

YouGov Survey Results

Sample Size: 4243 GB Adults

Fieldwork: 19th - 24th November 2025

	Vote in 2024 GE						EU Ref 2016		Gender		Age				Social Grade		Country			Region in England			
	Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-34	35-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South
Weighted Sample	4243	764	1090	390	458	239	1489	1515	2054	2189	1024	1174	1048	997	2399	1751	3670	204	369	1006	696	513	1455
Unweighted Sample	4243	689	1166	412	495	260	1637	1553	1814	2429	907	1099	1107	1130	2535	1631	3612	256	375	1020	712	397	1483
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you or do you not celebrate Christmas?

I do	89	93	93	91	91	87	91	90	87	92	90	92	89	87	91	88	89	94	89	89	89	87	90
I do not	11	7	7	9	9	13	9	10	13	8	10	8	11	13	9	12	11	6	11	11	11	13	10

Which of the following comes closest to your view on how you feel about Christmas?

I love Christmas	34	34	36	32	33	28	33	31	28	40	45	39	28	26	36	32	35	36	32	33	37	35	35
I like Christmas	39	43	41	41	37	42	41	39	42	36	38	37	39	42	40	38	39	38	39	40	38	40	39
TOTAL LOVE / LIKE	73	77	77	73	70	70	74	70	70	76	83	76	67	68	76	70	74	74	71	73	75	75	74
I neither like nor dislike Christmas	17	16	14	18	17	17	16	19	19	15	11	15	20	22	16	18	17	16	18	16	17	17	17
I dislike Christmas	7	5	6	7	9	9	7	7	7	6	4	6	9	8	6	8	7	7	7	7	7	5	7
I hate Christmas	2	2	2	2	3	4	2	3	3	2	1	2	4	3	2	3	2	2	4	3	2	2	2
TOTAL DISLIKE / HATE	9	7	8	9	12	13	9	10	10	8	5	8	13	11	8	11	9	9	11	10	9	7	9
Don't know	1	0	0	0	0	1	0	1	1	1	1	1	1	0	0	1	1	1	0	1	1	2	0

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.

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	Age / Gender									Household income					Celebrate		View of Christmas		
	Total	Male 18-34	Male 35-49	Male 50-64	Male 65+	Female 18-34	Female 35-49	Female 50-64	Female 65+	0-20k	20-30k	30-50k	50-70k	70k+	I do	I do not	Love/like	Neither	Dislike/hate
Weighted Sample	4243	509	577	513	454	515	597	535	543	605	557	804	554	642	3797	446	3116	712	384
Unweighted Sample	4243	365	452	509	488	542	647	598	642	611	553	811	553	654	3816	427	3120	713	386
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you or do you not celebrate Christmas?

I do	89	89	91	85	82	91	93	92	92	84	87	91	93	95	100	0	98	73	55
I do not	11	11	9	15	18	9	7	8	8	16	13	9	7	5	0	100	2	27	45

Which of the following comes closest to your view on how you feel about Christmas?

I love Christmas	34	40	31	21	19	50	46	34	31	28	29	35	42	41	38	3	47	0	0
I like Christmas	39	42	40	41	44	34	34	37	39	38	39	41	34	41	42	11	53	0	0
TOTAL LOVE / LIKE	73	82	71	62	63	84	80	71	70	66	68	76	76	82	80	14	100	0	0
I neither like nor dislike Christmas	17	11	18	22	25	10	11	18	19	22	19	16	15	12	14	44	0	100	0
I dislike Christmas	7	5	7	10	7	3	5	8	8	8	9	6	7	5	5	23	0	0	74
I hate Christmas	2	0	3	4	4	1	2	3	2	4	3	2	2	2	1	16	0	0	26
TOTAL DISLIKE / HATE	9	5	10	14	11	4	7	11	10	12	12	8	9	7	6	39	0	0	100
Don't know	1	1	0	1	0	1	1	0	0	1	1	0	0	0	0	4	0	0	0

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