%	6%	4%	3%	6%	8%	4%	5%	-	7%	2%	
			B		G			G			H			P		K.N.O.P		P			
	They do not have an obligation - it is up to them	91%	89%	94%	91%	90%	88%	86%	95%	94%	88%	91%	92%	91%	87%	91%	91%	98%	91%	98%	
			A						C.D.E.F		I							J.K.L.M.N.O.Q		M	
	Don't know	4%	5%	4%	5%	3%	6%	8%	3%	3%	6%	5%	5%	3%	5%	5%	5%	2%	3%	-	
							G		D.G		H										
Guests_7. Their closest colleagues																					
	Unweighted base	1784	829	955	181	244	285	236	838	1045	739	415	287	156	215	412	1485	92	156	51	
	Base: All UK adults	1784	865	919	198	272	321	246	747	1017	767	416	287	153	234	411	1500	86	150	48	
	They do have an obligation to invite these people	11%	15%	8%	14%	13%	12%	12%	9%	9%	15%	9%	12%	6%	21%	10%	11%	7%	13%	12%	
			B		G						H				J.K.L.N.O.P		J.L		L		
	They do not have an obligation - it is up to them	85%	81%	88%	82%	84%	83%	82%	88%	88%	80%	86%	83%	90%	75%	86%	84%	92%	85%	86%	
			A						C.E.F		I			M	M	M	M	M	M		
	Don't know	4%	4%	4%	4%	3%	5%	7%	3%	3%	5%	5%	4%	3%	4%	4%	4%	2%	2%	2%	
								D.G			H										
Guests_8. Their nearest neighbours																					
	Unweighted base	1784	829	955	181	244	285	236	838	1045	739	415	287	156	215	412	1485	92	156	51	
	Base: All UK adults	1784	865	919	198	272	321	246	747	1017	767	416	287	153	234	411	1500	86	150	48	
	They do have an obligation to invite these people	6%	7%	4%	11%	9%	5%	5%	4%	4%	8%	4%	5%	3%	13%	4%	5%	1%	9%	9%	
			B		E.F.G						H				J.K.L.N.O.P		J.P		J.L.N.P	P	
	They do not have an obligation - it is up to them	90%	88%	92%	86%	88%	90%	89%	92%	93%	86%	91%	89%	94%	82%	92%	90%	98%	88%	87%	
			A						C.D		I			M	M	M.O	M	J.K.M.O.Q.R			
	Don't know	4%	5%	4%	3%	4%	5%	7%	4%	3%	6%	6%	6%	3%	5%	3%	5%	2%	3%	3%	
											H										



YouGov

Total	Gender		Age					Social Grade		Region									
	Male	Female	18-24	25-34	35-44	45-54	55+	ABC1	C2DE	North	Midlands	East	London	South	England (NET)	Wales	Scotland	Northern Ireland	
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	
Guests_9. People who have invited at least one of them to their wedding																			
Unweighted base	1784	829	955	181	244	285	236	838	1045	739	415	287	156	215	412	1485	92	156	51
Base: All UK adults	1784	865	919	198	272	321	246	747	1017	767	416	287	153	234	411	1500	86	150	48
They do have an obligation to invite these people	17%	19%	15%	19%	21%	17%	15%	15%	15%	19%	17%	16%	10%	27%	15%	17%	13%	17%	18%
They do not have an obligation - it is up to them	B			G							L			J.K.L.N.O.P.Q	L				
	77%	75%	79%	78%	74%	74%	76%	79%	79%	74%	77%	79%	84%	67%	78%	77%	81%	78%	72%
Don't know	6%	7%	6%	3%	6%	9%	10%	6%	5%	8%	7%	5%	6%	5%	7%	6%	7%	5%	10%
				C			C.G												

WeddingSeason. What time of year would you choose to get married? (Please select the option that best applies)

Unweighted base	1200	611	589	147	175	194	149	535	731	469	274	199	108	143	278	1002	61	103	34
Base: All UK adults who have been married or who wish to get married	1206	629	577	159	192	220	154	481	716	489	275	199	107	154	283	1019	57	99	32
Winter	6%	7%	6%	10%	5%	4%	10%	5%	6%	7%	6%	7%	3%	9%	8%	7%	7%	1%	9%
Spring	32%	31%	33%	31%	32%	27%	22%	38%	34%	29%	33%	34%	30%	31%	32%	32%	36%	29%	30%
Summer	31%	32%	30%	28%	34%	35%	39%	27%	31%	32%	30%	26%	29%	29%	34%	30%	39%	35%	38%
Autumn	20%	17%	22%	18%	20%	27%	20%	17%	19%	21%	19%	21%	24%	22%	19%	20%	12%	21%	15%
Don't know	11%	13%	9%	12%	9%	7%	9%	13%	11%	11%	13%	13%	15%	8%	8%	11%	7%	15%	8%
		B						E					N					N	

GuestNos. Which of the following best describes the size of wedding you would choose? (Please select the option that best applies)

Unweighted base	1200	611	589	147	175	194	149	535	731	469	274	199	108	143	278	1002	61	103	34
Base: All UK adults who have been married or who wish to get married	1206	629	577	159	192	220	154	481	716	489	275	199	107	154	283	1019	57	99	32
A larger wedding, with lots of people from mine and my partner's lives	22%	22%	21%	31%	23%	19%	22%	19%	24%	19%	22%	20%	23%	33%	19%	22%	14%	18%	25%
A smaller wedding, with only me and my partner's closest friends and family	62%	60%	65%	51%	63%	64%	62%	65%	61%	65%	63%	67%	57%	53%	66%	62%	63%	64%	60%
A private wedding, with just the two of us at a registry office, alongside witnesses	12%	12%	12%	10%	10%	12%	15%	13%	12%	12%	11%	10%	13%	13%	11%	11%	20%	13%	16%
Don't know	4%	6%	2%	8%	3%	4%	2%	3%	3%	4%	4%	3%	7%	1%	5%	4%	3%	6%	-
		B		F.G									M					M	



Total	Gender		Age					Social Grade		Region								
	Male	Female	18-24	25-34	35-44	45-54	55+	ABC1	C2DE	North	Midlands	East	London	South	England (NET)	Wales	Scotland	Northern Ireland
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R

Would you choose to do the following for your wedding?
(Please select the option that best applies)

WeddingPref_1. Have a religious ceremony

Unweighted base	1200	611	589	147	175	194	149	535	731	469	274	199	108	143	278	1002	61	103	34
Base: All UK adults who have been married or who wish to get married	1206	629	577	159	192	220	154	481	716	489	275	199	107	154	283	1019	57	99	32
I would	33%	34%	32%	27%	31%	35%	24%	38%	32%	35%	31%	38%	27%	45%	29%	33%	32%	27%	43%
I would not	57%	55%	59%	59%	65%	56%	67%	50%	59%	53%	58%	51%	65%	47%	60%	56%	63%	62%	44%
Don't know	10%	11%	9%	14%	5%	9%	10%	12%	9%	12%	11%	11%	7%	8%	11%	10%	5%	12%	14%
				D				D											

WeddingPref_2. Hire a wedding planner

Unweighted base	1200	611	589	147	175	194	149	535	731	469	274	199	108	143	278	1002	61	103	34
Base: All UK adults who have been married or who wish to get married	1206	629	577	159	192	220	154	481	716	489	275	199	107	154	283	1019	57	99	32
I would	15%	14%	15%	34%	25%	19%	9%	4%	14%	16%	13%	14%	6%	25%	16%	15%	6%	16%	9%
I would not	75%	76%	75%	E.F.G	F.G	F.G	G							J.K.L.N.O.P	L.P	L.P		L	
Don't know	10%	10%	10%	40%	62%	71%	83%	92%	77%	73%	77%	76%	80%	60%	77%	74%	86%	73%	87%
				C	C	C.D.E	C.D.E.F		M	M	M	M	M	M	M	M	M	M	M
				D.E.F.G	G	G	G	4%	9%	11%	10%	10%	13%	15%	7%	10%	8%	10%	3%
														N		N			

WeddingPref_3. Hire a photographer

Unweighted base	1200	611	589	147	175	194	149	535	731	469	274	199	108	143	278	1002	61	103	34
Base: All UK adults who have been married or who wish to get married	1206	629	577	159	192	220	154	481	716	489	275	199	107	154	283	1019	57	99	32
I would	74%	69%	78%	79%	86%	73%	71%	69%	74%	73%	74%	75%	66%	74%	75%	74%	70%	76%	78%
I would not	19%	21%	16%	A	G	E.F.G													
Don't know	8%	9%	6%	9%	7%	20%	19%	26%	19%	18%	18%	16%	26%	22%	18%	19%	26%	13%	16%
				B	C.D	C.D	C.D		K.Q								Q		
				B	G	G	G	5%	7%	9%	8%	9%	8%	5%	7%	8%	4%	11%	6%

WeddingPref_4. Hire someone to film it

Unweighted base	1200	611	589	147	175	194	149	535	731	469	274	199	108	143	278	1002	61	103	34
Base: All UK adults who have been married or who wish to get married	1206	629	577	159	192	220	154	481	716	489	275	199	107	154	283	1019	57	99	32
I would	36%	34%	37%	49%	50%	38%	35%	25%	34%	38%	35%	36%	29%	51%	32%	36%	27%	34%	49%
I would not	52%	53%	52%	E.F.G	E.F.G	G	G							J.K.L.N.O.P.Q				L.P	
Don't know	12%	13%	11%	28%	39%	51%	55%	66%	55%	48%	55%	52%	61%	38%	54%	52%	66%	50%	44%
				C	C.D	C.D	C.D.E.F		I		M	M	M.O		M	M	M.O		
				D.E.F.G	11%	11%	10%	9%	11%	14%	10%	12%	10%	12%	14%	12%	7%	16%	7%



Total		Gender		Age					Social Grade		Region									
		Male	Female	18-24	25-34	35-44	45-54	55+	ABC1	C2DE	North	Midlands	East	London	South	England (NET)	Wales	Scotland	Northern Ireland	
A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R			
WeddingPref_5. Have a destination wedding																				
Unweighted base Base: All UK adults who have been married or who wish to get married I would I would not Don't know	1200	611	589	147	175	194	149	535	731	469	274	199	108	143	278	1002	61	103	34	
	1206	629	577	159	192	220	154	481	716	489	275	199	107	154	283	1019	57	99	32	
	22%	20%	24%	21%	30%	26%	23%	16%	21%	23%	19%	23%	15%	30%	20%	21%	23%	23%	28%	
	61%	62%	59%	53%	G	G	G	70%	63%	57%	62%	59%	68%	J.L.N.O	51%	64%	61%	59%	63%	46%
	18%	18%	17%	25%	17%	18%	21%	14%	I	16%	M	17%	17%	M	M	18%	18%	14%	26%	
WeddingPref_6. Have a traditional cake (tiered fruitcake)																				
Unweighted base Base: All UK adults who have been married or who wish to get married I would I would not Don't know	1200	611	589	147	175	194	149	535	731	469	274	199	108	143	278	1002	61	103	34	
	1206	629	577	159	192	220	154	481	716	489	275	199	107	154	283	1019	57	99	32	
	42%	49%	35%	27%	24%	40%	40%	56%	41%	44%	43%	48%	41%	44%	39%	43%	40%	41%	24%	
	46%	37%	56%	58%	65%	47%	48%	33%	49%	42%	46%	40%	46%	R	45%	48%	45%	54%	52%	
	12%	14%	9%	15%	11%	13%	12%	11%	I	13%	10%	12%	13%	11%	12%	12%	6%	14%	24%	
WeddingPref_7. Make a gift list/ registry																				
Unweighted base Base: All UK adults who have been married or who wish to get married I would I would not Don't know	1200	611	589	147	175	194	149	535	731	469	274	199	108	143	278	1002	61	103	34	
	1206	629	577	159	192	220	154	481	716	489	275	199	107	154	283	1019	57	99	32	
	36%	37%	34%	44%	39%	31%	37%	33%	37%	33%	32%	34%	29%	J.K.L.O.P	38%	36%	27%	36%	40%	
	48%	45%	52%	25%	45%	52%	47%	56%	47%	50%	52%	46%	56%	37%	49%	48%	63%	45%	45%	
	16%	18%	14%	31%	16%	17%	16%	11%	15%	17%	16%	20%	15%	16%	M	M	K.M.O.Q	10%	19%	16%
WeddingPref_8. Write your own vows																				
Unweighted base Base: All UK adults who have been married or who wish to get married I would I would not Don't know	1200	611	589	147	175	194	149	535	731	469	274	199	108	143	278	1002	61	103	34	
	1206	629	577	159	192	220	154	481	716	489	275	199	107	154	283	1019	57	99	32	
	47%	43%	50%	66%	63%	48%	43%	34%	46%	48%	39%	45%	52%	58%	45%	46%	45%	54%	41%	
	38%	41%	35%	E.F.G	E.F.G	G	G	49%	40%	36%	45%	40%	32%	J	40%	38%	40%	32%	45%	
	15%	16%	15%	20%	24%	38%	40%	C.D	15%	16%	16%	16%	16%	15%	M	M	15%	15%	14%	14%



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Total	Gender		Age					Social Grade		Region									
	Male	Female	18-24	25-34	35-44	45-54	55+	ABC1	C2DE	North	Midlands	East	London	South	England (NET)	Wales	Scotland	Northern Ireland	
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	
WeddingPref_9. Have a stag/ hen do before the wedding																			
Unweighted base	1200	611	589	147	175	194	149	535	731	469	274	199	108	143	278	1002	61	103	34
Base: All UK adults who have been married or who wish to get married	1206	629	577	159	192	220	154	481	716	489	275	199	107	154	283	1019	57	99	32
I would	51%	49%	54%	61%	66%	53%	55%	41%	52%	50%	51%	52%	50%	48%	53%	51%	41%	56%	64%
I would not	36%	37%	35%	G	E.F.G	G	G												P
Don't know	13%	14%	11%	C	C.D	C.D.E.F													
				D.F.G	D.F														
WeddingPref_10. Have guests throw confetti after the ceremony																			
Unweighted base	1200	611	589	147	175	194	149	535	731	469	274	199	108	143	278	1002	61	103	34
Base: All UK adults who have been married or who wish to get married	1206	629	577	159	192	220	154	481	716	489	275	199	107	154	283	1019	57	99	32
I would	60%	56%	64%	62%	65%	61%	60%	56%	57%	63%	58%	69%	56%	60%	63%	62%	63%	43%	49%
I would not	25%	27%	22%	A	G														
Don't know	16%	17%	14%	B															
				18%	22%	21%	27%	29%	27%	21%	27%	18%	26%	23%	22%	23%	24%	J.K.M.N.O	36%
				19%	13%	19%	13%	15%	16%	15%	15%	13%	17%	17%	16%	15%	13%	19%	15%
WeddingPref_11. Jointly cut a wedding cake with your new spouse																			
Unweighted base	1200	611	589	147	175	194	149	535	731	469	274	199	108	143	278	1002	61	103	34
Base: All UK adults who have been married or who wish to get married	1206	629	577	159	192	220	154	481	716	489	275	199	107	154	283	1019	57	99	32
I would	85%	83%	87%	88%	89%	82%	86%	83%	84%	86%	84%	83%	83%	85%	87%	85%	86%	85%	87%
I would not	9%	10%	8%	A	G														
Don't know	6%	7%	5%	6%	4%	12%	4%	5%	6%	6%	6%	8%	5%	6%	5%	6%	5%	9%	7%
						D.F.G													
WeddingPref_12. Have a first dance with your spouse alone																			
Unweighted base	1200	611	589	147	175	194	149	535	731	469	274	199	108	143	278	1002	61	103	34
Base: All UK adults who have been married or who wish to get married	1206	629	577	159	192	220	154	481	716	489	275	199	107	154	283	1019	57	99	32
I would	74%	74%	74%	75%	84%	74%	69%	72%	74%	75%	72%	71%	76%	73%	76%	74%	75%	79%	81%
I would not	17%	16%	18%	E.F.G															
Don't know	9%	9%	8%	10%	12%	18%	23%	19%	17%	16%	19%	20%	15%	16%	14%	17%	20%	14%	11%
				C.D	C.D	C.D													
				D		9%	8%	9%	9%	9%	9%	9%	9%	11%	9%	9%	5%	7%	8%



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Total		Gender		Age					Social Grade		Region								
		Male	Female	18-24	25-34	35-44	45-54	55+	ABC1	C2DE	North	Midlands	East	London	South	England (NET)	Wales	Scotland	Northern Ireland
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
WeddingPref_13. Be given away																			
Unweighted base Base: All UK women who have been married or who wish to get married I would I would not Don't know	589	-	589	84	100	91	78	236	361	228	127	102	49	70	140	488	36	45	20
	577	-	577	81	105	97	79	214	348	229	124	101	49	69	139	482	33	43	19
	59%	-	59%	52%	64%	73% C.G	58%	54%	55%	65% H	52%	66% J	68%	60%	62%	61% J	50%	55%	51%
	32%	-	32%	35%	25%	24%	36%	38% D.E	35%	27%	40% K.L.O	24%	22%	36%	29%	31%	37%	36%	40%
	8%	-	8%	13% E	11%	4%	6%	9%	9%	7%	8%	10%	10%	4%	9%	8%	13%	9%	10%
WeddingPref_15. Have a themed wedding																			
Unweighted base Base: All UK adults who have been married or who wish to get married I would I would not Don't know	1200	611	589	147	175	194	149	535	731	469	274	199	108	143	278	1002	61	103	34
	1206	629	577	159	192	220	154	481	716	489	275	199	107	154	283	1019	57	99	32
	14%	13%	15%	23% G	23% G	19% G	16% G	6%	13%	16%	10%	13%	10%	26% J.K.L.N.O.Q	14%	14% J	18%	12%	22% J
	73%	71%	75%	53% C	61% C	65% C	77% C.D.E	87% C.D.E.F	76% I	69%	74% M	75% M	80% M	64%	74% M	73% M	70%	74%	68%
	13%	15% B	10%	24% F.G	16% F.G	16% F.G	8%	8%	11%	15%	17% O	12%	10%	10%	11%	13%	12%	14%	10%
Would you choose to do the following for your wedding? (Please select the option that best applies)																			
WeddingPref_16. Have a wedding rehearsal																			
Unweighted base Base: All UK adults who have been married or who wish to get married I would I would not Don't know	1200	611	589	147	175	194	149	535	731	469	274	199	108	143	278	1002	61	103	34
	1206	629	577	159	192	220	154	481	716	489	275	199	107	154	283	1019	57	99	32
	27%	28%	27%	35% F	26%	25%	19%	29% F	27%	27%	24%	28%	20%	35% J.L.O	27%	27%	26%	29%	40% J.L
	62%	60%	63%	40% C	63% C	64% C	70% C	64% C	63%	59%	66% M.R	63%	69% M.R	52%	59%	62% M	68% M	60%	48%
	11%	12%	10%	25% D.E.F.G	11%	11%	10%	7%	9%	14% H	10%	9%	10%	13%	14%	11%	6%	11%	12%
WeddingPref_17. Have a rehearsal dinner																			
Unweighted base Base: All UK adults who have been married or who wish to get married I would I would not Don't know	1200	611	589	147	175	194	149	535	731	469	274	199	108	143	278	1002	61	103	34
	1206	629	577	159	192	220	154	481	716	489	275	199	107	154	283	1019	57	99	32
	12%	11%	12%	28% D.E.F.G	17% F.G	14% F.G	7%	4%	11%	13%	8%	9%	9%	23% J.K.L.N.O.R	10%	11%	12%	18% J.K.N.O	6%
	79%	79%	79%	47% C	71% C	78% C	84% C.D	91% C.D.E.F	80%	76%	82% M	83% M	82% M	67% M	79% M	79% M	80%	74%	76%
	10%	10%	9%	24% D.E.F.G	11% G	8%	9%	5%	9%	11%	10%	7%	9%	11%	11%	10%	9%	7%	17%



Total	Gender		Age					Social Grade		Region								
	Male	Female	18-24	25-34	35-44	45-54	55+	ABC1	C2DE	North	Midlands	East	London	South	England (NET)	Wales	Scotland	Northern Ireland
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R

WeddingType. Which, if any, of the following type of venue would you choose? (Please select the option that best applies)

Unweighted base	1200	611	589	147	175	194	149	535	731	469	274	199	108	143	278	1002	61	103	34
Base: All UK adults who have been married or who wish to get married	1206	629	577	159	192	220	154	481	716	489	275	199	107	154	283	1019	57	99	32
Beach	9%	8%	10%	11%	13%	10%	8%	6%	8%	10%	9%	6%	3%	11%	9%	8%	17%	11%	12%
Church or other religious building	20%	21%	20%	15%	15%	20%	14%	26%	21%	20%	21%	23%	17%	19%	20%	24%	K.L.O	L	19%
Country house / stately home	20%	19%	21%	26%	23%	25%	15%	16%	22%	17%	26%	17%	25%	18%	21%	21%	13%	12%	8%
Hotel	10%	11%	9%	F.G	G	F.G	8%	13%	I	16%	K.O.P.Q.R	7%	Q.R	12%	10%	9%	4%	J.K.L.N.O.P	15%
Marquee / outdoor	7%	5%	9%	A	G	G	8%	6%	7%	7%	5%	9%	7%	7%	8%	7%	7%	4%	11%
Registry office	17%	21%	14%	G	G	C	14%	24%	16%	19%	18%	14%	25%	18%	16%	17%	23%	15%	11%
Some other type of venue	8%	7%	9%	B	C	C.D.E	8%	25%	9%	7%	6%	11%	K.N.O	8%	8%	8%	3%	11%	12%
Don't know	9%	9%	8%	17%	10%	9%	9%	6%	8%	10%	9%	11%	5%	7%	9%	9%	9%	11%	11%
				E.F.G															

WeddingMarch. Which, if any, of the following type of music would you like to have it played when your partner walks down the aisle? (Please select the option that best applies)

Unweighted base	1200	611	589	147	175	194	149	535	731	469	274	199	108	143	278	1002	61	103	34
Base: All UK adults who have been married or who wish to get married	1206	629	577	159	192	220	154	481	716	489	275	199	107	154	283	1019	57	99	32
A traditional wedding march	24%	29%	19%	B	13%	15%	20%	23%	24%	25%	26%	29%	15%	24%	24%	25%	22%	18%	34%
Some other music played on an organ or on string instruments	25%	20%	30%	A	18%	18%	23%	34%	I	21%	L	L	25%	21%	28%	24%	25%	22%	41%
Some other music in a different style entirely	27%	25%	30%	E.F.G	32%	32%	37%	23%	27%	28%	27%	24%	33%	31%	26%	28%	29%	26%	J.K.M.O.Q
Not applicable - The bride would not walk down the aisle	10%	11%	8%	C.G	3%	7%	9%	15%	10%	9%	10%	11%	R	9%	7%	9%	10%	12%	5%
Don't know	14%	15%	13%	D	10%	13%	13%	10%	13%	16%	13%	13%	14%	14%	15%	14%	13%	22%	K.O.R
				D.E.F.G															



WeddingBand. Which, if any, of the type of musical entertainment would you choose for the reception? (Please select the option that best applies)

Unweighted base	1200	611	589	147	175	194	149	535	731	469	274	199	108	143	278	1002	61	103	34
Base: All UK adults who have been married or who wish to get married	1206	629	577	159	192	220	154	481	716	489	275	199	107	154	283	1019	57	99	32
A live band	29%	27%	31%	34% G	33% G	34% G	24%	25%	32% I	24%	25%	22%	30%	31%	27%	27%	35% K	43% J.K.N.O	49% J.K.L.N.O
A DJ	40%	40%	40%	34% C	46% G	36%	44%	40%	38% Q	42%	39%	47% P.Q	38%	48% P.Q	40% Q	42% Q	30%	27% J.M.N.O	32%
Other	7%	7%	7%	5%	6%	8%	8%	7%	7%	7%	6%	9%	6%	4%	6%	6%	9%	13% J.M.N.O	3%
Don't know	15%	15%	14%	21%	13%	14%	13%	15%	12% H	18% M.R	19%	13%	12%	9%	18% M	15% M	11%	13%	5%
Not applicable- I would not have a wedding reception.	10%	10%	9%	7% D	2%	8% D	11% D	14% C.D.E	10%	9%	11%	9%	13% Q	8%	9%	10%	15% Q	5%	11%

WeddingDress. What would you wear on your wedding day? (Please select the option that best applies)

Unweighted base	589	-	589	84	100	91	78	236	361	228	127	102	49	70	140	488	36	45	20
Base: All UK women who have been married or who wish to get married	577	-	577	81	105	97	79	214	348	229	124	101	49	69	139	482	33	43	19
I would wear a white wedding dress	59%	-	59%	78% F.G	73% G	72% G	60% G	39%	62%	54%	62%	51%	61%	58%	62%	59%	63%	59%	54%
I would wear a wedding dress in a colour other than white	25%	-	25%	12%	10%	19%	21%	41% C.D.E.F	24%	26%	23%	31%	25%	20%	23%	25%	28%	25%	22%
I would wear something other than a dress	8%	-	8%	1% C	11% C	4% C	9% C	11% C	6%	10%	5%	9%	10% Q	10%	7%	8%	7%	8%	14%
Don't know	8%	-	8%	9%	6%	5%	9%	10%	7%	10%	9%	9%	4%	12%	8%	9%	3%	8%	10%

WeddingSuit. What would you wear on your wedding day? (Please select the option that best applies)

Unweighted base	611	611	-	63	75	103	71	299	370	241	147	97	59	73	138	514	25	58	14
Base: All UK men who have been married or who wish to get married	629	629	-	78	87	122	75	267	368	261	150	99	59	85	144	537	23	56	13
I would wear traditional morning dress (e.g. a coat with tails, with an optional top hat)	14%	14%	-	13%	10%	24% D.G	21% G	9%	13%	15%	17%	11%	11%	18%	13%	14%	4%	14%	16%
I would wear a modern suit	65%	65%	-	56%	69%	56%	62%	72% C.E	63%	68%	65% Q	76% Q	67% Q	65% Q	67% Q	68% Q	81% Q	33% Q	84% Q
I would wear something else	13%	13%	-	14%	10%	12%	11%	15%	17% I	8%	13%	5%	11%	8%	11%	10%	11%	47% J.K.L.M.N.O.P.R	-
Don't know	7%	7%	-	17% F.G	11% G	9% G	5%	4%	7%	9%	6%	7%	12%	8%	9%	8%	4%	7% J.K.L.M.N.O.P.R	-



Total	Gender		Age					Social Grade		Region								
	Male	Female	18-24	25-34	35-44	45-54	55+	ABC1	C2DE	North	Midlands	East	London	South	England (NET)	Wales	Scotland	Northern Ireland
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R

Do you think the following people should or should not deliver a speech at a wedding or wedding reception?
SpeechGive_1. The best man

Unweighted base	1784	829	955	181	244	285	236	838	1045	739	415	287	156	215	412	1485	92	156	51
Base: All UK adults	1784	865	919	198	272	321	246	747	1017	767	416	287	153	234	411	1500	86	150	48
They should	72%	71%	74%	73%	72%	67%	73%	74%	73%	72%	72%	72%	69%	70%	75%	72%	70%	74%	79%
They should not	10%	12%	8%	4%	9%	10%	11%	11%	9%	10%	11%	11%	9%	11%	7%	10%	12%	6%	5%
Don't know	18%	17%	19%	24%	19%	23%	16%	15%	18%	19%	17%	17%	22%	18%	18%	18%	18%	20%	15%

SpeechGive_2. The groom

Unweighted base	1784	829	955	181	244	285	236	838	1045	739	415	287	156	215	412	1485	92	156	51
Base: All UK adults	1784	865	919	198	272	321	246	747	1017	767	416	287	153	234	411	1500	86	150	48
They should	68%	66%	69%	67%	71%	61%	68%	69%	69%	66%	69%	71%	64%	67%	67%	68%	63%	69%	66%
They should not	12%	15%	10%	6%	7%	13%	16%	15%	12%	12%	13%	15%	9%	12%	11%	12%	16%	10%	10%
Don't know	20%	19%	21%	27%	23%	26%	16%	16%	19%	21%	18%	15%	27%	21%	22%	20%	22%	21%	23%

SpeechGive_3. The father of the bride

Unweighted base	1784	829	955	181	244	285	236	838	1045	739	415	287	156	215	412	1485	92	156	51
Base: All UK adults	1784	865	919	198	272	321	246	747	1017	767	416	287	153	234	411	1500	86	150	48
They should	63%	63%	63%	60%	63%	62%	63%	65%	63%	64%	62%	69%	57%	59%	64%	63%	62%	63%	70%
They should not	13%	15%	11%	10%	10%	12%	14%	15%	13%	12%	15%	11%	10%	16%	12%	13%	13%	14%	7%
Don't know	24%	22%	26%	30%	27%	26%	23%	21%	24%	24%	22%	20%	33%	25%	24%	24%	25%	23%	24%

SpeechGive_4. The maid of honour

Unweighted base	1784	829	955	181	244	285	236	838	1045	739	415	287	156	215	412	1485	92	156	51
Base: All UK adults	1784	865	919	198	272	321	246	747	1017	767	416	287	153	234	411	1500	86	150	48
They should	32%	32%	32%	60%	50%	37%	30%	17%	32%	33%	32%	29%	25%	42%	31%	32%	28%	36%	34%
They should not	38%	37%	38%	13%	16%	26%	40%	56%	39%	35%	37%	41%	40%	27%	38%	37%	46%	39%	38%
Don't know	30%	30%	30%	27%	34%	38%	30%	27%	29%	32%	31%	30%	36%	31%	31%	31%	26%	25%	28%



			Total	Gender		Age					Social Grade		Region								
				Male	Female	18-24	25-34	35-44	45-54	55+	ABC1	C2DE	North	Midlands	East	London	South	England (NET)	Wales	Scotland	Northern Ireland
			A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	
SpeechGive_5. The bride																					
Unweighted base Base: All UK adults	1784	829	955	181	244	285	236	838	1045	739	415	287	156	215	412	1485	92	156	51		
	1784	865	919	198	272	321	246	747	1017	767	416	287	153	234	411	1500	86	150	48		
	They should	38%	41%	35%	59%	48%	35%	38%	30%	39%	36%	43%	34%	36%	44%	34%	38%	32%	37%	35%	
			B		D.E.F.G	E.F.G		G				K.N.O			K.N.P		N				
	They should not	32%	32%	32%	9%	17%	30%	35%	43%	31%	33%	32%	37%	29%	23%	33%	32%	39%	30%	28%	
					C	C.D	C.D	C.D.E.F			M	M.O			M	M	M				
Don't know	30%	28%	33%	31%	35%	35%	28%	27%	30%	32%	25%	29%	35%	33%	33%	30%	30%	33%	38%		
			A		G	G						J	J	J	J						
SpeechGive_6. The father of the groom																					
Unweighted base Base: All UK adults	1784	829	955	181	244	285	236	838	1045	739	415	287	156	215	412	1485	92	156	51		
	1784	865	919	198	272	321	246	747	1017	767	416	287	153	234	411	1500	86	150	48		
	They should	42%	43%	41%	52%	46%	43%	41%	38%	40%	45%	42%	41%	38%	48%	41%	42%	36%	41%	54%	
					F.G	G					H									LP	
	They should not	29%	30%	29%	13%	21%	23%	31%	39%	32%	25%	31%	32%	26%	26%	30%	29%	35%	29%	17%	
					C	C	C.D.E	C.D.E.F	I		R	R				R					
Don't know	29%	27%	30%	35%	32%	34%	28%	23%	28%	30%	27%	27%	37%	27%	29%	29%	30%	30%	29%		
				G	G	G							J.K.M.O								
SpeechLength. And how long do you think each speech at a wedding or wedding reception should typically take?																					
Unweighted base Base: All UK adults	1784	829	955	181	244	285	236	838	1045	739	415	287	156	215	412	1485	92	156	51		
	1784	865	919	198	272	321	246	747	1017	767	416	287	153	234	411	1500	86	150	48		
	2 minutes or less	20%	21%	19%	19%	25%	21%	19%	18%	17%	24%	21%	15%	21%	21%	19%	19%	23%	21%	27%	
					G						H	K				K			K		
	3 to 4 minutes	42%	41%	43%	53%	39%	40%	40%	42%	43%	41%	44%	48%	38%	39%	43%	43%	35%	38%	38%	
					D.E.F.G								LP.Q								
	5 to 6 minutes	24%	22%	26%	13%	23%	23%	29%	26%	27%	21%	23%	23%	26%	26%	23%	24%	26%	29%	22%	
				A		C	C	C	C	I											
	7 to 8 minutes	3%	3%	4%	-	3%	3%	2%	5%	4%	2%	3%	3%	3%	3%	4%	3%	6%	2%	3%	
						C	C		C												
	9 to 10 minutes	3%	4%	3%	1%	4%	4%	3%	4%	4%	3%	3%	3%	5%	4%	4%	4%	5%	1%	6%	
						C	C		C					Q			Q				
Longer than 10 minutes	1%	1%	0%	-	1%	0%	3%	0%	1%	1%	-	2%	-	1%	1%	1%	1%	-	-		
		B					C.E.G				J	J		J	J	J					
Don't know	7%	8%	5%	14%	6%	9%	4%	5%	6%	8%	7%	7%	6%	6%	7%	7%	5%	9%	4%		
		B		D.F.G		F.G															



Total	Gender		Age					Social Grade		Region								
	Male	Female	18-24	25-34	35-44	45-54	55+	ABC1	C2DE	North	Midlands	East	London	South	England (NET)	Wales	Scotland	Northern Ireland
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R

WeddingTotalCost. What do you think is the maximum reasonable amount (£) for a couple to spend on their wedding in total (not including stag/hen dos or the honeymoon). (Please type your answers in the box below)

Unweighted base	735	360	375	64	118	134	94	325	473	262	166	130	62	87	160	605	40	66	24
Base: All UK adults	737	376	361	69	130	147	99	292	459	278	166	135	60	94	158	614	39	62	23

WeddingPrice. Which, if any, of the following comes closest to your view on the cost of a wedding?

Unweighted base	1200	611	589	147	175	194	149	535	731	469	274	199	108	143	278	1002	61	103	34
Base: All UK adults who have been married or who wish to get married	1206	629	577	159	192	220	154	481	716	489	275	199	107	154	283	1019	57	99	32
I would rather pay lots of money and have my dream wedding	12%	13%	12%	28% D.E.F.G	17% F.G	13% G	9%	5%	13%	11%	16% L.N.Q	11%	8%	19% L.N.O.Q	10%	13% Q	11%	5%	6%
I would rather try and keep costs down and have a more restrained wedding	81%	78%	83%	54%	73%	79%	88%	91%	81%	80%	76%	84%	85%	75%	80%	79%	84%	87%	91%
Don't know	7%	9% B	A 6%	18% D.E.F.G	C 10% F.G	C 8% G	C.D 4%	C.D.E 4%	7%	9%	8%	5%	7%	6%	11% K	8%	5%	7% J.M	3%

Cell Contents (Column Percentages, Statistical Test Results), Statistics (Column Proportions, (95%): A/B, C/D/E/F/G, H/I, J/K/L/M/N/O/P/Q/R, S/T/U/V/W/X/Y/Z/AA/AB/AC/AD/AE, AF/AG/AH/AI/AJ/AK/AL, AM/AN/AO/AP/AQ, AR/AS/AT/AU/AV/AW, AX/AY/AZ/BA/BB/BC/BD/BE, BF/BG/BH/BI/BJ/BK/BL/BM/BN/BO)