

YouGov Survey Results

Sample Size: 2244 GB Adults
Fieldwork: 4th - 5th August 2025

	Westminster VI						Vote in 2024 GE					EU Ref 2016		Gender		Age				Social Grade		Country			Region in England		
	Total	Con	Lab	Lib Dem	Reform UK	Green	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London
Weighted Sample	2244	261	368	206	473	189	404	577	206	242	145	788	801	1086	1158	236	927	554	527	1279	965	1941	108	195	532	368	272
Unweighted Sample	2244	270	377	228	485	190	396	606	221	264	143	866	827	976	1268	162	855	575	652	1338	906	1924	115	205	535	384	205
	%						%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How trustworthy, if at all, do you think the following are?

Keir Starmer

Very trustworthy	5	1	17	8	1	2	2	12	7	0	3	10	2	5	5	3	5	6	4	6	3	5	3	8	5	5	4
Fairly trustworthy	22	14	49	40	7	23	12	40	35	5	25	36	11	23	20	13	25	24	17	27	14	21	26	26	21	17	29
TOTAL TRUSTWORTHY	27	15	66	48	8	25	14	52	42	5	28	46	13	28	25	16	30	30	21	33	17	26	29	34	26	22	33
Not very trustworthy	21	26	23	22	13	34	21	26	19	10	28	25	16	19	24	26	23	18	19	23	18	22	17	19	22	24	23
Not trustworthy at all	45	53	7	26	78	39	61	17	34	83	43	24	66	48	41	41	38	48	55	36	56	45	44	43	42	48	37
TOTAL UNTRUSTWORTHY	66	79	30	48	91	73	82	43	53	93	71	49	82	67	65	67	61	66	74	59	74	67	61	62	64	72	60
Don't know	8	6	3	3	1	3	4	5	4	2	1	5	5	5	10	17	8	5	5	7	9	8	9	4	10	6	7

Nigel Farage

Very trustworthy	6	3	0	1	26	1	10	1	1	25	1	1	14	8	5	3	4	8	11	5	9	7	7	2	7	8	3
Fairly trustworthy	17	19	6	7	52	5	29	6	10	48	5	6	31	19	15	9	13	19	26	14	21	18	17	11	18	17	17
TOTAL TRUSTWORTHY	23	22	6	8	78	6	39	7	11	73	6	7	45	27	20	12	17	27	37	19	30	25	24	13	25	25	20
Not very trustworthy	16	31	10	10	14	11	27	12	10	16	11	13	21	16	15	10	14	19	18	14	17	16	14	16	15	19	14
Not trustworthy at all	51	38	79	78	5	82	28	76	75	7	81	75	27	51	52	59	59	48	37	59	40	50	49	64	48	47	58
TOTAL UNTRUSTWORTHY	67	69	89	88	19	93	55	88	85	23	92	88	48	67	67	69	73	67	55	73	57	66	63	80	63	66	72
Don't know	10	9	4	5	3	1	7	6	4	4	2	4	8	6	13	18	10	7	9	8	12	10	12	7	11	9	8

Jeremy Corbyn

Very trustworthy	11	1	20	12	2	30	1	20	15	1	36	19	3	12	10	19	16	8	3	14	8	11	11	12	14	10	13
Fairly trustworthy	21	8	40	34	8	35	7	37	28	10	30	32	10	20	22	27	27	20	10	26	15	21	20	22	23	18	32
TOTAL TRUSTWORTHY	32	9	60	46	10	65	8	57	43	11	66	51	13	32	32	46	43	28	13	40	23	32	31	34	37	28	45
Not very trustworthy	17	20	19	22	18	13	20	19	20	15	14	19	16	18	17	17	16	18	19	18	17	17	22	16	15	20	18
Not trustworthy at all	38	62	14	26	66	11	66	15	32	69	13	24	62	42	35	15	29	44	58	33	45	39	31	39	34	39	26
TOTAL UNTRUSTWORTHY	55	82	33	48	84	24	86	34	52	84	27	43	78	60	52	32	45	62	77	51	62	56	53	55	49	59	44
Don't know	12	8	8	6	6	11	7	10	5	5	8	6	9	8	16	22	12	11	10	10	16	12	15	12	13	12	11

How much, if at all, do you think the following represent change?

Keir Starmer

A great deal	3	1	8	3	2	1	2	5	3	3	0	4	2	3	2	2	2	3	4	3	2	3	1	5	3	2	2
A fair amount	15	10	38	25	5	8	8	30	26	6	8	24	9	14	16	12	17	16	13	20	9	15	15	14	14	13	15
TOTAL A GREAT DEAL / FAIR AMOUNT	18	11	46	28	7	9	10	35	29	9	8	28	11	17	18	14	19	19	17	23	11	18	16	19	17	15	17
Not very much	32	35	40	43	21	47	32	40	41	17	46	42	27	32	33	32	35	31	30	36	27	32	27	40	32	32	38
Not at all	39	47	10	21	69	35	51	20	25	73	36	24	55	45	35	37	35	43	44	33	49	40	44	35	38	42	38
TOTAL NOT VERY MUCH / AT ALL	71	82	50	64	90	82	83	60	66	90	82	66	82	77	68	69	70	74	74	69	76	72	71	75	70	74	76
Don't know	10	7	5	7	3	8	8	6	6	2	9	6	8	6	15	17	11	7	9	8	13	10	12	6	12	10	7

YouGov Survey Results

Sample Size: 2244 GB Adults
Fieldwork: 4th - 5th August 2025

	Total	Rest of South
Weighted Sample	2244	770
Unweighted Sample	2244	800
	%	%

How trustworthy, if at all, do you think the following are?

Keir Starmer

Very trustworthy	5	4
Fairly trustworthy	22	20
TOTAL TRUSTWORTHY	27	24
Not very trustworthy	21	20
Not trustworthy at all	45	48
TOTAL UNTRUSTWORTHY	66	68
Don't know	8	8

Nigel Farage

Very trustworthy	6	8
Fairly trustworthy	17	18
TOTAL TRUSTWORTHY	23	26
Not very trustworthy	16	15
Not trustworthy at all	51	50
TOTAL UNTRUSTWORTHY	67	65
Don't know	10	10

Jeremy Corbyn

Very trustworthy	11	9
Fairly trustworthy	21	17
TOTAL TRUSTWORTHY	32	26
Not very trustworthy	17	17
Not trustworthy at all	38	45
TOTAL UNTRUSTWORTHY	55	62
Don't know	12	12

How much, if at all, do you think the following represent change?

Keir Starmer

A great deal	3	2
A fair amount	15	17
TOTAL A GREAT DEAL / FAIR AMOUNT	18	19
Not very much	32	30
Not at all	39	40
TOTAL NOT VERY MUCH / AT ALL	71	70
Don't know	10	11

Sample Size: 2244 GB Adults
Fieldwork: 4th - 5th August 2025

			Westminster VI					Vote in 2024 GE					EU Ref 2016		Gender		Age				Social Grade		Country			Region in England		
		Total	Con	Lab	Lib Dem	Reform UK	Green	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London
Weighted Sample		2244	261	368	206	473	189	404	577	206	242	145	788	801	1086	1158	236	927	554	527	1279	965	1941	108	195	532	368	272
Unweighted Sample		2244	270	377	228	485	190	396	606	221	264	143	866	827	976	1268	162	855	575	652	1338	906	1924	115	205	535	384	205
		%					%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Nigel Farage																												
	A great deal	25	17	18	17	63	14	30	19	20	62	14	18	39	28	23	15	20	30	35	24	27	26	27	18	25	24	23
	A fair amount	26	37	20	33	32	23	36	23	29	30	21	24	31	27	25	18	25	28	28	26	26	26	22	29	27	32	21
	TOTAL A GREAT DEAL / FAIR AMOUNT	51	54	38	50	95	37	66	42	49	92	35	42	70	55	48	33	45	58	63	50	53	52	49	47	52	56	44
	Not very much	12	19	16	12	3	14	12	14	13	4	17	14	9	11	12	17	12	9	12	12	11	12	13	8	11	12	18
	Not at all	25	20	35	30	1	41	14	35	30	1	39	34	13	27	23	30	30	24	14	28	21	24	28	36	24	21	26
	TOTAL NOT VERY MUCH / AT ALL	37	39	51	42	4	55	26	49	43	5	56	48	22	38	35	47	42	33	26	40	32	36	41	44	35	33	44
	Don't know	12	8	11	8	2	8	8	9	8	2	9	10	8	8	16	20	13	9	11	10	15	13	10	9	14	11	12
Jeremy Corbyn																												
	A great deal	18	6	29	20	6	40	6	28	23	5	40	27	8	19	17	30	23	12	9	22	12	17	21	20	18	17	21
	A fair amount	21	13	30	34	14	31	13	32	31	15	36	28	15	22	20	25	23	21	16	25	16	22	20	19	24	20	31
	TOTAL A GREAT DEAL / FAIR AMOUNT	39	19	59	54	20	71	19	60	54	20	76	55	23	41	37	55	46	33	25	47	28	39	41	39	42	37	52
	Not very much	19	26	20	17	22	9	21	19	19	26	8	19	21	18	19	15	19	21	17	16	22	18	19	20	17	20	19
	Not at all	27	43	9	16	50	9	48	11	16	49	7	16	45	31	24	9	20	34	41	24	32	27	25	29	23	28	20
	TOTAL NOT VERY MUCH / AT ALL	46	69	29	33	72	18	69	30	35	75	15	35	66	49	43	24	39	55	58	40	54	45	44	49	40	48	39
	Don't know	15	10	11	12	8	10	12	10	11	6	8	10	12	10	20	22	15	12	16	12	19	15	16	12	18	15	9
How much, if at all, do you think the following understand people like you?																												
Keir Starmer																												
	A great deal	2	0	8	5	0	3	0	6	4	0	2	4	1	3	1	2	3	2	1	3	1	2	0	4	3	2	4
	A fair amount	17	9	52	30	4	13	7	38	24	2	14	30	7	16	18	17	20	18	11	22	10	17	21	17	14	17	21
	TOTAL A GREAT DEAL / FAIR AMOUNT	19	9	60	35	4	16	7	44	28	2	16	34	8	19	19	19	23	20	12	25	11	19	21	21	17	19	25
	Not very much	26	32	25	36	15	38	26	30	32	14	34	33	21	25	27	27	30	23	22	30	21	26	14	33	28	24	35
	Not at all	47	56	10	25	80	41	62	22	35	82	44	28	68	50	45	37	39	53	61	38	59	47	54	42	46	53	34
	TOTAL NOT VERY MUCH / AT ALL	73	88	35	61	95	79	88	52	67	96	78	61	89	75	72	64	69	76	83	68	80	73	68	75	74	77	69
	Don't know	7	4	5	4	1	5	4	5	4	1	6	5	4	5	10	16	8	4	5	6	9	7	10	4	10	4	7
Nigel Farage																												
	A great deal	11	6	3	2	43	2	17	2	4	43	1	2	23	14	9	6	8	14	16	8	15	12	16	3	11	12	6
	A fair amount	19	26	10	11	44	6	32	11	10	40	10	12	31	22	16	13	16	21	26	17	22	20	16	13	23	21	14
	TOTAL A GREAT DEAL / FAIR AMOUNT	30	32	13	13	87	8	49	13	14	83	11	14	54	36	25	19	24	35	42	25	37	32	32	16	34	33	20
	Not very much	16	25	17	16	9	10	19	16	18	9	12	16	16	15	16	13	16	17	15	16	15	15	10	20	14	17	19
	Not at all	45	35	65	65	3	78	25	65	63	6	72	65	24	43	47	53	50	44	35	52	37	44	49	57	41	43	53
	TOTAL NOT VERY MUCH / AT ALL	61	60	82	81	12	88	44	81	81	15	84	81	40	58	63	66	66	61	50	68	52	59	59	77	55	60	72
	Don't know	9	8	5	6	1	4	7	6	5	2	5	5	6	6	12	15	11	4	7	7	11	9	9	7	10	6	8
Jeremy Corbyn																												
	A great deal	10	0	17	10	2	29	1	17	12	2	29	15	3	10	10	23	14	6	2	12	8	10	8	10	12	8	16
	A fair amount	20	6	39	29	9	30	6	36	27	8	31	29	9	20	20	29	24	19	10	24	15	20	24	21	20	18	26
	TOTAL A GREAT DEAL / FAIR AMOUNT	30	6	56	39	11	59	7	53	39	10	60	44	12	30	30	52	38	25	12	36	23	30	32	31	32	26	42
	Not very much	20	22	22	24	18	14	19	21	23	18	15	21	21	19	20	15	20	20	21	20	19	19	19	23	21	21	20
	Not at all	40	65	16	29	68	17	67	18	32	70	15	28	60	45	36	15	31	48	60	36	46	41	38	39	34	46	29
	TOTAL NOT VERY MUCH / AT ALL	60	87	38	53	86	31	86	39	55	88	30	49	81	64	56	30	51	68	81	56	65	60	57	62	55	67	49
	Don't know	10	7	6	8	3	9	7	7	6	3	10	7	7	6	14	18	11	8	7	8	12	10	12	7	13	6	9

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	Total	Rest of South
Weighted Sample	2244	770
Unweighted Sample	2244	800
	%	%

Nigel Farage

A great deal	25	29
A fair amount	26	24
TOTAL A GREAT DEAL / FAIR AMOUNT	51	53
Not very much	12	11
Not at all	25	24
TOTAL NOT VERY MUCH / AT ALL	37	35
Don't know	12	13

Jeremy Corbyn

A great deal	18	16
A fair amount	21	17
TOTAL A GREAT DEAL / FAIR AMOUNT	39	33
Not very much	19	19
Not at all	27	32
TOTAL NOT VERY MUCH / AT ALL	46	51
Don't know	15	16

How much, if at all, do you think the following
understand people like you?

Keir Starmer

A great deal	2	2
A fair amount	17	17
TOTAL A GREAT DEAL / FAIR AMOUNT	19	19
Not very much	26	23
Not at all	47	51
TOTAL NOT VERY MUCH / AT ALL	73	74
Don't know	7	7

Nigel Farage

A great deal	11	14
A fair amount	19	19
TOTAL A GREAT DEAL / FAIR AMOUNT	30	33
Not very much	16	14
Not at all	45	44
TOTAL NOT VERY MUCH / AT ALL	61	58
Don't know	9	10

Jeremy Corbyn

A great deal	10	8
A fair amount	20	18
TOTAL A GREAT DEAL / FAIR AMOUNT	30	26
Not very much	20	17
Not at all	40	46
TOTAL NOT VERY MUCH / AT ALL	60	63
Don't know	10	10

Sample Size: 2244 GB Adults
Fieldwork: 4th - 5th August 2025

Weighted Sample Unweighted Sample		Westminster VI					Vote in 2024 GE					EU Ref 2016		Gender		Age				Social Grade		Country			Region in England		
	Total	Con	Lab	Lib Dem	Reform UK	Green	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London
	2244	261	368	206	473	189	404	577	206	242	145	788	801	1086	1158	236	927	554	527	1279	965	1941	108	195	532	368	272
	2244	270	377	228	485	190	396	606	221	264	143	866	827	976	1268	162	855	575	652	1338	906	1924	115	205	535	384	205
	%						%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How hardworking, if at all, do you think the following are?

Keir Starmer	Very hardworking	18	10	43	35	6	18	8	36	32	6	16	34	7	19	17	13	19	22	14	24	10	18	23	16	17	15	24
	Fairly hardworking	31	33	43	38	21	41	29	41	34	20	43	38	26	31	31	33	34	30	26	35	27	31	29	33	33	33	33
	TOTAL HARDWORKING	49	43	86	73	27	59	37	77	66	26	59	72	33	50	48	46	53	52	40	59	37	49	52	49	50	48	57
	Not very hardworking	15	21	6	10	23	19	22	9	11	28	14	10	22	16	15	13	15	13	19	13	19	16	5	19	13	15	19
	Not hardworking at all	20	21	1	9	43	13	29	7	13	39	16	9	30	22	19	22	15	22	27	16	27	21	23	17	20	21	13
	TOTAL NOT HARDWORKING	35	42	7	19	66	32	51	16	24	67	30	19	52	38	34	35	30	35	46	29	46	37	28	36	33	36	32
	Don't know	15	15	6	8	7	9	13	8	11	7	10	9	13	12	18	19	16	12	14	13	18	15	20	15	17	15	11

Nigel Farage	Very hardworking	14	9	6	5	46	5	20	6	6	45	8	7	26	16	12	4	11	16	21	10	19	15	17	7	19	12	9
	Fairly hardworking	25	34	23	18	38	19	34	20	17	36	18	19	31	25	24	19	21	26	31	25	24	25	28	23	24	27	26
	TOTAL HARDWORKING	39	43	29	23	84	24	54	26	23	81	26	26	57	41	36	23	32	42	52	35	43	40	45	30	43	39	35
	Not very hardworking	17	22	24	25	8	20	18	22	23	8	18	21	14	17	16	19	17	17	14	18	15	16	18	20	13	17	20
	Not hardworking at all	28	20	41	41	3	48	14	41	41	4	46	40	14	30	26	37	33	24	18	33	21	28	22	31	25	25	31
	TOTAL NOT HARDWORKING	45	42	65	66	11	68	32	63	64	12	64	61	28	47	42	56	50	41	32	51	36	44	40	51	38	42	51
	Don't know	17	15	7	11	5	9	13	12	13	7	11	12	15	12	22	20	18	16	16	15	21	17	15	20	19	19	14

Jeremy Corbyn	Very hardworking	20	5	35	26	7	42	5	34	27	7	46	32	7	20	20	31	26	17	7	24	15	20	24	17	22	18	26
	Fairly hardworking	26	23	38	33	21	28	22	35	34	18	27	32	20	28	23	24	29	26	21	29	21	25	28	32	27	24	31
	TOTAL HARDWORKING	46	28	73	59	28	70	27	69	61	25	73	64	27	48	43	55	55	43	28	53	36	45	52	49	49	42	57
	Not very hardworking	14	22	12	16	18	8	19	12	13	19	4	11	18	14	14	14	11	11	20	12	16	14	11	12	11	16	17
	Not hardworking at all	19	31	6	10	40	7	34	7	11	38	7	11	32	23	16	8	15	23	28	16	24	20	10	19	17	21	10
	TOTAL NOT HARDWORKING	33	53	18	26	58	15	53	19	24	57	11	22	50	37	30	22	26	34	48	28	40	34	21	31	28	37	27
	Don't know	22	20	9	15	15	15	20	12	15	18	16	14	23	15	27	24	18	23	25	19	25	21	26	20	22	22	16

How principled, if at all, do you think the following are?

Keir Starmer	Very principled	7	3	20	18	1	6	2	14	15	0	8	13	4	7	7	4	7	9	7	10	3	7	6	7	8	7	7
	Fairly principled	24	21	51	35	10	26	18	45	30	8	23	38	16	25	24	18	27	26	20	29	18	23	27	31	23	24	25
	TOTAL PRINCIPLED	31	24	71	53	11	32	20	59	45	8	31	51	20	32	31	22	34	35	27	39	21	30	33	38	31	31	32
	Not very principled	21	28	17	20	17	29	25	20	20	16	25	21	20	20	22	22	24	17	18	22	19	21	15	25	20	20	28
	Not principled at all	34	38	6	18	68	31	46	12	23	70	35	19	50	39	30	33	27	37	45	27	44	35	32	28	35	36	30
	TOTAL NOT PRINCIPLED	55	66	23	38	85	60	71	32	43	86	60	40	70	59	52	55	51	54	63	49	63	56	47	53	55	56	58
	Don't know	13	10	6	9	5	8	9	8	11	6	9	8	10	10	17	23	15	11	10	11	16	14	19	9	15	13	10

Nigel Farage	Very principled	12	6	7	4	38	4	14	6	5	40	2	6	21	14	10	5	11	14	15	10	14	12	17	5	14	14	7
	Fairly principled	21	31	10	11	44	11	35	11	14	41	14	11	32	22	19	16	17	24	26	18	24	21	16	21	22	22	18
	TOTAL PRINCIPLED	33	37	17	15	82	15	49	17	19	81	16	17	53	36	29	21	28	38	41	28	38	33	33	26	36	36	25
	Not very principled	14	24	16	18	8	9	20	18	15	7	10	16	15	15	14	13	14	12	17	15	14	14	13	12	14	16	17
	Not principled at all	39	29	58	58	6	67	21	56	53	8	65	58	21	39	39	43	43	38	31	46	30	38	35	48	36	34	45
	TOTAL NOT PRINCIPLED	53	53	74	76	14	76	41	74	68	15	75	74	36	54	53	56	57	50	48	61	44	52	48	60	50	50	62
	Don't know	14	12	8	9	4	9	10	9	13	5	9	8	11	9	19	23	15	12	11	11	18	14	19	14	14	13	13

Sample Size: 2244 GB Adults
Fieldwork: 4th - 5th August 2025

	Total	Rest of South
Weighted Sample	2244	770
Unweighted Sample	2244	800
	%	%

How hardworking, if at all, do you think the following are?

Keir Starmer

Very hardworking	18	17
Fairly hardworking	31	28
TOTAL HARDWORKING	49	45
Not very hardworking	15	17
Not hardworking at all	20	23
TOTAL NOT HARDWORKING	35	40
Don't know	15	15

Nigel Farage

Very hardworking	14	14
Fairly hardworking	25	24
TOTAL HARDWORKING	39	38
Not very hardworking	17	17
Not hardworking at all	28	30
TOTAL NOT HARDWORKING	45	47
Don't know	17	16

Jeremy Corbyn

Very hardworking	20	17
Fairly hardworking	26	21
TOTAL HARDWORKING	46	38
Not very hardworking	14	14
Not hardworking at all	19	25
TOTAL NOT HARDWORKING	33	39
Don't know	22	23

How principled, if at all, do you think the following are?

Keir Starmer

Very principled	7	7
Fairly principled	24	23
TOTAL PRINCIPLED	31	30
Not very principled	21	19
Not principled at all	34	37
TOTAL NOT PRINCIPLED	55	56
Don't know	13	14

Nigel Farage

Very principled	12	12
Fairly principled	21	20
TOTAL PRINCIPLED	33	32
Not very principled	14	13
Not principled at all	39	40
TOTAL NOT PRINCIPLED	53	53
Don't know	14	15

Sample Size: 2244 GB Adults
Fieldwork: 4th - 5th August 2025

	Westminster VI						Vote in 2024 GE					EU Ref 2016		Gender		Age				Social Grade		Country			Region in England		
	Total	Con	Lab	Lib Dem	Reform UK	Green	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London
Weighted Sample	2244	261	368	206	473	189	404	577	206	242	145	788	801	1086	1158	236	927	554	527	1279	965	1941	108	195	532	368	272
Unweighted Sample	2244	270	377	228	485	190	396	606	221	264	143	866	827	976	1268	162	855	575	652	1338	906	1924	115	205	535	384	205
	%						%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Jeremy Corbyn																											
Very principled	25	10	42	35	11	49	10	42	37	10	55	41	12	28	22	31	33	23	12	31	18	25	32	27	27	20	37
Fairly principled	22	19	30	30	20	28	17	32	26	19	21	26	19	25	20	23	23	24	19	26	17	23	16	21	24	27	25
TOTAL PRINCIPLED	47	29	72	65	31	77	27	74	63	29	76	67	31	53	42	54	56	47	31	57	35	48	48	48	51	47	62
Not very principled	13	19	10	14	18	5	18	9	12	19	6	11	17	12	13	8	12	12	17	12	14	13	9	14	13	12	11
Not principled at all	23	40	7	10	43	6	43	6	12	44	9	11	38	23	22	12	14	26	38	17	30	23	21	20	19	26	13
TOTAL NOT PRINCIPLED	36	59	17	24	61	11	61	15	24	63	15	22	55	35	35	20	26	38	55	29	44	36	30	34	32	38	24
Don't know	17	13	10	12	9	12	12	11	14	7	10	11	13	12	22	26	18	14	14	14	21	17	21	19	17	16	13
How intelligent, if at all, do you think the following are?																											
Keir Starmer																											
Very intelligent	22	13	51	36	10	22	11	42	31	10	22	38	13	22	21	11	25	25	18	26	16	21	25	24	21	18	30
Fairly intelligent	36	38	37	45	30	42	35	39	45	29	47	41	33	38	35	35	38	37	33	41	30	36	32	39	36	38	37
TOTAL INTELLIGENT	58	51	88	81	40	64	46	81	76	39	69	79	46	60	56	46	63	62	51	67	46	57	57	63	57	56	67
Not very intelligent	13	19	6	8	20	19	18	7	8	24	19	8	18	14	12	14	11	13	16	11	16	13	7	14	12	13	15
Not intelligent at all	17	19	1	6	35	12	26	5	9	33	7	5	27	17	16	21	13	16	23	12	23	17	19	11	16	21	10
TOTAL NOT INTELLIGENT	30	38	7	14	55	31	44	12	17	57	26	13	45	31	28	35	24	29	39	23	39	30	26	25	28	34	25
Don't know	12	11	4	5	5	5	10	7	6	4	5	8	9	8	16	18	14	10	10	10	15	12	17	11	14	10	8
Nigel Farage																											
Very intelligent	15	10	11	10	40	9	18	11	10	44	7	11	24	17	13	8	12	17	21	13	18	15	19	9	16	16	11
Fairly intelligent	37	48	31	40	50	24	48	31	39	46	32	34	45	40	34	22	36	40	42	37	37	37	37	34	38	41	35
TOTAL INTELLIGENT	52	58	42	50	90	33	66	42	49	90	39	45	69	57	47	30	48	57	63	50	55	52	56	43	54	57	46
Not very intelligent	15	16	25	17	4	20	13	22	18	4	23	21	10	16	15	19	16	15	13	16	14	15	14	25	14	11	27
Not intelligent at all	20	14	27	26	1	40	10	28	28	3	31	26	11	19	20	34	22	17	12	23	15	20	13	22	18	20	18
TOTAL NOT INTELLIGENT	35	30	52	43	5	60	23	50	46	7	54	47	21	35	35	53	38	32	25	39	29	35	27	47	32	31	45
Don't know	13	13	5	6	4	6	10	8	5	4	8	8	10	9	17	18	14	11	12	11	17	13	18	10	15	11	10
Jeremy Corbyn																											
Very intelligent	18	6	30	19	6	37	5	30	23	6	40	28	8	17	19	24	23	17	9	21	15	17	24	24	21	14	26
Fairly intelligent	36	29	46	50	32	45	30	46	46	30	43	44	30	38	34	34	39	36	32	41	29	36	36	40	36	39	35
TOTAL INTELLIGENT	54	35	76	69	38	82	35	76	69	36	83	72	38	55	53	58	62	53	41	62	44	53	60	64	57	53	61
Not very intelligent	15	28	12	13	23	2	23	9	16	29	4	12	22	17	13	11	11	17	20	14	16	16	10	12	12	17	19
Not intelligent at all	15	23	4	9	31	6	29	4	10	28	4	8	27	17	14	7	12	16	25	12	20	16	11	12	13	17	8
TOTAL NOT INTELLIGENT	30	51	16	22	54	8	52	13	26	57	8	20	49	34	27	18	23	33	45	26	36	32	21	24	25	34	27
Don't know	16	14	7	7	8	9	13	10	6	6	9	9	13	11	20	23	15	14	14	12	20	16	19	12	17	14	13
How well, if at all, do you think the following would represent the UK on the world stage?																											
Keir Starmer																											
Very well	10	3	34	19	1	8	3	23	19	1	4	18	4	11	9	9	11	11	8	14	5	10	11	13	10	8	12
Fairly well	27	20	48	41	9	36	17	44	35	8	40	41	15	26	27	24	30	28	20	32	19	26	26	28	28	23	33
TOTAL WELL	37	23	82	60	10	44	20	67	54	9	44	59	19	37	36	33	41	39	28	46	24	36	37	41	38	31	45
Not very well	21	33	10	22	20	33	30	16	21	18	29	20	23	22	21	20	21	20	23	20	23	21	19	24	18	24	25
Not well at all	35	42	4	14	68	22	46	12	22	72	26	18	53	37	33	30	29	37	46	28	44	35	35	31	35	38	25
TOTAL NOT WELL	56	75	14	36	88	55	76	28	43	90	55	38	76	59	54	50	50	57	69	48	67	56	54	55	53	62	50
Don't know	7	3	4	3	2	2	3	5	3	2	2	3	4	4	11	17	9	5	4	6	9	8	10	4	9	7	5

Sample Size: 2244 GB Adults
Fieldwork: 4th - 5th August 2025

	Total	Rest of South
Weighted Sample	2244	770
Unweighted Sample	2244	800
	%	%

Jeremy Corbyn

Very principled	25	22
Fairly principled	22	20
TOTAL PRINCIPLED	47	42
Not very principled	13	14
Not principled at all	23	27
TOTAL NOT PRINCIPLED	36	41
Don't know	17	18

How intelligent, if at all, do you think the following are?

Keir Starmer

Very intelligent	22	20
Fairly intelligent	36	35
TOTAL INTELLIGENT	58	55
Not very intelligent	13	13
Not intelligent at all	17	19
TOTAL NOT INTELLIGENT	30	32
Don't know	12	13

Nigel Farage

Very intelligent	15	16
Fairly intelligent	37	35
TOTAL INTELLIGENT	52	51
Not very intelligent	15	12
Not intelligent at all	20	21
TOTAL NOT INTELLIGENT	35	33
Don't know	13	14

Jeremy Corbyn

Very intelligent	18	13
Fairly intelligent	36	34
TOTAL INTELLIGENT	54	47
Not very intelligent	15	16
Not intelligent at all	15	20
TOTAL NOT INTELLIGENT	30	36
Don't know	16	16

How well, if at all, do you think the following would represent the UK on the world stage?

Keir Starmer

Very well	10	10
Fairly well	27	24
TOTAL WELL	37	34
Not very well	21	21
Not well at all	35	38
TOTAL NOT WELL	56	59
Don't know	7	8

Sample Size: 2244 GB Adults
Fieldwork: 4th - 5th August 2025

		Westminster VI					Vote in 2024 GE					EU Ref 2016		Gender		Age				Social Grade		Country			Region in England			
		Total	Con	Lab	Lib Dem	Reform UK	Green	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London
Weighted Sample		2244	261	368	206	473	189	404	577	206	242	145	788	801	1086	1158	236	927	554	527	1279	965	1941	108	195	532	368	272
	Unweighted Sample	2244	270	377	228	485	190	396	606	221	264	143	866	827	976	1268	162	855	575	652	1338	906	1924	115	205	535	384	205
		%					%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Nigel Farage																												
	Very well	12	5	3	1	49	0	16	3	5	48	1	4	24	15	10	8	9	15	17	9	17	13	16	4	16	13	7
	Fairly well	18	26	7	10	41	4	32	8	10	39	7	8	30	20	16	9	14	19	28	15	21	19	11	14	20	21	17
	TOTAL WELL	30	31	10	11	90	4	48	11	15	87	8	12	54	35	26	17	23	34	45	24	38	32	27	18	36	34	24
	Not very well	13	26	12	15	5	12	21	12	14	5	16	14	15	13	14	9	13	15	14	13	14	14	14	10	11	14	17
	Not well at all	47	37	74	68	2	80	25	70	66	6	71	70	23	47	47	56	53	44	34	55	35	45	46	65	42	43	52
	TOTAL NOT WELL	60	63	86	83	7	92	46	82	80	11	87	84	38	60	61	65	66	59	48	68	49	59	60	75	53	57	69
	Don't know	9	5	4	6	3	3	5	6	5	2	4	5	7	5	13	18	11	7	7	7	13	10	13	7	11	9	7
Jeremy Corbyn																												
	Very well	8	1	11	5	0	27	1	12	9	0	31	12	2	8	8	19	12	4	1	9	7	8	7	9	9	8	13
	Fairly well	15	2	28	18	8	31	4	25	17	6	29	22	6	14	16	22	21	13	5	17	12	14	20	22	17	12	22
	TOTAL WELL	23	3	39	23	8	58	5	37	26	6	60	34	8	22	24	41	33	17	6	26	19	22	27	31	26	20	35
	Not very well	21	19	27	34	14	18	15	30	29	15	16	26	17	20	21	18	22	22	19	22	19	21	19	17	22	20	23
	Not well at all	44	73	27	34	73	15	75	24	36	74	18	34	67	51	38	18	33	53	67	43	47	45	41	42	40	47	34
	TOTAL NOT WELL	65	92	54	68	87	33	90	54	65	89	34	60	84	71	59	36	55	75	86	65	66	66	60	59	62	67	57
	Don't know	12	6	8	9	4	9	6	8	8	5	6	6	8	7	16	22	13	9	7	9	15	12	13	9	11	13	9

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.

Sample Size: 2244 GB Adults
Fieldwork: 4th - 5th August 2025

	Total	Rest of South
Weighted Sample	2244	770
Unweighted Sample	2244	800
	%	%

Nigel Farage

Very well	12	13
Fairly well	18	18
TOTAL WELL	30	31
Not very well	13	14
Not well at all	47	45
TOTAL NOT WELL	60	59
Don't know	9	10

Jeremy Corbyn

Very well	8	6
Fairly well	15	11
TOTAL WELL	23	17
Not very well	21	20
Not well at all	44	51
TOTAL NOT WELL	65	71
Don't know	12	13

**Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.*