

YouGov Survey Results

Sample Size: 2181 Adults in GB
Fieldwork: 24th - 25th April 2025

	Westminster VI					Vote in 2024 GE				EU Ref 2016		Gender		Age				Social Grade		Country			Region in England			
	Total	Con	Lab	Lib Dem	Reform UK	Con	Lab	Lib Dem	Reform UK	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South
Weighted Sample	2181	X	X	X	X	393	560	201	236	766	779	1056	1125	229	901	539	513	1243	938	1887	105	190	517	358	264	748
Unweighted Sample	2181	290	388	219	457	369	624	241	264	934	842	973	1208	132	776	599	674	1361	820	1864	111	206	512	370	219	763
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

16 - 17 Jan

24 - 25 Apr

Would you support or oppose a merger of the Conservative Party and Reform UK into a single party?

Strongly support	3	4	8	2	0	9	9	2	2	7	1	6	5	3	8	3	4	4	3	5	4	1	3	3	4	5	5
Somewhat support	17	16	30	4	7	36	34	5	10	32	8	27	18	14	13	11	18	24	16	16	17	15	11	13	20	15	18
TOTAL SUPPORT	20	20	38	6	7	45	43	7	12	39	9	33	23	17	21	14	22	28	19	21	21	16	14	16	24	20	23
Somewhat oppose	15	15	20	18	14	18	18	14	16	21	14	18	16	14	13	14	14	18	15	14	15	10	16	13	16	15	15
Strongly oppose	37	38	25	59	53	25	21	54	44	28	52	27	39	37	47	40	35	32	39	36	37	42	39	37	37	38	37
TOTAL OPPOSE	52	53	45	77	67	43	39	68	60	49	66	45	55	51	60	54	49	50	54	50	52	52	55	50	53	53	52
Don't know	27	28	17	18	26	12	18	25	29	13	24	23	22	33	19	33	28	22	26	30	27	32	30	34	23	27	25

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.