

YouGov Survey Results

Sample Size: 2095 Adults in GB

Fieldwork: 11th - 12th May 2025

Weighted Sample Unweighted Sample	Vote in 2024 GE						EU Ref 2016		Gender		Age				Social Grade		Country			Region in England			
	Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South
	2095	377	538	193	226	120	735	748	1014	1081	220	865	517	492	1194	901	1812	101	182	497	344	254	719
	2095	356	580	219	246	140	846	792	909	1186	140	773	565	617	1244	851	1779	108	208	487	341	223	728
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

On the subject of climate change, do you think...

The world's climate is changing as a result of human activity	73	66	87	84	39	95	87	57	72	74	82	75	73	66	78	66	73	66	78	73	70	72	75
The world's climate is changing but NOT because of human activity	15	22	6	7	40	2	6	27	18	13	10	12	17	23	13	18	16	14	15	16	16	15	15
The world's climate is NOT changing	2	2	1	1	8	0	1	4	2	2	1	2	3	2	2	3	2	5	1	3	2	2	2
Not sure	9	10	7	8	13	3	6	11	7	11	7	11	7	9	7	13	9	15	6	8	11	10	9

Which of the following comes closest to your view?

It is already too late to avoid the worst effects of climate change	16	14	13	21	19	14	18	16	16	16	15	15	20	15	16	16	15	21	23	18	14	11	15
We are still able to avoid the worst effects of climate change but it would need a drastic change in the steps taken to	57	47	72	64	29	82	66	43	56	58	73	60	53	49	62	52	58	48	59	55	55	63	59
We will be able to avoid the worst effects of climate change if we broadly carry on with the steps currently being taken	12	20	7	9	21	1	8	17	12	11	8	8	13	19	12	12	12	9	8	10	16	12	11
Don't know	13	16	8	5	23	3	8	19	13	12	3	15	11	15	9	18	13	17	9	14	12	11	13
N/A - The world's climate is NOT changing	2	2	1	1	8	0	1	4	2	2	1	2	3	2	2	3	2	5	1	3	2	2	2

If you had to choose one, which general approach would you prefer governments and societies to take against climate change?

One where we attempt to reduce consumption of resources to slow or halt the negative effects of climate change	45	39	50	53	29	74	50	38	39	50	52	45	47	40	46	44	45	42	50	43	45	48	45
One where we attempt to come up with technological solutions to try and counter the effects of climate change	35	42	36	37	37	22	36	38	44	27	34	33	32	43	40	30	35	38	33	34	39	37	34
Don't know	17	16	13	9	25	4	13	20	14	21	13	20	18	15	13	24	18	16	15	20	14	13	20
N/A - The world's climate is NOT changing	2	2	1	1	8	0	1	4	2	2	1	2	3	2	2	3	2	5	1	3	2	2	2

The following are all proposed techniques for tackling global warming and climate change. Which of the following, if any, would you be willing to support if governments proposed implementing them?

"Cool roofs": painting roofs and other surfaces like roads white or light colours. This would reflect more sunlight back into space, cooling down towns and cities and saving energy used on air conditioning.

Willing to support	62	59	72	73	47	76	70	55	63	62	72	62	63	58	68	55	63	59	62	58	60	67	66
Unwilling to support	12	15	9	7	21	7	9	17	15	10	11	11	11	16	11	15	12	11	15	13	15	10	11
Don't know	23	24	19	20	24	16	20	24	20	26	17	24	23	23	20	27	23	25	23	26	23	21	21
N/A - The world's climate is NOT changing	2	2	1	1	8	0	1	4	2	2	1	2	3	2	2	3	2	5	1	3	2	2	2

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Unweighted Sample	2095	356	580	219	246	140	846	792	909	1186	140	773	565	617	1244	851	1779	108	208	487	341	223	728
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

"Stratospheric aerosol injection": Increasing the level of sulfide gases like sulfuric acid, hydrogen sulfide or sulfur dioxide in the stratosphere to absorb solar energy and reflect sunlight back into space.

Willing to support	16	13	18	16	11	19	16	12	19	13	28	17	13	11	18	13	15	17	20	14	18	20	13
Unwilling to support	36	41	32	39	45	37	34	42	42	31	27	34	38	43	36	37	37	22	39	37	41	33	36
Don't know	46	44	49	44	36	44	49	42	37	54	45	47	46	43	44	47	46	56	40	47	38	45	48
N/A - The world's climate is NOT changing	2	2	1	1	8	0	1	4	2	2	1	2	3	2	2	3	2	5	1	3	2	2	2

"Ocean fertilisation": introducing nutrients like iron, urea or phosphorus to the ocean. This would stimulate the growth of algae that binds to carbon dioxide in the water and sinks to the ocean floor, preventing the carbon dioxide from returning

Willing to support	43	42	48	43	38	47	42	39	45	42	60	44	39	39	45	41	42	56	47	41	44	45	41
Unwilling to support	21	23	17	25	25	17	20	25	24	17	11	19	23	25	21	19	21	11	22	20	21	18	22
Don't know	34	33	34	32	29	35	37	32	29	39	28	35	35	34	32	37	35	28	30	36	33	35	35
N/A - The world's climate is NOT changing	2	2	1	1	8	0	1	4	2	2	1	2	3	2	2	3	2	5	1	3	2	2	2

"Marine cloud brightening": spraying mist created from seawater into the air on a large scale. The sea-salt particles would penetrate clouds making them brighter so they reflect more sunlight back into space.

Willing to support	31	29	36	39	22	34	32	26	35	27	50	32	28	26	34	27	31	24	35	28	36	38	29
Unwilling to support	25	29	17	20	37	30	21	33	28	23	16	24	26	30	24	26	25	21	24	25	27	21	26
Don't know	42	39	45	41	33	36	46	37	35	48	34	42	44	42	40	44	41	50	41	44	35	39	43
Skipped	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
N/A - The world's climate is NOT changing	2	2	1	1	8	0	1	4	2	2	1	2	3	2	2	3	2	5	1	3	2	2	2

Planting more trees and forests to absorb carbon dioxide from the air.

Willing to support	92	93	94	94	85	94	94	91	92	91	94	89	93	94	93	89	91	92	95	89	91	94	92
Unwilling to support	1	1	0	1	0	2	0	1	1	1	3	1	0	0	1	1	1	0	0	1	2	0	1
Don't know	5	4	4	5	6	3	5	4	4	6	3	8	4	3	4	7	6	4	4	7	4	4	6
N/A - The world's climate is NOT changing	2	2	1	1	8	0	1	4	2	2	1	2	3	2	2	3	2	5	1	3	2	2	2

"Space sunshades": launch large numbers of sunshades into space that would block or deflect small amounts of sunlight from reaching Earth.

Willing to support	18	15	22	17	14	16	17	15	22	15	28	20	18	11	18	18	18	23	19	19	19	18	16
Unwilling to support	42	47	37	44	54	47	41	48	47	38	35	40	41	50	44	40	43	35	43	42	43	43	43
Don't know	37	36	40	39	24	37	42	33	29	45	36	37	38	37	36	39	37	38	37	37	36	36	39
N/A - The world's climate is NOT changing	2	2	1	1	8	0	1	4	2	2	1	2	3	2	2	3	2	5	1	3	2	2	2

**Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be*