

YouGov Survey Results

Sample Size: 2061 GB Adults

Fieldwork: 21st - 22nd January 2026

	Vote in 2024 GE					EU Ref 2016			Gender		Age				Social Grade		Country			Region in England			
	Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South
Weighted Sample	2061	371	530	190	223	125	723	736	998	1063	216	851	509	484	1173	883	1783	99	179	488	338	249	707
Unweighted Sample	2061	308	574	207	234	127	770	745	876	1185	182	833	519	527	1238	819	1773	123	165	527	320	206	720
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking about these countries and their relationship with Britain, which of the following best reflects your view?

Germany

Generally a friend and ally	53	47	64	67	35	66	65	44	57	49	54	55	51	50	58	47	52	55	60	48	53	57	53
Generally a friendly rival	27	37	22	26	37	23	23	35	28	26	21	23	28	35	25	30	28	27	19	28	27	27	29
TOTAL GENERALLY FRIENDLY	80	84	86	93	72	89	88	79	85	75	75	78	79	85	83	77	80	82	79	76	80	84	82
Generally unfriendly	6	9	3	2	13	4	3	11	7	6	2	5	10	7	6	7	6	4	4	8	7	5	6
Generally a hostile threat	1	1	0	0	2	0	1	1	1	1	0	1	1	1	1	1	1	1	1	2	0	1	1
TOTAL GENERALLY UNFRIENDLY/THREAT	7	10	3	2	15	4	4	12	8	7	2	6	11	8	7	8	7	5	5	10	7	6	7
Don't know	13	6	10	5	12	7	9	9	7	19	22	16	10	7	11	16	12	14	16	14	13	10	12

France

Generally a friend and ally	48	36	62	63	25	66	63	35	50	47	55	53	47	39	54	41	47	54	61	45	49	46	47
Generally a friendly rival	29	36	26	28	33	26	25	32	30	28	25	26	28	36	27	31	30	22	19	28	28	37	30
TOTAL GENERALLY FRIENDLY	77	72	88	91	58	92	88	67	80	75	80	79	75	75	81	72	77	76	80	73	77	83	77
Generally unfriendly	11	24	5	4	26	3	5	23	13	10	3	7	15	18	9	14	12	11	6	12	12	7	13
Generally a hostile threat	2	2	0	0	9	2	1	4	2	1	0	2	3	2	2	2	2	0	1	3	2	3	1
TOTAL GENERALLY UNFRIENDLY/THREAT	13	26	5	4	35	5	6	27	15	11	3	9	18	20	11	16	14	11	7	15	14	10	14
Don't know	10	3	7	5	7	4	6	6	6	14	17	13	7	4	8	12	9	14	13	12	8	7	9

Italy

Generally a friend and ally	54	50	59	66	45	65	63	50	55	53	51	58	53	50	58	49	54	51	61	50	53	57	55
Generally a friendly rival	28	39	27	24	38	18	25	35	33	24	23	22	31	37	27	29	29	32	18	28	29	27	30
TOTAL GENERALLY FRIENDLY	82	89	86	90	83	83	88	85	88	77	74	80	84	87	85	78	83	83	79	78	82	84	85
Generally unfriendly	4	5	3	2	7	4	3	6	5	3	4	3	5	5	4	5	4	3	4	6	5	4	3
Generally a hostile threat	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
TOTAL GENERALLY UNFRIENDLY/THREAT	4	5	3	2	7	5	3	6	5	3	4	3	5	5	4	5	4	3	4	6	5	4	3
Don't know	14	7	10	8	9	13	9	9	8	19	22	16	11	8	11	17	13	14	17	16	13	12	12

Japan

Generally a friend and ally	40	32	48	52	40	48	49	33	51	30	42	46	38	31	44	34	40	42	40	36	41	44	41
Generally a friendly rival	29	39	27	26	35	20	27	37	31	27	20	21	34	43	28	31	30	26	26	29	31	27	31
TOTAL GENERALLY FRIENDLY	69	71	75	78	75	68	76	70	82	57	62	67	72	74	72	65	70	68	66	65	72	71	72
Generally unfriendly	6	8	5	5	4	6	4	7	4	7	4	5	7	6	5	6	6	4	3	8	6	5	5
Generally a hostile threat	1	2	0	2	1	0	1	2	1	2	2	1	2	2	1	2	1	2	3	2	1	1	1
TOTAL GENERALLY UNFRIENDLY/THREAT	7	10	5	7	5	6	5	9	5	9	6	6	9	8	6	8	7	6	6	10	7	6	6
Don't know	24	18	20	14	19	26	20	21	13	34	33	27	20	18	22	26	23	27	27	25	21	23	23

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		Vote in 2024 GE						EU Ref 2016		Gender		Age				Social Grade		Country			Region in England				
		Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South	
Weighted Sample	2061	371	530	190	223	125	723	736	998	1063	216	851	509	484	1173	883	1783	99	179	488	338	249	707		
Unweighted Sample	2061	308	574	207	234	127	770	745	876	1185	182	833	519	527	1238	819	1773	123	165	527	320	206	720		
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%		
Canada																									
	Generally a friend and ally	72	72	81	89	62	82	83	69	76	69	72	71	73	74	76	68	72	75	76	69	73	75	72	
	Generally a friendly rival	14	19	11	8	22	10	10	19	15	13	6	13	16	18	13	15	15	13	10	15	15	13	15	
	TOTAL GENERALLY FRIENDLY	86	91	92	97	84	92	93	88	91	82	78	84	89	92	89	83	87	88	86	84	88	88	87	
	Generally unfriendly	2	4	1	0	7	1	1	4	3	2	2	1	3	3	2	3	3	1	1	3	2	3	3	
	Generally a hostile threat	0	1	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
	TOTAL GENERALLY UNFRIENDLY/THREAT	2	5	1	0	8	1	1	4	3	2	2	1	3	3	2	3	3	1	1	3	2	3	3	
	Don't know	11	5	7	3	8	7	6	7	5	16	19	14	8	4	9	14	11	11	12	14	10	9	9	
The European Union																									
	Generally a friend and ally	44	29	60	62	19	61	63	27	46	42	50	51	41	34	49	38	43	39	58	40	42	45	45	
	Generally a friendly rival	25	29	25	23	21	19	21	26	24	25	26	20	28	29	25	24	25	25	18	26	27	28	23	
	TOTAL GENERALLY FRIENDLY	69	58	85	85	40	80	84	53	70	67	76	71	69	63	74	62	68	64	76	66	69	73	68	
	Generally unfriendly	15	29	7	11	32	7	6	29	17	13	7	11	18	23	14	17	16	14	10	16	15	14	16	
	Generally a hostile threat	5	4	1	0	19	3	1	10	6	3	1	3	6	6	4	5	5	5	3	6	5	3	4	
	TOTAL GENERALLY UNFRIENDLY/THREAT	20	33	8	11	51	10	7	39	23	16	8	14	24	29	18	22	21	19	13	22	20	17	20	
	Don't know	12	8	7	4	10	11	8	8	6	17	17	15	8	8	9	15	11	17	11	13	10	9	11	
United States																									
	Generally a friend and ally	25	32	17	21	48	13	21	33	27	23	18	25	26	26	25	24	25	25	26	22	23	26	26	
	Generally a friendly rival	27	33	27	23	28	23	23	30	26	28	28	25	27	29	26	28	27	26	23	26	31	30	26	
	TOTAL GENERALLY FRIENDLY	52	65	44	44	76	36	44	63	53	51	46	50	53	55	51	52	52	51	49	48	54	56	52	
	Generally unfriendly	20	19	24	23	12	27	23	18	22	19	24	19	20	23	22	18	20	20	23	23	19	16	21	
	Generally a hostile threat	16	9	23	24	7	24	24	11	18	15	16	18	18	12	17	16	16	18	15	16	15	17	17	
	TOTAL GENERALLY UNFRIENDLY/THREAT	36	28	47	47	19	51	47	29	40	34	40	37	38	35	39	34	36	38	38	39	34	33	38	
	Don't know	12	7	9	10	6	13	10	8	7	16	13	14	10	9	10	14	11	11	13	13	12	10	10	
China																									
	Generally a friend and ally	4	4	5	3	3	4	5	3	5	4	4	6	4	3	5	4	5	2	5	5	4	7	3	
	Generally a friendly rival	23	16	27	24	15	29	26	20	24	21	20	26	22	19	23	23	22	21	31	23	21	26	20	
	TOTAL GENERALLY FRIENDLY	27	20	32	27	18	33	31	23	29	25	24	32	26	22	28	27	27	23	36	28	25	33	23	
	Generally unfriendly	29	32	32	39	31	28	30	31	33	25	33	26	31	31	30	28	30	28	22	28	31	24	33	
	Generally a hostile threat	22	35	17	22	41	10	19	33	24	21	10	18	25	34	23	23	23	24	17	24	25	19	23	
	TOTAL GENERALLY UNFRIENDLY/THREAT	51	67	49	61	72	38	49	64	57	46	43	44	56	65	53	51	53	52	39	52	56	43	56	
	Don't know	21	13	19	13	10	29	20	14	14	28	33	24	18	14	20	23	21	24	25	20	19	24	21	
Russia																									
	Generally a friend and ally	1	1	1	1	2	0	1	1	2	1	2	1	1	0	1	1	1	0	1	1	1	1	1	
	Generally a friendly rival	3	2	2	0	4	2	1	3	4	2	6	3	3	1	3	2	3	1	5	2	3	3	3	
	TOTAL GENERALLY FRIENDLY	4	3	3	1	6	2	2	4	6	3	8	4	4	1	4	3	4	1	6	3	4	4	4	
	Generally unfriendly	18	14	18	13	25	22	16	18	19	17	20	16	20	18	17	18	18	14	14	21	16	19	18	
	Generally a hostile threat	67	78	72	80	61	66	74	71	70	64	56	65	67	76	69	64	67	70	67	65	68	63	69	
	TOTAL GENERALLY UNFRIENDLY/THREAT	85	92	90	93	86	88	90	89	89	81	76	81	87	94	86	82	85	84	81	86	84	82	87	
	Don't know	11	4	6	5	9	10	7	8	6	17	16	15	9	5	9	14	11	14	13	11	13	13	10	

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Unweighted Sample	2061	308	574	207	234	127	770	745	876	1185	182	833	519	527	1238	819	1773	123	165	527	320	206	720	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
Saudi Arabia																								
	Generally a friend and ally	10	14	8	9	11	11	10	11	11	9	4	9	11	13	10	10	10	11	9	8	11	16	8
	Generally a friendly rival	22	29	23	26	27	17	21	28	28	17	15	18	25	31	22	23	22	23	24	25	25	19	20
	TOTAL GENERALLY FRIENDLY	32	43	31	35	38	28	31	39	39	26	19	27	36	44	32	33	32	34	33	33	36	35	28
	Generally unfriendly	26	23	30	29	24	30	29	24	29	23	29	25	26	24	28	23	26	29	25	24	23	21	29
	Generally a hostile threat	9	8	11	14	12	7	10	10	9	9	9	12	8	7	10	9	10	8	8	12	9	10	8
	TOTAL GENERALLY UNFRIENDLY/THREAT	35	31	41	43	36	37	39	34	38	32	38	37	34	31	38	32	36	37	33	36	32	31	37
	Don't know	32	27	28	22	26	36	29	27	22	42	43	36	29	25	30	36	33	29	33	31	32	34	33
Israel																								
	Generally a friend and ally	15	25	11	14	30	11	12	23	19	12	10	13	16	22	15	16	16	18	10	14	17	20	15
	Generally a friendly rival	14	20	14	11	19	9	11	19	18	10	9	11	16	20	14	13	14	8	12	13	20	15	13
	TOTAL GENERALLY FRIENDLY	29	45	25	25	49	20	23	42	37	22	19	24	32	42	29	29	30	26	22	27	37	35	28
	Generally unfriendly	22	20	25	25	18	26	25	20	23	21	23	20	25	21	23	20	22	20	21	25	18	19	22
	Generally a hostile threat	20	8	25	22	13	30	23	13	19	21	33	23	15	12	21	17	19	19	25	21	15	20	19
	TOTAL GENERALLY UNFRIENDLY/THREAT	42	28	50	47	31	56	48	33	42	42	56	43	40	33	44	37	41	39	46	46	33	39	41
	Don't know	30	28	25	27	19	24	28	26	21	37	26	33	29	26	27	33	29	35	32	26	30	25	32
India																								
	Generally a friend and ally	26	27	25	32	20	36	33	22	26	26	17	28	27	26	28	23	26	22	26	21	27	34	27
	Generally a friendly rival	33	36	38	35	31	28	33	35	38	28	38	27	34	38	34	31	33	30	31	33	34	30	34
	TOTAL GENERALLY FRIENDLY	59	63	63	67	51	64	66	57	64	54	55	55	61	64	62	54	59	52	57	54	61	64	61
	Generally unfriendly	14	18	14	11	24	8	11	21	18	11	10	14	15	18	14	15	15	16	11	18	16	14	12
	Generally a hostile threat	3	3	1	2	9	1	2	4	4	2	2	3	3	3	2	3	3	1	5	3	4	1	3
	TOTAL GENERALLY UNFRIENDLY/THREAT	17	21	15	13	33	9	13	25	22	13	12	17	18	21	16	18	18	17	16	21	20	15	15
	Don't know	24	16	22	20	16	27	21	18	15	33	34	28	21	16	21	28	23	30	26	26	20	21	24
Iran																								
	Generally a friend and ally	1	1	1	0	0	3	2	1	1	2	2	2	1	1	2	1	2	0	1	2	2	2	1
	Generally a friendly rival	4	2	4	4	2	5	3	3	3	4	7	4	4	1	4	4	4	3	5	3	4	5	3
	TOTAL GENERALLY FRIENDLY	5	3	5	4	2	8	5	4	4	6	9	6	5	2	6	5	6	3	6	5	6	7	4
	Generally unfriendly	26	26	32	28	17	33	30	23	29	25	34	26	27	23	29	23	26	29	27	28	21	28	27
	Generally a hostile threat	46	61	43	49	69	29	45	59	54	39	23	39	53	62	45	48	47	47	37	46	52	42	47
	TOTAL GENERALLY UNFRIENDLY/THREAT	72	87	75	77	86	62	75	82	83	64	57	65	80	85	74	71	73	76	64	74	73	70	74
	Don't know	22	10	20	19	11	30	20	15	13	31	34	28	14	14	21	24	22	20	30	21	21	23	22
North Korea																								
	Generally a friend and ally	1	1	1	0	1	1	1	1	1	1	1	1	1	1	1	1	1	0	0	1	1	2	1
	Generally a friendly rival	3	2	2	3	3	1	2	2	3	2	2	3	3	2	3	3	3	1	3	2	3	4	2
	TOTAL GENERALLY FRIENDLY	4	3	3	3	4	2	3	3	4	3	3	4	4	3	4	4	4	1	3	3	4	6	3
	Generally unfriendly	19	15	19	18	19	23	19	19	18	20	22	18	23	15	20	18	18	19	24	21	19	14	18
	Generally a hostile threat	60	70	65	69	66	56	63	64	69	51	55	58	58	67	62	57	60	59	54	57	59	62	62
	TOTAL GENERALLY UNFRIENDLY/THREAT	79	85	84	87	85	79	82	83	87	71	77	76	81	82	82	75	78	78	78	78	78	76	80
	Don't know	18	12	12	11	11	19	15	14	9	26	19	20	16	15	15	22	18	20	19	19	18	18	17

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Ukraine

Generally a friend and ally	62	64	71	79	43	78	74	56	64	60	63	61	59	66	67	55	62	64	58	57	59	69	65
Generally a friendly rival	17	25	16	10	25	12	13	24	19	15	12	14	20	20	16	18	17	18	14	20	19	14	16
TOTAL GENERALLY FRIENDLY	79	89	87	89	68	90	87	80	83	75	75	79	86	83	73	79	82	72	77	78	83	81	
Generally unfriendly	4	2	3	3	10	2	2	5	5	3	5	4	5	4	4	4	4	3	5	6	4	3	3
Generally a hostile threat	2	1	1	2	8	2	1	4	2	3	2	3	3	1	2	3	2	2	3	2	2	2	3
TOTAL GENERALLY UNFRIENDLY/THREAT	6	3	4	5	18	4	3	9	7	6	7	7	8	5	6	7	6	5	8	8	6	5	6
Don't know	15	8	9	6	15	7	10	11	9	20	19	18	13	9	11	19	14	13	20	15	16	12	13

How much of a potential threat, if any, do you think
each of the following countries are to the UK?

Russia

Major threat	62	76	64	69	56	51	66	68	63	60	48	57	61	76	62	62	62	61	58	60	63	56	65
Moderate threat	24	17	26	24	27	36	25	21	24	25	32	25	28	16	25	23	24	22	25	25	24	28	23
TOTAL MAJOR/MODERATE THREAT	86	93	90	93	83	87	91	89	87	85	80	82	89	92	87	85	86	83	83	85	87	84	88
Minor threat	6	3	5	5	9	10	4	5	7	5	11	6	6	4	7	5	6	4	7	7	3	8	6
Not a threat at all	2	2	1	1	6	0	1	2	3	2	2	4	2	1	2	3	2	2	2	2	3	2	2
TOTAL MINOR/NOT A THREAT	8	5	6	6	15	10	5	7	10	7	13	10	8	5	9	8	8	6	9	9	6	10	8
Don't know	5	2	3	2	3	3	4	3	3	8	6	8	3	4	4	7	5	11	8	6	7	5	3

China

Major threat	25	39	16	22	45	13	19	37	28	22	15	20	27	35	24	26	25	25	19	25	26	24	26
Moderate threat	36	37	43	45	29	34	41	35	37	36	29	36	39	38	37	36	36	36	39	35	38	30	38
TOTAL MAJOR/MODERATE THREAT	61	76	59	67	74	47	60	72	65	58	44	56	66	73	61	62	61	61	58	60	64	54	64
Minor threat	23	16	28	24	18	36	25	19	23	22	32	23	23	18	24	21	23	20	23	22	21	29	22
Not a threat at all	7	3	6	4	5	8	6	4	7	6	12	8	6	3	8	6	7	5	8	8	5	8	6
TOTAL MINOR/NOT A THREAT	30	19	34	28	23	44	31	23	30	28	44	31	29	21	32	27	30	25	31	30	26	37	28
Don't know	9	4	6	6	3	9	9	5	5	14	11	13	6	7	8	12	9	14	11	10	10	8	8

United States

Major threat	23	13	31	29	11	38	30	16	24	23	29	25	28	13	25	22	23	23	25	22	21	27	24
Moderate threat	27	21	33	33	11	31	30	22	26	27	38	26	24	25	29	23	26	25	31	28	25	20	28
TOTAL MAJOR/MODERATE THREAT	50	34	64	62	22	69	60	38	50	50	67	51	52	38	54	45	49	48	56	50	46	47	52
Minor threat	24	36	22	24	23	19	23	26	23	25	19	23	21	30	23	25	25	18	18	24	26	29	24
Not a threat at all	19	28	10	10	49	7	12	32	23	16	8	16	23	25	17	22	19	20	18	18	20	19	20
TOTAL MINOR/NOT A THREAT	43	64	32	34	72	26	35	58	46	41	27	39	44	55	40	47	44	38	36	42	46	48	44
Don't know	7	3	4	4	5	4	5	5	4	9	6	9	4	7	6	8	6	14	8	7	9	6	5

Iran

Major threat	27	41	20	23	49	16	22	40	30	25	11	20	33	41	25	30	28	26	23	26	29	26	29
Moderate threat	35	38	39	37	32	26	37	36	33	36	32	35	35	35	36	34	35	36	37	34	35	32	36
TOTAL MAJOR/MODERATE THREAT	62	79	59	60	81	42	59	76	63	61	43	55	68	76	61	64	63	62	60	60	64	58	65
Minor threat	22	13	29	26	11	43	27	15	25	18	26	25	22	13	23	20	22	22	19	23	20	27	20
Not a threat at all	4	2	3	6	3	6	3	2	6	3	11	4	4	1	5	3	4	3	4	4	3	5	5
TOTAL MINOR/NOT A THREAT	26	15	32	32	14	49	30	17	31	21	37	29	26	14	28	23	26	25	23	27	23	32	25
Don't know	12	6	9	9	5	9	10	7	6	18	19	15	6	10	11	13	11	14	17	12	14	11	10

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Fieldwork: 21st - 22nd January 2026

	Vote in 2024 GE						EU Ref 2016		Gender		Age				Social Grade		Country			Region in England			
	Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South
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Unweighted Sample	2061	308	574	207	234	127	770	745	876	1185	182	833	519	527	1238	819	1773	123	165	527	320	206	720
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

North Korea

Major threat	29	37	23	31	37	16	26	36	29	29	17	24	31	41	28	30	29	25	33	29	25	27	31
Moderate threat	32	34	37	38	29	30	33	32	30	33	35	30	34	32	31	32	32	33	28	31	38	28	31
TOTAL MAJOR/MODERATE THREAT	61	71	60	69	66	46	59	68	59	62	52	54	65	73	59	62	61	58	61	60	63	55	62
Minor threat	24	19	29	22	23	38	28	20	30	19	32	28	23	15	28	20	25	25	20	24	19	31	26
Not a threat at all	5	3	5	5	5	8	5	4	7	3	6	6	5	2	5	5	5	3	5	7	5	7	4
TOTAL MINOR/NOT A THREAT	29	22	34	27	28	46	33	24	37	22	38	34	28	17	33	25	30	28	25	31	24	38	30
Don't know	10	6	6	4	6	7	8	8	5	15	10	12	8	9	8	13	10	14	14	10	13	7	8

Do you think that the UK government's diplomatic approach to the following countries is too friendly, not friendly enough, or about right?

China

Too friendly	24	42	13	19	56	13	15	42	27	21	12	16	30	38	23	26	25	23	19	23	27	24	25
Not friendly enough	13	7	15	12	9	20	13	9	18	9	32	16	10	6	15	11	13	12	15	15	9	13	14
About right	36	35	46	52	20	41	47	31	40	33	23	35	36	41	38	34	37	29	37	34	34	46	37
Don't know	26	17	25	17	15	27	25	18	15	37	34	32	24	15	24	29	25	36	30	28	30	17	24

United States

Too friendly	45	38	54	55	24	66	52	37	49	41	56	44	46	40	47	42	45	46	47	45	43	50	44
Not friendly enough	11	15	6	6	36	1	5	19	14	8	7	9	15	11	9	14	11	6	11	12	11	13	11
About right	27	35	25	30	30	22	29	31	27	27	17	26	24	36	29	25	28	27	20	25	28	28	30
Don't know	17	12	14	9	11	11	15	13	10	24	19	20	15	13	15	20	16	21	22	19	19	10	16

Russia

Too friendly	21	28	18	22	22	20	19	25	24	17	22	17	20	28	21	21	21	17	21	17	23	19	23
Not friendly enough	10	6	8	7	21	7	7	11	14	7	12	13	7	9	9	12	11	6	11	13	9	11	9
About right	40	43	51	53	35	46	48	41	44	36	32	38	46	41	44	35	40	43	37	39	38	46	41
Don't know	29	23	23	18	22	26	26	22	18	39	34	32	27	22	26	32	28	34	32	31	30	23	27

Do you think that the UK and China's current relationship overall has a positive, negative, or neither positive nor negative effect on the following?

Investment in the UK's economy

Very positive	4	2	5	4	1	7	6	1	5	3	4	5	4	1	4	2	4	2	2	2	2	8	4
Fairly positive	25	23	33	29	17	28	31	19	28	22	28	27	21	23	30	19	25	29	25	25	22	26	25
TOTAL POSITIVE	29	25	38	33	18	35	37	20	33	25	32	32	25	24	34	21	29	31	27	27	24	34	29
Neither positive nor negative	27	36	24	25	30	21	25	34	30	24	20	22	31	35	25	29	27	29	27	27	29	24	27
Fairly negative	13	18	11	14	21	7	11	19	13	13	7	10	15	19	12	15	13	6	14	13	13	12	14
Very negative	6	10	2	4	16	3	3	11	8	5	1	6	9	6	5	8	6	6	5	8	4	4	6
TOTAL NEGATIVE	19	28	13	18	37	10	14	30	21	18	8	16	24	25	17	23	19	12	19	21	17	16	20
Don't know	26	12	25	23	14	35	25	16	17	34	40	30	21	16	25	27	25	28	28	24	29	25	24

Sample Size: 2061 GB Adults
Fieldwork: 21st - 22nd January 2026

		Vote in 2024 GE						EU Ref 2016		Gender		Age				Social Grade		Country			Region in England			
	Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South	
Weighted Sample	2061	371	530	190	223	125	723	736	998	1063	216	851	509	484	1173	883	1783	99	179	488	338	249	707	
Unweighted Sample	2061	308	574	207	234	127	770	745	876	1185	182	833	519	527	1238	819	1773	123	165	527	320	206	720	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
Availability of consumer goods in the UK																								
Very positive	9	9	9	13	6	11	12	6	11	7	10	10	9	7	10	7	9	11	13	7	8	13	8	
Fairly positive	37	35	47	42	29	36	42	35	40	35	38	37	38	36	41	32	37	40	36	38	35	35	38	
TOTAL POSITIVE	46	44	56	55	35	47	54	41	51	42	48	47	47	43	51	39	46	51	49	45	43	48	46	
Neither positive nor negative	25	32	21	18	36	24	22	33	24	26	12	20	29	33	22	29	25	21	22	22	28	26	26	
Fairly negative	7	10	5	8	11	4	5	11	8	6	5	6	8	10	6	9	7	6	6	10	8	6	6	
Very negative	4	5	2	3	6	2	2	5	5	3	4	3	3	4	3	4	3	1	6	4	2	2	5	
TOTAL NEGATIVE	11	15	7	11	17	6	7	16	13	9	9	9	11	14	9	13	10	7	12	14	10	8	11	
Don't know	18	10	16	16	11	22	17	11	13	24	30	23	13	10	18	20	18	21	18	19	19	18	17	
The UK's security																								
Very positive	2	1	2	2	1	1	2	1	3	2	5	3	1	0	2	2	2	3	2	2	2	3	2	
Fairly positive	10	7	15	9	6	10	12	7	10	10	14	13	9	5	11	8	10	9	12	12	9	10	10	
TOTAL POSITIVE	12	8	17	11	7	11	14	8	13	12	19	16	10	5	13	10	12	12	14	14	11	13	12	
Neither positive nor negative	26	26	26	32	20	34	29	24	27	26	22	26	29	27	25	28	26	26	28	26	24	26	27	
Fairly negative	26	33	28	31	27	23	25	31	30	21	21	21	28	33	27	24	26	26	23	25	26	30	25	
Very negative	15	25	7	9	38	6	9	25	16	13	7	10	17	24	14	16	15	10	13	15	16	11	16	
TOTAL NEGATIVE	41	58	35	40	65	29	34	56	46	34	28	31	45	57	41	40	41	36	36	40	42	41	41	
Don't know	21	9	22	18	9	26	22	11	14	28	32	27	16	11	21	21	21	26	22	21	23	19	20	
Tackling climate change																								
Very positive	2	1	2	3	1	2	3	1	3	1	1	3	1	1	2	2	2	3	2	1	2	4	2	
Fairly positive	11	6	15	12	6	12	14	8	13	9	8	14	9	8	12	9	10	13	13	11	12	8	10	
TOTAL POSITIVE	13	7	17	15	7	14	17	9	16	10	9	17	10	9	14	11	12	16	15	12	14	12	12	
Neither positive nor negative	27	27	28	22	33	19	27	29	29	25	21	24	33	27	27	27	27	26	25	27	27	30	26	
Fairly negative	21	29	22	25	18	20	22	23	20	23	25	17	22	27	22	20	21	19	25	22	19	25	21	
Very negative	15	25	10	15	28	13	11	24	17	13	9	12	15	23	14	16	15	14	10	16	15	10	17	
TOTAL NEGATIVE	36	54	32	40	46	33	33	47	37	36	34	29	37	50	36	36	36	33	35	38	34	35	38	
Don't know	24	11	22	23	15	34	23	16	18	30	36	29	20	14	24	25	24	26	24	24	25	24	23	
World peace																								
Very positive	2	2	2	2	1	2	3	1	3	2	3	4	1	1	2	3	2	3	2	1	2	4	3	
Fairly positive	16	8	23	20	8	22	21	11	18	15	18	19	13	13	18	13	16	17	18	15	15	21	15	
TOTAL POSITIVE	18	10	25	22	9	24	24	12	21	17	21	23	14	14	20	16	18	20	20	16	17	25	18	
Neither positive nor negative	38	44	38	37	42	35	38	41	40	36	34	33	43	42	36	40	38	34	37	37	39	35	39	
Fairly negative	15	25	13	15	23	11	12	22	17	14	11	11	19	22	15	17	16	15	15	18	12	13	17	
Very negative	7	10	3	6	14	5	4	12	7	6	2	6	6	10	7	7	7	5	4	8	7	7	7	
TOTAL NEGATIVE	22	35	16	21	37	16	16	34	24	20	13	17	25	32	22	24	23	20	19	26	19	20	24	
Don't know	22	11	21	20	12	25	21	14	15	28	32	27	18	12	22	21	21	26	24	21	24	20	20	

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Human rights in China

Very positive	1	1	1	1	1	1	2	0	1	1	2	2	0	0	1	2	1	1	0	1	2	2	1
Fairly positive	6	4	6	7	1	9	6	3	6	6	10	7	4	3	6	5	6	3	4	6	6	9	5
TOTAL POSITIVE	7	5	7	8	2	10	8	3	7	7	12	9	4	3	7	7	7	4	4	7	8	11	6
Neither positive nor negative	31	30	36	30	29	22	34	31	34	28	24	31	35	31	32	30	31	26	34	32	30	36	29
Fairly negative	20	27	19	25	23	23	22	23	22	18	14	16	22	27	20	20	20	16	19	22	18	16	22
Very negative	16	23	13	17	27	12	13	24	19	14	10	12	19	23	17	16	16	25	15	14	15	15	18
TOTAL NEGATIVE	36	50	32	42	50	35	35	47	41	32	24	28	41	50	37	36	36	41	34	36	33	31	40
Don't know	26	14	24	21	18	33	23	18	18	33	40	32	20	15	24	28	25	29	28	26	29	21	25

Do you think that the UK and China's current relationship overall benefits the UK more, benefits China more, benefits both equally, or benefits neither?

Benefits the UK more	6	4	7	8	4	7	7	4	8	5	13	8	5	3	7	5	6	8	10	7	4	4	6
Benefits China more	40	56	34	51	66	25	37	57	45	34	18	30	49	56	39	40	40	43	31	38	41	41	42
Benefits both equally	23	20	29	21	9	27	27	18	26	19	25	24	20	22	24	21	22	17	30	23	19	25	22
Benefits neither	4	3	3	2	6	7	3	4	3	4	5	4	4	3	3	5	4	5	2	4	3	2	4
Don't know	27	17	27	16	16	35	26	18	18	37	39	34	22	17	27	29	28	27	26	28	33	29	25

Thinking about the UK's relationship with China, would you support or oppose the taking a tougher diplomatic approach with China, if it meant...

An increase in the price of many consumer goods (e.g. furniture, smart phones and clothing)?

Strongly support	8	9	6	11	15	6	6	13	9	6	3	6	10	11	7	9	8	8	6	10	7	6	8
Somewhat support	30	40	31	31	32	38	34	34	30	29	17	25	32	41	32	26	30	23	26	28	28	33	32
TOTAL SUPPORT	38	49	37	42	47	44	40	47	39	35	20	31	42	52	39	35	38	31	32	38	35	39	40
Somewhat oppose	26	23	30	31	18	27	28	22	28	25	33	28	27	20	27	25	26	29	32	27	25	26	25
Strongly oppose	13	12	11	11	15	10	11	13	16	11	22	16	9	9	13	14	14	14	11	16	10	15	13
TOTAL OPPOSE	39	35	41	42	33	37	39	35	44	36	55	44	36	29	40	39	40	43	43	43	35	41	38
Don't know	23	17	21	16	20	19	21	19	16	29	25	24	22	20	20	26	22	27	25	20	31	20	21

An increase in the overall cost of living?

Strongly support	5	6	3	6	9	3	3	8	7	3	2	4	6	6	4	6	5	5	3	6	4	4	5
Somewhat support	21	32	21	24	24	16	24	26	23	19	9	14	23	36	21	20	21	16	17	20	21	21	23
TOTAL SUPPORT	26	38	24	30	33	19	27	34	30	22	11	18	29	42	25	26	26	21	20	26	25	25	28
Somewhat oppose	28	26	32	34	24	41	31	25	28	27	28	29	30	23	30	25	27	23	32	29	24	31	26
Strongly oppose	27	20	26	22	27	21	23	26	27	27	37	33	22	17	27	27	27	28	28	28	25	28	26
TOTAL OPPOSE	55	46	58	56	51	62	54	51	55	54	65	62	52	40	57	52	54	51	60	57	49	59	52
Don't know	20	16	18	15	16	19	18	16	16	25	23	21	20	18	18	23	20	28	21	17	26	16	20

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

An economic downturn in the UK?

Strongly support	4	6	2	5	8	2	3	6	5	2	2	3	4	5	3	5	4	4	2	3	5	5	3
Somewhat support	13	20	12	12	20	9	13	19	16	11	5	9	17	20	14	12	14	12	11	14	11	12	15
TOTAL SUPPORT	17	26	14	17	28	11	16	25	21	13	7	12	21	25	17	17	18	16	13	17	16	17	18
Somewhat oppose	29	30	34	36	25	38	33	27	29	30	30	29	31	29	31	27	30	27	29	33	26	27	30
Strongly oppose	29	25	31	29	27	26	29	28	31	27	34	34	26	22	30	28	29	27	33	29	27	34	28
TOTAL OPPOSE	58	55	65	65	52	64	62	55	60	57	64	63	57	51	61	55	59	54	62	62	53	61	58
Don't know	25	18	21	19	21	25	22	20	18	31	28	25	23	23	22	28	24	31	26	21	31	22	24

In the event that the relationship between the UK and the USA breaks down, would you support or oppose attempting to create a closer relationship between the UK and China?

Strongly support	9	4	13	9	3	22	10	5	13	5	17	11	9	3	10	7	9	8	10	9	5	15	9
Somewhat support	29	21	37	34	12	34	36	19	31	27	34	33	26	22	32	24	29	31	31	30	29	27	28
TOTAL SUPPORT	38	25	50	43	15	56	46	24	44	32	51	44	35	25	42	31	38	39	41	39	34	42	37
Somewhat oppose	19	23	20	27	21	14	19	23	19	19	15	15	21	26	20	18	19	23	21	17	17	21	20
Strongly oppose	17	31	8	11	46	7	10	32	20	15	8	13	20	27	16	20	18	16	14	18	18	16	18
TOTAL OPPOSE	36	54	28	38	67	21	29	55	39	34	23	28	41	53	36	38	37	39	35	35	35	37	38
Don't know	26	21	22	19	18	24	25	21	17	34	25	28	24	23	22	31	26	23	25	26	30	22	25

**Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.*