

# YouGov Survey Results

Sample Size: 2065 Adults in GB  
Fieldwork: 2nd - 4th November 2024

	Vote in 2024 GE					EU Ref 2016		Gender		Age				Social Grade		Country			Region in England				
	Total	Con	Lab	Lib Dem	Greens	Reform UK	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South
<b>Weighted Sample</b>	<b>2065</b>	372	531	190	109	223	728	769	999	1066	217	853	510	485	1177	888	1786	99	180	489	339	250	708
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**27-28 Nov '23** **2 - 4 Nov '24**

**Which of the following do you think will be the most important issues facing the country over the next five years? Please tick up to three.**

The economy	57	<b>50</b>	48	58	60	48	39	60	42	53	47	51	53	50	43	54	45	49	47	57	52	46	51	48
Immigration & asylum	39	<b>42</b>	68	22	37	17	85	25	69	46	39	19	34	50	60	39	47	43	43	38	47	46	28	44
Health	41	<b>40</b>	34	53	49	48	28	53	36	34	47	20	42	44	43	42	38	39	50	48	37	40	33	42
Tax	12	<b>20</b>	27	17	15	12	21	16	24	23	18	19	25	18	15	21	20	21	17	16	24	19	21	20
The environment	26	<b>20</b>	12	28	24	61	4	29	11	18	22	31	20	20	15	23	16	19	27	24	15	16	25	22
Housing	24	<b>19</b>	8	24	22	27	14	22	12	17	20	28	20	18	14	18	19	19	12	17	16	13	33	19
Crime	16	<b>17</b>	19	12	11	4	28	10	22	16	17	19	16	18	16	15	19	18	11	14	16	20	20	16
Defence & security	10	<b>15</b>	25	12	14	4	23	12	23	19	11	5	11	16	26	16	14	15	19	16	13	16	13	16
Welfare & benefits	15	<b>14</b>	16	14	12	13	12	15	13	10	17	8	14	14	15	12	16	14	11	16	13	17	11	13
Pensions	6	<b>10</b>	16	8	7	11	9	8	13	9	11	1	6	10	19	9	11	10	6	6	12	10	8	10
Education	9	<b>9</b>	6	13	10	14	2	12	5	7	10	11	11	7	5	11	7	9	5	9	8	9	10	10
Britain leaving the EU	12	<b>9</b>	6	13	11	7	4	12	5	11	7	8	8	10	9	10	8	9	7	12	9	7	9	9
Family life & childcare	4	<b>4</b>	3	5	3	3	2	6	2	4	5	3	7	3	2	4	4	4	4	3	4	4	5	4
Transport	3	<b>3</b>	3	4	2	5	1	3	1	4	2	8	4	2	2	4	3	4	3	2	3	5	6	3
None of these	0	<b>1</b>	0	0	0	1	0	0	0	1	0	2	0	0	0	0	1	0	5	1	0	1	0	0
Don't know	4	<b>3</b>	0	2	3	1	3	1	2	2	4	14	3	1	1	2	4	4	0	1	5	4	2	3

**9 - 10 May '24** **2 - 4 Nov '24**

**Thinking about how you feel TODAY about climate change and its effects, which of the following comes closest to your view?**

I am currently very worried about climate change and its effects	25	<b>23</b>	14	35	34	54	6	33	13	21	26	33	25	21	20	26	19	23	27	23	20	21	27	25
I am currently fairly worried about climate change and its effects	41	<b>39</b>	41	47	49	41	22	46	38	35	43	33	40	39	41	40	38	40	32	34	37	43	39	41
<b>TOTAL VERY / FAIRLY WORRIED</b>	<b>66</b>	<b>62</b>	<b>55</b>	<b>82</b>	<b>83</b>	<b>95</b>	<b>28</b>	<b>79</b>	<b>51</b>	<b>56</b>	<b>69</b>	<b>66</b>	<b>65</b>	<b>60</b>	<b>61</b>	<b>66</b>	<b>57</b>	<b>63</b>	<b>59</b>	<b>57</b>	<b>57</b>	<b>64</b>	<b>66</b>	<b>66</b>
I am not currently very worried about climate change and its effects	19	<b>20</b>	31	12	12	2	28	14	26	22	17	14	19	21	23	19	21	19	20	26	23	18	18	17
I am not currently worried about climate change and its effects at all	12	<b>13</b>	12	4	3	1	41	5	20	19	8	5	13	15	14	11	15	13	12	14	15	14	9	12
<b>TOTAL NOT VERY / NOT WORRIED</b>	<b>31</b>	<b>33</b>	<b>43</b>	<b>16</b>	<b>15</b>	<b>3</b>	<b>69</b>	<b>19</b>	<b>46</b>	<b>41</b>	<b>25</b>	<b>19</b>	<b>32</b>	<b>36</b>	<b>37</b>	<b>30</b>	<b>36</b>	<b>32</b>	<b>32</b>	<b>40</b>	<b>38</b>	<b>32</b>	<b>27</b>	<b>29</b>
	4	<b>5</b>	2	2	2	2	2	2	3	3	6	16	3	3	3	3	7	5	9	2	4	5	7	4

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	27 - 28 Nov '23	2 - 4 Nov '24																						
<b>How much impact, if any, do you think the following can have on tackling climate change?</b>																								
<b>Individuals</b>																								
A big impact	12	12	11	14	12	14	8	15	12	11	13	6	13	15	11	11	13	12	14	11	10	11	18	12
A fairly big impact	31	31	24	35	44	42	15	36	26	29	33	36	32	30	27	30	32	31	22	31	35	34	27	29
<b>TOTAL BIG / FAIRLY BIG IMPACT</b>	<b>43</b>	<b>43</b>	<b>35</b>	<b>49</b>	<b>56</b>	<b>56</b>	<b>23</b>	<b>51</b>	<b>38</b>	<b>40</b>	<b>46</b>	<b>42</b>	<b>45</b>	<b>45</b>	<b>38</b>	<b>41</b>	<b>45</b>	<b>43</b>	<b>36</b>	<b>42</b>	<b>45</b>	<b>45</b>	<b>45</b>	<b>41</b>
Not much impact	42	39	48	42	39	40	34	41	39	39	39	39	36	39	44	44	32	39	42	37	35	36	38	43
No impact at all	10	12	14	6	4	4	32	6	18	17	6	7	11	12	14	12	11	11	12	15	11	14	10	10
<b>TOTAL NOT MUCH / NO IMPACT</b>	<b>52</b>	<b>51</b>	<b>62</b>	<b>48</b>	<b>43</b>		<b>66</b>	<b>47</b>	<b>57</b>	<b>56</b>	<b>45</b>	<b>46</b>	<b>47</b>	<b>51</b>	<b>58</b>	<b>56</b>	<b>43</b>	<b>50</b>	<b>54</b>	<b>52</b>	<b>46</b>	<b>50</b>	<b>48</b>	<b>53</b>
Don't know	6	6	3	3	1	0	10	3	5	4	9	12	8	5	4	3	11	6	10	7	9	5	7	5
<b>Governments</b>																								
A big impact	50	48	40	63	62	77	24	63	39	49	48	49	50	48	45	52	44	49	46	50	47	44	54	50
A fairly big impact	27	29	35	29	30	16	27	28	30	27	31	28	30	28	29	30	28	30	26	26	29	34	26	29
<b>TOTAL BIG / FAIRLY BIG IMPACT</b>	<b>77</b>	<b>77</b>	<b>75</b>	<b>92</b>	<b>92</b>	<b>93</b>	<b>51</b>	<b>91</b>	<b>69</b>	<b>76</b>	<b>79</b>	<b>77</b>	<b>80</b>	<b>76</b>	<b>74</b>	<b>82</b>	<b>72</b>	<b>79</b>	<b>72</b>	<b>76</b>	<b>76</b>	<b>78</b>	<b>80</b>	<b>79</b>
Not much impact	12	10	17	5	6	1	20	5	17	12	9	6	7	12	17	11	10	10	14	13	10	10	8	11
No impact at all	4	5	4	1	0	2	19	1	9	7	3	0	5	7	5	4	6	5	4	7	4	5	4	5
<b>TOTAL NOT MUCH / NO IMPACT</b>	<b>16</b>	<b>15</b>	<b>21</b>	<b>6</b>	<b>6</b>	<b>3</b>	<b>39</b>	<b>6</b>	<b>26</b>	<b>19</b>	<b>12</b>	<b>6</b>	<b>12</b>	<b>19</b>	<b>22</b>	<b>15</b>	<b>16</b>	<b>15</b>	<b>18</b>	<b>20</b>	<b>14</b>	<b>15</b>	<b>12</b>	<b>16</b>
Don't know	6	7	3	3	1	4	9	3	5	5	9	17	8	5	4	4	12	7	10	4	11	7	8	5
<b>Businesses</b>																								
A big impact	41	38	27	49	51	72	19	50	29	37	39	42	40	40	32	40	36	38	45	35	39	36	41	38
A fairly big impact	36	37	45	40	38	22	31	40	38	37	38	35	37	38	39	39	36	38	25	39	37	39	37	39
<b>TOTAL BIG / FAIRLY BIG IMPACT</b>	<b>77</b>	<b>75</b>	<b>72</b>	<b>89</b>	<b>89</b>	<b>94</b>	<b>50</b>	<b>90</b>	<b>67</b>	<b>74</b>	<b>77</b>	<b>77</b>	<b>77</b>	<b>78</b>	<b>71</b>	<b>79</b>	<b>72</b>	<b>76</b>	<b>70</b>	<b>74</b>	<b>76</b>	<b>75</b>	<b>78</b>	<b>77</b>
Not much impact	13	13	20	7	9	3	21	7	19	15	11	10	10	11	19	13	11	12	16	16	12	14	9	12
No impact at all	4	5	4	1	0	1	18	1	9	7	3	1	5	6	5	4	6	5	4	5	4	5	4	5
<b>TOTAL NOT MUCH / NO IMPACT</b>	<b>17</b>	<b>18</b>	<b>24</b>	<b>8</b>	<b>9</b>	<b>4</b>	<b>39</b>	<b>8</b>	<b>28</b>	<b>22</b>	<b>14</b>	<b>11</b>	<b>15</b>	<b>17</b>	<b>24</b>	<b>17</b>	<b>17</b>	<b>17</b>	<b>20</b>	<b>21</b>	<b>16</b>	<b>19</b>	<b>13</b>	<b>17</b>
Don't know	6	7	3	2	2	2	11	2	6	4	9	12	8	6	4	4	11	7	10	5	9	6	10	5
<b>International organisations</b>																								
A big impact	44	44	37	56	57	68	27	56	37	41	48	45	46	45	42	45	43	45	40	37	43	46	48	46
A fairly big impact	31	31	34	31	32	21	26	32	30	32	30	30	31	30	31	33	28	30	31	35	33	29	27	30
<b>TOTAL BIG / FAIRLY BIG IMPACT</b>	<b>75</b>	<b>75</b>	<b>71</b>	<b>87</b>	<b>89</b>	<b>89</b>	<b>53</b>	<b>88</b>	<b>67</b>	<b>73</b>	<b>78</b>	<b>75</b>	<b>77</b>	<b>75</b>	<b>73</b>	<b>78</b>	<b>71</b>	<b>75</b>	<b>71</b>	<b>72</b>	<b>76</b>	<b>75</b>	<b>75</b>	<b>76</b>
Not much impact	13	12	21	7	7	8	16	8	16	15	9	9	8	13	17	13	9	11	12	15	9	12	12	12
No impact at all	4	5	4	1	0	1	20	1	10	7	3	1	5	6	6	5	6	5	4	9	4	5	5	5
<b>TOTAL NOT MUCH / NO IMPACT</b>	<b>17</b>	<b>17</b>	<b>25</b>	<b>8</b>	<b>7</b>	<b>9</b>	<b>36</b>	<b>9</b>	<b>26</b>	<b>22</b>	<b>12</b>	<b>10</b>	<b>13</b>	<b>19</b>	<b>23</b>	<b>18</b>	<b>15</b>	<b>16</b>	<b>16</b>	<b>24</b>	<b>13</b>	<b>17</b>	<b>17</b>	<b>17</b>
Don't know	8	8	4	4	3	2	11	3	6	6	11	16	10	7	5	5	14	8	14	5	11	8	9	7

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**Which of the following comes closest to your view?**

It is already too late to avoid the worst effects of climate change	16	17	16	17	18	17	20	17	17	18	15	18	16	17	17	17	17	13	17	18	20	16	15	
We are still able to avoid the worst effects of climate change but it would need a drastic change in the steps taken to tackle it	60	57	50	73	72	58	28	70	47	53	61	58	60	58	51	60	53	58	54	54	53	58	59	60
We will be able to avoid the worst effects of climate change if we broadly carry on with the steps currently being taken	12	11	22	5	5	10	16	7	17	13	8	4	9	10	18	11	10	11	10	9	12	10	10	11
Don't know	12	15	11	6	5	15	36	6	19	15	16	20	15	15	15	12	20	14	23	20	18	12	16	13

**Baku, in Azerbaijan, is due to host the COP29 UN Climate Change Conference in November. Before taking this survey, how much had you seen or heard about this?**

A great deal	1	2	1	0	4	1	1	1	1	3	1	0	1	2	0	1	1	0	0	1	2	2	
A fair amount	5	5	6	6	9	2	7	4	7	4	7	5	5	6	7	4	5	5	7	5	7	7	4
<b>TOTAL A GREAT DEAL / FAIR AMOUNT</b>	<b>6</b>	<b>7</b>	<b>7</b>	<b>6</b>	<b>13</b>	<b>3</b>	<b>8</b>	<b>5</b>	<b>8</b>	<b>5</b>	<b>10</b>	<b>6</b>	<b>5</b>	<b>7</b>	<b>9</b>	<b>4</b>	<b>6</b>	<b>6</b>	<b>7</b>	<b>5</b>	<b>8</b>	<b>9</b>	<b>6</b>
Not very much	24	25	29	26	26	22	30	24	26	22	17	20	24	33	28	18	24	24	23	22	24	28	24
Nothing at all	66	67	63	66	61	73	62	69	64	69	61	70	69	60	62	72	67	64	66	69	64	59	68
<b>TOTAL NOT VERY MUCH / NOTHING AT ALL</b>	<b>90</b>	<b>92</b>	<b>92</b>	<b>92</b>	<b>87</b>	<b>95</b>	<b>92</b>	<b>93</b>	<b>90</b>	<b>91</b>	<b>78</b>	<b>90</b>	<b>93</b>	<b>93</b>	<b>90</b>	<b>90</b>	<b>91</b>	<b>88</b>	<b>89</b>	<b>91</b>	<b>88</b>	<b>87</b>	<b>92</b>
Don't know	3	1	1	1	0	1	1	2	2	4	12	4	1	0	2	5	3	6	4	4	4	3	2

**The COP29 UN Climate Change Conference brings together different countries and stakeholders to discuss how to tackle climate change, and share ideas on how best to do this. Which of the following comes closest to your view?**

COP29 is an opportunity to bring together key players to put in place practical plans to effectively tackle climate change	22	22	29	27	18	9	27	18	20	24	28	21	22	21	23	20	22	25	18	20	21	27	22
COP29 brings attention to the issue of climate change, but does not do anything to tackle the issue in practical terms	45	55	49	49	63	42	51	46	47	42	29	40	50	53	50	38	44	40	49	40	44	42	48
Neither of the above	14	13	6	6	4	35	7	20	17	11	14	13	14	15	13	15	13	18	18	15	16	13	10
Don't know	20	11	16	18	14	13	15	16	16	23	30	26	14	11	15	27	21	18	14	25	19	18	19

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How likely, if at all, do you think it is that the COP29 will result in significant action to tackle climate change?

Very likely	1	2	0	0	0	0	1	1	1	0	0	1	0	1	1	1	1	0	0	0	0	2	1
Fairly likely	8	8	9	11	8	5	10	7	7	10	9	7	9	9	8	8	8	9	8	9	11	12	5
<b>TOTAL VERY / FAIRLY LIKELY</b>	<b>9</b>	<b>10</b>	<b>9</b>	<b>11</b>	<b>8</b>	<b>5</b>	<b>11</b>	<b>8</b>	<b>8</b>	<b>10</b>	<b>9</b>	<b>8</b>	<b>9</b>	<b>10</b>	<b>9</b>	<b>9</b>	<b>9</b>	<b>9</b>	<b>8</b>	<b>9</b>	<b>11</b>	<b>14</b>	<b>6</b>
Fairly unlikely	44	50	53	44	55	27	52	39	42	46	43	43	42	48	47	40	44	45	39	45	42	38	48
Very unlikely	29	31	23	29	25	54	25	40	37	22	12	28	35	32	30	27	28	28	39	25	34	26	28
<b>TOTAL VERY / FAIRLY UNLIKELY</b>	<b>73</b>	<b>81</b>	<b>76</b>	<b>73</b>	<b>80</b>	<b>81</b>	<b>77</b>	<b>79</b>	<b>79</b>	<b>68</b>	<b>55</b>	<b>71</b>	<b>77</b>	<b>80</b>	<b>77</b>	<b>67</b>	<b>72</b>	<b>73</b>	<b>78</b>	<b>70</b>	<b>76</b>	<b>64</b>	<b>76</b>
Don't know	18	9	15	15	11	14	12	13	14	21	36	21	13	9	13	24	18	19	14	20	14	21	18

27 - 28 Nov 23 **2 - 4 Nov '24**

Which of the following comes closest to your view?

Action to tackle climate change needs to happen at an individual level, with people taking personal responsibility for their action	7	7	7	6	4	5	10	4	10	7	7	6	8	7	6	7	8	7	5	8	7	7	7	8
Action to tackle climate change needs to happen at a government level, with laws and policies brought in to tackle climate change	28	25	24	29	28	31	20	28	20	29	21	30	30	19	19	27	22	26	16	22	26	28	29	23
Action needs to happen at both an individual level and a government level	52	52	58	59	62	62	34	62	51	47	57	44	45	59	61	55	49	52	59	55	51	50	50	54
Don't know	13	16	11	6	6	3	35	6	19	16	15	20	17	14	14	11	21	15	20	15	16	15	15	15

Thinking about government spending on climate change, which of the following comes closest to your view?

Spending on preventing the impact of climate change is a priority now and should be significantly increased, even if this means cuts are needed elsewhere	36	34	26	49	44	71	9	50	21	34	33	42	36	29	31	38	29	34	32	31	31	30	41	36
Right now there are more urgent priorities than climate change and we need to focus on these areas above spending on climate change	38	39	58	27	34	10	71	28	56	44	35	23	35	46	48	40	38	39	45	37	38	42	36	40
Neither of these	11	10	7	8	12	9	9	9	10	9	11	9	10	11	9	9	11	10	4	14	10	12	8	10
Don't know	15	17	9	15	10	10	12	13	13	13	20	26	19	14	12	13	22	17	19	18	21	16	15	14

Sample Size: 2065 Adults in GB  
Fieldwork: 2nd - 4th November 2024

	Vote in 2024 GE						EU Ref 2016		Gender		Age				Social Grade		Country			Region in England				
	Total	Con	Lab	Lib Dem	Greens	Reform UK	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South	
<b>Weighted Sample</b>	<b>2065</b>	372	531	190	109	223	728	769	999	1066	217	853	510	485	1177	888	1786	99	180	489	339	250	708	
<b>Unweighted Sample</b>	<b>2065</b>	318	585	224	115	283	841	771	915	1150	133	772	546	614	1240	825	1776	106	183	493	368	187	728	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking about how much they are doing to combat climate change at the moment, do you think the following are doing too much, too little, or about the right amount?

**The USA**

Too much	3	4	2	1	1	0	15	1	5	6	1	6	4	4	2	4	3	4	1	5	5	4	4	3
Too little	69	68	70	81	80	93	49	81	64	69	67	61	64	70	74	73	60	68	62	71	62	68	68	71
About the right amount	7	7	12	3	4	1	11	3	10	9	5	4	7	8	7	6	8	7	11	5	7	7	6	6
Don't know	21	22	16	15	15	6	25	15	21	16	27	29	25	19	17	17	28	22	25	19	26	20	22	20

**European countries**

Too much	6	8	8	2	1	1	28	3	13	13	4	7	9	9	6	9	7	8	4	11	9	9	8	7
Too little	50	48	43	60	62	79	27	61	41	47	50	54	47	49	49	52	43	48	52	48	45	47	53	50
About the right amount	23	21	33	19	20	10	23	21	25	24	18	11	19	21	29	22	20	21	18	25	21	23	17	21
Don't know	21	22	16	19	17	9	22	15	22	16	28	28	25	21	16	17	29	23	26	16	26	21	22	22

**Large emerging economies, like India and China**

Too much	2	2	1	0	1	0	5	0	3	2	2	2	2	3	2	1	3	2	1	1	2	3	2	2
Too little	74	74	83	84	81	88	73	83	76	80	69	62	70	78	84	80	68	74	76	78	73	72	73	76
About the right amount	4	3	2	1	3	1	3	2	3	4	2	5	4	1	2	3	3	3	1	3	2	3	5	2
Don't know	20	21	13	15	16	11	19	15	18	14	27	32	24	18	13	16	27	21	22	18	23	21	20	20

**Countries in the Middle East**

Too much	2	2	2	0	1	0	5	1	3	2	1	0	2	2	1	1	2	2	1	2	1	2	3	2
Too little	66	66	72	74	71	78	61	74	67	73	59	54	61	72	72	71	59	66	64	66	63	64	63	70
About the right amount	5	4	3	3	3	2	7	3	4	6	3	7	5	3	2	4	4	4	5	4	4	4	6	3
Don't know	27	28	23	23	26	20	27	23	25	19	37	39	32	23	24	23	36	28	30	28	31	30	28	26

**Developing countries in Africa**

Too much	2	2	2	0	1	1	5	1	3	3	1	1	3	2	1	2	2	2	1	2	1	3	3	2
Too little	47	50	62	52	49	48	55	54	56	57	43	30	42	60	62	51	48	49	52	52	49	49	44	52
About the right amount	14	12	12	12	14	19	8	11	10	13	10	20	15	6	7	14	9	12	11	11	9	12	15	12
Don't know	37	37	25	35	36	32	31	34	31	27	45	49	40	32	30	33	41	37	35	35	41	37	37	34

Sample Size: 2065 Adults in GB  
Fieldwork: 2nd - 4th November 2024

	Vote in 2024 GE						EU Ref 2016		Gender		Age				Social Grade		Country			Region in England				
	Total	Con	Lab	Lib Dem	Greens	Reform UK	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South	
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

9 - 10  
May '24

2 - 4  
Nov '24

Some people argue that climate change is a global issue, and can only be effectively tackled if every country works together. Others argue that wealthy countries have caused the most damage to the environment, and should therefore take on the responsibility for tackling climate change. Which of the following comes closest to your view?

All countries should work together and share the responsibility of tackling climate change	72	<b>67</b>	82	69	76	49	66	69	76	69	65	45	65	72	76	69	64	68	57	62	65	70	60	72
Wealthy countries should take on most of the responsibility of tackling climate change	19	<b>20</b>	12	26	19	45	8	26	11	19	22	32	22	18	15	22	18	20	26	22	20	19	28	17
Don't know	9	<b>13</b>	5	4	5	6	26	5	12	12	13	23	14	10	9	9	17	12	18	16	14	11	12	11

And which of the following comes closest to your view?

We will be more effective in tackling climate change if we work together with other countries	88	<b>84</b>	90	94	94	96	64	93	81	83	84	76	82	85	88	87	79	84	76	81	81	84	84	87
We will be more effective in tackling climate change if we work independently	3	<b>2</b>	2	1	2	2	3	1	2	2	2	3	3	2	2	2	2	2	1	3	4	2	3	1
Don't know	10	<b>14</b>	7	5	4	1	33	5	16	15	13	21	16	13	10	11	18	14	22	16	15	15	12	12

27 - 28  
Nov '23

2 - 4  
Nov '24

Thinking about the UK's efforts to reduce its carbon emissions compared to the efforts of other industrialised nations, which of the following comes closest to your view?

The UK should try as hard as possible to reduce its carbon emissions by as much as possible, even if other industrialised nations do not	60	<b>56</b>	45	76	74	82	27	74	44	52	61	60	59	56	50	61	51	57	51	55	51	57	64	59
The UK should only try as hard to reduce its carbon emissions as other industrialised nations are trying	22	<b>23</b>	39	15	20	8	32	18	31	27	20	12	19	26	34	23	24	23	23	26	26	24	16	24
The UK should not try and reduce its carbon emissions	6	<b>8</b>	9	2	2	0	32	3	15	12	5	6	7	10	9	8	8	8	8	9	9	10	7	7
Don't know	11	<b>12</b>	7	7	4	10	9	6	10	9	15	21	15	8	7	8	17	12	19	11	14	9	13	10

Sample Size: 2065 Adults in GB  
Fieldwork: 2nd - 4th November 2024

	Vote in 2024 GE						EU Ref 2016		Gender		Age				Social Grade		Country			Region in England				
	Total	Con	Lab	Lib Dem	Greens	Reform UK	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South	
<b>Weighted Sample</b>	<b>2065</b>	372	531	190	109	223	728	769	999	1066	217	853	510	485	1177	888	1786	99	180	489	339	250	708	
<b>Unweighted Sample</b>	<b>2065</b>	318	585	224	115	283	841	771	915	1150	133	772	546	614	1240	825	1776	106	183	493	368	187	728	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking about how the world addresses the issue of climate change, how much of a role do you think the following have to play?

**Meetings of international leaders, like COP29**

[Asked in 2023 as "Meetings of international leaders, like COP28"]

Has a very big role to play	16	18	19	24	20	21	12	22	17	17	19	11	17	21	19	19	16	18	14	14	18	18	24	17
Has a significant role to play	36	35	37	39	45	41	21	41	32	33	37	37	35	34	34	36	34	35	35	30	34	37	31	37
<b>TOTAL VERY BIG / SIGNIFICANT ROLE</b>	<b>52</b>	<b>53</b>	<b>56</b>	<b>63</b>	<b>65</b>	<b>62</b>	<b>33</b>	<b>63</b>	<b>49</b>	<b>50</b>	<b>56</b>	<b>48</b>	<b>52</b>	<b>55</b>	<b>53</b>	<b>55</b>	<b>50</b>	<b>53</b>	<b>49</b>	<b>44</b>	<b>52</b>	<b>55</b>	<b>55</b>	<b>54</b>
Does not have much of a role to play	21	18	22	20	15	22	19	19	19	20	17	14	18	18	21	21	15	18	14	24	16	16	18	20
Does not have any real role to play	10	11	13	5	8	4	29	6	19	16	7	4	9	14	15	12	10	11	13	12	11	12	9	11
<b>TOTAL NOT MUCH / NOT ANY ROLE</b>	<b>31</b>	<b>29</b>	<b>35</b>	<b>25</b>	<b>23</b>	<b>26</b>	<b>48</b>	<b>25</b>	<b>38</b>	<b>36</b>	<b>24</b>	<b>18</b>	<b>27</b>	<b>32</b>	<b>36</b>	<b>33</b>	<b>25</b>	<b>29</b>	<b>27</b>	<b>36</b>	<b>27</b>	<b>28</b>	<b>27</b>	<b>31</b>
Not sure	16	18	9	12	12	12	19	12	13	15	21	34	21	13	11	13	25	17	24	20	21	16	18	15

**United Nations action on the environment**

Has a very big role to play	24	25	24	36	28	38	13	32	23	23	27	17	26	28	26	27	23	25	31	23	27	25	24	24
Has a significant role to play	37	34	36	34	41	38	23	38	32	34	34	32	35	35	31	34	33	35	25	32	33	36	31	36
<b>TOTAL VERY BIG / SIGNIFICANT ROLE</b>	<b>61</b>	<b>59</b>	<b>60</b>	<b>70</b>	<b>69</b>	<b>76</b>	<b>36</b>	<b>70</b>	<b>55</b>	<b>57</b>	<b>61</b>	<b>49</b>	<b>61</b>	<b>63</b>	<b>57</b>	<b>61</b>	<b>56</b>	<b>60</b>	<b>56</b>	<b>55</b>	<b>60</b>	<b>61</b>	<b>55</b>	<b>60</b>
Does not have much of a role to play	14	13	19	12	13	11	14	13	14	16	10	14	10	13	18	15	10	13	8	14	12	11	16	14
Does not have any real role to play	8	8	11	3	5	2	25	4	14	12	5	4	6	10	12	9	7	8	8	7	7	10	8	9
<b>TOTAL NOT MUCH / NOT ANY ROLE</b>	<b>22</b>	<b>21</b>	<b>30</b>	<b>15</b>	<b>18</b>	<b>13</b>	<b>39</b>	<b>17</b>	<b>28</b>	<b>28</b>	<b>15</b>	<b>18</b>	<b>16</b>	<b>23</b>	<b>30</b>	<b>24</b>	<b>17</b>	<b>21</b>	<b>16</b>	<b>21</b>	<b>19</b>	<b>21</b>	<b>24</b>	<b>23</b>
Not sure	17	20	11	15	14	12	24	13	18	15	24	33	23	14	14	14	27	19	28	24	21	19	22	17

**Trade deals that require countries to cut emissions**

Has a very big role to play	28	28	25	37	29	47	14	35	23	26	29	25	27	32	25	29	25	28	30	25	28	27	29	27
Has a significant role to play	40	40	43	43	48	32	32	45	39	40	40	38	40	38	43	42	37	41	33	36	37	42	38	44
<b>TOTAL VERY BIG / SIGNIFICANT ROLE</b>	<b>68</b>	<b>68</b>	<b>68</b>	<b>80</b>	<b>77</b>	<b>79</b>	<b>46</b>	<b>80</b>	<b>62</b>	<b>66</b>	<b>69</b>	<b>63</b>	<b>67</b>	<b>70</b>	<b>68</b>	<b>71</b>	<b>62</b>	<b>69</b>	<b>63</b>	<b>61</b>	<b>65</b>	<b>69</b>	<b>67</b>	<b>71</b>
Does not have much of a role to play	10	9	15	6	6	9	13	7	11	11	7	4	7	10	13	10	7	8	7	12	9	6	7	9
Does not have any real role to play	5	5	5	1	3	2	17	2	10	8	2	0	4	8	6	5	4	5	3	6	5	6	4	5
<b>TOTAL NOT MUCH / NOT ANY ROLE</b>	<b>15</b>	<b>14</b>	<b>20</b>	<b>7</b>	<b>9</b>	<b>11</b>	<b>30</b>	<b>9</b>	<b>21</b>	<b>19</b>	<b>9</b>	<b>4</b>	<b>11</b>	<b>18</b>	<b>19</b>	<b>15</b>	<b>11</b>	<b>13</b>	<b>10</b>	<b>18</b>	<b>14</b>	<b>12</b>	<b>11</b>	<b>14</b>
Not sure	16	19	12	13	14	10	23	12	17	16	22	33	23	13	12	13	27	18	28	21	21	19	22	14

**Pressure from the public for governments to take action**

Has a very big role to play	25	23	16	32	29	38	13	31	18	23	23	19	24	25	20	25	20	23	29	19	22	24	24	22
Has a significant role to play	37	36	42	40	41	43	21	42	33	35	37	36	36	35	37	38	34	37	28	33	35	36	36	39
<b>TOTAL VERY BIG / SIGNIFICANT ROLE</b>	<b>62</b>	<b>59</b>	<b>58</b>	<b>72</b>	<b>70</b>	<b>81</b>	<b>34</b>	<b>73</b>	<b>51</b>	<b>58</b>	<b>60</b>	<b>55</b>	<b>60</b>	<b>60</b>	<b>57</b>	<b>63</b>	<b>54</b>	<b>60</b>	<b>57</b>	<b>52</b>	<b>57</b>	<b>60</b>	<b>60</b>	<b>61</b>
Does not have much of a role to play	18	18	25	15	15	11	24	15	22	19	17	11	16	18	25	19	16	18	14	20	18	15	17	20
Does not have any real role to play	7	7	9	2	2	0	21	3	13	10	4	1	6	9	9	7	7	7	8	6	6	10	5	7
<b>TOTAL NOT MUCH / NOT ANY ROLE</b>	<b>25</b>	<b>25</b>	<b>34</b>	<b>17</b>	<b>17</b>	<b>11</b>	<b>45</b>	<b>18</b>	<b>35</b>	<b>29</b>	<b>21</b>	<b>12</b>	<b>22</b>	<b>27</b>	<b>34</b>	<b>26</b>	<b>23</b>	<b>25</b>	<b>22</b>	<b>26</b>	<b>24</b>	<b>25</b>	<b>22</b>	<b>27</b>
Not sure	14	16	8	11	11	8	20	11	13	14	19	32	18	12	10	11	23	15	21	23	19	15	18	12

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Fieldwork: 2nd - 4th November 2024

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**The development of cleaner and more environmentally friendly technologies**

Has a very big role to play	44	43	40	58	50	55	25	55	38	44	42	28	43	48	44	47	37	43	43	43	43	39	45	43
Has a significant role to play	35	35	46	31	37	36	38	34	38	33	37	35	35	31	39	36	33	36	34	30	33	37	32	38
<b>TOTAL VERY BIG / SIGNIFICANT ROLE</b>	<b>79</b>	<b>78</b>	<b>86</b>	<b>89</b>	<b>87</b>	<b>91</b>	<b>63</b>	<b>89</b>	<b>76</b>	<b>77</b>	<b>79</b>	<b>63</b>	<b>78</b>	<b>79</b>	<b>83</b>	<b>83</b>	<b>70</b>	<b>79</b>	<b>77</b>	<b>73</b>	<b>76</b>	<b>76</b>	<b>77</b>	<b>81</b>
Does not have much of a role to play	5	4	5	3	2	2	8	2	5	5	3	5	3	4	5	4	4	4	2	4	4	6	4	4
Does not have any real role to play	3	3	2	1	1	0	10	1	6	5	1	2	3	4	4	3	3	3	1	5	2	5	2	3
<b>TOTAL NOT MUCH / NOT ANY ROLE</b>	<b>8</b>	<b>7</b>	<b>7</b>	<b>4</b>	<b>3</b>	<b>2</b>	<b>18</b>	<b>3</b>	<b>11</b>	<b>10</b>	<b>4</b>	<b>7</b>	<b>6</b>	<b>8</b>	<b>9</b>	<b>7</b>	<b>7</b>	<b>7</b>	<b>3</b>	<b>9</b>	<b>6</b>	<b>11</b>	<b>6</b>	<b>7</b>
Not sure	14	15	7	8	11	8	19	8	13	12	17	30	17	12	8	9	23	14	20	19	17	13	17	12

**Companies and corporations promoting more environmentally friendly practices**

Has a very big role to play	32	32	28	43	39	48	20	40	29	30	34	27	32	36	31	34	30	33	32	26	32	34	35	32
Has a significant role to play	40	39	48	41	40	37	31	43	38	40	39	37	38	37	45	43	35	39	38	39	36	38	40	42
<b>TOTAL VERY BIG / SIGNIFICANT ROLE</b>	<b>72</b>	<b>71</b>	<b>76</b>	<b>84</b>	<b>79</b>	<b>85</b>	<b>51</b>	<b>83</b>	<b>67</b>	<b>70</b>	<b>73</b>	<b>64</b>	<b>70</b>	<b>73</b>	<b>76</b>	<b>77</b>	<b>65</b>	<b>72</b>	<b>70</b>	<b>65</b>	<b>68</b>	<b>72</b>	<b>75</b>	<b>74</b>
Does not have much of a role to play	9	8	10	6	7	6	15	6	11	10	7	9	7	7	11	9	7	8	6	9	10	7	7	8
Does not have any real role to play	4	5	4	1	2	1	15	2	8	7	2	1	4	7	5	5	5	5	2	6	3	7	3	5
<b>TOTAL NOT MUCH / NOT ANY ROLE</b>	<b>13</b>	<b>13</b>	<b>14</b>	<b>7</b>	<b>9</b>	<b>7</b>	<b>30</b>	<b>8</b>	<b>19</b>	<b>17</b>	<b>9</b>	<b>10</b>	<b>11</b>	<b>14</b>	<b>16</b>	<b>14</b>	<b>12</b>	<b>13</b>	<b>8</b>	<b>15</b>	<b>13</b>	<b>14</b>	<b>10</b>	<b>13</b>
Not sure	14	16	9	9	12	8	19	9	14	13	19	26	19	13	8	10	23	15	22	19	18	15	15	13

**Taking into account the personal costs or changes to lifestyle that would be required, please say whether you would or would not be willing to do each of the following to address climate change.**

**Pay significantly more for meat and dairy products**

Would be willing to do this	21	20	17	27	29	34	8	31	15	18	22	14	19	22	24	25	15	20	18	22	17	20	23	22
Would not be willing to do this	53	55	62	45	47	28	79	42	65	64	46	53	58	53	51	52	59	55	55	55	58	55	51	53
Don't know	15	16	13	18	13	15	10	16	13	13	19	23	15	14	17	14	18	16	16	14	16	15	15	16
N/A – this does not apply to me	6	6	4	8	7	16	2	8	4	3	10	9	6	8	5	7	6	7	4	7	6	7	9	6
N/A - I'm already doing this	5	3	3	2	3	7	1	3	2	2	4	1	3	2	4	3	3	2	7	2	2	3	3	3



Sample Size: 2065 Adults in GB  
Fieldwork: 2nd - 4th November 2024

	Vote in 2024 GE						EU Ref 2016		Gender		Age				Social Grade		Country			Region in England			
	Total	Con	Lab	Lib Dem	Greens	Reform UK	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South
<b>Weighted Sample</b>	<b>2065</b>	372	531	190	109	223	728	769	999	1066	217	853	510	485	1177	888	1786	99	180	489	339	250	708
<b>Unweighted Sample</b>	<b>2065</b>	318	585	224	115	283	841	771	915	1150	133	772	546	614	1240	825	1776	106	183	493	368	187	728
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	9 - 10 May '24	2 - 4 Nov '24																						
<b>Cut meat and dairy products out of your diet completely</b>																								
Would be willing to do this	11	13	10	16	19	22	6	16	9	11	14	9	15	12	11	14	11	13	9	12	9	11	20	14
Would not be willing to do this	72	68	73	63	64	45	87	62	76	73	63	61	67	67	73	68	67	67	74	72	69	68	57	68
Don't know	9	10	8	10	8	11	3	11	7	10	11	21	10	9	7	9	13	11	11	7	11	11	12	10
N/A – this does not apply to me	2	2	2	1	3	1	1	1	2	2	2	2	2	4	1	2	2	2	1	3	2	3	2	2
N/A - I'm already doing this	6	7	7	10	7	21	3	9	6	5	10	7	7	8	7	7	7	7	6	6	8	8	9	6
<b>Switch to an electric car</b>																								
Would be willing to do this	30	32	21	44	43	45	17	42	23	33	31	36	39	30	19	38	24	32	30	32	29	32	37	32
Would not be willing to do this	37	34	52	19	20	18	62	25	48	36	32	19	27	38	48	32	36	33	42	34	34	37	19	36
Don't know	13	13	13	13	17	9	11	13	11	12	15	19	13	13	12	11	17	14	12	13	16	12	11	14
N/A – this does not apply to me	16	17	9	19	16	25	7	15	14	15	19	24	17	14	16	14	21	17	15	17	17	14	28	15
N/A - I'm already doing this	4	4	5	4	5	4	4	6	4	4	4	1	3	5	4	5	3	4	2	4	4	5	5	3
<b>Only walk, cycle or use public transport rather than driving</b>																								
Would be willing to do this	22	24	20	29	22	47	11	27	19	26	23	33	26	22	20	25	24	25	24	23	26	23	33	21
Would not be willing to do this	49	46	55	41	43	25	71	44	56	46	46	30	45	50	50	50	41	45	60	45	46	48	29	49
Don't know	8	11	9	10	15	7	5	11	8	10	11	18	11	8	9	10	12	11	8	10	11	9	10	13
N/A – this does not apply to me	5	5	5	3	4	2	4	4	5	5	6	4	5	5	7	4	7	5	3	10	5	8	3	4
N/A - I'm already doing this	16	14	12	16	15	18	9	13	13	13	14	15	12	14	15	11	17	14	4	13	13	12	25	13
<b>Switch to an energy provider who only uses renewable energy</b>																								
Would be willing to do this	48	51	43	63	64	67	32	61	43	48	53	54	60	45	39	55	45	52	45	42	47	53	55	53
Would not be willing to do this	13	14	17	6	3	3	37	7	20	18	10	12	11	16	17	14	14	14	21	14	16	12	11	13
Don't know	22	19	22	14	13	8	18	14	20	17	21	22	16	19	24	16	23	19	16	23	19	17	20	19
N/A – this does not apply to me	4	4	1	3	4	4	2	3	1	3	4	10	3	3	1	2	5	4	1	5	4	3	5	3
N/A - I'm already doing this	14	13	17	13	16	18	12	16	16	14	12	1	10	17	19	13	13	12	18	16	14	14	9	12
<b>Personally cover the costs to make your home more energy-efficient e.g. improving insulation, better fitting doors and windows</b>																								
Would be willing to do this	30	33	32	38	46	37	20	42	25	31	34	31	34	32	31	38	25	34	27	26	31	29	39	36
Would not be willing to do this	30	28	27	25	18	17	50	22	34	33	24	29	33	26	23	28	29	28	35	26	29	34	25	26
Don't know	15	15	12	14	12	14	11	13	13	14	17	26	15	15	11	14	18	15	19	16	17	12	18	15
N/A – this does not apply to me	10	10	8	10	8	16	7	9	10	10	11	13	11	11	8	7	15	10	7	18	10	9	11	9
N/A - I'm already doing this	14	13	22	12	16	15	12	14	19	11	15	1	7	16	26	13	13	13	12	14	13	15	7	14

Sample Size: 2065 Adults in GB  
Fieldwork: 2nd - 4th November 2024

	Vote in 2024 GE						EU Ref 2016		Gender		Age				Social Grade		Country			Region in England			
	Total	Con	Lab	Lib Dem	Greens	Reform UK	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South
<b>Weighted Sample</b>	<b>2065</b>	372	531	190	109	223	728	769	999	1066	217	853	510	485	1177	888	1786	99	180	489	339	250	708
<b>Unweighted Sample</b>	<b>2065</b>	318	585	224	115	283	841	771	915	1150	133	772	546	614	1240	825	1776	106	183	493	368	187	728
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**Pay an extra fee for flights, to offset the environment impact**

Would be willing to do this	23	31	33	43	41	47	13	44	25	29	33	21	33	31	32	38	23	31	32	30	24	35	36	33
Would not be willing to do this	44	38	36	28	24	24	62	29	42	43	33	43	42	38	28	38	37	38	35	39	43	37	37	35
Don't know	14	14	14	16	11	11	8	14	11	11	17	23	15	12	12	12	17	15	11	13	16	9	17	15
N/A – this does not apply to me	17	15	14	12	20	14	16	10	20	14	16	12	8	18	25	10	21	14	21	17	15	18	6	15
N/A - I'm already doing this	2	2	3	1	4	2	1	2	2	2	2	1	2	1	3	2	2	2	1	1	1	1	4	2

27 - 28 Nov '23 2 - 4 Nov '24

**Never fly for leisure**

Would be willing to do this	14	14	16	15	13	22	13	14	17	15	12	11	11	16	17	13	15	14	14	12	12	17	11	15
Would not be willing to do this	54	56	57	57	53	44	63	59	52	55	56	52	63	53	48	62	47	56	45	60	58	51	63	54
Don't know	14	14	10	14	12	18	9	14	11	14	14	26	14	12	11	12	16	14	22	13	14	13	17	13
N/A – this does not apply to me	11	9	9	6	10	4	9	6	12	9	10	6	7	11	13	6	14	9	12	9	9	11	4	10
N/A - I'm already doing this	7	7	8	8	12	12	6	7	9	6	8	5	5	9	10	7	8	7	8	7	7	8	5	8

9 - 10 May '24 2 - 4 Nov '24

**Have fewer children than I would otherwise like**

Would be willing to do this	15	15	14	19	20	22	9	15	12	16	14	20	20	9	10	17	12	15	15	12	13	13	18	17
Would not be willing to do this	20	20	19	17	10	8	39	18	18	22	18	23	26	16	11	21	18	20	16	18	20	23	25	17
Don't know	11	9	5	8	9	7	4	7	7	10	9	23	12	5	5	7	13	9	14	9	11	7	10	9
N/A – this does not apply to me	43	45	52	45	52	46	40	48	53	42	49	31	29	59	67	45	46	45	43	53	46	48	34	47
N/A - I'm already doing this	10	10	10	11	10	17	8	12	10	10	11	4	14	11	7	10	11	11	12	8	10	10	12	11

**Only buy clothes from second-hand or charity shops**

Would be willing to do this	25	27	22	30	36	45	20	30	23	24	30	33	29	26	21	30	23	28	24	20	22	29	29	31
Would not be willing to do this	47	44	51	41	35	24	57	44	49	52	37	32	44	44	51	46	43	44	47	52	48	45	43	40
Don't know	15	15	11	17	16	9	10	16	15	14	17	19	16	14	15	13	18	15	16	15	16	13	15	16
N/A – this does not apply to me	3	3	4	2	2	0	0	1	3	3	3	4	2	3	2	2	3	2	4	4	2	4	3	2
N/A - I'm already doing this	10	11	13	10	11	23	12	10	11	8	13	12	9	13	11	9	13	11	9	9	12	9	10	11

27 - 28 Nov '23 2 - 4 Nov '24

**Only eat food that has been produced in the UK**

Would be willing to do this	51	52	54	55	52	62	54	52	57	48	55	42	51	57	51	53	51	52	61	46	48	56	44	55
Would not be willing to do this	25	25	28	22	26	12	32	28	25	30	20	19	26	25	28	27	22	25	22	29	24	24	27	25
Don't know	19	19	12	21	18	22	10	18	14	18	20	34	20	15	15	17	22	20	12	16	24	16	25	16
N/A – this does not apply to me	1	1	2	1	2	0	0	0	1	2	1	3	2	1	1	1	2	1	0	4	1	1	2	1
N/A - I'm already doing this	4	3	4	2	2	3	4	2	3	2	3	1	2	3	5	2	3	2	5	4	2	3	2	3

Sample Size: 2065 Adults in GB  
Fieldwork: 2nd - 4th November 2024

	Vote in 2024 GE						EU Ref 2016		Gender		Age				Social Grade		Country			Region in England			
	Total	Con	Lab	Lib Dem	Greens	Reform UK	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South
<b>Weighted Sample</b>	<b>2065</b>	372	531	190	109	223	728	769	999	1066	217	853	510	485	1177	888	1786	99	180	489	339	250	708
<b>Unweighted Sample</b>	<b>2065</b>	318	585	224	115	283	841	771	915	1150	133	772	546	614	1240	825	1776	106	183	493	368	187	728
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

For each of the following forms of energy, please say what level of carbon emissions you think each produces.

Energy Source	Carbon Emission Level	Total	Con	Lab	Lib Dem	Greens	Reform UK	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South	
<b>Nuclear</b>	No carbon emissions	15	19	21	23	14	25	24	21	21	29	10	18	18	19	21	22	15	19	18	18	20	15	17	21
	Low carbon emissions	35	31	41	32	37	32	30	35	31	38	24	21	29	36	33	36	24	31	39	29	27	34	30	31
	<b>TOTAL NO / LOW EMISSIONS</b>	<b>50</b>	<b>50</b>	<b>62</b>	<b>55</b>	<b>51</b>	<b>57</b>	<b>54</b>	<b>56</b>	<b>52</b>	<b>67</b>	<b>34</b>	<b>39</b>	<b>47</b>	<b>55</b>	<b>54</b>	<b>58</b>	<b>39</b>	<b>50</b>	<b>57</b>	<b>47</b>	<b>47</b>	<b>49</b>	<b>47</b>	<b>52</b>
	Moderate carbon emissions	13	11	8	10	13	15	10	12	10	10	11	12	10	11	11	10	11	11	6	11	10	12	7	13
	High carbon emissions	15	15	10	16	14	16	8	14	12	9	22	26	20	11	8	13	19	16	9	13	18	17	17	14
	<b>TOTAL MODERATE / HIGH EMISSIONS</b>	<b>28</b>	<b>26</b>	<b>18</b>	<b>26</b>	<b>27</b>	<b>31</b>	<b>18</b>	<b>26</b>	<b>22</b>	<b>19</b>	<b>33</b>	<b>38</b>	<b>30</b>	<b>22</b>	<b>19</b>	<b>23</b>	<b>30</b>	<b>27</b>	<b>15</b>	<b>24</b>	<b>28</b>	<b>29</b>	<b>24</b>	<b>27</b>
Don't know	22	24	20	20	22	12	28	18	26	15	32	23	23	22	27	19	30	23	29	29	25	21	29	21	
<b>Gas</b>	No carbon emissions	1	1	1	0	0	0	2	0	1	0	0	1	1	1	1	0	1	0	0	0	0	0	0	1
	Low carbon emissions	4	6	8	4	4	2	14	3	9	7	5	4	5	5	9	6	5	5	10	7	5	6	6	5
	<b>TOTAL NO / LOW EMISSIONS</b>	<b>5</b>	<b>7</b>	<b>9</b>	<b>4</b>	<b>4</b>	<b>2</b>	<b>16</b>	<b>3</b>	<b>10</b>	<b>8</b>	<b>5</b>	<b>4</b>	<b>6</b>	<b>6</b>	<b>10</b>	<b>7</b>	<b>5</b>	<b>6</b>	<b>10</b>	<b>7</b>	<b>5</b>	<b>6</b>	<b>6</b>	<b>6</b>
	Moderate carbon emissions	29	32	41	28	31	26	33	31	35	38	27	31	31	32	35	33	31	32	30	32	34	34	25	33
	High carbon emissions	49	43	35	54	53	67	29	53	36	42	45	45	44	46	38	45	41	44	38	43	41	43	45	45
	<b>TOTAL MODERATE / HIGH EMISSIONS</b>	<b>78</b>	<b>75</b>	<b>76</b>	<b>82</b>	<b>84</b>	<b>93</b>	<b>62</b>	<b>84</b>	<b>71</b>	<b>80</b>	<b>72</b>	<b>76</b>	<b>75</b>	<b>78</b>	<b>73</b>	<b>78</b>	<b>72</b>	<b>76</b>	<b>68</b>	<b>75</b>	<b>75</b>	<b>77</b>	<b>70</b>	<b>78</b>
Don't know	17	18	16	13	11	5	22	12	19	13	23	20	19	16	17	15	23	18	22	18	19	17	24	15	
<b>Coal</b>	No carbon emissions	1	0	0	0	0	0	2	0	1	0	0	0	0	0	0	0	0	1	0	0	0	0	0	1
	Low carbon emissions	2	2	1	1	0	0	4	1	2	2	2	3	2	1	1	2	2	2	1	2	3	2	1	1
	<b>TOTAL NO / LOW EMISSIONS</b>	<b>3</b>	<b>2</b>	<b>1</b>	<b>1</b>	<b>0</b>	<b>0</b>	<b>6</b>	<b>1</b>	<b>3</b>	<b>2</b>	<b>2</b>	<b>3</b>	<b>2</b>	<b>1</b>	<b>1</b>	<b>2</b>	<b>2</b>	<b>2</b>	<b>2</b>	<b>2</b>	<b>3</b>	<b>2</b>	<b>1</b>	<b>2</b>
	Moderate carbon emissions	9	10	12	4	5	12	14	4	13	9	10	14	10	8	9	8	11	9	13	10	11	14	7	7
	High carbon emissions	74	73	74	86	87	85	60	86	68	79	68	66	71	77	75	79	65	74	67	70	70	70	74	77
	<b>TOTAL MODERATE / HIGH EMISSIONS</b>	<b>83</b>	<b>83</b>	<b>86</b>	<b>90</b>	<b>92</b>	<b>97</b>	<b>74</b>	<b>90</b>	<b>81</b>	<b>88</b>	<b>78</b>	<b>80</b>	<b>81</b>	<b>85</b>	<b>84</b>	<b>87</b>	<b>76</b>	<b>83</b>	<b>80</b>	<b>80</b>	<b>81</b>	<b>84</b>	<b>81</b>	<b>84</b>
Don't know	14	15	13	8	8	3	21	8	16	10	20	17	17	13	15	11	21	15	18	18	16	14	18	14	
<b>Wind</b>	No carbon emissions	46	47	50	55	48	47	42	51	49	51	44	39	44	52	52	49	46	48	48	42	50	48	43	48
	Low carbon emissions	33	33	33	33	41	47	30	36	30	31	34	34	35	31	29	36	29	32	33	34	28	34	33	35
	<b>TOTAL NO / LOW EMISSIONS</b>	<b>79</b>	<b>80</b>	<b>83</b>	<b>88</b>	<b>89</b>	<b>94</b>	<b>72</b>	<b>87</b>	<b>79</b>	<b>82</b>	<b>78</b>	<b>73</b>	<b>79</b>	<b>83</b>	<b>81</b>	<b>85</b>	<b>75</b>	<b>80</b>	<b>81</b>	<b>76</b>	<b>78</b>	<b>82</b>	<b>76</b>	<b>83</b>
	Moderate carbon emissions	5	4	6	3	3	0	6	4	4	6	2	4	4	4	5	4	4	4	1	4	5	4	4	4
	High carbon emissions	1	1	1	0	0	0	5	0	2	1	1	0	1	2	1	1	1	1	0	1	1	2	0	1
	<b>TOTAL MODERATE / HIGH EMISSIONS</b>	<b>6</b>	<b>5</b>	<b>7</b>	<b>3</b>	<b>3</b>	<b>0</b>	<b>11</b>	<b>4</b>	<b>6</b>	<b>7</b>	<b>3</b>	<b>4</b>	<b>5</b>	<b>6</b>	<b>6</b>	<b>5</b>	<b>5</b>	<b>5</b>	<b>1</b>	<b>5</b>	<b>6</b>	<b>6</b>	<b>4</b>	<b>5</b>
Don't know	14	15	10	9	8	6	17	8	15	11	19	22	16	12	13	11	21	14	18	19	17	13	19	12	
<b>Solar</b>	No carbon emissions	45	48	50	53	51	54	46	50	51	51	44	44	44	50	52	49	45	48	51	44	49	45	43	50
	Low carbon emissions	35	33	35	36	38	41	27	38	30	32	34	30	35	33	31	36	30	33	30	32	30	36	33	34
	<b>TOTAL NO / LOW EMISSIONS</b>	<b>80</b>	<b>81</b>	<b>85</b>	<b>89</b>	<b>89</b>	<b>95</b>	<b>73</b>	<b>88</b>	<b>81</b>	<b>83</b>	<b>78</b>	<b>74</b>	<b>79</b>	<b>83</b>	<b>83</b>	<b>85</b>	<b>75</b>	<b>81</b>	<b>81</b>	<b>76</b>	<b>79</b>	<b>81</b>	<b>76</b>	<b>84</b>
	Moderate carbon emissions	5	4	5	2	3	0	6	3	3	4	3	3	4	3	4	3	4	3	1	6	4	3	4	3
	High carbon emissions	1	1	1	0	0	0	5	0	2	2	1	2	1	2	1	1	1	2	0	1	2	1	1	1
	<b>TOTAL MODERATE / HIGH EMISSIONS</b>	<b>6</b>	<b>5</b>	<b>6</b>	<b>2</b>	<b>3</b>	<b>0</b>	<b>11</b>	<b>3</b>	<b>5</b>	<b>6</b>	<b>4</b>	<b>5</b>	<b>5</b>	<b>5</b>	<b>5</b>	<b>4</b>	<b>5</b>	<b>5</b>	<b>1</b>	<b>7</b>	<b>6</b>	<b>4</b>	<b>5</b>	<b>4</b>
Don't know	14	14	10	8	8	5	16	9	14	11	18	20	16	11	12	10	20	14	18	18	15	14	18	11	

Sample Size: 2065 Adults in GB  
Fieldwork: 2nd - 4th November 2024

	Total	Vote in 2024 GE					EU Ref 2016		Gender		Age				Social Grade		Country			Region in England			
		Con	Lab	Lib Dem	Greens	Reform UK	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South
<b>Weighted Sample</b>	<b>2065</b>	372	531	190	109	223	728	769	999	1066	217	853	510	485	1177	888	1786	99	180	489	339	250	708
<b>Unweighted Sample</b>	<b>2065</b>	318	585	224	115	283	841	771	915	1150	133	772	546	614	1240	825	1776	106	183	493	368	187	728
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
<b>Oil</b>																							
No carbon emissions	1	1	1	0	0	2	0	1	0	1	0	1	1	0	1	0	1	0	0	0	0	1	1
Low carbon emissions	2	3	4	1	1	0	8	1	5	3	3	2	2	3	4	2	4	3	6	4	2	4	2
<b>TOTAL NO / LOW EMISSIONS</b>	<b>3</b>	<b>4</b>	<b>5</b>	<b>1</b>	<b>1</b>	<b>0</b>	<b>10</b>	<b>1</b>	<b>6</b>	<b>3</b>	<b>4</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>4</b>	<b>3</b>	<b>4</b>	<b>4</b>	<b>6</b>	<b>4</b>	<b>2</b>	<b>4</b>	<b>3</b>
Moderate carbon emissions	16	17	21	11	16	5	25	10	23	20	13	12	16	18	19	16	18	17	15	13	18	19	10
High carbon emissions	65	62	58	78	73	90	44	78	52	66	59	65	63	63	59	68	55	63	57	62	60	59	67
<b>TOTAL MODERATE / HIGH EMISSIONS</b>	<b>81</b>	<b>79</b>	<b>79</b>	<b>89</b>	<b>89</b>	<b>95</b>	<b>69</b>	<b>88</b>	<b>75</b>	<b>86</b>	<b>72</b>	<b>77</b>	<b>79</b>	<b>81</b>	<b>78</b>	<b>84</b>	<b>73</b>	<b>80</b>	<b>72</b>	<b>75</b>	<b>78</b>	<b>78</b>	<b>77</b>
Don't know	17	18	16	10	10	6	22	11	19	11	24	21	18	15	18	14	23	17	22	21	19	18	20
<b>How much of a role, if any, do you think nuclear energy should play in attempts to make Britain's electricity generation low/no carbon?</b>																							
A major role - it should be on a par with renewable energy sources like solar or wind	39	40	51	39	40	33	53	38	44	54	26	36	37	41	44	43	35	40	40	38	42	36	40
A minor role - while the country should utilise nuclear energy, it shouldn't be as big a part of the mix as renewable en	30	26	26	33	28	41	16	34	22	25	27	27	24	28	28	29	23	26	26	26	25	26	20
No role - Britain should not generate any nuclear energy	8	9	6	8	12	9	6	10	9	6	12	7	9	11	9	7	12	9	10	10	6	13	9
Don't know	21	22	16	19	20	17	16	18	19	12	32	29	27	18	16	19	27	22	22	25	24	22	29
N/A - I don't think Britain should reduce carbon emissions	3	3	1	1	1	0	7	1	5	3	3	2	3	3	3	2	4	3	3	2	3	3	2
<b>There are currently several different ways of producing renewable energy. Taking into account all the different priorities the Government has in the energy sector, which one of these do you think the Government should be investing most in?</b>																							
Onshore wind power	8	7	7	10	11	8	5	9	7	9	6	3	7	10	7	7	7	7	2	7	4	9	10
Offshore wind power	22	22	21	25	31	32	14	26	20	25	19	24	22	20	23	25	18	22	20	24	22	22	18
Solar power	13	11	11	10	10	14	8	12	11	11	12	12	13	9	12	12	11	12	10	7	11	15	11
Hydropower	7	7	9	7	7	6	10	7	9	8	6	6	7	8	8	7	7	7	11	9	8	7	3
Biogas (turning organic matter into energy)	9	8	10	7	6	4	10	7	8	6	9	5	7	10	9	8	8	8	6	9	7	9	7
Tidal power	13	13	18	14	14	9	16	15	17	15	11	4	9	16	20	14	12	13	23	10	14	10	11
None of these	4	5	5	1	2	0	17	2	8	8	3	4	5	6	5	5	5	5	4	8	4	7	6
Don't know	25	26	20	25	20	26	19	22	20	18	34	42	31	21	17	22	32	26	24	25	29	20	33

\*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.