

YouGov Survey Results

Sample Size: 2287 GB Adults

Fieldwork: 4th - 5th September 2025

	Vote in 2024 GE					EU Ref 2016		Gender		Age				Social Grade		Country			Region in England				
	Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South
Weighted Sample	2287	412	588	210	247	126	803	816	1107	1180	240	945	565	537	1304	983	1978	110	199	542	375	277	784
Unweighted Sample	2287	376	648	233	267	133	931	834	1034	1253	133	858	610	686	1434	853	1962	119	206	536	396	210	820
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How many, if any, of the chores in your household do you typically do?

I do all the chores in my household	30	31	29	26	33	23	28	35	25	35	9	30	33	36	26	35	29	36	40	28	30	25	29
I do most of the chores in my household	25	26	28	30	26	23	28	26	16	34	16	28	25	25	27	24	26	26	19	31	25	29	23
I equally split the chores in my household	26	24	25	29	24	35	28	22	33	19	29	28	26	20	29	21	27	22	16	25	29	28	27
I only do a few of the chores in my household	17	17	15	14	13	20	14	15	24	10	41	11	15	17	16	17	16	13	23	15	15	15	18
I never do any of the chores in my household	2	1	1	1	3	0	1	1	1	2	6	1	1	1	0	3	2	1	1	1	1	2	3
Not sure	1	1	1	0	2	0	1	0	1	1	0	2	0	0	1	1	1	2	1	0	0	1	1

Would you say that you generally like or dislike doing the following household chores? If you never do a chore, please select N/A.

Cleaning the bathroom

Like a lot	4	6	3	0	2	1	4	4	4	5	4	4	4	4	3	6	4	4	6	4	5	6	2
Like a little	14	16	15	16	9	11	14	14	12	16	15	14	15	12	15	13	14	12	11	14	13	10	16
TOTAL LIKE	18	22	18	16	11	12	18	18	16	21	19	18	19	16	18	19	18	16	17	18	18	16	18
Neither like nor dislike	30	30	27	33	34	31	26	35	35	25	25	23	33	41	29	31	30	34	29	31	32	33	27
Dislike a little	27	27	30	23	25	30	29	26	27	27	25	31	25	23	27	27	26	30	28	27	26	23	28
Dislike a lot	18	15	18	22	21	20	22	16	15	22	17	23	18	12	21	15	19	16	18	20	19	19	18
TOTAL DISLIKE	45	42	48	45	46	50	51	42	42	49	42	54	43	35	48	42	45	46	46	47	45	42	46
Not sure	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
N/A: I never do this chore	7	6	7	4	8	7	5	5	8	5	14	6	5	7	5	9	7	4	7	4	6	9	9

Cleaning the kitchen

Like a lot	6	8	5	2	3	2	5	4	5	7	7	7	5	5	5	8	6	3	9	7	5	6	6
Like a little	25	27	28	26	24	18	23	26	22	28	29	24	25	23	26	23	24	32	24	27	26	20	24
TOTAL LIKE	31	35	33	28	27	20	28	30	27	35	36	31	30	28	31	31	30	35	33	34	31	26	30
Neither like nor dislike	34	35	29	32	33	45	32	38	39	29	27	30	36	41	33	35	34	33	32	34	36	36	33
Dislike a little	19	18	21	22	19	19	23	17	18	20	14	21	20	16	20	17	19	22	18	17	17	22	20
Dislike a lot	11	9	10	14	15	13	13	11	10	12	10	13	11	10	12	10	12	6	11	13	12	9	11
TOTAL DISLIKE	30	27	31	36	34	32	36	28	28	32	24	34	31	26	32	27	31	28	29	30	29	31	31
Not sure	0	0	0	0	0	0	0	0	0	0	2	0	1	0	0	1	0	0	1	1	0	0	0
N/A: I never do this chore	5	4	6	4	6	3	4	3	6	4	12	5	3	5	3	7	5	4	5	2	5	6	7

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		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Cleaning the living room																								
	Like a lot	6	7	6	2	6	4	6	6	5	7	5	6	6	7	5	8	6	7	10	5	6	5	6
	Like a little	23	29	27	25	16	18	22	24	21	26	23	25	23	20	26	20	23	25	23	22	25	25	23
	TOTAL LIKE	29	36	33	27	22	22	28	30	26	33	28	31	29	27	31	28	29	32	33	27	31	30	29
	Neither like nor dislike	41	42	37	44	48	42	40	45	46	37	38	35	45	50	39	44	42	37	39	43	43	40	41
	Dislike a little	17	14	18	15	16	21	19	15	16	18	13	19	17	14	18	15	16	19	18	18	15	17	16
	Dislike a lot	7	5	7	11	8	8	9	6	7	7	4	10	7	4	8	6	7	7	5	8	7	7	7
	TOTAL DISLIKE	24	19	25	26	24	29	28	21	23	25	17	29	24	18	26	21	23	26	23	26	22	24	23
	Not sure	0	0	0	0	0	1	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0
	N/A: I never do this chore	5	4	5	3	6	5	3	3	5	5	16	5	2	4	4	7	5	4	6	4	3	6	7
Cooking																								
	Like a lot	27	30	28	27	25	31	30	25	30	24	28	25	30	27	28	26	27	23	25	27	27	27	28
	Like a little	30	28	29	31	30	32	30	31	29	30	30	30	29	29	31	28	29	30	34	32	27	29	28
	TOTAL LIKE	57	58	57	58	55	63	60	56	59	54	58	55	59	56	59	54	56	53	59	59	54	56	56
	Neither like nor dislike	21	19	19	20	20	20	17	21	22	19	22	21	17	23	19	22	21	19	22	22	24	20	18
	Dislike a little	10	12	11	12	7	13	11	10	8	13	8	10	13	9	11	9	10	15	8	9	11	11	11
	Dislike a lot	8	7	8	7	11	2	8	8	6	9	5	9	9	7	7	8	8	8	7	7	6	8	9
	TOTAL DISLIKE	18	19	19	19	18	15	19	18	14	22	13	19	22	16	18	17	18	23	15	16	17	19	20
	Not sure	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	N/A: I never do this chore	4	4	4	3	6	2	4	4	5	4	7	5	3	5	3	6	4	4	4	3	4	5	6
Decluttering / clearing out																								
	Like a lot	17	17	20	16	15	16	18	18	14	21	17	16	22	15	16	19	18	18	15	16	20	16	18
	Like a little	29	31	30	29	29	25	30	27	26	32	29	30	30	26	32	25	29	27	35	28	30	28	29
	TOTAL LIKE	46	48	50	45	44	41	48	45	40	53	46	46	52	41	48	44	47	45	50	44	50	44	47
	Neither like nor dislike	24	21	22	22	25	28	23	23	29	18	23	23	21	28	22	26	23	33	25	26	23	25	21
	Dislike a little	15	17	15	13	14	17	14	16	16	13	10	15	14	16	15	14	15	11	12	15	14	14	16
	Dislike a lot	12	11	10	18	11	13	11	13	11	12	9	12	12	11	11	12	12	9	9	13	11	12	11
	TOTAL DISLIKE	27	28	25	31	25	30	25	29	27	25	19	27	26	27	26	26	27	20	21	28	25	26	27
	Not sure	0	0	0	0	1	0	1	0	0	1	1	0	1	1	0	0	0	0	1	0	0	1	0
	N/A: I never do this chore	3	3	3	2	5	1	2	2	4	3	10	3	1	3	2	5	4	3	3	2	2	6	5
Doing the laundry																								
	Like a lot	10	13	9	6	6	9	9	9	8	11	11	9	11	9	8	12	10	8	11	8	10	10	11
	Like a little	22	21	25	27	22	22	22	22	18	26	29	24	20	19	23	21	22	22	24	22	26	22	21
	TOTAL LIKE	32	34	34	33	28	31	31	31	26	37	40	33	31	28	31	33	32	30	35	30	36	32	32
	Neither like nor dislike	40	46	38	38	44	40	39	46	41	39	23	34	46	52	40	40	40	35	39	42	39	38	40
	Dislike a little	15	10	16	17	12	15	15	12	15	14	21	19	12	8	16	13	15	21	12	15	15	15	14
	Dislike a lot	7	3	7	9	6	12	8	5	8	6	6	10	6	4	8	6	7	8	6	8	5	10	6
	TOTAL DISLIKE	22	13	23	26	18	27	23	17	23	20	27	29	18	12	24	19	22	29	18	23	20	25	20
	Not sure	0	0	0	0	1	0	0	0	0	0	1	0	0	0	0	0	0	0	1	0	0	0	0
	N/A: I never do this chore	6	7	6	4	10	2	6	6	9	4	9	5	6	8	5	8	6	6	7	4	6	5	8

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Dusting																							
Like a lot	3	5	3	2	2	1	3	3	2	4	2	3	3	4	2	4	3	3	5	3	4	3	3
Like a little	14	16	17	17	12	11	12	15	12	16	21	12	14	14	16	12	14	10	14	16	17	13	12
TOTAL LIKE	17	21	20	19	14	12	15	18	14	20	23	15	17	18	18	16	17	13	19	19	21	16	15
Neither like nor dislike	35	33	27	36	39	33	33	38	40	29	26	30	38	43	32	38	34	39	34	35	36	34	34
Dislike a little	25	29	31	21	19	25	28	25	24	26	22	29	23	22	27	23	25	33	22	26	25	26	24
Dislike a lot	16	10	15	20	18	24	18	14	14	17	15	19	17	10	17	15	16	11	17	14	13	17	18
TOTAL DISLIKE	41	39	46	41	37	49	46	39	38	43	37	48	40	32	44	38	41	44	39	40	38	43	42
Not sure	0	0	0	0	0	1	0	0	0	0	0	1	0	0	0	1	0	0	0	0	1	0	1
N/A: I never do this chore	7	6	6	4	8	5	5	4	7	6	15	6	4	7	6	8	7	4	7	6	5	7	8
Hanging the washing up																							
Like a lot	10	14	10	8	6	12	10	9	8	11	14	7	11	12	8	11	9	11	11	9	12	8	9
Like a little	22	23	23	24	18	18	23	20	20	24	26	21	21	21	23	20	22	15	24	22	18	22	23
TOTAL LIKE	32	37	33	32	24	30	33	29	28	35	40	28	32	33	31	31	31	26	35	31	30	30	32
Neither like nor dislike	37	37	33	37	43	40	36	43	41	33	20	33	42	46	36	39	37	41	36	39	38	35	36
Dislike a little	16	13	20	15	14	16	17	14	16	17	21	21	13	9	17	15	16	15	18	16	16	19	15
Dislike a lot	8	5	8	11	9	10	8	7	7	9	12	12	7	3	10	6	9	13	5	8	9	9	8
TOTAL DISLIKE	24	18	28	26	23	26	25	21	23	26	33	33	20	12	27	21	25	28	23	24	25	28	23
Not sure	0	0	0	1	0	1	1	1	0	1	0	0	0	1	0	1	1	0	0	1	1	1	0
N/A: I never do this chore	7	7	5	4	10	3	6	6	8	5	8	6	6	8	5	9	7	5	6	6	6	5	8
Ironing																							
Like a lot	6	10	5	3	4	4	4	6	6	6	7	4	6	8	5	7	5	7	8	5	6	7	5
Like a little	12	15	11	16	12	12	12	13	12	13	17	11	12	13	14	11	12	10	13	10	13	13	13
TOTAL LIKE	18	25	16	19	16	16	16	19	18	19	24	15	18	21	19	18	17	17	21	15	19	20	18
Neither like nor dislike	19	23	17	20	20	24	19	21	23	16	20	16	20	24	19	20	19	22	20	23	19	15	18
Dislike a little	18	17	19	17	16	17	18	16	16	19	24	19	14	16	19	15	18	20	14	17	18	23	17
Dislike a lot	25	22	29	28	28	21	30	28	21	29	3	28	31	23	26	24	25	28	26	27	24	22	25
TOTAL DISLIKE	43	39	48	45	44	38	48	44	37	48	27	47	45	39	45	39	43	48	40	44	42	45	42
Not sure	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
N/A: I never do this chore	20	14	19	15	20	22	17	16	22	18	28	22	16	16	17	23	20	14	18	18	21	20	22
Making the bed																							
Like a lot	7	7	8	6	6	7	7	6	7	7	15	7	7	5	6	8	7	5	8	6	10	7	6
Like a little	21	23	23	21	18	20	20	21	18	23	27	22	18	17	22	18	21	19	21	19	22	19	21
TOTAL LIKE	28	30	31	27	24	27	27	27	25	30	42	29	25	22	28	26	28	24	29	25	32	26	27
Neither like nor dislike	41	44	39	41	39	38	43	44	44	38	23	37	45	51	41	40	40	42	43	43	39	39	40
Dislike a little	17	14	16	15	18	24	17	18	18	16	15	18	18	16	17	17	17	17	15	18	17	19	16
Dislike a lot	10	7	9	14	12	9	9	9	9	10	12	11	9	8	10	9	10	12	9	11	9	10	10
TOTAL DISLIKE	27	21	25	29	30	33	26	27	27	26	27	29	27	24	27	26	27	29	24	29	26	29	26
Not sure	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
N/A: I never do this chore	5	5	4	3	7	2	4	3	5	4	7	5	4	4	3	7	5	5	4	2	3	5	7

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Taking the bins out

Like a lot	5	8	4	4	5	4	5	5	8	2	5	5	5	6	4	6	5	1	10	5	4	3	5
Like a little	11	12	14	8	13	9	11	12	16	7	11	12	9	12	12	10	12	9	10	12	12	11	12
TOTAL LIKE	16	20	18	12	18	13	16	17	24	9	16	17	14	18	16	16	17	10	20	17	16	14	17
Neither like nor dislike	43	48	38	49	48	50	43	50	51	37	28	36	54	52	42	46	44	46	41	47	47	35	43
Dislike a little	18	15	20	21	15	15	19	15	15	22	25	20	18	13	21	15	18	20	18	14	18	28	19
Dislike a lot	14	8	17	13	10	15	16	9	7	20	19	19	9	6	15	12	14	14	14	16	12	13	13
TOTAL DISLIKE	32	23	37	34	25	30	35	24	22	42	44	39	27	19	36	27	32	34	32	30	30	41	32
Not sure	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
N/A: I never do this chore	8	9	7	5	9	7	6	8	4	11	13	8	5	10	6	11	8	9	7	7	6	10	9

Tidying up

Like a lot	9	10	10	7	7	6	10	8	8	11	12	8	9	10	8	11	9	9	12	8	7	10	10
Like a little	31	35	35	26	29	24	29	32	31	32	41	31	32	27	34	28	31	32	33	33	30	28	31
TOTAL LIKE	40	45	45	33	36	30	39	40	39	43	53	39	41	37	42	39	40	41	45	41	37	38	41
Neither like nor dislike	35	35	30	40	35	43	34	37	39	30	23	31	36	43	33	36	35	36	32	36	38	35	32
Dislike a little	15	12	16	14	19	18	16	15	14	16	14	18	14	12	16	15	16	12	15	14	17	17	15
Dislike a lot	7	5	6	11	6	9	9	6	6	8	2	9	7	5	8	6	7	7	7	8	5	6	7
TOTAL DISLIKE	22	17	22	25	25	27	25	21	20	24	16	27	21	17	24	21	23	19	22	22	22	23	22
Not sure	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0
N/A: I never do this chore	3	2	2	2	5	0	2	2	3	3	7	3	1	2	1	4	3	3	2	1	1	4	4

Vacuuming / hoovering

Like a lot	8	11	8	3	6	6	7	9	8	8	5	8	8	7	6	9	7	8	8	7	7	8	8
Like a little	26	26	28	31	24	20	26	24	26	26	32	28	24	21	27	25	26	29	23	23	29	26	26
TOTAL LIKE	34	37	36	34	30	26	33	33	34	34	37	36	32	28	33	34	33	37	31	30	36	34	34
Neither like nor dislike	36	35	32	35	38	42	32	41	40	31	25	30	38	47	33	39	35	41	36	39	37	35	32
Dislike a little	17	16	18	17	13	22	20	15	14	19	20	18	16	14	19	14	17	14	17	18	15	19	16
Dislike a lot	9	7	8	11	13	8	12	8	9	10	9	11	10	7	11	7	10	6	10	10	8	7	11
TOTAL DISLIKE	26	23	26	28	26	30	32	23	23	23	29	29	26	21	30	21	27	20	27	28	23	26	27
Not sure	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
N/A: I never do this chore	5	5	5	3	6	2	4	3	4	5	8	4	4	6	3	7	5	3	5	3	4	5	6

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Washing up

Like a lot	6	7	8	3	6	4	6	5	9	4	10	6	5	7	6	7	6	8	10	6	8	6	5
Like a little	19	22	20	17	19	14	19	21	22	17	19	18	22	19	21	18	20	12	21	21	20	21	18
TOTAL LIKE	25	29	28	20	25	18	25	26	31	21	29	24	27	26	27	25	26	20	31	27	28	27	23
Neither like nor dislike	38	43	33	42	40	45	37	44	41	35	25	31	43	51	37	39	38	42	40	42	41	34	34
Dislike a little	20	16	21	22	16	21	21	17	17	24	28	24	16	14	20	20	20	20	19	16	18	26	22
Dislike a lot	11	7	13	10	12	12	13	9	7	14	8	16	10	5	12	10	12	11	6	12	10	9	13
TOTAL DISLIKE	31	23	34	32	28	33	34	26	24	38	36	40	26	19	32	30	32	31	25	28	28	35	35
Not sure	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
N/A: I never do this chore	5	4	5	4	6	3	4	3	4	6	10	5	4	4	4	6	5	7	4	3	3	4	7

When you are doing household chores, would you say it is more important for you to do them well or to do them quickly?

[Asked only to those who said they do household chores; n=2246]

More important to do them well	67	70	68	62	70	57	65	70	68	66	67	65	68	69	66	68	66	73	72	66	69	66	65
More important to do them quickly	26	24	27	32	24	34	29	24	26	26	26	28	25	25	27	24	27	22	20	27	24	27	28
Not sure	7	5	5	7	6	9	6	7	6	7	7	7	7	6	6	7	7	4	8	8	7	6	7

When you have to do household chores, do you generally tend to do them as soon as you can or put them off as long as possible?

[Asked only to those who said they do household chores; n=2246]

I always do them as soon as I can	15	16	14	9	20	12	13	18	14	17	12	15	13	19	14	17	15	13	21	17	15	14	14
I tend to do them as soon as I can	42	42	46	39	40	37	42	42	44	41	48	39	44	44	45	39	42	40	42	42	46	43	41
TOTAL DO THEM	57	58	60	48	60	49	55	60	58	58	60	54	57	63	59	56	57	53	63	59	61	57	55
I tend to put them off for as long as I can	31	34	29	41	28	32	34	31	29	32	26	33	33	27	31	30	31	38	24	29	28	32	34
I always put them off for as long as I can	7	4	7	6	8	13	8	5	7	7	7	8	5	6	7	7	7	8	6	7	6	5	7
TOTAL PUT THEM OFF	38	38	36	47	36	45	42	36	36	39	33	41	38	33	38	37	38	46	30	36	34	37	41
Not sure	5	3	3	5	4	4	4	4	6	4	7	5	5	4	3	7	5	1	7	5	5	6	4

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.