

YouGov Survey Results

Sample Size: 2075 adults in GB
Fieldwork: 29th - 30th May 2025

Weighted Sample Unweighted Sample		Westminster VI					Vote in 2024 GE					EU Ref 2016		Gender		Age				Social Grade		Country			Region in England				
	Total	Con	Lab	Lib Dem	Reform UK	Green	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South	
	2075	202	361	178	468	172	373	533	191	224	124	728	741	1004	1071	218	857	513	488	1183	892	1795	100	181	492	340	251	712	
	2075	211	382	200	489	170	394	588	217	235	119	862	803	944	1131	99	784	590	602	1294	781	1782	109	184	499	331	197	755	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Overall, do you think the following did a good or a bad job as
Prime Minister?
David Cameron

Very good job	3	9	4	5	4	1	10	2	4	0	1	3	4	5	2	4	3	3	5	4	3	4	2	2	3	4	4	4
Fairly good job	31	62	25	25	35	16	54	25	28	29	21	28	37	30	31	30	24	31	42	32	28	31	31	25	27	36	31	32
TOTAL GOOD JOB	34	71	29	30	39	17	64	27	32	29	22	31	41	35	33	34	27	34	47	36	31	35	33	27	30	40	35	36
Fairly bad job	31	19	36	44	32	39	23	37	39	31	33	33	32	33	29	27	33	34	27	31	31	30	35	43	30	29	25	32
Very bad job	24	4	29	22	23	38	8	31	22	33	37	31	22	27	22	17	28	27	20	25	23	24	25	24	26	21	31	23
TOTAL BAD JOB	55	23	65	66	55	77	31	68	61	64	70	64	54	60	51	44	61	61	47	56	54	54	60	67	56	50	56	55
Don't know	10	6	5	4	6	6	4	5	7	7	7	5	6	6	15	23	13	5	6	7	14	11	7	6	15	11	9	9

Theresa May

Very good job	2	9	1	3	2	2	6	1	2	1	3	2	2	2	2	1	2	2	4	2	3	2	0	1	2	3	3	2
Fairly good job	27	47	31	30	25	14	44	27	31	20	21	28	30	27	26	24	21	28	37	30	23	27	35	20	23	28	27	30
TOTAL GOOD JOB	29	56	32	33	27	16	50	28	33	21	24	30	32	29	28	25	23	30	41	32	26	29	35	21	25	31	30	32
Fairly bad job	35	32	43	43	35	40	35	41	41	33	35	39	33	36	34	37	33	39	32	36	33	34	32	42	34	34	31	35
Very bad job	27	7	22	21	34	41	11	29	21	41	33	26	29	30	24	21	32	27	21	26	28	26	27	34	27	29	27	25
TOTAL BAD JOB	62	39	65	64	69	81	46	70	62	74	68	65	62	66	58	58	65	66	53	62	61	60	59	76	61	63	58	60
Don't know	9	5	3	3	4	4	4	3	4	5	8	5	5	5	14	17	13	4	6	7	13	10	7	4	14	7	13	8

Boris Johnson

Very good job	7	19	0	1	16	2	25	1	1	11	1	2	15	8	6	2	3	8	15	5	9	8	4	3	8	6	4	9
Fairly good job	26	50	12	13	41	8	47	11	15	46	9	15	38	25	26	25	19	26	36	23	29	27	26	16	25	30	23	27
TOTAL GOOD JOB	33	69	12	14	57	10	72	12	16	57	10	17	53	33	32	27	22	34	51	28	38	35	30	19	33	36	27	36
Fairly bad job	21	21	21	24	25	16	18	23	26	21	14	18	23	22	21	29	21	20	19	22	20	22	17	19	19	22	23	24
Very bad job	40	8	66	59	16	73	8	63	55	19	69	63	21	42	38	36	47	43	28	46	33	38	46	61	39	37	43	36
TOTAL BAD JOB	61	29	87	83	41	89	26	86	81	40	83	81	44	64	59	65	68	63	47	68	53	60	63	80	58	59	66	60
Don't know	6	2	1	3	2	2	2	1	2	4	7	3	4	3	8	8	9	2	3	4	9	6	8	1	10	5	7	4

Liz Truss

Very good job	0	1	0	0	1	0	1	0	0	0	0	0	0	0	0	1	0	0	0	0	0	1	0	0	0	0	1	1
Fairly good job	5	7	3	2	11	2	7	2	4	13	1	2	7	7	3	10	3	4	7	4	6	5	12	3	3	5	7	5
TOTAL GOOD JOB	5	8	3	2	12	2	8	2	4	13	1	2	7	7	3	11	3	4	7	4	6	6	12	3	3	5	8	6
Fairly bad job	13	28	6	7	23	10	26	7	8	25	6	7	19	14	13	17	12	12	16	13	14	14	8	9	16	12	11	15
Very bad job	72	57	88	87	58	86	60	87	86	54	88	87	65	73	70	63	72	77	70	76	66	71	73	84	67	75	69	71
TOTAL BAD JOB	85	85	94	94	81	96	86	94	94	79	94	94	84	87	83	80	84	89	86	89	80	85	81	93	83	87	80	86
Don't know	9	6	3	3	7	3	6	4	2	8	4	4	8	5	13	9	12	7	7	6	14	10	8	4	14	8	11	7

Sample Size: 2075 adults in GB
Fieldwork: 29th - 30th May 2025

		Westminster VI						Vote in 2024 GE					EU Ref 2016		Gender		Age				Social Grade		Country			Region in England					
		Total	Con	Lab	Lib Dem	Reform UK	Green	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South		
Weighted Sample	2075	202	361	178	468	172	373	533	191	224	124	728	741	1004	1071	218	857	513	488	1183	892	1795	100	181	492	340	251	712			
Unweighted Sample	2075	211	382	200	489	170	394	588	217	235	119	862	803	944	1131	99	784	590	602	1294	781	1782	109	184	499	331	197	755			
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%		
Rishi Sunak	Very good job	3	10	1	1	5	1	11	1	0	2	0	2	4	3	3	2	2	3	5	3	3	3	5	1	2	2	2	4		
	Fairly good job	28	66	20	26	36	11	62	18	23	26	11	25	36	27	29	23	20	32	41	29	27	29	21	22	26	33	27	31		
	TOTAL GOOD JOB	31	76	21	27	41	12	73	19	23	28	11	27	40	30	32	25	22	35	46	32	30	32	26	23	28	35	29	35		
	Fairly bad job	33	15	41	43	33	35	19	40	44	37	34	36	33	34	31	28	31	36	33	34	31	32	39	35	29	35	30	33		
	Very bad job	29	2	34	27	25	52	4	39	28	31	48	33	23	31	27	33	36	28	16	29	28	28	28	40	33	23	29	26		
	TOTAL BAD JOB	62	17	75	70	58	87	23	79	72	68	82	69	56	65	58	61	67	64	49	63	59	60	67	75	62	58	59	59		
	Don't know	7	6	3	3	2	1	4	3	5	4	7	4	4	4	10	14	11	1	4	6	10	8	6	1	10	6	12	6		
Keir Starmer	Very good job	3	2	15	1	0	1	1	8	2	0	1	5	1	4	2	6	2	3	2	4	1	3	4	1	2	3	6	3		
	Fairly good job	21	9	63	37	2	20	9	44	30	2	15	34	9	22	20	27	23	21	15	27	13	21	22	24	17	23	28	19		
	TOTAL GOOD JOB	24	11	78	38	2	21	10	52	32	2	16	39	10	26	22	33	25	24	17	31	14	24	26	25	19	26	34	22		
	Fairly bad job	26	31	12	36	17	46	25	27	37	10	35	31	21	28	25	28	26	26	25	26	26	25	33	35	28	23	19	26		
	Very bad job	38	51	2	16	79	26	59	12	20	84	35	20	64	39	38	21	33	43	51	32	47	39	33	32	40	42	27	42		
	TOTAL BAD JOB	64	82	14	52	96	72	84	39	57	94	70	51	85	67	63	49	59	69	76	58	73	64	66	67	68	65	46	68		
	Don't know	11	7	8	10	2	7	6	9	10	3	15	11	5	7	16	19	15	7	7	10	13	12	7	8	13	9	20	10		
From what you have seen and heard, do you think that Kemi Badenoch has done a good or a bad job so far as leader of the Conservative Party?																															
		Very good job	1	4	1	0	2	0	4	1	0	0	0	1	1	1	2	1	1	1	2	1	1	1	0	1	1	2	1	1	
		Fairly good job	15	46	8	8	25	5	38	9	10	20	4	11	22	16	14	11	8	18	25	15	15	15	13	10	13	16	13	17	
		TOTAL GOOD JOB	16	50	9	8	27	5	42	10	10	20	4	12	23	17	16	12	9	19	27	16	16	16	13	11	14	18	14	18	
		Fairly bad job	24	20	27	29	30	17	25	23	29	32	17	24	28	27	21	21	20	25	30	27	20	24	27	20	22	24	26	25	
		Very bad job	27	2	43	38	18	54	6	44	32	22	49	38	20	34	21	22	32	29	18	30	23	26	27	36	25	23	34	25	
		TOTAL BAD JOB	51	22	70	67	48	71	31	67	61	54	66	62	48	61	42	43	52	54	48	57	43	50	54	56	47	47	60	50	
		Don't know	33	27	21	25	26	24	26	23	29	25	30	25	29	23	43	46	39	26	26	28	41	34	32	32	39	35	26	32	
Do you believe that at the moment Kemi Badenoch does or does not look like a Prime Minister in waiting?																															
		She does look like a Prime Minister in waiting	10	31	11	8	11	8	21	9	9	7	4	8	11	9	11	16	9	10	11	10	10	11	5	5	11	11	13	10	
		She does not look like a Prime Minister in waiting	65	45	76	80	75	75	60	76	74	73	75	73	68	77	54	54	60	71	73	69	59	64	69	73	62	61	69	64	
		Don't know	25	24	13	12	14	16	18	15	17	20	20	19	21	14	35	30	32	19	17	20	31	25	26	21	27	28	18	25	
Overall, would you say that the Conservative Party is in a strong or weak state at the moment?																															
		Very strong state	0	4	0	0	0	0	2	0	0	0	0	0	0	1	1	0	0	0	1	0	0	0	0	0	0	0	0	1	
		Fairly strong state	5	20	5	3	6	2	14	4	4	3	1	3	6	5	6	12	4	5	5	5	6	6	1	4	5	6	6	7	
		TOTAL STRONG STATE	5	24	5	3	6	2	16	4	4	3	1	3	6	5	7	13	4	5	6	5	6	6	1	4	5	6	6	8	
		Fairly weak state	38	56	35	37	44	27	54	34	37	38	33	35	43	34	41	30	32	39	49	39	36	38	34	36	38	38	34	40	
		Very weak state	43	9	58	56	45	62	21	56	52	55	54	54	41	52	35	34	44	49	38	48	37	42	45	52	40	40	50	41	
		TOTAL WEAK STATE	81	65	93	93	89	89	75	90	89	93	87	89	84	86	76	64	76	88	87	87	73	80	79	88	78	78	84	81	
		Don't know	13	11	2	4	4	9	9	6	7	4	12	8	10	9	18	23	19	7	7	8	21	14	20	8	17	16	10	12	

Sample Size: 2075 adults in GB
Fieldwork: 29th - 30th May 2025

	Westminster VI					Vote in 2024 GE					EU Ref 2016		Gender		Age				Social Grade		Country			Region in England				
	Total	Con	Lab	Lib Dem	Reform UK	Green	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South
Weighted Sample	2075	202	361	178	468	172	373	533	191	224	124	728	741	1004	1071	218	857	513	488	1183	892	1795	100	181	492	340	251	712
Unweighted Sample	2075	211	382	200	489	170	394	588	217	235	119	862	803	944	1131	99	784	590	602	1294	781	1782	109	184	499	331	197	755
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

In your previous answer, you said the Conservative Party is in a weak state at the moment.
Do you think they are in a better or worse state than they would be under another leader, or do you think they would be in this state no matter who their leader was?

[To those who said the Conservative Party is in a weak state at the moment; n=1775]

The Conservatives are in a better state than they would be under another leader	4	6	5	4	6	2	5	4	2	5	3	3	4	4	4	5	4	3	4	5	3	4	4	4	1	5	4	5	4
The Conservatives are in a worse state than they would be under another leader	23	26	26	24	24	19	29	22	19	18	17	21	23	28	17	30	24	20	21	25	20	22	27	24	22	20	25	23	
The Conservatives would be in this state no matter who their leader was	62	56	59	67	63	73	56	64	70	68	69	65	63	60	65	56	59	66	66	61	65	62	62	66	65	63	58	62	
Don't know	11	12	11	6	6	6	10	10	9	8	11	10	9	8	14	8	13	10	8	10	12	11	7	9	9	13	12	11	

How likely or unlikely do you think it is that the following will happen at the next General Election?

Reform UK will win more seats than the Conservatives

Very likely	24	8	12	17	60	22	23	15	20	63	23	15	38	27	21	20	19	30	27	21	28	25	28	16	25	28	19	25
Fairly likely	39	36	48	45	32	45	42	47	46	30	39	43	36	37	40	34	37	41	41	43	33	38	38	44	39	36	39	39
TOTAL LIKELY	63	44	60	62	92	67	65	62	66	93	62	58	74	64	61	54	56	71	68	64	61	63	66	60	64	64	58	64
Fairly unlikely	16	32	22	25	4	21	18	21	23	3	20	21	11	19	14	21	16	14	17	18	14	16	18	18	16	15	15	17
Very unlikely	6	9	11	5	1	6	5	8	5	1	4	8	4	6	6	6	7	6	4	5	7	5	5	11	4	6	9	5
TOTAL UNLIKELY	22	41	33	30	5	27	23	29	28	4	24	29	15	25	20	27	23	20	21	23	21	21	23	29	20	21	24	22
Don't know	15	15	7	8	2	6	12	9	7	3	15	12	11	10	20	18	21	8	11	13	18	16	11	12	16	15	18	15

The Lib Dems will win more seats than the Conservatives

Very likely	5	1	3	12	6	6	2	6	8	5	7	7	4	5	5	3	6	5	4	6	4	5	5	6	4	5	5	5
Fairly likely	28	10	36	44	29	44	15	35	39	35	41	32	26	30	26	28	24	33	28	29	26	27	41	26	24	29	31	27
TOTAL LIKELY	33	11	39	56	35	50	17	41	47	40	48	39	30	35	31	31	30	38	32	35	30	32	46	32	28	34	36	32
Fairly unlikely	33	44	35	30	37	32	39	32	38	33	33	34	36	36	30	32	32	32	37	36	29	34	23	33	34	35	31	34
Very unlikely	16	32	17	6	20	10	28	14	8	15	5	12	19	18	14	14	15	16	19	14	18	15	18	18	17	14	14	16
TOTAL UNLIKELY	49	76	52	36	57	42	67	46	46	48	38	46	55	54	44	46	47	48	56	50	47	49	41	51	51	49	45	50
Don't know	19	14	9	8	9	9	15	13	8	12	14	15	14	11	25	23	24	14	13	15	23	19	13	16	22	18	19	18

Reform UK will win more seats than Labour

Very likely	17	13	4	6	50	8	24	7	11	51	11	9	32	17	18	4	14	22	24	13	23	18	15	11	16	23	13	19
Fairly likely	27	35	13	32	36	28	37	20	28	35	28	22	33	27	28	30	24	27	33	26	29	27	35	29	31	25	20	28
TOTAL LIKELY	44	48	17	38	86	36	61	27	39	86	39	31	65	44	46	34	38	49	57	39	52	45	50	40	47	48	33	47
Fairly unlikely	27	27	48	39	11	41	22	41	39	10	37	38	17	29	25	35	28	28	23	32	20	27	24	31	26	26	32	26
Very unlikely	12	11	29	12	0	15	6	21	12	1	12	18	7	16	8	11	13	13	9	14	9	11	14	18	9	10	16	11
TOTAL UNLIKELY	39	38	77	51	11	56	28	62	51	11	49	56	24	45	33	46	41	41	32	46	29	38	38	49	35	36	48	37
Don't know	16	14	7	11	3	8	12	10	10	3	13	14	11	11	21	20	22	10	11	14	19	17	13	12	17	17	19	16

Sample Size: 2075 adults in GB
Fieldwork: 29th - 30th May 2025

		Westminster VI						Vote in 2024 GE					EU Ref 2016		Gender		Age				Social Grade		Country			Region in England			
		Total	Con	Lab	Lib Dem	Reform UK	Green	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South
Weighted Sample	2075	202	361	178	468	172	373	533	191	224	124	728	741	1004	1071	218	857	513	488	1183	892	1795	100	181	492	340	251	712	
Unweighted Sample	2075	211	382	200	489	170	394	588	217	235	119	862	803	944	1131	99	784	590	602	1294	781	1782	109	184	499	331	197	755	
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
The Lib Dems will win more seats than Labour																													
	Very likely	3	1	1	6	4	2	4	3	3	4	3	2	4	3	3	1	3	4	2	2	3	3	1	2	2	2	3	
	Fairly likely	16	12	7	30	25	24	14	12	29	27	21	16	20	13	19	10	17	16	19	15	18	17	17	14	14	17	18	
	TOTAL LIKELY	19	13	8	36	29	26	18	15	32	31	24	18	24	16	22	11	20	20	21	17	21	20	18	16	16	19	20	
	Fairly unlikely	38	39	39	41	40	46	41	39	40	38	44	42	36	40	36	42	32	41	41	40	34	37	42	39	33	40	38	
	Very unlikely	25	35	46	14	24	17	30	33	21	21	16	26	26	34	17	23	24	27	27	27	23	30	29	30	21	23		
	TOTAL UNLIKELY	63	74	85	55	64	63	71	72	61	59	60	68	62	74	53	65	56	68	68	67	57	62	72	68	63	61	63	
	Don't know	18	13	7	10	8	11	12	14	7	11	16	13	13	10	25	23	24	12	11	14	23	18	11	17	21	19	20	
How likely or unlikely do you think it is that the following will still be leaders of their party at the time of the next General Election?																													
Keir Starmer																													
	Very likely	16	18	40	19	7	14	15	27	18	8	16	22	10	22	11	22	15	17	14	20	11	16	25	15	15	16	19	
	Fairly likely	30	31	44	34	23	37	30	42	40	17	30	39	27	32	29	21	31	36	28	36	23	30	33	34	27	26	36	
	TOTAL LIKELY	46	49	84	53	30	51	45	69	58	25	46	61	37	54	40	43	46	53	42	56	34	46	58	49	42	42	55	
	Fairly unlikely	20	21	10	29	24	28	22	18	25	20	27	17	21	19	20	22	17	20	23	18	21	20	21	18	21	21	15	
	Very unlikely	19	20	2	10	41	10	23	5	10	48	11	10	30	19	18	13	16	19	27	15	24	19	13	20	18	23	14	
	TOTAL UNLIKELY	39	41	12	39	65	38	45	23	35	68	38	27	51	38	38	35	33	39	50	33	45	39	34	38	39	44	29	
	Don't know	15	10	5	8	5	11	9	8	7	6	17	11	12	8	22	22	21	9	9	12	20	16	7	14	18	14	16	
Kemi Badenoch																													
	Very likely	5	10	5	4	5	6	8	5	4	4	5	5	5	5	5	10	4	4	5	5	5	5	11	3	6	5	4	
	Fairly likely	20	34	19	17	25	13	29	15	21	18	11	17	22	18	21	20	20	20	20	20	20	20	15	21	18	23	17	
	TOTAL LIKELY	25	44	24	21	30	19	37	20	25	22	16	22	27	23	26	30	24	24	25	25	25	25	26	24	24	28	21	
	Fairly unlikely	29	31	31	38	33	32	33	29	41	32	37	30	31	31	26	23	24	33	34	32	24	29	30	27	24	30	31	
	Very unlikely	24	8	34	25	28	26	16	33	20	34	22	29	25	30	17	14	22	28	26	25	22	23	28	28	23	19	28	
	TOTAL UNLIKELY	53	39	65	63	61	58	49	62	61	66	59	59	56	61	43	37	46	61	60	57	46	52	58	55	47	49	59	
	Don't know	23	18	11	16	9	22	14	18	14	11	26	19	17	15	31	33	30	16	15	19	29	24	15	20	30	24	20	
Ed Davey																													
	Very likely	16	14	24	30	14	19	17	23	20	14	22	22	15	20	12	12	12	20	21	17	14	16	20	14	15	19	12	
	Fairly likely	38	44	46	45	42	42	40	43	52	42	35	44	39	41	35	34	34	41	43	42	33	38	37	36	36	41	40	
	TOTAL LIKELY	54	58	70	75	56	61	57	66	72	56	57	66	54	61	47	46	46	61	64	59	47	54	57	50	51	55	53	
	Fairly unlikely	10	15	7	9	13	9	12	8	8	15	7	8	13	10	10	12	10	11	9	10	10	9	17	11	8	9	13	
	Very unlikely	6	6	4	1	10	5	6	4	2	13	5	3	8	7	6	7	7	6	7	5	8	6	9	8	6	7	6	
	TOTAL UNLIKELY	16	21	11	10	23	14	18	12	10	28	12	11	21	17	16	19	17	17	16	15	18	15	26	19	14	15	20	
	Don't know	30	22	19	15	21	25	24	22	19	17	31	24	25	21	38	36	38	23	20	26	35	30	17	31	35	31	27	
Nigel Farage																													
	Very likely	43	48	43	44	68	43	52	43	43	66	38	43	51	49	38	38	38	48	51	45	41	43	49	44	44	45	39	
	Fairly likely	32	32	37	38	27	36	31	34	41	27	36	34	30	32	33	34	32	34	31	35	29	32	36	31	32	29	35	
	TOTAL LIKELY	75	80	80	82	95	79	83	77	84	93	74	77	81	81	71	72	70	82	82	80	70	75	85	75	76	74	74	
	Fairly unlikely	5	5	6	6	2	8	4	7	5	2	4	7	4	5	5	5	5	6	4	5	6	5	7	6	5	5	4	
	Very unlikely	4	3	6	6	1	5	2	5	5	1	8	5	3	5	4	4	5	4	3	4	5	4	1	8	2	5	5	
	TOTAL UNLIKELY	9	8	12	12	3	13	6	12	10	3	12	12	7	10	9	9	10	10	7	9	11	9	8	14	7	10	9	
	Don't know	15	12	8	6	2	8	10	11	7	3	14	11	12	9	21	18	19	9	11	11	19	16	7	11	17	17	16	

Sample Size: 2075 adults in GB
Fieldwork: 29th - 30th May 2025

	Westminster VI						Vote in 2024 GE					EU Ref 2016		Gender		Age				Social Grade		Country			Region in England			
	Total	Con	Lab	Lib Dem	Reform UK	Green	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South
Weighted Sample	2075	202	361	178	468	172	373	533	191	224	124	728	741	1004	1071	218	857	513	488	1183	892	1795	100	181	492	340	251	712
Unweighted Sample	2075	211	382	200	489	170	394	588	217	235	119	862	803	944	1131	99	784	590	602	1294	781	1782	109	184	499	331	197	755
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking of the following, do you think they would do a good or a bad job as leader of the Conservative Party in the future?

Robert Jenrick

Very good job	3	8	0	0	9	0	9	1	1	8	0	1	7	4	2	2	2	3	7	3	3	3	3	3	3	3	3	4
Fairly good job	15	33	12	15	26	7	31	12	12	26	4	11	22	19	11	14	9	16	23	17	12	15	17	10	14	14	17	16
TOTAL GOOD JOB	18	41	12	15	35	7	40	13	13	34	4	12	29	23	13	16	11	19	30	20	15	18	20	13	17	17	20	20
Fairly bad job	13	10	15	19	13	13	10	14	16	14	12	14	12	15	10	13	11	13	15	14	11	13	11	12	14	14	11	12
Very bad job	18	4	30	24	8	35	4	30	21	10	35	27	12	24	12	14	20	20	13	19	15	18	15	17	19	19	25	14
TOTAL BAD JOB	31	14	45	43	21	48	14	44	37	24	47	41	24	39	22	27	31	33	28	33	26	31	26	29	33	33	36	26
Don't know	52	46	43	43	44	45	46	43	49	42	49	46	47	39	64	57	59	47	42	47	58	51	53	58	51	49	44	54

Boris Johnson

Very good job	10	23	3	2	20	2	28	2	2	17	1	3	18	11	8	11	6	9	17	8	12	10	15	5	8	8	9	13
Fairly good job	18	36	8	14	29	8	34	9	13	32	5	11	27	17	18	9	14	20	26	15	21	19	7	15	19	20	13	19
TOTAL GOOD JOB	28	59	11	16	49	10	62	11	15	49	6	14	45	28	26	20	20	29	43	23	33	29	22	20	27	28	22	32
Fairly bad job	18	18	20	21	21	15	16	17	23	20	15	16	17	20	16	30	16	17	15	20	14	18	14	19	19	19	15	17
Very bad job	40	13	65	57	18	69	11	65	54	21	66	62	25	43	38	27	47	45	31	45	34	39	50	53	37	36	50	37
TOTAL BAD JOB	58	31	85	78	39	84	27	82	77	41	81	78	42	63	54	57	63	62	46	65	48	57	64	72	56	55	65	54
Don't know	15	10	5	6	11	6	12	6	8	10	13	8	13	9	20	23	18	9	11	11	19	15	14	8	17	17	14	14

Priti Patel

Very good job	2	4	0	0	7	0	5	0	1	6	1	1	4	3	2	1	2	3	3	2	3	2	1	2	2	3	2	2
Fairly good job	12	27	8	5	25	0	24	6	5	25	0	7	18	14	9	12	9	13	15	12	11	11	19	8	9	13	10	13
TOTAL GOOD JOB	14	31	8	5	32	0	29	6	6	31	1	8	22	17	11	13	11	16	18	14	14	13	20	10	11	16	12	15
Fairly bad job	20	26	17	23	25	19	27	19	23	23	11	19	24	20	19	16	16	19	28	21	18	20	13	21	20	22	15	20
Very bad job	41	18	61	55	24	65	19	61	50	26	67	55	30	44	37	36	45	43	33	45	34	40	42	45	39	34	54	39
TOTAL BAD JOB	61	44	78	78	49	84	46	80	73	49	78	74	54	64	56	52	61	62	61	66	52	60	55	66	59	56	69	59
Don't know	26	26	14	17	20	15	25	14	22	20	21	19	24	19	33	35	29	22	22	20	34	26	24	24	30	28	19	26

Suella Braverman

Very good job	2	3	0	0	8	0	4	1	1	9	0	0	5	3	2	1	2	3	3	2	3	2	2	3	3	2	2	2
Fairly good job	10	22	8	6	19	1	22	6	2	23	2	7	15	12	8	9	7	13	13	10	10	10	16	5	8	11	13	10
TOTAL GOOD JOB	12	25	8	6	27	1	26	7	3	32	2	7	20	15	10	10	9	16	16	12	13	12	18	8	11	13	15	12
Fairly bad job	16	20	15	16	22	9	24	15	20	15	13	15	19	17	15	18	11	16	25	17	15	16	9	19	15	16	11	19
Very bad job	37	16	57	53	20	69	15	57	51	20	61	54	26	42	32	36	41	39	28	44	27	36	46	39	37	34	49	33
TOTAL BAD JOB	53	36	72	69	42	78	39	72	71	35	74	69	45	59	47	54	52	55	53	61	42	52	55	58	52	50	60	52
Don't know	35	38	20	24	31	21	35	21	26	33	24	24	34	26	43	36	40	30	30	27	45	35	26	34	37	37	24	37

Nigel Farage

Very good job	11	6	1	0	39	0	16	2	4	39	2	3	22	13	8	9	7	13	15	8	15	11	16	8	8	14	6	13
Fairly good job	14	21	7	11	28	4	24	9	10	22	3	8	22	16	12	9	12	16	18	15	13	14	9	13	16	16	10	15
TOTAL GOOD JOB	25	27	8	11	67	4	40	11	14	61	5	11	44	29	20	18	19	29	33	23	28	25	25	21	24	30	16	28
Fairly bad job	13	20	13	14	9	19	17	14	17	11	9	12	13	14	11	16	12	12	14	13	13	13	18	9	11	12	16	14
Very bad job	41	29	72	63	4	70	19	64	55	8	69	64	19	42	39	43	46	42	29	47	32	40	39	50	40	37	53	37
TOTAL BAD JOB	54	49	85	77	13	89	36	78	72	19	78	76	32	56	50	59	58	54	43	60	45	53	57	59	51	49	69	51
Don't know	22	24	7	12	19	6	25	10	15	20	17	13	24	14	29	22	23	18	24	18	27	22	19	20	26	22	16	22

Sample Size: 2075 adults in GB
Fieldwork: 29th - 30th May 2025

		Westminster VI					Vote in 2024 GE					EU Ref 2016		Gender		Age				Social Grade		Country			Region in England				
		Total	Con	Lab	Lib Dem	Reform UK	Green	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South
James Cleverly	Weighted Sample	2075	202	361	178	468	172	373	533	191	224	124	728	741	1004	1071	218	857	513	488	1183	892	1795	100	181	492	340	251	712
	Unweighted Sample	2075	211	382	200	489	170	394	588	217	235	119	862	803	944	1131	99	784	590	602	1294	781	1782	109	184	499	331	197	755
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
James Cleverly																													
	Very good job	2	6	1	1	2	2	6	1	1	2	1	2	3	2	1	0	2	2	3	2	2	2	3	1	1	3	2	2
	Fairly good job	18	35	24	25	21	5	32	20	21	16	6	19	21	22	14	22	13	19	23	22	13	18	17	14	14	18	19	21
	TOTAL GOOD JOB	20	41	25	26	23	7	38	21	22	18	7	21	24	24	15	22	15	21	26	24	15	20	20	15	15	21	21	23
	Fairly bad job	16	15	13	20	21	19	15	15	23	24	18	17	19	19	14	9	14	19	20	17	15	16	14	22	16	16	14	16
	Very bad job	17	4	22	16	15	30	6	24	15	20	25	21	16	21	13	11	18	19	15	17	16	17	17	13	18	17	23	14
	TOTAL BAD JOB	33	19	35	36	36	49	21	39	38	44	43	38	35	40	27	20	32	38	35	34	31	33	31	35	34	33	37	30
	Don't know	48	40	40	37	41	45	41	40	40	38	50	41	41	36	58	58	54	42	38	43	54	47	49	49	50	47	43	47

*Any percentages calculated on bases fewer than 100
respondents do not represent a wide enough cross-section of
the target population to be considered statistically reliable.
These figures should not be used.