

YouGov Survey Results

Sample Size: 2245 GB Adults
Fieldwork: 1st - 2nd September 2025

	Vote in 2024 GE					EU Ref 2016			Gender		Age				Social Grade		Country			Region in England			
	Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South
Weighted Sample	2245	404	577	207	242	133	788	801	1087	1158	236	927	555	528	1280	965	1942	108	195	532	368	272	770
Unweighted Sample	2245	395	606	225	266	136	874	820	1005	1240	162	859	585	639	1352	893	1940	106	199	507	385	237	811
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you think the following have been good, average or bad leaders of the Labour Party?

Tony Blair

A great leader	6	2	13	6	2	4	10	3	8	5	8	8	6	2	8	5	7	3	5	8	4	9	6
A good leader	27	24	38	42	14	26	37	23	29	25	20	26	33	25	30	23	27	22	28	26	27	30	27
TOTAL GREAT / GOOD LEADER	33	26	51	48	16	30	47	26	37	30	28	34	39	27	38	28	34	25	33	34	31	39	33
An average leader	22	29	22	20	20	17	23	23	20	23	15	19	24	26	22	21	21	23	22	19	22	15	25
A poor leader	15	20	11	13	18	13	13	17	15	14	12	14	14	18	12	17	15	12	14	14	18	18	13
A terrible leader	18	21	6	9	42	26	11	30	21	15	9	15	20	25	15	21	18	22	17	21	16	17	17
TOTAL POOR / TERRIBLE LEADER	33	41	17	22	60	39	24	47	36	29	21	29	34	43	27	38	33	34	31	35	34	35	30
Don't know	13	5	10	10	4	13	6	5	7	18	36	18	3	4	12	13	12	18	15	12	13	10	13

Gordon Brown

A great leader	2	1	4	1	0	0	3	1	2	2	2	1	2	2	2	2	2	3	1	2	2	2	1
A good leader	20	13	34	27	8	18	30	15	20	20	12	20	24	17	21	18	19	16	30	20	19	18	18
TOTAL GREAT / GOOD LEADER	22	14	38	28	8	18	33	16	22	22	14	21	26	19	23	20	21	19	31	22	21	20	19
An average leader	33	40	33	37	28	28	36	33	35	31	25	31	36	35	32	34	33	34	33	31	34	33	33
A poor leader	17	22	13	16	25	23	15	22	18	15	8	15	18	21	17	16	18	10	10	18	18	17	17
A terrible leader	13	18	3	4	33	12	7	23	15	11	2	11	15	19	12	15	13	16	10	14	12	13	13
TOTAL POOR / TERRIBLE LEADER	30	40	16	20	58	35	22	45	33	26	10	26	33	40	29	31	31	26	20	32	30	30	30
Don't know	16	6	12	14	6	19	9	6	10	22	50	21	5	5	17	15	16	22	16	15	15	18	17

Ed Miliband

A great leader	1	0	2	1	0	1	1	0	1	1	4	1	0	0	1	1	1	2	0	2	0	2	0
A good leader	7	4	15	8	1	9	12	2	7	7	8	9	6	3	8	5	7	8	8	7	6	9	6
TOTAL GREAT / GOOD LEADER	8	4	17	9	1	10	13	2	8	8	12	10	6	3	9	6	8	10	8	9	6	11	6
An average leader	26	18	38	35	13	36	35	20	26	25	19	28	29	21	27	24	26	19	26	26	30	26	24
A poor leader	23	26	22	33	21	25	28	24	25	22	12	23	25	27	23	23	23	19	24	22	22	18	27
A terrible leader	25	41	8	10	57	14	14	44	30	20	6	17	30	40	23	27	24	32	22	28	24	22	24
TOTAL POOR / TERRIBLE LEADER	48	67	30	43	78	39	42	68	55	42	18	40	55	67	46	50	47	51	46	50	46	40	51
Don't know	19	11	15	14	8	15	10	10	11	26	51	22	11	8	18	20	19	20	21	16	18	25	19

Jeremy Corbyn

A great leader	7	1	13	6	1	23	10	1	7	7	18	9	4	2	7	7	7	6	5	7	6	10	7
A good leader	10	3	20	10	3	23	15	6	11	10	11	14	8	6	10	10	9	12	15	11	13	9	7
TOTAL GREAT / GOOD LEADER	17	4	33	16	4	46	25	7	18	17	29	23	12	8	17	17	16	18	20	18	19	19	14
An average leader	13	9	17	15	6	14	16	10	12	14	16	15	14	9	14	13	13	14	11	15	12	18	12
A poor leader	19	17	21	27	14	14	22	17	19	19	18	19	20	19	20	18	18	25	22	15	21	21	19
A terrible leader	38	64	22	33	72	19	30	60	44	33	11	28	48	59	37	40	40	29	31	40	37	33	43
TOTAL POOR / TERRIBLE LEADER	57	81	43	60	86	33	52	77	63	52	29	47	68	78	57	58	58	54	53	55	58	54	62
Don't know	12	7	7	9	4	6	7	6	7	17	27	16	7	6	12	13	12	14	16	12	12	10	12

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Keir Starmer

A great leader	1	0	2	1	0	0	1	1	1	0	2	1	1	0	1	1	1	0	1	1	0	3	1
A good leader	10	2	20	17	1	9	15	4	11	9	13	11	8	7	12	7	10	9	7	10	8	12	10
TOTAL GREAT / GOOD LEADER	11	2	22	18	1	9	16	5	12	9	15	12	9	7	13	8	11	9	8	11	8	15	11
An average leader	22	12	37	33	5	24	33	12	22	23	31	23	23	17	24	19	22	22	24	20	21	28	22
A poor leader	20	20	20	26	12	27	23	17	19	21	27	20	19	18	21	19	20	21	20	20	20	20	20
A terrible leader	40	64	17	17	80	38	23	65	45	37	17	34	46	56	35	47	41	40	37	43	43	33	41
TOTAL POOR / TERRIBLE LEADER	60	84	37	43	92	65	46	82	64	58	44	54	65	74	56	66	61	61	57	63	63	53	61
Don't know	7	2	3	6	1	3	5	2	3	10	10	10	3	3	6	7	6	8	10	6	7	4	7

And do you think Jeremy Corbyn or Keir Starmer
has done a better job as leader of the Labour
Party?

Jeremy Corbyn	27	19	32	24	26	54	29	24	29	25	38	32	24	19	27	28	27	32	28	30	31	23	25
Keir Starmer	30	25	46	47	16	22	41	25	34	27	26	31	33	29	36	23	31	25	30	27	26	38	33
Not sure	42	56	22	28	58	24	30	51	37	48	36	38	44	52	37	49	42	43	43	43	43	40	43

How much, if at all, would you trust a new left-
wing party led by Jeremy Corbyn and Zarah
Sultana on the following...?

Cost of living

A great deal	9	0	16	4	2	32	13	3	10	8	18	12	7	2	10	7	9	9	8	9	9	13	8
A fair amount	15	5	25	18	5	25	21	8	15	15	26	17	12	9	16	14	14	20	18	15	13	18	13
TOTAL A GREAT DEAL / FAIR AMOUNT	24	5	41	22	7	57	34	11	25	23	44	29	19	11	26	21	23	29	26	24	22	31	21
Not very much	19	18	20	31	15	18	22	18	19	20	22	17	21	21	19	19	20	10	22	17	20	22	20
Not at all	41	66	24	34	74	18	31	62	47	36	14	34	48	59	40	43	42	36	35	41	44	33	46
TOTAL NOT VERY MUCH / AT ALL	60	84	44	65	89	36	53	80	66	56	36	51	69	80	59	62	62	46	57	58	64	55	66
Don't know	16	11	14	13	4	7	14	9	10	21	20	20	13	9	15	16	15	25	17	18	14	13	14

Crime

A great deal	6	1	12	4	2	19	9	2	6	6	13	8	4	2	6	6	6	4	6	6	7	8	5
A fair amount	13	2	21	13	5	27	18	6	14	12	28	15	10	7	15	11	13	13	14	15	12	20	11
TOTAL A GREAT DEAL / FAIR AMOUNT	19	3	33	17	7	46	27	8	20	18	41	23	14	9	21	17	19	17	20	21	19	28	16
Not very much	23	23	26	32	14	21	27	21	22	23	18	22	24	25	24	21	23	17	28	20	25	26	22
Not at all	40	62	23	31	74	20	29	59	46	34	19	32	47	54	38	42	40	36	33	40	39	33	44
TOTAL NOT VERY MUCH / AT ALL	63	85	49	63	88	41	56	80	68	57	37	54	71	79	62	63	63	53	61	60	64	59	66
Don't know	18	12	18	19	5	13	17	12	11	24	22	23	14	11	17	20	17	29	19	19	16	14	18

Defence (including Ukraine)

A great deal	6	0	9	5	2	17	9	2	6	5	12	7	4	2	6	5	6	3	7	5	6	8	6
A fair amount	12	3	21	12	3	24	16	6	12	12	21	15	9	5	12	12	12	14	10	13	10	16	10
TOTAL A GREAT DEAL / FAIR AMOUNT	18	3	30	17	5	41	25	8	18	17	33	22	13	7	18	17	18	17	17	18	16	24	16
Not very much	19	15	22	28	13	20	22	16	18	20	20	19	19	19	20	18	19	14	22	17	23	16	19
Not at all	45	69	31	39	76	23	37	65	52	38	23	36	53	61	45	45	46	39	41	46	45	40	48
TOTAL NOT VERY MUCH / AT ALL	64	84	53	67	89	43	59	81	70	58	43	55	72	80	65	63	65	53	63	63	68	56	67
Don't know	18	13	17	17	7	16	16	12	12	25	23	23	14	12	17	20	18	30	20	19	15	19	17

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Fieldwork: 1st - 2nd September 2023																							
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Environment and climate change																							
A great deal	11	1	20	8	3	33	16	4	13	10	23	14	8	4	12	10	11	9	11	12	13	13	10
A fair amount	18	7	29	30	11	27	26	12	20	17	29	21	17	10	21	15	18	21	19	18	14	27	17
TOTAL A GREAT DEAL / FAIR AMOUNT	29	8	49	38	14	60	42	16	33	27	52	35	25	14	33	25	29	30	30	30	27	40	27
Not very much	17	20	14	21	14	18	19	16	15	19	12	13	18	24	17	17	17	9	19	15	18	15	19
Not at all	36	58	21	27	66	16	25	55	40	32	17	30	42	50	34	38	37	31	32	37	38	29	39
TOTAL NOT VERY MUCH / AT ALL	53	78	35	48	80	34	44	71	55	51	29	43	60	74	51	55	54	40	51	52	56	44	58
Don't know	17	15	16	13	6	7	14	13	12	23	20	22	14	13	16	20	17	29	18	18	17	15	16
Forming an effective government																							
A great deal	8	0	14	5	2	27	11	2	8	7	17	10	6	2	9	7	8	7	8	8	8	12	6
A fair amount	11	3	19	11	3	24	16	7	11	12	16	14	8	7	12	10	11	10	13	11	13	12	10
TOTAL A GREAT DEAL / FAIR AMOUNT	19	3	33	16	5	51	27	9	19	19	33	24	14	9	21	17	19	17	21	19	21	24	16
Not very much	20	16	24	30	11	17	24	17	19	20	22	20	20	18	20	20	20	18	21	19	18	21	21
Not at all	46	71	29	40	79	23	36	65	52	40	24	36	54	64	45	46	47	35	43	45	46	42	50
TOTAL NOT VERY MUCH / AT ALL	66	87	53	70	90	40	60	82	71	60	46	56	74	82	65	66	67	53	64	64	64	63	71
Don't know	15	9	14	14	4	9	13	8	9	21	21	20	11	9	14	17	15	30	15	17	14	14	14
Housing																							
A great deal	9	1	16	7	2	30	14	3	10	9	18	11	8	4	10	8	9	10	10	9	10	11	9
A fair amount	17	5	29	26	8	27	23	10	18	15	25	20	14	10	18	15	16	18	17	18	15	22	14
TOTAL A GREAT DEAL / FAIR AMOUNT	26	6	45	33	10	57	37	13	28	24	43	31	22	14	28	23	25	28	27	27	25	33	23
Not very much	20	23	19	21	16	17	21	20	19	20	20	16	20	25	20	19	20	14	22	19	18	20	21
Not at all	37	59	21	30	70	16	28	56	42	33	13	32	45	50	36	39	38	32	34	36	40	32	40
TOTAL NOT VERY MUCH / AT ALL	57	82	40	51	86	33	49	76	61	53	33	48	65	75	56	58	58	46	56	55	58	52	61
Don't know	17	12	15	16	5	10	14	12	11	23	24	21	13	12	15	20	17	27	17	18	17	15	16
Immigration																							
A great deal	8	1	13	5	4	23	12	2	8	7	15	10	6	2	9	6	8	7	10	6	8	9	7
A fair amount	14	4	24	19	5	26	19	7	14	14	23	17	11	7	14	14	14	12	12	16	13	21	12
TOTAL A GREAT DEAL / FAIR AMOUNT	22	5	37	24	9	49	31	9	22	21	38	27	17	9	23	20	22	19	22	22	21	30	19
Not very much	16	15	20	25	5	19	22	12	14	18	14	15	17	16	17	14	16	13	20	13	16	18	16
Not at all	45	70	27	35	81	20	32	67	52	38	23	35	52	64	43	47	46	38	40	45	47	38	49
TOTAL NOT VERY MUCH / AT ALL	61	85	47	60	86	39	54	79	66	56	37	50	69	80	60	61	62	51	60	58	63	56	65
Don't know	18	10	17	16	5	12	15	11	12	22	23	22	14	11	17	19	17	30	18	20	15	14	16
Keeping its promises																							
A great deal	9	0	15	8	2	31	14	3	10	8	18	12	7	3	10	8	9	6	10	10	9	12	8
A fair amount	14	6	26	18	5	23	20	9	15	14	21	16	14	8	16	12	14	17	13	13	13	22	13
TOTAL A GREAT DEAL / FAIR AMOUNT	23	6	41	26	7	54	34	12	25	22	39	28	21	11	26	20	23	23	23	23	22	34	21
Not very much	19	16	21	29	12	23	22	15	18	19	24	19	19	17	18	19	19	20	20	18	19	19	19
Not at all	42	68	24	32	75	16	30	64	47	38	17	33	48	63	40	45	43	34	38	41	46	34	46
TOTAL NOT VERY MUCH / AT ALL	61	84	45	61	87	39	52	79	65	57	41	52	67	80	58	64	62	54	58	59	65	53	65
Don't know	16	10	14	13	5	8	15	8	11	21	20	20	12	10	15	16	15	23	19	18	13	13	15

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Managing the economy																							
A great deal	6	0	11	4	2	18	8	2	7	6	12	8	4	2	7	5	6	5	6	5	8	9	5
A fair amount	13	4	22	13	4	29	19	7	13	12	20	16	10	6	14	11	13	15	14	15	12	14	11
TOTAL A GREAT DEAL / FAIR AMOUNT	19	4	33	17	6	47	27	9	20	18	32	24	14	8	21	16	19	20	20	20	20	23	16
Not very much	20	16	22	28	12	22	24	16	19	21	25	19	22	18	21	19	20	17	25	18	18	23	21
Not at all	45	70	29	41	77	19	35	66	51	39	19	36	52	64	44	46	46	35	37	44	47	42	48
TOTAL NOT VERY MUCH / AT ALL	65	86	51	69	89	41	59	82	70	60	44	55	74	82	65	65	66	52	62	62	65	65	69
Don't know	16	10	16	14	5	12	14	9	10	22	23	21	11	10	15	18	15	28	18	17	15	12	15
NHS																							
A great deal	12	1	23	10	3	36	19	5	13	11	21	15	10	6	13	11	12	14	15	13	12	15	11
A fair amount	18	7	28	27	9	29	24	13	21	15	27	20	17	12	20	16	18	17	16	18	19	23	17
TOTAL A GREAT DEAL / FAIR AMOUNT	30	8	51	37	12	65	43	18	34	26	48	35	27	18	33	27	30	31	31	31	31	38	28
Not very much	18	22	16	20	17	14	19	19	17	19	19	15	19	24	18	18	18	13	22	16	20	20	18
Not at all	36	59	20	31	65	15	26	55	39	33	12	30	44	49	35	38	37	32	32	36	37	30	40
TOTAL NOT VERY MUCH / AT ALL	54	81	36	51	82	29	45	74	56	52	31	45	63	73	53	56	55	45	54	52	57	50	58
Don't know	15	10	13	12	6	5	12	10	9	21	21	19	10	10	14	16	14	24	15	17	13	12	14
Poverty																							
A great deal	12	1	21	10	3	35	17	4	13	10	25	14	9	4	13	10	12	9	14	12	13	11	11
A fair amount	18	6	29	26	11	26	24	12	20	16	24	21	18	11	19	16	18	19	16	16	16	31	16
TOTAL A GREAT DEAL / FAIR AMOUNT	30	7	50	36	14	61	41	16	33	26	49	35	27	15	32	26	30	28	30	28	29	42	27
Not very much	19	22	17	24	17	14	19	22	18	19	17	15	19	25	19	18	19	12	19	18	19	19	20
Not at all	35	57	19	28	64	16	26	52	38	33	13	30	42	47	33	38	35	33	34	35	37	27	38
TOTAL NOT VERY MUCH / AT ALL	54	79	36	52	81	30	45	74	56	52	30	45	61	72	52	56	54	45	53	53	56	46	58
Don't know	16	14	14	13	6	8	14	11	10	22	20	20	12	13	16	18	16	26	18	19	15	13	15
Protecting minority groups in the UK																							
A great deal	16	6	25	16	16	37	20	10	20	13	30	17	15	9	17	15	17	9	13	16	18	21	15
A fair amount	20	13	29	26	11	28	27	15	21	19	23	22	20	15	23	16	19	23	23	18	17	27	19
TOTAL A GREAT DEAL / FAIR AMOUNT	36	19	54	42	27	65	47	25	41	32	53	39	35	24	40	31	36	32	36	34	35	48	34
Not very much	14	18	14	18	11	14	14	16	13	15	15	11	14	20	14	15	14	14	16	12	16	15	14
Not at all	32	49	17	27	52	14	24	45	35	30	16	28	36	42	30	34	33	27	28	34	33	25	35
TOTAL NOT VERY MUCH / AT ALL	46	67	31	45	63	28	38	61	48	45	31	39	50	62	44	49	47	41	44	46	49	40	49
Don't know	18	15	16	13	10	7	15	15	12	24	16	22	16	14	16	20	17	27	20	21	16	12	17
Representing people like you																							
A great deal	10	0	17	10	2	34	15	3	10	10	23	12	7	3	11	8	10	10	11	9	12	13	9
A fair amount	14	4	26	15	3	20	18	8	14	13	21	17	10	9	14	13	14	11	12	15	11	21	11
TOTAL A GREAT DEAL / FAIR AMOUNT	24	4	43	25	5	54	33	11	24	23	44	29	17	12	25	21	24	21	23	24	23	34	20
Not very much	15	14	17	22	10	15	18	13	14	16	12	15	16	15	16	13	15	11	16	14	16	15	16
Not at all	47	73	27	42	82	23	37	67	52	42	22	36	56	67	45	49	47	39	46	46	48	39	50
TOTAL NOT VERY MUCH / AT ALL	62	87	44	64	92	38	55	80	66	58	34	51	72	82	61	62	62	50	62	60	64	54	66
Don't know	15	9	13	11	3	8	12	9	10	19	22	20	11	7	14	16	14	28	15	16	14	12	14

Sample Size: 2245 GB Adults
Fieldwork: 1st - 2nd September 2025

	Vote in 2024 GE						EU Ref 2016		Gender		Age				Social Grade		Country			Region in England			
	Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South
Weighted Sample	2245	404	577	207	242	133	788	801	1087	1158	236	927	555	528	1280	965	1942	108	195	532	368	272	770
Unweighted Sample	2245	395	606	225	266	136	874	820	1005	1240	162	859	585	639	1352	893	1940	106	199	507	385	237	811
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Representing the UK abroad																							
A great deal	8	1	14	5	2	24	11	2	8	7	16	11	5	2	9	7	8	6	8	8	9	12	6
A fair amount	12	3	19	14	4	23	15	7	12	12	20	15	9	6	12	11	12	14	11	14	11	12	11
TOTAL A GREAT DEAL / FAIR AMOUNT	20	4	33	19	6	47	26	9	20	19	36	26	14	8	21	18	20	20	19	22	20	24	17
Not very much	19	18	24	26	10	20	24	17	19	20	18	18	22	20	20	18	19	12	24	18	21	22	19
Not at all	43	67	27	37	77	19	35	62	49	37	20	34	50	61	43	43	43	38	39	42	43	34	48
TOTAL NOT VERY MUCH / AT ALL	62	85	51	63	87	39	59	79	68	57	38	52	72	81	63	61	62	50	63	60	64	56	67
Don't know	18	11	16	19	6	14	15	12	12	24	26	23	13	11	16	20	18	30	17	18	16	20	17
Running local councils																							
A great deal	8	0	14	6	2	30	12	3	9	7	18	10	6	2	9	7	8	8	8	7	10	12	7
A fair amount	16	5	27	21	5	22	22	9	15	16	24	19	12	9	17	13	16	13	17	18	14	19	14
TOTAL A GREAT DEAL / FAIR AMOUNT	24	5	41	27	7	52	34	12	24	23	42	29	18	11	26	20	24	21	25	25	24	31	21
Not very much	19	19	19	24	13	20	21	18	18	20	21	17	19	22	19	19	19	17	19	16	18	21	21
Not at all	40	66	22	32	75	19	30	61	46	35	14	31	49	57	38	42	40	36	38	40	41	35	43
TOTAL NOT VERY MUCH / AT ALL	59	85	41	56	88	39	51	79	64	55	35	48	68	79	57	61	59	53	57	56	59	56	64
Don't know	17	10	17	16	4	9	16	10	12	22	22	23	14	9	17	18	17	27	18	19	17	13	16
Running public services																							
A great deal	10	1	17	8	2	33	15	4	11	9	20	12	9	4	11	10	10	9	12	10	11	12	9
A fair amount	16	5	26	23	6	27	21	9	17	15	26	18	12	10	17	14	16	19	15	15	16	20	14
TOTAL A GREAT DEAL / FAIR AMOUNT	26	6	43	31	8	60	36	13	28	24	46	30	21	14	28	24	26	28	27	25	27	32	23
Not very much	19	18	21	24	15	16	22	19	19	20	20	18	21	20	21	18	19	12	23	18	16	25	20
Not at all	38	66	21	31	71	17	28	58	43	34	12	31	46	55	37	40	39	32	33	38	41	30	42
TOTAL NOT VERY MUCH / AT ALL	57	84	42	55	86	33	50	77	62	54	32	49	67	75	58	58	58	44	56	56	57	55	62
Don't know	16	10	16	14	6	7	13	10	10	22	21	21	11	11	15	18	16	28	16	18	15	12	15
Supporting businesses																							
A great deal	6	1	10	3	2	19	8	2	6	6	13	8	4	2	7	5	6	2	9	5	6	9	4
A fair amount	14	3	25	17	4	25	17	9	14	14	26	16	12	7	14	13	14	19	14	15	14	15	12
TOTAL A GREAT DEAL / FAIR AMOUNT	20	4	35	20	6	44	25	11	20	20	39	24	16	9	21	18	20	21	23	20	20	24	16
Not very much	21	19	23	28	11	24	27	17	20	22	23	20	21	21	22	19	21	16	23	19	18	26	22
Not at all	41	66	25	36	75	18	32	61	48	35	15	33	50	59	40	43	42	34	38	42	44	35	44
TOTAL NOT VERY MUCH / AT ALL	62	85	48	64	86	42	59	78	68	57	38	53	71	80	62	62	63	50	61	61	62	61	66
Don't know	18	12	17	16	8	14	16	12	12	24	23	23	14	12	16	20	18	28	16	18	17	15	18
Taxation																							
A great deal	8	0	13	6	2	29	12	2	9	7	16	10	6	3	9	7	8	9	9	8	9	8	7
A fair amount	14	3	26	16	5	25	20	7	15	13	23	18	11	7	15	12	14	12	12	15	13	22	12
TOTAL A GREAT DEAL / FAIR AMOUNT	22	3	39	22	7	54	32	9	24	20	39	28	17	10	24	19	22	21	21	23	22	30	19
Not very much	18	17	19	25	9	17	21	16	17	19	20	16	20	18	18	19	18	12	25	17	19	16	18
Not at all	43	68	25	37	79	21	32	63	48	38	18	34	51	62	42	44	44	38	36	42	43	38	47
TOTAL NOT VERY MUCH / AT ALL	61	85	44	62	88	38	53	79	65	57	38	50	71	80	60	63	62	50	61	59	62	54	65
Don't know	17	12	17	17	5	7	15	12	11	23	23	22	12	11	16	19	16	29	18	18	17	15	15

Sample Size: 2245 GB Adults
Fieldwork: 1st - 2nd September 2025

	Vote in 2024 GE						EU Ref 2016		Gender		Age				Social Grade		Country			Region in England			
	Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South
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Unweighted Sample	2245	395	606	225	266	136	874	820	1005	1240	162	859	585	639	1352	893	1940	106	199	507	385	237	811
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.