

YouGov Survey Results

Sample Size: 2287 GB Adults

Fieldwork: 4th - 5th September 2025

	Vote in 2024 GE					EU Ref 2016		Gender		Age				Social Grade		Country			Region in England				
	Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South
Weighted Sample	2287	412	588	210	247	126	803	816	1107	1180	240	945	565	537	1304	983	1978	110	199	542	375	277	784
Unweighted Sample	2287	376	648	233	267	133	931	834	1034	1253	133	858	610	686	1434	853	1962	119	206	536	396	210	820
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How much, if at all, would you trust the
Conservative Party on the following...?
Cost of living

A great deal	3	8	1	0	2	0	2	4	3	2	3	2	3	3	3	2	3	1	3	2	3	2	3
A fair amount	15	44	6	13	18	6	14	22	17	14	8	10	19	23	17	12	16	11	7	13	16	16	18
TOTAL A GREAT DEAL / FAIR AMOUNT	18	52	7	13	20	6	16	26	20	16	11	12	22	26	20	14	19	12	10	15	19	18	21
Not very much	31	33	29	38	40	22	26	39	31	31	33	26	32	39	32	31	32	22	32	32	33	34	30
Not at all	44	8	61	46	36	68	52	32	45	42	45	52	42	31	43	45	42	57	52	48	39	42	40
TOTAL NOT VERY MUCH / AT ALL	75	41	90	84	76	90	78	71	76	73	78	78	74	70	75	76	74	79	84	80	72	76	70
Don't know	7	7	3	3	4	4	6	4	3	11	11	10	4	5	5	10	7	9	6	6	9	5	8

Crime

A great deal	3	9	1	0	2	1	2	3	4	2	4	2	3	3	3	2	3	3	4	2	3	2	3
A fair amount	19	46	13	18	18	8	19	25	21	18	22	14	22	25	22	16	21	15	10	15	23	21	23
TOTAL A GREAT DEAL / FAIR AMOUNT	22	55	14	18	20	9	21	28	25	20	26	16	25	28	25	18	24	18	14	17	26	23	26
Not very much	35	30	36	41	43	37	33	39	36	34	35	30	38	40	35	35	35	30	38	36	34	39	33
Not at all	34	8	45	33	33	50	40	27	35	34	25	43	33	25	33	37	33	42	40	39	33	31	31
TOTAL NOT VERY MUCH / AT ALL	69	38	81	74	76	87	73	66	71	68	60	73	71	65	68	72	68	72	78	75	67	70	64
Don't know	9	8	5	7	5	4	7	6	4	14	14	11	5	7	7	11	9	10	8	8	8	7	10

Defence (including Ukraine)

A great deal	6	20	2	5	4	7	4	10	9	3	7	3	8	10	8	4	7	6	2	5	8	5	8
A fair amount	29	49	24	33	39	18	28	36	34	25	32	22	33	37	32	26	31	22	22	27	30	31	33
TOTAL A GREAT DEAL / FAIR AMOUNT	35	69	26	38	43	25	32	46	43	28	39	25	41	47	40	30	38	28	24	32	38	36	41
Not very much	25	19	27	27	23	27	26	26	23	27	22	24	25	28	24	27	24	24	35	24	27	27	22
Not at all	27	4	36	25	28	40	32	20	28	27	23	35	26	17	26	29	27	33	31	32	24	26	25
TOTAL NOT VERY MUCH / AT ALL	52	23	63	52	51	67	58	46	51	54	45	59	51	45	50	56	51	57	66	56	51	53	47
Don't know	12	8	11	10	5	8	10	8	6	18	15	16	8	7	10	14	12	15	11	12	12	10	12

Environment and climate change

A great deal	2	5	1	0	3	1	1	3	3	2	3	2	2	2	2	2	2	2	4	1	2	3	2
A fair amount	16	41	7	11	22	7	13	24	17	15	10	11	20	23	16	15	17	10	8	15	18	12	20
TOTAL A GREAT DEAL / FAIR AMOUNT	18	46	8	11	25	8	14	27	20	17	13	13	22	25	18	17	19	12	12	16	20	15	22
Not very much	32	35	31	40	42	27	29	37	34	31	33	30	32	37	34	30	33	27	33	32	35	34	31
Not at all	38	6	55	42	23	62	49	25	40	36	38	44	38	28	38	38	37	46	44	42	33	40	34
TOTAL NOT VERY MUCH / AT ALL	70	41	86	82	65	89	78	62	74	67	71	74	70	65	72	68	70	73	77	74	68	74	65
Don't know	12	12	7	6	10	3	8	11	7	16	16	14	8	10	9	15	12	15	12	10	12	11	12

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Weighted Sample	2287	412	588	210	247	126	803	816	1107	1180	240	945	565	537	1304	983	1978	110	199	542	375	277	784
Unweighted Sample	2287	376	648	233	267	133	931	834	1034	1253	133	858	610	686	1434	853	1962	119	206	536	396	210	820
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Forming an effective government

A great deal	3	11	1	0	3	2	3	5	5	2	4	2	4	4	4	3	3	3	4	2	4	4	4
A fair amount	17	46	8	13	17	4	14	23	18	15	17	12	17	25	19	13	18	15	10	17	19	13	20
TOTAL A GREAT DEAL / FAIR AMOUNT	20	57	9	13	20	6	17	28	23	17	21	14	21	29	23	16	21	18	14	19	23	17	24
Not very much	33	28	32	39	42	31	28	38	33	32	37	29	34	35	33	33	33	26	31	33	32	38	33
Not at all	39	7	54	43	34	59	47	29	40	37	30	46	38	30	38	39	37	48	48	41	36	38	34
TOTAL NOT VERY MUCH / AT ALL	72	35	86	82	76	90	75	67	73	69	67	75	72	65	71	72	70	74	79	74	68	76	67
Don't know	8	8	6	4	5	3	8	5	4	13	12	11	6	5	6	11	9	8	7	7	9	8	10

Housing

A great deal	1	5	0	0	1	0	1	2	2	1	3	1	1	2	1	1	1	1	3	1	1	0	2
A fair amount	15	41	7	6	18	9	13	21	16	13	9	12	17	21	17	12	16	10	7	15	18	12	17
TOTAL A GREAT DEAL / FAIR AMOUNT	16	46	7	6	19	9	14	23	18	14	12	13	18	23	18	13	17	11	10	16	19	12	19
Not very much	35	36	34	44	46	23	30	42	36	35	42	28	37	43	36	34	35	31	37	32	38	38	35
Not at all	39	9	53	45	31	62	48	29	41	38	33	48	38	28	38	41	38	46	44	43	34	42	36
TOTAL NOT VERY MUCH / AT ALL	74	45	87	89	77	85	78	71	77	73	75	76	75	71	74	75	73	77	81	75	72	80	71
Don't know	9	9	6	5	5	6	8	6	5	13	13	12	7	6	7	12	9	12	8	10	10	8	10

Immigration

A great deal	3	9	0	1	2	2	2	4	4	2	4	1	3	4	3	2	3	1	4	3	3	1	3
A fair amount	12	30	9	11	12	5	13	14	14	11	12	11	12	14	14	9	13	10	5	10	12	17	14
TOTAL A GREAT DEAL / FAIR AMOUNT	15	39	9	12	14	7	15	18	18	13	16	12	15	18	17	11	16	11	9	13	15	18	17
Not very much	30	36	26	37	32	19	28	34	30	29	27	26	34	33	31	28	30	28	29	28	31	28	31
Not at all	47	17	59	47	50	69	51	42	49	46	44	51	47	42	44	51	46	53	54	53	45	45	42
TOTAL NOT VERY MUCH / AT ALL	77	53	85	84	82	88	79	76	79	75	71	77	81	75	75	79	76	81	83	81	76	73	73
Don't know	8	8	5	5	3	6	7	5	4	12	13	10	4	7	7	10	8	9	8	6	9	8	9

Keeping its promises

A great deal	2	6	0	0	1	1	2	2	3	1	5	1	2	3	3	1	2	1	3	2	2	2	2
A fair amount	12	37	6	10	12	2	11	18	14	11	7	9	12	20	13	11	13	10	5	11	15	10	14
TOTAL A GREAT DEAL / FAIR AMOUNT	14	43	6	10	13	3	13	20	17	12	12	10	14	23	16	12	15	11	8	13	17	12	16
Not very much	29	36	25	32	34	20	25	35	28	30	35	24	32	33	31	27	29	29	28	28	29	32	29
Not at all	49	14	65	54	47	71	57	39	51	47	43	56	49	39	47	51	48	52	57	52	47	48	45
TOTAL NOT VERY MUCH / AT ALL	78	50	90	86	81	91	82	74	79	77	78	80	81	72	78	78	77	81	85	80	76	80	74
Don't know	8	7	4	3	5	6	6	5	4	12	10	10	5	5	6	10	8	8	6	7	7	9	9

Managing the economy

A great deal	5	18	1	1	5	2	5	7	7	3	3	3	7	7	6	3	5	3	4	4	5	4	6
A fair amount	21	50	10	23	26	6	19	31	22	20	13	16	25	28	23	18	22	15	13	18	23	23	24
TOTAL A GREAT DEAL / FAIR AMOUNT	26	68	11	24	31	8	24	38	29	23	16	19	32	35	29	21	27	18	17	22	28	27	30
Not very much	31	22	34	34	40	34	27	33	33	29	39	27	30	34	30	32	31	32	32	29	31	34	30
Not at all	36	5	49	38	26	54	43	25	35	36	33	43	34	26	35	37	34	43	44	41	32	32	32
TOTAL NOT VERY MUCH / AT ALL	67	27	83	72	66	88	70	58	68	65	72	70	64	60	65	69	65	75	76	70	63	66	62
Don't know	8	6	6	4	4	4	6	4	3	12	13	10	4	6	6	10	8	7	6	8	9	7	8

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
NHS																							
A great deal	2	7	1	0	2	0	2	3	3	2	2	2	2	3	3	1	2	1	1	2	2	3	3
A fair amount	16	42	6	13	24	7	13	25	18	13	10	11	20	23	16	16	17	13	10	14	19	13	18
TOTAL A GREAT DEAL / FAIR AMOUNT	18	49	7	13	26	7	15	28	21	15	12	13	22	26	19	17	19	14	11	16	21	16	21
Not very much	32	35	29	38	39	26	27	36	33	31	41	28	32	35	34	29	33	23	28	32	33	34	33
Not at all	43	7	60	45	33	63	52	30	43	43	37	50	42	33	42	44	41	55	55	45	39	43	38
TOTAL NOT VERY MUCH / AT ALL	75	42	89	83	72	89	79	66	76	74	78	78	74	68	76	73	74	78	83	77	72	77	71
Don't know	8	8	4	3	3	3	6	5	3	11	10	10	5	6	5	11	8	8	5	7	8	7	8
Poverty																							
A great deal	2	5	0	0	1	0	1	2	2	1	3	1	2	2	2	1	1	1	3	1	1	0	2
A fair amount	13	35	4	7	18	6	10	19	14	11	10	9	15	18	15	10	14	7	7	13	15	13	13
TOTAL A GREAT DEAL / FAIR AMOUNT	15	40	4	7	19	6	11	21	16	12	13	10	17	20	17	11	15	8	10	14	16	13	15
Not very much	30	37	25	37	44	20	23	40	31	30	32	25	33	37	30	31	31	27	27	28	32	31	32
Not at all	46	9	66	49	31	71	58	31	47	44	44	53	43	36	46	46	44	54	55	49	42	50	40
TOTAL NOT VERY MUCH / AT ALL	76	46	91	86	75	91	81	71	78	74	76	78	76	73	76	77	75	81	82	77	74	81	72
Don't know	10	13	5	6	7	4	8	8	6	13	11	12	7	8	8	12	10	11	8	9	10	5	12
Protecting minority groups in the UK																							
A great deal	3	8	1	0	5	0	2	6	4	3	3	3	4	4	3	3	3	1	5	3	3	3	4
A fair amount	17	38	8	12	35	9	14	25	19	16	13	12	23	22	18	17	19	12	7	18	20	19	19
TOTAL A GREAT DEAL / FAIR AMOUNT	20	46	9	12	40	9	16	31	23	19	16	15	27	26	21	20	22	13	12	21	23	22	23
Not very much	27	31	26	39	23	22	26	30	27	27	25	25	26	32	27	27	27	22	28	26	28	25	28
Not at all	38	6	57	40	18	63	48	24	40	37	46	46	34	26	40	36	37	46	44	40	36	42	35
TOTAL NOT VERY MUCH / AT ALL	65	37	83	79	41	85	74	54	67	64	71	71	60	58	67	63	64	68	72	66	64	67	63
Don't know	14	17	9	9	18	6	10	16	10	18	13	14	13	15	12	17	14	19	15	13	13	12	15
Representing people like you																							
A great deal	3	9	1	1	2	1	2	3	4	2	6	1	3	3	3	2	3	1	3	2	5	2	3
A fair amount	16	45	7	13	15	8	15	22	17	14	12	11	17	24	18	12	17	12	8	14	16	15	19
TOTAL A GREAT DEAL / FAIR AMOUNT	19	54	8	14	17	9	17	25	21	16	18	12	20	27	21	14	20	13	11	16	21	17	22
Not very much	27	30	21	36	38	15	22	33	27	28	27	24	29	31	27	27	28	18	25	25	27	34	28
Not at all	47	9	67	47	40	70	55	37	48	46	44	53	47	38	46	48	45	62	58	53	44	43	41
TOTAL NOT VERY MUCH / AT ALL	74	39	88	83	78	85	77	70	75	74	71	77	76	69	73	75	73	80	83	78	71	77	69
Don't know	7	6	4	4	5	6	5	5	4	10	12	10	5	4	5	10	8	7	6	7	8	5	9
Representing the UK abroad																							
A great deal	6	20	1	1	6	4	5	9	7	4	4	3	7	9	7	4	6	6	7	5	5	6	6
A fair amount	26	50	18	28	31	14	24	32	29	22	28	18	29	35	28	22	27	19	18	21	29	27	30
TOTAL A GREAT DEAL / FAIR AMOUNT	32	70	19	29	37	18	29	41	36	26	32	21	36	44	35	26	33	25	25	26	34	33	36
Not very much	26	17	27	30	35	30	25	27	28	24	27	24	27	27	26	26	26	27	29	24	28	33	23
Not at all	32	5	45	32	23	45	38	24	31	33	28	40	30	21	30	34	31	37	40	40	28	27	28
TOTAL NOT VERY MUCH / AT ALL	58	22	72	62	58	75	63	51	59	57	55	64	57	48	56	60	57	64	69	64	56	60	51
Don't know	11	8	8	8	5	8	8	9	5	16	13	14	7	8	8	14	11	11	7	10	12	7	12

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Running local councils

A great deal	3	12	0	0	3	1	2	5	5	2	4	2	4	5	4	2	3	2	5	2	4	3	3
A fair amount	19	47	10	17	28	10	17	27	21	17	15	14	22	26	20	18	20	13	9	16	22	18	23
TOTAL A GREAT DEAL / FAIR AMOUNT	22	59	10	17	31	11	19	32	26	19	19	16	26	31	24	20	23	15	14	18	26	21	26
Not very much	32	28	33	41	38	23	29	33	33	31	41	28	32	36	34	30	33	27	31	32	36	37	30
Not at all	35	5	49	36	27	56	42	28	35	35	25	43	35	27	33	38	34	48	45	40	30	30	32
TOTAL NOT VERY MUCH / AT ALL	67	33	82	77	65	79	71	61	68	66	66	71	67	63	67	68	67	75	76	72	66	67	62
Don't know	10	8	7	6	4	9	9	7	6	14	15	13	7	6	9	12	10	10	10	9	8	12	11

Running public services

A great deal	3	9	1	0	2	0	2	3	4	1	4	2	3	3	3	2	3	2	4	3	3	2	3
A fair amount	17	44	9	13	22	10	16	24	19	16	14	13	20	24	20	14	18	16	8	15	21	15	21
TOTAL A GREAT DEAL / FAIR AMOUNT	20	53	10	13	24	10	18	27	23	17	18	15	23	27	23	16	21	18	12	18	24	17	24
Not very much	31	30	28	42	40	22	27	35	31	31	37	29	31	34	30	33	31	28	32	31	33	31	31
Not at all	40	9	58	40	31	64	48	31	42	38	34	47	40	32	40	40	39	47	48	44	35	44	36
TOTAL NOT VERY MUCH / AT ALL	71	39	86	82	71	86	75	66	73	69	71	76	71	66	70	73	70	75	80	75	68	75	67
Don't know	9	9	4	4	5	5	7	6	4	13	11	10	6	7	7	12	9	8	8	8	9	8	10

Supporting businesses

A great deal	6	21	3	3	4	2	6	8	9	4	5	4	7	11	8	5	7	2	6	6	8	7	7
A fair amount	30	48	28	37	39	24	30	38	34	27	34	22	37	36	34	26	32	18	20	27	31	37	34
TOTAL A GREAT DEAL / FAIR AMOUNT	36	69	31	40	43	26	36	46	43	31	39	26	44	47	42	31	39	20	26	33	39	44	41
Not very much	26	20	27	28	31	22	24	27	25	26	28	25	25	27	25	28	25	30	27	26	29	23	25
Not at all	27	4	36	26	20	42	32	19	27	28	22	35	25	18	26	29	26	35	37	32	23	25	24
TOTAL NOT VERY MUCH / AT ALL	53	24	63	54	51	64	56	46	52	54	50	60	50	45	51	57	51	65	64	58	52	48	49
Don't know	10	8	7	6	6	9	8	7	5	14	11	13	6	8	8	13	10	15	9	10	10	8	11

Taxation

A great deal	4	12	1	1	3	1	2	6	6	2	4	3	4	5	5	3	4	3	4	3	7	3	4
A fair amount	21	47	10	19	31	13	20	29	24	18	22	14	24	30	24	17	22	16	16	19	20	25	23
TOTAL A GREAT DEAL / FAIR AMOUNT	25	59	11	20	34	14	22	35	30	20	26	17	28	35	29	20	26	19	20	22	27	28	27
Not very much	30	25	34	41	34	22	29	33	30	29	29	26	32	33	29	30	29	30	32	28	29	28	31
Not at all	36	8	50	33	28	58	42	27	36	37	30	45	34	26	34	39	36	41	41	42	34	36	32
TOTAL NOT VERY MUCH / AT ALL	66	33	84	74	62	80	71	60	66	66	59	71	66	59	63	69	65	71	73	70	63	64	63
Don't know	9	7	5	6	3	7	7	5	4	13	16	11	5	6	7	11	9	9	8	8	9	9	9

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.