

YouGov Survey Results

Sample Size: 2128 GB Adults
Fieldwork: 27th - 28th May 2024

	Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Country			Region in England					
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South	
Weighted Sample	2128	696	515	181	750	792	1030	1098	223	879	526	500	1213	915	1836	106	185	513	353	257	713	
Unweighted Sample	2128	729	510	186	883	813	947	1181	166	837	576	549	1278	850	1824	119	185	536	358	204	726	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How interested, if at all, are you in watching televised debates between political party leaders during the election campaign?

Very interested	8	8	14	9	12	7	10	7	11	8	9	7	9	7	9	6	6	10	7	13	7
Fairly interested	25	26	32	28	30	26	27	24	23	25	25	26	29	20	25	35	18	26	23	30	24
TOTAL INTERESTED	33	34	46	37	42	33	37	31	34	33	34	33	38	27	34	41	24	36	30	43	31
Not very interested	28	30	30	37	30	30	28	29	26	30	29	27	30	27	28	26	35	23	30	27	31
Not interested at all	35	34	23	25	26	37	32	38	32	34	35	39	30	43	35	30	39	38	36	29	35
TOTAL NOT INTERESTED	63	64	53	62	56	67	60	67	58	64	64	66	60	70	63	56	74	61	66	56	66
Don't know	3	1	1	1	2	1	3	2	8	3	1	1	2	3	3	2	1	3	4	1	3

How many televised party leader debates, if any, do you think there should be during the election campaign?

None	13	17	7	17	10	17	16	11	7	10	14	22	11	16	13	9	16	14	16	9	14
One	9	11	10	11	11	11	8	2	2	10	9	12	10	9	9	10	11	8	9	12	9
Two	16	16	21	25	22	15	16	17	18	15	20	14	20	12	17	17	13	20	15	14	16
Three	17	17	20	20	21	16	21	14	23	18	17	15	19	15	18	17	16	14	14	23	20
Four	5	6	5	5	5	6	4	5	4	4	5	7	4	6	5	4	5	6	5	4	4
Five	2	3	2	1	3	3	3	2	0	2	2	4	2	3	2	3	3	3	2	2	2
More than five	4	5	4	1	4	4	5	4	3	4	4	4	4	4	4	6	5	4	5	4	3
Don't know	32	25	30	19	25	28	25	39	42	38	29	22	30	36	32	34	30	32	33	33	32

And do you think the debates should just be between Rishi Sunak and Keir Starmer, or should leaders of other parties be included?

[Asked only to those who think there should be at least one debate; n=1229]

Should just be between Rishi Sunak and Keir Starmer	17	21	18	13	15	20	21	13	10	16	16	23	18	16	18	13	13	22	19	15	15
Should include other party leaders	81	78	81	87	84	77	78	85	89	81	83	76	81	81	80	86	85	78	75	84	83
Don't know	2	1	1	0	1	3	2	2	2	3	1	1	2	2	2	1	3	0	6	1	1

Sample Size: 2128 GB Adults
Fieldwork: 27th - 28th May 2024

	Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Country			Region in England					
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South	
Weighted Sample	2128	696	515	181	750	792	1030	1098	223	879	526	500	1213	915	1836	106	185	513	353	257	713	
Unweighted Sample	2128	729	510	186	883	813	947	1181	166	837	576	549	1278	850	1824	119	185	536	358	204	726	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which other leaders do you think should be included? Please select all that apply

[Asked only to those who think debates should include other party leaders; n=1006]

Ed Davey	63	62	66	81	69	64	69	58	59	61	66	67	67	57	63	62	69	64	64	56	64
Richard Tice	44	53	37	31	39	53	48	39	48	43	39	49	43	44	44	42	44	47	48	29	45
Carla Denyer and/or Adrian Ramsay	40	31	47	41	44	33	44	36	49	45	34	33	41	38	39	31	47	40	47	32	39
John Swinney	40	32	46	41	46	36	43	38	44	43	39	37	40	40	38	34	73	41	40	35	35
Rhun ap Iorwerth	31	21	38	33	36	25	32	30	37	35	29	22	30	31	29	42	39	32	35	24	26
None of the above	2	2	2	0	2	2	1	2	0	1	2	3	1	2	2	1	1	0	5	1	2
Don't know	29	29	30	19	26	26	24	35	34	33	28	22	28	32	30	29	18	30	25	40	30

How much of an impact, if any, do you think generally expect leaders' performances at TV debates to have on how well their party does at the general election?

A great deal of impact	6	5	7	4	6	5	5	6	5	7	4	5	6	5	6	4	5	6	6	8	5
A fair amount of impact	41	43	48	42	46	41	43	39	44	39	44	39	44	37	41	38	38	41	41	45	40
TOTAL A GREAT DEAL / FAIR AMOUNT OF IMPACT	47	48	55	46	52	46	48	45	49	46	48	44	50	42	47	42	43	47	47	53	45
Not much impact	28	30	26	39	31	30	30	27	25	26	29	33	28	28	28	30	34	27	27	25	30
No impact at all	7	8	5	6	6	9	8	6	3	6	9	11	5	10	7	5	10	8	7	6	7
TOTAL NOT MUCH / NO IMPACT	35	38	31	45	37	39	38	33	28	32	38	44	33	38	35	35	44	35	34	31	37
Don't know	18	14	14	9	12	15	14	22	22	22	15	13	16	21	18	22	14	18	19	16	18

From what you've seen and heard, how good or bad do you think Rishi Sunak and Keir Starmer would be in TV debates?

Very good	6	10	2	4	5	8	5	6	4	3	6	11	6	6	6	4	8	5	5	6	6
Fairly good	30	45	24	32	30	37	31	30	22	22	38	40	31	29	31	38	22	29	30	31	32
TOTAL GOOD	36	55	26	36	35	45	36	36	26	25	44	51	37	35	37	42	30	34	35	37	38
Fairly bad	25	19	33	41	33	21	26	25	26	29	23	22	29	21	25	23	30	24	24	26	26
Very bad	18	9	27	10	19	14	22	14	28	21	15	10	17	19	18	20	21	22	19	21	12
TOTAL BAD	43	28	60	51	52	35	48	39	54	50	38	32	46	40	43	43	51	46	43	47	38
Don't know	21	17	14	13	13	20	16	25	21	24	18	17	18	25	21	16	20	20	22	15	24

Sample Size: 2128 GB Adults
Fieldwork: 27th - 28th May 2024

	Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Country			Region in England					
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South	
Weighted Sample	2128	696	515	181	750	792	1030	1098	223	879	526	500	1213	915	1836	106	185	513	353	257	713	
Unweighted Sample	2128	729	510	186	883	813	947	1181	166	837	576	549	1278	850	1824	119	185	536	358	204	726	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Keir Starmer

Very good	8	3	15	7	11	4	7	8	9	7	9	6	8	7	8	9	7	9	7	8	7
Fairly good	38	32	50	53	50	31	40	36	37	37	40	37	42	32	37	44	43	36	33	43	37
TOTAL GOOD	46	35	65	60	61	35	47	44	46	44	49	43	50	39	45	53	50	45	40	51	44
Fairly bad	20	30	13	21	19	25	21	19	17	17	22	24	21	19	20	17	20	20	19	23	20
Very bad	12	16	4	5	5	18	14	10	12	10	11	15	10	14	12	10	9	14	17	8	9
TOTAL BAD	32	46	17	26	24	43	35	29	29	27	33	39	31	33	32	27	29	34	36	31	29
Don't know	23	19	17	14	16	21	18	28	25	27	19	18	19	28	23	20	22	21	24	19	26

If both were on at the same time, would you be more likely to watch...

TV debates between party leaders	24	24	34	29	32	21	22	26	21	24	24	25	27	20	24	35	18	21	21	30	25
An England or Scotland match at the Euros	35	33	37	32	34	35	45	26	48	36	35	27	37	32	35	29	36	40	36	34	32
Don't know	4	3	3	2	3	3	4	4	5	5	3	3	3	4	4	3	3	4	5	4	4
N/A - I would not watch either	37	40	26	37	31	41	30	44	26	34	37	46	33	43	37	33	44	34	39	32	39

**Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.*